

City of Encinitas Infrastructure Task Force FINAL REPORT

February 2024

Prepared for:



Prepared by:



ACKNOWLEDGEMENTS

Significant efforts over the course of a year by the Infrastructure Task Force members, project consultants, and City of Encinitas staff led to the creation of this final report; time and effort is greatly appreciated. In addition to the list below, a number of City staff provided valuable information and recommendations; their input and assistance is appreciated.

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1. Introduction

City of Encinitas Background

The City of Encinitas is a relatively young city, incorporated in 1986. Encinitas encompasses 20.0 square miles and includes 172 centerline miles of roads, 66 miles of storm drains, 152 acres of parkland, 6 public beaches and 10 civic buildings. The drainage system and most of the roadways were built prior to the City becoming incorporated, and many don't meet standards. Unlike most other San Diego County cities, Encinitas derives the majority of our revenue (68%) through Property Taxes. The City is a bedroom community without a major industry, amusement park, hotel row, or car dealership corridor to generate large revenue. After incorporating in 1986, the City has had to fund construction of several large infrastructure projects to support our residents: a library, community/senior center, marine safety/lifeguard center, community parks, arts center and three fire stations. Many of those projects were funded through reserves, some through bonds, and some through loans. With relatively stable revenue and increasing construction costs, City Council determined that an examination of funding for the City's infrastructure was needed.

Formation of the Infrastructure Task Force

At the November 16, 2022, City Council meeting, the Council approved the formation of the Infrastructure Task Force (ITF) to address the gap between Capital Improvement Program (CIP) needs and estimated funding available over the next 10 years (2025-2034). Staff created an application for community member participation that required a diverse mix of applicants.

At the January 25, 2023, City Council meeting, the Council appointed seven applicants to serve on the ITF. The appointees comprise members of the community from a variety of backgrounds, with interest and expertise in Capital Infrastructure Projects and Funding/Financing. This group advised and worked with the Director of Engineering and City staff to meet the objectives of the Task Force.

The establishment of the ITF reflected the following Operating Principals from the Strategic Plan: Financially-Sound Decision Making, Data Gathering & Sharing and Measurement & Accountability through the allocation of resources and staff toward the ITF objectives. The committee's work was shared with public by posting meeting notices, agendas, minutes, and meeting materials to the ITF website (<https://www.encinitasca.gov/government/boards-commissions/infrastructure-task-force>) in advance for public viewing. Each meeting was also recorded and available on the ITF website. All 19 ITF meetings were open to the public, and opportunities for public comment were provided at the beginning and the end of each meeting.

CIP Background

A capital project represents any project over \$100,000 that has a useful life of five years or more. Examples include roads and sidewalks, trails, buffered bike lanes, and civic buildings such as the marine safety center, city hall, community center, and fire stations. All of this City infrastructure affects the quality of life in Encinitas. The city is tasked with ensuring older infrastructure is in good working order and ensuring that new infrastructure is constructed where needed.

The City typically adopts a five- or six-year Capital Improvement Program (CIP) funded by a combination of General Fund and restricted funding sources. Unlike the City's operating budget,

capital projects have assigned budgets that carry across multiple fiscal years as some projects take several years to complete.

The City has routinely transferred additional General Fund dollars to supplement the CIP to fund infrastructure needs in the City. Unfortunately, the funding available each year is insufficient to cover the costs of new infrastructure projects and updates to older, failing infrastructure (roads, bridges, storm drains, facilities, etc.). The Council identified Council Members Mosca and Lyndes to serve on a subcommittee tasked with outlining a meeting structure for a Task Force to address the gap between CIP needs and estimated funding available over the next 10 years.

ITF Purpose

The purpose of the ITF is to develop a systematic method to quantify the City's infrastructure backlog and future needs, rank infrastructure projects according to a consistent set of scoring criteria that reflects the values of the City of Encinitas, and explore potential new revenue sources.

ITF Mission and Goals

The City Council Subcommittee identified overarching goals for the ITF:

1. Identify the City's capital improvement backlog and future needs for the 2025 to 2034 timeframe.
2. Define criteria and clarify processes for identifying and prioritizing future city CIP needs, projects, and funding opportunities.
3. Ensure that the CIP program and prioritization is linked to the City's policies and planning priorities.
4. Ensure transparency in communications about infrastructure needs, challenges, and the work of the ITF.
5. Make recommendations regarding funding the City's infrastructure backlog at the conclusion of the task force work.

ITF Scope of Work

The City Council Subcommittee identified the following as the ITF scope of work:

1. Identify the City's infrastructure backlog, future needs, and what criteria should be used to prioritize the needs identified.
2. Estimate the total cost of the infrastructure backlog including likely escalation in City project construction estimates and budgets, as well as increases in the cost of labor, equipment, and materials due to continuing price changes over time.
3. Estimate the cost of a ten-year infrastructure future forecast (beyond the backlog) including likely escalation in City project construction estimates and budgets, as well as increases in the cost of labor, equipment, and materials due to continuing price changes over time.
4. Make recommendations that address funding the infrastructure backlog and 10-year future forecast at the conclusion of the ITF meetings in early 2024 considering:
 - a. Public/private development partners.
 - b. Public agency partners (State, Federal, Regional grant funding).
 - c. Potential financing measures.
 - d. Optimizing and leveraging existing city and partner investments for matching funds, and/or

- e. Other funding mechanism (assessment districts, new General Funds, etc.).
5. Determine if the City's infrastructure needs can be effectively implemented given current staff resources.

Purpose of this Document

The purpose of this document is to provide a summary of the task force's findings, including infrastructure needs the ranking rubric for City infrastructure projects, and the ITF's recommendations for City Council on planning, staffing, and funding decisions.

The process to develop the scoring rubric, project rankings, and recommended funding sources is intended to be repeated and revised periodically to reflect evolving City priorities, needs, and initiatives. This document summarizes recommended modifications for future prioritization exercises based on the ITF committee members' experience with the initial process.

2. Infrastructure Backlog and Future Needs

Projects List Development Methodology

In the spring and summer of 2023, the Infrastructure Task Force received a list of infrastructure projects from the following groups:

- Engineering Department, Traffic Division
- Engineering Department, Capital Improvements Division
- Development Services Department, Climate Action Division
- Development Services Department, Coastal Management Division
- Public Safety Department, Fire and Marine Safety Divisions
- Parks, Recreation, and Cultural Arts Department
- Public Works Department
- Information Technology Department
- Utilities Department

The ITF also reviewed projects that were included in City planning documents such as the Modal Alternatives Project (MAP), the City of Encinitas Active Transportation Plan (ATP), the Climate Action Plan (CAP), the Capital Improvement Program (CIP), the Cross-Connect Implementation Plan, or any Department work plans.

The ITF project list includes a description of each project, the department and division it is associated with, the source that identified the project (such as planning documents, presentations, or City Council feedback), estimated recurring and non-recurring costs, total estimated cost during the 10-year program, whether a City department had identified it as a priority (see Glossary: "City Department Priority"), and whether it was on a corridor with demonstrated safety concerns as identified in the Local Road Safety Plan (LRSP).

Eligible Projects

In total, over 300 projects were presented to the ITF. To be eligible for inclusion in the 10-year CIP, projects had to meet the following requirements:

- The project must be physical infrastructure;
- The project must have a cost estimate over \$100,000;

- The asset or infrastructure must have a useful life of at least 5 years; and
- The project cannot be funded by user fees/enterprise funds.

The project list was refined to remove duplicates, projects that were already fully funded, already in construction, scheduled to be completed by the end of 2023, were not focused on physical infrastructure, did not have a cost estimate over \$100,000, did not have a useful life over 5 years, or were funded by user fees/enterprise funds. Infrastructure such as water, sewer, and other utilities must be fully funded by user fees and are not eligible to receive supplemental funding from other sources of revenue.

Of the initial list of projects provided, 97 projects met these eligibility criteria. At the November 15, 2023, Joint City Council Infrastructure Task Force Meeting, the Council requested an additional 16 projects be added to the list, for a new total of 113 projects at a total cost of approximately \$1.31 billion. The Comprehensive List of Projects can be found in **Appendix A**.

Project Classification

Each project was assigned a classification as backlog or future needs based on the following definitions.

Backlog

Backlog projects are associated with existing assets or commitments. They are projects that maintain, repair and rehabilitate, or modernize existing assets to conform with an accepted industry standard or state of good repair. These projects may help the City meet existing local, regional, or state performance targets or mandates.

Examples of backlog projects include (but are not limited to) facility renovations and replacements, roadway safety projects, and drainage improvement projects.

The ranked list of Backlog Projects can be found in **Appendix B**. The unfunded cost for the 34 projects on the list is estimated at \$257 million. Detailed information on the ranking rubric can be found in Section 3 of this report.

Annual Backlog

Annual Backlog projects are a subset of backlog projects. Annual Backlog projects meet the definition of backlog and have an annual funding component, or set aside funds for a general project category. They address a general category of infrastructure to support existing infrastructure conformance with an accepted industry standard or state of good repair. The City sets aside annual funding to address these needs, which are typically incremental or citywide improvements. The precise project locations are generally unknown during the budgeting process.

The ITF project list includes 10 Annual Backlog projects which are: Corrugated Metal pipe Lining/Replacement, Storm Drain Repair, Annual Street Overlay and Slurry Project, Traffic Safety and Calming, Drainage Projects, IT Security Controls, Playground Equipment Replacement, Traffic Signal Modifications & Upgrades, Facility Maintenance and Habitat Stewardship. The 10-year unfunded cost of this Annual Backlog subset of Backlog projects is approximately \$90.6 million.

Future Needs

Future Needs projects would provide community betterments through new or improved infrastructure. Examples of future needs projects include (but are not limited to) new pedestrian infrastructure, new bike lanes, beach sand projects, and roadway improvement projects. The ranked list of Future Needs Projects can be found in **Appendix C**. The unfunded cost for the 79 projects on the Future Needs list is estimated at \$1.05 billion.

3. Project Prioritization Rubric

Rubric Development Process

The ITF considered many factors to develop a rubric that could be consistently used to rank the City's diverse array of infrastructure project needs. They considered the types of information available about each project, the opinions of subject matter experts within City staff, previous planning efforts and policies, and dozens of objective and subjective criteria. The process to develop the rubric is outlined below.



Peer Agency Review

The process began with a peer agency review of score-based ranking systems across the country. This step provided an overview of approaches from other peer agencies regarding the criteria, scoring weights, and the extent to which quantitative and qualitative information was utilized. Eight different peer agency project ranking approaches were reviewed. Of these, the approaches to project prioritization developed by the City of San Diego, CA and the Town of Wayland, MA were referenced most closely as a guide.

Each project ranking system resulted in a numerical score based on several individual categories, which allowed for objective ranking of projects after scores were completed. In general, public health, safety, and state of good repair were consistently assigned high priority and scoring weight among all peer agencies. Other criteria varied across agencies, which underscores the importance of taking local priorities into consideration to align the project prioritization with the City's unique challenges and values.

Criteria Selection

With the peer agency review as a starting point, the ITF began reviewing local priorities as outlined in the City of Encinitas Strategic Plan and ultimately selected a set of scoring criteria to align with the City's stated goals and priorities. Each criterion was assigned a maximum score based on the ITF's perception of importance through an iterative refinement process. Scoring guidelines were developed to help clarify the types of projects that would receive a high, medium, or low score for a given criterion. Finally, the proposed rubric was presented to the Encinitas City Council for feedback and approval on November 15, 2023.

The selected criteria, maximum scores, and scoring guidelines were developed to align with the City of Encinitas Fiscal Year (FY) 23/24 Strategic Plan. The goal of the rubric is to create a

repeatable and refinable process for staff to rank potential new capital projects. For future project prioritization exercises, the rubric should be evaluated and updated if necessary to align with evolving City priorities.

Criteria Maximum Scores

The maximum scores of each of the five criteria, along with a brief description for the reason of behind them, are as follows:

Criterion 1, **Risk to Health, Safety, and Regulatory or Mandated Requirements**, has a maximum score of 30 points, the highest in the rubric. The ITF members felt that mitigating risk to health and safety is paramount, as is remaining in compliance with legal mandates. Scoring this category highly was supported by the observed trends in peer agency rating systems.

Criterion 2, **Identified Infrastructure Need and Asset Longevity**, has a maximum score of 28 points. This criterion was determined to be a close second to Criterion 1 in terms of importance. This criterion was intended to prioritize projects that keep the City’s existing infrastructure in good repair or have been identified as a priority need by City staff subject matter experts.

Criterion 3, **Sustainability, Environmental Conservation, and Resilience**, has a maximum score of 16 points. Given that Encinitas is a coastal beach town, the City values projects that support the natural environment and protect its community, lifestyle, and businesses from natural hazards.

Criterion 4, **Livability and/or Equitable Community Investment**, has a maximum score of 14 points. This criterion supports projects that equitably improve quality of life for residents and creates a welcoming atmosphere for visitors.

Criterion 5, **Consistency with City Priorities**, has a maximum score of 12 points. This criterion is used to determine whether a project addresses local priorities based on the most current version of the City of Encinitas Strategic Plan.

Prioritization Rubric

The ITF members rated each project with a “high,” “medium,” or “low” score for each criterion based on the project description and supporting information available. Projects given a “high” rating receive all of that criterion’s available points, while a “medium” rating receives half of the available points, and a “low” rating receives zero points. All seven of the ITF members performed the exercise of ranking each project according to the prioritization rubric. The average score was calculated to determine the ultimate project rankings.

Table 1 below shows City of Encinitas Infrastructure Project Prioritization Rubric. See **Appendix D** for the complete rubric and scoring guidelines.

Table 1: City of Encinitas Infrastructure Project Prioritization Rubric

Criteria	Maximum Score	Scores		
		Low – No Points	Medium – Half Points	High – Full Points
1. Risk to Health, Safety, and Regulatory or Mandated Requirements	30	Project does not address existing health/safety issues and is not legally mandated.	Project maintains or improves public health/safety. Project may be deferred without impacting existing health/safety and project is not legally mandated.	Project satisfies one or more of the following statements: <ul style="list-style-type: none"> Project provides an essential service or infrastructure to correct, maintain, or address an existing deficiency that directly affects health/safety. Project deferral may impact future risk to health/safety. Project is legally mandated.
2. Identified Infrastructure Need and Asset Longevity	28	Project is not an identified infrastructure need and does not improve longevity or reliability of infrastructure.	Project is an identified infrastructure need in a City planning document but was not identified as a priority by a City department or maintains assets nearing the end of their useful lives.	Project is identified as a City department priority or corrects existing deficiencies to maintain critical functioning of the asset.
3. Sustainability, Environmental Conservation, and Resilience	16	Project does not improve sustainability, environmental conservation, or resilience (as defined in the scoring guidance).	Project improves one of the following: sustainability, environmental conservation, or resilience (as defined in the scoring guidance).	Project improves at least two of the following: sustainability, environmental conservation, or resilience (as defined in the scoring guidance).
4. Livability and/or Equitable Community Investment	14	Project does not improve livability, community equity, or existing disparities.	Project improves livability or equity for underserved communities/users of all ages and abilities by addressing disparities in infrastructure.	Project improves livability and equity for underserved communities/users of all ages and abilities by addressing disparities in infrastructure.
5. Consistency with City Priorities	12	Project does not address City priorities (as defined in the scoring guidance).	Project addresses one City priority (as defined in the scoring guidance).	Project addresses multiple City priorities (as defined in the scoring guidance).
Total	100			

Ranked List of Projects

Based on the average total score for each project, the comprehensive list of projects was ranked with the highest score corresponding with the highest ranking. Each project has an overall ranking, as well as a ranking within its project classification (either backlog or future need). **Appendix A** shows the Comprehensive List of Projects with project descriptions, cost estimates, overall rank, and each project's rank within its respective category (annual backlog, backlog, or future need).

4. Funding Infrastructure Needs

Existing CIP Funding Sources

The existing CIP budget is comprised of the unrestricted General Fund and restricted funding sources such as Special Revenue funds, grants, and other restricted funds as outlined below.

Unrestricted Funds

The General Fund is an unrestricted fund for revenues which are not reserved for special use in a separate fund. General Fund sources include: sales tax, property tax, 80% of the transient occupancy tax (TOT), licenses and permits, fines, and forfeitures. Data on the City's annual budget was provided to the ITF in March 2023. The following information is reflective of the FY 23/24 budget. General Fund revenues were projected to total \$100.3 million in FY 23/24, of which approximately \$3.8 million was available for new CIP project implementation.

Existing General Fund Revenue Sources and Expenditures

Property taxes are the primary revenue source for the City of Encinitas General Fund. Because the City is already largely developed, property tax revenue is expected to remain relatively steady. FY 23/24 General Fund revenues were projected to total \$100.3 million. **Figure 1** shows General Fund revenue by source, in millions of dollars (2023 unescalated dollars). **Figure 2** shows FY 23/24 budgeted General Fund operating expenditures by function (in millions of dollars), totaling \$90.1 million for FY 23/24.

With FY 23/24 General Fund revenues of \$100.3 million and an Operating Budget of \$90.1 million, \$10.2 million remains available in the General Fund. The City's debt service was \$5.2 million. \$3.6 million were transferred to internal service funds such as the Self-Insurance and Equipment Replacement Funds, leaving \$1.4 million of FY 23/24 General Funds available for CIP. In FY 23/24 an additional \$2.4 million from General Fund reserves was transferred to the CIP for a General Fund total of \$3.8 million.

Figure 1: FY23/24 General Fund Revenue by Source (in Millions of Dollars)

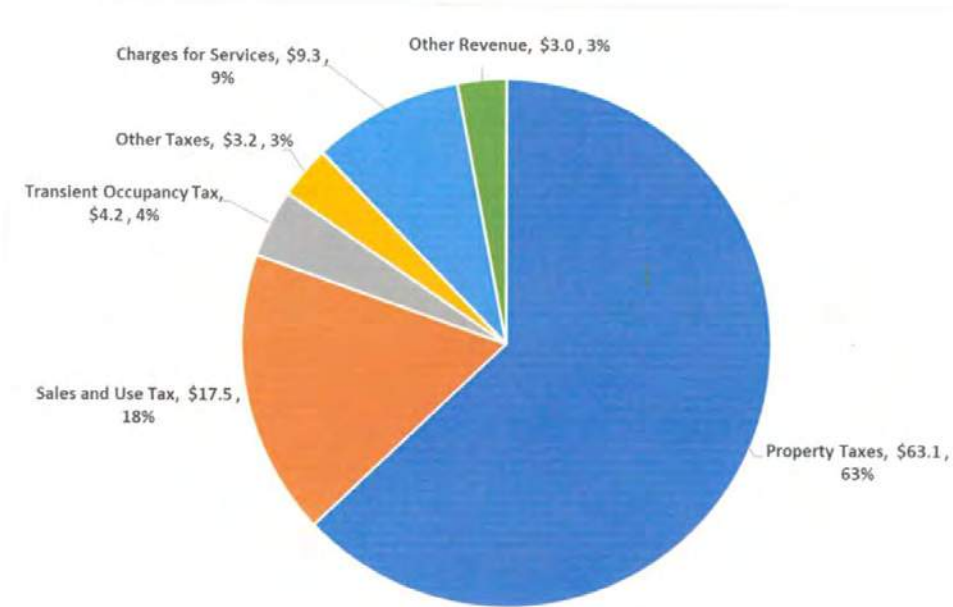
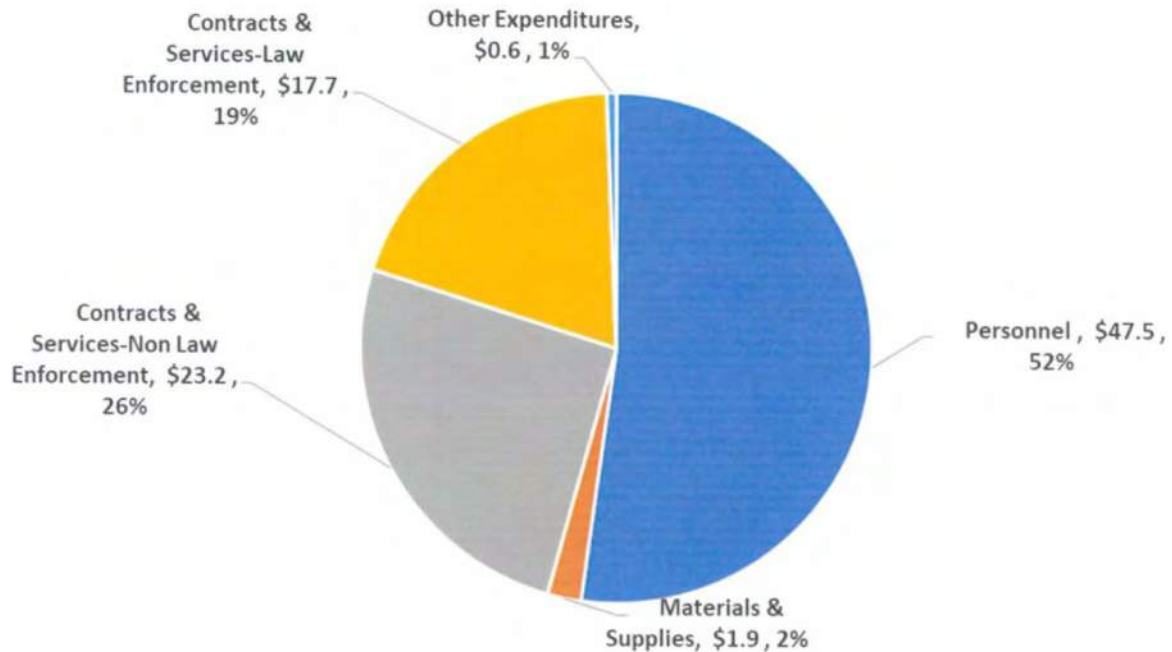


Figure 2: FY23/24 Budgeted General Fund Operating Expenditures by Function (in Millions of Dollars)



Restricted Funds

Restricted funds can only be used for specific purposes. Restricted funds that contribute to the CIP budget include the following:

- Special Revenue
 - Gas Tax/Senate Bill 1 (SB1)
 - Reserved for annual paving
 - TransNet: ½ cent sales tax
 - Reserved for annual paving
- State Grants (project-specific funds)
 - Department of Transportation
 - Coastal Conservancy
- Federal Grants (project-specific funds)
 - Highway Safety Improvement Program (HSIP)
 - Active Transportation Program (ATP)
 - RAISE Grants
 - Safe Streets & Roads for All (SS4A)
 - Federal Railroad Administration (FRA)
 - Community Development Block Grants (CDBG)
 - Reserved for projects in disadvantaged areas or projects that improve facilities in accordance with the Americans with Disabilities Act (ADA)
- Developer Impact Fees
 - Reserved for projects that mitigate development impacts
- Enterprise Funds
 - Reserved for utility projects
- Transient Occupancy Tax (TOT)
 - Encinitas currently has a TOT tax of 10%.
 - 80% of the revenue goes to the General Fund for unrestricted use, and 20% funds sand replenishment and stabilization projects.
 - The TOT tax ranges from 10.5% to 14% in the neighboring cities of Imperial Beach, National City, Solana Beach, Del Mar, and San Diego.
- Facilities Fund
 - Reserved for building maintenance/enhancement

Existing 10-year CIP Revenue Projection

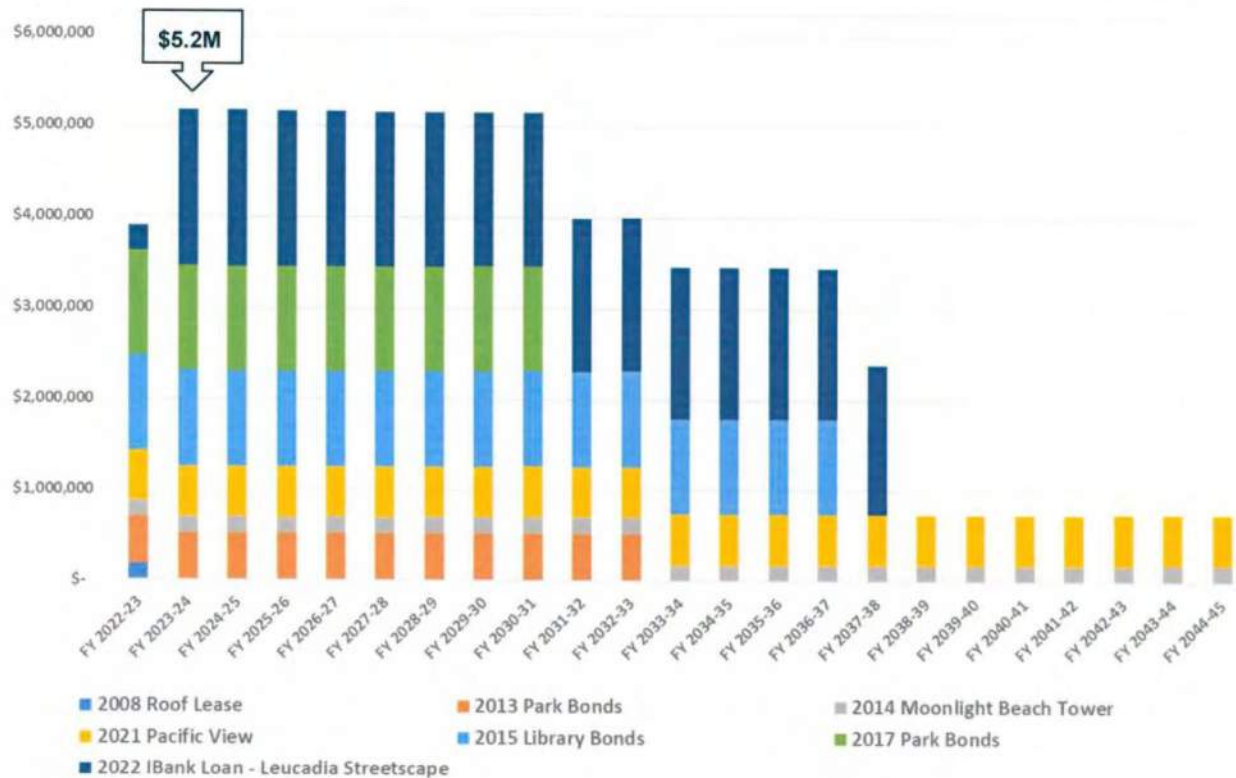
The FY 23/24 CIP budget consisted of approximately \$8.2 million. Approximately \$4.0 million per year was funded by HUTA, SB1, and TransNet and reserved for citywide annual paving projects. The remaining \$4.1 million was funded by \$3.8 million of General Fund, and \$0.3 million from Restricted funds, such as grants and fees.

While the available CIP funding varies on a yearly basis, the existing 10-year CIP budget projection is approximately \$79 million (not including escalation), of which \$40 million would fund annual paving, and \$39 million would fund other CIP projects.

Bonding and Borrowing Capacity

Figure 3 shows the FY 23/24 projected payments due on the City's bonds and loans over the FY 2022-2045 timeframe. In FY 23/24, the projected debt service payments total \$5.2 million, which includes principal and interest. To maintain a AAA bond rating, the City cannot take on additional loans or bonds at this time. However, as shown in the figure, in 2031/32 the 2017 Park Bonds will be paid off and there will be some additional borrowing capacity.

Figure 3: City of Encinitas Projected Bond and Loan Payments from FY 2022-2045



Potential Funding Sources

The following matrices summarize categories of new revenue available to a local agency under current law. The ITF received information about each of these funding sources, the potential revenue they could generate, pros and cons and how readily the new revenue could be implemented.

Table 2 provides a list of potential revenue sources that require a ballot measure or election and would be successful with a simple majority approval. **Table 3** provides a list of potential revenue sources that require a ballot measure or election and would be successful with 2/3 majority approval. **Table 4** provides a list of potential revenue sources that require engineering studies to determine fees. New Development Impact Fees can be assessed after a public hearing and City Council adoption. Transportation Utility Fees require a ballot measure and 2/3 majority approval. **Table 5** provides a list of potential revenue sources that require special conditions or agreements to determine fees.

Table 2: Possible Funding/Financing Options Requiring 50% Voter Approval

	Assessment District (AD)	General Sales Tax Increase	Transient Occupancy Tax (TOT) Increase
Description	Benefit assessment to fund certain public improvements and services	General Local Sales Tax (percentage increase range 0.125%-2%)	TOTs are imposed on rooms or living spaces at hotels, inns, rental houses, homes, motels, or campsites
Authority	Improvement Act of 1911 Municipal Improvement Act of 1913	Laws passed by the State Legislature	Revenue & Taxation Code Sec. 7280
Eligible for Funding	Public services and capital projects	General Services (goes to General Fund)	General Services (goes to General Fund)
Rate and Methodology	Mathematical formula based on how much each property will benefit, if a property benefits it must be assessed	Additional Sales Tax revenue generated by a local increase to the sales tax rate.	In CA, the TOT rate varies by locality, typical ranges from 8% to 15.5% of the room rate
Assessment	Fixed percentage of total district debt assigned to each parcel, requires annual public hearing process	Fixed rate increase on sales of goods and services	The TOT is collected by the lodging establishment, then remitted to the agency
Concerns	Cannot assess for general benefit (defined as benefit to the public at large or benefits that are not property related, for example, through traffic on arterial roadway, traffic signals, protection of life). 5-year limitation on funding capital improvements for streets, roads or highways. Unless narrowly crafted, unable to fund 100% of a program due to general benefits.	Requires ballot measure, costly to campaign for, requires 1/2 registered voter approval	Requires ballot measure, requires 1/2 registered voter approval
Why use this approach?	Can be used in undeveloped areas and/or established areas to fund public infrastructure and services	Can be used for specific or particular purpose, not subject to Prop 13 limitations	Does not typically produce financial hardship on residents. No cap.
Primary steps to complete	1. Public outreach 2. Resolution of Intention 3. Prop 218 ballots mailed to each property owner in the district 4. Public Hearing 5. Adoption of Resolution of Formation 6. Protest Hearing (majority protest, weighted, of ballots returned)	1. Public outreach 2. Proposal filed with Attorney General for ballot title 3. Signature gathering 4. Legislative hearings on proposal 5. Submission of signatures 6. Ballot Measure (1/2 majority vote for approval)	1. Public Outreach 2. Proposal filed with Attorney General for ballot title 3. Signature gathering 4. Legislative hearings on proposal 5. Submission of signatures 6. Ballot Measure (1/2 majority vote for approval)
Timeframe	Estimate 6 to 12 months	Estimate 18 to 24 months	Estimate 6-12 months
Potential Funding	Requires additional information to determine	Current Sales Tax = 7.75% 0.5% increase = ~\$7.6 Million 1.0% increase = ~\$15.2 Million (Data from ITF Q&A Matrix)	Current TOT = 10% 1% increase = ~\$440,000 annually 2% increase = ~\$880,000 annually (Data from ITF Q&A Matrix)

Source: Harris & Associates, 2023

Table 3: Possible Funding/Financing Options Requiring 2/3 Voter Approval

	Special District	Community Facilities District (CFD)	Public Bond Measure Financing
Description	Parcel tax for a specific purpose	Special tax district to fund public improvements and services	Long-term borrowing that governments frequently use to raise money
Authority	Laws passed by the State Legislature, Principal Acts	Mello-Roos Community Facilities Act of 1982 (Government Code Section 53311 et. seq.)	Laws passed by the State Legislature
Eligible for Funding	Specific or particular purpose only	Public services and capital projects, including maintenance	Primarily used for long-lived infrastructure assets, Bond will identify eligible projects
Rate and Methodology	Apportioned out to each parcel within the special district	Not subject to strict principles of benefit assessment, tax formula must be reasonable, allows for defined tax exemptions	Bond amount is set - duration of loan established (~ 30 years) and repaid by taxable property within the jurisdiction over length of the bond
Assessment	Fixed rate per property parcel based on either square footage or flat charge for a specified length of time	Maximum Annual Special Tax Rate, may run in perpetuity	Payback of loan is dispersed through collection of taxes
Concerns	Requires ballot measure, costly, requires 2/3 registered voter approval	Higher taxes. Can be complex to administer when funding public improvements through bonding, requires 2/3 registered voter approval If less than 12 registered voters, may be a landowner vote, requires 2/3 of all acreage within district boundary in favor for approval	Requires ballot measure, costly, requires 2/3 registered voter approval
Why use this approach?	Can be used for specific or particular purpose, not subject to Prop 13 limitations	Broadest range of eligible funding, may fund 100% of costs, allows for expedited future annexations – best used in developing areas	Can be used for specific or particular purpose, not subject to Prop 13 limitations
Primary steps to complete	<ol style="list-style-type: none"> 1. Public outreach 2. Proposal filed with Attorney General for ballot title 3. Signature gathering 4. Legislative hearings on proposal 5. Submission of signatures 6. Ballot Measure (2/3 supermajority vote for approval) 	<ol style="list-style-type: none"> 1. Public outreach 2. Initiation of CFD 3. Adoption of Local Goals and Policies, Proposal of Resolution of Intention 4. Public Hearing, Adoption of Resolution of Formation 5. Election (2/3 supermajority vote when >12 voters) 	<ol style="list-style-type: none"> 1. Public outreach 2. Proposal filed with Attorney General for ballot title 3. Signature gathering 4. Legislative hearings on proposal 5. Submission of signatures 6. Ballot Measure (2/3 supermajority vote for approval)
Timeframe	Estimate 12 to 24 months	Estimate 9 to 12 months	Estimate 18 to 24 months
Potential Funding	Requires additional information to determine Sample Range: \$9/parcel to \$1500/parcel County Public Road District (PRD)	Requires additional information to determine Sample Range: Encinitas Ranch = \$541/parcel to \$2,770/parcel	Varies – No limit Currently maxed out on bond capacity until 2031/32

Source: Harris & Associates, 2023

Table 4: Possible Funding/Financing Options Requiring Studies and Fee Calculations

	Development Impact Fee Update / Additional DIFs	Transportation Utility Fee
Description	One-time charges applied to new developments for facilities	Fee to fund transportation services.
Authority	Assembly Bill 1600 (Mitigation Fee Act)	Laws passed by the State Legislature
Eligible for Funding	Capital Costs for new improvements only	In CA, TUFs can only be levied as a fee for a service—i.e., to fund transit service. It cannot be linked to larger health and safety purposes
Rate & Methodology	Fair share based on a rational nexus test	Typically assess the fee using a per trip methodology
Assessment	One-time fee on new development to mitigate impacts	TUF is usually paid monthly as part of the utility bill or along with the property tax payments
Concerns	Cannot fund existing deficiencies, ongoing maintenance, or salaries	CA cities have not implemented TUFs yet – may have liability issues or face extreme backlash
Why use this?	Tried and true method of funding new development’s share of capital facility costs. Does not impact property taxes	Jurisdictions have typically tried to levy TUF as a fee rather than as a tax to avoid voting
Primary Steps to Complete	<ol style="list-style-type: none"> 1. Public outreach 2. Public Hearing 3. Adoption of ordinance & resolution 	<ol style="list-style-type: none"> 1. Identify Fee Type (Fee, Special Fee, Assessment, general tax, or special tax) 2. TUF as a special tax is likely the most defensible option legally. 3. (See Special District Parcel Tax)
Timeframe	Estimate 4 to 5 months	Estimate 18 to 24 months
Potential Funding	Varies – depends on new development and fee update FY 22/23 Traffic Fees were \$276K 20% Traffic Fee increase = +\$56K FY 22/23 Flood Control was \$81K 20% Flood Control Fee increase = +\$16K	Varies

Source: Harris & Associates, 2023

Table 5: Possible Funding/Financing Options Requiring Special Conditions/Agreements

	Enhanced Infrastructure Financing District (EIFDs)	Private Loans/Borrowing	Public Private Partnerships	Grants
Description	Special financing district to earmark existing revenue to finance projects within the EIFD	Private loans (private placements) /borrowing from accredited banking institutions	Collaboration between a government agency and a private-sector company that can be used to finance, build, and operate projects	Funding awarded by an entity for a particular purpose
Authority	Laws passed by the State Legislature	General Police Power (California Constitution Article XI, Section 7)	City and Private Entity	Grantee organization
Eligible for Funding	Public infrastructure projects, infrastructure maintenance, affordable housing development, economic development, etc.	Generally, anything the entity would like to spend funds on, as long as they can pay back the loan to bank	Depends on partnership agreement terms, common projects: public transportation networks, parks, and convention centers	Depends on grant terms
Rate and Methodology	Increment increase in property tax is diverted into a separate pool of money, which can be used to pay for improvements or pay back bonds	Lump Sum	Could be lump sum, earmarked for specific use, matching funds, reimbursement	Could be lump sum, earmarked for specific use, matching funds, reimbursement
Assessment	Tax increment over the base amount; uses the growth from existing tax revenues	Likely general fund will pay back loan	Varies	Grantee may require phased delivery of funds
Concerns	Cumbersome administrative process and increase public engagement requirements; need to form Public Financing Authority for oversight	Financial Risk – Poor terms (higher interest rates), potential for accelerated/immediate repayments	Atypical funding mechanism for municipalities of this size.	Unpredictable, Competitive pool of applicants, many grants are for lower income communities
Why use this approach?	No voter requirement for formation or bond issuance (Assembly Bill 116 - 2019)	Lower issuance costs, fewer disclosure requirements	Often times free money	Often times free money
Primary steps to complete	<ol style="list-style-type: none"> 1. Form team 2. Evaluate EIFD feasibility 3. Conduct outreach 4. Initiate formal process 5. Prepare Infrastructure Financing Plan 6. Pre-adoption / Public Hearings 7. Approval and Formation 	<ol style="list-style-type: none"> 1. Request private placement terms from multiple accredited banking institutions 2. Identify which has best terms for City’s interest 3. Execute agreement between bank and City 	<ol style="list-style-type: none"> 1. Coordinate with Economic Development Team 2. Identify viable private partnership opportunities 3. Secure agreement 	<ol style="list-style-type: none"> 1. Identify grant opportunities 2. Submit grant application (typically involves heavy staff involvement)
Timeframe	Estimate 12-18 months	Estimate 3-6 months	Varies	Varies
Potential Funding	Dependent upon tax revenue growth	Varies. City is currently maxed out on loan capacity until 2031/32	Varies	Varies

Source: Harris & Associates, 2023

5. ITF Recommendations

Funding/Financing Recommendations

The City does not generate enough revenue to fund its backlog of deferred maintenance projects and implement important future needs projects. Additional revenue is needed to ensure the City's infrastructure is in a state of good repair and improvements that are important to the community can be funded timely.

This section explains the ITF's recommendations for potential new sources of funding and financing that could be implemented individually or collectively to fund infrastructure projects. Although the scope of this task force was limited to finding new revenue sources, the ITF also recommends that the City perform a review of annual expenditures, evaluate possible shared services with other agencies to reduce costs, and assess whether identifying efficiencies in the existing General Fund could increase funding available to the CIP.

The ITF reviewed the City's bond/loan capacity, amount of potential revenue generated and likelihood of successful implementation of new funding to evaluate the twelve funding/financing mechanisms presented. The following recommendations are based on ITF deliberations made after data presented by Harris & Associates, True North Research, and TeamCivX.

One-Cent General Sales Tax Increase

The most significant and achievable option available to the City to generate new revenue is implementation of a one-cent sales tax increase. Nine other cities in San Diego County have previously approved a local sales tax increase. The City of Encinitas has not. A one-cent sales tax increase would bring the City's existing 7.75% sales tax to 8.75%, equal to the sales tax rate of nearby communities like Del Mar, Solana Beach, Chula Vista, Imperial Beach, and National City.

A sales tax increase requires a majority approval of registered voters on a general ballot measure. If approved by voters, a one-cent sales tax increase would generate \$15.36 million in new annual revenue, and \$153.6 million over the 10-year CIP cycle. Putting forward a ballot measure gives residents the choice to vote for or against new funding that could be used to fund infrastructure improvements.

In November 2023, the City contracted with True North Research and TeamCivX to conduct a citywide survey of residents to gauge public support for a potential 10-year, one-cent general sales tax increase for infrastructure improvements. Survey results were presented to the ITF on January 22, 2024, and indicated that local voters who are likely to participate in the upcoming November 2024 election cycle would support funding the City's infrastructure needs with a one-cent general sales tax increase. See **Appendix E** for the full voter survey results.

The survey results were well above the simple majority required for passage of the general tax, even after the respondents were presented with potential opposition arguments, with 58% of respondents indicating they would probably or definitely vote yes on the one-cent sales tax increase. These findings indicate that voter approval of the sales tax increase appears feasible if put forth on the November 2024 ballot. Therefore, the ITF recommends that City Council consider presenting residents with the choice in the upcoming election cycle to vote for or against a 10-year, one-cent sales tax increase.

Two-Percent TOT Increase

An additional mechanism to generate new revenue would be to increase the Transient Occupancy Tax (TOT). The City has not increased its TOT since 1998, over 25 years ago. The City's existing 10-percent TOT is two-percent lower than the neighboring cities of Del Mar and San Diego, and four-percent lower than Imperial Beach and National City. A two-percent TOT increase would generate an additional \$880,000 in revenue per year. The TOT increase could be two-percent for all impacted facilities, or the City could explore using different TOT rates for hotels versus short-term rentals.

To reduce voter confusion, it was recommended to put forth only one tax initiative per election. Due to the smaller increase in yearly funding the TOT increase would yield compared to the sales tax increase, the ITF recommends that the Council consider putting forth the sales tax measure first and that the City conduct a polling survey to gauge public support for a potential future TOT increase, possibly in the 2026 election cycle. The two-percent TOT increase could generate \$7.04 million in new revenue between 2026 and 2034.

The ITF recommends that City Council consider a future action to present residents with the choice to vote for or against a two-percent TOT increase.

Grants

The ITF recommends increasing efforts to investigate opportunities for state and federal grants for eligible projects. A project's competitiveness, rank on the project list, required match funding, and staffing capacity should be considered when deciding to pursue grant funding.

Due to the City's demographic composition and absence of census tracts that meet state and federal metrics for disadvantaged and low-income communities, the ITF recommends prioritizing grant applications for existing programs like the Highway Safety Improvement Program (HSIP), the Active Transportation Program (ATP), and the Bridge Investment Program (BIP), where Encinitas may see a greater chance of success.

To improve the chances that grant applications are successful, the City could set aside a higher-than-minimum grant match for the project, or could hire expert grant writers or consultant support to assess grant opportunities and assemble competitive applications. By strengthening the grant applications and maximizing the chances of success, taxpayer dollars can go even further.

Public-Private Partnership Financing

Public Private Partnerships (P3) are increasingly popular as an alternative means to finance municipal infrastructure. A successfully structured P3 could help the City leverage and maximize new sources of revenue for larger capital projects like a new civic center or public safety facilities.

The ITF recommends the City Council procure P3 consulting services to determine which, if any, city infrastructure projects would be attractive to the P3 marketplace, including but not limited to:

- Private building development on leased public property with leaseback options to City for all or a portion of the developed facility (such as City Hall). Agreements could require that all maintenance be performed by the private development entity.
- Private facilities on public lands.
- Public use of EV charging stations on city-owned lots.
- Communications fiber in unused or underutilized City conduits.

- Private capital construction of solar photovoltaics on City property. Note, this may be less attractive with new public utility commission rules implemented in April 2023.
- Microtransit, such as neighborhood electric vehicles.
- Rail crossing safety partnerships with NCTD or SANDAG for pedestrians and bicycles

New Revenue

The ITF recommends all new revenue should be allocated to infrastructure and/or supporting costs including staff, as needed.

Citizens Oversight Committee

The ITF recommends that City Council establish a citizens' oversight committee to review tax increase expenditures and ensure they are spent in accordance with the intended usage.

10-Year CIP Funding Plan Options

Unescalated Future CIP Revenue

Without any new revenue, a 10-year CIP budget would include approximately \$40 million for annual paving and \$39 million in unrestricted funding. If voters approve a one-cent sales tax increase in November 2024 and a two-percent TOT increase in 2026, the unrestricted 10-year CIP budget would increase by \$160.6 million for a 10-year unrestricted total of \$199.6 million. This unrestricted CIP budget is in addition to the 10-year \$40.0 million of HUTA/SB1/TransNet funds set aside for paving.

Escalated Future CIP Budget Projection

A 3% increase in revenue was assumed per year over the next 10 years based on the last 10 years of Consumer Price Index data from the Bureau of Labor Statistics.

Project Implementation Recommendation

Project costs were escalated 6% per year based on the last 10 years of DGS California Construction Cost Index data. The escalation rate was applied based on the year each project was anticipated to be implemented. For annual backlog projects, the annual cost was also increased 6% per year over the 10 years.

The ITF recommends that Council allocate the majority of the new revenue to address backlog projects to keep the existing infrastructure in good repair, while also implementing some of the high priority future need projects.

Appendix F contains three possible approaches to the 10-year CIP funding plan. These include:

- **Annual Backlog Option:** Funding all annual backlog projects, the top 3 future need projects, and devoting the remaining budget to backlog projects, in order of rank.
- **80/20 Option:** Dedicating 80% of the CIP budget to backlog projects and 20% to future need projects, in order of rank.
- **Backlog Option:** Funding backlog projects in order of rank, before funding any future need projects.

The ITF applied the rubric directly without subjectivity upon viewing the results, with the understanding that City Council could choose a different approach. This could mean expediting

emergent issues that arise within the community or distributing funding more evenly to the various departments, neighborhoods, and infrastructure needs.

Staffing Recommendations

Assuming the sales tax increase is approved by voters, the City could have almost triple the current funding for capital improvements to execute over the next 10 years. The ITF recommends that the City develop a staffing plan to execute the new capital projects in a timely manner. The staffing plan should consider all phases of the project, from planning, design, permitting, construction, operations, and maintenance.

The staffing plan would depend on the types of projects that are funded and the associated resources they require. For example, the plan could include hiring expert grant writing staff or consultant support to increase the success rate. If a new fire station is constructed, new fire personnel will be needed to staff the facility. If the size of the CIP budget is doubled, new engineers and support staff will be needed to execute capital projects in a timely manner. If new assets are built, additional maintenance staff may be needed once the assets are operational.

Infrastructure Rubric Usage and Future Recommendations

The ITF recommends City Council consider the project rubric score as part of their analysis when evaluating projects for funding during each budget cycle.

During the process of developing the rubric and considering aspects of each project, the ITF noted some opportunities to support on-going use of the rubric as a fair, objective, data-driven comparison of projects.

- Periodically perform the project ranking exercise and revise the scoring rubric.
 - The ITF recommends that City staff rank all projects on a yearly basis to ensure that project rankings are consistent with current City priorities.
 - Revise the scoring rubric and guidelines at least every five years, or if there are significant changes to City priorities stated in the Strategic Plan.
- City departments to develop guidelines to identify priority projects.
 - Provide a maximum number of projects or a percentage of the total number of projects each department is allowed to identify as a Department priority.
- Include quantitative data about each project in the matrix, such as:
 - Asset management program output;
 - Polling data on which types of projects have the most public support;
 - Geographic Information Systems (GIS) demographics information (such as housing density, income, seniors, schools);
 - GIS information to quantify the distribution of infrastructure funding throughout the City districts; and
 - Safety data.
- Add more qualitative information to the project matrix, such as:
 - More complete project descriptions, such as:
 - Detail on project scope, project limits, why the project is needed, what issues the project will address, what risks the project may mitigate, possible consequences of project deferral;
 - Context for risk to public health and safety on all project types, not just mobility projects.

- Context for how projects are tied to compliance with legal requirements.
 - Public support data, provided by a polling specialist.
- Add links to recommended reference documents to use during the ranking process.
 - Documents could include the Strategic Plan, ATP, MAP, CAP, Cross Connect, LRSP, and City department presentations.
- Define “underserved communities,” as there were no census tracts classified as Low Income Communities or Disadvantaged Communities within the City of Encinitas in the 2020 census. For example, an income threshold, demographic characteristics, or infrastructure gap analysis.

6. Glossary

Annual Backlog: Annual backlog projects meet the definition of backlog and have an annual funding component, or set aside funds for a general project category.

Asset Longevity: How long an asset can reasonably be expected to be used for the benefit of the City. Projects that extend asset longevity include repairs and preventative maintenance, such as resurfacing roadways or fixing a leaky roof.

Backlog: Backlog projects are associated with existing assets or commitments. Projects that maintain, repair and rehabilitate, or modernize existing assets to conform with an accepted industry standard or state of good repair. Projects that would help the City meet existing local, regional, or state performance targets or mandates.

City Department Priority: Project was identified as a priority by a City department based on their subject matter expertise, local knowledge, and good faith judgment to identify priority projects.

Critical Function: A function that is necessary to effectively utilize an infrastructure asset. Failure to maintain critical function would prevent the asset from being effectively utilized.

Future Need: Projects that would provide community betterments through new infrastructure.

Identified Infrastructure Need: Project was identified in a City planning document or City budget.

Infrastructure: Physical improvements, assets, and facilities under the jurisdiction of the City of Encinitas over \$100,000 and a useful life over 5 years. Projects that are funded purely by user fees/enterprise funds (all utility projects) are not included.

