

## DIRECT AND REBUTTAL ARGUMENTS DEADLINES AND INFORMATION 2024

The General Municipal Election is to be held in the City of Encinitas on November 5, 2024. At the May 22, 2024, meeting, the City Council adopted Resolution 2024-60 ordering the submission to the qualified electors of the City a ballot measure placed on the ballot by the City Council relating to a one-cent per dollar general transactions and use (sales) tax measure with the ballot question to appear as follows:

To provide locally-controlled funding for Encinitas city services, such as keeping parks, beaches, public facilities safe and clean; keeping trash/pollution away from lagoons, waterways, beaches, marine habitat by repairing aging storm drains; restoring beach sand; fixing potholes; maintaining streets; improving traffic safety, infrastructure, and public safety facilities; shall Encinitas' measure establishing a one-cent (1%) transactions and use (sales) tax, providing \$15.4 million annually for general revenue purposes for 10 years, be adopted?	YES
	NO

Pursuant to California Election Code 9282(b) “(b) For measures placed on the ballot by the legislative body, the legislative body, or a member or members of the legislative body authorized by that body, or an individual voter who is eligible to vote on the measure, or bona fide association of citizens, or a combination of voters and associations, may file a written argument for or against any city measure.”

At the June 12, 2024, City Council meeting, approved a subcommittee of Mayor Kranz and Council Member Hinze to prepare the argument in favor and rebuttal; authorized Mayor Kranz, Council Member Hinze, and three signatories from supporting groups (to be determined by the subcommittee) to sign the argument in favor; and authorized Deputy Mayor Blackwell, Council Member Lyndes, and three signatories from supporting groups (to be determined by the subcommittee) to sign the rebuttal argument.

Direct arguments for and against the ballot measure (not exceeding 300 words) shall be submitted to the City Clerk no later than August 12, 2024, at 5:00 p.m., along with the required signatory forms provided by the City Clerk.

In addition, pursuant to City Council Resolution 2013-11 and in accordance with California Election Code Section 9285 rebuttal arguments (not exceeding 250 words) shall be submitted to the City Clerk no later than August 19, 2024, 5:00 p.m., along with the required signatory forms provided by the City Clerk.

### **August 12, 2024 Deadline to Receive Direct Arguments**

#### Direct Arguments:

- Limited to a maximum of 300 words in length
- Must be submitted to and received by the City Clerk no later than August 12, 2024
- Must include the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument
- Direct arguments may be changed or withdrawn until and including the date due to the City Clerk (August 12, 2024)
- The direct argument may have no more than five (5) signatures. If more than five (5) signatures are submitted, the first five (5) will be printed in the Sample Ballot/Voter Information Pamphlet
- All signers must sign the argument/rebuttal in addition to signing the argument/rebuttal signature forms provided by the City Clerk’s Office (signature form attached)

Printed direct arguments submitted to the voters shall be titled either:

“ARGUMENT IN FAVOR OF MEASURE \_\_\_\_\_”

or

“ARGUMENT AGAINST MEASURE \_\_\_\_\_”

**August 13, 2024, City Clerk to “trade” direct arguments with authors from each side for preparation of rebuttals**

**August 13-22, 2024, 10-day public review period for direct arguments**

**August 19, 2024, Deadline to Receive Rebuttal Arguments**


**August 20-29, 2024, 10-day public review period for rebuttal arguments**

**Rebuttal Arguments:**

- Limited to 250 words in length
- Must be submitted to and received by the City Clerk no later than August 19, 2024
- Submitted by the authors of the opposing direct arguments, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument
- The author or a majority of the authors of the direct argument, may authorize in writing any other persons or persons to prepare, submit, or sign the rebuttal argument (see attached authorization form)
- Rebuttal arguments may be changed or withdrawn until and including the date due to the City Clerk (August 19, 2024)
- The rebuttal argument may have no more than five (5) signatures. If more than five (5) signatures are submitted, the first five (5) will be printed in the Sample Ballot/Voter Information Pamphlet
- All signers must sign the rebuttal argument in addition to signing the argument/rebuttal signature forms provided by the City Clerk’s Office (signature form attached)

Printed rebuttal arguments submitted to the voters shall be titled either:

“REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE \_\_\_\_\_”  
or  
“REBUTTAL TO ARGUMENT AGAINST MEASURE \_\_\_\_\_”



\_\_\_\_\_  
Kathy Hollywood, City Clerk

Dated: June 13, 2024

# List of Supporters/Opponents Submission Form

## CITY OF ENCINITAS CITY CLERK'S DEPARTMENT

Date Filed \_\_\_\_\_

Proponents/opponents of the measure shall provide a list of supporters/opponents for printing on the official ballot to the Elections Official when submitting primary arguments supporting/opposing the measure. The list of supporters/opponents must be taken from the signer or the text of the argument in favor/in opposition of the measure.

For every supporter/opponent listed that is an individual, association, nonprofit organization, or business, the proponents/opponents shall include a signed statement, under penalty of perjury, that includes the name and address, and attests that the individual, association, nonprofit organization, or business supports/opposes the measure.