Appendix A: Comprehensive List of Projects

**City of Encinitas
Infrastructure Task Force
February 2024 Comprehensive List of Projects**

Overall Rank	Backlog / Annual Backlog / Future Need Rank	Project Name	Project Description	Department	Source	ROM Project Cost (Non-recurring)	Annual Cost	ROM Unfunded Cost Estimate (Unescalated)	Includes location on LRSP list of high fatalities and serious injuries
1	F1	Coastal Rail Trail, Interim: Vulcan Ped Path (Encinitas Blvd to La Costa, East Side of Tracks) [MAP Bike 1]	2.6 miles of interim DG Trail from Encintias Boulevard to La Costa Avenue	Engineering	MAP, CIP Presentation to ITF	\$ 2,100,000.00		\$ 2,100,000.00	Yes
2	F2	Leucadia Boulevard Sidewalk Infill (Neptune to Eolus) [MAP Rank 6, MAP Pedestrian #11]	The western terminus of this project is about 100 feet from beach access to Leucadia State Beach, also known as Beacons. The sidewalk infill project will create recreational beach access to communities west of the Interstate 5. The Mobility Element Street Typology identifies Leucadia Boulevard as an Urban Village Collector. The project limits are Neptune Ave to Eolus Ave. Retaining walls will be required. This project aims to create pedestrian access to the beach. The estimated GHG reduction is 0.2 tons.	Engineering	MAP	\$ 3,100,000.00		\$ 3,100,000.00	Yes
3	F3	Encinitas Blvd Multi-use Path (West) (Moonlight Beach to Saxony) [MAP Rank 4, MAP Bike #29]	Class I multi-use path from Moonlight Beach (near 5th St) to Saxony Rd. This would connect to the potential Encinitas Boulevard Multi-use Path (East) project.	Engineering	MAP	\$ 4,000,000.00		\$ 4,000,000.00	Yes
4	F4	Quail Gardens Dr Class IIB /Westlake St Class II Bike Lanes (Leucadia to Requeza) [MAP Rank 2, MAP Bike #23]	A Class IIB (bicycle lane with buffer) facility on Quail Gardens Drive from Leucadia Boulevard to Encinitas Boulevard and a Class II (bicycle lane) on Westlake Street from Encinitas Boulevard to Requeza Street will result in a 1.6-mile dedicated bicycle facility. This will provide north-south bicycle connectivity east of I-5 and will connect to residential neighborhoods and multiple adjacent planned bikeways. Identified Quail Gardens Drive and Westlake Street as Suburban Collectors, by the Mobility Element Street Typology. This project aims to create north-south connectivity east of I-5. The estimated GHG reduction is 3.7 tons.	Engineering	MAP	\$ 7,200,000.00		\$ 7,200,000.00	Yes
5	F5	Manchester Avenue Class II Bike Lanes (Via Poco to Encinitas Blvd) [MAP Rank 3, MAP Bike #43]	A Class II bike lane on Manchester Avenue from Via Poco to Encinitas Boulevard will provide north-south connectivity for the eastern portion of the City, and will connect to residential neighborhoods, a commercial node, and hiking trails. The Mobility Element Street Typology identifies Manchester Avenue from the I-5 to El Camino Real as a Suburban Connector (Major), and as rural Collector from El Camino Real to Encinitas Boulevard. This project aims to provide safer connectivity on Manchester Avenue. The estimated GHG reduction is 10.8 tons.	Engineering	MAP	\$ 5,800,000.00		\$ 5,800,000.00	Yes
6	B1	Electric Fleet Vehicles (30+) (incl. Plug-In Electric Fire Engine) & EV Charging for City Fleet/Facilities (CAP Measure MCET-1)	Future need of 30+ light duty vehicles, medium/heavy duty, and fire engines, as well as EV charging at community center, fire stations, wastewater, and expansion. This project is related to the Advanced Clean Fleets legislation passed in 2023 which mandates the 100% transition of municipal fleets to zero-emission vehicles by 2035.	Public Works	Public Works Presentation to ITF	\$ 7,000,000.00		\$ 7,000,000.00	N/A
7	F6	Coast Highway 101 Sidewalk Infill (A St to Marcheta)	Fill in 0.5-miles of sidewalk between El Portal St and A st. This cost removes the area that will be completed by private development.	Engineering	MAP	\$ 300,000.00		\$ 300,000.00	Yes
8	F7	Coast Highway 101 Sidewalk Infill (Chesterfield Dr to South Cardiff)	Fill in 0.9-miles of sidewalk between Chesterfield Dr and ~600 ft north of South Cardiff Beach	Engineering	MAP	\$ 1,600,000.00		\$ 1,600,000.00	Yes

Overall Rank	Backlog / Annual Backlog / Future Need Rank	Project Name	Project Description	Department	Source	ROM Project Cost (Non-recurring)	Annual Cost	ROM Unfunded Cost Estimate (Unescalated)	Includes location on LRSP list of high fatalities and serious injuries
9	F8	Leucadia At-Grade Crossings [Donut Chart JJ: Rail Safety Study At-Grade Crossings (Leucadia)]	There is a high volume of pedestrian and cyclist activity in the area, but there is a 1.3-mile gap without a safe, legal place to cross the railroad tracks. This project would construct two crossing locations at Grandview/Hillcrest and Glaucus. These locations were selected based on community input gathered through the City's Cross Connect study. This project will require coordination with North County Transit District (NCTD) and BNSF Railway; and requires approval from the California Public Utilities Commission (CPUC).	Engineering	Donut Chart	\$ 6,000,000.00		\$ 6,000,000.00	No
10	F9	USACE 50-Year Storm Damage Reduction Project (San Diego County, CA Project)	This project will improve public safety in the study area by reducing the threat of life-threatening bluff failures caused by wave action against the bluff base as well as reduce coastal storm damages to property and infrastructure along the study area shoreline and the bluff top, prior to the need for emergency action. It will also reduce coastal erosion and shoreline narrowing to improve recreational opportunities for beach users within the study area. Beach fill for 7,800 feet of shoreline from Beacon's to D Street. The primary goal of the San Diego County Storm Damage Reduction Project is to add sand to the eroding shoreline, with the aim of attenuating waves that further erode the coastal bluffs and providing more useable beach sand for safer beach conditions. The Project is a collaboration between the U.S. Army Corps of Engineers (USACE) and the cities of Solana Beach and Encinitas, with receiver sites located in both cities. In Encinitas, the Project involves the construction of a 50-foot-wide beach fill using 340,000 cubic yards of compatible sand borrow from offshore, with renourishment every 5 years on average over a 50-year period.	Development Services	Coastal Management Presentation to ITF	\$ 50,000,000.00		\$ 50,000,000.00	N/A
11	F10	Vulcan Avenue/Coast HWY 101 & Encinitas Boulevard Pedestrian Scramble [MAP Rank 10, MAP Pedestrian #69]	This project would install a pedestrian scramble at the intersection of Vulcan Avenue/Coast Highway 101 and Encinitas Boulevard.	Engineering	MAP	\$ 1,120,000.00		\$ 1,120,000.00	Yes
12	F11	Coastal Rail Trail (Encinitas Blvd to La Costa, East Side of Tracks)	The coastal rail trail currently runs from Chesterfield Dr to Santa Fe Dr. Santa Fe to the train station is funded. Train station to Encinitas Blvd is existing sidewalk. This project would create a new trail Encinitas Blvd to La Costa Ave.	Engineering	CIP Presentation to ITF	\$ 16,000,000.00		\$ 16,000,000.00	Yes
13	F12	La Costa Avenue Pedestrian Path Construction (I-5 to 101)	Construction of 0.5 miles of 4-foot-wide decomposed granite pedestrian path, buffered bike lanes, and twelve new ADA compliant curb ramps.	Engineering	CIP Presentation to ITF	\$ 700,000.00		\$ 700,000.00	No
14	AB1	CMP Lining/Replacement (All City)	124 CMP Storm Drain lines needing maintenance. CMP pipes are subject to corrosion, which can lead to pipe failure and sinkholes.	Engineering	CMP Presentation to ITF		\$ 480,000.00	\$ 4,800,000.00	N/A

Overall Rank	Backlog / Annual Backlog / Future Need Rank	Project Name	Project Description	Department	Source	ROM Project Cost (Non-recurring)	Annual Cost	ROM Unfunded Cost Estimate (Unescalated)	Includes location on LRSP list of high fatalities and serious injuries
15	B2	Fire Station #1 Replacement	The station was built in 1957, making it the oldest station. The station exhibits significant cracking in Concrete Pavement showing lack of structural support. The structure exhibits signs of aging and fatigue. The hose tower is unreinforced masonry and in poor condition, which compromises the integrity of the structure. Settling at the southeast end of the building may impact the sewage line. The exterior surface finish is deteriorating, and the exterior wood trim displays cavitation. Window louvers have rotting frames which allows heavy air and moisture leakage. The roof is recommended to be replaced between 2021 and 2024. There are trespassing and vandalism problems due to issues with the roof. The electrical system has aged since 1957. Plumbing throughout the station is old and presents maintenance issues. The age of the fire station and its infrastructure does not provide an energy efficient business mode. Solar Panels, LED lighting, and energy efficient appliances are needed. The bathroom and shower areas are communal which limits diversity, equity, and inclusion efforts.	Fire	Fire Presentation to ITF	\$ 20,000,000.00		\$ 20,000,000.00	N/A
16	B3	Fire Station #6	Requires a new fire station more centrally located (ideally in Olivenhain), a type 1 Fire Engine (\$1.2M), Type 3 Fire Engine and an Engineer to the current staffing model. It is located in privately owned commercial strip mall which means the fire department could be given a 90-day notice to vacate at any time with no alternatives. Rent is \$9,000 per month. It does not allow for diversity, equity, and inclusion initiatives, since there is only one bathroom. History of asbestos and black mold issues. The hose and pump capacity of the current fire engine is not sufficient to fight fires. Location important for addressing wildfire hazards.	Fire	Fire Presentation to ITF	\$ 14,200,000.00		\$ 14,200,000.00	N/A
17	B4	Lake Drive Storm Drain Replacement [Donut Chart HH]	Replacement of 2,000 feet of corrugated metal pipe from Lake Drive to Interstate 5 to maintain state of good repair. This project will replace the existing metal storm drain which runs through the bottom of the canyon with underground reinforced concrete pipe. Twelve new permanent inlets and a detention basin will be added just downstream of Lake Drive to reduce storm flow velocities and flooding. An access roadway will be constructed along the new pipe to allow access for maintenance of the new structures and detention basin. The project will also reconnect existing trails and restore habitat for sensitive vegetation and species in the area.	Engineering	Donut Chart	\$ 7,000,000.00		\$ 7,000,000.00	N/A
18	AB2	Drainage Projects (Annual Project/Citywide)	Annual ongoing maintenance for drainage projects.	Public Works	Public Works Presentation to ITF		\$ 100,000.00	\$ 1,000,000.00	N/A
19	F13	Nardo Road Sidewalk Infill From Melba Rd to Santa Fe Dr (West Side) [MAP Rank 9, MAP Pedestrian #45]	This project would construct sidewalk on the western side of Nardo Road. Given that Nardo Road abuts San Dieguito Academy High School, this is an area with a significant amount of pedestrian activity.	Engineering	MAP	\$ 800,000.00		\$ 800,000.00	No
20	F14	Saxony Road Sidewalk Infill (La Costa to Leucadia Blvd) [MAP Ranks 7 & 20, MAP Bike #4 & #8]	This project will create a continuous sidewalk from La Costa Ave to Leucadia Blvd by adding a missing sidewalk on the east side of Saxony Rd for approximately 1,000 feet south of La Costa Avenue, as well as building sidewalk from just north of Qual Drive to Leucadia Blvd. La Costa Avenue has sidewalks from the intersection with Saxony Road to just west of Interstate 5, as well as east to the intersection with El Camino Real and beyond. Saxony Road also has a sidewalk which begins at the southern terminus of this project. The mobility Element Street Typology identifies Saxony Road as a Suburban Collector. This project aims to fill the missing gap in the sidewalk network and create greater north-south intra-community connectivity.	Engineering	MAP	\$ 1,355,900.00		\$ 1,355,900.00	No

Overall Rank	Backlog / Annual Backlog / Future Need Rank	Project Name	Project Description	Department	Source	ROM Project Cost (Non-recurring)	Annual Cost	ROM Unfunded Cost Estimate (Unescalated)	Includes location on LRSP list of high fatalities and serious injuries
21	F15	Leucadia Streetscape Segment A South (A Street to Marcheta) [Donut Chart DD]	Construct sidewalk widening, minor drainage improvements, street furniture, street lighting, landscaping, and DG trail on west side of RR tracks to improve multi-modal transportation along the coastal corridor. Project limits on North Coast Highway 101 from A Street to Marcheta.	Engineering	Donut Chart	\$ 6,000,000.00		\$ 6,000,000.00	Yes
22	F16	Leucadia Streetscape Segment B (Basil to Jupiter) [Donut Chart EE]	Construct sidewalk widening, minor drainage improvements, street furniture, street lighting, landscaping, and DG trail on west side of RR Tracks to improve multi-modal transportation along the coastal corridor. Project limits on North Coast Highway 101 from Basil to Jupiter.	Engineering	Donut Chart	\$ 25,000,000.00		\$ 25,000,000.00	Yes
23	B5	Fire Station #4 Replacement	Exhibits minor concrete cracking and structure members are old and deteriorating. Siding on the fire house displays significant degradation. Siding touches concrete slab promoting mold growth from built up moisture. Roof tiles were in need of minor repair in 2014, this is still the case today. Falling tiles present a hazard. Replacement of the flat asphalt roof was recommended between 2011 and 2014. The HVAC system is due for replacement in 2020 and the electrical system has aged since 1979. Multiple slab leaks and sewer issues have occurred over the last 10 years. Interior finishes are old, deteriorating, and not aesthetically pleasing. Moisture damage from exterior deterioration, plumbing, and sewer issues have created a mismatch of interior finishes. The bathroom and shower areas are communal which limits diversity, equity, and inclusion efforts. The age of the fire station and its infrastructure does not provide an energy efficient business mode. Solar Panels, LED lighting, and energy efficient appliances are needed.	Fire	Fire Presentation to ITF	\$ 20,000,000.00		\$ 20,000,000.00	N/A
24	F17	Rossini Drive, & Stafford Avenue/Cambridge Avenue Sidewalk Infill [MAP Rank 12, MAP Pedestrian #55]	Sidewalk infill on Rossini Dr between Manchester Ave and Montgomery Dr and on Stafford Ave/Cambridge Ave between Brighton Ave and Rossini Dr.	Engineering	MAP	\$ 214,400.00		\$ 214,400.00	No
25	F18	Orpheus Ave Bike Facilities Class I (La Costa to Leucadia Vllg) Class II (Leucadia Vlg to Vulcan) [MAP Rank 19, MAP Bike 19]	0.4-mile Class I Multi-Use Path from La Costa Ave to Leucadia Village Dr, and a 1.5-mile Class II bike facility on Orpheus Ave between Leucadia Village Dr and Vulcan Ave.	Engineering	MAP	\$ 2,136,500.00		\$ 2,136,500.00	No
26	F19	Rancho Santa Fe Road (Calle Santa Catalina to Encinitas), Cole Ranch Road (Chelsea to Lone Jack) Trail [MAP Rank 32, MAP Pedestrian #32]	Trail improvements on Rancho Santa Fe Rd from Calle Santa Catalina to Encinitas Blvd/Rancho Santa Fe Rd and on Cole Ranch Rd from Chelsea Ln to Lone Jack Rd.	Engineering	MAP	\$ 192,900.00		\$ 192,900.00	Yes
27	F20	ADA Curb Ramp Project (Annual Project/Citywide) [Donut Chart Annual]	Construction of ADA compliant curb ramps throughout the city.	Engineering	Donut Chart		\$ 50,000.00	\$ 500,000.00	N/A
28	F21	Sidewalk Infill and Trail Improvements on San Elijo Ave and Dublin Dr [MAP Rank 13, MAP Pedestrian #60]	Trail on San Elijo Ave between Chesterfield Dr and Manchester Ave; sidewalk infill on San Elijo Ave between Orinda Dr and Norfolk Dr; Sidewalk infill on Dublin Dr between San Elijo Ave and Manchester Ave; Sidewalk Infill on San Elijo Dr between Kilkenny Dr and Manchester Ave.	Engineering	MAP	\$ 282,800.00		\$ 282,800.00	No
29	AB3	Annual Street Overlay and Slurry Project Increase [Donut Chart Annual]	Each year, the City uses a pavement management software to analyze over 168 miles of City maintained roadway to identify which segments are in need of resurfacing. Treatment may include either an overlay or a slurry seal to maintain pavement quality. There is currently a back log of \$75M of streets needing resurfacing, leading to a downward trend in citywide pavement quality without increased funding.	Engineering	Donut Chart		\$ 7,000,000.00	\$ 70,000,000.00	N/A
30	F22	Lake Drive Sidewalk Infill (Santa Fe to Woodgrove) [MAP Rank 11, MAP Pedestrian #52]	Sidewalk infill between Santa Fe Dr and ~750ft south of Woodgrove Dr.	Engineering	MAP	\$ 200,000.00		\$ 200,000.00	No

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31	F23	San Elijo Ave Class II Bike Project (Chesterfield to Kilkenny) Class III (Kilkenny to Manchester) [MAP Rank 4, MAP Bike #66]	A Class II bicycle lane on San Elijo Avenue from Chesterfield Drive to Kilkenny Drive and sharrows from Kilkenny Drive to Manchester Avenue will improve safety for cyclists by giving them dedicated space in the roadway. The Mobility Element Street Typology identifies San Elijo Avenue as a Residential Neighborway. This project aims to formalize the presence of bicycles in the roadway and improve safety for this stretch of San Elijo Avenue.	Engineering	MAP	\$ 3,900,000.00		\$ 3,900,000.00	No
32	F24	Melba Road (Balour to Crest) & Balour Drive (Melba to Santa Fe) Sidewalk Infill [MAP Rank 28, MAP Pedestrian #49]	Sidewalk infill on Melba Rd from Balour Dr to Crest Dr and on Balour Dr from Melba Rd to Santa Fe Dr.	Engineering	MAP	\$ 179,200.00		\$ 179,200.00	No
33	F25	Safe Routes to School Sidewalk Program (Annual Project) [Donut Chart Annual]	Implement mobility improvements near schools based on safe routes to school evaluations.	Engineering	Donut Chart		\$ 200,000.00	\$ 2,000,000.00	N/A
34	B6	Local Road Safety Plan & Vision Zero Improvement Projects	The Local Road Safety Plan (LRSP) lists locations throughout the City with high rates of traffic incidents and provides recommendations to improve safety. This project would include the analysis and project implementation. Failure to complete the LRSP would make the City ineligible for future Highway Safety Improvement Program (HSIP) grant funding.	Engineering	CIP Presentation to ITF	\$ 4,000,000.00		\$ 4,000,000.00	N/A
35	F26	F Street/Requeza Street Sidewalk Infill (Vulcan to Devonshire) [MAP Rank 26, MAP Pedestrian #33]	Sidewalk infill between Vulcan Ave and Devonshire Dr.	Engineering	MAP	\$ 130,000.00		\$ 130,000.00	No
36	F27	Quail Gardens Drive Sidewalk Infill (Ecke Ranch to Kristen Ct)	0.4-miles of sidewalk infill from Ecke Ranch Rd to Kristen Court.	Engineering	MAP, Housing Element (Council Feedback)	\$ 250,000.00		\$ 250,000.00	Yes
37	F28	Scoup-Sand Compatibility Opportunistic Use Program	Use of sand compatible sediment on beaches from both private and public development project to reconstruct the shoreline. Need to set up a program where the costs are shared by the City and or private developer and/or paid for through private development as a condition on projects having 20,000 cubic yards or more. Cost savings would be \$200k or more.	Development Services	Coastal Management Presentation to ITF		\$ 150,000.00	\$ 1,500,000.00	N/A
38	F29	Rail Corridor Cross Connect Grant (And Implementation) [Donut Chart MM]	The Cross Connect Implementation Plan determined 20 potential projects on the LOSSAN rail corridor to ultimately provide quarter-mile spacing between crossings. The 20 projects consist of 8 crossings providing east-west access across the rail corridor and adjacent roadways, as well as 12 connectors to complete network gaps and facilitate access to the crossing locations.	Engineering	Donut Chart	\$ 74,030,000.00		\$ 74,030,000.00	N/A
39	B7	North Coast Highway 101 Drainage Improvements (North End) [Donut Chart X]	1.5 miles of new 66" stormwater mainline under North Coast Highway 101 to store runoff, larger inlets to drain roadway faster, new inlets at local low points, green street improvements to improve water quality	Engineering	Donut Chart	\$ 18,900,000.00		\$ 18,900,000.00	N/A
40	F30	SANDAG Regional Beach Sand Project (RBSP III)	Pump dredged sand onto the state beach to replenish eroded beaches. Cost based on frontage and sand quantity received.	Development Services	Coastal Management Presentation to ITF	\$ 1,500,000.00		\$ 1,500,000.00	N/A

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41	F31	Citywide Rail Corridor Quiet Zone [Donut Chart FF]	The aim of a quiet zone is to reduce noise around pedestrian- and roadway-rail grade X-ings for nearby residents/businesses. A quiet zone is a section of a rail in which train horns are not routinely sounded when trains are approaching a grade crossing. Quiet zones do not eliminate the use of train bells at crossings. Because the absence of a train horn increases the risk of a crossing incident, an analysis is done to measure that risk and assess whether additional safety measures may be needed. Quiet Zone Crossings at: <ul style="list-style-type: none"> • Leucadia Blvd. roadway crossing • Encinitas Station pedestrian crossing • East D Street roadway crossing • East E Street roadway crossing • Verdi/Montgomery Avenue proposed pedestrian crossing 	Engineering	Donut Chart	\$ 11,000,000.00		\$ 11,000,000.00	N/A
42	B8	Scout House Upgrade for ADA Accessibility	Renovate building for ADA compliance, which allows for increased usage.	Parks & Rec	Parks & Rec Presentation to ITF	\$ 350,000.00		\$ 350,000.00	N/A
43	F32	Leucadia Blvd Roundabout at Hygeia (Roundabout and Pedestrian Improvements) [Donut Chart Y and Donut Chart Z]	This project will construct a roundabout at Leucadia Blvd & Hygeia Ave in Leucadia. The intersection will be regraded to provide a flatter road profile for the roundabout. The project includes landscape enhancements and sidewalk improvements. Benefits include improved safety for vehicles and cyclists by eliminating left turns and reducing conflict points, better pedestrian mobility through the corridor, improved traffic flow by removing the existing stop sign, enhanced aesthetics through new landscaping, trees, and improved street lighting, and reduced greenhouse gases by eliminating required stopping.	Engineering	Donut Chart	\$ 5,400,000.00		\$ 5,400,000.00	Yes
44	F33	Birmingham Drive Complete Streets [Donut Chart AA]	Design and construction of a new sidewalk on both sides of Birmingham Drive from Carol View Road to San Elijo Avenue, landscaping, improved street lighting, and a roundabout at the Newcastle Avenue and Birmingham Drive intersection. The project includes undergrounding of utilities on Birmingham Drive over the project length to improve accessibility for pedestrians and overall project aesthetics. Design features provide for stormwater treatment through landscaped rain gardens.	Engineering	Donut Chart	\$ 12,000,000.00		\$ 12,000,000.00	Yes
45	B9	Jason Street Drainage Improvements [Donut Chart CC]	The Jason Street Drainage Project is located at the intersection of North Vulcan Avenue and Jason Street in the Leucadia community. This location is a local low point where ponding water impacts the roadway, adjacent rail line, and access to homes and businesses after a rain event. This project will provide a new drainage inlet and catch basin on Vulcan Avenue and connect it to the existing drainage infrastructure on North Coast Highway 101. This project will reduce the frequency and intensity of flooding.	Engineering	Donut Chart	\$ 650,000.00		\$ 650,000.00	N/A
46	F34	Saxony Road Sidewalk Infill (Leucadia Blvd to Silver Berry)	Install 0.6-miles of sidewalk infill on Saxony Road where gaps exist on both sides of the street from Leucadia Blvd to 160' south of Saxony Place. This project encompasses MAP Ped #21 with project limits from Leucadia Blvd to Silver Berry PI and was extended to 160' south of Saxony PI based on Council feedback.	Engineering	MAP, Housing Element (Council Feedback)	\$ 1,200,000.00		\$ 1,200,000.00	Not analyzed - project was removed
47	F35	Energy Efficiency and Solar Photovoltaic Systems at City Facilities (5) (CAP Measures MBE-1 and MRE-1) - Public Works	Install energy efficiency measures and solar at all major facilities throughout the city, including City Hall, community and senior center, public works, library, and fire stations. Energy savings over time would repay some upfront cost.	Public Works	Public Works Presentation to ITF	\$ 20,000,000.00		\$ 20,000,000.00	N/A

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48	F36	Santa Fe Drive Corridor Improvements (Roundabout at Crest and Other enhancements) [Donut Chart W]	The eastern phase runs along a 3,500 linear foot section of Santa Fe Drive from Evergreen Dr to El Camino Real. The project will focus on connection to schools & will improve mobility for pedestrians, bicyclists, & vehicular traffic, while also improving safety & connectivity. Improvements include the construction of new bikeways (separated where possible), and new sidewalks, storm water management measures through new landscaping and trees, and educational outreach and active transportation encouragement activities for SDUHSD students. The project will also construct new curb, gutter, AC berm and driveways. Drainage improvements will improve runoff capture and conveyance, and new bioretention cells will be constructed to improve water quality. The project will result in improved mobility and safety throughout the entire corridor, including access to schools, through new bikeways and sidewalks and intersection improvements.	Engineering	Donut Chart	\$ 2,000,000.00		\$ 2,000,000.00	No
49	F37	San Elijo Lagoon Annual Dredging	One dredging event annually at the inlet only. Dredged sand is reused for beach restoration and living shoreline projects.	Development Services	Coastal Management Presentation to ITF		\$ 50,000.00	\$ 500,000.00	N/A
50	B10	North Coast Highway 101 Drainage Improvements (Segment A)	Leucadia Streetscape Segment A South major drainage improvements on North Coast Highway 101 from A Street to Marcheta.	Engineering	Donut Chart	\$ 2,000,000.00		\$ 2,000,000.00	N/A
51	F38	Saxony Road Realignment	Calle Magdalena and Saxony Road are offset intersections, near the interchange. The intersections both experience congestion and are especially challenging for cyclists. This project would align Saxony Road with Calle Magdalena into one standard intersection. Cost includes \$34M of ROW acquisition, \$5M demo, and \$7M construction and soft costs.	Engineering	Council Feedback	\$ 46,000,000.00		\$ 46,000,000.00	Yes
52	F39	Batiquitos Lagoon Dredging	Occurs every 3-5 years. Cost depends on volume. Coordinated with California Department of Fish and Wildlife as the lead agency, with contributions from Carlsbad and Encinitas.	Development Services	Coastal Management Presentation to ITF		\$ 170,000.00	\$ 1,700,000.00	N/A
53	B11	D Street Access Refurbishment	Repair and replace structural components of the beach staircase, which was built in 1989.	Parks & Rec	Parks & Rec Presentation to ITF	\$ 517,000.00		\$ 517,000.00	N/A
54	F40	Public EV Charging Stations (200-400) (Supports CAP Measures CET-4 and CET-5)	Install EV charging throughout the City to encourage EV ownership in alignment with the EV charging master plan. Includes 250 Level 2 stations and 50 DC Fast Stations.	Development Services	CAP Presentation to ITF	\$ 20,000,000.00		\$ 20,000,000.00	N/A
55	F41	Microtransit Study and Program	Neighborhood electric vehicles that offer on-demand service within a defined service area. Includes microtransit study and program implementation.	Development Services	CAP Presentation to ITF	\$ 235,000.00	\$ 1,500,000.00	\$ 15,235,000.00	N/A
56	B12	Vulcan Ave Drainage Improvements	Address flood control and water quality deficiencies from Q3 model of the watershed.	Engineering	CIP Presentation to ITF	\$ 30,000,000.00		\$ 30,000,000.00	N/A
57	F42	Cardiff State Beach Living Shoreline Project	Construction of a vegetated dune to meet flood and roadway damage prevention objectives utilizing sand from San Elijo Lagoon dredging.	Development Services	Coastal Management Presentation to ITF		\$ 100,000.00	\$ 1,000,000.00	N/A
58	F43	Crest Drive Trail (ECR to Melba) [MAP Rank 24, MAP Pedestrian #50]	0.3-mile trail on Crest Dr from El Camino Real to Melba Road.	Engineering	MAP	\$ 100,000.00		\$ 100,000.00	No
59	F44	Verdi Pedestrian Crossing [Donut Chart BB]	This project will provide a pedestrian & bicycle undercrossing beneath the rail corridor and will build a connection between San Elijo Ave & S101. Undercrossing pathways will intersect & cross the Coastal Rail Trail.	Engineering	Donut Chart	\$ 18,000,000.00		\$ 18,000,000.00	No

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60	B13	Encinitas Community Center Gym	Update electrical and light fixtures. The department has received complaints from seniors that the lighting is substandard and dangerous. All of the electrical is out of date, meaning they cannot install new equipment, including the basketball hoops. The gym is extremely popular and open 7 days a week.	Parks & Rec	Parks & Rec Presentation to ITF	\$ 150,000.00		\$ 150,000.00	N/A
61	B14	4th Street Storm Drain Project (Sylvia to 4th)	Install storm drain pipe along 4th and Sylvia St in Leucadia to reduce flooding just north of B St in Leucadia. Currently, ponded water must be pumped out or slowly evaporate.	Engineering	CIP Presentation to ITF	\$ 2,500,000.00		\$ 2,500,000.00	N/A
62	F45	Innovative Bike Lanes (Annual Project/Citywide) [Doughnut Chart Annual]	Implement bike lanes as needed.	Engineering	Donut Chart		\$ 25,000.00	\$ 250,000.00	N/A
63	AB4	Traffic Safety and Calming (Annual Project/Citywide) [Donut Chart Annual]	Implement traffic safety and calming upgrades as needed based on evaluations.	Engineering	Donut Chart		\$ 75,000.00	\$ 750,000.00	N/A
64	AB5	Storm Drain Repair (Annual Project) [Donut Chart Annual]	Implement storm drain repairs as needed.	Engineering	Donut Chart		\$ 500,000.00	\$ 5,000,000.00	N/A
65	F46	Power Line Multi-use Path (Garden View to Willowspring) [MAP Rank 25, MAP Bike #36]	Class I multi-use path from Garden View Dr and Willowspring Dr.	Engineering	MAP	\$ 7,451,000.00		\$ 7,451,000.00	No
66	F47	San Elijo Bridge Sidewalk	Add a new sidewalk on the west side to complement the cycle track. Sidewalk would cantilever onto the bridge following bridge improvements.	Engineering	CIP Presentation to ITF	\$ 2,500,000.00		\$ 2,500,000.00	Yes
67	F48	Rancho Santa Fe Roundabouts	Construction of a roundabout, landscape enhancements, and sidewalk improvements at the intersections of Rancho Santa Fe Rd & Lone Jack Rd and Rancho Santa Fe Rd & El Camino del Norte.	Engineering	CIP Presentation to ITF	\$ 8,000,000.00		\$ 8,000,000.00	Yes
68	F49	Traffic Signal and Median Improvements at Sage Canyon Dr/El Camino Real Intersection	Construct a traffic signal and median roadway improvements.	Development Services	Housing Element (Council Feedback)			\$ -	Yes
69	F50	Solana Beach 101 Crosswalk/Signal [Donut Chart KK: S Coast Highway 101 Pedestrian Crossing & Mobility Enhancements at Solana Beach]	Construct a crossing between the Solana beach border and the State Beach parking lot. One pedestrian count showed 200 people crossing a day without a crosswalk. This project is in collaboration with the City of Solana Beach. A consultant is currently studying options for a midblock pedestrian crossing & other mobility enhancements along S Coast Hwy 101 near the entrance to Cardiff State Beach.	Engineering	Donut Chart	\$ 500,000.00		\$ 500,000.00	No
70	B15	Facilities Condition Assessment and Implementation	Update Facilities Condition Assessment and Implementation. Last updated in 2014.	Public Works	Public Works Presentation to ITF	\$ 6,400,000.00		\$ 6,400,000.00	N/A
71	F51	Pedestrian Bridge Near San Elijo Avenue (Upper Bluff to Pole Road Trail) [MAP Rank 13, MAP Pedestrian #60]	Bridge from near San Elijo Ave to Upper Bluff and Pole Rd Trail.	Engineering	MAP	\$ 10,000,000.00		\$ 10,000,000.00	No
72	F52	Grandview Lifeguard Tower IT Infrastructure	Provides computer and phone connectivity for Marine Safety staff. Prerequisite - streetscape fiber complete.	IT	IT Presentation to ITF	\$ 250,000.00		\$ 250,000.00	N/A
73	F53	Shared Fire and Sheriff Training Tower	A training tower is a specialized structure used in firefighting training to simulate various emergency scenarios and provide practical training for firefighters. Currently, the closest available training towers are approximately 30-60 minutes away. This could drastically increase response time for a major fire event. It also leads to reduced training opportunities.	Fire	Fire Presentation to ITF	\$ 1,000,000.00		\$ 1,000,000.00	N/A
74	AB6	IT Security Controls (Future)	Increased funding for new security tools each year. Threats are increasing in scope, quantity, and complexity. Increased use of Automation in security tools. Partnerships with other SOCs, CISOs, and Security teams. Training and Incident Response Exercises.	IT	IT Presentation to ITF		\$ 100,000.00	\$ 1,000,000.00	N/A

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75	B16	Community & Senior Center Renovations	External and internal renovations to include exterior painting, lighting, restrooms, reconfiguring etc.	Parks & Rec	Parks & Rec Presentation to ITF	\$ 5,000,000.00		\$ 5,000,000.00	N/A
76	B17	Leo Mullen Turf Replacement	Synthetic turf replacement at the end of the serviceable life. Affects the playability of the field.	Parks & Rec	Parks & Rec Presentation to ITF	\$ 680,000.00		\$ 680,000.00	N/A
77	F54	General Mobility Improvements (Annual Project/Citywide) [Donut Chart Annual]	Implement ongoing mobility improvements as needed.	Engineering	Donut Chart		\$ 300,000.00	\$ 3,000,000.00	N/A
78	B18	N. Vulcan Ave Buffered Class II Bike Lanes and Sidewalk	Provide buffered Class II bike lanes (both sides) and sidewalk on Vulcan Avenue (east side) from La Costa Avenue to 550' south of La Costa Avenue.	Development Services	Housing Element (Council Feedback)			\$ -	No
79	F55	100% Affordable		Public Works	Housing Element (Council Feedback)			\$ -	No
80	B19	Swami's Beach Staircase Access Refurbishment [Donut Chart NN: Beach Staircase Access Refurbishment (Swami's)]	Repair and replace structural components. Integrate Swami's Lifeguard Tower with existing fiber optic connection at Encinitas Blvd. and F St. Replace wireless connection for Traffic Control Box at Swami's/Santa Fe Ped Xing.	Engineering	Donut Chart	\$ 700,000.00		\$ 700,000.00	N/A
81	F56	Zero Trust Architecture	Hybrid workforce security - expands security beyond the network perimeter. Continuous authentication and verification. Large professional services overhead while permission levels are reviewed and planned.	IT	IT Presentation to ITF	\$ 200,000.00	\$ 18,000.00	\$ 380,000.00	N/A
82	B20	Leucadia Blvd. / I-5 Bridge Rail Repair [Donut Chart OO]	Caltrans provided repair recommendations in a Bridge Inspection Report in 2022 to repair spalling concrete & rust on the bridge railing. The rust is due to rebar air exposure due to cracks in the concrete. While not an immediate safety threat, if left in this condition it could structurally compromise the bridge. A methacrylate seal will also be applied to the deck due to observed cracks.	Engineering	Donut Chart	\$ 500,000.00		\$ 500,000.00	N/A
83	F57	Coastal Maintenance Projects	Ongoing maintenance/reporting for beach counter program, beach habitat studies, Beacon's Beach bluff restoration program, and Ocean Cove outfall monitoring.	Development Services	Coastal Management Presentation to ITF		\$ 100,000.00	\$ 1,000,000.00	N/A
84	AB7	Playground Replacement	Replace playgrounds as they reach the end of their serviceable life to ensure the health, safety, and welfare of the users. Approximately 8 years of replacement backlog. Some were built in the 1990's.	Parks & Rec	Parks & Rec Presentation to ITF	\$ 3,000,000.00	\$ 100,000.00	\$ 4,000,000.00	N/A
85	F58	Trail 82 on Rancho Santa Fe Road (Encinitas Blvd to El Camino Del Norte) [Donut Chart GG: Recreational Trails Development (Trail 82 - Rancho Santa Fe Road)]	This project will incorporate existing trail elements along the east side of Rancho Santa Fe Rd and provide a multi-use trail that connects Encinitas Blvd to Camino Del Norte. Trail 82 consists of a DG trail that runs 4,900 ft long. It will have a composite fence that runs the length of it on the traffic adjacent side.	Engineering	Donut Chart	\$ 5,000,000.00		\$ 5,000,000.00	No
86	B21	South Coast Highway 101/San Elijo Lagoon Bridge Replacement	In the last Caltrans study, the bridge rated 60.4/100. It was also given a structurally deficient status. The San Elijo Bridge provides multi-modal access into the City of Encinitas along the coast for cars, bicyclists, and pedestrians. While not an immediate safety risk, deferral of this work would likely have multimodal impacts to circulation.	Engineering	CIP Presentation to ITF	\$ 17,000,000.00		\$ 17,000,000.00	N/A

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87	F59	Coast Highway 101 Fiber - B St. to LA COSTA	Conduit and pullbox installation included in initial construction phases. Fiber optic cable installation and termination still needed. Replaces wireless connections for Traffic Control Boxes at Leucadia and La Costa. Connectivity point for future fiber splices and tech projects.	IT	IT Presentation to ITF	\$ 200,000.00		\$ 200,000.00	N/A
88	F60	I-5 Cloverleaf Interchange (Leucadia Blvd at Piraeus)	Upgrade the existing interchange to a cloverleaf interchange to eliminate the left-turn conflicts with through vehicles.	Engineering	Council Feedback	\$ 100,000,000.00		\$ 100,000,000.00	Yes
89	F61	La Costa Pedestrian Bridge over Rail Corridor	This project would widen the existing bridge to provide a wider pedestrian path.	Engineering	CIP Presentation to ITF	\$ 2,000,000.00		\$ 2,000,000.00	No
90	AB8	Traffic Signal Modifications & Upgrades (Annual Project/Citywide) [Donut Chart Annual]	Ongoing signal upgrades to replace equipment or modify operations as needed.	Engineering	Donut Chart		\$ 50,000.00	\$ 500,000.00	N/A
91	F62	Fire Station #3 IT Circuit	Replace leased circuit at Fire Station 3 with city-owned. Eliminate monthly ISP fee. Expand number of physical supported networks from 1 to 3.	IT	IT Presentation to ITF	\$ 100,000.00		\$ 100,000.00	N/A
92	F63	Union Street DG Pedestrian Path	Construct a decomposed granite (DG) pedestrian path. North side of Union Street from Saxony Road to terminus at I-5 (approx. 1,260').	Development Services	Housing Element (Council Feedback)			\$ -	No
93	F64	Rail Corridor Trenching at Leucadia Boulevard	Underground the rail to below-grade from El Portal to La Costa Bridge. Cost includes preliminary engineering, environmental analysis, design, permitting, and construction.	Engineering	CIP Presentation to ITF	\$ 80,000,000.00		\$ 80,000,000.00	N/A
94	F65	San Elijo Lagoon Full Dredging	Full lagoon dredging.	Development Services	Coastal Management Presentation to ITF	\$ 500,000.00		\$ 500,000.00	N/A
95	B22	La Costa Bridge Replacement	The structural health condition summary rated the bridge deck, superstructure, and substructure in good or fair condition. However, the deck geometry was rated as "basically intolerable requiring high priority of replacement" due to the bridge width in relation to the volume of average daily traffic.	Engineering	CIP Presentation to ITF	\$ 9,000,000.00		\$ 9,000,000.00	No
96	F66	I-5 Pedestrian Bridge (near Union St)	Pedestrian bridge crossing the I-5 at Union St using the proposed Union St Multi-Use Path.	Engineering	MAP*	\$ 12,000,000.00		\$ 12,000,000.00	No
97	F67	Saxony Road/Union Street Intersection Improvements: Option B (Mini-Roundabout)	Roundabout/traffic circle at the existing T-intersection.	Development Services	Housing Element (Council Feedback)			\$ -	No
98	AB9	Facility Maintenance	Maintenance for Encinitas Community Park, El Portal Undercrossing, and Pacific View	Public Works	Public Works Presentation to ITF		\$ 250,000.00	\$ 2,500,000.00	N/A
99	AB10	Habitat Stewardship Program	Ongoing stewardship of open space and habitat. Includes trash, weed control, access control, fire prevention, and erosion. Also includes removal of invasive plants and replacement with native plants.	Parks & Rec	Parks & Rec Presentation to ITF		\$ 100,000.00	\$ 1,000,000.00	No

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100	F68	Hippie Hill Restoration	Landscaping and pedestrian access, including trails	Parks & Rec	Council Feedback	\$ 2,000,000.00		\$ 2,000,000.00	No
101	F69	City Hall	Tear down the existing city hall, and build a new one with mixed use. NCTD is interested in a parking structure and microtransit stop. The City may partner with a developer who would sell or lease some retail space to reduce cost. The new structure would likely be multiple stories to accommodate mixed uses, which would affect the cost.	Public Works	Council Feedback	\$ 40,000,000.00		\$ 40,000,000.00	No
102	F70	Pacific View Future Project	Future improvements to the Pacific View development. Landscaping & Trees, Parking lot/Stormwater, Furnishings, Finishes, and Equipment (FFE)	Engineering	Council Feedback	\$ 2,000,000.00		\$ 2,000,000.00	
103	F71	Coastsnap Beach Monitoring Program Expansion	Survey-photo/shoreline trace and analysis, calibration ground survey, shoreline processing, reporting for 8 installations.	Development Services	Coastal Management Presentation to ITF	\$ 240,000.00		\$ 240,000.00	N/A
104	B23	Cardiff Sports Park Backstop Replacements	Replace and modernize the backstops on fields 1 & 2. Affects the playability of the field.	Parks & Rec	Parks & Rec Presentation to ITF	\$ 125,000.00		\$ 125,000.00	N/A
105	F72	I-5 Cloverleaf Interchange (Birmingham)	Upgrade the existing interchange to a cloverleaf interchange to eliminate the left-turn conflicts with through vehicles.	Engineering	Council Feedback	\$ 100,000,000.00		\$ 100,000,000.00	
106	F73	I-5 Cloverleaf Interchange (Encinitas Blvd)	Upgrade the existing interchange to a cloverleaf interchange to eliminate the left-turn conflicts with through vehicles.	Engineering	Council Feedback	\$ 100,000,000.00		\$ 100,000,000.00	
107	F74	I-5 Cloverleaf Interchange (La Costa Avenue)	Upgrade the existing interchange to a cloverleaf interchange to eliminate the left-turn conflicts with through vehicles.	Engineering	Council Feedback	\$ 100,000,000.00		\$ 100,000,000.00	
108	F75	I-5 Cloverleaf Interchange (Santa Fe Drive)	Upgrade the existing interchange to a cloverleaf interchange to eliminate the left-turn conflicts with through vehicles.	Engineering	Council Feedback	\$ 100,000,000.00		\$ 100,000,000.00	
109	F76	Encinitas Community Park Sports Courts	Design and construction of additional sport courts, including sand volleyball and pickleball courts.	Parks & Rec	Parks & Rec Presentation to ITF	\$ 1,250,000.00		\$ 1,250,000.00	N/A
110	F77	Swami's State Marine Conservation Area (Smca) Ambassador's Program With Nature Collective	The Swami's Marine Conservation Area is run by the California Department of Fish and Wildlife. Educational outreach would include utilizing Fish and Wildlife staff at various events.	Development Services	Coastal Management Presentation to ITF		\$ 15,000.00	\$ 150,000.00	N/A
111	B24	Park Monument Signs	Refurbishment or replacement of approximately 40 unique monument signs.	Parks & Rec	Parks & Rec Presentation to ITF	\$ 250,000.00		\$ 250,000.00	N/A
112	F78	Encinitas Library Community Room	Upgrade lighting track and gallery lighting for better visibility and less repairs.	Parks & Rec	Parks & Rec Presentation to ITF	\$ 125,000.00		\$ 125,000.00	N/A
113	F79	Leo Mullen Sport Lighting	Planning, design and construction to install permanent sports field lighting. May include amending the Specific Plan and Proposition A ballot. This would allow for longer operating hours.	Parks & Rec	Parks & Rec Presentation to ITF	\$ 1,400,000.00		\$ 1,400,000.00	N/A

Total \$ 1,310,994,700.00
Yearly Total \$ 131,099,470.00

Appendix B: Ranked List of Backlog Projects

**City of Encinitas
Infrastructure Task Force
February 2024 List of Backlog Projects**

Overall Rank	Backlog Rank (Annual Backlog)	Project Name	Department	Project Category	ROM Project Cost (Non-recurring)	Annual Cost	ROM Unfunded Cost Estimate (Unescalated 10-Year Projection)
6	B1	Electric Fleet Vehicles (30+) (incl. Plug-In Electric Fire Engine) & EV Charging for City Fleet/Facilities (CAP Measure MCET-1)	Public Works	Climate Action Plan	\$ 7,000,000.00		\$ 7,000,000.00
14	B2 (AB1)	CMP Lining/Replacement (All City)	Engineering	Drainage		\$ 480,000.00	\$ 4,800,000.00
15	B3	Fire Station #1 Replacement	Fire	Facility	\$ 20,000,000.00		\$ 20,000,000.00
16	B4	Fire Station #6	Fire	Facility	\$ 14,200,000.00		\$ 14,200,000.00
17	B5	Lake Drive Storm Drain Replacement [Donut Chart HH]	Engineering	Drainage	\$ 7,000,000.00		\$ 7,000,000.00
18	B6 (AB2)	Drainage Projects (Annual Project/Citywide)	Public Works	Drainage		\$ 100,000.00	\$ 1,000,000.00
23	B7	Fire Station #4 Replacement	Fire	Facility	\$ 20,000,000.00		\$ 20,000,000.00
29	B8 (AB3)	Annual Street Overlay and Slurry Project Increase [Donut Chart Annual]	Engineering	Facility Improvements		\$ 7,000,000.00	\$ 70,000,000.00
34	B9	Local Road Safety Plan & Vision Zero Improvement Projects	Engineering	Roadway	\$ 4,000,000.00		\$ 4,000,000.00
39	B10	North Coast Highway 101 Drainage Improvements (North End) [Donut Chart X]	Engineering	Drainage	\$ 18,900,000.00		\$ 18,900,000.00
42	B11	Scout House Upgrade for ADA Accessibility	Parks & Rec	Facility Improvements	\$ 350,000.00		\$ 350,000.00
45	B12	Jason Street Drainage Improvements [Donut Chart CC]	Engineering	Drainage	\$ 650,000.00		\$ 650,000.00
50	B13	North Coast Highway 101 Drainage Improvements (Segment A)	Engineering	Drainage	\$ 2,000,000.00		\$ 2,000,000.00
53	B14	D Street Access Refurbishment	Parks & Rec	Facility Improvements	\$ 517,000.00		\$ 517,000.00
56	B15	Vulcan Ave Drainage Improvements	Engineering	Drainage	\$ 30,000,000.00		\$ 30,000,000.00
60	B16	Encinitas Community Center Gym	Parks & Rec	Facility Improvements	\$ 150,000.00		\$ 150,000.00
61	B17	4th Street Storm Drain Project (Sylvia to 4th)	Engineering	Drainage	\$ 2,500,000.00		\$ 2,500,000.00
63	B18 (AB4)	Traffic Safety and Calming (Annual Project/Citywide) [Donut Chart Annual]	Engineering	Roadway		\$ 75,000.00	\$ 750,000.00
64	B19 (AB5)	Storm Drain Repair (Annual Project) [Donut Chart Annual]	Engineering	Drainage		\$ 500,000.00	\$ 5,000,000.00
70	B20	Facilities Condition Assessment and Implementation	Public Works	Facility Improvements	\$ 6,400,000.00		\$ 6,400,000.00
74	B21 (AB6)	IT Security Controls (Future)	IT	IT		\$ 100,000.00	\$ 1,000,000.00
75	B22	Community & Senior Center Renovations	Parks & Rec	Facility Improvements	\$ 5,000,000.00		\$ 5,000,000.00
76	B23	Leo Mullen Turf Replacement	Parks & Rec	Facility Improvements	\$ 680,000.00		\$ 680,000.00
78	B24	N. Vulcan Ave Buffered Class II Bike Lanes and Sidewalk	Development Services	Bike and Pedestrian Mobility			\$ -
80	B25	Swami's Beach Staircase Access Refurbishment [Donut Chart NN: Beach Staircase Access Refubishment (Swami's)]	Engineering	Facility Improvements	\$ 700,000.00		\$ 700,000.00
82	B26	Leucadia Blvd. / I-5 Bridge Rail Repair [Donut Chart OO]	Engineering	Roadway	\$ 500,000.00		\$ 500,000.00
84	B27 (AB7)	Playground Replacement	Parks & Rec	Facility Improvements	\$ 3,000,000.00	\$ 100,000.00	\$ 4,000,000.00
86	B28	South Coast Highway 101/San Elijo Lagoon Bridge Replacement	Engineering	Roadway	\$ 17,000,000.00		\$ 17,000,000.00
90	B29 (AB8)	Traffic Signal Modifications & Upgrades (Annual Project/Citywide) [Donut Chart Annual]	Engineering	Roadway		\$ 50,000.00	\$ 500,000.00
95	B30	La Costa Bridge Replacement	Engineering	Roadway	\$ 9,000,000.00		\$ 9,000,000.00
98	B31 (AB9)	Facility Maintenance	Public Works	Facility Improvements		\$ 250,000.00	\$ 2,500,000.00
99	B32(AB10)	Habitat Stewardship Program	Parks & Rec	Facility Improvements		\$ 100,000.00	\$ 1,000,000.00
104	B33	Cardiff Sports Park Backstop Replacements	Parks & Rec	Facility Improvements	\$ 125,000.00		\$ 125,000.00
111	B34	Park Monument Signs	Parks & Rec	Facility Improvements	\$ 250,000.00		\$ 250,000.00
TOTAL BACKLOG PROJECTS							\$ 257,472,000

Appendix C: Ranked List of Future Needs Projects

**City of Encinitas
Infrastructure Task Force
February 2024 List of Future Need Projects**

Overall Rank	Future Needs Rank	Project Name	Department	Project Category	ROM Project Cost (Non-recurring)	Annual Cost	ROM Unfunded Cost Estimate (Unescalated 10-Year Projection)
1	F1	Coastal Rail Trail, Interim: Vulcan Ped Path (Encinitas Blvd to La Costa, East Side of Tracks) [MAP Bike 1]	Engineering	Bike and Pedestrian Mobility	\$ 2,100,000.00		\$ 2,100,000.00
2	F2	Leucadia Boulevard Sidewalk Infill (Neptune to Eolus) [MAP Rank 6, MAP Pedestrian #11]	Engineering	Bike and Pedestrian Mobility	\$ 3,100,000.00		\$ 3,100,000.00
3	F3	Encinitas Blvd Multi-use Path (West) (Moonlight Beach to Saxony) [MAP Rank 4, MAP Bike #29]	Engineering	Bike and Pedestrian Mobility	\$ 4,000,000.00		\$ 4,000,000.00
4	F4	Quail Gardens Dr Class IIB /Westlake St Class II Bike Lanes (Leucadia to Requeza) [MAP Rank 2, MAP Bike #23]	Engineering	Bike and Pedestrian Mobility	\$ 7,200,000.00		\$ 7,200,000.00
5	F5	Manchester Avenue Class II Bike Lanes (Via Poco to Encinitas Blvd) [MAP Rank 3, MAP Bike #43]	Engineering	Bike and Pedestrian Mobility	\$ 5,800,000.00		\$ 5,800,000.00
7	F6	Coast Highway 101 Sidewalk Infill (A St to Marcheta)	Engineering	Bike and Pedestrian Mobility	\$ 300,000.00		\$ 300,000.00
8	F7	Coast Highway 101 Sidewalk Infill (Chesterfield Dr to South Cardiff)	Engineering	Bike and Pedestrian Mobility	\$ 1,600,000.00		\$ 1,600,000.00
9	F8	Leucadia At-Grade Crossings [Donut Chart JJ: Rail Safety Study At-Grade Crossings (Leucadia)]	Engineering	Bike and Pedestrian Mobility	\$ 6,000,000.00		\$ 6,000,000.00
10	F9	USACE 50-Year Storm Damage Reduction Project (San Diego County, CA Project)	Development Services	Coastal Management	\$ 50,000,000.00		\$ 50,000,000.00
11	F10	Vulcan Avenue/Coast HWY 101 & Encinitas Boulevard Pedestrian Scramble [MAP Rank 10, MAP Pedestrian #69]	Engineering	Bike and Pedestrian Mobility	\$ 1,120,000.00		\$ 1,120,000.00
12	F11	Coastal Rail Trail (Encinitas Blvd to La Costa, East Side of Tracks)	Engineering	Bike and Pedestrian Mobility	\$ 16,000,000.00		\$ 16,000,000.00
13	F12	La Costa Avenue Pedestrian Path Construction (I-5 to 101)	Engineering	Bike and Pedestrian Mobility	\$ 700,000.00		\$ 700,000.00
19	F13	Nardo Road Sidewalk Infill From Melba Rd to Santa Fe Dr (West Side) [MAP Rank 9, MAP Pedestrian #45]	Engineering	Bike and Pedestrian Mobility	\$ 800,000.00		\$ 800,000.00
20	F14	Saxony Road Sidewalk Infill (La Costa to Leucadia Blvd) [MAP Ranks 7 & 20, MAP Bike #4 & #8]	Engineering	Bike and Pedestrian Mobility	\$ 1,355,900.00		\$ 1,355,900.00
21	F15	Leucadia Streetscape Segment A South (A Street to Marcheta) [Donut Chart DD]	Engineering	Bike and Pedestrian Mobility	\$ 6,000,000.00		\$ 6,000,000.00
22	F16	Leucadia Streetscape Segment B (Basil to Jupiter) [Donut Chart EE]	Engineering	Bike and Pedestrian Mobility	\$ 25,000,000.00		\$ 25,000,000.00
24	F17	Rossini Drive, & Stafford Avenue/Cambridge Avenue Sidewalk Infill [MAP Rank 12, MAP Pedestrian #55]	Engineering	Bike and Pedestrian Mobility	\$ 214,400.00		\$ 214,400.00
25	F18	Orpheus Ave Bike Facilities Class I (La Costa to Leucadia Vllg) Class II (Leucadia Vlg to Vulcan) [MAP Rank 19, MAP Bike 19]	Engineering	Bike and Pedestrian Mobility	\$ 2,136,500.00		\$ 2,136,500.00
26	F19	Rancho Santa Fe Road (Calle Santa Catalina to Encinitas), Cole Ranch Road (Chelsea to Lone Jack) Trail [MAP Rank 32, MAP Pedestrian #32]	Engineering	Bike and Pedestrian Mobility	\$ 192,900.00		\$ 192,900.00
27	F20	ADA Curb Ramp Project (Annual Project/Citywide) [Donut Chart Annual]	Engineering	Bike and Pedestrian Mobility		\$ 50,000.00	\$ 500,000.00
28	F21	Sidewalk Infill and Trail Improvements on San Elijo Ave and Dublin Dr [MAP Rank 13, MAP Pedestrian #60]	Engineering	Bike and Pedestrian Mobility	\$ 282,800.00		\$ 282,800.00
30	F22	Lake Drive Sidewalk Infill (Santa Fe to Woodgrove) [MAP Rank 11, MAP Pedestrian #52]	Engineering	Bike and Pedestrian Mobility	\$ 200,000.00		\$ 200,000.00
31	F23	San Elijo Ave Class II Bike Project (Chesterfield to KilKenny) Class III (Kilkenny to Manchester) [MAP Rank 4, MAP Bike #66]	Engineering	Bike and Pedestrian Mobility	\$ 3,900,000.00		\$ 3,900,000.00
32	F24	Melba Road (Balour to Crest) & Balour Drive (Melba to Santa Fe) Sidewalk Infill [MAP Rank 28, MAP Pedestrian #49]	Engineering	Bike and Pedestrian Mobility	\$ 179,200.00		\$ 179,200.00
33	F25	Safe Routes to School Sidewalk Program (Annual Project) [Donut Chart Annual]	Engineering	Bike and Pedestrian Mobility		\$ 200,000.00	\$ 2,000,000.00
35	F26	F Street/Requeza Street Sidewalk Infill (Vulcan to Devonshire) [MAP Rank 26, MAP Pedestrian #33]	Engineering	Bike and Pedestrian Mobility	\$ 130,000.00		\$ 130,000.00
36	F27	Quail Gardens Drive Sidewalk Infill (Ecke Ranch to Kristen Ct)	Engineering	Bike and Pedestrian Mobility	\$ 250,000.00		\$ 250,000.00
37	F28	Scoup-Sand Compatibility Opportunistic Use Program	Development Services	Coastal Management		\$ 150,000.00	\$ 1,500,000.00
38	F29	Rail Corridor Cross Connect Grant (And Implementation) [Donut Chart MM]	Engineering	Bike and Pedestrian Mobility	\$ 74,030,000.00		\$ 74,030,000.00
40	F30	SANDAG Regional Beach Sand Project (RBSP III)	Development Services	Coastal Management	\$ 1,500,000.00		\$ 1,500,000.00
41	F31	Citywide Rail Corridor Quiet Zone [Donut Chart FF]	Engineering	Rail Corridor	\$ 11,000,000.00		\$ 11,000,000.00
43	F32	Leucadia Blvd Roundabout at Hygeia (Roundabout and Pedestrian Improvements) [Donut Chart Y and Donut Chart Z]	Engineering	Roadway	\$ 5,400,000.00		\$ 5,400,000.00
44	F33	Birmingham Drive Complete Streets [Donut Chart AA]	Engineering	Roadway	\$ 12,000,000.00		\$ 12,000,000.00

Overall Rank	Future Needs Rank	Project Name	Department	Project Category	ROM Project Cost (Non-recurring)	Annual Cost	ROM Unfunded Cost Estimate (Unescalated 10-Year Projection)
46	F34	Saxony Road Sidewalk Infill (Leucadia Blvd to Silver Berry)	Engineering	Bike and Pedestrian Mobility	\$ 1,200,000.00		\$ 1,200,000.00
47	F35	Energy Efficiency and Solar Photovoltaic Systems at City Facilities (5) (CAP Measures MBE-1 and MRE-1) - Public Works	Public Works	Climate Action Plan	\$ 20,000,000.00		\$ 20,000,000.00
48	F36	Santa Fe Drive Corridor Improvements (Roundabout at Crest and Other enhancements) [Donut Chart W]	Engineering	Roadway	\$ 2,000,000.00		\$ 2,000,000.00
49	F37	San Elijo Lagoon Annual Dredging	Development Services	Coastal Management		\$ 50,000.00	\$ 500,000.00
51	F38	Saxony Road Realignment	Engineering	Roadway	\$ 46,000,000.00		\$ 46,000,000.00
52	F39	Batiquitos Lagoon Dredging	Development Services	Coastal Management		\$ 170,000.00	\$ 1,700,000.00
54	F40	Public EV Charging Stations (200-400) (Supports CAP Measures CET-4 and CET-5)	Development Services	Climate Action Plan	\$ 20,000,000.00		\$ 20,000,000.00
55	F41	Microtransit Study and Program	Development Services	Climate Action Plan	\$ 235,000.00	\$ 1,500,000.00	\$ 15,235,000.00
57	F42	Cardiff State Beach Living Shoreline Project	Development Services	Coastal Management		\$ 100,000.00	\$ 1,000,000.00
58	F43	Crest Drive Trail (ECR to Melba) [MAP Rank 24, MAP Pedestrian #50]	Engineering	Bike and Pedestrian Mobility	\$ 100,000.00		\$ 100,000.00
59	F44	Verdi Pedestrian Crossing [Donut Chart BB]	Engineering	Bike and Pedestrian Mobility	\$ 18,000,000.00		\$ 18,000,000.00
62	F45	Innovative Bike Lanes (Annual Project/Citywide) [Doughut Chart Annual]	Engineering	Bike and Pedestrian Mobility		\$ 25,000.00	\$ 250,000.00
65	F46	Power Line Multi-use Path (Garden View to Willowspring) [MAP Rank 25, MAP Bike #36]	Engineering	Bike and Pedestrian Mobility	\$ 7,451,000.00		\$ 7,451,000.00
66	F47	San Elijo Bridge Sidewalk	Engineering	Bike and Pedestrian Mobility	\$ 2,500,000.00		\$ 2,500,000.00
67	F48	Rancho Santa Fe Roundabouts	Engineering	Bike and Pedestrian Mobility	\$ 8,000,000.00		\$ 8,000,000.00
68	F49	Traffic Signal and Median Improvements at Sage Canyon Dr/El Camino Real Intersection	Development Services	Bike and Pedestrian Mobility			\$ -
69	F50	Solana Beach 101 Crosswalk/Signal [Donut Chart KK: S Coast Highway 101 Pedestrian Crossing & Mobility Enhancements at Solana Beach]	Engineering	Bike and Pedestrian Mobility	\$ 500,000.00		\$ 500,000.00
71	F51	Pedestrian Bridge Near San Elijo Avenue (Upper Bluff to Pole Road Trail) [MAP Rank 13, MAP Pedestrian #60]	Engineering	Bike and Pedestrian Mobility	\$ 10,000,000.00		\$ 10,000,000.00
72	F52	Grandview Lifeguard Tower IT Infrastructure	IT	IT	\$ 250,000.00		\$ 250,000.00
73	F53	Shared Fire and Sheriff Training Tower	Fire	Facility Improvements	\$ 1,000,000.00		\$ 1,000,000.00
77	F54	General Mobility Improvements (Annual Project/Citywide) [Donut Chart Annual]	Engineering	Bike and Pedestrian Mobility		\$ 300,000.00	\$ 3,000,000.00
79	F55	100% Affordable	Public Works	Facility Improvements			\$ -
81	F56	Zero Trust Architecture	IT	IT	\$ 200,000.00	\$ 18,000.00	\$ 380,000.00
83	F57	Coastal Maintenance Projects	Development Services	Coastal Management		\$ 100,000.00	\$ 1,000,000.00
85	F58	Trail 82 on Rancho Santa Fe Road (Encinitas Blvd to El Camino Del Norte) [Donut Chart GG: Recreational Trails Development (Trail 82 - Rancho Santa Fe Road)]	Engineering	Bike and Pedestrian Mobility	\$ 5,000,000.00		\$ 5,000,000.00
87	F59	Coast Highway 101 Fiber - B St. to LA COSTA	IT	IT	\$ 200,000.00		\$ 200,000.00
88	F60	I-5 Cloverleaf Interchange (Leucadia Blvd at Piraeus)	Engineering	Roadway	\$ 100,000,000.00		\$ 100,000,000.00
89	F61	La Costa Pedestrian Bridge over Rail Corridor	Engineering	Bike and Pedestrian Mobility	\$ 2,000,000.00		\$ 2,000,000.00
91	F62	Fire Station #3 IT Circuit	IT	IT	\$ 100,000.00		\$ 100,000.00
92	F63	Union Street DG Pedestrian Path	Development Services	Bike and Pedestrian Mobility			\$ -
93	F64	Rail Corridor Trenching at Leucadia Boulevard	Engineering	Rail Corridor	\$ 80,000,000.00		\$ 80,000,000.00
94	F65	San Elijo Lagoon Full Dredging	Development Services	Coastal Management	\$ 500,000.00		\$ 500,000.00
96	F66	I-5 Pedestrian Bridge (near Union St)	Engineering	Bike and Pedestrian Mobility	\$ 12,000,000.00		\$ 12,000,000.00
97	F67	Saxony Road/Union Street Intersection Improvements: Option B (Mini-Roundabout)	Development Services	Bike and Pedestrian Mobility			\$ -
100	F68	Hippie Hill Restoration	Parks & Rec	Facility Improvements	\$ 2,000,000.00		\$ 2,000,000.00
101	F69	City Hall	Public Works	Facility Improvements	\$ 40,000,000.00		\$ 40,000,000.00

Overall Rank	Future Needs Rank	Project Name	Department	Project Category	ROM Project Cost (Non-recurring)	Annual Cost	ROM Unfunded Cost Estimate (Unescalated 10-Year Projection)
102	F70	Pacific View Future Project	Engineering	Facility Improvements	\$ 2,000,000.00		\$ 2,000,000.00
103	F71	Coastsnap Beach Monitoring Program Expansion	Development Services	Coastal Management	\$ 240,000.00		\$ 240,000.00
105	F72	I-5 Cloverleaf Interchange (Birmingham)	Engineering	Roadway	\$ 100,000,000.00		\$ 100,000,000.00
106	F73	I-5 Cloverleaf Interchange (Encinitas Blvd)	Engineering	Roadway	\$ 100,000,000.00		\$ 100,000,000.00
107	F74	I-5 Cloverleaf Interchange (La Costa Avenue)	Engineering	Roadway	\$ 100,000,000.00		\$ 100,000,000.00
108	F75	I-5 Cloverleaf Interchange (Santa Fe Drive)	Engineering	Roadway	\$ 100,000,000.00		\$ 100,000,000.00
109	F76	Encinitas Community Park Sports Courts	Parks & Rec	Facility Improvements	\$ 1,250,000.00		\$ 1,250,000.00
110	F77	Swami's State Marine Conservation Area (Smca) Ambassador's Program With Nature Collective	Development Services	Coastal Management		\$ 15,000.00	\$ 150,000.00
112	F78	Encinitas Library Community Room	Parks & Rec	Facility Improvements	\$ 125,000.00		\$ 125,000.00
113	F79	Leo Mullen Sport Lighting	Parks & Rec	Facility Improvements	\$ 1,400,000.00		\$ 1,400,000.00
TOTAL FUTURE NEED PROJECTS							\$ 1,053,522,700

Appendix D: Project Prioritization Rubric and Scoring Guidelines

City of Encinitas Project Prioritization Rubric

Criteria	Maximum Score	Scores		
		Low – No Points	Medium – Half Points	High – Full Points
1. Risk to Health, Safety, and Regulatory or Mandated Requirements	30	Project does not address existing health/safety issues and is not legally mandated.	Project maintains or improves public health/safety. Project may be deferred without impacting existing health/safety and project is not legally mandated.	Project satisfies one or more of the following statements: <ul style="list-style-type: none"> Project provides an essential service or infrastructure to correct, maintain, or address an existing deficiency that directly affects health/safety. Project deferral may impact future risk to health/safety. Project is legally mandated.
2. Identified Infrastructure Need and Asset Longevity	28	Project is not an identified infrastructure need and does not improve longevity or reliability of infrastructure.	Project is an identified infrastructure need in a City planning document but was not identified as a priority by a City department or maintains assets nearing the end of their useful lives.	Project is identified as a City department priority or corrects existing deficiencies to maintain critical functioning of the asset.
3. Sustainability, Environmental Conservation, and Resilience	16	Project does not improve sustainability, environmental conservation, or resilience (as defined in the scoring guidance).	Project improves one of the following: sustainability, environmental conservation, or resilience (as defined in the scoring guidance).	Project improves at least two of the following: sustainability, environmental conservation, or resilience (as defined in the scoring guidance).
4. Livability and/or Equitable Community Investment	14	Project does not improve livability, community equity, or existing disparities.	Project improves livability or equity for underserved communities/users of all ages and abilities by addressing disparities in infrastructure.	Project improves livability and equity for underserved communities/users of all ages and abilities by addressing disparities in infrastructure.
5. Consistency with City Priorities	12	Project does not address City priorities (as defined in the scoring guidance).	Project addresses one City priority (as defined in the scoring guidance).	Project addresses multiple City priorities (as defined in the scoring guidance).
Total	100			

Scoring Guidelines

Criterion 1: Risk to Health, Safety, and Regulatory or Mandated Requirements

- Project reduces the risk to health and safety associated with the infrastructure based on a condition assessment. Examples include:
 - Reduction in main breaks, sewer spills, or flooding
 - Improved structural integrity and reliability of infrastructure
 - Mitigation of health and environmental hazards
 - Safety improvements that reduce fatalities and severe injuries
 - Reduced emergency response times
- Project deferral may directly affect future risk to public health/safety.
- Project increases compliance with state or federal law.
- Project reduces liability associated with assets that are not consistent with newer regulations, policies, and building standards.

Criterion 2: Identified Infrastructure Need and Asset Longevity

- Project addresses substandard asset conditions.
- Project improves the overall reliability of the capital asset and infrastructure system and extends the useful life of the asset.
- Project reduces maintenance expenditures.
- Project addresses an infrastructure or facility need that was identified as a priority by a City planning document or City staff.
- Project serves areas with higher population densities and areas experiencing the most growth.

Criterion 3: Sustainability, Environmental Conservation, and Resilience

Sustainability is defined as the satisfaction of basic social and economic needs, both present and future, and the responsible use of natural resources, all while maintaining or improving the well-being of the environment on which life depends.

Examples include promoting multi-modal transportation, decarbonization of facilities and assets (such as city-owned fleet vehicles).

Environmental Conservation is defined as the careful maintenance and upkeep of a natural resource to prevent it from disappearing. A natural resource is the physical supply of something that exists in nature, such as soil, water, air, plants, animals, and energy.

Examples include protecting natural habitats, improving air quality, improving water quality and runoff management, and reducing greenhouse gas emissions.

Resilience is defined as the capacity of a community, business, or natural environment to prevent, withstand, respond to, and recover from a disruption.

Examples include reducing heat island effect, increasing tree canopy and green space, reducing effects of sea level rise, or increasing local energy or water resource independence.

Criterion 4: Equitable Community Investment and/or Economic Prosperity

- Project contributes to community development and enhancement efforts.
- Project contributes to accessibility to employment opportunities, schools, community services, or recreation.
- Project addresses disparities in infrastructure or improves neglected assets.
- Project promotes diversity, equity, and inclusion by providing new and/or improved services and amenities to underserved communities.
- Project improves access for people of all ages and abilities.

Criterion 5: Consistency with City Priorities

Environmental Health & Leadership: commitment to good stewardship of our natural resources, including decarbonization, mobility mode shift, clean air and water, responsible solid waste disposal, storm and wastewater reuse, shoreline, and open space preservation.

Engagement and Education: listen and learn from the community using diverse and inclusive communication tools that continually adapt and build relationships with our community stakeholders. Communication and engagement are characterized as fair, civil, timely and transparent.

Fiscal Stewardship: use resources in a prudent and efficient manner consistent with City goals. Effective City Services means services are provided respectfully, responsibly, timely and predictably.

Mobility and Alternative Modes: strive to be a nation-wide leader in mode shift by providing data driven solutions to create a safe transportation network along with programs that educate and empower people to reach destinations by active transportation and micro-mobility.

Evolving & Preserving Community Character: managing growth while maintaining an accessible, innovative, and welcoming unique beach city; ensuring that diversity of the community includes a great mix of businesses, people, housing and open space that results in a high quality of life.

Housing & Affordability: providing diverse and affordable housing, including workforce housing, having a roof over everyone's head, engaging underrepresented populations, and ensuring the provision of support services.

Appendix E: Polling Survey Results



VOTER OPINION SURVEY
SUMMARY REPORT FOR BASELINE STUDY

PREPARED FOR THE
CITY OF ENCINITAS



FEBRUARY 2024

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INTRODUCTION

Located along six miles of beautiful coastline in northern San Diego County, the City of Encinitas offers a spectacular quality of life to residents and visitors alike, with miles of beaches, plentiful shopping and dining establishments, and a variety of recreation opportunities ranging from golf, to surfing, to arts and cultural events. Currently home to 61,085 residents¹, the City has a dedicated team of full-time and part-time employees that provide a full suite of services to residents, visitors, and local businesses.

Over the past decade, the City of Encinitas' revenues have not kept pace with the growing costs associated with providing high quality municipal services and facilities. Although the City has been proactive in responding to this challenge by reducing its costs, deferring maintenance projects, cutting back on basic services where feasible, and through effective financial management practices, the practical reality is that existing revenues will not support the quality services that residents have come to expect. The challenge is especially acute when it comes to the City's aging infrastructure. To provide the funding required to fix potholes, maintain streets, make traffic safety improvements, repair/upgrade aging stormdrains, infrastructure, and public safety facilities, reduce water pollution, and keep Encinitas parks, beaches, and public facilities safe, clean, and well-maintained, the City of Encinitas is considering establishing a local revenue measure.

MOTIVATION FOR RESEARCH The primary purpose of this study was to produce an unbiased, statistically reliable evaluation of voters' interest in supporting a general sales tax measure to provide the funding noted above. Additionally, should the City decide to move forward with a revenue measure, the survey can guide how best to structure the measure so it is consistent with the community's priorities and expressed needs. Specifically, the study was designed to:

- Gauge current, *baseline* support for enacting a local sales tax to provide funding for general municipal services;
- Identify the types of services voters are most interested in funding, should the measure pass;
- Expose voters to arguments in favor of, and against, the proposed tax measure to assess how information affects support for the measure; and
- Estimate support for the measure once voters are presented with the types of information they will likely be exposed to during an election cycle.

It is important to note at the outset that voters' opinions about tax measures are often somewhat fluid, especially when the amount of information they initially have about a measure is limited. How voters think and feel about a measure today may not be the same way they think and feel once they have had a chance to hear more information about the measure during the election cycle. Accordingly, to accurately assess the feasibility of establishing a local sales tax to fund municipal services, it was important that in addition to measuring *current* opinions about the measure (Question 5), the survey expose respondents to the types of information voters are likely to encounter during an election cycle, including arguments in favor of (Question 8) and

1. *Source:* California Department of Finance estimate for January 2023.

opposed to (Question 10) the measure, and gauge how this type of information ultimately impacts their voting decision (Questions 9 & 11).

OVERVIEW OF METHODOLOGY For a full discussion of the research methods and techniques used in this study, turn to *Methodology* on page 30. In brief, the survey was administered to a random sample of 1,242 voters in the City of Encinitas who are likely to participate in the November 2024 election. The survey followed a mixed-method design that employed multiple recruiting methods (email, text, and telephone) and multiple data collection methods (telephone and online). Administered between December 7 and December 11, 2023, the average interview lasted 16 minutes.

ORGANIZATION OF REPORT This report is designed to meet the needs of readers who prefer a summary of the findings as well as those who are interested in the details of the results. For those who seek an overview of the findings, the section titled *Key Findings* is for you. It provides a summary of the most important factual findings of the survey in a Question & Answer format. For the interested reader, this section is followed by a more detailed question-by-question discussion of the results from the survey by topic area (see *Table of Contents*), as well as a description of the methodology employed for collecting and analyzing the data. And, for the truly ambitious reader, the questionnaire used for the interviews is contained at the back of this report (see *Questionnaire & Toplines* on page 33), and a complete set of crosstabulations for the survey results is contained in Appendix A.

ACKNOWLEDGMENTS True North thanks the City of Encinitas for the opportunity to assist the City in this important effort. The collective expertise, local knowledge, and insight provided by city staff and representatives improved the overall quality of the research presented here. A special thanks also to Jared Boigon (TeamCivX) for contributing to the design of the study.

DISCLAIMER The statements and conclusions in this report are those of the authors (Dr. Timothy McLarney and Richard Sarles) at True North Research, Inc. and not necessarily those of the City of Encinitas. Any errors and omissions are the responsibility of the authors.

ABOUT TRUE NORTH True North is a full-service survey research firm that is dedicated to providing public agencies with a clear understanding of the values, perceptions, priorities, and concerns of their residents and voters. Through designing and implementing scientific surveys, focus groups, and one-on-one interviews as well as expert interpretation of the findings, True North helps its clients to move with confidence when making strategic decisions in a variety of areas—such as planning, policy evaluation, performance management, establishing fiscal priorities, passing revenue measures, and developing effective public information campaigns.

During their careers, Dr. McLarney and Mr. Sarles have designed and conducted over 1,200 survey research studies for public agencies, including more than 400 revenue measure feasibility studies. Of the measures that have gone to ballot based on Dr. McLarney’s recommendation, 95% have been successful. In total, the research that Dr. McLarney has conducted has led to over \$35 billion in voter-approved local revenue measures.



KEY FINDINGS

As noted in the *Introduction*, this study was designed to provide the City of Encinitas with a statistically reliable understanding of voters' interest in establishing a one-cent sales tax to fund city services. Whereas subsequent sections of this report are devoted to conveying the detailed results of the survey, in this section we attempt to 'see the forest through the trees' and note how the collective results of the survey answer some of the key questions that motivated the research. The following conclusions are based on True North's and TeamCivX's interpretations of the survey results and the firms' collective experience conducting revenue measure studies for public agencies throughout the State.

Is it feasible to place a local sales tax measure on the November 2024 ballot?

Yes. Encinitas voters have a high opinion of the quality of life in the City, and they value the services they receive from the City of Encinitas. Together, these sentiments translate into solid *natural* support (61%) for establishing a one-cent sales tax to provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, making traffic safety improvements, repairing/upgrading aging stormdrains, infrastructure, and public safety facilities, reducing water pollution, and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained.

The results of this survey indicate that a local sales tax measure is feasible for the November 2024 ballot provided that it focuses on the projects and services that voters identify as their priorities *and* is accompanied by robust community/opinion leader engagement, education, and communication (more on this below).

Having stated that a local sales tax measure appears feasible, it is important to note that the measure's prospects will be shaped by external factors (not within the City's or an independent campaign's control) and that a recommendation to place the measure on the November 2024 ballot comes with several qualifications and conditions. Indeed, although the results are promising, all revenue measures must overcome challenges prior to being successful. The proposed measure is no exception. The following paragraphs discuss some of the challenges and the next steps that True North and TeamCivX recommend.

Which services do Encinitas voters view as priorities for funding?

A general tax is "any tax imposed for general governmental purposes"² and is distinguished from a special tax in that the funds raised by a general tax are not earmarked for a specific purpose(s). Thus, a general tax provides a municipality with flexibility with respect to what is funded by the measure on a year-to-year basis.

2. Section 1, Article XIII C, California Constitution.

Although the Encinitas City Council would have the discretion to decide how to spend the sales tax revenues, the survey results indicate that voters are *primarily* interested in using the proceeds to repair aging infrastructure including storm drains, bridges, sidewalks, curbs, and public facilities (88% strongly or somewhat favor), keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained (88%), keep trash and pollution out of local lagoons, waterways, and off our beaches (86%), fix potholes (85%), and protect local public beaches, including restoring sand and protecting local reefs and marine habitat (85%).

How might a public information campaign affect support for the proposed measure?

As noted in the body of this report, individuals' opinions about revenue measures are often not rigid, especially when the amount of information presented to the public on a measure has been limited. Thus, in addition to measuring current support for the measure, one of the goals of this study was to explore how the introduction of additional information about the measure may affect voters' opinions about the proposal.

It is clear from the survey results that some voters' opinions about the proposed measure are somewhat sensitive to the nature—and amount—of information that they have about the measure. Information about the specific services that could be funded by the sales tax, as well as arguments in favor of the measure, were found by many voters to be compelling reasons to support the measure. However, voters also exhibited sensitivity to opposition arguments, and there is a risk that voters could be swayed by divisive and hyper-partisan campaigning during the 2024 election cycle. Accordingly, one of the keys to building and *sustaining* support for a local sales tax measure will be the presence of an effective, well-organized public outreach effort, as well as an independent campaign that focuses on the need for the measure as well as the many benefits that it will bring.

How might changes to the economic or political climate alter support for the measure?

A survey is a snapshot in time—which means the results of this study and the conclusions noted above must be viewed in light of the *current* economic and political climates. On the one hand, this should provide some reassurances to the City that a local sales tax measure is feasible. Even with lingering concerns regarding the pandemic, inflation, high gas prices, and the trajectory of the economy, voters strongly supported establishing a local sales tax to fund infrastructure repairs and essential city services.

On the other hand, the months leading up to the November 2024 election are likely to be punctuated with significant events on the economic and political fronts. Exactly how these events unfold and may shape voters' opinions remains to be seen. Should the economy and/or political climate improve, support for the measure could increase. Conversely, negative economic and/or political developments (including devolving

into a hyper-partisan environment), competing measures, and/or skewed voter turnout could dampen support for the measure below what was recorded in this study.

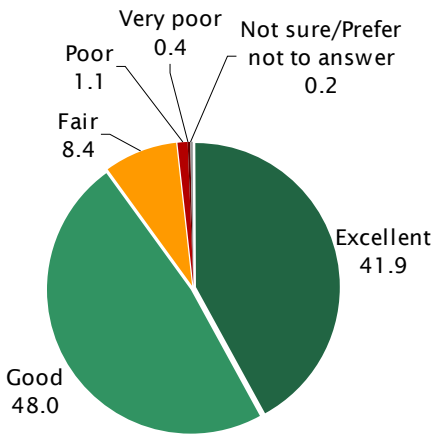
QUALITY OF LIFE & CITY SERVICES

The opening section of the survey was designed to gauge voters' opinions regarding the quality of life in Encinitas, their ideas for how it can be improved, as well as their assessment of the City's performance in providing municipal services.

QUALITY OF LIFE At the outset of the interview, voters were asked to rate the quality of life in the City of Encinitas using a five-point scale of excellent, good, fair, poor, or very poor. As shown in Figure 1 below, nine-in-ten voters shared favorable opinions of the quality of life in Encinitas, with 42% reporting it is excellent and 48% stating it is good. Approximately 8% of voters surveyed rated the quality of life in the City as fair, whereas just 2% used poor or very poor to describe the quality of life in Encinitas.

Question 2 *How would you rate the overall quality of life in Encinitas? Would you say it is excellent, good, fair, poor or very poor?*

FIGURE 1 QUALITY OF LIFE



Figures 2 and 3 show how ratings of the quality of life in the City of Encinitas varied by length of residence, presence of a child in the home, home ownership, age, and gender. The most striking pattern in the figures is the *consistency* with which voters provided high ratings for the quality of life in the City, with at least 87% of respondents in *every* subgroup rating the quality of life in Encinitas as excellent or good.

FIGURE 2 QUALITY OF LIFE BY YEARS IN ENCINITAS, CHILD IN HSLD & HOMEOWNER ON VOTER FILE

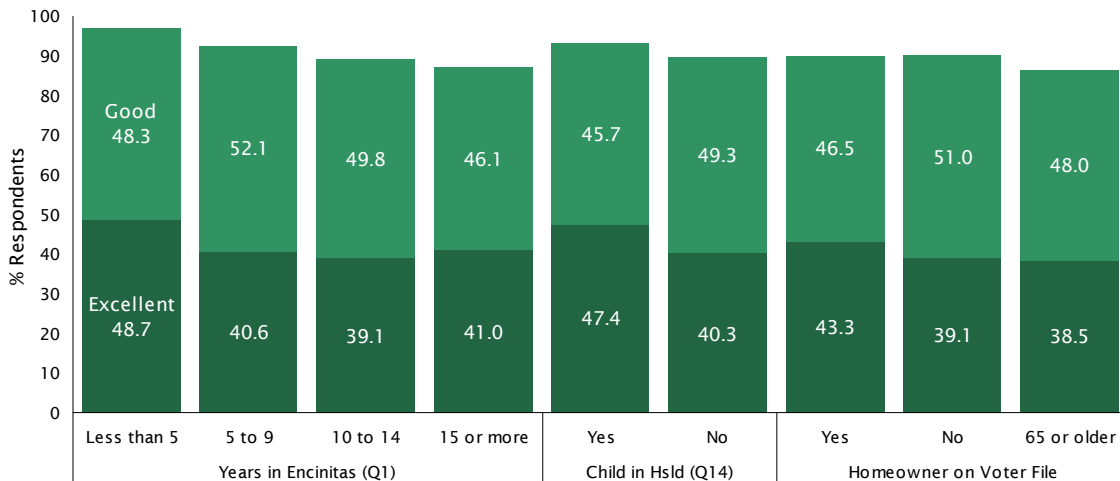
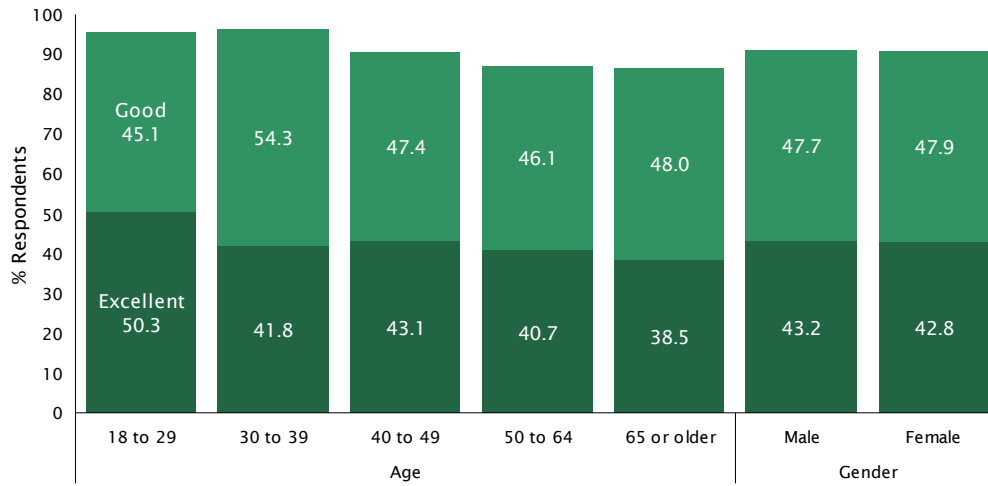


FIGURE 3 QUALITY OF LIFE BY AGE & GENDER

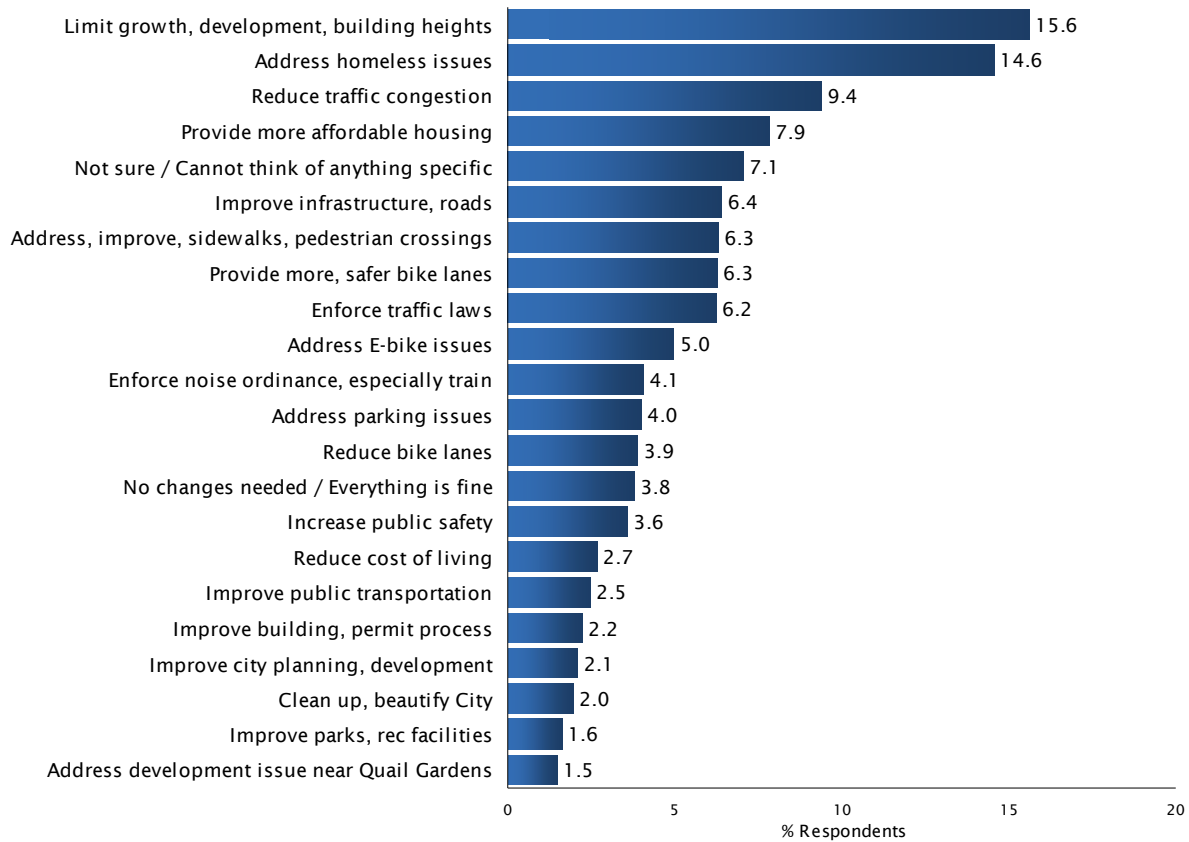


CHANGES TO IMPROVE ENCINITAS The next question in this series asked voters to indicate the one thing that city government could *change* to make Encinitas a better place to live, now and in the future. Question 3 was posed in an open-ended manner, allowing residents to mention any aspect or attribute that came to mind without being prompted by, or restricted to, a particular list of options. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 4 on the next page.

Among specific changes desired, limiting growth/development and building heights (16%) and addressing homeless issues (15%) were the most common, followed by reducing traffic congestion (9%) and providing more affordable housing (8%). It is also worth noting that approximately 11% of respondents could not think of a change to Encinitas that they desired (7%) or indicated that no changes are needed/everything is fine as is (4%).

Question 3 *If the city government could change one thing to make Encinitas a better place to live now and in the future, what change would you like to see?*

FIGURE 4 CHANGES TO IMPROVE CITY



OVERALL PERFORMANCE RATING The final question in this series asked respondents to indicate if, overall, they were satisfied or dissatisfied with the job the City of Encinitas is doing to provide city services. Because this question does not reference a specific program, facility, or service and requested that the respondent consider the City’s performance in general, the findings of this question may be regarded as an *overall performance rating* for the City.

As shown in Figure 5 on the next page, seven-in-ten voters surveyed indicated that they were satisfied with the City of Encinitas’ efforts to provide municipal services, with 21% saying they were very satisfied and 48% somewhat satisfied. Approximately 24% reported that they were dissatisfied with the City’s overall performance, whereas 6% were unsure or unwilling to state their opinion. For the interested reader, figures 6 and 7 display how the percentage of respondents satisfied with the City’s overall performance varied across demographic subgroups.

Question 4 Generally speaking, are you satisfied or dissatisfied with the job the City of Encinitas is doing to provide city services?

FIGURE 5 OVERALL SATISFACTION

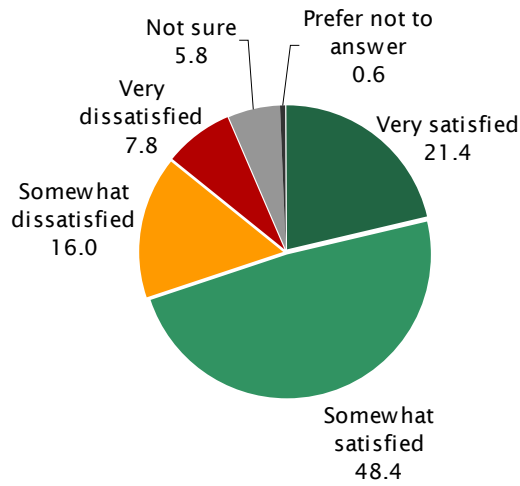


FIGURE 6 OVERALL SATISFACTION BY YEARS IN ENCINITAS, CHILD IN HSLD & HOMEOWNER ON VOTER FILE

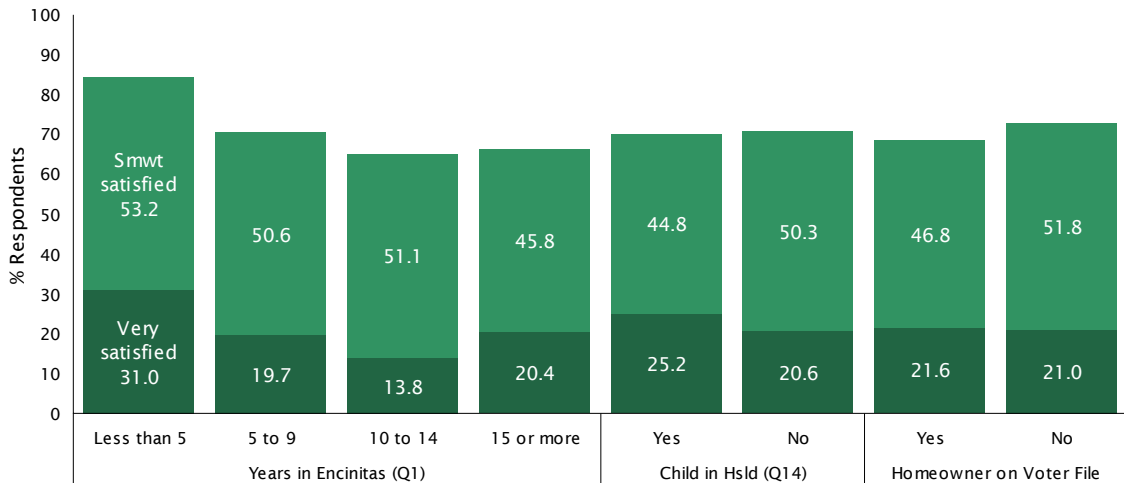
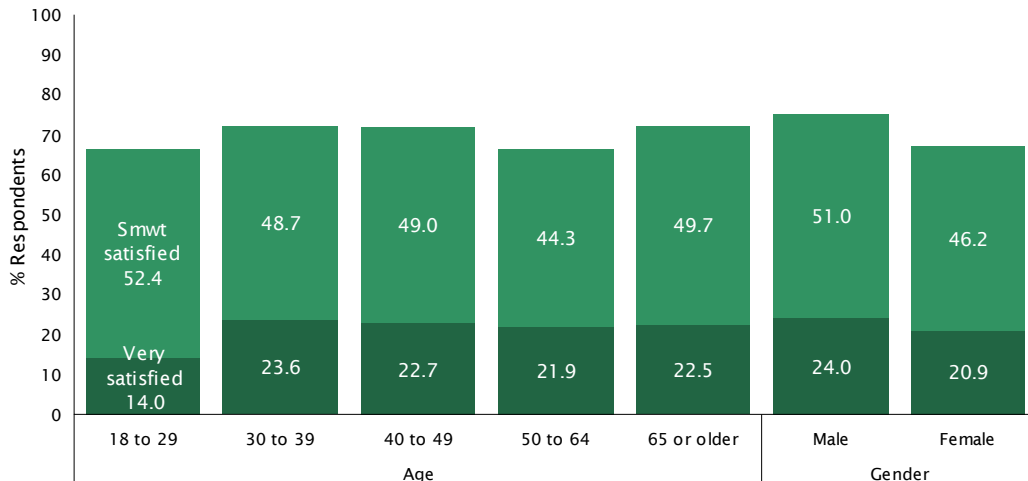


FIGURE 7 OVERALL SATISFACTION BY AGE & GENDER



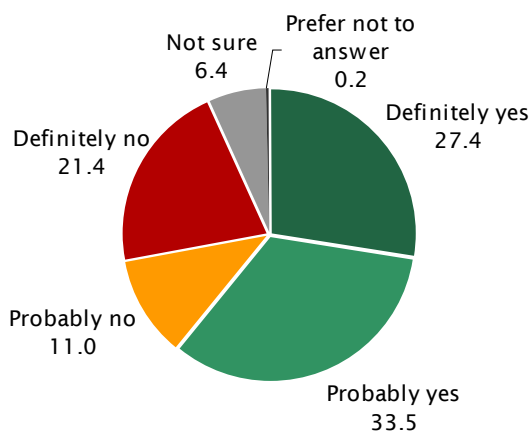
INITIAL BALLOT TEST

The primary research objective of this survey was to estimate voters' support for establishing a one-cent sales tax to provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, and traffic safety improvements; repairing/upgrading aging stormdrains, infrastructure, and public safety facilities; reducing water pollution; and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained. To this end, Question 5 was designed to take an early assessment of voters' support for the proposed measure.

The motivation for placing Question 5 near the front of the survey is twofold. First, voter support for a measure can often depend on the amount of information they have about a measure. At this point in the survey, the respondent has not been provided information about the proposed measure beyond what is presented in the ballot language. This situation is analogous to a voter casting a ballot with limited knowledge about the measure, such as what might occur in the absence of an effective campaign. Question 5, also known as the Initial Ballot Test, is thus a good measure of voter support for the proposed measure *as it is today*, on the natural. Because the Initial Ballot Test provides a gauge of natural support for the measure, it also serves a second purpose in that it provides a useful baseline from which to judge the impact of various information items conveyed later in the survey on voter support for the measure.

Question 5 *Next year, voters in Encinitas may be asked to vote on a local ballot measure. Let me read you a summary of the measure. To provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, traffic safety improvements; repairing/upgrading aging stormdrains, infrastructure, and public safety facilities; reducing water pollution; and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained; shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled? If the election were held today, would you vote yes or no on this measure?*

FIGURE 8 INITIAL BALLOT TEST



As shown in Figure 8, 61% of likely November 2024 voters surveyed indicated that they would support the proposed one-cent sales tax, whereas 32% stated that they would oppose the measure and 7% were unsure or unwilling to share their vote choice. For general taxes in California, the level of support recorded at the Initial Ballot Test is approximately 11 percentage points above the simple majority (50%+1) required for passage.

SUPPORT BY SUBGROUPS For the interested reader, Table 1 shows how support for the measure at the Initial Ballot Test varied by key demographic traits. The blue column (Approximate % of Universe) indicates the percentage of the likely November 2024 electorate that each subgroup category comprises. Support for the proposed measure was widespread, exceeding a majority in nearly all identified subgroups. When compared to their respective counterparts, support was strongest among newer residents (less than 5 years), respondents who rated the City's fiscal management as excellent or good, voters under 30 years of age, renters, Democrats and dual-Democrat households, respondents likely to vote by mail, lower propensity voters (likely to vote in November but not in March), individuals who registered to vote in Encinitas on or after June 2006, and those satisfied with the City's overall performance.

TABLE 1 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT INITIAL BALLOT TEST

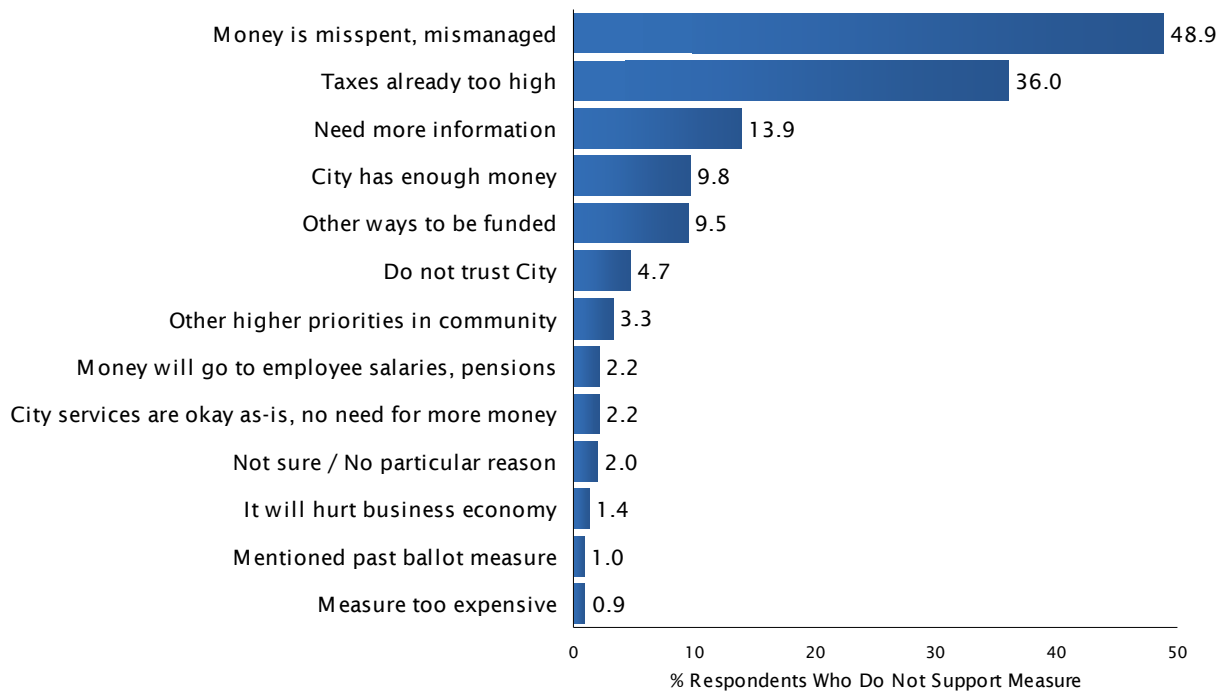
		Approximate % of Voter Universe	% Probably or Definitely Yes	% Not sure
Overall		100.0	60.9	6.4
Years in Encinitas (Q1)	Less than 5	17.8	77.6	6.7
	5 to 9	15.1	62.9	6.5
	10 to 14	12.9	57.8	9.5
	15 or more	54.2	55.6	5.4
Opinion of Fiscal Management (Q13)	Excellent, good	34.3	81.2	5.0
	Fair	27.0	55.1	5.9
	Poor, very poor	17.2	22.8	6.5
	Not sure	21.5	67.2	9.4
Age	18 to 29	13.5	75.4	3.0
	30 to 39	15.1	67.1	3.3
	40 to 49	16.9	62.0	9.4
	50 to 64	25.2	51.9	9.1
	65 or older	29.3	58.2	5.5
Child in Hsld (Q14)	Yes	31.6	62.9	7.3
	No	68.4	61.5	6.0
Homeowner on Voter File	Yes	67.5	59.0	6.8
	No	32.5	64.8	5.6
Household Party Type	Single dem	21.7	73.0	5.8
	Dual dem	13.6	78.0	7.4
	Single rep	9.7	37.3	5.5
	Dual rep	8.4	42.7	7.6
	Other / Mixed	46.6	58.5	6.3
Likely to Vote by Mail	Yes	80.9	62.7	5.8
	No	19.1	53.1	9.1
Likely Mar 2024 Voter	Yes	76.6	58.8	6.9
	No	23.4	67.7	4.9
Party	Democrat	45.0	73.9	6.3
	Republican	23.8	38.3	7.3
	Other / DTS	31.2	59.4	5.9
Registration Year	Since Nov '18	15.8	70.6	4.2
	Jun '06 to <Nov '18	27.5	66.9	4.8
	Before Jun '06	56.7	55.3	7.8
Overall Satisfaction (Q4)	Satisfied	74.6	70.3	6.3
	Dissatisfied	25.4	32.5	6.5
Gender	Male	50.5	64.4	4.6
	Female	49.5	60.7	8.3

REASONS FOR NOT SUPPORTING MEASURE The 39% of respondents who opposed the measure (or were unsure) at the Initial Ballot Test were subsequently asked if there was a particular reason for their position. Question 6 was asked in an open-ended manner, allowing respondents to mention any reason that came to mind without being prompted by, or restricted to, a particular list of options. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 9.

Among the specific reasons offered for not supporting the measure, the perception that city funds have been/will be mismanaged or misspent (49%) and a belief that taxes are already too high (36%) were the most common, followed by a need for more information (14%), the belief that the City already has enough money (10%), and the opinion that city services could be funded in other ways (10%).

Question 6 *Is there a particular reason why you do not support or are unsure about the measure I just described?*

FIGURE 9 REASONS FOR NOT SUPPORTING MEASURE



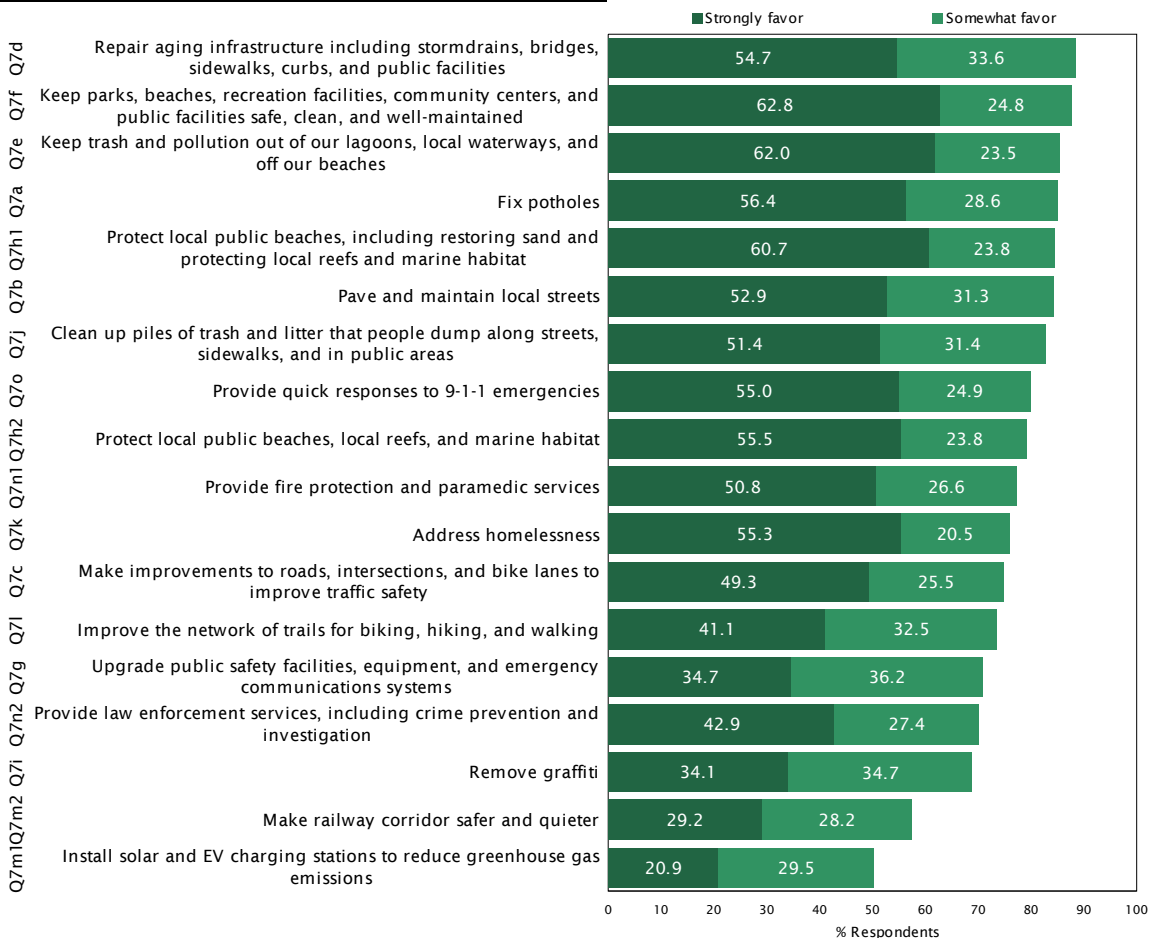
PROJECTS & SERVICES

The ballot language presented in Question 5 indicated that the proposed measure would provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, and traffic safety improvements; repairing/upgrading aging stormdrains, infrastructure, and public safety facilities; reducing water pollution; and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained. The purpose of Question 7 was to provide respondents with a full range of services that may be funded by the proposed measure, as well as identify which of these services voters most favored funding with the proceeds of the measure.

After reading each service, respondents were asked if they would favor or oppose spending some of the money on that particular item assuming that the measure passed. Descriptions of the services tested, as well as voters' responses, are shown in Figure 10.³ The order in which the services were presented to respondents was randomized to avoid a systematic position bias.

Question 7 *The measure we've been discussing will provide funding for a variety of services in your community. If the measure passes, would you favor or oppose using some of the money to: -----, or do you not have an opinion?*

FIGURE 10 PROJECTS & SERVICES



3. For the full text of the services tested, turn to Question 7 in *Questionnaire & Toplines* on page 33.

Nearly all projects and services tested were popular with Encinitas voters, with at least two-thirds of respondents indicating they would favor spending measure proceeds on 16 of the 18 items tested. That said, the services that resonated with the *largest* percentage of respondents were repairing aging infrastructure including storm drains, bridges, sidewalks, curbs, and public facilities (88% strongly or somewhat favor), keeping parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained (88%), keeping trash and pollution out of our lagoons, local waterways, and off our beaches (86%), fixing potholes (85%), and protecting local public beaches, including restoring sand and protecting local reefs and marine habitat (85%).

SERVICE RATINGS BY INITIAL SUPPORT Table 2 on the next page presents the top five services (showing the percentage of respondents who *strongly* favor each) by position at the Initial Ballot Test. Not surprisingly, individuals who initially opposed the measure were generally less likely to favor spending money on a given service when compared with supporters. Nevertheless, initial supporters, opponents, and the undecided did agree on one of the top five priorities for funding (keeping parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained).

TABLE 2 TOP PROJECTS & SERVICES BY POSITION AT INITIAL BALLOT TEST

Position at Initial Ballot Test (Q5)	Item	Project or Service Summary	% Strongly Favor
Probably or Definitely Yes (n = 756)	Q7e	Keep trash and pollution out of our lagoons, local waterways, and off our beaches	78
	Q7f	Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained	76
	Q7h2	Protect local public beaches, local reefs, and marine habitat	74
	Q7h1	Protect local public beaches, including restoring sand and protecting local reefs and marine habitat	73
	Q7d	Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities	66
Probably or Definitely No (n = 403)	Q7a	Fix potholes	43
	Q7n2	Provide law enforcement services, including crime prevention and investigation	42
	Q7o	Provide quick responses to 9-1-1 emergencies	41
	Q7k	Address homelessness	39
	Q7f	Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained	39
Not Sure (n = 79)	Q7a	Fix potholes	62
	Q7f	Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained	61
	Q7o	Provide quick responses to 9-1-1 emergencies	60
	Q7b	Pave and maintain local streets	56
	Q7h1	Protect local public beaches, including restoring sand and protecting local reefs and marine habitat	55

POSITIVE ARGUMENTS

If the City chooses to place a measure on an upcoming ballot, voters will be exposed to various arguments about the measure in the ensuing months. Proponents of the measure will present arguments to try to persuade voters to support a measure, just as opponents may present arguments to achieve the opposite goal. For this study to be a reliable gauge of voter support for the proposed sales tax measure, it is important that the survey simulate the type of discussion and debate that will occur prior to the vote taking place and identify how this information ultimately shapes voters' opinions about the measure.

The objective of Question 8 was thus to present respondents with arguments in favor of the proposed measure and identify whether they felt the arguments were convincing reasons to support it. Arguments in opposition to the measure were also presented and are discussed later in this report (see *Negative Arguments* on page 21). Within each series, specific arguments were administered in random order to avoid a systematic position bias.

Question 8 *What I'd like to do now is tell you what some people are saying about the measure we've been discussing. Supporters of the measure say: _____. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to SUPPORT the measure?*

FIGURE 11 POSITIVE ARGUMENTS



Figure 11 presents the truncated positive arguments tested, as well as voters' reactions to the arguments. The arguments are ranked from most convincing to least convincing based on the percentage of respondents who indicated that the argument was either a 'very convincing' or 'somewhat convincing' reason to support the sales tax measure. Using this methodology, the most compelling positive arguments were: *The City's storm drainpipes were installed more than 50 years ago and are starting to fail, creating sink holes and flooding that damage streets and private properties. This measure provides the funding needed to fix our storm drains (72% very or somewhat convincing), The City maintains 172 miles of streets, 66 miles of storm drains, and 152 acres at 20 city parks. This measure will provide the funding we need to keep our streets, infrastructure, and parks in good condition. If we don't take care of it now, it will be a lot more expensive to repair in the future (70%), and Every year, thousands of pounds of trash from our streets washes up on local beaches and in our lagoons. This measure will help prevent and clean up trash and pollution before it ends up in our water, lagoons, and along our beaches (64%).*

POSITIVE ARGUMENTS BY INITIAL SUPPORT Table 3 on the next page lists the top five most convincing positive arguments (showing the percentage of respondents who cited it as *very convincing*) according to respondents' vote choice at the Initial Ballot Test. The positive arguments resonated with a much higher percentage of voters initially inclined to support the measure compared with those who initially opposed the measure or were unsure. Nevertheless, two arguments were ranked among the top five most compelling by all three groups.

TABLE 3 TOP POSITIVE ARGUMENTS BY POSITION AT INITIAL BALLOT TEST

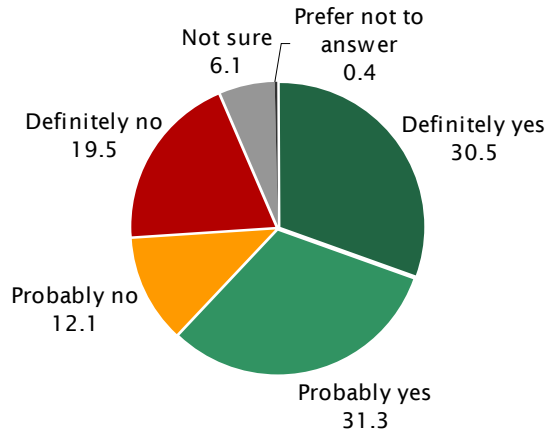
Position at Initial Ballot Test (Q5)	Item	Positive Argument Summary	% Very Convincing
Probably or Definitely Yes (n = 756)	Q8a	Every dime will be reinvested into community to fund essential services, facilities here in Encinitas; by law, money can't be taken away by State	54
	Q8j	City's storm drainpipes installed 50+ yrs ago, starting to fail, creating sink holes, flooding that damages streets, private properties; measure provides funding to fix storm drains	52
	Q8e	City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 parks; measure will keep streets, infrastructure, parks in good condition; if we don't take care of it now, more expensive to repair in future	51
	Q8i	Every year, thousands of pounds of trash from streets washes up on beaches, lagoons; measure will help prevent, clean up trash, pollution before it ends up in water, lagoons, beaches	51
	Q8f	Most of sales tax generated locally goes to State, County, SANDAG; measure ensures higher percentage of sales tax stays in Encinitas, we have local control over how funds are spent	48
Probably or Definitely No (n = 403)	Q8j	City's storm drainpipes installed 50+ yrs ago, starting to fail, creating sink holes, flooding that damages streets, private properties; measure provides funding to fix storm drains	11
	Q8d	Substantial amount of sales tax money will come from people who visit Encinitas, but don't live here; measure will make sure they pay their fair share for facilities, services they use in city	11
	Q8a	Every dime will be reinvested into community to fund essential services, facilities here in Encinitas; by law, money can't be taken away by State	10
	Q8b	Measure includes a clear system of accountability including citizen oversight, independent audits, public disclosure of how all funds are spent	10
	Q8i	Every year, thousands of pounds of trash from streets washes up on beaches, lagoons; measure will help prevent, clean up trash, pollution before it ends up in water, lagoons, beaches	9
Not Sure (n = 79)	Q8j	City's storm drainpipes installed 50+ yrs ago, starting to fail, creating sink holes, flooding that damages streets, private properties; measure provides funding to fix storm drains	31
	Q8f	Most of sales tax generated locally goes to State, County, SANDAG; measure ensures higher percentage of sales tax stays in Encinitas, we have local control over how funds are spent	30
	Q8a	Every dime will be reinvested into community to fund essential services, facilities here in Encinitas; by law, money can't be taken away by State	29
	Q8d	Substantial amount of sales tax money will come from people who visit Encinitas, but don't live here; measure will make sure they pay their fair share for facilities, services they use in city	28
	Q8b	Measure includes a clear system of accountability including citizen oversight, independent audits, public disclosure of how all funds are spent	24

INTERIM BALLOT TEST

After exposing respondents to services that could be funded by the measure as well as the types of positive arguments voters may encounter during an election cycle, the survey again presented respondents with the ballot language used previously to gauge how support for the proposed sales tax measure may have changed. As shown in Figure 12, overall support among likely November 2024 voters ticked up to 62%, with 31% of voters indicating that they would *definitely* vote yes on the measure. Approximately 32% of respondents opposed the measure at this point in the survey, and an additional 7% were unsure or unwilling to state their vote choice.

Question 9 *Sometimes people change their mind about a measure once they have more information about it. Now that you have heard a bit more about the measure, let me read you a summary of it again. To provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, traffic safety improvements; repairing/upgrading aging stormdrains, infrastructure, and public safety facilities; reducing water pollution; and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained; shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled? If the election were held today, would you vote yes or no on this measure?*

FIGURE 12 INTERIM BALLOT TEST



SUPPORT BY SUBGROUPS Table 4 on the next page shows how support for the measure at this point in the survey varied by key voter subgroups, as well as the change in subgroup support when compared with the Initial Ballot Test. Positive differences appear in green, whereas negative differences appear in red. As shown in the table, support for the sales tax measure increased or decreased by minimal amounts (2 percentage points or less) between the Initial and Interim Ballot Test for all voter subgroups.