Ballot Measure _____ for the _____ to be held on November 5, 2024_____.	
<input type="checkbox"/> Supporters: Submitted	<input type="checkbox"/> Opponents: Submitted
<input type="checkbox"/> Supporters: None Submitted	<input type="checkbox"/> Opponents: None Submitted

Type list of supporters/opponents to appear on the ballot here:

- Email this form with the list of supporters/opponents above, if applicable, to [cityclerk@encinitasca.gov](mailto:cityclerk@encinitasca.gov)
- **125-character** limit. Spaces, commas, semicolons, and other characters count towards the 125-character limit. Each supporter/opponent shall be **separated by a semicolon**.
- List must be proper case. No bullets, underlining, all caps, or special formatting.
- Complete the signed statement of supporters/opponents on next page. Every supporter/opponent listed must be a signer of an argument or in the text of the argument.
- Supporter/opponent list must be filed at the same time as arguments.
- An association, nonprofit organization, business, or individual shall not be listed unless they support/oppose the measure.
- A supporter/opponent shall not be listed unless it is one of the following:
  - An association, nonprofit organization, or business that was not originally created as a committee described in Section 82013 of the Government Code and that has been in existence for at least four years.
  - A current or former elected official, who may be listed with the official's title (e.g., "State Senator Mary Smith," "Assembly Member Carlos Garcia," or "former Eureka City Council Member Amy Lee"). These titles may be shortened (e.g. "Senator" or "Sen." for "State Senator" or "Asm." for "Assembly Member").
  - An individual who is not a current or former elected official may be listed only with the individual's first and last name and an honorific (e.g., "Dr.," "M.D.," "Ph.D.," or "Esquire"), with no other title or designation, unless it is a title representing an association, nonprofit organization, or business that meets the requirements and that is eligible to be listed.
- A supporter/opponent shall not be listed if the supporter/opponent is a political party or is representing a political party.
- The name of an association, nonprofit organization, or business included in the list of supporters/opponents as required by this section may be shortened by the proponents/opponents who submit it using acronyms, abbreviations, or by leaving out words in their name, as long as doing so would not confuse voters with another well-known organization or business that did not take the same position on the ballot measure (e.g., "Hot Air Balloon Flyers of Montana Education Fund" may be shortened to "Hot Air Balloons Montana").

For Elections Office Use Only

Number of characters: \_\_\_\_\_ Checked by Election Official: \_\_\_\_\_ (Initials)

**Supporters/Opponents to Appear on the Ballot List**

Each of us, the undersigned, in accordance with EC 9170 hereby certify under penalty of perjury that:

1. We or our (if applicable) association, nonprofit organization or business supports/opposes the above measure and the information we provided below is correct.
2. [Our] association, nonprofit organization or business has been in existence for at least 4 years.
3. [Our] association, nonprofit organization, or business was not originally created as a committee described in Section 82013 of the Government Code.

Supporters                      Opponents

<b>1</b>	Individual	Association/Nonprofit Organization/Business
Name:		Elections Staff check once the eligibility of the signer is verified.
Association/Nonprofit Organization/Business Name:		
Address:		
Signature:		Date:
<b>2</b>	Individual	Association/Nonprofit Organization/Business
Name:		Elections Staff check once the eligibility of the signer is verified.
Association/Nonprofit Organization/Business Name:		
Address:		
Signature:		Date:
<b>3</b>	Individual	Association/Nonprofit Organization/Business
Name:		Elections Staff check once the eligibility of the signer is verified.
Association/Nonprofit Organization/Business Name:		
Address:		
Signature:		Date:
<b>4</b>	Individual	Association/Nonprofit Organization/Business
Name:		Elections Staff check once the eligibility of the signer is verified.
Association/Nonprofit Organization/Business Name:		
Address:		
Signature:		Date:
<b>5</b>	Individual	Association/Nonprofit Organization/Business
Name:		Elections Staff check once the eligibility of the signer is verified.
Association/Nonprofit Organization/Business Name:		
Address:		
Signature:		Date:

## ARGUMENT/REBUTTAL SIGNATURES

*(The following statement is required by California Elections Code Section 9600.)*

The undersigned authors of the \_\_\_\_\_ Direct \_\_\_\_\_ argument \_\_\_\_\_ ballot measure \_\_\_\_\_  
 at the \_\_\_\_\_ **Direct OR Rebuttal to the** \_\_\_\_\_ **In favor of OR Against** \_\_\_\_\_ **Letter**  
 at the \_\_\_\_\_ **Election Title** \_\_\_\_\_ election for the \_\_\_\_\_ **Jurisdiction** \_\_\_\_\_ to be held on \_\_\_\_\_ **Date** \_\_\_\_\_ hereby state  
 that such argument is true and correct to the best of \_\_\_\_\_ knowledge and belief.  
**his/her/their**

NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ DATE: _____ PHONE: _____	NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ DATE: _____ PHONE: _____
NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ DATE: _____ PHONE: _____	NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ DATE: _____ PHONE: _____

\* If provided, this title will be printed under the signer's name in the Voter Information Pamphlet.

NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ DATE: _____ PHONE: _____
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**NOTE**  
*Registrar of Voters policy does not allow candidates, campaign managers, campaign treasurers, argument or rebuttal signers of ballot measures or members of their immediate family to host a polling place or act as a poll worker in the jurisdiction in which the candidacy or ballot measure of the interested party is being voted upon.*