TABLE 4 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT INTERIM BALLOT TEST

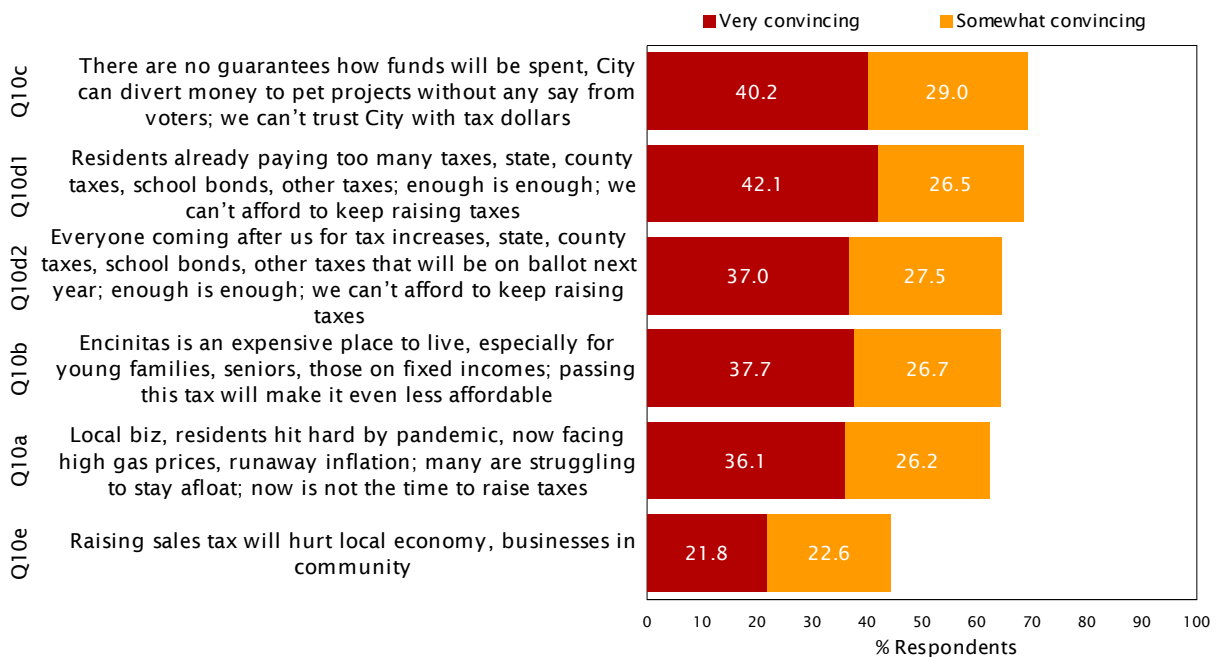
		Approximate % of Voter Universe	% Probably or Definitely Yes	Change From Initial Ballot Test (Q5)
Overall		100.0	61.8	+0.9
Years in Encinitas (Q1)	Less than 5	17.8	76.8	-0.8
	5 to 9	15.1	61.8	-1.1
	10 to 14	12.9	58.2	+0.3
	15 or more	54.2	57.8	+2.2
Opinion of Fiscal Management (Q13)	Excellent, good	34.3	82.8	+1.5
	Fair	27.0	55.7	+0.6
	Poor, very poor	17.2	22.4	-0.5
	Not sure	21.5	68.7	+1.5
Age	18 to 29	13.5	74.2	-1.2
	30 to 39	15.1	67.3	+0.2
	40 to 49	16.9	63.7	+1.7
	50 to 64	25.2	53.3	+1.4
	65 or older	29.3	59.6	+1.4
Child in Hsld (Q14)	Yes	31.6	64.4	+1.5
	No	68.4	62.3	+0.7
Homeowner on Voter File	Yes	67.5	59.6	+0.6
	No	32.5	66.5	+1.6
Household Party Type	Single dem	21.7	74.8	+1.8
	Dual dem	13.6	78.2	+0.2
	Single rep	9.7	38.2	+0.9
	Dual rep	8.4	43.0	+0.3
	Other / Mixed	46.6	59.3	+0.8
Likely to Vote by Mail	Yes	80.9	64.2	+1.5
	No	19.1	51.6	-1.5
Likely Mar 2024 Voter	Yes	76.6	60.7	+1.9
	No	23.4	65.4	-2.3
Party	Democrat	45.0	74.8	+0.9
	Republican	23.8	39.5	+1.2
	Other / DTS	31.2	60.1	+0.7
Registration Year	Since Nov '18	15.8	70.1	-0.4
	Jun '06 to <Nov '18	27.5	67.2	+0.3
	Before Jun '06	56.7	56.9	+1.6
Overall Satisfaction (Q4)	Satisfied	74.6	71.5	+1.2
	Dissatisfied	25.4	32.5	+0.0
Gender	Male	50.5	64.4	-0.0
	Female	49.5	63.0	+2.3

NEGATIVE ARGUMENTS

Whereas Question 8 of the survey presented respondents with arguments in favor of the sales tax measure, Question 10 presented respondents with arguments designed to elicit opposition to the measure. In the case of Question 10, however, respondents were asked whether they felt that the argument was a very convincing, somewhat convincing, or not at all convincing reason to *oppose* the measure. The arguments tested, as well as voters’ opinions about the arguments, are presented below in Figure 13.

Question 10 *Next, let me tell you what opponents of the measure are saying. Opponents of the measure say: _____. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to OPPOSE the measure?*

FIGURE 13 NEGATIVE ARGUMENTS



The most compelling negative arguments were: *There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects without any say from voters. We can't trust the City with our tax dollars* (69% very or somewhat convincing) and *Residents are already paying too many taxes - including state and county taxes, school bonds, and other taxes. Enough is enough. We can't afford to keep raising our taxes* (69%).

NEGATIVE ARGUMENTS BY INITIAL SUPPORT Table 5 on the next page ranks the top five negative arguments (showing the percentage of respondents who cited each as very convincing) according to respondents’ vote choice at the Initial Ballot Test.

TABLE 5 TOP NEGATIVE ARGUMENTS BY POSITION AT INITIAL BALLOT TEST

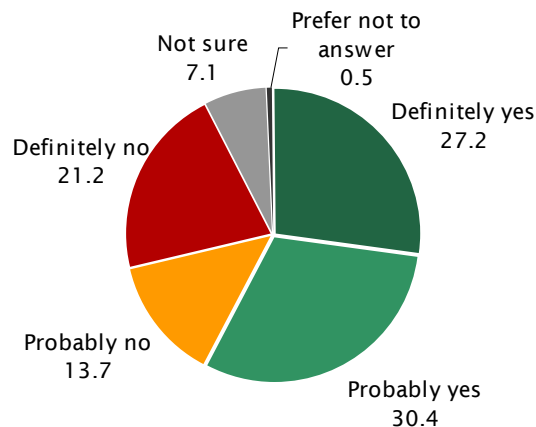
Position at Initial Ballot Test (Q5)	Item	Negative Argument Summary	% Very Convincing
Probably or Definitely Yes (n = 756)	Q10c	There are no guarantees how funds will be spent, City can divert money to pet projects without any say from voters; we can't trust City with tax dollars	23
	Q10b	Encinitas is an expensive place to live, especially for young families, seniors, those on fixed incomes; passing this tax will make it even less affordable	22
	Q10d1	Residents already paying too many taxes, state, county taxes, school bonds, other taxes; enough is enough; we can't afford to keep raising taxes	22
	Q10a	Local biz, residents hit hard by pandemic, now facing high gas prices, runaway inflation; many are struggling to stay afloat; now is not the time to raise taxes	20
	Q10d2	Everyone coming after us for tax increases, state, county taxes, school bonds, other taxes that will be on ballot next year; enough is enough; we can't afford to keep raising taxes	17
Probably or Definitely No (n = 403)	Q10d1	Residents already paying too many taxes, state, county taxes, school bonds, other taxes; enough is enough; we can't afford to keep raising taxes	80
	Q10d2	Everyone coming after us for tax increases, state, county taxes, school bonds, other taxes that will be on ballot next year; enough is enough; we can't afford to keep raising taxes	69
	Q10c	There are no guarantees how funds will be spent, City can divert money to pet projects without any say from voters; we can't trust City with tax dollars	68
	Q10a	Local biz, residents hit hard by pandemic, now facing high gas prices, runaway inflation; many are struggling to stay afloat; now is not the time to raise taxes	65
	Q10b	Encinitas is an expensive place to live, especially for young families, seniors, those on fixed incomes; passing this tax will make it even less affordable	65
Not Sure (n = 79)	Q10d1	Residents already paying too many taxes, state, county taxes, school bonds, other taxes; enough is enough; we can't afford to keep raising taxes	59
	Q10c	There are no guarantees how funds will be spent, City can divert money to pet projects without any say from voters; we can't trust City with tax dollars	56
	Q10b	Encinitas is an expensive place to live, especially for young families, seniors, those on fixed incomes; passing this tax will make it even less affordable	46
	Q10d2	Everyone coming after us for tax increases, state, county taxes, school bonds, other taxes that will be on ballot next year; enough is enough; we can't afford to keep raising taxes	45
	Q10a	Local biz, residents hit hard by pandemic, now facing high gas prices, runaway inflation; many are struggling to stay afloat; now is not the time to raise taxes	40

FINAL BALLOT TEST

Voters' opinions about ballot measures are often not rigid, especially when the amount of information presented to the public on a measure has been limited. A goal of the survey was thus to gauge how voters' opinions about the proposed measure may be affected by the information they could encounter during the course of an election cycle. After providing respondents with the wording of the proposed measure, services that could be funded, and arguments in favor of and against the proposal, the survey again asked voters whether they would vote 'yes' or 'no' on the proposed sales tax measure.

Question 11 *Now that you have heard a bit more about the measure, let me read you a summary of it one more time. To provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, traffic safety improvements; repairing/upgrading aging stormdrains, infrastructure, and public safety facilities; reducing water pollution; and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained; shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled? If the election were held today, would you vote yes or no on this measure?*

FIGURE 14 FINAL BALLOT TEST



At this point in the survey, support for the one-cent sales tax measure was found among 58% of likely November 2024 voters, with 27% indicating that they would *definitely* support the measure. Approximately 35% of respondents were opposed to the measure at the Final Ballot Test, and 8% were unsure or unwilling to state their vote choice.

CHANGE IN SUPPORT

Table 6 provides a closer look at how support for the proposed measure changed over the course of the interview by calculating the difference in support between the Initial, Interim, and Final Ballot tests within various subgroups of voters. The percentage of support for the measure at the Final Ballot Test is shown in the column with the heading *% Probably or Definitely Yes*. The columns to the right show the difference between the Final and the Initial, and the Final and Interim Ballot Tests. Positive differences appear in green, and negative differences appear in red.

TABLE 6 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT FINAL BALLOT TEST

		Approximate % of Voter Universe	% Probably or Definitely Yes	Change From Initial Ballot Test (Q5)	Change From Interim Ballot Test (Q9)
Overall		100.0	57.6	-3.4	-4.3
Years in Encinitas (Q1)	Less than 5	17.8	72.9	-4.6	-3.8
	5 to 9	15.1	53.2	-9.7	-8.7
	10 to 14	12.9	55.9	-1.9	-2.3
	15 or more	54.2	54.1	-1.5	-3.7
Opinion of Fiscal Management (Q13)	Excellent, good	34.3	78.6	-2.6	-4.2
	Fair	27.0	51.8	-3.4	-3.9
	Poor, very poor	17.2	16.3	-6.5	-6.0
	Not sure	21.5	65.1	-2.1	-3.5
Age	18 to 29	13.5	64.0	-11.3	-10.2
	30 to 39	15.1	58.8	-8.3	-8.5
	40 to 49	16.9	56.4	-5.6	-7.3
	50 to 64	25.2	53.5	+1.6	+0.2
	65 or older	29.3	58.1	-0.1	-1.4
Child in Hsld (Q14)	Yes	31.6	56.4	-6.5	-8.0
	No	68.4	59.5	-2.1	-2.8
Homeowner on Voter File	Yes	67.5	56.2	-2.8	-3.4
	No	32.5	60.3	-4.5	-6.2
Household Party Type	Single dem	21.7	71.9	-1.1	-2.9
	Dual dem	13.6	76.7	-1.3	-1.6
	Single rep	9.7	30.8	-6.4	-7.4
	Dual rep	8.4	38.4	-4.3	-4.6
	Other / Mixed	46.6	54.3	-4.2	-5.0
Likely to Vote by Mail	Yes	80.9	59.5	-3.2	-4.7
	No	19.1	49.2	-3.9	-2.4
Likely Mar 2024 Voter	Yes	76.6	57.7	-1.2	-3.1
	No	23.4	57.2	-10.4	-8.2
Party	Democrat	45.0	72.0	-1.9	-2.8
	Republican	23.8	34.4	-3.9	-5.1
	Other / DTS	31.2	54.3	-5.1	-5.8
Registration Year	Since Nov '18	15.8	63.9	-6.7	-6.2
	Jun '06 to <Nov '18	27.5	59.6	-7.3	-7.6
	Before Jun '06	56.7	54.8	-0.5	-2.1
Overall Satisfaction (Q4)	Satisfied	74.6	66.5	-3.8	-5.0
	Dissatisfied	25.4	29.2	-3.3	-3.4
Gender	Male	50.5	62.0	-2.4	-2.3
	Female	49.5	56.7	-4.0	-6.3

As expected, voters generally responded to the negative arguments with a reduction in their support for the sales tax measure when compared with the levels recorded at the Interim Ballot Test. The general trend over the course of the entire survey (Initial to Final Ballot Test) was also one of declining support for most voter subgroups, averaging -3% overall. Even with this trend, however, support for the proposed sales tax measure at the Final Ballot Test (58%) remained 8% *above* the simple majority (50%+1) required for passage.

Whereas Table 6 displays changes in support for the measure over the course of the interview at the subgroup level, Table 7 displays the individual-level changes that occurred between the Initial and Final Ballot tests for the measure. On the left side of the table is shown each of the response options to the Initial Ballot Test and the percentage of respondents in each group. The cells in the body of the table depict movement within each response group (row) based on the information provided throughout the course of the survey as recorded by the Final Ballot Test. For example, in the first row we see that of the 27.4% of respondents who indicated that they would definitely support the measure at the Initial Ballot Test, 21.0% also indicated they would definitely support the measure at the Final Ballot Test. Approximately 5.3% moved to the probably support group, 0.1% moved to the probably oppose group, 0.2% moved to the definitely oppose group, and 0.8% stated they were now unsure of their vote choice.

To ease interpretation of the table, the cells are color coded. Red shaded cells indicate declining support, green shaded cells indicate increasing support, whereas white cells indicate no movement. Moreover, within the cells, a white font indicates a fundamental change in the vote: from yes to no, no to yes, or not sure to either yes or no.

TABLE 7 MOVEMENT BETWEEN INITIAL & FINAL BALLOT TEST

Initial Ballot Test (Q5)		Final Ballot Test (Q11)				
		Definitely support	Probably support	Probably oppose	Definitely oppose	Not sure
Definitely support	27.4%	21.0%	5.3%	0.1%	0.2%	0.8%
Probably support	33.5%	6.1%	21.6%	2.8%	0.2%	2.8%
Probably oppose	11.0%	0.1%	1.9%	6.4%	2.0%	0.7%
Definitely oppose	21.4%	0.0%	0.2%	2.5%	18.3%	0.4%
Not sure	6.6%	0.0%	1.4%	1.8%	0.5%	2.9%

As one might expect, the information conveyed in the survey had the greatest impact on individuals who either weren't sure about how they would vote at the Initial Ballot Test or were tentative in their vote choice (probably yes or probably no). Moreover, Table 7 makes clear that although the information did impact some voters, it did not do so in a consistent way for all respondents. Some respondents found the information conveyed during the course of the interview to be a reason to become more supportive of the measure, whereas a slightly larger percentage found the same information to be a reason to be less supportive. Despite 14% of respondents making a *fundamental*⁴ shift in their opinion about the measure over the course of the interview, the net impact is that support for the measure at the Final Ballot Test (58%) was just three percentage points different than support at the Initial Ballot Test (61%).

4. This is, they changed from a position of support, opposition, or undecided at the Initial Ballot Test to a different position at the Final Ballot Test.

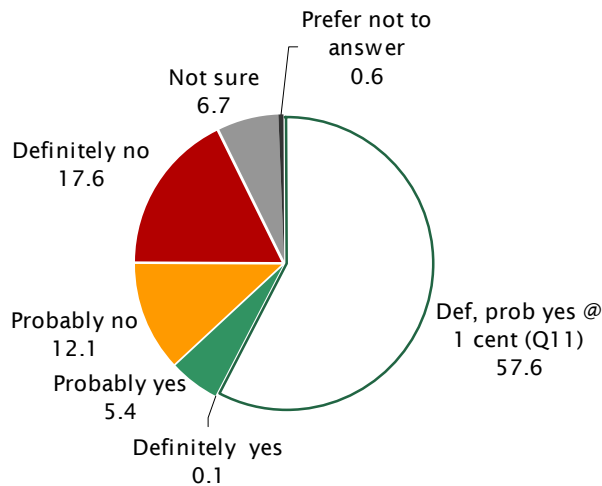
FINAL BALLOT TEST AT LOWER RATE

The ballot language tested throughout the survey indicated that the measure would increase the local sales tax rate by one cent and be used to fund general city services. Voters who did not support the proposed measure at the Final Ballot Test (Question 11) were subsequently asked if they would support the measure if the rate were set at a lower amount: one-half cent.

As shown in Figure 15, lowering the tax rate to one-half cent generated a modest amount of additional support for the proposed measure. An additional 6% of voters indicated they would support the measure if the tax rate were lowered to one-half cent, although nearly all of the additional support for the measure was ‘soft’ (probably yes).

Question 12 *What if the measure I just described raised the sales tax by a lower amount: one-half cent? Would you vote yes or no on the measure?*

FIGURE 15 FINAL BALLOT TEST @ ONE-HALF CENT

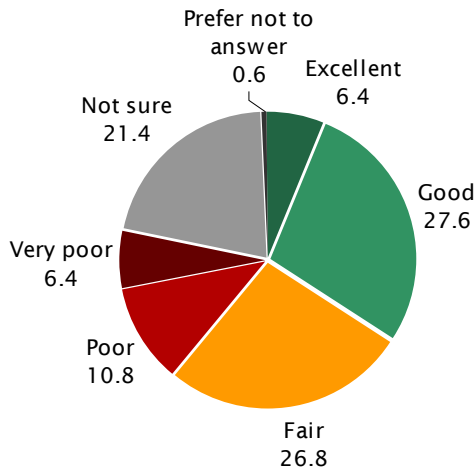


FISCAL MANAGEMENT

The final substantive question of the survey asked respondents to rate the job the City of Encinitas has done in managing its financial resources. Six-in-ten (61% of) voters gave the City positive or neutral marks, with 6% rating the City’s performance as excellent, 28% good, and 27% fair. Approximately 17% of respondents rated the job the City has done in managing its finances as poor or very poor, while 22% confided they were not sure or preferred to not answer the question.

Question 13 *In your opinion, has the City of Encinitas done an excellent, good, fair, poor or very poor job of managing its financial resources?*

FIGURE 16 OPINION OF FISCAL MANAGEMENT



For the interested reader, figures 17 and 18 show how ratings of the City’s performance in managing its finances varied across key voter subgroups (among those with an opinion). It is worth noting the positive relationship between having a high opinion of the City’s performance in managing its financial resources and support for the proposed measure at the Initial Ballot Test.

FIGURE 17 OPINION OF FISCAL MANAGEMENT BY YEARS IN ENCINITAS & AGE

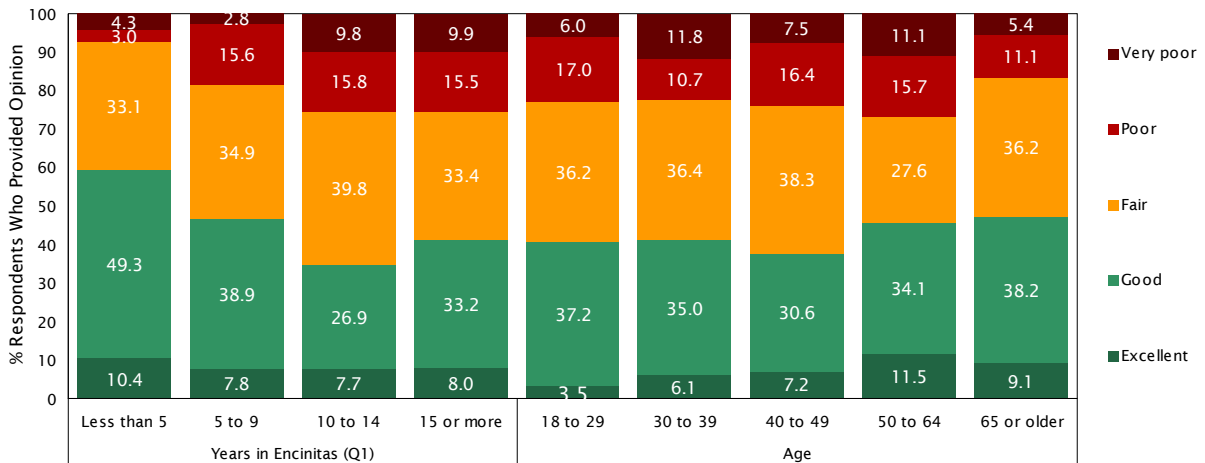
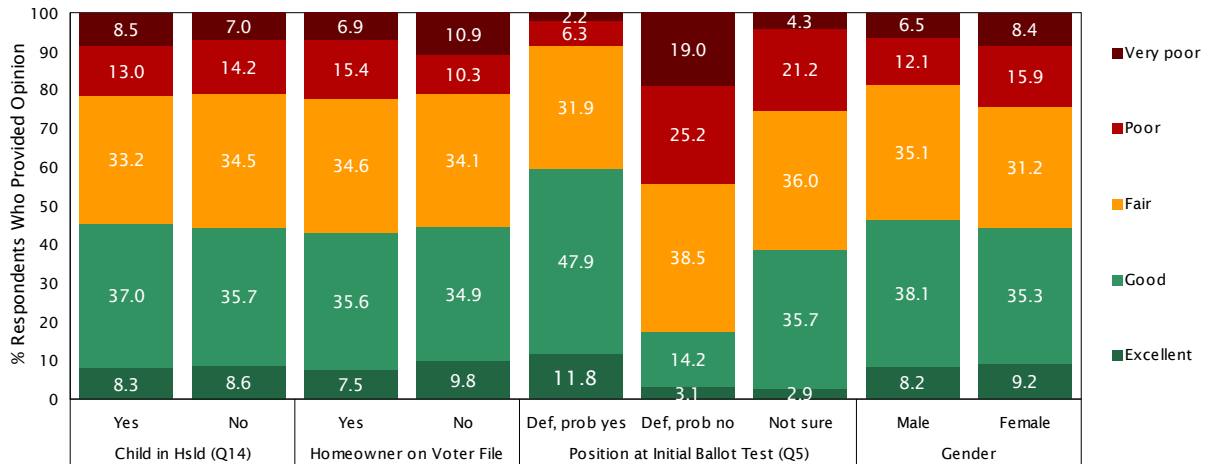


FIGURE 18 OPINION OF FISCAL MANAGEMENT BY CHILD IN HSLD, HOMEOWNER ON VOTER FILE, POSITION AT INITIAL BALLOT TEST & GENDER



BACKGROUND & DEMOGRAPHICS

TABLE 8 DEMOGRAPHICS OF SAMPLE

Total Respondents	1,242
Years in Encinitas (Q1)	
Less than 5	17.8
5 to 9	15.1
10 to 14	12.9
15 or more	54.0
Prefer not to answer	0.3
Child in Hsld (Q14)	
Yes	30.5
No	66.0
Prefer not to answer	3.5
Gender	
Male	47.2
Female	46.3
Non-binary	1.3
Prefer not to answer	5.2
Party	
Democrat	45.0
Republican	23.8
Other / DTS	31.2
Age	
18 to 29	13.5
30 to 39	15.1
40 to 49	16.9
50 to 64	25.2
65 or older	29.3
Registration Year	
Since Nov '18	15.8
Jun '06 to <Nov '18	27.5
Before Jun '06	56.7
Household Party Type	
Single dem	21.7
Dual dem	13.6
Single rep	9.7
Dual rep	8.4
Other / Mixed	46.6
Homeowner on Voter File	
Yes	67.5
No	32.5
Likely to Vote by Mail	
Yes	80.9
No	19.1
Likely Mar 2024 Voter	
Yes	76.6
No	23.4

In addition to questions directly related to the proposed measure, the study collected basic demographic information about respondents and their households. Some of this information was gathered during the interview, although much of it was collected from the voter file. The profile of the likely November 2024 voter sample represented in this report is shown in Table 8.



M E T H O D O L O G Y

The following sections outline the methodology used in the study, as well as the motivation for using certain techniques.

QUESTIONNAIRE DEVELOPMENT Dr. McLarney of True North Research worked closely with the City of Encinitas to develop a questionnaire that covered the topics of interest and avoided possible sources of systematic measurement error, including position-order effects, wording effects, response-category effects, scaling effects, and priming. Several questions included multiple individual items. Because asking the items in a set order can lead to a systematic position bias in responses, items were asked in random order for each respondent.

Some questions asked in this study were presented only to a subset of respondents. For example, only individuals who did not support the measure (or were unsure) at the Initial Ballot Test (Question 5) were asked the follow-up, open-ended Question 6 regarding their reasons for not supporting the measure. In some cases, two versions of a project or argument were tested to identify how wording differences impact perception of the item. In such cases, half the sample received the item with version 1 wording (e.g., Question 7, item H1) and the other half received version 2 (e.g., Question 7, item H2). The questionnaire included with this report (see *Questionnaire & Toplines* on page 33) identifies the skip patterns that were used during the interview to ensure that each respondent received the appropriate questions.

PROGRAMMING & PRE-TEST Prior to fielding the survey, the questionnaire was CATI (Computer Assisted Telephone Interviewing) programmed to assist interviewers when conducting telephone interviews. The CATI program automatically navigates skip patterns, randomizes the appropriate question items, and alerts the interviewer to certain types of keypunching mistakes should they occur. The survey was also programmed into a passcode-protected online survey application to allow online participation for sampled voters. The integrity of the questionnaire was pre-tested internally by True North and by dialing into voter households in the City prior to formally beginning the survey.

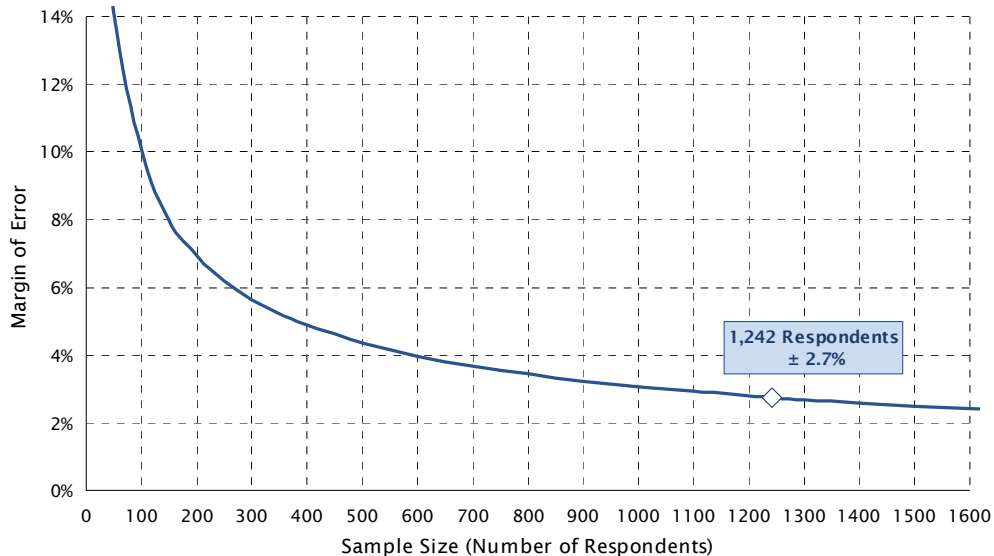
SAMPLE The survey was administered to a stratified and clustered random sample of registered voters in the City who are likely to participate in the November 2024 general election, with a subset of voters who are also likely to participate in the lower turnout March 2024 primary election. Consistent with the profile of this universe, the sample was stratified into clusters, each representing a combination of age, gender, and household party type. Individuals were then randomly selected based on their profile into an appropriate cluster. This method ensures that if a person of a particular profile refuses to participate, they are replaced by an individual who shares their same profile.

STATISTICAL MARGIN OF ERROR By using the probability-based sampling design noted above, True North ensured that the final sample was representative of voters in the City who are likely to participate in the November 2024 general election. The results of the survey can thus be used to estimate the opinions of *all* voters likely to participate in said election. Because not all voters participated in the study, however, the results have what is known as a statistical margin of error due to sampling. The margin of error refers to the difference between what was found in the survey of 1,242 voters for a particular question and what would have been

found if all of the estimated 41,833 likely November 2024 voters identified in the City had been surveyed for the study.

Figure 19 provides a graphic plot of the *maximum* margin of error in this study. The maximum margin of error for a dichotomous percentage result occurs when the answers are evenly split such that 50% provide one response and 50% provide the alternative response. For this survey, the maximum margin of error is $\pm 2.7\%$.

FIGURE 19 MAXIMUM MARGIN OF ERROR DUE TO SAMPLING



Within this report, figures and tables show how responses to certain questions varied by subgroups such as age, gender, and partisan affiliation. Figure 19 is thus useful for understanding how the maximum margin of error for a percentage estimate will grow as the number of individuals asked a question (or in a particular subgroup) shrinks. Because the margin of error grows exponentially as the sample size decreases, the reader should use caution when generalizing and interpreting the results for small subgroups.

RECRUITING & DATA COLLECTION The survey followed a mixed-method design that employed multiple recruiting methods (telephone, text, and email) and multiple data collection methods (telephone and online). Telephone interviews averaged 16 minutes in length and were conducted during weekday evenings (5:30PM to 9PM) and on weekends (10AM to 5PM). It is standard practice not to call during the day on weekdays because most working adults are unavailable and thus calling during those hours would likely bias the sample.

Voters recruited via email and text were assigned a unique passcode to ensure that only voters who received an invitation could access the online survey site, and that each voter could complete the survey one time only. During the data collection period, an email reminder notice was also sent to encourage participation among those who had yet to take the survey. A total of 1,242 surveys were completed between December 7 and December 11, 2023.

DATA PROCESSING Data processing consisted of checking the data for errors or inconsistencies, coding and recoding responses, weighting, and preparing frequency analyses and cross-tabulations.

ROUNDING Numbers that end in 0.5 or higher are rounded up to the nearest whole number, whereas numbers that end in 0.4 or lower are rounded down to the nearest whole number. These same rounding rules are also applied, when needed, to arrive at numbers that include a decimal place in constructing figures and tables. Occasionally, these rounding rules lead to small discrepancies in the first decimal place when comparing tables and charts for a given question.

QUESTIONNAIRE & TOPLINES



City of Encinitas
 Baseline Sales Tax Feasibility Survey
 Final Toplines (n=1,242)
 December 2023

Section 1: Introduction to Study

Hi, may I please speak to _____. My name is _____, and I'm calling on behalf of TNR, an independent public opinion research firm. We're conducting a survey of voters about important issues in Encinitas (EN-suh-NEE-tuss) and I'd like to get your opinions.

If needed: This is a survey about important issues in your community. I'm NOT trying to sell anything and I won't ask for a donation.

If needed: The survey should take about 12 minutes to complete.

If needed: If now is not a convenient time, can you let me know a better time so I can call back?

If the person asks why you need to speak to the listed person or if they ask to participate instead, explain: For statistical purposes, at this time the survey must only be completed by this particular individual.

Section 2: Quality of Life & City Services

I'd like to begin by asking you a few questions about what it is like to live in Encinitas.

Q1	How long have you lived in Encinitas?		
	1	Less than 1 year	3%
	2	1 to 4 years	15%
	3	5 to 9 years	15%
	4	10 to 14 years	13%
	5	15 years or longer	54%
	99	Prefer not to answer	0%
Q2	How would you rate the overall quality of life in Encinitas? Would you say it is excellent, good, fair, poor or very poor?		
	1	Excellent	42%
	2	Good	48%
	3	Fair	8%
	4	Poor	1%
	5	Very poor	0%
	98	Not sure	0%
	99	Prefer not to answer	0%

Q3 If the city government could change one thing to make Encinitas a better place to live now and in the future, what change would you like to see? Verbatim responses recorded and later grouped into categories shown below.		
	Limit growth, development, building heights	16%
	Address homeless issues	15%
	Reduce traffic congestion	9%
	Provide more affordable housing	8%
	Not sure / Cannot think of anything specific	7%
	Enforce traffic laws	6%
	Improve infrastructure, roads	6%
	Add, improve, sidewalks, pedestrian crossings	6%
	Provide more, safer bike lanes	6%
	Address E-bike issues	5%
	Increase public safety	4%
	Address parking issues	4%
	Reduce bike lanes	4%
	Enforce noise ordinance, especially from trains	4%
	No changes needed / Everything is fine	4%
	Reduce cost of living	3%
	Improve parks, rec facilities	2%
	Improve public transportation	2%
	Clean up, beautify City	2%
	Improve city planning, development	2%
	Address development issue near Quail Gardens	2%
	Improve building, permit process	2%
Q4 Generally speaking, are you satisfied or dissatisfied with the job the City of Encinitas is doing to provide city services? Get answer, then ask: Would that be very (satisfied/dissatisfied) or somewhat (satisfied/dissatisfied)?		
1	Very satisfied	21%
2	Somewhat satisfied	48%
3	Somewhat dissatisfied	16%
4	Very dissatisfied	8%
98	Not sure	6%
99	Prefer not to answer	1%

Section 3: Initial Ballot Test

Next year, voters in Encinitas may be asked to vote on a local ballot measure. Let me read you a summary of the measure.

Q5	To provide funding for city services in Encinitas, such as:			
	<ul style="list-style-type: none"> o Fixing potholes, maintaining streets, traffic safety improvements o Repairing/upgrading aging stormdrains, infrastructure, and public safety facilities o Reducing water pollution o And keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained 			
	Shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled?			
	If the election were held today, would you vote yes or no on this measure? <i>Get answer, then ask: Would that be definitely (yes/no) or probably (yes/no)?</i>			
	1	Definitely yes	27%	Skip to Q7
	2	Probably yes	34%	Skip to Q7
	3	Probably no	11%	Ask Q6
4	Definitely no	21%	Ask Q6	
98	Not sure	6%	Ask Q6	
99	Prefer not to answer	0%	Skip to Q7	
Q6	Is there a particular reason why you do <u>not</u> support or are unsure about the measure I just described? <i>If yes, ask: Please briefly describe your reason. Verbatim responses recorded and later grouped into categories shown below.</i>			
	Money is misspent, mismanaged		49%	
	Taxes already too high		36%	
	Need more information		14%	
	City has enough money		10%	
	Other ways to be funded		10%	
	Do not trust City		5%	
	Other higher priorities in community		3%	
	City services are okay as-is, no need for more money		2%	
	Money will go to employee salaries, pensions		2%	
	Not sure / No particular reason		2%	
	Mentioned past ballot measure		1%	
	Measure too expensive		1%	
	It will hurt business economy		1%	

Section 4: Projects & Services							
Q7	The measure we've been discussing will provide funding for a variety of services in your community.						
	If the measure passes, would you favor or oppose using some of the money to: _____, or do you not have an opinion? <i>Get answer, if favor or oppose, then ask: Would that be strongly (favor/oppose) or somewhat (favor/oppose)?</i>						
	<i>Randomize. Split Sample H1/H2, M1/M2, N1/N2</i>	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	No sure	Prefer not to answer
A	Fix potholes	56%	29%	4%	4%	3%	3%
B	Pave and maintain local streets	53%	31%	6%	4%	3%	3%
C	Make improvements to roads, intersections, and bike lanes to improve traffic safety	49%	25%	10%	9%	4%	3%
D	Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities	55%	34%	4%	3%	2%	3%
E	Keep trash and pollution out of our lagoons, local waterways, and off our beaches	62%	24%	4%	4%	4%	3%
F	Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained	63%	25%	3%	4%	3%	3%
G	Upgrade public safety facilities, equipment, and emergency communications systems	35%	36%	12%	6%	8%	3%
H1	Protect local public beaches, including restoring sand and protecting local reefs and marine habitat	61%	24%	4%	5%	4%	3%
H2	Protect local public beaches, local reefs, and marine habitat	56%	24%	7%	6%	6%	3%
I	Remove graffiti	34%	35%	12%	8%	8%	3%
J	Clean up piles of trash and litter that people dump along streets, sidewalks, and in public areas	51%	31%	5%	5%	4%	3%
K	Address homelessness	55%	21%	6%	8%	6%	4%
L	Improve the network of trails for biking, hiking, and walking	41%	32%	9%	10%	5%	3%
M1	Install solar and EV charging stations to reduce greenhouse gas emissions	21%	29%	17%	23%	7%	3%
M2	Make railway corridor safer and quieter	29%	28%	17%	12%	11%	3%
N1	Provide fire protection and paramedic services	51%	27%	8%	6%	6%	3%
N2	Provide law enforcement services, including crime prevention and investigation	43%	27%	10%	10%	7%	3%
O	Provide quick responses to 9-1-1 emergencies	55%	25%	7%	4%	6%	3%

Section 5: Positive Arguments							
What I'd like to do now is tell you what some people are saying about the measure we've been discussing.							
Q8	Supporters of the measure say: _____. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to SUPPORT the measure?						
	<i>Randomize</i>	Very convincing	Somewhat convincing	Not at all convincing	Don't believe	Not sure	Prefer not to answer
A	Every dime raised by the measure will be reinvested back into the community to fund essential services and facilities here in Encinitas. By law, the money can't be taken away by the State.	38%	25%	14%	15%	5%	4%
B	The measure includes a clear system of accountability including citizen oversight, independent audits, and public disclosure of how all funds are spent.	28%	30%	16%	16%	5%	4%
C	By keeping our city safe, clean, and well-maintained, this measure will help protect our quality of life and keep Encinitas a special place to live.	28%	34%	21%	10%	4%	4%
D	A substantial amount of the money raised by the sales tax will come from people who <i>visit</i> Encinitas, but don't live here. This measure will make sure they pay their fair share for the facilities and services they use while in our city.	34%	24%	19%	16%	3%	4%
E	The City maintains 172 miles of streets, 66 miles of storm drains, and 152 acres at 20 city parks. This measure will provide the funding we need to keep our streets, infrastructure, and parks in good condition. If we don't take care of it now, it will be a lot more expensive to repair in the future.	35%	34%	16%	7%	3%	4%
F	Most of the sales tax generated locally goes to the State of California, the County, or SANDAG. This measure ensures that a higher percentage of our sales tax dollars stay here in Encinitas and we have local control over how those funds are spent.	33%	30%	16%	12%	5%	4%
G	This measure costs just one dollar for every 100 dollars purchased – and groceries, medicine, and many other essential items are excluded from the tax.	26%	26%	28%	11%	5%	4%
H	To keep our community safe, we need to upgrade our outdated emergency communications system, emergency vehicles, facilities, and life-saving equipment.	23%	33%	21%	13%	5%	4%

I	Every year, thousands of pounds of trash from our streets washes up on local beaches and in our lagoons. This measure will help prevent and clean up trash and pollution before it ends up in our water, lagoons, and along our beaches.	35%	29%	18%	10%	4%	4%
J	The City's storm drainpipes were installed more than 50 years ago and are starting to fail, creating sink holes and flooding that damage streets and private properties. This measure provides the funding needed to fix our storm drains.	37%	35%	14%	6%	4%	4%

Section 6: Interim Ballot Test

Sometimes people change their mind about a measure once they have more information about it. Now that you have heard a bit more about the measure, let me read you a summary of it again.

Q9	To provide funding for city services in Encinitas, such as:		
	<ul style="list-style-type: none"> o Fixing potholes, maintaining streets, traffic safety improvements o Repairing/upgrading aging stormdrains, infrastructure, and public safety facilities o Reducing water pollution o And keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained 		
	Shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled?		
	If the election were held today, would you vote yes or no on this measure? <i>Get answer, then ask: Would that be definitely (yes/no) or probably (yes/no)?</i>		
	1	Definitely yes	31%
	2	Probably yes	31%
	3	Probably no	12%
4	Definitely no	20%	
98	Not sure	6%	
99	Prefer not to answer	0%	

Section 7: Negative Arguments							
Next, let me tell you what opponents of the measure are saying.							
Q10	Opponents of the measure say: ----- Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to OPPOSE the measure?	Very convincing	Somewhat convincing	Not at all convincing	Don't believe	Not sure	Prefer not to answer
	<i>Randomize. Split Sample D1/D2.</i>						
A	Local businesses and residents were hit hard by the pandemic and are now facing high gas prices and runaway inflation. Many are struggling to stay afloat. Now is not the time to raise taxes.	36%	26%	23%	9%	3%	3%
B	Encinitas is an expensive place to live, especially for young families, seniors, and those on fixed incomes. Passing this tax will make it even less affordable.	38%	27%	22%	8%	3%	3%
C	There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects without any say from voters. We can't trust the City with our tax dollars.	40%	29%	15%	8%	4%	3%
D1	Residents are already paying too many taxes - including state and county taxes, school bonds, and other taxes. Enough is enough. We can't afford to keep raising our taxes.	42%	27%	19%	8%	2%	3%
D2	Everyone is coming after us for tax increases - including state and county taxes, school bonds, and other taxes that will be on the ballot next year. Enough is enough. We can't afford to keep raising our taxes.	37%	28%	20%	10%	2%	3%
E	Raising the sales tax will hurt our local economy and the businesses in our community.	22%	23%	31%	19%	3%	3%

Section 8: Final Ballot Test

Now that you have heard a bit more about the measure, let me read you a summary of it one more time.

Q11	To provide funding for city services in Encinitas, such as:			
	<ul style="list-style-type: none"> o Fixing potholes, maintaining streets, traffic safety improvements o Repairing/upgrading aging stormdrains, infrastructure, and public safety facilities o Reducing water pollution o And keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained 			
	Shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled?			
	If the election were held today, would you vote yes or no on this measure? <i>Get answer, then ask: Would that be definitely (yes/no) or probably (yes/no)?</i>			
	1	Definitely yes	27%	Skip to Q13
	2	Probably yes	30%	Skip to Q13
	3	Probably no	14%	Ask Q12
4	Definitely no	21%	Ask Q12	
98	Not sure	7%	Ask Q12	
99	Prefer not to answer	0%	Skip to Q13	
Q12	What if the measure I just described raised the sales tax by a lower amount: one-half cent ? Would you vote yes or no on the measure? <i>Get answer, then ask: Would that be definitely (yes/no) or probably (yes/no)?</i>			
		Def, prob yes @ 1 cent (Q11)	58%	
	1	Definitely yes	0%	
	2	Probably yes	5%	
	3	Probably no	12%	
	4	Definitely no	18%	
	98	Not sure	7%	
	99	Prefer not to answer	1%	

Section 9: Background & Demographics

Thank you so much for your participation. I have just two background questions for statistical purposes.

Q13	In your opinion, has the City of Encinitas done an excellent, good, fair, poor or very poor job of managing its financial resources?		
	1	Excellent	6%
	2	Good	28%
	3	Fair	27%
	4	Poor	11%
	5	Very poor	6%
	98	Not Sure	21%
	99	Prefer not to answer	1%
Q14	Do you have children under the age of 18 living in your household?		
	1	Yes	31%
	2	No	66%
	99	Prefer not to answer	4%

Those are all of the questions that I have for you. Thanks so much for participating in this important survey.

Post-Interview & Sample Items

S1	Gender		
	1	Male	47%
	2	Female	46%
	3	Non-binary	1%
	99	Prefer not to answer	5%
S2	Party		
	1	Democrat	45%
	2	Republican	24%
	3	Other	7%
	4	DTS	24%

S3 Age on Voter File		
1	18 to 29	14%
2	30 to 39	15%
3	40 to 49	17%
4	50 to 64	25%
5	65 or older	29%
S4 Registration Date		
1	Since Nov 2018	16%
2	Jun 2012 to before Nov 2018	16%
3	Jun 2006 to before Jun 2012	11%
4	Before June 2006	57%
S5 Household Party Type		
1	Single Dem	22%
2	Dual Dem	14%
3	Single Rep	10%
4	Dual Rep	8%
5	Single Other	14%
6	Dual Other	7%
7	Dem & Rep	4%
8	Dem & Other	13%
9	Rep & Other	7%
0	Mixed (Dem + Rep + Other)	2%
S6 Homeowner on Voter File		
1	Yes	68%
2	No	32%
S7 Likely to Vote by Mail		
1	Yes	81%
2	No	19%

S8	Likely March 2024 Voter		
	1	Yes	77%
	2	No	23%
S9	Likely November 2024 Voter		
	1	Yes	100%
	2	No	0%
S10	Council District		
	1	One	26%
	2	Two	23%
	3	Three	25%
	4	Four	26%

Q1 Years in Encinitas

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Less than 1	32 2.6%	32 14.6%	-	-	-	6 1.4%	5 1.6%	2 0.9%	19 7.2%
1 to 4	188 15.2%	188 85.4%	-	-	-	74 17.6%	39 11.8%	8 3.7%	65 24.4%
5 to 9	187 15.1%	-	187 100.0%	-	-	66 15.7%	50 14.9%	26 12.3%	45 17.0%
10 to 14	160 12.9%	-	-	160 100.0%	-	43 10.1%	49 14.8%	32 14.9%	36 13.6%
15 or longer	671 54.0%	-	-	-	671 100.0%	233 55.1%	189 56.8%	144 67.8%	99 37.3%
Prefer not to answer	3 0.3%	-	-	-	-	-	1 0.2%	1 0.4%	2 0.7%

Q1 Years in Encinitas

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Less than 1	14 8.6%	5 2.5%	2 0.8%	10 3.1%	2 0.5%	5 1.3%	27 3.3%	9 1.1%	23 5.6%
1 to 4	22 13.1%	69 36.8%	41 19.4%	34 11.0%	23 6.2%	78 20.5%	108 13.2%	96 11.5%	92 22.8%
5 to 9	15 9.0%	43 23.0%	56 26.7%	44 14.1%	29 7.9%	77 20.3%	108 13.2%	116 13.8%	71 17.7%
10 to 14	10 6.1%	18 9.4%	54 25.7%	48 15.2%	30 8.4%	79 20.9%	73 9.0%	114 13.5%	46 11.5%
15 or longer	106 63.2%	53 28.4%	56 26.9%	176 56.3%	279 76.7%	138 36.5%	502 61.3%	502 59.8%	170 42.1%
Prefer not to answer	-	-	1 0.6%	1 0.3%	1 0.3%	2 0.5%	1 0.1%	2 0.2%	1 0.3%

Q1 Years in Encinitas

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Less than 1	10 3.6%	1 0.5%	4 3.4%	2 1.6%	16 2.8%	31 3.0%	2 0.7%	15 1.6%	17 5.9%
1 to 4	56 20.9%	30 17.6%	22 18.0%	9 8.9%	71 12.3%	160 15.9%	28 11.9%	131 13.8%	57 19.6%
5 to 9	51 18.8%	22 13.3%	16 13.4%	9 8.4%	89 15.4%	160 16.0%	27 11.3%	143 15.1%	44 15.1%
10 to 14	33 12.4%	20 12.0%	18 15.3%	13 12.6%	75 12.9%	129 12.9%	30 12.8%	126 13.3%	34 11.6%
15 or longer	119 44.4%	96 56.7%	59 49.2%	72 68.5%	325 56.1%	521 51.9%	150 63.2%	534 56.1%	138 47.3%
Prefer not to answer	-	-	1 0.7%	-	2 0.4%	3 0.3%	-	2 0.2%	1 0.4%

Q1 Years in Encinitas

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Less than 1	14 2.5%	6 2.0%	13 3.2%	15 7.5%	10 3.0%	7 1.0%	27 3.6%	3 0.7%	2 2.7%
1 to 4	99 17.7%	38 12.7%	52 13.4%	52 26.3%	85 24.7%	52 7.4%	144 19.0%	32 7.9%	13 15.9%
5 to 9	91 16.2%	36 12.2%	61 15.6%	24 12.2%	81 23.6%	83 11.7%	118 15.6%	56 14.0%	12 15.3%
10 to 14	66 11.9%	38 12.8%	56 14.3%	18 9.4%	56 16.3%	86 12.2%	92 12.2%	52 12.9%	15 19.2%
15 or longer	289 51.7%	177 60.0%	205 52.8%	88 44.6%	110 32.1%	474 67.3%	373 49.4%	260 64.4%	36 45.9%
Prefer not to answer	-	1 0.3%	2 0.6%	-	1 0.2%	2 0.3%	2 0.2%	1 0.2%	1 1.1%

Q1 Years in Encinitas

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Less than 1	27 3.1%	-	24 4.0%	8 1.3%
1 to 4	159 18.3%	19 6.5%	85 14.5%	93 16.1%
5 to 9	132 15.2%	42 14.1%	86 14.6%	91 15.8%
10 to 14	104 12.0%	47 15.8%	76 13.0%	72 12.4%
15 or longer	444 51.2%	187 63.1%	314 53.6%	311 54.1%
Prefer not to answer	2 0.2%	1 0.5%	1 0.2%	1 0.3%

Q2 Quality of life

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Excellent	521 42.0%	107 48.7%	76 40.6%	63 39.2%	275 41.0%	255 60.3%	110 33.1%	30 14.1%	123 46.3%
Good	596 48.0%	106 48.3%	98 52.1%	80 49.8%	310 46.1%	160 37.9%	193 58.0%	108 50.7%	132 49.9%
Fair	105 8.4%	7 3.0%	13 7.0%	13 8.3%	71 10.6%	7 1.7%	27 8.1%	60 28.1%	10 3.6%
Poor	14 1.1%	-	1 0.3%	3 1.9%	10 1.5%	1 0.2%	3 0.8%	10 4.5%	-
Very poor	5 0.4%	-	-	1 0.9%	3 0.5%	-	-	5 2.1%	-
Not sure	-	-	-	-	-	-	-	-	-
Prefer not to answer	2 0.2%	-	-	-	2 0.3%	-	-	1 0.5%	1 0.2%

Q2 Quality of life

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Excellent	84 50.3%	78 41.8%	90 43.1%	128 40.8%	140 38.5%	180 47.4%	330 40.3%	363 43.3%	158 39.1%
Good	76 45.1%	102 54.3%	99 47.4%	144 46.1%	175 48.0%	173 45.7%	404 49.3%	391 46.5%	205 51.0%
Fair	7 3.9%	2 1.2%	17 7.9%	35 11.3%	44 12.0%	21 5.4%	73 8.9%	71 8.5%	33 8.2%
Poor	1 0.7%	1 0.8%	3 1.2%	5 1.5%	4 1.0%	4 0.9%	8 1.0%	10 1.3%	3 0.8%
Very poor	-	4 1.9%	-	-	1 0.3%	1 0.4%	3 0.4%	1 0.1%	4 0.9%
Not sure	-	-	-	-	-	-	-	-	-
Prefer not to answer	-	-	1 0.3%	1 0.3%	1 0.2%	1 0.2%	1 0.1%	2 0.3%	-

Q2 Quality of life

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Excellent	121 44.9%	88 51.8%	31 25.6%	40 37.9%	242 41.8%	434 43.2%	87 36.6%	395 41.6%	126 43.2%
Good	132 49.0%	74 43.5%	65 54.5%	54 51.4%	271 46.8%	473 47.1%	123 51.7%	453 47.6%	143 49.3%
Fair	16 5.8%	7 4.1%	20 16.6%	10 9.7%	52 9.0%	81 8.1%	23 9.8%	85 8.9%	20 6.8%
Poor	1 0.3%	1 0.7%	4 3.2%	-	8 1.3%	11 1.1%	3 1.2%	14 1.4%	-
Very poor	-	-	-	1 1.0%	4 0.6%	4 0.4%	1 0.4%	2 0.3%	2 0.7%
Not sure	-	-	-	-	-	-	-	-	-
Prefer not to answer	-	-	-	-	2 0.4%	2 0.2%	1 0.3%	2 0.2%	-

Q2 Quality of life

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Excellent	271 48.5%	96 32.5%	154 39.7%	105 53.3%	131 38.4%	285 40.5%	373 49.3%	122 30.3%	25 31.6%
Good	254 45.5%	154 52.1%	188 48.4%	81 41.4%	180 52.6%	335 47.6%	354 46.8%	192 47.5%	49 61.5%
Fair	27 4.9%	38 12.9%	39 10.1%	10 5.3%	21 6.3%	73 10.3%	27 3.5%	73 18.2%	5 5.8%
Poor	4 0.8%	6 2.1%	3 0.8%	-	5 1.4%	9 1.3%	2 0.2%	11 2.7%	1 1.1%
Very poor	2 0.4%	1 0.3%	1 0.4%	-	4 1.0%	1 0.1%	1 0.1%	4 0.9%	-
Not sure	-	-	-	-	-	-	-	-	-
Prefer not to answer	-	-	2 0.6%	-	1 0.3%	1 0.2%	-	2 0.4%	-

Q2 Quality of life

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Excellent	439 50.7%	45 15.2%	253 43.2%	246 42.8%
Good	401 46.3%	157 53.1%	280 47.7%	276 47.9%
Fair	25 2.9%	75 25.3%	47 8.0%	45 7.8%
Poor	1 0.1%	13 4.4%	4 0.6%	6 1.0%
Very poor	-	5 1.5%	3 0.5%	1 0.2%
Not sure	-	-	-	-
Prefer not to answer	-	2 0.6%	-	1 0.2%

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Increase public safety	45 3.6%	7 3.3%	7 3.9%	5 3.3%	24 3.6%	15 3.5%	19 5.6%	8 3.6%	4 1.5%
Reduce traffic congestion	117 9.4%	12 5.5%	7 3.8%	18 11.4%	79 11.8%	35 8.2%	33 10.0%	20 9.5%	26 9.9%
Enforce traffic laws	77 6.2%	17 7.9%	14 7.3%	12 7.8%	34 5.0%	23 5.5%	26 7.8%	12 5.8%	16 6.0%
Address homeless issues	181 14.6%	27 12.3%	33 17.7%	30 19.1%	89 13.2%	37 8.8%	53 16.0%	62 29.2%	29 10.8%
Improve infrastructure, roads	80 6.4%	11 5.1%	10 5.3%	16 9.9%	43 6.3%	18 4.2%	28 8.5%	16 7.3%	18 6.7%
Provide more affordable housing	98 7.9%	15 6.8%	23 12.4%	13 7.9%	47 7.0%	33 7.9%	24 7.2%	10 4.8%	29 10.8%
Improve parks, rec facilities	20 1.6%	4 1.6%	4 2.4%	4 2.6%	8 1.2%	8 1.9%	4 1.1%	-	9 3.3%
Improve schools, education	15 1.2%	1 0.3%	2 0.9%	3 1.6%	10 1.5%	1 0.3%	3 0.9%	7 3.2%	4 1.4%
Reduce taxes, fees	18 1.5%	4 2.0%	3 1.4%	1 0.5%	10 1.4%	14 3.2%	2 0.7%	3 1.3%	-
Improve economy, jobs	14 1.2%	1 0.6%	-	3 2.0%	10 1.5%	6 1.4%	5 1.6%	2 1.1%	1 0.3%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Increase public safety	1 0.8%	5 2.5%	9 4.2%	16 5.2%	14 3.7%	13 3.4%	28 3.5%	34 4.0%	11 2.7%
Reduce traffic congestion	8 4.8%	12 6.7%	20 9.5%	22 7.1%	54 14.9%	35 9.2%	78 9.5%	88 10.5%	29 7.2%
Enforce traffic laws	14 8.2%	8 4.2%	18 8.6%	17 5.6%	20 5.6%	26 6.8%	47 5.7%	55 6.5%	23 5.7%
Address homeless issues	20 12.1%	32 16.9%	34 16.1%	61 19.4%	34 9.5%	65 17.2%	110 13.4%	117 13.9%	64 16.0%
Improve infrastructure, roads	10 5.9%	5 2.6%	12 5.8%	22 7.0%	30 8.4%	17 4.4%	62 7.6%	63 7.5%	16 4.1%
Provide more affordable housing	25 14.6%	25 13.2%	19 9.1%	14 4.5%	15 4.1%	26 6.8%	69 8.4%	46 5.5%	51 12.7%
Improve parks, rec facilities	2 1.3%	1 0.6%	6 2.9%	5 1.5%	6 1.7%	11 3.0%	9 1.1%	16 1.9%	5 1.1%
Improve schools, education	-	2 1.2%	6 2.7%	3 1.0%	4 1.1%	8 2.1%	5 0.6%	12 1.4%	3 0.7%
Reduce taxes, fees	6 3.9%	4 2.0%	4 2.0%	2 0.6%	2 0.6%	9 2.3%	8 1.0%	11 1.3%	7 1.8%
Improve economy, jobs	10 6.0%	2 1.3%	-	1 0.3%	1 0.3%	4 1.0%	10 1.2%	8 0.9%	7 1.7%

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Increase public safety	8 3.1%	4 2.5%	8 6.8%	8 7.3%	17 2.9%	33 3.3%	12 4.9%	27 2.9%	17 6.0%
Reduce traffic congestion	27 9.9%	20 11.6%	9 7.8%	15 14.3%	46 8.0%	88 8.7%	29 12.2%	90 9.4%	27 9.3%
Enforce traffic laws	17 6.4%	11 6.6%	7 5.6%	9 8.7%	33 5.7%	67 6.7%	10 4.3%	49 5.2%	28 9.7%
Address homeless issues	28 10.3%	20 12.0%	22 18.3%	27 25.6%	84 14.6%	147 14.7%	34 14.2%	138 14.5%	43 14.9%
Improve infrastructure, roads	13 5.0%	12 7.0%	7 5.5%	7 6.5%	41 7.1%	65 6.5%	15 6.2%	64 6.8%	15 5.2%
Provide more affordable housing	32 11.8%	14 8.1%	5 3.8%	-	48 8.2%	80 7.9%	18 7.6%	76 8.0%	21 7.3%
Improve parks, rec facilities	3 1.2%	6 3.4%	1 1.1%	1 0.8%	9 1.6%	17 1.7%	3 1.2%	14 1.5%	6 2.1%
Improve schools, education	2 0.9%	2 1.5%	5 4.3%	1 1.0%	4 0.7%	9 0.9%	6 2.5%	13 1.4%	1 0.5%
Reduce taxes, fees	-	-	5 4.5%	7 7.2%	5 0.9%	14 1.4%	4 1.8%	6 0.6%	12 4.3%
Improve economy, jobs	-	4 2.6%	-	1 1.0%	9 1.6%	13 1.3%	1 0.4%	7 0.7%	8 2.6%

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Increase public safety	14 2.5%	19 6.5%	11 2.9%	10 5.2%	12 3.4%	23 3.3%	23 3.0%	13 3.3%	9 11.3%
Reduce traffic congestion	53 9.6%	35 11.8%	28 7.3%	11 5.6%	26 7.6%	80 11.3%	61 8.1%	45 11.1%	11 13.3%
Enforce traffic laws	40 7.2%	19 6.5%	18 4.7%	19 9.7%	17 5.0%	41 5.9%	45 6.0%	26 6.4%	6 7.5%
Address homeless issues	55 9.8%	67 22.8%	59 15.2%	26 13.2%	56 16.4%	99 14.1%	82 10.8%	86 21.3%	13 16.8%
Improve infrastructure, roads	33 5.8%	20 6.6%	27 7.1%	9 4.7%	15 4.4%	55 7.9%	48 6.4%	26 6.4%	5 6.6%
Provide more affordable housing	58 10.4%	7 2.4%	32 8.3%	10 5.2%	48 14.0%	40 5.6%	78 10.3%	15 3.7%	5 6.5%
Improve parks, rec facilities	9 1.6%	3 1.0%	8 2.2%	4 2.3%	8 2.3%	8 1.2%	14 1.9%	2 0.6%	4 4.8%
Improve schools, education	5 0.9%	7 2.4%	3 0.8%	1 0.4%	5 1.3%	10 1.4%	4 0.6%	9 2.3%	1 1.6%
Reduce taxes, fees	-	13 4.4%	5 1.4%	6 3.3%	5 1.5%	7 1.0%	12 1.6%	6 1.4%	1 1.1%
Improve economy, jobs	4 0.8%	1 0.3%	9 2.3%	6 3.0%	7 2.0%	2 0.3%	12 1.5%	2 0.6%	1 0.8%

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Increase public safety	29 3.4%	14 4.8%	17 2.9%	20 3.4%
Reduce traffic congestion	79 9.1%	28 9.5%	58 10.0%	46 8.0%
Enforce traffic laws	60 7.0%	16 5.5%	35 6.0%	35 6.1%
Address homeless issues	105 12.2%	67 22.8%	75 12.7%	92 16.0%
Improve infrastructure, roads	49 5.6%	27 9.0%	40 6.8%	33 5.8%
Provide more affordable housing	76 8.8%	11 3.7%	36 6.2%	59 10.2%
Improve parks, rec facilities	14 1.6%	3 0.9%	10 1.7%	8 1.4%
Improve schools, education	8 0.9%	7 2.5%	6 1.0%	9 1.6%
Reduce taxes, fees	12 1.4%	7 2.2%	12 2.0%	3 0.5%
Improve economy, jobs	7 0.8%	3 1.2%	3 0.6%	8 1.3%

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Enforce city codes	7 0.6%	-	-	2 1.0%	6 0.9%	2 0.5%	1 0.2%	1 0.4%	4 1.4%
Provide more police presence	10 0.8%	2 0.8%	-	1 0.8%	7 1.1%	1 0.2%	3 1.0%	6 2.7%	-
Address illegal immigration issues	5 0.4%	-	1 0.6%	1 0.6%	3 0.4%	1 0.3%	2 0.6%	2 0.8%	-
Improve public transportation	31 2.5%	6 2.9%	5 2.9%	2 1.5%	16 2.5%	18 4.2%	8 2.4%	2 0.7%	3 1.2%
Clean up, beautify City	24 2.0%	4 1.9%	5 2.9%	2 1.1%	13 2.0%	3 0.7%	9 2.8%	5 2.5%	7 2.5%
Improve shopping, dining opportunities	6 0.5%	1 0.5%	-	3 1.6%	2 0.3%	4 0.9%	1 0.4%	-	1 0.2%
Provide rec activities, events	3 0.2%	1 0.6%	-	-	1 0.2%	1 0.3%	1 0.3%	-	-
Improve City-resident communication	16 1.3%	4 1.8%	2 1.3%	1 0.5%	9 1.4%	5 1.1%	5 1.6%	3 1.5%	3 1.1%
Improve environmental efforts	13 1.0%	2 0.8%	1 0.5%	4 2.4%	6 0.9%	2 0.5%	5 1.5%	2 1.1%	3 1.1%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Enforce city codes	-	-	2	4	2	2	5	6	2
Provide more police presence	-	2	2	3	4	4	6	8	2
Address illegal immigration issues	1	-	-	1	3	1	3	3	2
Improve public transportation	3	6	2	9	10	7	23	21	10
Clean up, beautify City	2	5	3	6	9	6	18	19	5
Improve shopping, dining opportunities	3	1	1	-	1	1	5	5	1
Provide rec activities, events	1	-	1	-	-	1	2	3	-
Improve City-resident communication	-	1	3	8	4	3	12	12	4
Improve environmental efforts	-	-	2	6	4	3	9	10	3

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
Enforce city codes	1	1	-	-	5	7	1	4	3
Provide more police presence	2	1	1	2	4	8	2	9	2
Address illegal immigration issues	-	-	1	2	2	5	-	5	-
Improve public transportation	11	4	1	-	14	28	3	25	6
Clean up, beautify City	5	2	5	1	11	18	6	23	2
Improve shopping, dining opportunities	1	2	-	-	3	5	1	3	3
Provide rec activities, events	-	2	-	-	1	3	-	3	-
Improve City-resident communication	3	2	3	3	5	11	5	10	6
Improve environmental efforts	5	2	1	-	4	11	2	11	2

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
Enforce city codes	3	-	4	-	-	7	4	2	1
Provide more police presence	4	3	3	2	2	6	6	4	1
Address illegal immigration issues	-	4	1	-	2	3	1	4	-
Improve public transportation	20	1	9	8	8	15	21	8	1
Clean up, beautify City	12	7	5	1	9	15	11	12	1
Improve shopping, dining opportunities	3	-	3	3	1	2	6	-	-
Provide rec activities, events	2	-	1	1	1	-	3	-	-
Improve City-resident communication	6	7	3	2	1	13	10	6	-
Improve environmental efforts	9	2	2	2	2	8	9	4	-

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
Enforce city codes	4	3	4	2
Provide more police presence	5	6	6	4
Address illegal immigration issues	3	2	3	1
Improve public transportation	26	5	12	16
Clean up, beautify City	14	9	12	11
Improve shopping, dining opportunities	5	1	2	4
Provide rec activities, events	1	1	2	1
Improve City-resident communication	10	6	6	7
Improve environmental efforts	8	4	4	9

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Improve City Council, Gov process	17 1.4%	3 1.3%	2 1.1%	1 0.4%	11 1.7%	2 0.4%	4 1.3%	9 4.3%	2 0.8%
Limit growth, development, building heights	194 15.6%	10 4.4%	31 16.3%	23 14.4%	131 19.5%	50 11.9%	68 20.5%	52 24.3%	23 8.6%
Improve city planning, development	26 2.1%	-	4 2.4%	5 3.4%	16 2.4%	6 1.4%	11 3.4%	6 2.6%	3 1.3%
Reduce cost of living	33 2.7%	8 3.4%	3 1.8%	-	23 3.4%	18 4.2%	1 0.3%	4 2.1%	10 3.8%
Address parking issues	50 4.0%	6 2.8%	6 3.1%	2 1.0%	37 5.4%	14 3.3%	15 4.4%	12 5.4%	10 3.6%
Support small, local businesses	8 0.6%	1 0.5%	1 0.4%	-	6 0.8%	7 1.7%	-	-	1 0.2%
Improve sewer, drainage around city	12 0.9%	-	3 1.6%	1 0.9%	7 1.1%	2 0.5%	7 2.0%	2 1.1%	1 0.2%
Reduce bike lanes	48 3.9%	3 1.3%	10 5.5%	1 0.5%	34 5.1%	10 2.3%	18 5.4%	15 7.0%	4 1.7%
Rent control	11 0.9%	2 1.1%	-	3 1.9%	6 0.9%	4 0.8%	5 1.4%	-	3 1.2%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Improve City Council, Gov process	1 0.7%	1 0.6%	1 0.4%	7 2.4%	6 1.7%	3 0.7%	13 1.6%	10 1.2%	7 1.6%
Limit growth, development, building heights	14 8.1%	26 14.0%	35 16.8%	56 18.0%	63 17.2%	58 15.4%	127 15.5%	144 17.2%	50 12.4%
Improve city planning, development	-	1 0.7%	5 2.4%	11 3.4%	9 2.5%	5 1.3%	19 2.3%	22 2.6%	4 1.1%
Reduce cost of living	14 8.6%	5 2.9%	8 3.9%	5 1.5%	1 0.2%	10 2.6%	22 2.7%	17 2.0%	17 4.2%
Address parking issues	14 8.1%	4 2.3%	4 1.9%	10 3.3%	18 4.9%	19 5.0%	27 3.3%	37 4.4%	13 3.2%
Support small, local businesses	3 1.5%	2 1.0%	0.4%	-	2 0.6%	3 0.7%	5 0.6%	4 0.5%	3 0.8%
Improve sewer, drainage around city	3 1.9%	2 1.0%	4 2.1%	2 0.5%	1 0.2%	3 0.7%	9 1.1%	8 1.0%	4 0.9%
Reduce bike lanes	8 4.8%	8 4.3%	12 5.5%	5 1.6%	15 4.2%	14 3.7%	32 4.0%	34 4.0%	14 3.5%
Rent control	1 0.9%	2 1.2%	4 2.0%	2 0.6%	2 0.4%	3 0.9%	8 1.0%	4 0.4%	8 1.9%

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Improve City Council, Gov process	2 0.7%	2 0.9%	3 2.6%	4 3.5%	7 1.1%	16 1.6%	1 0.4%	15 1.6%	2 0.6%
Limit growth, development, building heights	38 14.2%	23 13.6%	23 19.1%	21 19.7%	90 15.5%	149 14.9%	45 18.9%	157 16.5%	37 12.7%
Improve city planning, development	4 1.6%	1 0.7%	7 5.6%	3 2.7%	11 1.9%	21 2.1%	5 2.0%	22 2.3%	4 1.4%
Reduce cost of living	6 2.4%	3 1.8%	3 2.8%	6 6.2%	14 2.5%	26 2.6%	7 3.2%	16 1.7%	17 6.0%
Address parking issues	9 3.3%	9 5.2%	4 3.3%	8 8.0%	20 3.4%	44 4.4%	6 2.4%	35 3.6%	15 5.2%
Support small, local businesses	2 0.6%	3 1.6%	-	-	3 0.6%	8 0.8%	-	5 0.5%	3 0.9%
Improve sewer, drainage around city	1 0.3%	1 0.7%	2 1.4%	-	8 1.4%	11 1.1%	1 0.2%	7 0.7%	5 1.8%
Reduce bike lanes	10 3.9%	4 2.5%	2 1.8%	6 5.7%	25 4.4%	39 3.8%	9 3.9%	38 4.0%	10 3.5%
Rent control	8 3.1%	1 0.3%	-	-	2 0.4%	6 0.6%	5 2.2%	11 1.2%	-

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Improve City Council, Gov process	4 0.8%	8 2.6%	5 1.3%	4 1.9%	4 1.2%	9 1.3%	3 0.4%	14 3.4%	-
Limit growth, development, building heights	78 14.0%	60 20.2%	56 14.5%	17 8.8%	35 10.1%	142 20.2%	88 11.6%	89 22.0%	17 21.1%
Improve city planning, development	8 1.5%	10 3.5%	8 1.9%	-	5 1.6%	21 2.9%	11 1.4%	9 2.3%	5 6.2%
Reduce cost of living	14 2.6%	12 3.9%	7 1.9%	12 6.1%	11 3.2%	11 1.5%	23 3.0%	9 2.3%	1 1.7%
Address parking issues	23 4.1%	13 4.4%	14 3.6%	14 7.1%	8 2.2%	28 4.0%	25 3.3%	24 6.4%	1 0.9%
Support small, local businesses	4 0.8%	-	3 0.9%	3 1.7%	2 0.6%	2 0.3%	6 0.8%	-	1 1.7%
Improve sewer, drainage around city	5 0.9%	2 0.8%	4 1.1%	3 1.6%	5 1.5%	3 0.5%	9 1.2%	2 0.6%	1 0.7%
Reduce bike lanes	22 3.9%	11 3.7%	15 4.0%	1 0.8%	23 6.7%	24 3.4%	21 2.8%	24 5.8%	3 4.3%
Rent control	10 1.9%	-	1 0.2%	-	4 1.1%	8 1.1%	8 1.1%	2 0.5%	1 1.2%

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Improve City Council, Gov process	10 1.1%	7 2.4%	9 1.5%	6 1.1%
Limit growth, development, building heights	103 11.9%	77 25.9%	91 15.5%	88 15.4%
Improve city planning, development	11 1.3%	14 4.6%	9 1.6%	14 2.5%
Reduce cost of living	22 2.6%	7 2.5%	22 3.7%	8 1.4%
Address parking issues	28 3.2%	19 6.5%	19 3.3%	27 4.6%
Support small, local businesses	8 0.9%	-	3 0.5%	5 0.9%
Improve sewer, drainage around city	9 1.0%	3 1.0%	6 1.0%	6 1.0%
Reduce bike lanes	28 3.2%	17 5.8%	23 3.9%	21 3.7%
Rent control	8 0.9%	2 0.7%	2 0.3%	10 1.7%

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Enforce noise ordinance, especially train	51 4.1%	19 8.6%	8 4.5%	7 4.5%	16 2.4%	21 5.1%	9 2.7%	11 5.2%	9 3.4%
Fund, support police department	4 0.3%	-	3 1.4%	-	1 0.1%	1 0.2%	1 0.3%	2 0.8%	-
Improve spending, budgeting	6 0.5%	-	-	-	6 0.9%	1 0.3%	2 0.5%	2 0.8%	1 0.5%
Address, improve, sidewalks, pedestrian crossings	79 6.3%	20 9.0%	12 6.2%	13 8.0%	34 5.1%	34 8.1%	17 5.0%	11 5.0%	16 6.0%
Put utilities underground	15 1.2%	4 1.9%	4 2.1%	-	6 0.9%	6 1.5%	5 1.5%	-	4 1.3%
Improve street lighting	10 0.8%	4 2.0%	3 1.5%	-	3 0.5%	3 0.8%	4 1.1%	-	3 1.2%
Fix, reuse empty buildings	4 0.3%	1 0.2%	1 0.5%	-	3 0.4%	1 0.3%	1 0.4%	1 0.5%	1 0.2%
Improve, provide more roundabouts	5 0.4%	-	1 0.6%	2 1.0%	2 0.3%	3 0.6%	1 0.3%	1 0.4%	1 0.3%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
								Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Enforce noise ordinance, especially train	14 8.1%	7 3.6%	8 3.9%	13 4.0%	10 2.6%	10 2.6%	39 4.8%	28 3.3%	23 5.7%
Fund, support police department	-	-	2 0.8%	2	-	-	4 0.4%	-	4 0.9%
Improve spending, budgeting	-	-	-	3 0.8%	3 1.0%	1 0.2%	5 0.6%	5 0.6%	1 0.3%
Address, improve, sidewalks, pedestrian crossings	12 7.4%	22 11.9%	11 5.4%	18 5.6%	15 4.1%	28 7.4%	50 6.1%	55 6.5%	24 5.9%
Put utilities underground	-	1 0.6%	3 1.6%	6 1.8%	5 1.3%	4 1.1%	10 1.2%	12 1.4%	3 0.7%
Improve street lighting	-	4 2.4%	1 0.6%	1 0.3%	3 0.9%	3 0.9%	7 0.8%	6 0.7%	4 1.0%
Fix, reuse empty buildings	-	1 0.6%	-	1 0.3%	2 0.6%	1 0.3%	3 0.4%	3 0.4%	1 0.2%
Improve, provide more roundabouts	-	2 0.9%	1 0.5%	2 0.5%	1 0.2%	4 0.9%	2 0.2%	4 0.5%	1 0.3%

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Enforce noise ordinance, especially train	8 3.0%	5 3.0%	7 5.8%	2 2.3%	28 4.8%	45 4.5%	6 2.4%	33 3.4%	18 6.1%
Fund, support police department	1 0.4%	-	2 1.4%	-	1 0.2%	3 0.3%	1 0.4%	4 0.4%	-
Improve spending, budgeting	1 0.3%	-	1 1.1%	-	4 0.7%	4 0.4%	2 0.8%	3 0.3%	3 1.1%
Address, improve, sidewalks, pedestrian crossings	15 5.5%	15 9.0%	3 2.6%	7 6.5%	39 6.7%	61 6.1%	18 7.4%	65 6.8%	14 4.8%
Put utilities underground	5 2.0%	3 1.6%	-	-	7 1.2%	14 1.4%	1 0.4%	12 1.3%	3 1.0%
Improve street lighting	3 1.3%	1 0.7%	-	1 0.8%	5 0.8%	9 0.9%	1 0.6%	8 0.8%	2 0.9%
Fix, reuse empty buildings	2 0.7%	-	-	-	2 0.4%	3 0.3%	1 0.4%	4 0.4%	-
Improve, provide more roundabouts	1 0.4%	1 0.8%	-	-	2 0.4%	5 0.5%	-	5 0.5%	-

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Enforce noise ordinance, especially train	16 2.9%	10 3.4%	24 6.2%	16 8.4%	9 2.6%	25 3.6%	35 4.6%	11 2.8%	4 5.7%
Fund, support police department	1 0.2%	2 0.6%	1 0.3%	-	2 0.5%	2 0.3%	1 0.1%	3 0.6%	-
Improve spending, budgeting	1 0.1%	1 0.5%	4 1.0%	-	-	6 0.9%	1 0.2%	5 1.2%	-
Address, improve, sidewalks, pedestrian crossings	41 7.3%	14 4.6%	24 6.2%	14 7.3%	26 7.6%	38 5.5%	60 8.0%	11 2.8%	7 8.6%
Put utilities underground	8 1.5%	3 0.9%	4 1.1%	1 0.5%	5 1.5%	9 1.3%	12 1.6%	2 0.4%	1 1.7%
Improve street lighting	6 1.0%	1 0.5%	3 0.8%	1 0.6%	5 1.4%	4 0.6%	8 1.1%	1 0.3%	1 1.0%
Fix, reuse empty buildings	2 0.3%	-	2 0.6%	-	1 0.3%	3 0.4%	1 0.1%	4 0.9%	-
Improve, provide more roundabouts	4 0.6%	1 0.3%	1 0.2%	-	2 0.5%	3 0.5%	3 0.4%	1 0.2%	1 1.2%

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Enforce noise ordinance, especially train	34 3.9%	14 4.7%	26 4.4%	22 3.8%
Fund, support police department	1 0.1%	3 0.9%	3 0.4%	1 0.2%
Improve spending, budgeting	3 0.3%	3 1.1%	5 0.9%	-
Address, improve, sidewalks, pedestrian crossings	55 6.3%	15 5.0%	34 5.8%	40 7.0%
Put utilities underground	11 1.3%	3 1.0%	10 1.7%	3 0.5%
Improve street lighting	7 0.8%	1 0.3%	7 1.1%	3 0.5%
Fix, reuse empty buildings	1 0.1%	2 0.8%	-	4 0.7%
Improve, provide more roundabouts	4 0.5%	1 0.3%	2 0.4%	2 0.4%

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Address water issues	3 0.2%	-	1 0.3%	2 1.0%	1 0.1%	1 0.2%	1 0.2%	2 0.7%	-
Provide more, safer bike lanes	78 6.3%	31 14.0%	10 5.5%	8 4.8%	29 4.3%	27 6.5%	12 3.7%	3 1.6%	34 12.9%
Synchronized traffic lights	13 1.0%	2 1.1%	1 0.4%	1 0.9%	8 1.3%	6 1.3%	1 0.4%	3 1.6%	2 0.9%
Address E-bike issues	62 5.0%	11 4.9%	17 9.3%	8 5.0%	26 3.8%	24 5.8%	14 4.2%	10 4.9%	13 4.8%
Improve downtown	7 0.6%	1 0.4%	1 0.6%	-	5 0.8%	1 0.2%	4 1.1%	1 0.5%	2 0.7%
Address development issue near Quail Gardens	19 1.5%	2 1.1%	4 2.0%	3 1.8%	10 1.4%	3 0.8%	2 0.6%	12 5.6%	1 0.5%
Do not be a Sanctuary city	3 0.2%	-	-	-	3 0.4%	-	-	2 0.8%	1 0.4%
Improve building, permit process	28 2.2%	4 1.6%	3 1.5%	9 5.4%	12 1.9%	7 1.6%	13 3.8%	3 1.4%	5 1.8%
Stronger judicial sentencing, more criminal accountability	3 0.2%	-	-	-	2 0.3%	-	2 0.6%	-	1 0.2%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Address water issues	-	1 0.3%	1 0.3%	1 0.3%	1 0.2%	1 0.4%	1 0.2%	3 0.3%	-
Provide more, safer bike lanes	10 6.0%	23 12.3%	15 7.0%	22 7.0%	8 2.3%	32 8.4%	45 5.5%	51 6.1%	27 6.7%
Synchronized traffic lights	-	2 0.9%	3 1.6%	3 0.9%	5 1.4%	3 0.9%	9 1.1%	8 0.9%	5 1.3%
Address E-bike issues	12 7.1%	15 7.8%	11 5.2%	11 3.6%	13 3.6%	28 7.4%	33 4.0%	49 5.8%	13 3.1%
Improve downtown	-	1 0.6%	1 0.5%	1 0.3%	4 1.2%	-	6 0.7%	6 0.7%	1 0.3%
Address development issue near Quail Gardens	9 5.6%	2 1.2%	2 1.0%	3 1.0%	2 0.6%	14 3.8%	4 0.5%	15 1.8%	3 0.8%
Do not be a Sanctuary city	-	-	-	-	3 0.7%	-	1 0.1%	3 0.3%	-
Improve building, permit process	-	2 0.8%	7 3.4%	9 2.8%	10 2.8%	8 2.1%	19 2.3%	17 2.0%	11 2.7%
Stronger judicial sentencing, more criminal accountability	-	-	-	2 0.6%	1 0.2%	-	2 0.2%	3 0.3%	-

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Address water issues	-	1 0.4%	-	-	2 0.4%	3 0.3%	-	3 0.3%	-
Provide more, safer bike lanes	22 8.3%	18 10.5%	2 1.8%	-	36 6.1%	73 7.3%	5 2.0%	63 6.6%	15 5.3%
Synchronized traffic lights	3 1.1%	2 1.4%	-	3 2.6%	5 0.9%	8 0.8%	4 1.9%	12 1.2%	1 0.5%
Address E-bike issues	16 6.0%	9 5.2%	5 3.8%	5 4.4%	27 4.7%	55 5.5%	7 2.8%	42 4.4%	20 6.8%
Improve downtown	3 1.0%	-	1 1.1%	1 1.0%	2 0.4%	6 0.6%	2 0.7%	7 0.8%	-
Address development issue near Quail Gardens	2 0.6%	1 0.8%	-	8 8.0%	7 1.3%	15 1.5%	4 1.5%	9 0.9%	10 3.4%
Do not be a Sanctuary city	-	-	1 0.8%	1 1.0%	1 0.1%	1 0.1%	2 0.9%	3 0.3%	-
Improve building, permit process	8 2.9%	3 1.3%	3 2.9%	2 1.7%	12 2.1%	21 2.1%	7 2.9%	24 2.5%	4 1.3%
Stronger judicial sentencing, more criminal accountability	-	-	-	1 0.9%	2 0.3%	2 0.2%	1 0.4%	3 0.3%	-

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Address water issues	1 0.1%	1 0.2%	2 0.4%	-	1 0.2%	2 0.3%	2 0.3%	1 0.2%	-
Provide more, safer bike lanes	45 8.0%	4 1.2%	29 7.6%	16 8.3%	31 9.2%	30 4.3%	65 8.5%	11 2.7%	2 3.1%
Synchronized traffic lights	5 0.9%	4 1.3%	4 1.0%	-	2 0.7%	11 1.5%	9 1.2%	4 1.0%	-
Address E-bike issues	32 5.8%	11 3.8%	18 4.7%	12 6.0%	20 6.0%	29 4.1%	38 5.0%	19 4.7%	5 6.0%
Improve downtown	4 0.8%	3 1.0%	-	-	2 0.6%	5 0.8%	3 0.4%	4 0.9%	1 1.0%
Address development issue near Quail Gardens	8 1.4%	9 3.1%	2 0.5%	9 4.8%	3 0.8%	6 0.9%	7 0.9%	9 2.3%	2 2.8%
Do not be a Sanctuary city	-	2 0.7%	1 0.2%	-	-	3 0.4%	1 0.1%	2 0.4%	-
Improve building, permit process	12 2.1%	6 2.1%	10 2.5%	-	8 2.3%	20 2.8%	13 1.7%	12 3.1%	2 2.3%
Stronger judicial sentencing, more criminal accountability	-	2 0.7%	1 0.2%	-	-	3 0.4%	-	3 0.6%	-

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Address water issues	1 0.1%	2 0.7%	1 0.1%	1 0.2%
Provide more, safer bike lanes	58 6.7%	6 2.1%	37 6.2%	38 6.6%
Synchronized traffic lights	9 1.0%	3 1.1%	8 1.4%	4 0.7%
Address E-bike issues	41 4.7%	17 5.9%	20 3.4%	34 6.0%
Improve downtown	4 0.5%	3 1.0%	5 0.9%	2 0.4%
Address development issue near Quail Gardens	8 0.9%	11 3.6%	6 1.0%	12 2.1%
Do not be a Sanctuary city	1 0.1%	1 0.3%	1 0.2%	1 0.2%
Improve building, permit process	17 1.9%	8 2.8%	15 2.6%	10 1.7%
Stronger judicial sentencing, more criminal accountability	-	3 0.9%	-	-

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Provide more sand to beaches	15 1.2%	7 3.2%	2 1.2%	1 0.7%	4 0.6%	5 1.2%	6 1.7%	1 0.4%	2 0.8%
Reduce, marijuana dispensaries	5 0.4%	-	2 1.1%	1 0.5%	3 0.4%	2 0.4%	3 0.9%	1 0.3%	-
Provide more EV charging stations	2 0.2%	2 1.0%	-	-	-	1 0.2%	-	-	1 0.4%
Limit vacation rentals	16 1.3%	2 1.0%	1 0.5%	3 2.1%	10 1.4%	1 0.2%	6 1.9%	4 1.9%	5 1.7%
Provide more diversity	9 0.8%	1 0.6%	3 1.5%	1 0.9%	4 0.6%	3 0.7%	2 0.7%	-	4 1.5%
Provide disaster preparedness	7 0.6%	-	-	3 1.6%	5 0.7%	3 0.7%	-	3 1.2%	2 0.6%
Move train tracks below street level	11 0.9%	2 0.8%	4 2.1%	-	5 0.8%	4 1.0%	1 0.3%	5 2.3%	1 0.3%
Other (unique responses)	43 3.5%	8 3.5%	4 2.3%	6 3.6%	26 3.8%	11 2.7%	15 4.5%	4 1.8%	12 4.6%
No changes needed / Everything is fine	47 3.8%	7 3.0%	4 2.2%	6 3.6%	31 4.6%	31 7.4%	7 2.1%	1 0.4%	8 3.0%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	Base	168	187	210	313	364	379	819	839
Provide more sand to beaches	-	3 1.4%	1 0.6%	7 2.3%	4 1.0%	5 1.4%	9 1.1%	12 1.4%	3 0.8%
Reduce, marijuana dispensaries	-	1 0.7%	1 0.4%	3 0.8%	1 0.2%	1 0.3%	3 0.3%	5 0.5%	1 0.2%
Provide more EV charging stations	1 0.7%	1 0.6%	-	-	-	-	2 0.3%	-	2 0.5%
Limit vacation rentals	3 1.9%	5 2.7%	4 1.9%	2 0.7%	1 0.4%	5 1.3%	11 1.3%	7 0.8%	9 2.3%
Provide more diversity	1 0.7%	3 1.4%	4 2.0%	-	1 0.4%	4 1.1%	4 0.5%	6 0.7%	4 0.9%
Provide disaster preparedness	-	2 0.8%	-	3 0.9%	3 0.8%	2 0.4%	6 0.7%	5 0.6%	2 0.6%
Move train tracks below street level	3 1.5%	6 2.9%	1 0.4%	1 0.2%	1 0.4%	2 0.6%	9 1.1%	7 0.8%	4 1.0%
Other (unique responses)	3 2.1%	3 1.5%	8 4.0%	14 4.5%	15 4.0%	11 3.0%	29 3.6%	32 3.8%	11 2.7%
No changes needed / Everything is fine	6 3.6%	3 1.4%	9 4.3%	11 3.6%	18 5.0%	12 3.2%	34 4.2%	29 3.4%	19 4.6%

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	Base	269	169	120	104	579	1005	237	951
Provide more sand to beaches	4 1.3%	2 1.3%	4 3.0%	1 0.9%	4 0.8%	13 1.2%	2 0.9%	9 1.0%	5 1.9%
Reduce, marijuana dispensaries	2 0.7%	-	-	3 2.8%	1 0.1%	4 0.4%	2 0.7%	5 0.6%	-
Provide more EV charging stations	2 0.8%	-	-	-	-	2 0.2%	-	2 0.2%	-
Limit vacation rentals	6 2.3%	1 0.7%	-	-	9 1.5%	12 1.2%	4 1.7%	8 0.9%	8 2.6%
Provide more diversity	4 1.6%	1 0.7%	-	-	4 0.7%	8 0.8%	2 0.7%	8 0.8%	2 0.6%
Provide disaster preparedness	-	2 1.2%	-	3 2.4%	3 0.5%	4 0.4%	3 1.4%	7 0.8%	-
Move train tracks below street level	2 0.6%	1 0.8%	-	-	8 1.4%	9 0.9%	2 0.9%	7 0.7%	4 1.5%
Other (unique responses)	11 4.1%	4 2.4%	5 3.9%	2 1.5%	22 3.8%	29 2.9%	14 5.8%	36 3.7%	8 2.6%
No changes needed / Everything is fine	8 2.9%	5 3.2%	4 3.4%	6 5.9%	24 4.1%	40 4.0%	7 2.8%	36 3.8%	11 3.9%

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	Base	559	295	388	196	341	704	756	404
Provide more sand to beaches	6 1.1%	6 2.0%	3 0.7%	4 2.0%	2 0.5%	9 1.3%	12 1.6%	2 0.4%	1 0.9%
Reduce, marijuana dispensaries	2 0.3%	3 1.0%	1 0.2%	-	1 0.3%	5 0.7%	3 0.4%	3 0.6%	-
Provide more EV charging stations	2 0.4%	-	-	-	2 0.6%	-	2 0.3%	-	-
Limit vacation rentals	11 2.0%	1 0.3%	4 1.0%	5 2.4%	4 1.3%	7 1.0%	13 1.7%	3 0.8%	-
Provide more diversity	5 1.0%	-	4 1.1%	1 0.4%	5 1.5%	3 0.5%	8 1.1%	1 0.3%	-
Provide disaster preparedness	3 0.5%	3 1.2%	1 0.2%	-	1 0.3%	6 0.9%	4 0.5%	3 0.8%	-
Move train tracks below street level	4 0.6%	-	7 1.9%	4 2.2%	5 1.3%	2 0.3%	4 0.5%	7 1.7%	1 0.9%
Other (unique responses)	19 3.4%	10 3.3%	15 3.8%	2 1.2%	15 4.3%	26 3.7%	22 2.8%	17 4.2%	5 5.9%
No changes needed / Everything is fine	17 3.1%	14 4.6%	16 4.2%	11 5.4%	8 2.4%	28 4.0%	32 4.3%	14 3.5%	1 0.9%

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	Base	867	296	587
Provide more sand to beaches	10 1.2%	4 1.3%	7 1.1%	8 1.4%
Reduce, marijuana dispensaries	4 0.5%	2 0.5%	3 0.5%	2 0.3%
Provide more EV charging stations	1 0.1%	-	1 0.2%	1 0.2%
Limit vacation rentals	10 1.1%	5 1.8%	4 0.8%	11 2.0%
Provide more diversity	7 0.8%	3 1.0%	2 0.3%	5 1.0%
Provide disaster preparedness	4 0.5%	3 1.1%	3 0.4%	3 0.6%
Move train tracks below street level	6 0.7%	5 1.7%	3 0.5%	8 1.4%
Other (unique responses)	32 3.7%	8 2.9%	23 4.0%	19 3.3%
No changes needed / Everything is fine	45 5.2%	1 0.3%	27 4.6%	19 3.3%

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Not sure / Cannot think of anything specific	88 7.1%	25 11.4%	13 6.8%	7 4.3%	42 6.3%	38 9.0%	13 3.9%	2 1.0%	35 13.0%
Prefer not to answer	9 0.7%	1 0.4%	1 0.5%	3 1.6%	4 0.7%	1 0.3%	3 1.0%	2 0.9%	2 0.8%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Not sure / Cannot think of anything specific	13 7.8%	12 6.5%	10 5.0%	20 6.3%	32 8.9%	23 6.1%	62 7.6%	55 6.6%	33 8.1%
Prefer not to answer	-	-	3 1.3%	-	6 1.7%	3 0.7%	6 0.8%	7 0.8%	2 0.6%

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Not sure / Cannot think of anything specific	19 7.2%	10 5.9%	8 7.1%	3 3.0%	47 8.1%	72 7.2%	15 6.5%	66 6.9%	22 7.5%
Prefer not to answer	1 0.3%	-	2 1.8%	-	6 1.0%	7 0.7%	2 0.9%	9 0.9%	-

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Not sure / Cannot think of anything specific	43 7.8%	15 5.2%	29 7.5%	16 8.1%	23 6.8%	49 6.9%	68 9.0%	17 4.1%	3 4.3%
Prefer not to answer	3 0.5%	3 1.0%	3 0.9%	-	2 0.5%	7 1.0%	3 0.4%	5 1.2%	1 1.1%

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Not sure / Cannot think of anything specific	79 9.1%	5 1.5%	33 5.7%	50 8.7%
Prefer not to answer	5 0.6%	4 1.3%	6 1.0%	1 0.2%

Q4 Overall satisfaction

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very satisfied	265 21.4%	68 31.0%	37 19.7%	22 13.8%	137 20.4%	174 41.0%	23 6.9%	3 1.2%	65 24.4%
Somewhat satisfied	602 48.4%	117 53.2%	95 50.6%	82 51.1%	307 45.8%	222 52.4%	203 61.0%	46 21.7%	128 48.1%
Somewhat dissatisfied	199 16.0%	16 7.4%	36 19.2%	31 19.3%	115 17.2%	17 4.0%	82 24.5%	83 38.9%	17 6.3%
Very dissatisfied	97 7.8%	3 1.2%	6 3.2%	16 9.9%	72 10.7%	2 0.5%	12 3.6%	79 37.3%	3 1.2%
Not sure	72 5.8%	14 6.4%	14 7.4%	9 5.9%	35 5.2%	8 1.9%	13 4.0%	2 0.9%	48 17.9%
Prefer not to answer	7 0.6%	2 0.8%	-	-	5 0.8%	1 0.2%	-	-	5 2.1%

Q4 Overall satisfaction

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
								Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very satisfied	24 14.0%	44 23.6%	48 22.7%	69 21.9%	82 22.4%	96 25.2%	168 20.6%	181 21.6%	84 21.0%
Somewhat satisfied	88 52.4%	91 48.7%	103 49.0%	139 44.3%	181 49.7%	170 44.8%	412 50.3%	393 46.8%	209 51.8%
Somewhat dissatisfied	30 17.7%	21 11.4%	30 14.1%	53 17.0%	65 17.9%	65 17.1%	122 14.9%	152 18.1%	47 11.7%
Very dissatisfied	5 3.0%	17 9.1%	14 6.5%	34 10.9%	27 7.5%	25 6.6%	63 7.7%	67 8.0%	29 7.3%
Not sure	21 12.3%	13 6.7%	16 7.5%	16 5.2%	7 1.9%	23 6.1%	48 5.9%	42 5.0%	30 7.5%
Prefer not to answer	1 0.7%	1 0.6%	1 0.3%	2 0.7%	2 0.5%	1 0.2%	5 0.6%	4 0.5%	3 0.8%

Q4 Overall satisfaction

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very satisfied	67 24.7%	48 28.5%	15 12.2%	20 18.9%	116 20.1%	219 21.8%	47 19.8%	191 20.1%	74 25.5%
Somewhat satisfied	142 52.9%	85 50.4%	51 42.7%	42 40.6%	280 48.4%	487 48.5%	114 48.1%	463 48.7%	139 47.7%
Somewhat dissatisfied	23 8.5%	20 11.6%	32 26.6%	28 26.7%	96 16.7%	160 15.9%	39 16.4%	152 16.0%	47 16.1%
Very dissatisfied	14 5.3%	5 2.9%	21 17.6%	8 8.0%	48 8.3%	73 7.3%	24 10.1%	80 8.4%	17 5.7%
Not sure	19 6.9%	11 6.5%	-	6 5.8%	37 6.3%	62 6.2%	10 4.3%	59 6.2%	13 4.6%
Prefer not to answer	4 1.6%	-	1 0.8%	-	2 0.3%	4 0.4%	3 1.3%	6 0.6%	1 0.5%

Q4 Overall satisfaction

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very satisfied	145 25.9%	49 16.7%	71 18.4%	48 24.2%	66 19.2%	152 21.6%	219 28.9%	38 9.5%	8 10.5%
Somewhat satisfied	290 51.8%	120 40.8%	192 49.4%	98 49.9%	176 51.4%	328 46.6%	391 51.6%	163 40.5%	47 58.8%
Somewhat dissatisfied	55 9.9%	74 25.1%	69 17.9%	30 15.2%	47 13.8%	122 17.3%	81 10.7%	102 25.2%	15 19.2%
Very dissatisfied	25 4.5%	43 14.5%	29 7.5%	5 2.5%	27 7.9%	65 9.2%	15 2.0%	78 19.3%	4 5.0%
Not sure	39 7.1%	8 2.6%	25 6.5%	15 7.7%	24 7.0%	33 4.7%	48 6.3%	21 5.1%	4 4.8%
Prefer not to answer	4 0.8%	1 0.3%	2 0.4%	1 0.5%	2 0.6%	4 0.6%	3 0.4%	2 0.5%	1 1.7%

Q4 Overall satisfaction

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very satisfied	265 30.6%	-	141 24.0%	120 20.9%
Somewhat satisfied	602 69.4%	-	299 51.0%	265 46.2%
Somewhat dissatisfied	-	199 67.2%	79 13.5%	98 17.1%
Very dissatisfied	-	97 32.8%	40 6.9%	42 7.2%
Not sure	-	-	27 4.6%	43 7.6%
Prefer not to answer	-	-	-	6 1.1%

Q5 Initial ballot test

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Definitely yes	340 27.4%	71 32.2%	54 28.8%	51 32.0%	164 24.5%	172 40.6%	76 22.8%	11 5.3%	80 30.3%
Probably yes	416 33.5%	100 45.4%	64 34.1%	41 25.8%	209 31.2%	172 40.6%	108 32.3%	37 17.5%	98 36.9%
Probably no	137 11.0%	16 7.1%	18 9.6%	13 8.3%	90 13.5%	38 9.0%	42 12.7%	30 14.1%	26 9.8%
Definitely no	266 21.4%	19 8.6%	38 20.5%	39 24.3%	169 25.2%	20 4.8%	88 26.3%	119 36.2%	35 13.2%
Not sure	79 6.4%	15 6.7%	12 6.5%	15 9.5%	36 5.4%	21 5.0%	20 5.9%	14 6.5%	25 9.4%
Prefer not to answer	3 0.2%	-	1 0.6%	-	2 0.2%	-	-	1 0.4%	1 0.4%

Q5 Initial ballot test

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Definitely yes	41 24.7%	51 27.1%	64 30.6%	81 25.8%	103 28.2%	115 30.2%	217 26.5%	230 27.4%	111 27.4%
Probably yes	85 50.7%	75 40.0%	66 31.3%	82 26.1%	109 29.9%	124 32.6%	287 35.0%	266 31.7%	151 37.4%
Probably no	14 8.1%	16 8.4%	20 9.3%	40 12.9%	48 13.1%	30 8.0%	100 12.2%	102 12.1%	35 8.8%
Definitely no	23 13.6%	39 20.6%	40 18.9%	81 25.8%	84 23.2%	81 21.4%	165 20.1%	184 21.9%	83 20.5%
Not sure	5 3.0%	6 3.3%	20 9.4%	29 9.1%	20 5.5%	28 7.3%	49 6.0%	57 6.8%	23 5.6%
Prefer not to answer	-	1 0.6%	1 0.3%	1 0.3%	-	2 0.4%	1 0.1%	2 0.2%	1 0.3%

Q5 Initial ballot test

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Definitely yes	101 37.4%	70 41.0%	18 14.9%	12 11.8%	140 24.1%	284 28.3%	56 23.5%	265 27.8%	76 26.0%
Probably yes	96 35.6%	63 37.0%	27 22.4%	32 30.8%	199 34.3%	346 34.4%	70 29.7%	295 31.0%	121 41.7%
Probably no	28 10.3%	14 8.1%	10 8.5%	11 10.7%	75 12.9%	111 11.1%	26 10.9%	108 11.4%	29 9.9%
Definitely no	28 10.5%	11 6.5%	58 48.8%	41 39.0%	128 22.1%	203 20.2%	63 26.6%	215 22.6%	51 17.6%
Not sure	16 5.8%	13 7.4%	7 5.5%	8 7.6%	37 6.3%	58 5.8%	21 9.1%	65 6.9%	14 4.9%
Prefer not to answer	1 0.4%	-	-	-	2 0.3%	2 0.2%	1 0.3%	3 0.3%	-

Q5 Initial ballot test

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Definitely yes	211 37.7%	41 14.0%	88 22.7%	53 27.2%	97 28.4%	190 26.9%	340 45.0%	-	-
Probably yes	202 36.2%	72 24.3%	142 36.7%	85 43.4%	131 38.4%	200 28.4%	416 55.0%	-	-
Probably no	53 9.6%	31 10.6%	52 13.5%	18 9.3%	26 7.6%	93 13.2%	-	137 34.0%	-
Definitely no	56 10.1%	129 43.8%	80 20.7%	31 15.9%	70 20.5%	165 23.4%	-	266 66.0%	-
Not sure	35 6.3%	21 7.3%	23 5.9%	8 4.2%	16 4.8%	55 7.8%	-	-	79 100.0%
Prefer not to answer	1 0.2%	-	2 0.4%	-	1 0.3%	2 0.2%	-	-	-

Q5 Initial ballot test

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Definitely yes	287 33.1%	34 11.7%	166 28.2%	158 27.4%
Probably yes	322 37.1%	62 20.9%	212 36.2%	191 33.3%
Probably no	88 10.2%	41 13.7%	66 11.2%	61 10.6%
Definitely no	113 13.0%	139 47.0%	115 19.6%	116 20.2%
Not sure	55 6.3%	19 6.5%	27 4.6%	48 8.3%
Prefer not to answer	1 0.1%	1 0.3%	1 0.2%	1 0.2%

Q6 Reasons for not supporting measure

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	483	49	68	67	296	79	150	163	86
Need more information	67 13.9%	15 30.7%	9 13.5%	9 13.5%	34 11.3%	19 24.4%	11 7.3%	11 7.0%	25 29.4%
Taxes already too high	174 36.0%	17 33.9%	28 41.0%	26 38.4%	103 34.9%	29 35.9%	58 39.1%	52 31.7%	34 40.0%
Money is misspent, mismanaged	236 48.9%	13 25.9%	34 49.4%	39 57.5%	150 50.6%	18 22.6%	78 52.3%	109 66.7%	27 31.5%
City services are okay as-is, no need for more money	10 2.2%	6 13.1%	2 2.5%	-	2 0.7%	5 6.4%	-	-	5 6.2%
City has enough money	47 9.8%	1 2.3%	5 6.6%	7 11.0%	33 11.3%	7 9.0%	14 9.4%	20 12.2%	5 5.6%
Other ways to be funded	46 9.5%	3 5.3%	10 14.2%	6 9.0%	28 9.4%	2 2.4%	20 13.4%	14 8.5%	10 11.9%
Other higher priorities in community	16 3.3%	1 1.1%	1 1.7%	3 4.1%	12 3.9%	3 3.3%	6 4.1%	6 3.4%	2 2.0%
Mentioned past ballot measure	5 1.0%	1 2.1%	1 1.3%	-	3 1.0%	1 1.1%	1 0.7%	3 1.7%	-
Do not trust City	23 4.7%	1 1.2%	-	2 3.3%	20 6.7%	1 1.5%	4 2.6%	17 10.2%	1 1.2%
Measure too expensive	4 0.9%	-	2 2.3%	1 1.4%	2 0.7%	1 1.6%	-	-	3 3.7%

Q6 Reasons for not supporting measure

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	41	60	79	150	152	139	314	342
Need more information	5 12.9%	7 11.8%	12 15.7%	23 15.3%	19 12.7%	18 13.2%	46 14.7%	44 12.8%	23 16.6%
Taxes already too high	14 34.1%	28 45.8%	35 44.5%	54 36.3%	43 27.9%	60 42.7%	99 31.7%	134 39.1%	40 28.5%
Money is misspent, mismanaged	18 43.4%	26 43.3%	35 44.4%	85 56.4%	72 47.4%	75 53.6%	147 46.9%	175 51.0%	61 43.7%
City services are okay as-is, no need for more money	4 9.7%	2 2.7%	2 3.1%	1 0.7%	1 0.9%	4 2.7%	6 1.8%	4 1.1%	7 4.8%
City has enough money	6 14.5%	7 11.8%	6 7.3%	16 10.8%	12 8.0%	11 7.7%	34 10.9%	36 10.5%	11 8.0%
Other ways to be funded	3 6.1%	8 13.5%	11 14.0%	13 9.0%	11 7.1%	14 9.9%	29 9.3%	35 10.2%	11 7.9%
Other higher priorities in community	-	1 1.9%	1 1.8%	6 3.9%	8 5.0%	5 3.4%	11 3.4%	12 3.5%	4 3.0%
Mentioned past ballot measure	-	-	-	4 2.6%	1 0.6%	1 0.7%	2 0.5%	3 0.8%	2 1.3%
Do not trust City	2 5.7%	3 4.8%	2 2.1%	9 6.2%	7 4.4%	7 4.8%	15 4.7%	19 5.6%	4 2.5%
Measure too expensive	-	-	2 2.9%	-	2 1.4%	-	4 1.4%	3 0.9%	2 1.1%

Q6 Reasons for not supporting measure

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	72	37	75	60	239	372	111	389	94
Need more information	18 25.5%	5 14.2%	6 8.6%	7 11.2%	30 12.7%	53 14.2%	14 12.8%	56 14.3%	11 12.2%
Taxes already too high	21 28.6%	12 31.7%	27 36.1%	24 40.8%	90 37.7%	146 39.1%	28 25.6%	130 33.5%	44 46.6%
Money is misspent, mismanaged	29 40.9%	14 38.7%	46 61.8%	40 67.0%	106 44.2%	177 47.6%	59 53.2%	184 47.2%	52 55.6%
City services are okay as-is, no need for more money	3 4.5%	1 1.6%	-	-	7 2.7%	6 1.7%	4 3.6%	10 2.7%	-
City has enough money	4 6.1%	3 8.2%	13 16.7%	4 6.2%	23 9.8%	34 9.2%	13 11.5%	39 10.1%	8 8.2%
Other ways to be funded	7 10.1%	2 6.6%	9 11.7%	9 14.3%	19 8.0%	34 9.2%	12 10.6%	36 9.2%	10 11.1%
Other higher priorities in community	2 2.5%	2 6.0%	-	-	12 5.0%	11 2.9%	5 4.7%	15 3.8%	1 1.5%
Mentioned past ballot measure	1 1.2%	-	-	2 3.0%	2 0.8%	3 0.7%	2 1.8%	5 1.2%	-
Do not trust City	4 5.8%	1 1.4%	2 3.1%	2 3.4%	14 5.8%	18 4.7%	5 4.8%	19 4.8%	4 4.4%
Measure too expensive	2 2.3%	1 1.8%	-	-	2 0.9%	4 1.0%	1 0.6%	3 0.8%	2 1.7%

Q6 Reasons for not supporting measure

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	145	182	156	58	112	313	-	404	79
Need more information	29 20.2%	17 9.2%	21 13.6%	5 9.4%	21 18.9%	40 12.9%	-	25 6.2%	42 53.1%
Taxes already too high	44 30.2%	72 39.7%	58 37.2%	26 45.0%	43 38.8%	104 33.4%	-	162 40.3%	12 14.5%
Money is misspent, mismanaged	61 41.8%	110 60.3%	65 42.0%	28 48.2%	48 43.1%	160 51.1%	-	212 52.5%	24 30.4%
City services are okay as-is, no need for more money	4 2.7%	-	7 4.2%	1 1.8%	5 4.7%	4 1.3%	-	9 2.2%	1 1.8%
City has enough money	10 7.0%	21 11.3%	16 10.5%	8 13.4%	5 4.7%	34 10.9%	-	46 11.5%	1 1.0%
Other ways to be funded	14 9.4%	19 10.5%	13 8.6%	3 4.4%	12 10.4%	32 10.2%	-	44 10.8%	2 3.0%
Other higher priorities in community	7 4.7%	2 0.9%	8 4.9%	2 4.0%	3 2.3%	11 3.6%	-	14 3.6%	2 2.1%
Mentioned past ballot measure	1 0.6%	2 1.0%	2 1.3%	1 1.5%	-	4 1.2%	-	3 0.7%	2 2.3%
Do not trust City	5 3.7%	9 5.1%	8 5.3%	1 2.6%	7 6.2%	14 4.6%	-	22 5.4%	1 1.5%
Measure too expensive	2 1.6%	1 0.3%	2 1.0%	2 2.7%	1 0.8%	2 0.6%	-	4 0.9%	1 0.9%

Q6 Reasons for not supporting measure

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	257	199	208	225
Need more information	50 19.3%	15 7.7%	24 11.8%	40 17.7%
Taxes already too high	98 38.1%	61 30.5%	71 34.4%	78 34.6%
Money is misspent, mismanaged	104 40.6%	120 60.4%	106 50.9%	103 45.7%
City services are okay as-is, no need for more money	7 2.8%	3 1.3%	4 2.1%	6 2.7%
City has enough money	18 6.8%	26 13.2%	19 9.0%	23 10.3%
Other ways to be funded	20 7.7%	19 9.4%	23 11.2%	20 8.9%
Other higher priorities in community	5 2.0%	10 5.1%	8 4.0%	7 2.9%
Mentioned past ballot measure	1 0.3%	4 1.9%	1 0.5%	3 1.2%
Do not trust City	5 1.8%	18 9.1%	11 5.1%	10 4.4%
Measure too expensive	4 1.8%	-	2 1.0%	2 1.1%

Q6 Reasons for not supporting measure

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	483	49	68	67	296	79	150	163	86
It will hurt business economy	7 1.4%	1 1.6%	-	-	6 2.0%	1 1.8%	2 1.3%	2 1.1%	1 1.7%
No sunset clause	1 0.3%	-	-	-	1 0.4%	1 1.6%	-	-	-
Money will go to employee salaries, pensions	10 2.2%	-	-	2 2.4%	9 3.0%	1 1.1%	2 1.2%	8 4.7%	-
Other (unique responses)	10 2.1%	1 1.3%	1 0.8%	3 4.5%	6 2.1%	2 3.0%	4 2.6%	3 1.8%	1 1.3%
Not sure / No particular reason	9 2.0%	1 1.8%	-	-	9 2.9%	1 0.9%	6 4.0%	-	3 3.3%
Prefer not to answer	10 2.1%	2 3.5%	3 4.3%	-	6 1.9%	3 3.9%	3 2.3%	4 2.4%	-

Q6 Reasons for not supporting measure

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	41	60	79	150	152	139	314	342	141
It will hurt business economy	-	-	1 1.0%	3 1.7%	3 2.2%	1 0.6%	5 1.5%	7 1.9%	-
No sunset clause	-	-	1 0.7%	-	1 0.4%	1 0.4%	1 0.2%	1 0.4%	-
Money will go to employee salaries, pensions	-	1 2.4%	-	4 3.0%	4 2.9%	3 2.2%	7 2.3%	9 2.7%	1 0.8%
Other (unique responses)	1 3.6%	1 2.2%	-	3 2.3%	4 2.7%	3 2.1%	7 2.1%	8 2.4%	2 1.4%
Not sure / No particular reason	3 8.3%	-	1 1.1%	2 1.2%	3 2.2%	-	9 3.0%	5 1.4%	5 3.2%
Prefer not to answer	-	2 2.9%	2 2.3%	3 1.7%	4 2.7%	3 1.8%	7 2.2%	8 2.2%	3 2.0%

Q6 Reasons for not supporting measure

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	72	37	75	60	239	372	111	389	94
It will hurt business economy	-	2 5.6%	1 1.7%	-	3 1.4%	3 0.8%	4 3.5%	5 1.2%	2 1.9%
No sunset clause	-	1 3.3%	-	-	-	1 0.6%	1 0.6%	1 0.3%	-
Money will go to employee salaries, pensions	1 1.0%	-	2 2.6%	1 1.3%	7 2.9%	9 2.4%	1 1.3%	10 2.7%	-
Other (unique responses)	1 1.2%	1 1.7%	3 3.7%	1 1.3%	5 2.2%	7 1.8%	3 3.1%	8 2.2%	2 2.0%
Not sure / No particular reason	2 2.7%	1 1.8%	-	-	7 2.9%	9 2.4%	1 0.6%	6 1.5%	3 3.7%
Prefer not to answer	1 1.0%	1 1.7%	1 1.3%	2 3.0%	6 2.6%	9 2.3%	2 1.5%	9 2.2%	1 1.8%

Q6 Reasons for not supporting measure

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	145	182	156	58	112	313	-	404	79
It will hurt business economy	3 1.9%	1 0.7%	3 1.7%	-	1 0.7%	6 1.9%	-	6 1.5%	1 0.9%
No sunset clause	1 0.9%	-	-	-	-	1 0.4%	-	1 0.3%	-
Money will go to employee salaries, pensions	3 2.1%	3 1.5%	5 3.0%	1 2.0%	2 2.0%	7 2.2%	-	9 2.1%	2 2.4%
Other (unique responses)	2 1.1%	5 2.8%	4 2.4%	-	3 2.5%	8 2.4%	-	8 1.9%	3 3.2%
Not sure / No particular reason	3 2.4%	3 1.4%	3 2.2%	4 7.5%	2 1.8%	3 1.0%	-	8 1.9%	2 2.2%
Prefer not to answer	2 1.6%	5 2.6%	3 2.1%	2 3.0%	1 0.9%	8 2.4%	-	9 2.3%	1 1.1%

Q6 Reasons for not supporting measure

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	257	199	208	225
It will hurt business economy	3 1.1%	4 1.9%	5 2.2%	1 0.6%
No sunset clause	1 0.5%	-	1 0.6%	-
Money will go to employee salaries, pensions	4 1.6%	6 3.1%	6 2.8%	3 1.4%
Other (unique responses)	3 1.2%	7 3.7%	2 1.0%	6 2.8%
Not sure / No particular reason	9 3.7%	-	6 2.8%	3 1.3%
Prefer not to answer	5 1.9%	5 2.4%	2 0.9%	6 2.6%

Q7a Fix potholes

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	701 56.4%	114 51.7%	96 51.2%	82 51.3%	408 60.9%	264 62.4%	190 57.0%	97 45.8%	144 54.4%
Somewhat favor	356 28.6%	78 35.5%	61 32.8%	51 31.6%	164 24.5%	118 27.9%	88 26.5%	60 28.4%	88 33.3%
Somewhat oppose	56 4.5%	11 5.1%	8 4.4%	11 6.7%	25 3.8%	14 3.2%	20 6.0%	15 7.2%	6 2.4%
Strongly oppose	56 4.5%	4 1.8%	10 5.4%	8 5.1%	34 5.0%	8 1.9%	16 4.8%	27 12.5%	5 1.9%
Not sure	42 3.4%	8 3.7%	9 4.8%	5 3.1%	20 3.0%	14 3.2%	12 3.7%	1 0.5%	15 5.7%
Prefer not to answer	32 2.6%	5 2.2%	3 1.5%	3 2.2%	20 2.9%	5 1.3%	6 1.9%	12 5.7%	6 2.4%

Q7a Fix potholes

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	91 54.2%	98 52.5%	100 47.8%	170 54.2%	242 66.4%	191 50.4%	491 60.0%	495 59.1%	206 51.0%
Somewhat favor	48 28.4%	64 34.2%	78 37.2%	88 28.1%	78 21.4%	140 36.9%	206 25.1%	221 26.4%	134 33.4%
Somewhat oppose	4 2.4%	8 4.2%	14 6.8%	17 5.6%	12 3.3%	17 4.6%	37 4.5%	34 4.1%	21 5.3%
Strongly oppose	17 10.0%	8 4.0%	8 3.7%	13 4.0%	11 3.0%	9 2.4%	39 4.7%	44 5.2%	12 2.9%
Not sure	8 4.9%	5 2.7%	8 3.6%	11 3.5%	10 2.8%	13 3.3%	28 3.5%	21 2.6%	21 5.1%
Prefer not to answer	-	5 2.4%	2 0.9%	14 4.5%	11 3.1%	10 2.5%	18 2.2%	23 2.7%	9 2.4%

Q7a Fix potholes

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	163 60.4%	102 60.3%	61 50.9%	68 64.7%	308 53.1%	576 57.3%	125 52.8%	544 57.2%	157 54.1%
Somewhat favor	75 27.8%	47 27.7%	30 25.1%	22 20.7%	182 31.5%	290 28.9%	66 27.6%	265 27.8%	91 31.3%
Somewhat oppose	11 3.9%	7 4.3%	5 4.4%	5 5.1%	27 4.7%	48 4.8%	8 3.2%	42 4.4%	13 4.6%
Strongly oppose	5 1.8%	5 3.2%	12 9.9%	6 5.5%	28 4.8%	37 3.7%	19 7.9%	36 3.8%	19 6.6%
Not sure	13 4.8%	5 3.1%	4 2.9%	2 2.3%	18 3.1%	32 3.1%	10 4.4%	34 3.6%	8 2.7%
Prefer not to answer	3 1.3%	3 1.6%	8 6.7%	2 1.7%	16 2.8%	23 2.2%	10 4.0%	30 3.2%	2 0.7%

Q7a Fix potholes

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	333 59.5%	173 58.6%	195 50.4%	102 52.1%	179 52.6%	419 59.5%	475 62.8%	175 43.4%	49 61.9%
Somewhat favor	163 29.2%	67 22.8%	125 32.3%	61 31.0%	106 30.9%	189 26.9%	214 28.3%	117 29.1%	24 30.5%
Somewhat oppose	20 3.6%	14 4.6%	22 5.6%	10 4.9%	18 5.4%	28 3.9%	27 3.6%	28 6.8%	1 1.1%
Strongly oppose	10 1.8%	24 8.2%	21 5.4%	16 8.2%	16 4.7%	23 3.3%	17 2.3%	38 9.3%	1 1.3%
Not sure	22 3.9%	7 2.2%	14 3.5%	6 3.3%	12 3.5%	24 3.4%	19 2.6%	20 5.0%	2 3.0%
Prefer not to answer	11 1.9%	10 3.5%	11 2.8%	1 0.5%	10 3.0%	21 2.9%	4 0.5%	25 6.3%	2 2.2%

Q7a Fix potholes

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	510 58.8%	148 50.1%	351 59.9%	309 53.8%
Somewhat favor	254 29.2%	78 26.4%	161 27.5%	178 31.0%
Somewhat oppose	36 4.2%	17 5.8%	28 4.7%	20 3.5%
Strongly oppose	17 2.0%	35 11.7%	19 3.3%	25 4.3%
Not sure	33 3.8%	4 1.5%	17 2.9%	24 4.1%
Prefer not to answer	16 1.9%	13 4.5%	10 1.7%	19 3.3%

Q7b Pave and maintain local streets

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	657 52.9%	101 45.8%	86 46.0%	88 55.3%	381 56.8%	256 60.4%	174 52.2%	91 42.6%	132 49.6%
Somewhat favor	389 31.3%	96 43.5%	62 33.3%	47 29.5%	182 27.1%	125 29.6%	100 30.0%	64 30.1%	100 37.6%
Somewhat oppose	77 6.2%	16 7.1%	15 8.2%	7 4.7%	38 5.7%	23 5.5%	25 7.6%	11 5.4%	17 6.3%
Strongly oppose	52 4.2%	1 0.5%	10 5.4%	11 7.1%	29 4.4%	5 1.3%	13 4.0%	30 14.2%	3 1.1%
Not sure	35 2.9%	3 1.6%	10 5.6%	2 1.3%	19 2.9%	10 2.3%	13 4.0%	5 2.2%	8 3.0%
Prefer not to answer	32 2.5%	4 1.6%	3 1.5%	3 2.2%	20 3.0%	4 0.9%	8 2.4%	12 5.4%	6 2.4%

Q7b Pave and maintain local streets

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	87 51.6%	89 47.4%	101 48.1%	155 49.6%	225 61.9%	190 50.0%	454 55.4%	460 54.8%	197 49.0%
Somewhat favor	55 33.0%	68 36.2%	76 36.1%	98 31.4%	92 25.3%	135 35.7%	239 29.2%	250 29.8%	139 34.5%
Somewhat oppose	7 4.1%	18 9.5%	13 6.0%	26 8.3%	14 3.7%	23 6.0%	52 6.3%	45 5.3%	32 8.0%
Strongly oppose	13 7.7%	6 3.3%	10 4.8%	11 3.5%	11 3.1%	12 3.2%	32 3.9%	42 5.1%	9 2.3%
Not sure	6 3.5%	3 1.8%	9 4.2%	7 2.4%	10 2.8%	11 3.0%	23 2.8%	20 2.4%	15 3.8%
Prefer not to answer	-	3 1.8%	2 0.9%	15 4.8%	11 3.1%	8 2.1%	19 2.3%	22 2.6%	9 2.4%

Q7b Pave and maintain local streets

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	152 56.4%	96 56.7%	55 46.0%	64 61.2%	290 50.1%	539 53.7%	117 49.5%	494 52.0%	163 55.9%
Somewhat favor	84 31.2%	50 29.6%	37 30.5%	26 25.2%	192 33.2%	313 31.1%	77 32.3%	304 31.9%	85 29.4%
Somewhat oppose	16 6.0%	12 7.0%	4 3.1%	6 5.8%	39 6.8%	67 6.7%	10 4.0%	59 6.2%	18 6.2%
Strongly oppose	5 1.8%	3 1.5%	14 11.8%	5 4.5%	25 4.4%	32 3.2%	20 8.2%	34 3.6%	17 6.0%
Not sure	8 2.9%	5 3.2%	3 2.7%	1 0.8%	18 3.1%	31 3.0%	5 2.1%	28 3.0%	7 2.5%
Prefer not to answer	4 1.6%	3 2.0%	7 5.9%	3 2.5%	14 2.5%	23 2.3%	9 3.8%	32 3.3%	-

Q7b Pave and maintain local streets

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	309 55.3%	157 53.2%	191 49.3%	99 50.7%	162 47.4%	396 56.2%	455 60.1%	156 38.7%	44 55.6%
Somewhat favor	175 31.3%	85 28.8%	129 33.3%	65 33.2%	122 35.8%	202 28.7%	236 31.3%	126 31.3%	26 33.2%
Somewhat oppose	36 6.5%	12 4.2%	28 7.2%	9 4.5%	24 7.2%	43 6.2%	40 5.3%	33 8.2%	4 4.7%
Strongly oppose	9 1.7%	25 8.3%	18 4.6%	13 6.8%	15 4.4%	23 3.3%	10 1.4%	41 10.1%	1 1.0%
Not sure	17 3.0%	6 2.0%	13 3.3%	8 4.2%	9 2.6%	18 2.6%	12 1.6%	21 5.2%	3 3.3%
Prefer not to answer	12 2.2%	10 3.5%	9 2.3%	1 0.5%	9 2.6%	22 3.1%	3 0.4%	26 6.5%	2 2.2%

Q7b Pave and maintain local streets

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	481 55.5%	136 45.9%	337 57.5%	285 49.6%
Somewhat favor	277 31.9%	85 28.9%	168 28.6%	197 34.3%
Somewhat oppose	51 5.9%	20 6.8%	31 5.3%	37 6.5%
Strongly oppose	13 1.5%	37 12.4%	20 3.3%	25 4.3%
Not sure	28 3.3%	5 1.7%	21 3.7%	13 2.2%
Prefer not to answer	16 1.9%	13 4.3%	10 1.7%	18 3.1%

Q7c Make improvements to roads, intersections, and bike lanes to improve traffic safety

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	612 49.3%	128 58.0%	94 50.2%	79 49.5%	311 46.4%	253 59.9%	154 46.3%	46 21.8%	155 58.5%
Somewhat favor	316 25.5%	63 28.6%	44 23.7%	38 23.6%	171 25.4%	117 27.6%	92 27.6%	48 22.4%	58 21.9%
Somewhat oppose	120 9.7%	16 7.3%	20 10.9%	17 10.5%	67 10.0%	27 6.3%	41 12.4%	37 17.2%	15 5.8%
Strongly oppose	106 8.6%	3 1.4%	15 8.0%	17 10.6%	71 10.6%	14 3.4%	21 6.2%	59 27.9%	11 4.2%
Not sure	51 4.1%	8 3.5%	11 6.1%	4 2.6%	26 3.9%	8 2.0%	17 5.1%	8 4.0%	17 6.4%
Prefer not to answer	36 2.9%	3 1.3%	2 1.1%	5 3.2%	24 3.6%	3 0.8%	8 2.4%	14 6.7%	8 3.2%

Q7c Make improvements to roads, intersections, and bike lanes to improve traffic safety

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Strongly favor	82 48.6%	101 54.1%	99 47.1%	148 47.2%	183 50.3%	200 52.7%	400 48.8%	419 49.9%	194 48.1%
Somewhat favor	49 29.4%	39 21.0%	58 27.5%	76 24.4%	94 25.7%	82 21.7%	223 27.3%	208 24.8%	108 26.8%
Somewhat oppose	15 8.9%	20 10.8%	24 11.4%	28 8.9%	33 9.1%	49 12.8%	67 8.2%	79 9.4%	41 10.2%
Strongly oppose	17 10.3%	15 8.1%	14 6.6%	32 10.3%	28 7.7%	29 7.6%	67 8.1%	79 9.4%	28 6.8%
Not sure	3 2.0%	8 4.2%	14 6.8%	10 3.3%	15 4.1%	12 3.2%	38 4.7%	28 3.4%	23 5.6%
Prefer not to answer	1 0.8%	4 1.9%	1 0.6%	19 6.0%	11 3.0%	8 2.1%	24 2.9%	26 3.1%	10 2.4%

Q7c Make improvements to roads, intersections, and bike lanes to improve traffic safety

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	165 61.3%	104 61.1%	42 35.3%	27 25.6%	275 47.5%	505 50.3%	107 45.3%	467 49.1%	145 49.9%
Somewhat favor	56 20.9%	42 24.6%	32 26.6%	36 34.4%	151 26.0%	262 26.1%	54 22.9%	246 25.8%	71 24.3%
Somewhat oppose	20 7.5%	12 7.3%	9 7.8%	23 22.3%	55 9.5%	92 9.2%	28 11.7%	85 9.0%	35 12.0%
Strongly oppose	14 5.4%	3 1.9%	18 15.2%	13 12.0%	58 10.0%	74 7.4%	32 13.6%	78 8.2%	28 9.7%
Not sure	8 3.0%	7 3.9%	9 7.5%	2 1.5%	25 4.4%	44 4.3%	7 3.0%	41 4.3%	10 3.5%
Prefer not to answer	5 2.0%	2 1.2%	9 7.5%	4 4.2%	15 2.6%	27 2.7%	8 3.5%	34 3.6%	2 0.6%

Q7c Make improvements to roads, intersections, and bike lanes to improve traffic safety

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	343 61.3%	91 30.7%	179 46.1%	96 49.1%	170 49.9%	346 49.1%	484 63.9%	86 21.4%	42 52.5%
Somewhat favor	122 21.8%	93 31.6%	101 26.0%	50 25.4%	81 23.7%	186 26.4%	199 26.3%	99 24.5%	19 23.9%
Somewhat oppose	40 7.1%	43 14.5%	38 9.7%	26 13.5%	35 10.1%	59 8.4%	38 5.0%	72 17.8%	11 13.3%
Strongly oppose	23 4.1%	42 14.4%	41 10.5%	17 8.5%	30 8.9%	59 8.4%	17 2.3%	87 21.5%	3 3.4%
Not sure	19 3.4%	12 4.0%	20 5.1%	6 2.9%	13 3.8%	32 4.6%	16 2.2%	29 7.3%	4 4.8%
Prefer not to answer	12 2.2%	14 4.7%	10 2.5%	1 0.5%	13 3.7%	22 3.1%	3 0.4%	30 7.5%	2 2.2%

Q7c Make improvements to roads, intersections, and bike lanes to improve traffic safety

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	490 56.5%	84 28.4%	299 51.0%	282 49.1%
Somewhat favor	210 24.3%	82 27.6%	159 27.0%	137 23.8%
Somewhat oppose	73 8.5%	41 14.0%	45 7.7%	66 11.5%
Strongly oppose	39 4.5%	65 22.1%	47 8.0%	47 8.2%
Not sure	38 4.4%	8 2.7%	27 4.6%	20 3.5%
Prefer not to answer	17 1.9%	16 5.3%	10 1.7%	23 3.9%

Q7d Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	680 54.7%	112 50.9%	100 53.6%	88 55.0%	377 56.2%	275 65.0%	169 50.6%	77 36.3%	153 57.7%
Somewhat favor	417 33.6%	96 43.5%	66 35.2%	52 32.5%	204 30.4%	122 28.8%	124 37.1%	83 38.9%	89 33.5%
Somewhat oppose	47 3.8%	1 0.7%	8 4.1%	6 3.5%	32 4.8%	10 2.5%	13 3.8%	18 8.7%	6 2.1%
Strongly oppose	35 2.8%	1 0.5%	4 2.2%	7 4.6%	23 3.4%	3 0.7%	15 4.5%	17 7.9%	1 0.2%
Not sure	30 2.4%	7 3.2%	6 3.4%	4 2.8%	12 1.8%	10 2.3%	7 2.1%	4 1.8%	10 3.6%
Prefer not to answer	32 2.6%	3 1.3%	3 1.5%	3 1.7%	23 3.4%	3 0.8%	6 1.9%	14 6.5%	7 2.7%

Q7d Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	81 48.4%	101 53.9%	100 47.9%	176 56.2%	221 60.7%	200 52.9%	466 56.9%	470 56.0%	210 52.0%
Somewhat favor	75 44.9%	72 38.4%	85 40.7%	86 27.6%	99 27.1%	140 36.8%	265 32.3%	271 32.3%	147 36.4%
Somewhat oppose	5 3.1%	5 2.7%	9 4.4%	17 5.3%	11 3.1%	11 2.8%	32 3.9%	31 3.6%	17 4.1%
Strongly oppose	1 0.9%	5 2.7%	6 2.6%	12 4.0%	11 2.9%	14 3.6%	15 1.8%	29 3.4%	6 1.6%
Not sure	5 2.7%	2 1.0%	7 3.4%	8 2.4%	9 2.4%	7 1.7%	22 2.7%	18 2.1%	13 3.1%
Prefer not to answer	-	3 1.3%	2 0.9%	14 4.5%	14 3.8%	8 2.2%	20 2.4%	21 2.6%	11 2.7%

Q7d Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	165 61.4%	102 60.4%	56 46.6%	42 40.3%	314 54.2%	560 55.7%	120 50.5%	531 55.8%	149 51.1%
Somewhat favor	81 30.0%	52 30.6%	38 32.0%	48 45.9%	199 34.3%	334 33.2%	84 35.2%	291 30.6%	127 43.6%
Somewhat oppose	5 1.9%	6 3.6%	9 7.5%	5 4.4%	22 3.9%	37 3.7%	10 4.1%	43 4.5%	4 1.4%
Strongly oppose	4 1.5%	2 1.2%	5 4.5%	5 5.3%	18 3.1%	24 2.4%	11 4.8%	29 3.1%	6 2.0%
Not sure	8 3.0%	5 2.7%	3 2.7%	3 2.5%	12 2.0%	25 2.5%	5 2.2%	26 2.7%	4 1.4%
Prefer not to answer	6 2.1%	3 1.6%	8 6.7%	2 1.7%	14 2.5%	25 2.5%	8 3.2%	31 3.3%	1 0.5%

Q7d Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	342 61.3%	131 44.4%	206 53.1%	94 48.1%	182 53.3%	403 57.2%	502 66.4%	137 33.9%	39 48.7%
Somewhat favor	170 30.4%	111 37.5%	137 35.3%	89 45.5%	118 34.5%	211 29.9%	226 29.8%	162 40.1%	30 37.8%
Somewhat oppose	13 2.2%	14 4.8%	20 5.2%	9 4.7%	10 2.9%	28 4.0%	11 1.5%	30 7.5%	6 7.2%
Strongly oppose	8 1.4%	19 6.5%	2 2.1%	1 0.4%	11 3.3%	23 3.3%	2 0.2%	33 8.3%	-
Not sure	14 2.4%	9 2.9%	8 2.0%	-	13 3.8%	17 2.4%	13 1.7%	14 3.5%	3 4.1%
Prefer not to answer	12 2.2%	11 3.8%	9 2.3%	3 1.3%	7 2.2%	22 3.2%	3 0.4%	27 6.7%	2 2.2%

Q7d Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	529 61.1%	113 38.1%	327 55.8%	316 55.0%
Somewhat favor	267 30.8%	116 39.3%	196 33.3%	198 34.4%
Somewhat oppose	23 2.7%	24 8.1%	23 3.9%	17 2.9%
Strongly oppose	9 1.1%	24 8.1%	15 2.6%	13 2.3%
Not sure	21 2.5%	5 1.7%	14 2.4%	15 2.6%
Prefer not to answer	16 1.9%	14 4.6%	12 2.0%	16 2.8%

Q7e Keep trash and pollution out of our lagoons, local waterways, and off our beaches

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	770 62.0%	138 62.8%	120 64.1%	98 61.4%	413 61.5%	307 72.6%	190 56.9%	88 41.3%	183 68.9%
Somewhat favor	292 23.5%	65 29.3%	45 24.0%	31 19.2%	151 22.5%	93 22.0%	76 22.9%	66 31.0%	55 20.9%
Somewhat oppose	45 3.6%	7 3.3%	3 1.7%	7 4.5%	27 4.1%	5 1.1%	25 7.5%	13 6.2%	2 0.8%
Strongly oppose	52 4.2%	1 0.5%	8 4.4%	12 7.6%	31 4.6%	6 1.5%	18 5.5%	26 12.4%	2 0.6%
Not sure	46 3.7%	6 2.9%	9 4.6%	7 4.7%	23 3.4%	7 1.6%	15 4.4%	6 2.6%	18 6.7%
Prefer not to answer	36 2.9%	3 1.3%	2 1.1%	4 2.7%	25 3.8%	5 1.2%	9 2.8%	14 6.6%	6 2.2%

Q7e Keep trash and pollution out of our lagoons, local waterways, and off our beaches

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	122 72.7%	138 73.8%	126 60.1%	165 52.7%	219 60.3%	234 61.8%	520 63.5%	484 57.7%	286 70.9%
Somewhat favor	29 17.6%	38 20.5%	56 26.6%	82 26.1%	87 23.9%	92 24.3%	191 23.4%	223 26.6%	69 17.1%
Somewhat oppose	6 3.3%	1 0.8%	7 3.4%	12 3.7%	19 5.3%	13 3.3%	30 3.7%	32 3.8%	13 3.3%
Strongly oppose	3 1.5%	4 2.3%	9 4.3%	24 7.7%	12 3.4%	20 5.3%	24 2.9%	44 5.3%	8 2.0%
Not sure	7 4.2%	2 1.3%	11 5.1%	14 4.4%	12 3.2%	12 3.1%	32 3.9%	28 3.4%	17 4.3%
Prefer not to answer	1 0.8%	3 1.3%	1 0.6%	17 5.3%	14 3.9%	8 2.1%	22 2.7%	27 3.2%	9 2.3%

Q7e Keep trash and pollution out of our lagoons, local waterways, and off our beaches

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	204 75.7%	122 72.0%	48 40.3%	45 42.9%	352 60.7%	630 62.7%	140 59.0%	570 59.9%	200 68.8%
Somewhat favor	45 16.7%	33 19.5%	36 29.6%	38 36.8%	140 24.2%	233 23.2%	59 24.8%	236 24.9%	56 19.2%
Somewhat oppose	7 2.6%	3 1.9%	10 8.7%	9 8.8%	15 2.6%	37 3.6%	8 3.6%	35 3.7%	10 3.4%
Strongly oppose	5 2.0%	1 0.4%	10 8.5%	6 5.5%	30 5.2%	37 3.7%	15 6.5%	41 4.3%	12 4.0%
Not sure	4 1.4%	7 4.3%	5 4.6%	3 2.8%	26 4.5%	40 4.0%	6 2.4%	32 3.4%	13 4.6%
Prefer not to answer	4 1.6%	3 2.0%	10 8.2%	3 3.3%	15 2.6%	27 2.7%	9 3.7%	36 3.8%	-

Q7e Keep trash and pollution out of our lagoons, local waterways, and off our beaches

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	413 73.9%	123 41.5%	235 60.5%	136 69.2%	222 65.0%	413 58.6%	588 77.8%	144 35.6%	36 45.8%
Somewhat favor	97 17.4%	98 33.2%	97 25.0%	42 21.2%	77 22.6%	174 24.7%	136 18.0%	124 30.8%	32 40.5%
Somewhat oppose	12 2.1%	22 7.5%	11 2.9%	5 2.5%	13 3.7%	28 3.9%	17 2.3%	28 6.9%	-
Strongly oppose	10 1.7%	25 8.4%	18 4.7%	5 2.7%	14 4.0%	33 4.7%	4 0.5%	47 11.6%	2 2.0%
Not sure	15 2.6%	14 4.8%	17 4.3%	8 4.0%	7 2.1%	31 4.4%	8 1.0%	32 8.0%	6 7.1%
Prefer not to answer	12 2.2%	14 4.7%	10 2.6%	1 0.5%	9 2.6%	26 3.7%	3 0.4%	29 7.2%	4 4.5%

Q7e Keep trash and pollution out of our lagoons, local waterways, and off our beaches

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	582 67.1%	135 45.6%	348 59.2%	386 67.2%
Somewhat favor	192 22.1%	88 29.6%	154 26.3%	120 20.8%
Somewhat oppose	24 2.8%	17 5.8%	28 4.8%	14 2.5%
Strongly oppose	17 2.0%	35 12.0%	21 3.6%	19 3.4%
Not sure	34 3.9%	6 2.0%	25 4.2%	15 2.6%
Prefer not to answer	18 2.1%	15 5.2%	11 1.8%	20 3.5%

Q7f Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	780 62.8%	154 70.0%	127 68.0%	100 62.6%	396 59.1%	310 73.3%	195 58.6%	96 45.0%	174 65.4%
Somewhat favor	308 24.8%	48 21.8%	42 22.6%	36 22.2%	182 27.1%	86 20.3%	88 26.3%	69 32.5%	65 24.4%
Somewhat oppose	41 3.3%	5 2.2%	5 2.8%	5 3.0%	26 3.9%	10 2.5%	14 4.2%	12 5.4%	5 2.0%
Strongly oppose	48 3.9%	3 1.2%	7 4.0%	11 6.6%	28 4.1%	6 1.5%	18 5.4%	21 9.8%	3 1.2%
Not sure	32 2.6%	9 4.0%	3 1.5%	5 3.3%	15 2.2%	5 1.3%	10 3.1%	2 1.1%	13 4.8%
Prefer not to answer	33 2.6%	2 0.9%	2 1.1%	3 2.2%	24 3.5%	5 1.2%	8 2.3%	13 6.2%	6 2.2%

Q7f Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	112 66.5%	130 69.6%	134 64.0%	184 58.6%	220 60.5%	244 64.2%	517 63.1%	514 61.3%	266 65.9%
Somewhat favor	42 25.1%	39 20.9%	53 25.2%	78 25.0%	96 26.2%	88 23.2%	208 25.4%	216 25.8%	92 22.8%
Somewhat oppose	4 2.4%	5 2.5%	4 2.0%	13 4.3%	15 4.1%	11 2.8%	29 3.5%	26 3.1%	15 3.7%
Strongly oppose	7 4.1%	6 3.3%	10 4.5%	15 4.9%	11 2.9%	17 4.5%	27 3.3%	37 4.4%	12 2.9%
Not sure	3 1.9%	5 2.5%	8 3.6%	8 2.6%	8 2.2%	12 3.1%	19 2.3%	22 2.6%	10 2.5%
Prefer not to answer	-	3 1.3%	1 0.6%	14 4.5%	15 4.0%	8 2.2%	20 2.5%	24 2.8%	9 2.2%

Q7f Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	193 71.6%	118 69.6%	60 49.7%	58 55.7%	352 60.7%	635 63.2%	145 61.2%	586 61.6%	194 66.6%
Somewhat favor	58 21.6%	36 21.5%	31 25.5%	30 28.8%	153 26.3%	251 25.0%	57 23.8%	247 25.9%	61 21.0%
Somewhat oppose	3 1.1%	5 3.2%	7 5.5%	5 4.8%	21 3.7%	31 3.1%	10 4.1%	34 3.5%	8 2.6%
Strongly oppose	8 3.0%	2 1.2%	10 8.7%	7 6.7%	21 3.6%	34 3.4%	14 5.9%	31 3.2%	18 6.1%
Not sure	3 1.1%	5 2.7%	4 3.7%	2 2.4%	17 3.0%	28 2.8%	4 1.5%	22 2.4%	9 3.2%
Prefer not to answer	4 1.6%	3 1.9%	8 6.8%	2 1.7%	15 2.6%	25 2.4%	8 3.4%	32 3.3%	1 0.4%

Q7f Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	389 69.7%	153 51.8%	238 61.2%	133 67.9%	224 65.6%	423 60.0%	575 76.0%	156 38.8%	48 60.6%
Somewhat favor	122 21.8%	84 28.5%	102 26.2%	41 21.1%	78 22.8%	189 26.8%	155 20.6%	127 31.6%	25 31.5%
Somewhat oppose	11 2.0%	14 4.7%	16 4.1%	4 2.2%	11 3.3%	26 3.7%	10 1.4%	29 7.1%	2 2.8%
Strongly oppose	15 2.7%	23 7.6%	11 2.8%	10 5.2%	16 4.6%	23 3.2%	4 0.5%	45 11.1%	-
Not sure	8 1.5%	11 3.8%	12 3.2%	6 3.1%	6 1.7%	20 2.8%	10 1.3%	18 4.5%	2 2.9%
Prefer not to answer	12 2.2%	11 3.6%	10 2.6%	1 0.5%	7 2.0%	25 3.5%	2 0.2%	28 7.0%	2 2.2%

Q7f Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	590 68.0%	147 49.6%	358 61.0%	378 65.7%
Somewhat favor	192 22.2%	89 30.2%	154 26.2%	135 23.4%
Somewhat oppose	23 2.6%	17 5.6%	23 4.0%	17 2.9%
Strongly oppose	22 2.6%	26 8.8%	21 3.5%	20 3.5%
Not sure	23 2.7%	4 1.3%	20 3.4%	9 1.5%
Prefer not to answer	17 1.9%	14 4.6%	11 1.9%	17 3.0%

Q7g Upgrade public safety facilities, equipment, and emergency communications systems

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	431 34.7%	82 37.3%	55 29.3%	53 33.0%	241 35.9%	185 43.7%	95 28.6%	42 19.8%	106 39.9%
Somewhat favor	450 36.2%	78 35.6%	74 39.5%	63 39.6%	233 34.7%	162 38.4%	126 37.8%	58 27.5%	103 38.6%
Somewhat oppose	148 11.9%	27 12.1%	29 15.6%	14 9.0%	78 11.6%	32 7.5%	49 14.7%	41 19.2%	25 9.6%
Strongly oppose	77 6.2%	7 3.1%	9 4.8%	13 8.3%	48 7.2%	11 2.6%	28 8.4%	37 17.2%	2 0.6%
Not sure	97 7.8%	24 10.7%	17 9.3%	10 6.2%	47 6.9%	28 6.7%	27 8.0%	21 9.8%	22 8.2%
Prefer not to answer	39 3.1%	3 1.3%	3 1.5%	6 3.9%	25 3.8%	5 1.1%	9 2.6%	14 6.5%	8 3.1%

Q7g Upgrade public safety facilities, equipment, and emergency communications systems

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Strongly favor	71 42.4%	57 30.4%	65 31.0%	93 29.8%	144 39.7%	109 28.8%	314 38.3%	270 32.2%	161 39.9%
Somewhat favor	55 32.9%	62 33.4%	82 38.9%	118 37.5%	133 36.6%	155 40.8%	284 34.6%	328 39.1%	122 30.2%
Somewhat oppose	21 12.3%	34 18.3%	25 11.9%	39 12.4%	29 8.0%	50 13.1%	95 11.6%	106 12.6%	42 10.4%
Strongly oppose	8 4.9%	10 5.2%	17 8.2%	22 7.2%	20 5.4%	26 6.7%	40 4.9%	57 6.8%	20 5.0%
Not sure	11 6.7%	20 10.6%	17 8.3%	24 7.8%	24 6.7%	29 7.7%	64 7.8%	51 6.1%	46 11.4%
Prefer not to answer	1 0.8%	4 2.1%	3 1.6%	17 5.4%	13 3.7%	11 2.8%	22 2.7%	27 3.2%	12 3.0%

Q7g Upgrade public safety facilities, equipment, and emergency communications systems

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
Strongly favor	123 45.7%	66 38.7%	35 29.2%	14 13.5%	193 33.3%	362 36.0%	69 28.9%	323 34.0%	107 36.9%
Somewhat favor	87 32.3%	63 37.0%	30 25.2%	51 48.8%	219 37.9%	362 36.0%	88 37.3%	341 35.9%	109 37.5%
Somewhat oppose	24 8.9%	18 10.6%	13 11.1%	25 24.3%	67 11.6%	117 11.7%	30 12.9%	113 11.8%	35 12.1%
Strongly oppose	11 4.1%	4 2.6%	15 12.5%	8 7.7%	39 6.7%	57 5.6%	21 8.7%	58 6.1%	20 6.7%
Not sure	19 7.2%	14 8.2%	17 14.6%	2 2.3%	44 7.7%	78 7.8%	19 8.1%	78 8.2%	20 6.8%
Prefer not to answer	5 1.8%	5 3.0%	9 7.5%	4 3.4%	16 2.8%	29 2.9%	10 4.2%	39 4.1%	-

Q7g Upgrade public safety facilities, equipment, and emergency communications systems

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
Strongly favor	243 43.5%	70 23.7%	118 30.3%	73 37.2%	114 33.3%	244 34.7%	340 45.0%	63 15.6%	26 33.1%
Somewhat favor	190 33.9%	107 36.3%	153 39.5%	69 35.0%	119 35.0%	262 37.2%	281 37.2%	132 32.8%	36 45.9%
Somewhat oppose	52 9.2%	45 15.2%	51 13.2%	31 16.0%	46 13.4%	70 10.0%	64 8.5%	78 19.2%	6 7.5%
Strongly oppose	22 3.9%	32 10.7%	24 6.2%	14 6.9%	18 5.1%	46 6.5%	20 2.7%	55 13.7%	2 2.3%
Not sure	39 6.9%	28 9.6%	30 7.9%	9 4.4%	35 10.4%	53 7.6%	44 5.8%	47 11.6%	7 8.9%
Prefer not to answer	14 2.5%	13 4.5%	12 3.0%	1 0.5%	10 2.8%	28 4.0%	7 0.9%	29 7.1%	2 2.2%

Q7g Upgrade public safety facilities, equipment, and emergency communications systems

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
Strongly favor	333 38.4%	65 22.0%	175 29.9%	235 40.9%
Somewhat favor	331 38.1%	92 30.9%	243 41.5%	187 32.6%
Somewhat oppose	87 10.1%	52 17.4%	72 12.3%	64 11.1%
Strongly oppose	27 3.2%	50 16.8%	39 6.7%	26 4.5%
Not sure	68 7.9%	23 7.7%	44 7.6%	42 7.3%
Prefer not to answer	21 2.4%	15 5.1%	12 2.1%	21 3.7%

Q7h1 Protect local public beaches, including restoring sand and protecting local reefs and marine ha

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	634	119	94	76	344	231	143	119	136
Strongly favor	385 60.7%	82 69.0%	49 52.1%	39 51.2%	215 62.4%	165 71.4%	68 47.7%	59 49.9%	90 65.9%
Somewhat favor	151 23.8%	22 18.6%	32 34.1%	25 32.6%	71 20.5%	49 21.2%	42 29.5%	24 20.4%	34 25.2%
Somewhat oppose	26 4.1%	8 6.9%	4 3.8%	3 3.4%	12 3.4%	5 2.2%	11 7.5%	7 5.5%	3 2.3%
Strongly oppose	31 4.9%	3 2.6%	3 3.7%	3 4.3%	21 6.2%	4 1.5%	7 4.8%	16 13.7%	4 2.7%
Not sure	23 3.6%	3 2.9%	4 3.8%	4 5.5%	12 3.5%	5 2.0%	9 6.3%	8 6.6%	1 1.1%
Prefer not to answer	18 2.9%	-	2 2.5%	2 3.1%	13 3.9%	4 1.6%	6 4.2%	5 3.9%	4 2.8%

Q7h1 Protect local public beaches, including restoring sand and protecting local reefs and marine ha

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	93	100	106	155	179	199	414	415	219
Strongly favor	69 74.1%	81 80.2%	62 58.1%	69 44.4%	105 58.4%	131 65.9%	243 58.7%	242 58.3%	143 65.2%
Somewhat favor	13 14.4%	12 12.1%	30 28.5%	49 31.5%	46 25.6%	41 20.8%	106 25.7%	103 24.8%	48 21.9%
Somewhat oppose	3 3.0%	4 3.7%	3 2.8%	8 5.1%	9 4.9%	7 3.6%	19 4.6%	20 4.7%	7 3.0%
Strongly oppose	5 4.9%	2 2.5%	6 5.5%	10 6.2%	9 4.9%	7 3.5%	21 5.0%	22 5.2%	10 4.5%
Not sure	3 3.7%	-	3 3.2%	11 6.9%	6 3.1%	6 2.9%	15 3.7%	16 3.8%	7 3.4%
Prefer not to answer	-	1 1.5%	2 1.9%	9 5.9%	5 3.1%	7 3.3%	10 2.4%	14 3.3%	5 2.1%

Q7h1 Protect local public beaches, including restoring sand and protecting local reefs and marine ha

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	144	69	58	57	307	529	105	482	152
Strongly favor	100 69.9%	45 65.6%	28 48.1%	31 54.4%	181 58.8%	326 61.7%	58 55.6%	267 55.3%	118 77.8%
Somewhat favor	29 20.3%	15 22.1%	10 17.1%	15 26.6%	81 26.5%	128 24.1%	23 21.8%	127 26.4%	23 15.4%
Somewhat oppose	3 1.8%	2 3.1%	7 12.3%	4 7.8%	10 3.2%	21 3.9%	6 5.3%	26 5.4%	-
Strongly oppose	4 2.5%	1 0.9%	8 14.0%	5 8.7%	16 5.2%	26 4.9%	5 5.2%	24 5.0%	7 4.6%
Not sure	5 3.3%	4 5.4%	4 6.9%	1 1.4%	10 3.2%	16 3.1%	7 6.5%	20 4.1%	3 2.2%
Prefer not to answer	3 2.2%	2 2.8%	1 1.7%	3 4.7%	9 3.0%	12 2.3%	6 5.7%	18 3.8%	-

Q7h1 Protect local public beaches, including restoring sand and protecting local reefs and marine ha

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	283	156	195	91	205	339	390	201	43
Strongly favor	193 68.4%	75 48.1%	116 59.6%	72 79.9%	121 59.2%	191 56.5%	285 73.0%	77 38.1%	24 54.7%
Somewhat favor	57 20.1%	41 26.4%	53 27.0%	13 14.1%	53 25.7%	85 25.1%	82 21.1%	56 27.7%	13 29.3%
Somewhat oppose	7 2.5%	15 9.7%	4 2.1%	1 1.0%	9 4.3%	17 4.9%	10 2.5%	16 7.8%	1 1.9%
Strongly oppose	6 2.1%	14 9.1%	11 5.6%	5 5.0%	9 4.4%	18 5.3%	3 0.9%	27 13.4%	1 2.4%
Not sure	10 3.4%	7 4.4%	7 3.4%	-	8 3.9%	15 4.5%	8 2.0%	12 6.0%	3 7.3%
Prefer not to answer	10 3.6%	4 2.3%	4 2.2%	-	5 2.6%	13 3.8%	2 0.5%	14 7.0%	2 4.4%

Q7h1 Protect local public beaches, including restoring sand and protecting local reefs and marine ha

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	429	166	291	296
Strongly favor	284 66.2%	79 47.3%	168 57.9%	193 65.2%
Somewhat favor	99 23.0%	42 25.2%	76 26.2%	63 21.3%
Somewhat oppose	17 3.9%	9 5.1%	17 5.8%	9 3.1%
Strongly oppose	7 1.7%	21 12.8%	13 4.5%	11 3.7%
Not sure	13 3.0%	9 5.6%	12 4.3%	8 2.6%
Prefer not to answer	9 2.1%	7 4.0%	4 1.3%	12 4.1%

Q7h2 Protect local public beaches, local reefs, and marine habitat

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	608	101	93	84	327	192	191	93	129
Strongly favor	337 55.5%	66 65.2%	58 62.0%	40 47.2%	173 53.0%	122 63.6%	101 52.7%	31 33.6%	83 64.4%
Somewhat favor	145 23.8%	25 24.7%	19 20.7%	27 31.6%	74 22.6%	58 30.3%	40 20.8%	22 23.4%	24 18.4%
Somewhat oppose	40 6.5%	1 1.2%	6 6.9%	6 6.8%	26 8.0%	7 3.5%	18 9.4%	14 15.1%	1 0.5%
Strongly oppose	34 5.6%	2 1.7%	3 3.4%	6 7.2%	23 7.0%	3 1.5%	14 7.6%	13 14.1%	3 2.7%
Not sure	34 5.6%	5 5.3%	3 2.8%	5 5.9%	21 6.4%	2 1.1%	15 7.7%	4 4.7%	13 9.9%
Prefer not to answer	18 3.0%	2 1.9%	4 4.2%	1 1.3%	10 2.9%	-	3 1.8%	9 9.1%	5 4.1%

Q7h2 Protect local public beaches, local reefs, and marine habitat

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	75	87	103	158	185	180	406	424	184
Strongly favor	58 78.0%	55 63.8%	58 55.9%	71 45.0%	95 51.3%	101 55.8%	228 56.3%	220 51.9%	117 63.9%
Somewhat favor	8 11.0%	18 20.9%	28 26.7%	39 24.8%	52 28.0%	44 24.4%	99 24.4%	107 25.3%	37 20.4%
Somewhat oppose	3 3.6%	5 5.3%	7 6.7%	14 8.6%	12 6.3%	12 6.8%	27 6.7%	32 7.5%	8 4.3%
Strongly oppose	-	-	2 2.3%	16 10.2%	10 5.5%	11 6.1%	17 4.3%	30 7.1%	4 2.1%
Not sure	6 7.4%	1 1.5%	6 6.0%	11 7.0%	10 5.3%	9 4.9%	23 5.6%	22 5.3%	11 6.2%
Prefer not to answer	-	2 2.4%	2 2.4%	7 4.4%	7 3.6%	3 1.8%	11 2.6%	12 2.9%	6 3.2%

Q7h2 Protect local public beaches, local reefs, and marine habitat

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	126	101	61	48	272	476	132	469	139
Strongly favor	92 73.6%	67 66.8%	19 30.5%	17 34.7%	142 52.3%	266 55.9%	72 54.2%	259 55.2%	78 56.5%
Somewhat favor	23 18.4%	22 21.7%	17 27.7%	13 26.6%	70 25.8%	113 23.8%	32 23.9%	116 24.7%	29 21.0%
Somewhat oppose	3 2.7%	5 4.7%	6 9.6%	7 15.1%	18 6.7%	29 6.1%	11 8.1%	32 6.7%	8 5.7%
Strongly oppose	4 3.0%	1 0.7%	6 10.0%	6 13.3%	17 6.2%	26 5.4%	8 6.2%	23 5.0%	10 7.6%
Not sure	1 0.6%	5 5.4%	7 12.2%	4 8.8%	16 5.9%	27 5.7%	7 5.0%	23 4.9%	11 8.0%
Prefer not to answer	2 1.7%	1 0.7%	6 10.0%	1 1.7%	8 3.0%	15 3.1%	3 2.5%	16 3.5%	2 1.3%

Q7h2 Protect local public beaches, local reefs, and marine habitat

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	276	139	193	106	137	365	367	202	36
Strongly favor	191 69.3%	47 33.7%	100 51.6%	69 64.8%	83 60.6%	186 50.9%	272 74.3%	50 24.5%	16 42.7%
Somewhat favor	56 20.1%	37 26.4%	53 27.3%	16 15.5%	36 25.9%	93 25.5%	75 20.4%	58 28.9%	12 31.9%
Somewhat oppose	8 3.0%	19 13.7%	12 6.4%	5 4.6%	9 6.4%	25 7.0%	10 2.7%	27 13.2%	3 8.7%
Strongly oppose	9 3.3%	17 11.9%	8 4.3%	7 6.3%	4 2.6%	24 6.5%	2 0.6%	31 15.4%	1 1.6%
Not sure	8 3.0%	12 8.8%	13 6.9%	8 7.4%	2 1.1%	25 6.7%	7 2.0%	22 10.9%	5 12.6%
Prefer not to answer	4 1.3%	8 5.4%	7 3.6%	1 1.0%	5 3.3%	12 3.4%	-	15 7.2%	1 2.3%

Q7h2 Protect local public beaches, local reefs, and marine habitat

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	438	130	296	278
Strongly favor	259 59.0%	52 40.0%	156 52.6%	173 62.0%
Somewhat favor	99 22.7%	38 29.0%	76 25.6%	61 22.1%
Somewhat oppose	25 5.7%	15 11.3%	28 9.4%	9 3.3%
Strongly oppose	19 4.3%	13 10.1%	18 6.2%	11 3.8%
Not sure	26 5.9%	6 4.2%	14 4.6%	14 5.0%
Prefer not to answer	10 2.4%	7 5.3%	5 1.6%	10 3.8%

Q7i Remove graffiti

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	423 34.1%	56 25.4%	58 31.1%	53 33.2%	256 38.1%	165 39.0%	100 29.9%	73 34.3%	83 31.2%
Somewhat favor	431 34.7%	89 40.5%	62 33.4%	59 36.9%	218 32.5%	152 36.0%	116 34.8%	62 29.2%	98 37.1%
Somewhat oppose	150 12.1%	39 17.5%	27 14.2%	19 11.9%	66 9.8%	53 12.5%	46 13.9%	20 9.2%	30 11.2%
Strongly oppose	105 8.3%	17 7.9%	16 8.4%	16 10.2%	56 8.3%	20 4.8%	30 9.1%	34 16.1%	20 7.7%
Not sure	96 7.7%	16 7.4%	20 10.5%	9 5.6%	51 7.5%	26 6.2%	31 9.2%	11 5.1%	28 10.4%
Prefer not to answer	37 3.0%	3 1.3%	5 2.5%	3 2.2%	25 3.7%	6 1.4%	10 3.0%	13 6.1%	7 2.5%

Q7i Remove graffiti

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	38 22.7%	58 31.0%	63 30.1%	121 38.7%	143 39.2%	134 35.4%	276 33.7%	306 36.4%	117 29.2%
Somewhat favor	43 25.8%	61 32.6%	79 37.6%	118 37.7%	129 35.6%	128 33.7%	292 35.7%	293 34.9%	138 34.2%
Somewhat oppose	18 10.8%	41 22.1%	28 13.5%	23 7.3%	39 10.8%	52 13.7%	91 11.2%	87 10.3%	63 15.7%
Strongly oppose	39 23.0%	12 6.6%	21 10.1%	20 6.5%	13 3.5%	34 9.0%	64 7.8%	72 8.6%	33 8.2%
Not sure	26 15.4%	11 5.9%	17 8.1%	14 4.5%	28 7.6%	23 6.2%	70 8.6%	56 6.7%	40 9.9%
Prefer not to answer	4 2.3%	3 1.8%	1 0.6%	17 5.3%	12 3.3%	8 2.0%	25 3.1%	26 3.1%	11 2.8%

Q7i Remove graffiti

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	88 32.7%	52 30.9%	47 38.9%	50 47.6%	186 32.2%	333 33.1%	90 38.0%	312 32.8%	111 38.1%
Somewhat favor	105 38.9%	66 39.0%	22 18.5%	33 31.8%	205 35.3%	355 35.4%	75 31.8%	347 36.5%	84 28.9%
Somewhat oppose	36 13.2%	17 10.0%	15 12.4%	11 10.4%	72 12.4%	125 12.4%	25 10.6%	118 12.4%	32 11.0%
Strongly oppose	14 5.3%	15 9.1%	18 14.9%	6 6.2%	51 8.8%	81 8.1%	24 10.1%	65 6.8%	41 14.0%
Not sure	22 8.1%	16 9.7%	9 7.7%	2 1.5%	47 8.1%	81 8.1%	14 6.0%	72 7.6%	24 8.1%
Prefer not to answer	5 1.9%	2 1.2%	9 7.5%	3 2.5%	19 3.2%	29 2.9%	8 3.5%	37 3.9%	-

Q7i Remove graffiti

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	168 30.1%	129 43.8%	125 32.3%	55 28.0%	98 28.7%	270 38.3%	271 35.8%	121 30.0%	29 36.6%
Somewhat favor	215 38.5%	78 26.5%	137 35.4%	43 21.7%	126 36.8%	262 37.3%	281 37.2%	114 28.3%	35 44.2%
Somewhat oppose	71 12.6%	30 10.0%	50 12.9%	37 19.0%	48 14.0%	65 9.2%	92 12.1%	55 13.5%	4 4.7%
Strongly oppose	45 8.1%	31 10.5%	29 7.5%	31 16.0%	35 10.2%	39 5.5%	50 6.6%	54 13.3%	2 2.0%
Not sure	48 8.6%	14 4.7%	33 8.6%	27 13.5%	25 7.3%	44 6.3%	57 7.6%	30 7.5%	8 10.3%
Prefer not to answer	11 2.0%	13 4.4%	13 3.4%	4 1.8%	10 2.9%	24 3.4%	5 0.7%	29 7.3%	2 2.2%

Q7i Remove graffiti

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	307 35.4%	94 31.6%	204 34.7%	192 33.5%
Somewhat favor	315 36.3%	87 29.5%	222 37.8%	189 32.9%
Somewhat oppose	108 12.4%	34 11.4%	63 10.8%	75 13.0%
Strongly oppose	53 6.1%	49 16.4%	41 7.0%	52 9.1%
Not sure	67 7.7%	17 5.6%	43 7.4%	47 8.1%
Prefer not to answer	18 2.1%	16 5.5%	14 2.3%	20 3.4%

Q7j Clean up piles of trash and litter that people dump along streets, sidewalks, and in public area

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	638 51.4%	107 48.6%	93 49.6%	76 47.6%	361 53.7%	238 56.4%	154 46.0%	99 46.6%	142 53.5%
Somewhat favor	389 31.4%	86 39.0%	70 37.2%	49 30.5%	185 27.5%	144 34.1%	101 30.4%	57 26.6%	87 32.8%
Somewhat oppose	68 5.5%	9 4.0%	8 4.1%	16 10.0%	35 5.3%	15 3.6%	32 9.5%	9 4.4%	12 4.5%
Strongly oppose	63 5.1%	7 3.0%	11 5.8%	10 6.3%	36 5.3%	9 2.1%	22 6.6%	27 12.5%	5 2.0%
Not sure	46 3.7%	10 4.5%	3 1.6%	5 2.9%	29 4.3%	12 2.9%	16 4.9%	6 2.9%	11 4.2%
Prefer not to answer	37 3.0%	2 0.9%	3 1.7%	4 2.7%	26 3.9%	4 1.0%	8 2.5%	15 7.1%	8 3.1%

Q7j Clean up piles of trash and litter that people dump along streets, sidewalks, and in public area

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Strongly favor	106 63.2%	94 50.4%	107 51.0%	151 48.2%	180 49.4%	195 51.4%	429 52.3%	424 50.6%	214 53.0%
Somewhat favor	41 24.3%	66 35.4%	65 31.1%	100 31.9%	117 32.2%	125 32.9%	255 31.1%	266 31.7%	123 30.6%
Somewhat oppose	5 2.9%	12 6.6%	16 7.8%	14 4.4%	21 5.7%	20 5.1%	44 5.4%	41 4.9%	27 6.6%
Strongly oppose	11 6.7%	8 4.1%	10 4.6%	19 6.0%	15 4.3%	21 5.5%	36 4.4%	53 6.3%	10 2.5%
Not sure	5 2.9%	4 2.1%	10 4.8%	11 3.5%	17 4.5%	11 2.9%	33 4.0%	28 3.3%	18 4.6%
Prefer not to answer	-	3 1.3%	1 0.6%	19 6.0%	14 4.0%	9 2.3%	22 2.7%	27 3.2%	11 2.6%

Q7j Clean up piles of trash and litter that people dump along streets, sidewalks, and in public area

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
Strongly favor	156 58.0%	94 55.6%	48 39.9%	55 52.3%	285 49.2%	527 52.5%	111 46.7%	471 49.5%	167 57.4%
Somewhat favor	77 28.8%	51 30.3%	39 32.4%	28 26.9%	194 33.4%	306 30.4%	84 35.2%	309 32.5%	80 27.6%
Somewhat oppose	14 5.2%	8 5.0%	5 4.4%	8 8.0%	32 5.5%	56 5.6%	12 4.9%	57 6.0%	11 3.7%
Strongly oppose	11 3.9%	5 3.2%	11 9.5%	7 7.1%	28 4.9%	48 4.8%	15 6.3%	42 4.5%	21 7.1%
Not sure	7 2.8%	8 4.5%	6 5.4%	3 3.1%	22 3.7%	39 3.8%	8 3.3%	34 3.6%	12 4.2%
Prefer not to answer	4 1.3%	3 1.5%	10 8.4%	3 2.5%	18 3.2%	29 2.9%	8 3.5%	37 3.9%	-

Q7j Clean up piles of trash and litter that people dump along streets, sidewalks, and in public area

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
Strongly favor	309 55.4%	141 47.6%	188 48.5%	112 57.1%	186 54.5%	340 48.3%	460 60.8%	142 35.1%	35 44.0%
Somewhat favor	172 30.7%	88 29.9%	130 33.4%	55 28.2%	102 29.8%	243 33.0%	243 32.1%	114 28.2%	33 41.8%
Somewhat oppose	29 5.1%	16 5.3%	24 6.2%	6 3.1%	22 6.5%	40 5.7%	24 3.2%	42 10.5%	2 2.1%
Strongly oppose	19 3.5%	25 8.5%	19 4.8%	13 6.8%	19 5.6%	30 4.3%	13 1.7%	49 12.0%	2 2.0%
Not sure	18 3.2%	12 4.0%	17 4.3%	8 4.3%	5 1.6%	33 4.6%	15 2.0%	27 6.7%	4 5.5%
Prefer not to answer	12 2.1%	14 4.8%	11 2.9%	1 0.5%	7 2.0%	29 4.2%	3 0.4%	30 7.4%	4 4.5%

Q7j Clean up piles of trash and litter that people dump along streets, sidewalks, and in public area

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
Strongly favor	466 53.7%	129 43.5%	301 51.4%	302 52.5%
Somewhat favor	277 32.0%	88 29.9%	187 32.0%	178 30.9%
Somewhat oppose	46 5.3%	17 5.9%	35 6.0%	29 5.1%
Strongly oppose	23 2.7%	37 12.6%	29 5.0%	26 4.5%
Not sure	37 4.3%	7 2.3%	24 4.0%	17 3.0%
Prefer not to answer	17 2.0%	17 5.8%	10 1.7%	23 4.0%

Q7k Address homelessness

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	687 55.3%	114 51.6%	102 54.5%	87 54.6%	383 57.0%	256 60.5%	160 47.9%	114 53.5%	155 58.5%
Somewhat favor	255 20.5%	60 27.1%	33 17.5%	34 21.5%	128 19.0%	106 25.1%	74 22.3%	24 11.3%	49 18.6%
Somewhat oppose	78 6.3%	12 5.4%	18 9.9%	6 3.6%	42 6.3%	19 4.4%	33 10.0%	11 5.1%	15 5.7%
Strongly oppose	103 8.3%	10 4.6%	15 7.8%	13 8.3%	64 9.6%	17 4.1%	41 12.2%	37 17.2%	7 2.8%
Not sure	75 6.0%	20 8.9%	14 7.3%	14 8.8%	28 4.1%	19 4.4%	14 4.3%	9 4.4%	33 12.3%
Prefer not to answer	44 3.5%	5 2.3%	6 3.1%	5 3.2%	27 4.0%	6 1.5%	11 3.3%	18 8.6%	6 2.2%

Q7k Address homelessness

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	113 67.1%	107 57.1%	123 58.6%	164 52.4%	181 49.6%	215 56.8%	457 55.8%	453 53.9%	235 58.2%
Somewhat favor	21 12.8%	34 18.2%	50 23.6%	63 20.1%	87 24.0%	78 20.6%	172 21.0%	181 21.6%	74 18.4%
Somewhat oppose	9 5.3%	14 7.7%	12 5.8%	23 7.4%	19 5.3%	28 7.3%	47 5.8%	54 6.4%	24 5.9%
Strongly oppose	4 2.3%	10 5.2%	11 5.0%	31 9.8%	48 13.1%	24 6.4%	67 8.2%	74 8.8%	28 7.1%
Not sure	17 10.4%	16 8.8%	12 5.6%	14 4.6%	15 4.1%	24 6.3%	46 5.6%	46 5.5%	29 7.2%
Prefer not to answer	4 2.2%	6 3.1%	3 1.3%	18 5.7%	14 3.9%	10 2.6%	30 3.6%	31 3.7%	13 3.2%

Q7k Address homelessness

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	169 62.8%	102 60.3%	63 52.2%	58 55.2%	296 51.1%	556 55.3%	131 55.3%	512 53.8%	175 60.4%
Somewhat favor	54 20.1%	39 23.3%	21 17.3%	18 16.9%	123 21.3%	210 20.9%	46 19.2%	204 21.5%	51 17.5%
Somewhat oppose	13 5.0%	9 5.5%	5 3.9%	5 5.1%	45 7.8%	65 6.5%	13 5.4%	58 6.1%	20 6.9%
Strongly oppose	15 5.4%	5 2.7%	14 11.8%	19 17.8%	51 8.7%	81 8.0%	22 9.3%	84 8.9%	18 6.3%
Not sure	11 4.0%	11 6.6%	9 7.2%	3 2.5%	42 7.2%	62 6.2%	13 5.5%	51 5.3%	24 8.3%
Prefer not to answer	7 2.6%	3 1.6%	9 7.5%	3 2.5%	23 3.9%	32 3.1%	13 5.3%	42 4.4%	2 0.7%

Q7k Address homelessness

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	333 59.7%	153 51.9%	200 51.7%	127 64.8%	190 55.5%	370 52.6%	493 65.1%	157 39.0%	37 47.0%
Somewhat favor	126 22.6%	53 18.0%	76 19.5%	27 14.0%	64 18.9%	163 23.2%	165 21.8%	72 17.8%	19 23.5%
Somewhat oppose	27 4.8%	15 5.1%	36 9.3%	4 4.4%	30 8.7%	40 5.6%	35 4.7%	40 10.0%	2 3.1%
Strongly oppose	25 4.5%	47 15.9%	30 7.8%	8 4.1%	23 6.8%	71 10.1%	20 2.6%	77 19.0%	6 7.7%
Not sure	33 5.9%	15 5.0%	27 7.0%	21 10.9%	22 6.5%	31 4.4%	34 4.5%	29 7.3%	11 13.2%
Prefer not to answer	14 2.5%	12 4.2%	18 4.6%	4 1.8%	12 3.6%	28 4.0%	10 1.4%	28 6.9%	4 5.4%

Q7k Address homelessness

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	489 56.4%	150 50.8%	315 53.7%	341 59.3%
Somewhat favor	199 23.0%	41 14.0%	125 21.4%	121 21.1%
Somewhat oppose	56 6.4%	18 6.0%	49 8.3%	26 4.6%
Strongly oppose	50 5.8%	50 17.0%	53 9.0%	27 4.7%
Not sure	50 5.8%	18 6.0%	30 5.1%	37 6.5%
Prefer not to answer	23 2.6%	18 6.2%	15 2.5%	22 3.8%

Q7l Improve the network of trails for biking, hiking, and walking

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	510 41.1%	118 53.5%	81 43.3%	52 32.7%	258 38.4%	203 48.0%	136 40.8%	43 20.1%	125 47.2%
Somewhat favor	403 32.5%	70 31.7%	61 32.7%	57 35.5%	216 32.1%	159 37.6%	101 30.2%	49 23.3%	92 34.6%
Somewhat oppose	113 9.1%	12 5.6%	17 9.2%	22 13.8%	61 9.1%	38 8.9%	42 12.7%	22 10.3%	11 4.1%
Strongly oppose	118 9.5%	8 3.8%	15 7.9%	15 9.1%	79 11.8%	11 2.6%	29 8.8%	71 33.4%	7 2.7%
Not sure	61 4.9%	9 4.1%	11 5.7%	10 6.2%	31 4.7%	8 2.0%	18 5.5%	13 6.3%	21 7.9%
Prefer not to answer	36 2.9%	3 1.3%	2 1.1%	4 2.7%	26 3.8%	4 0.9%	6 1.9%	14 6.7%	9 3.5%

Q7l Improve the network of trails for biking, hiking, and walking

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	78 46.4%	93 49.8%	81 38.5%	122 39.1%	136 37.3%	160 42.1%	339 41.4%	337 40.2%	173 42.8%
Somewhat favor	52 31.2%	57 30.4%	78 37.2%	97 31.0%	119 32.7%	127 33.4%	266 32.5%	276 32.9%	127 31.6%
Somewhat oppose	14 8.5%	8 4.5%	24 11.5%	27 8.7%	39 10.6%	40 10.5%	67 8.2%	83 9.8%	30 7.5%
Strongly oppose	17 10.4%	16 8.5%	14 6.6%	35 11.2%	36 9.9%	32 8.4%	76 9.2%	91 10.9%	27 6.7%
Not sure	6 3.5%	10 5.5%	9 4.1%	14 4.4%	23 6.2%	9 2.5%	49 6.0%	24 2.9%	37 9.1%
Prefer not to answer	-	3 1.3%	5 2.2%	18 5.7%	12 3.2%	12 3.1%	21 2.6%	28 3.3%	9 2.2%

Q7l Improve the network of trails for biking, hiking, and walking

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	131 48.7%	87 51.5%	33 27.2%	23 22.3%	236 40.7%	427 42.5%	83 34.8%	387 40.6%	123 42.5%
Somewhat favor	89 33.1%	57 33.4%	28 23.1%	38 36.0%	192 33.2%	324 32.2%	80 33.6%	314 33.0%	89 30.7%
Somewhat oppose	19 7.0%	14 8.0%	14 11.6%	14 13.6%	53 9.1%	86 8.6%	27 11.2%	82 8.6%	31 10.7%
Strongly oppose	12 4.3%	6 3.7%	25 21.0%	20 19.3%	55 9.5%	91 9.1%	27 11.5%	88 9.2%	31 10.6%
Not sure	13 4.9%	4 2.2%	11 9.5%	5 4.7%	28 4.8%	50 5.0%	11 4.4%	48 5.0%	13 4.5%
Prefer not to answer	5 2.0%	2 1.2%	9 7.5%	4 4.1%	16 2.7%	26 2.6%	11 4.5%	33 3.5%	3 1.2%

Q7l Improve the network of trails for biking, hiking, and walking

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	279 50.0%	75 25.3%	156 40.2%	79 40.3%	158 46.2%	273 38.8%	398 52.6%	81 20.1%	31 39.6%
Somewhat favor	186 33.2%	87 29.5%	131 33.7%	66 33.5%	100 29.3%	238 33.7%	274 36.2%	103 25.6%	27 33.4%
Somewhat oppose	38 6.8%	36 12.2%	39 10.0%	16 8.0%	32 9.2%	66 9.3%	48 6.4%	53 13.2%	11 14.1%
Strongly oppose	21 3.8%	65 22.0%	32 8.3%	26 13.5%	25 7.3%	67 9.5%	15 2.0%	100 24.8%	3 3.7%
Not sure	23 4.1%	19 6.3%	19 4.9%	8 4.2%	18 5.1%	35 5.0%	17 2.2%	38 9.5%	5 5.9%
Prefer not to answer	11 2.0%	14 4.7%	11 2.9%	1 0.5%	10 2.8%	26 3.7%	5 0.6%	27 6.8%	3 3.2%

Q7l Improve the network of trails for biking, hiking, and walking

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	398 45.9%	77 26.2%	244 41.5%	242 42.0%
Somewhat favor	304 35.0%	74 25.1%	199 33.9%	184 32.0%
Somewhat oppose	67 7.8%	41 14.0%	47 8.0%	54 9.4%
Strongly oppose	43 4.9%	73 24.6%	54 9.2%	51 8.8%
Not sure	41 4.7%	12 4.1%	32 5.5%	24 4.1%
Prefer not to answer	15 1.8%	18 6.1%	11 1.9%	21 3.7%

Q7m1 Install solar and EV charging stations to reduce greenhouse gas emissions

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	634	119	94	76	344	231	143	119	136
Strongly favor	132 20.9%	32 26.6%	13 14.3%	12 16.1%	75 21.8%	76 33.0%	21 14.7%	7 6.1%	27 19.9%
Somewhat favor	187 29.5%	37 30.8%	33 35.4%	20 25.7%	98 28.3%	85 36.8%	32 22.7%	19 15.8%	49 36.1%
Somewhat oppose	107 16.8%	23 19.1%	22 23.0%	17 22.0%	46 13.3%	31 13.2%	36 25.0%	16 13.5%	25 18.0%
Strongly oppose	144 22.7%	20 16.6%	18 19.3%	18 24.1%	86 25.1%	22 9.8%	39 27.0%	62 51.7%	20 14.6%
Not sure	42 6.7%	7 6.2%	7 7.0%	6 7.9%	22 6.5%	15 6.5%	11 7.9%	5 4.5%	11 7.9%
Prefer not to answer	22 3.5%	1 0.7%	1 1.1%	3 4.2%	17 4.9%	2 0.7%	4 2.7%	10 8.3%	5 3.5%

Q7m1 Install solar and EV charging stations to reduce greenhouse gas emissions

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	93	100	106	155	179	199	414	415	219
Strongly favor	17 18.7%	24 24.1%	22 20.2%	24 15.7%	45 25.0%	49 24.7%	82 19.9%	81 19.6%	51 23.2%
Somewhat favor	45 48.1%	29 29.0%	33 30.8%	38 24.4%	43 23.7%	58 29.0%	127 30.7%	121 29.0%	66 30.3%
Somewhat oppose	8 8.3%	16 16.2%	18 16.7%	35 22.8%	30 16.6%	25 12.4%	77 18.6%	70 16.9%	37 16.8%
Strongly oppose	20 21.4%	18 17.9%	27 25.7%	39 25.0%	40 22.1%	49 24.4%	85 20.6%	106 25.5%	38 17.3%
Not sure	3 3.6%	9 9.1%	5 5.2%	11 7.0%	14 7.6%	13 6.4%	27 6.6%	21 5.1%	21 9.6%
Prefer not to answer	-	4 3.8%	1 1.3%	8 5.1%	9 4.9%	6 3.2%	15 3.6%	16 3.8%	6 2.8%

Q7m1 Install solar and EV charging stations to reduce greenhouse gas emissions

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	144	69	58	57	307	529	105	482	152
Strongly favor	47 32.8%	17 24.3%	-	1 1.6%	68 22.1%	110 20.9%	22 20.8%	97 20.1%	35 23.3%
Somewhat favor	43 30.0%	26 38.0%	14 23.6%	10 17.8%	94 30.6%	155 29.4%	32 30.1%	130 27.1%	57 37.2%
Somewhat oppose	23 15.9%	13 19.0%	8 13.5%	13 22.3%	50 16.4%	94 17.7%	13 12.6%	92 19.2%	14 9.4%
Strongly oppose	12 8.1%	8 11.7%	27 46.3%	29 52.0%	67 22.0%	122 23.0%	22 21.1%	105 21.8%	38 25.2%
Not sure	17 11.5%	4 5.1%	5 8.0%	2 3.2%	16 5.2%	34 6.4%	9 8.2%	37 7.7%	5 3.4%
Prefer not to answer	2 1.7%	1 1.9%	5 8.6%	2 3.1%	11 3.7%	14 2.7%	8 7.3%	20 4.1%	2 1.6%

Q7m1 Install solar and EV charging stations to reduce greenhouse gas emissions

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	283	156	195	91	205	339	390	201	43
Strongly favor	85 30.1%	5 3.4%	42 21.4%	29 32.5%	38 18.4%	65 19.3%	109 27.9%	16 8.0%	8 17.5%
Somewhat favor	98 34.6%	30 19.4%	59 30.2%	35 38.5%	61 29.7%	91 26.9%	136 34.8%	36 17.7%	16 36.1%
Somewhat oppose	47 16.5%	31 19.6%	30 15.2%	5 5.7%	47 23.0%	55 16.1%	64 16.5%	34 16.8%	9 20.5%
Strongly oppose	24 8.5%	75 47.9%	45 23.0%	19 21.1%	41 20.3%	83 24.5%	51 13.1%	89 44.3%	3 7.5%
Not sure	22 7.6%	9 5.5%	12 6.3%	2 2.2%	10 4.7%	31 9.1%	29 7.3%	10 5.0%	4 8.8%
Prefer not to answer	8 2.7%	7 4.3%	8 3.9%	-	8 4.0%	14 4.1%	1 0.4%	16 8.2%	4 9.5%

Q7m1 Install solar and EV charging stations to reduce greenhouse gas emissions

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	429	166	291	296
Strongly favor	107 24.9%	16 9.9%	52 17.9%	76 25.7%
Somewhat favor	140 32.8%	33 19.8%	84 28.8%	90 30.4%
Somewhat oppose	74 17.2%	30 17.8%	56 19.3%	44 14.7%
Strongly oppose	67 15.5%	69 41.6%	74 25.4%	52 17.6%
Not sure	31 7.2%	10 5.8%	19 6.5%	21 6.9%
Prefer not to answer	10 2.4%	8 5.1%	6 2.0%	14 4.7%

Q7m2 Make railway corridor safer and quieter

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	608	101	93	84	327	192	191	93	129
Strongly favor	177 29.1%	36 35.6%	31 32.8%	26 31.2%	84 25.8%	74 38.3%	47 24.8%	19 20.2%	37 28.9%
Somewhat favor	171 28.2%	29 29.0%	23 25.0%	22 26.3%	96 29.4%	65 33.7%	46 24.1%	14 15.1%	46 35.6%
Somewhat oppose	103 17.0%	13 12.3%	17 18.6%	11 12.7%	63 19.2%	32 16.8%	41 21.5%	16 16.8%	14 11.2%
Strongly oppose	74 12.1%	6 5.7%	10 10.8%	12 14.0%	46 14.1%	4 2.3%	35 18.5%	24 25.3%	10 7.4%
Not sure	64 10.5%	16 15.5%	8 8.8%	12 14.5%	28 8.5%	14 7.4%	19 9.7%	12 12.9%	19 14.9%
Prefer not to answer	18 3.0%	2 1.9%	4 3.9%	1 1.3%	10 3.1%	3 1.6%	3 1.4%	9 9.7%	3 2.0%

Q7m2 Make railway corridor safer and quieter

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	75	87	103	158	185	180	406	424
Strongly favor	21 28.5%	33 38.2%	28 26.6%	41 25.8%	54 29.4%	43 23.8%	129 31.7%	103 24.3%	74 40.4%
Somewhat favor	15 20.3%	19 21.4%	36 34.6%	42 26.4%	60 32.7%	57 31.4%	110 27.2%	135 31.7%	37 20.1%
Somewhat oppose	8 10.6%	8 9.5%	22 21.0%	31 19.7%	34 18.6%	35 19.4%	65 16.1%	77 18.2%	26 14.2%
Strongly oppose	5 7.2%	19 21.6%	10 9.3%	22 14.2%	18 9.5%	23 12.6%	46 11.3%	58 13.7%	16 8.5%
Not sure	21 28.3%	7 8.1%	8 7.8%	15 9.6%	13 6.8%	20 11.1%	44 10.8%	40 9.5%	24 12.8%
Prefer not to answer	4 5.1%	1 1.2%	1 0.7%	7 4.4%	6 3.0%	3 1.8%	11 2.8%	11 2.5%	7 4.0%

Q7m2 Make railway corridor safer and quieter

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	126	101	61	48	272	476	132	469	139
Strongly favor	45 36.2%	34 33.4%	11 18.5%	12 24.1%	75 27.6%	157 32.9%	21 15.6%	137 29.2%	40 28.9%
Somewhat favor	41 32.5%	29 28.8%	10 15.8%	15 30.5%	77 28.4%	120 25.3%	51 38.7%	136 28.9%	36 25.8%
Somewhat oppose	16 12.5%	19 18.7%	10 16.7%	13 27.0%	46 16.8%	79 16.5%	25 18.8%	87 18.5%	17 12.1%
Strongly oppose	12 9.6%	9 8.8%	16 25.5%	8 16.7%	29 10.7%	53 11.2%	20 15.4%	51 10.8%	23 16.8%
Not sure	11 8.4%	10 9.5%	8 13.5%	1 1.7%	35 12.8%	52 10.9%	12 9.1%	41 8.8%	23 16.5%
Prefer not to answer	1 0.8%	1 0.7%	6 10.0%	-	10 3.8%	15 3.1%	3 2.4%	18 3.9%	-

Q7m2 Make railway corridor safer and quieter

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	276	139	193	106	137	365	367	202	36
Strongly favor	93 33.6%	29 20.9%	55 28.7%	36 34.4%	40 29.1%	101 27.6%	131 35.8%	38 18.9%	8 21.1%
Somewhat favor	90 32.6%	34 24.2%	48 24.9%	16 15.6%	41 29.7%	114 31.3%	124 33.8%	38 18.5%	10 28.1%
Somewhat oppose	41 15.0%	27 19.7%	35 17.9%	12 11.1%	22 15.7%	70 19.2%	53 14.5%	46 22.6%	5 12.7%
Strongly oppose	27 9.8%	30 21.6%	17 8.7%	14 12.8%	19 14.1%	41 11.2%	18 4.8%	50 24.9%	5 12.7%
Not sure	22 8.2%	12 8.7%	29 15.2%	24 22.7%	12 9.1%	27 7.5%	38 10.3%	18 8.8%	8 23.1%
Prefer not to answer	3 0.9%	7 4.9%	9 4.6%	4 3.3%	3 2.2%	12 3.2%	3 0.8%	13 6.2%	1 2.3%

Q7m2 Make railway corridor safer and quieter

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	438	130	296	278
Strongly favor	137 31.3%	32 24.6%	90 30.6%	79 28.4%
Somewhat favor	131 29.9%	28 21.7%	85 28.7%	81 29.0%
Somewhat oppose	71 16.3%	25 19.3%	49 16.5%	46 16.6%
Strongly oppose	42 9.6%	27 20.9%	37 12.4%	30 10.8%
Not sure	48 10.9%	9 7.2%	28 9.4%	33 12.0%
Prefer not to answer	9 2.1%	8 6.4%	7 2.4%	9 3.2%

Q7n1 Provide fire protection and paramedic services

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	634	119	94	76	344	231	143	119	136
Strongly favor	322 50.8%	54 45.2%	41 43.4%	35 46.2%	192 55.9%	140 60.9%	60 42.3%	50 41.8%	70 51.6%
Somewhat favor	169 26.6%	43 35.7%	32 34.4%	15 19.7%	78 22.6%	57 24.6%	43 30.5%	26 21.9%	42 30.7%
Somewhat oppose	51 8.1%	10 8.4%	6 6.8%	11 14.0%	24 7.0%	12 5.3%	18 12.7%	13 10.7%	7 5.2%
Strongly oppose	36 5.7%	4 3.0%	6 6.8%	5 6.1%	22 6.3%	9 3.8%	8 5.5%	16 13.5%	3 2.3%
Not sure	36 5.7%	8 7.0%	7 7.5%	6 8.0%	14 4.2%	9 4.0%	7 5.0%	9 7.5%	11 7.8%
Prefer not to answer	20 3.2%	1 0.7%	1 1.1%	5 6.0%	14 4.0%	3 1.4%	6 4.0%	5 4.6%	3 2.3%

Q7n1 Provide fire protection and paramedic services

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	93	100	106	155	179	199	414	415	219
Strongly favor	54 58.0%	47 46.5%	48 44.9%	71 46.0%	102 57.0%	101 50.9%	216 52.1%	205 49.5%	116 53.2%
Somewhat favor	23 24.8%	28 27.7%	31 29.3%	41 26.5%	46 25.4%	51 25.4%	115 27.9%	113 27.2%	56 25.5%
Somewhat oppose	-	15 14.6%	12 11.0%	13 8.4%	12 6.6%	19 9.7%	27 6.6%	36 8.6%	16 7.1%
Strongly oppose	7 7.6%	5 5.4%	7 7.0%	7 4.3%	10 5.4%	9 4.8%	23 5.5%	29 7.0%	7 3.3%
Not sure	8 8.2%	3 3.0%	8 7.3%	14 9.1%	3 1.9%	12 5.9%	21 5.1%	19 4.5%	17 7.9%
Prefer not to answer	1 1.4%	3 2.9%	1 0.6%	9 5.8%	6 3.6%	7 3.3%	11 2.8%	14 3.3%	7 3.0%

Q7n1 Provide fire protection and paramedic services

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	144	69	58	57	307	529	105	482	152
Strongly favor	92 64.2%	36 52.8%	24 40.6%	34 59.5%	136 44.4%	276 52.2%	46 43.4%	230 47.7%	92 60.6%
Somewhat favor	29 20.5%	18 26.0%	12 20.4%	11 19.8%	98 32.0%	139 26.3%	29 28.0%	135 28.1%	33 21.9%
Somewhat oppose	7 5.0%	4 5.2%	9 15.9%	4 6.7%	27 8.9%	41 7.8%	10 9.4%	44 9.0%	8 5.0%
Strongly oppose	5 3.6%	3 4.3%	6 10.5%	3 6.0%	18 6.0%	31 5.9%	5 4.7%	27 5.5%	10 6.3%
Not sure	7 5.0%	5 7.6%	1 1.9%	2 3.2%	21 6.7%	26 4.9%	10 9.7%	26 5.5%	9 6.2%
Prefer not to answer	2 1.7%	3 3.8%	6 10.7%	3 4.7%	6 2.0%	15 2.9%	5 4.8%	20 4.2%	-

Q7n1 Provide fire protection and paramedic services

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	283	156	195	91	205	339	390	201	43
Strongly favor	166 58.7%	75 48.0%	81 41.5%	54 59.2%	99 48.5%	169 49.9%	231 59.4%	70 34.8%	20 47.6%
Somewhat favor	70 24.6%	35 22.3%	64 33.0%	24 26.0%	53 25.8%	92 27.2%	107 27.6%	51 25.2%	10 24.4%
Somewhat oppose	13 4.7%	17 10.7%	21 10.9%	6 7.0%	18 8.6%	27 8.0%	25 6.3%	21 10.3%	6 13.1%
Strongly oppose	9 3.3%	13 8.5%	14 7.0%	7 7.8%	9 4.6%	20 5.8%	9 2.4%	26 13.0%	1 1.9%
Not sure	16 5.6%	7 4.8%	13 6.5%	-	17 8.3%	19 5.6%	14 3.5%	18 9.2%	4 9.1%
Prefer not to answer	9 3.2%	9 5.7%	2 1.1%	-	9 4.2%	12 3.4%	3 0.9%	15 7.5%	2 4.0%

Q7n1 Provide fire protection and paramedic services

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	429	166	291	296
Strongly favor	235 54.8%	63 38.2%	124 42.7%	184 62.0%
Somewhat favor	117 27.2%	45 26.9%	91 31.2%	68 22.8%
Somewhat oppose	33 7.6%	18 10.6%	34 11.7%	13 4.4%
Strongly oppose	12 2.8%	23 13.8%	15 5.2%	14 4.7%
Not sure	24 5.6%	8 4.8%	19 6.7%	9 3.0%
Prefer not to answer	8 1.9%	10 5.8%	7 2.4%	10 3.2%

Q7n2 Provide law enforcement services, including crime prevention and investigation

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	608	101	93	84	327	192	191	93	129
Strongly favor	261 42.9%	31 30.6%	40 42.5%	40 48.1%	150 45.7%	76 39.3%	83 43.5%	45 47.6%	58 44.7%
Somewhat favor	166 27.4%	31 30.5%	26 27.6%	26 31.3%	83 25.3%	64 33.2%	49 25.8%	19 20.7%	33 25.3%
Somewhat oppose	63 10.3%	13 13.0%	13 14.0%	6 7.6%	30 9.2%	29 15.3%	17 8.7%	4 4.3%	13 9.8%
Strongly oppose	60 9.9%	12 11.4%	10 11.2%	3 4.1%	35 10.7%	16 8.5%	20 10.4%	13 14.0%	11 8.5%
Not sure	41 6.8%	13 12.5%	3 3.4%	5 5.4%	21 6.4%	7 3.4%	19 9.9%	3 3.7%	13 9.8%
Prefer not to answer	16 2.7%	2 1.9%	1 1.2%	3 3.4%	9 2.7%	1 0.3%	3 1.8%	9 9.7%	3 2.0%

Q7n2 Provide law enforcement services, including crime prevention and investigation

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	75	87	103	158	185	180	406	424	184
Strongly favor	17 22.6%	32 37.3%	40 38.5%	70 44.2%	102 55.1%	69 38.1%	183 45.0%	192 45.3%	69 37.4%
Somewhat favor	20 26.9%	27 30.6%	29 27.7%	41 25.8%	50 27.2%	59 32.5%	105 25.9%	110 25.9%	57 30.8%
Somewhat oppose	10 13.4%	7 8.4%	15 14.2%	17 11.0%	13 7.1%	27 14.9%	35 8.7%	49 11.6%	13 7.2%
Strongly oppose	17 22.8%	14 15.6%	8 7.8%	14 9.1%	7 3.9%	13 7.2%	43 10.6%	40 9.3%	21 11.3%
Not sure	9 12.5%	5 5.7%	11 11.0%	9 5.9%	7 3.8%	11 5.9%	29 7.2%	23 5.4%	19 10.1%
Prefer not to answer	1 1.8%	2 2.4%	1 0.7%	7 4.4%	5 2.9%	2 1.4%	10 2.6%	10 2.5%	6 3.2%

Q7n2 Provide law enforcement services, including crime prevention and investigation

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	126	101	61	48	272	476	132	469	139
Strongly favor	44 35.2%	39 38.7%	33 53.2%	24 49.2%	121 44.6%	200 42.0%	61 46.0%	205 43.6%	56 40.4%
Somewhat favor	41 32.8%	25 25.0%	10 16.5%	17 36.5%	72 26.6%	133 28.0%	33 24.9%	126 26.9%	40 28.8%
Somewhat oppose	15 11.8%	17 16.8%	4 7.0%	3 7.1%	23 8.5%	50 10.5%	12 9.4%	47 10.0%	16 11.3%
Strongly oppose	17 13.4%	12 11.9%	2 3.5%	3 5.6%	27 9.8%	45 9.5%	15 11.5%	47 9.9%	14 9.9%
Not sure	5 4.1%	7 6.9%	7 11.4%	1 1.7%	22 7.9%	36 7.5%	6 4.4%	28 6.0%	13 9.6%
Prefer not to answer	4 2.8%	1 0.7%	5 8.4%	-	7 2.6%	11 2.4%	5 3.7%	16 3.5%	-

Q7n2 Provide law enforcement services, including crime prevention and investigation

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	276	139	193	106	137	365	367	202	36
Strongly favor	105 37.9%	73 52.3%	83 43.2%	35 33.5%	55 40.0%	171 46.7%	157 42.9%	85 42.2%	18 49.8%
Somewhat favor	83 30.0%	34 24.3%	50 25.7%	34 31.7%	32 23.1%	101 27.7%	110 30.0%	45 22.4%	11 30.3%
Somewhat oppose	38 13.7%	10 7.1%	15 7.8%	11 10.8%	16 11.9%	35 9.5%	44 12.1%	15 7.3%	3 9.4%
Strongly oppose	34 12.2%	7 4.9%	20 10.3%	13 12.3%	22 16.0%	25 7.0%	32 8.7%	27 13.2%	1 1.8%
Not sure	13 4.7%	10 7.2%	19 9.6%	11 10.7%	8 6.0%	22 6.0%	20 5.5%	19 9.3%	2 6.3%
Prefer not to answer	4 1.5%	6 4.1%	6 3.3%	1 1.0%	4 3.0%	11 3.1%	2 0.6%	12 5.7%	1 2.3%

Q7n2 Provide law enforcement services, including crime prevention and investigation

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	438	130	296	278
Strongly favor	191 43.6%	61 47.3%	123 41.5%	123 44.1%
Somewhat favor	128 29.2%	26 20.0%	87 29.4%	73 26.2%
Somewhat oppose	47 10.7%	8 6.1%	33 11.0%	27 9.9%
Strongly oppose	36 8.1%	19 15.0%	28 9.6%	27 9.3%
Not sure	30 6.9%	6 4.8%	20 6.9%	19 6.9%
Prefer not to answer	7 1.5%	9 6.9%	5 1.7%	9 3.4%

Q7o Provide quick responses to 9-1-1 emergencies

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	683 55.0%	120 54.4%	90 47.9%	81 50.5%	393 58.5%	248 58.5%	170 50.9%	103 48.6%	159 59.9%
Somewhat favor	309 24.9%	61 27.7%	54 28.9%	41 25.9%	151 22.5%	120 28.4%	86 25.7%	44 20.5%	59 22.3%
Somewhat oppose	92 7.4%	17 7.8%	15 7.9%	10 6.0%	50 7.5%	25 5.9%	28 8.5%	27 12.6%	12 4.4%
Strongly oppose	44 3.6%	3 1.3%	8 4.4%	8 5.3%	24 3.6%	10 2.3%	15 4.6%	16 7.6%	3 1.1%
Not sure	77 6.2%	16 7.3%	17 8.9%	13 8.2%	31 4.6%	17 3.9%	27 8.0%	10 4.8%	22 8.4%
Prefer not to answer	37 3.0%	3 1.3%	4 2.0%	7 4.1%	22 3.3%	4 0.9%	8 2.3%	12 5.8%	10 3.9%

Q7o Provide quick responses to 9-1-1 emergencies

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	103 61.3%	94 50.0%	111 52.8%	152 48.4%	224 61.6%	206 54.2%	461 56.3%	458 54.6%	225 55.8%
Somewhat favor	33 19.6%	56 29.9%	48 23.0%	83 26.5%	89 24.5%	95 25.0%	203 24.8%	216 25.7%	93 23.2%
Somewhat oppose	16 9.5%	19 10.1%	16 7.8%	23 7.3%	18 4.9%	28 7.3%	60 7.4%	63 7.6%	29 7.1%
Strongly oppose	4 2.2%	4 2.0%	13 6.0%	14 4.3%	11 2.9%	16 4.2%	22 2.7%	38 4.5%	6 1.5%
Not sure	9 5.2%	12 6.7%	20 9.3%	27 8.7%	9 2.4%	24 6.4%	50 6.1%	40 4.8%	36 9.0%
Prefer not to answer	4 2.2%	3 1.3%	2 1.0%	15 4.8%	13 3.7%	11 2.8%	22 2.7%	23 2.8%	13 3.3%

Q7o Provide quick responses to 9-1-1 emergencies

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	171 63.4%	100 59.0%	54 45.4%	61 58.9%	297 51.2%	565 56.2%	118 49.8%	506 53.2%	177 60.8%
Somewhat favor	56 20.8%	43 25.4%	25 21.1%	25 23.5%	160 27.7%	248 24.7%	61 25.8%	251 26.4%	58 20.1%
Somewhat oppose	13 4.7%	11 6.8%	19 15.9%	6 5.8%	43 7.4%	71 7.1%	21 8.8%	59 6.2%	33 11.3%
Strongly oppose	10 3.7%	4 2.5%	4 3.6%	6 5.8%	20 3.4%	32 3.2%	12 5.2%	38 4.0%	7 2.3%
Not sure	13 5.0%	7 4.3%	7 5.5%	5 4.3%	45 7.8%	63 6.3%	13 5.6%	63 6.7%	14 4.7%
Prefer not to answer	7 2.4%	3 2.0%	10 8.5%	2 1.7%	15 2.6%	25 2.5%	11 4.8%	34 3.6%	2 0.8%

Q7o Provide quick responses to 9-1-1 emergencies

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	338 60.5%	160 54.3%	185 47.7%	118 60.3%	179 52.5%	386 54.8%	468 61.8%	167 41.3%	48 60.1%
Somewhat favor	135 24.1%	64 21.8%	110 28.4%	36 18.3%	95 27.7%	179 25.3%	198 26.1%	94 23.2%	18 22.8%
Somewhat oppose	27 4.9%	27 9.3%	37 9.6%	25 12.6%	24 6.9%	43 6.2%	47 6.2%	42 10.5%	3 3.6%
Strongly oppose	18 3.2%	15 4.9%	12 3.0%	4 2.2%	10 3.0%	30 4.2%	9 1.2%	34 8.4%	2 2.2%
Not sure	25 4.4%	16 5.5%	36 9.2%	11 5.6%	21 6.2%	44 6.3%	31 4.1%	39 9.6%	7 9.1%
Prefer not to answer	16 2.9%	13 4.2%	8 2.0%	2 0.9%	12 3.6%	23 3.2%	5 0.6%	29 7.1%	2 2.2%

Q7o Provide quick responses to 9-1-1 emergencies

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	498 57.5%	142 48.2%	283 48.3%	367 63.8%
Somewhat favor	222 25.6%	67 22.7%	170 29.1%	116 20.1%
Somewhat oppose	58 6.6%	28 9.4%	53 9.0%	32 5.5%
Strongly oppose	20 2.3%	24 8.1%	23 3.8%	14 2.4%
Not sure	51 5.8%	19 6.4%	48 8.1%	25 4.3%
Prefer not to answer	18 2.1%	16 5.3%	10 1.7%	22 3.9%

Q8a Every dime raised by measure will be reinvested back into community to fund essential services,

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	470 37.8%	90 40.9%	53 28.3%	66 41.5%	259 38.6%	227 53.6%	97 29.2%	33 15.5%	111 41.8%
Somewhat convincing	310 24.9%	70 31.8%	51 27.2%	35 21.9%	153 22.9%	128 30.2%	97 29.2%	27 12.5%	38 21.9%
Not at all convincing	168 13.5%	25 11.1%	39 20.9%	20 12.8%	84 12.5%	34 8.0%	56 16.7%	40 18.9%	38 14.4%
Don't believe	188 15.1%	17 7.7%	16 8.7%	23 14.3%	131 19.5%	12 2.9%	57 17.1%	92 43.4%	23 8.5%
Not sure	61 4.9%	11 4.8%	20 10.6%	8 5.0%	22 3.2%	17 4.1%	16 4.9%	8 3.8%	19 7.2%
Prefer not to answer	46 3.7%	8 3.6%	8 4.3%	7 4.5%	22 3.3%	5 1.2%	10 3.0%	13 5.9%	16 6.2%

Q8a Every dime raised by measure will be reinvested back into community to fund essential services,

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Very convincing	68 40.8%	69 37.0%	80 38.2%	103 32.8%	149 41.0%	149 39.2%	312 38.1%	322 38.4%	148 36.6%
Somewhat convincing	59 35.0%	46 24.8%	55 26.0%	74 23.5%	76 20.9%	90 23.7%	213 26.0%	190 22.7%	119 29.6%
Not at all convincing	6 3.9%	27 14.3%	33 15.7%	47 15.0%	55 15.1%	50 13.1%	111 13.5%	118 14.1%	49 12.3%
Don't believe	25 14.8%	26 13.9%	23 10.8%	58 18.6%	56 15.4%	55 14.6%	119 14.6%	141 16.8%	47 11.7%
Not sure	5 3.1%	12 6.4%	10 4.8%	17 5.3%	17 4.6%	41 10.8%	39 4.8%	22 2.7%	5.5%
Prefer not to answer	4 2.4%	7 3.6%	9 4.5%	15 4.8%	11 3.1%	19 4.9%	24 2.9%	29 3.4%	18 4.3%

Q8a Every dime raised by measure will be reinvested back into community to fund essential services,

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
Very convincing	129 47.9%	81 47.7%	22 18.6%	18 17.6%	219 37.9%	382 38.0%	88 37.1%	360 37.8%	110 37.7%
Somewhat convincing	75 27.8%	48 28.1%	22 18.5%	24 23.2%	141 24.3%	256 25.5%	54 22.6%	226 23.8%	84 28.8%
Not at all convincing	30 11.2%	21 12.3%	20 16.5%	25 24.3%	72 12.4%	132 13.1%	36 15.3%	141 14.8%	27 9.4%
Don't believe	16 5.9%	7 4.2%	38 31.9%	34 32.5%	93 16.0%	152 15.2%	35 14.9%	141 14.9%	46 15.9%
Not sure	9 3.5%	8 4.9%	9 7.4%	2 1.5%	33 5.6%	51 5.1%	10 4.2%	44 4.7%	16 5.7%
Prefer not to answer	10 3.6%	5 2.8%	9 7.2%	1 0.9%	22 3.9%	32 3.2%	14 5.9%	39 4.1%	7 2.6%

Q8a Every dime raised by measure will be reinvested back into community to fund essential services,

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
Very convincing	267 47.8%	61 20.6%	142 36.5%	85 43.1%	125 36.7%	260 36.9%	407 53.8%	40 9.9%	23 28.9%
Somewhat convincing	148 26.4%	61 20.5%	101 26.1%	49 25.0%	100 29.3%	160 22.8%	214 28.3%	71 17.7%	24 30.6%
Not at all convincing	60 10.8%	58 19.5%	50 12.9%	8 4.0%	49 14.5%	111 15.7%	53 7.1%	102 25.3%	11 14.3%
Don't believe	40 7.2%	90 30.5%	58 14.8%	34 17.3%	39 11.3%	115 16.3%	35 4.6%	142 35.1%	11 13.2%
Not sure	27 4.8%	14 4.7%	20 5.2%	15 7.7%	15 4.3%	31 4.4%	31 4.1%	23 5.6%	7 8.7%
Prefer not to answer	17 3.0%	12 4.1%	17 4.5%	6 2.9%	13 3.8%	28 3.9%	16 2.1%	26 6.5%	3 4.2%

Q8a Every dime raised by measure will be reinvested back into community to fund essential services,

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
Very convincing	378 43.5%	59 19.9%	218 37.1%	226 39.4%
Somewhat convincing	248 28.6%	46 15.5%	157 26.8%	144 25.1%
Not at all convincing	96 11.0%	61 20.6%	82 13.9%	68 11.8%
Don't believe	79 9.1%	101 34.3%	83 14.1%	86 14.9%
Not sure	38 4.4%	16 5.4%	27 4.7%	32 5.5%
Prefer not to answer	29 3.3%	13 4.3%	20 3.4%	19 3.2%

Q8b Measure includes a clear system of accountability including citizen oversight, independent audit

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	352 28.4%	59 26.6%	47 24.9%	40 24.9%	206 30.7%	163 38.6%	85 25.4%	29 13.6%	74 27.9%
Somewhat convincing	370 29.8%	88 40.0%	49 26.0%	45 28.3%	188 28.0%	159 37.7%	93 27.7%	35 16.2%	83 31.4%
Not at all convincing	202 16.3%	29 13.0%	38 20.3%	33 20.7%	102 15.2%	56 13.3%	59 17.7%	41 19.3%	46 17.4%
Don't believe	201 16.2%	27 12.2%	28 15.0%	22 13.6%	124 18.4%	17 4.0%	68 20.4%	88 41.6%	24 9.0%
Not sure	66 5.3%	9 4.0%	18 9.5%	11 7.2%	28 4.2%	22 5.1%	18 5.3%	6 2.9%	20 7.4%
Prefer not to answer	50 4.0%	9 4.2%	8 4.3%	8 5.3%	23 3.5%	5 1.3%	11 3.4%	14 6.4%	18 6.9%

Q8b Measure includes a clear system of accountability including citizen oversight, independent audit

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	40 23.6%	49 26.3%	50 24.1%	82 26.1%	131 36.0%	96 25.3%	250 30.5%	238 28.4%	114 28.4%
Somewhat convincing	71 42.6%	60 32.0%	67 31.7%	84 26.8%	88 24.2%	123 32.4%	240 29.3%	244 29.1%	126 31.3%
Not at all convincing	22 13.1%	25 13.1%	47 22.2%	52 16.6%	57 15.7%	65 17.2%	130 15.9%	145 17.3%	58 14.3%
Don't believe	26 15.6%	33 17.8%	24 11.5%	61 19.3%	57 15.7%	53 14.0%	134 16.4%	143 17.0%	59 14.5%
Not sure	4 2.6%	12 6.6%	11 5.4%	20 6.3%	18 5.1%	19 5.1%	41 5.0%	41 4.9%	25 6.2%
Prefer not to answer	4 2.4%	8 4.2%	11 5.0%	15 4.9%	12 3.3%	23 6.0%	24 2.9%	29 3.4%	21 5.3%

Q8b Measure includes a clear system of accountability including citizen oversight, independent audit

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	85 31.5%	57 33.6%	25 20.8%	19 17.7%	167 28.9%	286 28.5%	66 27.8%	275 29.0%	77 26.4%
Somewhat convincing	100 37.3%	60 35.2%	21 17.3%	25 24.0%	164 28.3%	299 29.8%	71 29.8%	273 28.7%	97 33.4%
Not at all convincing	36 13.2%	27 16.1%	15 12.3%	28 26.9%	97 16.7%	157 15.6%	45 19.2%	161 16.9%	42 14.4%
Don't believe	24 8.7%	14 8.2%	43 36.3%	29 27.9%	91 15.7%	172 17.2%	29 12.1%	148 15.5%	53 18.4%
Not sure	16 6.0%	8 4.4%	7 6.2%	3 2.6%	32 5.6%	56 5.5%	10 4.4%	54 5.6%	13 4.3%
Prefer not to answer	9 3.2%	4 2.5%	9 7.2%	1 0.9%	28 4.8%	34 3.4%	16 6.8%	41 4.3%	9 3.1%

Q8b Measure includes a clear system of accountability including citizen oversight, independent audit

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	179 32.0%	65 21.9%	109 28.1%	43 21.9%	97 28.3%	213 30.2%	294 38.9%	39 9.6%	19 24.2%
Somewhat convincing	198 35.5%	58 19.6%	114 29.3%	72 36.6%	109 32.0%	189 26.8%	277 36.6%	66 16.4%	26 32.7%
Not at all convincing	84 15.0%	56 18.9%	63 16.2%	23 11.5%	58 17.0%	122 17.3%	87 11.5%	103 25.6%	12 15.2%
Don't believe	52 9.3%	91 30.7%	58 15.0%	40 20.5%	46 13.3%	115 16.3%	41 5.5%	151 37.4%	8 9.8%
Not sure	30 5.3%	13 4.4%	24 6.1%	11 5.7%	17 4.9%	38 5.4%	38 5.0%	17 4.3%	11 13.8%
Prefer not to answer	16 2.9%	13 4.5%	21 5.3%	7 3.7%	15 4.3%	28 4.0%	19 2.5%	27 6.7%	3 4.2%

Q8b Measure includes a clear system of accountability including citizen oversight, independent audit

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	278 32.1%	52 17.7%	162 27.6%	172 30.0%
Somewhat convincing	298 34.3%	55 18.6%	180 30.6%	178 30.9%
Not at all convincing	122 14.0%	63 21.3%	98 16.7%	91 15.8%
Don't believe	97 11.2%	97 32.8%	93 15.9%	84 14.6%
Not sure	41 4.8%	15 5.0%	33 5.7%	28 4.9%
Prefer not to answer	31 3.6%	14 4.7%	21 3.5%	22 3.8%

Q8c By keeping city safe, clean, and well-maintained, measure will help protect our quality of life,

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	344 27.7%	62 28.3%	44 23.4%	44 27.4%	192 28.7%	181 42.8%	70 21.1%	14 6.8%	77 28.9%
Somewhat convincing	419 33.8%	82 37.1%	72 38.3%	53 32.9%	213 31.7%	167 39.5%	114 34.2%	47 22.3%	90 33.8%
Not at all convincing	265 21.4%	51 21.4%	48 25.6%	33 20.9%	133 19.8%	54 12.8%	84 25.1%	74 35.0%	53 20.0%
Don't believe	121 9.8%	8 3.4%	10 5.3%	16 9.8%	87 13.0%	6 1.5%	40 12.0%	59 27.9%	12 4.3%
Not sure	44 3.6%	8 3.8%	6 3.2%	7 4.4%	23 3.4%	9 2.1%	15 4.4%	5 2.2%	16 6.0%
Prefer not to answer	48 3.9%	9 4.2%	8 4.3%	7 4.5%	23 3.4%	6 1.3%	11 3.2%	12 5.8%	18 6.9%

Q8c By keeping city safe, clean, and well-maintained, measure will help protect our quality of life,

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
								Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	56 33.2%	52 27.6%	49 23.5%	67 21.4%	120 32.9%	93 24.5%	242 29.6%	223 26.6%	121 30.0%
Somewhat convincing	62 36.9%	56 29.8%	82 39.1%	116 37.2%	103 28.4%	145 38.1%	268 32.7%	292 34.8%	127 31.6%
Not at all convincing	30 18.0%	47 25.0%	45 21.4%	73 23.2%	71 19.4%	80 21.1%	177 21.7%	182 21.7%	83 20.7%
Don't believe	10 6.0%	16 8.5%	17 8.3%	32 10.2%	46 12.6%	29 7.6%	79 9.7%	86 10.2%	35 8.8%
Not sure	6 3.4%	9 4.8%	6 2.7%	11 3.5%	13 3.6%	12 3.2%	29 3.5%	28 3.3%	16 4.1%
Prefer not to answer	4 2.4%	8 4.2%	10 5.0%	14 4.5%	12 3.2%	21 5.6%	23 2.8%	29 3.4%	20 4.9%

Q8c By keeping city safe, clean, and well-maintained, measure will help protect our quality of life,

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	87 32.4%	59 34.7%	24 20.2%	19 18.3%	154 26.6%	290 28.8%	54 22.7%	241 25.3%	103 35.3%
Somewhat convincing	102 37.9%	70 41.5%	21 17.8%	35 33.9%	190 32.9%	342 34.0%	77 32.6%	331 34.8%	88 30.3%
Not at all convincing	42 15.6%	25 15.0%	28 23.4%	36 34.6%	134 23.1%	207 20.6%	58 24.4%	216 22.7%	49 17.0%
Don't believe	19 7.1%	3 2.1%	33 27.9%	13 12.4%	52 9.0%	95 9.5%	26 11.0%	87 9.2%	34 11.6%
Not sure	8 3.1%	7 4.3%	4 3.5%	1 0.8%	24 4.1%	37 3.7%	7 3.1%	37 3.8%	8 2.6%
Prefer not to answer	10 3.9%	4 2.5%	9 7.2%	-	25 4.3%	33 3.3%	15 6.3%	39 4.1%	9 3.1%

Q8c By keeping city safe, clean, and well-maintained, measure will help protect our quality of life.

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	183 32.8%	59 19.8%	102 26.3%	73 37.4%	98 28.8%	172 24.4%	307 40.5%	24 6.0%	13 15.9%
Somewhat convincing	220 39.3%	79 26.9%	120 31.0%	62 31.4%	118 34.4%	240 34.1%	296 39.2%	91 22.6%	32 40.1%
Not at all convincing	88 15.8%	84 28.6%	93 23.9%	24 12.0%	79 23.2%	163 23.1%	84 11.2%	159 39.3%	22 28.1%
Don't believe	34 6.1%	53 18.1%	33 8.6%	24 12.2%	22 6.3%	76 10.7%	26 3.4%	91 22.6%	3 4.3%
Not sure	16 2.9%	8 2.8%	20 5.1%	7 3.7%	11 3.3%	26 3.6%	25 3.3%	13 3.2%	6 7.4%
Prefer not to answer	17 3.1%	11 3.8%	20 5.2%	7 3.3%	14 4.0%	28 4.0%	19 2.5%	26 6.4%	3 4.2%

Q8c By keeping city safe, clean, and well-maintained, measure will help protect our quality of life.

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	283 32.6%	41 13.7%	163 27.8%	166 28.8%
Somewhat convincing	322 37.1%	73 24.6%	212 36.2%	194 33.8%
Not at all convincing	158 18.2%	91 30.8%	117 20.0%	120 20.8%
Don't believe	50 5.8%	66 22.5%	53 9.0%	53 9.3%
Not sure	25 2.8%	12 4.1%	23 3.9%	20 3.4%
Prefer not to answer	31 3.5%	13 4.3%	19 3.2%	22 3.9%

Q8d A substantial amount of money raised by sales tax will come from people who visit Encinitas, but

	Overall	Years in Encinitas (Q1)					Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure	
<i>Base</i>	1242	221	187	160	671	423	333	213	265	
Very convincing	421 33.9%	97 43.9%	51 27.1%	55 34.3%	219 32.6%	203 47.9%	90 27.0%	28 13.3%	99 37.3%	
Somewhat convincing	304 24.4%	61 27.8%	51 27.5%	35 21.8%	155 23.1%	123 29.1%	83 25.0%	24 11.2%	73 27.5%	
Not at all convincing	242 19.4%	37 16.7%	41 22.2%	32 19.9%	131 19.5%	50 11.8%	85 25.5%	60 28.2%	46 17.2%	
Don't believe	195 15.7%	16 7.1%	25 13.5%	24 15.3%	129 19.3%	30 7.1%	57 17.0%	87 40.8%	18 6.8%	
Not sure	35 2.8%	3 1.6%	10 5.4%	5 3.3%	16 2.4%	12 2.9%	8 2.3%	2 1.0%	13 4.8%	
Prefer not to answer	46 3.7%	7 3.0%	8 4.3%	9 5.4%	21 3.2%	5 1.2%	10 3.1%	12 5.6%	17 6.3%	

Q8d A substantial amount of money raised by sales tax will come from people who visit Encinitas, but

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	70 41.5%	60 32.1%	73 34.9%	86 27.3%	133 36.5%	118 31.0%	293 35.8%	255 30.3%	167 41.4%
Somewhat convincing	37 21.9%	58 30.8%	53 25.3%	75 24.0%	81 22.2%	103 27.2%	196 24.0%	219 26.1%	84 20.9%
Not at all convincing	29 17.6%	35 18.6%	44 20.8%	60 19.3%	73 20.1%	72 18.9%	160 19.6%	173 20.6%	69 17.1%
Don't believe	27 16.0%	23 12.2%	26 12.6%	66 21.1%	53 14.6%	61 16.1%	121 14.7%	143 17.0%	53 13.0%
Not sure	1 0.7%	4 2.3%	4 2.0%	13 4.0%	13 3.4%	6 1.5%	27 3.3%	21 2.5%	13 3.3%
Prefer not to answer	4 2.4%	8 4.0%	9 4.5%	13 4.3%	11 3.1%	20 5.2%	21 2.6%	28 3.4%	17 4.3%

Q8d A substantial amount of money raised by sales tax will come from people who visit Encinitas, but

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	110 40.9%	64 38.0%	16 13.7%	26 24.8%	204 35.3%	351 35.0%	70 29.6%	304 31.9%	118 40.5%
Somewhat convincing	78 28.9%	51 30.4%	26 21.5%	11 10.8%	137 23.7%	245 24.4%	59 24.7%	249 26.1%	55 18.9%
Not at all convincing	39 14.6%	32 19.2%	33 27.3%	36 34.2%	101 17.5%	194 19.3%	48 20.2%	186 19.5%	56 19.2%
Don't believe	26 9.8%	10 5.8%	34 28.1%	30 28.6%	96 16.5%	153 15.2%	42 17.9%	144 15.1%	52 17.7%
Not sure	6 2.4%	7 3.9%	1 1.1%	2 1.5%	19 3.2%	29 2.9%	6 2.5%	30 3.1%	5 1.7%
Prefer not to answer	9 3.3%	5 2.8%	10 8.3%	-	22 3.8%	33 3.3%	12 5.2%	40 4.2%	6 2.0%

Q8d A substantial amount of money raised by sales tax will come from people who visit Encinitas, but

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	221 39.6%	63 21.3%	137 35.4%	94 47.9%	114 33.5%	213 30.2%	356 47.0%	43 10.7%	22 27.9%
Somewhat convincing	170 30.4%	53 17.9%	81 20.8%	28 14.3%	93 27.4%	182 25.8%	236 31.2%	47 11.6%	21 26.6%
Not at all convincing	87 15.5%	81 27.3%	74 19.1%	20 10.4%	76 22.3%	145 20.6%	94 12.5%	128 31.7%	19 24.0%
Don't believe	51 9.1%	80 27.2%	64 16.5%	42 21.3%	38 11.1%	116 16.4%	35 4.7%	150 37.2%	9 11.1%
Not sure	14 2.5%	6 2.0%	15 3.8%	6 3.1%	6 1.8%	22 3.2%	19 2.6%	9 2.3%	5 6.1%
Prefer not to answer	16 2.9%	13 4.3%	17 4.3%	6 2.9%	13 3.9%	27 3.8%	16 2.1%	26 6.4%	3 4.2%

Q8d A substantial amount of money raised by sales tax will come from people who visit Encinitas, but

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	334 38.6%	58 19.5%	197 33.6%	208 36.3%
Somewhat convincing	237 27.3%	48 16.1%	144 24.5%	143 24.9%
Not at all convincing	153 17.6%	76 25.7%	127 21.6%	95 16.6%
Don't believe	94 10.9%	94 31.7%	82 14.0%	93 16.2%
Not sure	22 2.6%	7 2.5%	18 3.1%	16 2.8%
Prefer not to answer	26 3.0%	14 4.6%	19 3.3%	19 3.2%

Q8e City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 city parks; measure wil

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	439 35.3%	89 40.4%	55 29.6%	59 37.0%	234 34.8%	211 49.8%	96 28.9%	19 9.1%	111 41.8%
Somewhat convincing	427 34.4%	83 37.7%	74 39.8%	44 27.6%	225 33.5%	159 37.6%	134 40.2%	53 25.0%	80 30.1%
Not at all convincing	198 15.9%	28 12.6%	31 16.6%	28 17.5%	111 16.5%	33 7.8%	62 18.5%	70 32.9%	33 12.6%
Don't believe	91 7.3%	8 3.4%	9 4.7%	11 6.7%	64 9.5%	8 1.9%	21 6.4%	51 24.0%	7 2.6%
Not sure	42 3.4%	6 2.8%	9 4.9%	9 5.9%	17 2.5%	8 1.8%	11 3.3%	6 2.9%	17 6.4%
Prefer not to answer	46 3.7%	7 3.1%	8 4.3%	8 5.3%	21 3.2%	5 1.1%	9 2.8%	13 6.0%	18 6.6%

Q8e City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 city parks; measure will

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Very convincing	68 40.8%	58 31.1%	72 34.1%	95 30.2%	146 40.1%	121 31.8%	310 37.8%	280 33.3%	159 39.5%
Somewhat convincing	58 34.6%	74 39.6%	74 35.5%	107 34.3%	113 31.0%	136 35.8%	282 34.5%	295 35.1%	132 32.8%
Not at all convincing	23 13.8%	26 14.2%	35 16.5%	57 18.3%	57 15.6%	63 16.6%	124 15.1%	141 16.8%	57 14.2%
Don't believe	11 6.4%	14 7.4%	13 6.4%	28 8.9%	25 6.9%	27 7.1%	56 6.8%	71 8.5%	20 4.9%
Not sure	3 1.9%	8 4.4%	6 2.9%	12 3.8%	12 3.4%	12 3.2%	26 3.2%	25 3.0%	17 4.2%
Prefer not to answer	4 2.4%	6 3.3%	10 4.6%	14 4.6%	11 3.1%	21 5.6%	21 2.6%	28 3.3%	18 4.4%

Q8e City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 city parks; measure will

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
Very convincing	117 43.3%	68 40.4%	27 22.9%	27 25.5%	200 34.5%	359 35.8%	80 33.5%	327 34.4%	111 38.3%
Somewhat convincing	98 36.2%	69 41.0%	21 17.6%	30 28.5%	209 36.1%	349 34.8%	78 32.7%	328 34.5%	98 33.9%
Not at all convincing	30 11.2%	16 9.2%	31 25.4%	36 34.5%	86 14.8%	156 15.6%	42 17.6%	161 17.0%	37 12.6%
Don't believe	9 3.5%	5 2.8%	25 20.9%	11 10.7%	41 7.0%	73 7.2%	18 7.7%	63 6.7%	28 9.5%
Not sure	8 2.8%	7 4.2%	7 6.1%	1 0.8%	19 3.3%	35 3.5%	7 2.8%	31 3.2%	11 3.8%
Prefer not to answer	8 2.9%	4 2.5%	9 7.2%	-	25 4.3%	32 3.2%	13 5.7%	40 4.2%	6 2.0%

Q8e City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 city parks; measure will

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
Very convincing	235 42.1%	70 23.8%	134 34.4%	75 38.1%	132 38.6%	232 33.0%	386 51.0%	37 9.0%	16 20.7%
Somewhat convincing	212 37.9%	74 25.2%	141 36.2%	69 35.0%	116 34.1%	242 34.3%	275 36.3%	114 28.2%	37 47.0%
Not at all convincing	57 10.2%	85 28.9%	55 14.3%	21 10.6%	52 15.2%	125 17.8%	48 6.4%	133 33.1%	16 20.4%
Don't believe	21 3.8%	43 14.5%	27 6.9%	17 8.5%	20 5.8%	55 7.7%	15 2.0%	75 18.5%	1 0.7%
Not sure	19 3.4%	10 3.3%	13 3.3%	10 4.9%	8 2.5%	24 3.3%	19 2.5%	17 4.3%	6 6.9%
Prefer not to answer	14 2.6%	12 4.2%	19 4.8%	6 2.9%	13 3.8%	27 3.8%	14 1.8%	28 6.9%	3 4.2%

Q8e City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 city parks; measure will

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
Very convincing	365 42.1%	45 15.3%	215 36.7%	207 36.0%
Somewhat convincing	316 36.5%	88 29.9%	211 35.9%	200 34.7%
Not at all convincing	100 11.5%	84 28.4%	85 14.5%	89 15.5%
Don't believe	35 4.1%	53 17.9%	35 6.0%	46 8.0%
Not sure	23 2.6%	13 4.3%	22 3.7%	15 2.6%
Prefer not to answer	27 3.2%	12 4.1%	19 3.2%	19 3.2%

Q8f Most of sales tax generated locally goes to State of CA, County, or SANDAG; measure ensures that

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	415 33.4%	73 33.1%	63 33.5%	54 34.0%	225 33.6%	200 47.3%	92 27.6%	23 11.0%	97 36.7%
Somewhat convincing	373 30.0%	90 40.6%	50 26.4%	39 24.2%	194 28.9%	151 35.7%	108 32.4%	37 17.3%	77 29.0%
Not at all convincing	202 16.3%	28 12.7%	41 21.7%	27 16.8%	107 16.0%	42 10.0%	68 20.3%	57 26.7%	35 13.1%
Don't believe	146 11.8%	11 5.2%	18 9.5%	19 12.1%	97 14.4%	14 3.3%	39 11.8%	71 33.2%	19 7.2%
Not sure	60 4.8%	10 4.7%	9 4.6%	13 8.3%	27 4.0%	11 2.6%	18 5.4%	12 5.4%	19 7.1%
Prefer not to answer	46 3.7%	8 3.7%	8 4.3%	7 4.5%	21 3.2%	4 1.0%	8 2.5%	14 6.4%	18 6.9%

Q8f Most of sales tax generated locally goes to State of CA, County, or SANDAG; measure ensures that

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	58 34.6%	58 31.1%	68 32.6%	90 28.8%	140 38.5%	131 34.5%	277 33.8%	275 32.8%	141 34.9%
Somewhat convincing	68 40.8%	55 29.3%	66 31.5%	92 29.3%	92 25.2%	109 28.6%	258 31.5%	245 29.2%	128 31.7%
Not at all convincing	25 14.8%	30 16.2%	33 15.6%	59 18.9%	56 15.3%	63 16.7%	128 15.6%	144 17.2%	59 14.5%
Don't believe	6 3.5%	24 12.6%	25 11.7%	45 14.5%	47 12.8%	39 10.3%	95 11.6%	103 12.3%	43 10.7%
Not sure	7 3.9%	14 7.5%	8 3.7%	12 3.9%	19 5.2%	18 4.6%	38 4.7%	44 5.2%	16 3.9%
Prefer not to answer	4 2.4%	6 3.3%	10 4.8%	14 4.5%	11 3.1%	20 5.2%	22 2.7%	28 3.4%	17 4.3%

Q8f Most of sales tax generated locally goes to State of CA, County, or SANDAG; measure ensures that

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	114 42.5%	71 41.7%	23 19.4%	23 21.6%	185 31.9%	342 34.0%	74 31.1%	309 32.5%	106 36.5%
Somewhat convincing	85 31.6%	62 36.5%	24 19.9%	24 22.6%	178 30.8%	297 29.6%	75 31.8%	287 30.1%	86 29.7%
Not at all convincing	30 11.3%	19 11.1%	27 22.3%	33 31.8%	93 16.1%	164 16.3%	38 16.1%	168 17.6%	35 12.0%
Don't believe	22 8.3%	5 2.8%	26 21.5%	23 22.4%	70 12.0%	123 12.3%	23 9.6%	115 12.1%	31 10.7%
Not sure	7 2.7%	9 5.1%	12 9.8%	2 1.5%	30 5.2%	45 4.5%	15 6.2%	34 3.6%	25 8.6%
Prefer not to answer	10 3.6%	5 2.8%	9 7.2%	-	23 3.9%	33 3.3%	12 5.2%	38 4.0%	7 2.5%

Q8f Most of sales tax generated locally goes to State of CA, County, or SANDAG; measure ensures that

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	241 43.2%	63 21.2%	112 28.8%	74 37.6%	109 31.9%	233 33.1%	360 47.6%	32 7.8%	24 30.1%
Somewhat convincing	183 32.7%	64 21.7%	126 32.5%	53 27.1%	121 35.4%	199 28.2%	272 36.0%	78 19.2%	23 29.2%
Not at all convincing	62 11.2%	73 24.7%	67 17.3%	27 13.8%	55 16.3%	120 17.0%	55 7.2%	138 34.2%	10 12.6%
Don't believe	36 6.5%	67 22.7%	43 11.0%	16 8.2%	34 9.8%	96 13.7%	22 2.8%	111 27.6%	11 14.3%
Not sure	20 3.5%	17 5.9%	23 5.8%	20 10.0%	9 2.7%	31 4.4%	33 4.4%	19 4.6%	8 9.6%
Prefer not to answer	17 3.0%	11 3.8%	18 4.6%	7 3.3%	14 4.0%	26 3.6%	15 2.0%	27 6.6%	3 4.2%

Q8f Most of sales tax generated locally goes to State of CA, County, or SANDAG; measure ensures that

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	345 39.8%	47 16.0%	193 32.8%	206 35.9%
Somewhat convincing	292 33.7%	55 18.5%	198 33.7%	163 28.3%
Not at all convincing	108 12.5%	82 27.6%	87 14.8%	94 16.4%
Don't believe	63 7.3%	76 25.7%	68 11.6%	64 11.1%
Not sure	32 3.7%	22 7.5%	23 4.0%	27 4.7%
Prefer not to answer	27 3.1%	14 4.7%	18 3.0%	20 3.5%

Q8g Measure costs just one dollar for every 100 dollars purchased, groceries, medicine, many other e

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	321 25.9%	66 29.9%	48 25.9%	34 21.3%	173 25.8%	169 39.9%	57 17.2%	18 8.3%	78 29.3%
Somewhat convincing	329 26.5%	69 31.4%	35 18.9%	49 30.5%	174 26.0%	136 32.1%	96 28.8%	34 16.0%	63 23.6%
Not at all convincing	351 28.2%	60 27.1%	64 34.3%	45 28.1%	182 27.1%	86 20.4%	109 32.7%	82 38.4%	71 26.9%
Don't believe	131 10.6%	10 4.7%	14 7.5%	15 9.4%	91 13.6%	12 2.9%	46 13.8%	57 26.9%	12 4.6%
Not sure	59 4.7%	9 4.3%	17 9.2%	10 6.1%	21 3.2%	13 3.0%	15 4.4%	6 2.9%	25 9.3%
Prefer not to answer	51 4.1%	6 2.7%	8 4.3%	7 4.5%	29 4.4%	7 1.7%	10 3.1%	16 7.4%	17 6.3%

Q8g Measure costs just one dollar for every 100 dollars purchased, groceries, medicine, many other e

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	50 30.0%	48 25.4%	50 23.7%	64 20.5%	110 30.1%	108 28.5%	210 25.6%	218 26.0%	103 25.6%
Somewhat convincing	62 36.8%	50 26.8%	57 27.1%	69 22.1%	91 25.0%	98 26.0%	223 27.2%	219 26.1%	109 27.2%
Not at all convincing	37 21.9%	53 28.1%	68 32.6%	103 32.8%	90 24.8%	105 27.6%	231 28.2%	236 28.2%	114 28.4%
Don't believe	6 3.5%	20 10.4%	16 7.8%	41 13.1%	49 13.3%	30 7.9%	92 11.2%	95 11.4%	36 8.9%
Not sure	7 4.3%	11 5.9%	10 4.6%	19 6.0%	12 3.3%	19 5.0%	36 4.4%	38 4.6%	20 5.0%
Prefer not to answer	6 3.5%	6 3.3%	9 4.4%	17 5.5%	13 3.6%	19 5.0%	28 3.4%	32 3.8%	20 4.9%

Q8g Measure costs just one dollar for every 100 dollars purchased, groceries, medicine, many other e

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	87 32.2%	57 33.4%	21 17.9%	16 15.1%	141 24.3%	261 26.0%	60 25.4%	235 24.7%	86 29.7%
Somewhat convincing	87 32.2%	66 38.9%	11 8.9%	26 24.5%	140 24.2%	274 27.2%	55 23.2%	244 25.7%	85 29.1%
Not at all convincing	62 23.1%	31 18.5%	33 27.9%	45 42.7%	179 30.9%	273 27.2%	77 32.6%	284 29.9%	66 22.8%
Don't believe	15 5.7%	3 2.0%	36 30.2%	17 16.2%	59 10.3%	110 11.0%	21 8.9%	107 11.2%	25 8.5%
Not sure	9 3.5%	6 3.6%	7 5.7%	2 1.5%	35 6.0%	50 5.0%	8 3.6%	39 4.1%	19 6.6%
Prefer not to answer	9 3.3%	6 3.6%	11 9.5%	-	25 4.3%	36 3.6%	15 6.4%	42 4.4%	9 3.3%

Q8g Measure costs just one dollar for every 100 dollars purchased, groceries, medicine, many other e

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	183 32.8%	49 16.7%	89 22.9%	71 35.9%	84 24.7%	166 23.6%	292 38.6%	18 4.5%	11 13.8%
Somewhat convincing	184 33.0%	48 16.4%	96 24.7%	51 26.1%	102 29.8%	176 25.0%	266 35.2%	39 9.6%	24 29.8%
Not at all convincing	118 21.1%	107 36.1%	126 32.5%	36 18.3%	100 29.3%	214 30.4%	121 16.0%	204 50.4%	26 32.4%
Don't believe	28 5.1%	63 21.3%	40 10.3%	17 8.7%	25 7.3%	89 12.7%	24 3.2%	96 23.9%	10 12.2%
Not sure	28 5.0%	13 4.4%	18 4.6%	15 7.9%	15 4.4%	28 4.0%	36 4.8%	17 4.1%	5 6.0%
Prefer not to answer	17 3.1%	15 5.1%	19 4.9%	6 3.1%	15 4.3%	31 4.3%	16 2.2%	30 7.4%	4 5.7%

Q8g Measure costs just one dollar for every 100 dollars purchased, groceries, medicine, many other e

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	256 29.5%	38 13.0%	142 24.2%	172 29.9%
Somewhat convincing	265 30.5%	51 17.4%	170 29.0%	143 24.9%
Not at all convincing	215 24.8%	112 37.9%	166 28.3%	151 26.3%
Don't believe	59 6.9%	67 22.7%	62 10.6%	55 9.3%
Not sure	43 4.9%	10 3.3%	29 5.0%	29 5.0%
Prefer not to answer	29 3.4%	17 5.7%	17 2.9%	25 4.4%

Q8h To keep community safe, we need to upgrade outdated emergency communications system, emergency v

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	287 23.1%	49 22.3%	39 20.6%	29 18.1%	170 25.4%	142 33.6%	60 17.9%	12 5.7%	72 27.3%
Somewhat convincing	411 33.1%	87 39.7%	57 30.4%	53 33.4%	212 31.6%	171 40.4%	109 32.7%	42 19.6%	88 33.2%
Not at all convincing	262 21.1%	40 18.3%	48 25.4%	40 25.2%	134 20.0%	68 16.1%	87 26.0%	67 31.7%	40 15.2%
Don't believe	163 13.1%	20 9.0%	20 10.7%	21 13.3%	101 15.1%	24 5.6%	42 12.5%	68 31.9%	26 9.8%
Not sure	67 5.4%	15 6.6%	16 8.6%	9 5.5%	28 4.1%	14 3.4%	27 8.2%	6 2.7%	20 7.4%
Prefer not to answer	51 4.1%	9 4.1%	8 4.3%	7 4.5%	26 3.8%	4 0.9%	9 2.7%	18 8.4%	19 7.1%

Q8h To keep community safe, we need to upgrade outdated emergency communications system, emergency v

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	42 25.0%	36 19.2%	36 17.3%	59 18.8%	114 31.3%	67 17.6%	216 26.3%	186 22.1%	101 25.2%
Somewhat convincing	80 47.8%	51 27.5%	74 35.2%	93 29.8%	112 30.9%	137 36.1%	265 32.3%	286 34.1%	125 31.1%
Not at all convincing	18 10.8%	45 24.2%	49 23.5%	74 23.8%	75 20.7%	84 22.2%	170 20.7%	178 21.2%	85 21.0%
Don't believe	22 13.3%	29 15.5%	30 14.3%	47 15.0%	35 9.6%	52 13.7%	98 11.9%	121 14.4%	42 10.5%
Not sure	1 0.7%	15 8.1%	11 5.4%	24 7.8%	15 4.1%	20 5.2%	44 5.3%	39 4.6%	28 7.0%
Prefer not to answer	4 2.4%	10 5.5%	9 4.3%	15 4.9%	12 3.4%	20 5.2%	27 3.3%	30 3.6%	21 5.2%

Q8h To keep community safe, we need to upgrade outdated emergency communications system, emergency v

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	76 28.2%	51 29.8%	21 17.9%	12 11.2%	128 22.0%	238 23.6%	50 21.0%	223 23.4%	64 22.2%
Somewhat convincing	99 36.8%	63 37.2%	17 14.2%	32 30.6%	200 34.5%	343 34.2%	68 28.6%	312 32.8%	99 34.2%
Not at all convincing	51 19.0%	31 18.1%	30 25.2%	42 39.8%	109 18.8%	204 20.3%	59 24.8%	205 21.6%	57 19.6%
Don't believe	22 8.2%	13 7.5%	29 24.0%	18 16.9%	82 14.2%	132 13.1%	32 13.3%	119 12.5%	45 15.3%
Not sure	13 4.8%	8 4.6%	14 11.5%	2 1.5%	31 5.4%	54 5.4%	13 5.4%	52 5.4%	15 5.3%
Prefer not to answer	8 2.9%	5 2.8%	9 7.2%	-	30 5.1%	35 3.4%	16 6.9%	41 4.3%	10 3.4%

Q8h To keep community safe, we need to upgrade outdated emergency communications system, emergency v

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	164 29.3%	49 16.6%	75 19.2%	56 28.5%	69 20.2%	162 23.1%	247 32.6%	30 7.4%	11 13.4%
Somewhat convincing	209 37.4%	65 22.2%	137 35.2%	68 34.9%	119 34.9%	223 31.7%	301 39.8%	78 19.4%	31 38.5%
Not at all convincing	94 16.9%	91 30.7%	77 19.9%	33 16.7%	73 21.5%	156 22.2%	103 13.6%	143 35.5%	17 20.8%
Don't believe	50 9.0%	57 19.4%	56 14.4%	21 10.6%	45 13.2%	97 13.8%	59 7.8%	99 24.4%	5 6.4%
Not sure	27 4.8%	21 7.0%	20 5.1%	12 5.9%	17 5.1%	38 5.4%	32 4.2%	26 6.3%	10 12.3%
Prefer not to answer	15 2.7%	12 4.1%	24 6.2%	7 3.5%	17 5.0%	27 3.8%	16 2.1%	28 6.8%	7 8.6%

Q8h To keep community safe, we need to upgrade outdated emergency communications system, emergency v

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	231 26.6%	35 11.9%	119 20.4%	158 27.5%
Somewhat convincing	332 38.3%	60 20.4%	198 33.7%	198 34.5%
Not at all convincing	155 17.9%	89 30.2%	139 23.7%	101 17.5%
Don't believe	77 8.8%	80 26.9%	74 12.6%	67 11.7%
Not sure	42 4.8%	17 5.9%	35 6.0%	28 4.9%
Prefer not to answer	31 3.6%	14 4.7%	22 3.7%	22 3.9%

Q8i Every year, thousands of pounds of trash from streets washes up on local beaches, in lagoons; me

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	437 35.2%	91 41.1%	59 31.4%	52 32.5%	234 34.9%	217 51.3%	95 28.3%	29 13.5%	96 36.0%
Somewhat convincing	356 28.7%	65 29.3%	60 31.9%	45 28.3%	186 27.8%	134 31.6%	95 28.4%	53 24.7%	75 28.2%
Not at all convincing	228 18.4%	36 16.3%	44 23.7%	29 17.9%	119 17.8%	44 10.5%	84 25.2%	53 25.0%	46 17.3%
Don't believe	119 9.6%	13 6.0%	9 5.0%	15 9.4%	81 12.1%	13 3.1%	33 9.8%	57 26.8%	12 4.6%
Not sure	54 4.3%	8 3.5%	6 3.3%	12 7.4%	28 4.2%	10 2.4%	18 5.3%	7 3.2%	19 7.2%
Prefer not to answer	48 3.8%	9 3.9%	9 4.7%	7 4.5%	22 3.3%	5 1.1%	10 2.9%	14 6.8%	18 6.6%

Q8i Every year, thousands of pounds of trash from streets washes up on local beaches, in lagoons; me

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Very convincing	87 52.0%	70 37.5%	66 31.5%	82 26.0%	132 36.2%	118 31.2%	312 38.1%	262 31.2%	175 43.5%
Somewhat convincing	43 25.5%	53 28.5%	73 34.8%	90 28.9%	97 26.6%	118 31.0%	230 28.0%	255 30.4%	102 25.2%
Not at all convincing	12 7.1%	29 15.2%	40 19.0%	76 24.2%	72 19.8%	67 17.6%	150 18.3%	161 19.2%	67 16.6%
Don't believe	15 9.1%	19 10.2%	15 7.0%	36 11.6%	33 9.2%	41 10.8%	68 8.3%	97 11.6%	22 5.4%
Not sure	7 3.9%	8 4.4%	5 2.4%	16 5.0%	18 5.1%	15 3.8%	36 4.4%	34 4.1%	20 4.9%
Prefer not to answer	4 2.4%	8 4.2%	11 5.3%	13 4.2%	11 3.1%	21 5.6%	23 2.7%	30 3.6%	18 4.3%

Q8i Every year, thousands of pounds of trash from streets washes up on local beaches, in lagoons; me

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
Very convincing	126 46.9%	73 43.2%	32 26.6%	18 17.5%	187 32.3%	361 35.9%	76 32.0%	311 32.7%	126 43.3%
Somewhat convincing	71 26.3%	55 32.5%	12 9.6%	25 23.7%	194 33.5%	296 29.4%	61 25.7%	280 29.4%	77 26.5%
Not at all convincing	39 14.4%	21 12.2%	30 25.2%	37 35.8%	101 17.5%	174 17.3%	55 23.0%	191 20.0%	38 13.0%
Don't believe	14 5.3%	7 4.1%	27 22.5%	23 22.3%	47 8.2%	101 10.1%	18 7.5%	90 9.5%	29 9.9%
Not sure	10 3.8%	9 5.5%	11 8.9%	1 0.8%	23 4.0%	40 4.0%	14 6.0%	40 4.2%	14 4.8%
Prefer not to answer	9 3.2%	4 2.5%	9 7.2%	-	26 4.5%	34 3.3%	14 5.9%	40 4.2%	7 2.6%

Q8i Every year, thousands of pounds of trash from streets washes up on local beaches, in lagoons; me

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
Very convincing	248 44.4%	65 22.0%	124 31.9%	101 51.3%	125 36.7%	211 30.0%	386 51.0%	38 9.4%	13 17.0%
Somewhat convincing	169 30.3%	60 20.5%	127 32.7%	45 22.9%	106 30.9%	206 29.2%	245 32.4%	78 19.3%	33 41.2%
Not at all convincing	72 12.9%	86 29.2%	70 18.0%	12 6.4%	59 17.4%	156 22.2%	68 9.0%	35.9%	15 19.2%
Don't believe	30 5.3%	58 19.5%	32 8.2%	22 11.1%	23 6.8%	74 10.5%	21 2.8%	92 22.7%	5 6.9%
Not sure	24 4.3%	15 5.0%	15 3.8%	10 5.3%	12 3.6%	31 4.4%	21 2.7%	24 5.9%	9 11.5%
Prefer not to answer	15 2.7%	11 3.8%	21 5.4%	6 2.9%	16 4.5%	26 3.7%	16 2.1%	27 6.8%	3 4.2%

Q8i Every year, thousands of pounds of trash from streets washes up on local beaches, in lagoons; me

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
Very convincing	358 41.2%	48 16.1%	195 33.2%	227 39.5%
Somewhat convincing	267 30.7%	76 25.8%	184 31.3%	159 27.6%
Not at all convincing	135 15.5%	78 26.4%	110 18.8%	93 16.2%
Don't believe	50 5.8%	61 20.7%	50 8.5%	56 9.8%
Not sure	30 3.4%	19 6.3%	27 4.7%	20 3.5%
Prefer not to answer	28 3.2%	14 4.7%	20 3.5%	19 3.4%

Q8j City's storm drainpipes were installed 50+ yrs ago, are starting to fail, creating sink holes,

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	464 37.4%	89 40.4%	57 30.4%	57 35.6%	260 38.7%	223 52.8%	94 28.1%	26 12.3%	119 44.9%
Somewhat convincing	435 35.0%	94 42.7%	70 37.4%	47 29.6%	223 33.2%	144 34.1%	138 41.3%	66 31.2%	85 32.2%
Not at all convincing	174 14.0%	16 7.5%	31 16.7%	30 18.9%	96 14.2%	27 6.4%	66 19.8%	61 28.8%	19 7.0%
Don't believe	75 6.0%	6 2.9%	10 5.4%	6 4.1%	51 7.6%	10 2.4%	14 4.1%	42 19.6%	6 2.3%
Not sure	48 3.9%	6 2.6%	11 5.8%	11 6.6%	20 3.0%	14 3.3%	12 3.5%	4 1.7%	19 7.0%
Prefer not to answer	47 3.8%	9 3.9%	8 4.3%	8 5.3%	21 3.2%	5 1.1%	10 3.1%	14 6.4%	18 6.6%

Q8j City's storm drainpipes were installed 50+ yrs ago, are starting to fail, creating sink holes,

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	67 40.2%	65 34.6%	79 37.5%	93 29.6%	160 44.0%	119 31.3%	337 41.1%	301 35.9%	163 40.5%
Somewhat convincing	70 41.6%	66 35.2%	68 32.2%	122 38.9%	109 30.0%	151 39.9%	275 33.6%	304 36.3%	130 32.3%
Not at all convincing	15 9.2%	29 15.5%	35 16.5%	47 15.1%	47 13.0%	54 14.3%	109 13.3%	120 14.3%	54 13.3%
Don't believe	8 4.6%	11 5.7%	13 6.3%	22 7.1%	21 5.7%	23 6.1%	42 5.1%	58 6.9%	16 4.0%
Not sure	3 1.9%	9 4.7%	6 2.8%	14 4.6%	16 4.3%	11 2.9%	34 4.2%	27 3.2%	21 5.1%
Prefer not to answer	4 2.4%	8 4.2%	10 4.6%	14 4.6%	11 3.1%	21 5.6%	23 2.7%	29 3.4%	19 4.6%

Q8j City's storm drainpipes were installed 50+ yrs ago, are starting to fail, creating sink holes,

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	118 44.0%	82 48.7%	28 23.7%	24 23.5%	210 36.3%	379 37.7%	85 35.9%	352 37.0%	112 38.6%
Somewhat convincing	99 36.7%	51 30.1%	30 24.8%	39 37.1%	216 37.3%	353 35.1%	81 34.3%	328 34.5%	106 36.6%
Not at all convincing	23 8.6%	19 11.0%	26 21.5%	31 29.4%	75 13.0%	138 13.7%	36 15.1%	139 14.6%	35 11.9%
Don't believe	8 2.8%	5 2.8%	22 18.3%	10 9.3%	30 5.3%	63 6.2%	12 5.0%	53 5.6%	21 7.3%
Not sure	13 4.9%	8 4.9%	5 4.5%	1 0.8%	20 3.5%	40 4.0%	8 3.3%	39 4.1%	9 3.0%
Prefer not to answer	8 2.9%	4 2.5%	9 7.2%	-	27 4.6%	32 3.2%	15 6.4%	40 4.2%	7 2.6%

Q8j City's storm drainpipes were installed 50+ yrs ago, are starting to fail, creating sink holes,

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	246 44.0%	74 25.0%	145 37.3%	77 39.4%	130 38.1%	257 36.5%	394 52.1%	44 10.9%	25 31.4%
Somewhat convincing	203 36.3%	91 30.7%	141 36.3%	72 36.6%	122 35.8%	241 34.2%	272 36.0%	131 32.4%	32 39.9%
Not at all convincing	55 9.8%	70 23.7%	49 12.6%	17 8.9%	49 14.3%	107 15.2%	45 6.0%	121 30.1%	7 8.6%
Don't believe	15 2.7%	40 13.5%	19 5.0%	13 6.8%	15 4.5%	46 6.5%	9 1.2%	61 15.0%	4 4.5%
Not sure	26 4.6%	8 2.8%	14 3.6%	11 5.4%	10 3.0%	27 3.8%	20 2.7%	19 4.6%	9 11.4%
Prefer not to answer	14 2.6%	12 4.2%	20 5.3%	6 2.9%	15 4.3%	27 3.8%	15 2.0%	28 6.9%	3 4.2%

Q8j City's storm drainpipes were installed 50+ yrs ago, are starting to fail, creating sink holes,

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	380 43.8%	51 17.3%	208 35.4%	237 41.3%
Somewhat convincing	318 36.7%	92 31.1%	220 37.5%	196 34.1%
Not at all convincing	82 9.5%	84 28.5%	85 14.6%	66 11.6%
Don't believe	29 3.4%	41 14.0%	33 5.7%	33 5.7%
Not sure	29 3.4%	14 4.8%	20 3.3%	24 4.1%
Prefer not to answer	29 3.3%	13 4.4%	21 3.5%	19 3.2%

Q9 Interim ballot test

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Definitely yes	379 30.5%	82 37.3%	52 27.8%	49 30.6%	196 29.2%	200 47.3%	74 22.2%	14 6.6%	91 34.1%
Probably yes	389 31.3%	87 39.5%	64 34.0%	44 27.6%	192 28.6%	150 35.5%	112 33.5%	33 15.7%	92 34.6%
Probably no	151 12.1%	18 8.3%	24 12.7%	20 12.5%	89 13.2%	26 6.1%	51 15.4%	45 21.1%	28 10.4%
Definitely no	243 19.5%	16 7.4%	37 19.7%	33 20.4%	156 23.3%	22 5.2%	77 23.0%	108 50.6%	33 12.3%
Not sure	76 6.1%	15 6.8%	11 5.8%	14 8.9%	36 5.3%	23 5.5%	20 5.9%	12 5.6%	21 8.0%
Prefer not to answer	5 0.4%	2 0.7%	-	-	3 0.4%	2 0.4%	-	1 0.4%	2 0.7%

Q9 Interim ballot test

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Definitely yes	66 39.5%	53 28.3%	62 29.7%	77 24.5%	121 33.2%	125 33.1%	246 30.1%	242 28.8%	137 34.0%
Probably yes	58 34.7%	73 39.0%	71 34.0%	90 28.8%	96 26.4%	119 31.3%	264 32.2%	258 30.8%	131 32.4%
Probably no	14 8.2%	24 13.0%	23 11.1%	42 13.5%	47 12.9%	37 9.9%	104 12.7%	110 13.1%	40 10.0%
Definitely no	20 11.9%	30 16.1%	34 16.4%	78 24.9%	80 22.0%	75 19.6%	148 18.1%	172 20.5%	70 17.5%
Not sure	10 5.7%	6 3.0%	18 8.5%	23 7.2%	20 5.5%	21 5.5%	54 6.6%	53 6.3%	23 5.8%
Prefer not to answer	-	1 0.6%	1 0.3%	3 1.1%	-	2 0.7%	3 0.3%	4 0.5%	1 0.3%

Q9 Interim ballot test

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Definitely yes	109 40.7%	71 41.7%	16 13.7%	18 17.5%	164 28.4%	316 31.5%	63 26.5%	285 30.0%	94 32.3%
Probably yes	92 34.2%	62 36.5%	29 24.5%	27 25.5%	179 30.9%	329 32.8%	60 25.1%	293 30.8%	96 33.1%
Probably no	29 10.6%	18 10.4%	13 11.2%	11 10.6%	80 13.8%	112 11.1%	39 16.4%	120 12.6%	31 10.6%
Definitely no	24 8.9%	8 4.4%	52 43.4%	42 40.7%	117 20.2%	190 18.9%	53 22.4%	193 20.3%	50 17.2%
Not sure	14 5.0%	12 7.0%	8 6.5%	6 5.8%	37 6.3%	54 5.3%	22 9.3%	56 5.9%	20 6.8%
Prefer not to answer	2 0.7%	-	1 0.7%	-	2 0.4%	4 0.4%	1 0.3%	5 0.5%	-

Q9 Interim ballot test

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Definitely yes	226 40.5%	46 15.4%	107 27.6%	87 44.3%	99 29.1%	193 27.4%	378 50.0%	1 0.3%	-
Probably yes	192 34.3%	71 24.1%	126 32.5%	51 25.8%	130 38.1%	208 29.5%	334 44.2%	31 7.7%	24 29.6%
Probably no	61 10.9%	38 12.8%	52 13.4%	13 6.8%	42 12.4%	95 13.5%	17 2.3%	118 29.2%	14 18.2%
Definitely no	44 7.8%	120 40.7%	79 20.3%	34 17.5%	55 16.2%	153 21.7%	4 0.5%	238 59.0%	-
Not sure	34 6.0%	20 6.7%	22 5.8%	10 5.1%	12 3.5%	54 7.6%	22 2.9%	13 3.3%	41 51.1%
Prefer not to answer	3 0.5%	1 0.3%	2 0.4%	1 0.4%	3 0.8%	2 0.2%	2 0.2%	2 0.5%	1 1.1%

Q9 Interim ballot test

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Definitely yes	317 36.5%	34 11.5%	181 30.9%	187 32.5%
Probably yes	303 35.0%	62 21.1%	196 33.5%	175 30.5%
Probably no	80 9.2%	64 21.6%	76 13.0%	63 10.9%
Definitely no	108 12.5%	120 40.7%	102 17.4%	105 18.3%
Not sure	57 6.6%	14 4.9%	31 5.2%	41 7.1%
Prefer not to answer	2 0.3%	1 0.3%	-	4 0.8%

Q10a Local businesses, residents were hit hard by pandemic, are now facing high gas prices, runaway

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	448 36.1%	70 31.8%	71 37.9%	55 34.4%	252 37.6%	96 22.8%	142 42.5%	131 61.8%	76 28.4%
Somewhat convincing	326 26.2%	66 30.1%	46 24.3%	36 22.4%	178 26.5%	138 32.5%	81 24.2%	37 17.6%	69 25.9%
Not at all convincing	284 22.9%	52 23.4%	44 23.3%	39 24.3%	149 22.2%	124 29.4%	68 20.3%	19 9.2%	71 26.9%
Don't believe	112 9.0%	20 9.2%	15 8.1%	17 10.4%	59 8.8%	50 11.8%	27 8.0%	13 5.9%	22 8.4%
Not sure	35 2.8%	6 2.9%	5 2.8%	7 4.5%	17 2.5%	7 1.7%	11 3.4%	3 1.2%	14 5.4%
Prefer not to answer	37 3.0%	6 2.6%	7 3.6%	7 4.2%	17 2.5%	7 1.8%	6 1.7%	9 4.3%	13 5.0%

Q10a Local businesses, residents were hit hard by pandemic, are now facing high gas prices, runaway

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	74 44.0%	77 41.3%	73 34.6%	112 35.7%	113 31.1%	137 36.2%	285 34.9%	282 33.6%	167 41.4%
Somewhat convincing	53 31.8%	38 20.3%	61 28.9%	76 24.1%	99 27.1%	105 27.6%	218 26.6%	215 25.6%	111 27.6%
Not at all convincing	22 13.0%	45 24.2%	47 22.6%	69 22.0%	100 27.6%	90 23.8%	184 22.4%	216 25.7%	68 16.9%
Don't believe	10 6.3%	14 7.4%	17 8.1%	37 11.8%	33 9.2%	20 5.3%	90 10.9%	84 10.0%	28 6.9%
Not sure	2 1.5%	10 5.6%	6 2.6%	7 2.3%	10 2.6%	15 3.9%	20 2.5%	22 2.6%	13 3.3%
Prefer not to answer	6 3.5%	2 1.2%	7 3.2%	13 4.1%	9 2.5%	12 3.3%	22 2.7%	21 2.5%	16 3.9%

Q10a Local businesses, residents were hit hard by pandemic, are now facing high gas prices, runaway

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	71 26.5%	30 17.8%	73 60.7%	50 47.9%	224 38.7%	352 35.0%	97 40.8%	319 33.5%	130 44.6%
Somewhat convincing	78 28.8%	48 28.2%	18 15.4%	25 23.7%	157 27.2%	268 26.6%	58 24.6%	255 26.8%	71 24.4%
Not at all convincing	70 26.0%	59 34.6%	15 12.6%	24 23.1%	116 20.0%	234 23.3%	50 21.1%	231 24.3%	52 18.0%
Don't believe	36 13.4%	24 13.9%	3 2.3%	3 2.9%	46 8.0%	92 9.2%	19 8.1%	96 10.1%	16 5.4%
Not sure	5 1.8%	5 2.7%	4 3.0%	3 2.4%	20 3.4%	30 3.0%	5 2.3%	22 2.4%	13 4.4%
Prefer not to answer	9 3.5%	5 2.7%	7 6.0%	-	16 2.7%	29 2.9%	8 3.2%	28 2.9%	9 3.1%

Q10a Local businesses, residents were hit hard by pandemic, are now facing high gas prices, runaway

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	139 24.8%	159 53.7%	151 39.0%	82 42.0%	128 37.5%	238 33.8%	153 20.3%	262 64.9%	31 39.5%
Somewhat convincing	163 29.1%	66 22.3%	97 25.1%	56 28.5%	82 24.1%	188 26.6%	233 30.7%	61 15.1%	32 40.7%
Not at all convincing	158 28.2%	44 15.1%	82 21.1%	34 17.1%	76 22.1%	175 24.8%	234 30.9%	44 10.9%	6 7.5%
Don't believe	70 12.6%	10 3.5%	31 8.0%	11 5.7%	37 11.0%	63 8.9%	94 12.4%	14 3.6%	4 4.6%
Not sure	13 2.4%	8 2.8%	14 3.6%	7 3.5%	8 2.4%	20 2.9%	26 3.4%	6 1.4%	4 4.6%
Prefer not to answer	17 3.0%	8 2.6%	12 3.2%	6 3.3%	10 2.9%	21 2.9%	17 2.2%	17 4.1%	3 3.2%

Q10a Local businesses, residents were hit hard by pandemic, are now facing high gas prices, runaway

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	263 30.3%	155 52.5%	186 31.7%	226 39.3%
Somewhat convincing	241 27.8%	63 21.2%	149 25.3%	161 28.0%
Not at all convincing	232 26.7%	38 12.8%	167 28.4%	106 18.4%
Don't believe	82 9.5%	24 8.3%	56 9.6%	47 8.2%
Not sure	23 2.6%	9 2.9%	15 2.5%	19 3.3%
Prefer not to answer	27 3.1%	7 2.4%	15 2.5%	17 2.9%

Q10b Encinitas is an expensive place to live, especially for young families, seniors, those on fixed

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	468 37.7%	78 35.4%	79 42.0%	46 28.7%	265 39.5%	111 26.2%	133 40.0%	124 58.3%	96 36.0%
Somewhat convincing	331 26.7%	64 29.1%	35 18.9%	47 29.6%	184 27.5%	126 29.7%	96 28.6%	46 21.6%	64 24.1%
Not at all convincing	274 22.1%	55 25.1%	41 21.8%	34 21.2%	143 21.3%	126 29.8%	62 18.7%	20 9.5%	64 24.0%
Don't believe	100 8.0%	13 5.9%	18 9.7%	19 11.8%	49 7.3%	40 9.4%	30 9.1%	9 4.5%	20 7.5%
Not sure	31 2.5%	4 2.0%	7 4.0%	7 4.7%	12 1.8%	13 3.1%	6 1.9%	3 1.6%	9 3.3%
Prefer not to answer	37 3.0%	6 2.6%	7 3.6%	7 4.2%	18 2.6%	7 1.8%	6 1.7%	10 4.6%	13 5.0%

Q10b Encinitas is an expensive place to live, especially for young families, seniors, those on fixed

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Very convincing	68 40.3%	87 46.4%	88 41.9%	106 33.8%	120 32.9%	138 36.4%	304 37.1%	284 33.9%	184 45.7%
Somewhat convincing	61 36.2%	36 19.4%	54 25.9%	87 27.7%	93 25.6%	98 25.9%	229 27.9%	231 27.5%	100 24.9%
Not at all convincing	19 11.6%	46 24.7%	40 18.9%	66 21.0%	103 28.2%	94 24.7%	171 20.9%	211 25.2%	63 15.6%
Don't believe	13 7.6%	11 5.8%	18 8.7%	26 8.4%	32 8.7%	26 6.9%	73 8.9%	70 8.3%	30 7.4%
Not sure	1 0.8%	5 2.4%	3 1.4%	16 5.1%	7 1.9%	11 2.8%	20 2.5%	21 2.5%	10 2.6%
Prefer not to answer	6 3.5%	2 1.2%	7 3.2%	13 4.1%	10 2.7%	12 3.3%	23 2.8%	22 2.6%	16 3.9%

Q10b Encinitas is an expensive place to live, especially for young families, seniors, those on fixed

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
Very convincing	86 31.9%	32 19.1%	63 52.4%	51 49.3%	235 40.7%	376 37.5%	92 38.6%	346 36.4%	122 42.0%
Somewhat convincing	76 28.1%	55 32.4%	32 27.1%	24 23.4%	144 24.8%	265 26.4%	66 27.8%	259 27.2%	73 25.0%
Not at all convincing	68 25.3%	52 30.6%	12 10.0%	22 20.8%	120 20.8%	221 22.0%	53 22.4%	211 22.2%	63 21.7%
Don't believe	25 9.2%	20 11.8%	3 2.8%	4 3.4%	48 8.3%	84 8.4%	16 6.6%	83 8.8%	16 5.6%
Not sure	5 2.0%	6 3.4%	2 1.7%	3 3.2%	15 2.6%	28 2.8%	3 1.4%	24 2.5%	7 2.5%
Prefer not to answer	9 3.5%	5 2.7%	7 6.0%	-	16 2.8%	30 3.0%	8 3.2%	28 3.0%	9 3.1%

Q10b Encinitas is an expensive place to live, especially for young families, seniors, those on fixed

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
Very convincing	159 28.4%	154 52.1%	156 40.1%	73 37.1%	147 43.0%	249 35.3%	169 22.4%	261 64.8%	37 46.1%
Somewhat convincing	165 29.5%	70 23.7%	96 24.8%	63 32.1%	73 21.3%	196 27.8%	230 30.4%	78 19.4%	22 27.8%
Not at all convincing	150 26.8%	46 15.6%	78 20.1%	34 17.2%	71 20.9%	169 24.0%	236 31.2%	27 6.8%	11 13.3%
Don't believe	57 10.2%	9 3.1%	34 8.7%	14 7.0%	33 9.5%	53 7.6%	82 10.9%	14 3.5%	3 4.2%
Not sure	12 2.2%	8 2.8%	11 2.9%	6 3.2%	9 2.5%	17 2.4%	22 2.9%	5 1.3%	4 5.4%
Prefer not to answer	17 3.0%	8 2.6%	13 3.4%	6 3.3%	10 2.9%	21 3.0%	17 2.3%	17 4.1%	3 3.2%

Q10b Encinitas is an expensive place to live, especially for young families, seniors, those on fixed

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
Very convincing	285 32.8%	156 52.9%	199 33.9%	224 39.0%
Somewhat convincing	247 28.5%	64 21.6%	156 26.6%	164 28.6%
Not at all convincing	214 24.7%	43 14.5%	151 25.8%	110 19.2%
Don't believe	73 8.5%	18 5.9%	45 7.6%	50 8.7%
Not sure	21 2.5%	7 2.5%	21 3.5%	9 1.6%
Prefer not to answer	27 3.1%	8 2.6%	15 2.5%	17 3.0%

Q10c: There are no guarantees on how funds will be spent, which means City can divert money to pet pr

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	499 40.2%	65 29.6%	77 41.2%	75 46.9%	281 41.9%	81 19.1%	161 48.3%	164 77.2%	89 33.4%
Somewhat convincing	360 29.0%	71 32.0%	49 26.0%	41 25.6%	200 29.7%	143 33.7%	113 34.0%	28 13.3%	75 28.4%
Not at all convincing	189 15.2%	46 20.7%	23 12.2%	21 12.9%	100 14.8%	114 27.0%	24 7.1%	5 2.2%	45 17.1%
Don't believe	102 8.2%	20 9.0%	20 10.7%	10 6.0%	51 7.6%	62 14.7%	10 3.0%	5 2.5%	24 9.0%
Not sure	54 4.3%	11 5.1%	10 5.5%	7 4.5%	25 3.7%	16 3.7%	19 5.8%	1 0.6%	18 6.6%
Prefer not to answer	38 3.1%	8 3.8%	8 4.3%	7 4.2%	14 2.1%	7 1.7%	6 1.8%	9 4.2%	15 5.5%

Q10c: There are no guarantees on how funds will be spent, which means City can divert money to pet pr

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	65 38.9%	85 45.4%	83 39.5%	130 41.6%	136 37.3%	157 41.4%	314 38.3%	332 39.6%	167 41.5%
Somewhat convincing	64 38.2%	45 23.9%	70 33.4%	82 26.3%	99 27.1%	107 28.1%	249 30.3%	240 28.6%	120 29.7%
Not at all convincing	25 14.9%	26 14.0%	25 11.9%	50 15.8%	63 17.3%	68 17.8%	118 14.4%	140 16.7%	49 12.0%
Don't believe	5 2.7%	15 8.0%	21 10.1%	24 7.8%	37 10.3%	23 6.2%	78 9.6%	69 8.2%	33 8.3%
Not sure	3 1.8%	11 6.0%	5 2.3%	15 4.8%	19 5.3%	11 3.0%	40 4.9%	35 4.2%	18 4.5%
Prefer not to answer	6 3.5%	5 2.8%	6 2.8%	11 3.7%	10 2.7%	13 3.6%	21 2.6%	22 2.7%	16 3.9%

Q10c: There are no guarantees on how funds will be spent, which means City can divert money to pet pr

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	91 34.0%	42 24.9%	78 64.9%	62 59.0%	226 39.0%	394 39.2%	106 44.5%	379 39.8%	120 41.4%
Somewhat convincing	78 28.8%	45 26.5%	20 16.6%	33 31.2%	185 31.9%	288 28.7%	71 30.1%	261 27.4%	99 34.1%
Not at all convincing	49 18.2%	44 26.2%	2 1.9%	7 6.5%	86 14.9%	159 15.8%	30 12.7%	155 16.2%	34 11.7%
Don't believe	36 13.2%	23 13.4%	4 3.0%	3 2.5%	38 6.6%	88 8.7%	15 6.2%	93 9.7%	10 3.4%
Not sure	8 2.9%	11 6.3%	9 7.6%	1 0.8%	25 4.4%	46 4.6%	8 3.3%	38 4.0%	16 5.5%
Prefer not to answer	8 2.8%	5 2.7%	7 6.0%	-	19 3.3%	31 3.1%	8 3.2%	27 2.8%	12 4.0%

Q10c: There are no guarantees on how funds will be spent, which means City can divert money to pet pr

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	177 31.6%	181 61.4%	141 36.4%	67 34.3%	142 41.6%	290 41.2%	177 23.5%	275 68.2%	45 56.4%
Somewhat convincing	148 26.5%	74 25.2%	137 35.4%	70 35.5%	90 26.4%	200 28.4%	265 35.1%	74 18.3%	21 26.1%
Not at all convincing	126 22.6%	12 4.1%	50 13.0%	29 14.9%	50 14.6%	109 15.5%	168 22.2%	18 4.3%	3 4.0%
Don't believe	72 12.9%	8 2.8%	22 5.6%	11 5.4%	30 8.6%	62 8.8%	93 12.3%	7 1.8%	2 2.7%
Not sure	22 3.9%	11 3.8%	21 5.4%	12 6.2%	16 4.8%	25 3.6%	34 4.5%	14 3.5%	6 7.5%
Prefer not to answer	14 2.5%	8 2.6%	16 4.2%	7 3.7%	14 4.0%	17 2.5%	19 2.5%	16 3.9%	3 3.2%

Q10c There are no guarantees on how funds will be spent, which means City can divert money to pet pr

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	270 31.2%	197 66.5%	212 36.1%	236 41.0%
Somewhat convincing	285 32.9%	58 19.6%	184 31.4%	166 28.9%
Not at all convincing	165 19.0%	6 2.1%	98 16.7%	84 14.6%
Don't believe	84 9.7%	12 4.0%	52 8.8%	47 8.2%
Not sure	33 3.8%	16 5.5%	24 4.1%	25 4.4%
Prefer not to answer	29 3.4%	7 2.3%	17 2.9%	16 2.8%

Q10d1 Residents are already paying too many taxes, including state, county taxes, school bonds, othe

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	637	119	89	78	349	222	141	115	152
Very convincing	268 42.1%	42 35.2%	36 40.3%	26 32.7%	165 47.2%	56 25.1%	76 54.0%	78 68.4%	54 35.5%
Somewhat convincing	169 26.5%	40 33.5%	25 28.5%	21 26.6%	83 23.8%	68 30.9%	32 22.7%	25 22.0%	42 27.6%
Not at all convincing	119 18.7%	23 19.6%	18 20.5%	17 21.1%	60 17.2%	69 30.9%	19 13.5%	3 2.8%	28 18.4%
Don't believe	49 7.8%	8 6.9%	5 5.8%	9 11.4%	26 7.6%	24 10.7%	8 5.8%	5 4.6%	12 7.9%
Not sure	12 1.9%	1 0.6%	3 3.7%	2 2.2%	7 1.9%	2 1.0%	4 2.7%	-	6 4.1%
Prefer not to answer	19 3.0%	5 4.1%	1 1.3%	5 5.8%	8 2.4%	3 1.4%	2 1.4%	3 2.2%	10 6.5%

Q10d1 Residents are already paying too many taxes, including state, county taxes, school bonds, othe

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	92	94	114	156	181	190	423	405	232
Very convincing	44 48.1%	42 44.8%	46 40.6%	71 45.4%	65 35.8%	85 44.8%	169 39.9%	165 40.8%	103 44.4%
Somewhat convincing	22 23.6%	20 21.5%	36 31.6%	48 30.5%	43 23.9%	53 27.8%	113 26.6%	108 26.8%	61 26.1%
Not at all convincing	11 11.8%	20 21.6%	19 16.2%	27 17.2%	43 23.7%	34 17.7%	79 18.8%	71 17.5%	49 20.9%
Don't believe	11 12.1%	6 6.2%	8 6.6%	7 4.5%	18 9.9%	8 4.3%	41 9.7%	39 9.5%	11 4.7%
Not sure	-	3 3.4%	2 1.5%	-	7 4.1%	4 2.2%	8 1.9%	10 2.6%	2 0.8%
Prefer not to answer	4 4.4%	2 2.5%	4 3.4%	4 2.4%	5 2.7%	6 3.2%	13 3.0%	12 2.9%	7 3.1%

Q10d1 Residents are already paying too many taxes, including state, county taxes, school bonds, othe

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	139	82	63	43	310	518	119	475	162
Very convincing	37 26.5%	14 17.2%	40 64.7%	30 69.1%	147 47.4%	221 42.6%	48 39.9%	189 39.8%	79 49.0%
Somewhat convincing	50 35.5%	27 32.9%	10 16.0%	8 18.4%	74 24.0%	134 25.8%	35 29.5%	132 27.7%	37 23.1%
Not at all convincing	34 24.6%	29 35.0%	2 3.9%	3 6.0%	51 16.5%	99 19.0%	21 17.5%	95 20.0%	24 15.1%
Don't believe	13 9.5%	8 9.7%	1 1.9%	3 6.5%	24 7.8%	37 7.1%	13 10.6%	40 8.3%	10 6.0%
Not sure	1 0.6%	3 3.4%	3 5.2%	-	5 1.8%	12 2.4%	-	7 1.5%	5 3.2%
Prefer not to answer	5 3.3%	1 1.7%	5 8.3%	-	8 2.5%	16 3.1%	3 2.6%	13 2.8%	6 3.5%

Q10d1 Residents are already paying too many taxes, including state, county taxes, school bonds, othe

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	286	147	204	98	180	359	401	198	36
Very convincing	69 24.1%	98 67.1%	101 49.4%	44 45.0%	73 40.7%	151 42.0%	87 21.8%	159 80.1%	21 59.1%
Somewhat convincing	96 33.5%	27 18.3%	46 22.7%	20 20.8%	53 29.5%	95 26.6%	137 34.2%	23 11.5%	9 25.0%
Not at all convincing	82 28.8%	7 5.0%	30 14.6%	18 17.9%	32 17.9%	69 19.4%	112 27.8%	5 2.8%	2 5.9%
Don't believe	26 9.2%	5 3.1%	18 9.0%	10 10.5%	15 8.5%	24 6.6%	47 11.8%	1 0.7%	1 1.9%
Not sure	7 2.3%	4 2.6%	2 0.8%	1 0.7%	3 1.5%	9 2.5%	9 2.2%	2 0.8%	2 5.6%
Prefer not to answer	6 2.1%	6 4.0%	7 3.5%	5 5.0%	3 1.8%	11 3.0%	9 2.3%	8 4.1%	1 2.4%

Q10d1 Residents are already paying too many taxes, including state, county taxes, school bonds, othe

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	444	157	297	296
Very convincing	159 35.7%	99 62.9%	130 43.7%	111 37.6%
Somewhat convincing	124 27.9%	36 22.9%	70 23.6%	92 31.1%
Not at all convincing	103 23.2%	8 5.3%	59 19.9%	53 18.0%
Don't believe	38 8.6%	7 4.5%	23 7.9%	26 8.8%
Not sure	7 1.6%	4 2.4%	4 1.4%	7 2.4%
Prefer not to answer	13 3.0%	3 2.0%	11 3.6%	6 2.1%

Q10d2 Everyone is coming after us for tax increases - including state, county taxes, school bonds, o

	Overall	Years in Encinitas (Q1)					Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure	
<i>Base</i>	605	102	98	81	322	201	192	98	113	
Very convincing	224 37.0%	30 29.2%	37 37.7%	31 38.5%	125 38.8%	51 25.2%	78 40.4%	63 63.8%	32 28.3%	
Somewhat convincing	167 27.6%	36 35.1%	21 21.8%	28 35.0%	81 25.2%	49 24.5%	69 35.7%	12 12.7%	36 32.2%	
Not at all convincing	122 20.1%	22 21.5%	21 21.5%	12 15.1%	66 20.6%	61 30.3%	27 14.1%	6 6.6%	27 24.1%	
Don't believe	58 9.5%	9 8.4%	11 11.3%	4 5.3%	34 10.4%	29 14.3%	12 6.3%	8 8.2%	9 7.5%	
Not sure	15 2.4%	2 1.6%	2 2.0%	3 3.5%	8 2.5%	7 3.6%	3 1.8%	2 1.9%	2 2.0%	
Prefer not to answer	21 3.4%	4 4.2%	6 5.7%	2 2.5%	8 2.5%	4 2.1%	3 1.7%	7 6.8%	7 5.9%	

Q10d2 Everyone is coming after us for tax increases - including state, county taxes, school bonds, o

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	76	93	95	157	183	190	396	434	171
Very convincing	36 47.9%	31 33.7%	30 32.0%	62 39.6%	63 34.5%	66 35.1%	146 36.8%	160 37.0%	63 37.0%
Somewhat convincing	21 27.6%	26 28.3%	32 33.2%	35 22.2%	52 28.6%	50 26.5%	117 29.4%	118 27.1%	49 28.8%
Not at all convincing	12 16.3%	21 22.9%	17 17.8%	27 17.2%	44 24.0%	46 24.4%	71 17.8%	93 21.4%	29 16.8%
Don't believe	3 3.7%	9 9.3%	11 11.3%	20 12.6%	16 8.5%	13 6.6%	44 11.2%	40 9.1%	18 10.5%
Not sure	1 1.7%	3 3.0%	2 2.1%	6 3.7%	3 1.5%	6 3.1%	9 2.2%	11 2.6%	3 2.0%
Prefer not to answer	2 2.4%	3 2.8%	4 3.7%	7 4.8%	5 2.9%	8 4.3%	10 2.6%	12 2.8%	8 4.9%

Q10d2 Everyone is coming after us for tax increases - including state, county taxes, school bonds, o

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	130	87	57	61	270	487	118	476	129
Very convincing	34 26.0%	14 15.8%	31 54.2%	37 60.0%	108 40.2%	174 35.7%	50 42.2%	170 35.8%	53 41.3%
Somewhat convincing	39 29.7%	24 27.3%	19 32.5%	15 23.8%	71 26.4%	132 27.2%	34 29.1%	126 26.5%	41 31.5%
Not at all convincing	29 22.0%	31 35.4%	4 7.8%	8 13.4%	50 18.4%	100 20.5%	22 18.5%	99 20.8%	23 17.6%
Don't believe	22 17.1%	13 15.1%	1 2.0%	2 2.8%	19 7.1%	51 10.4%	7 5.6%	53 11.0%	5 3.8%
Not sure	2 1.3%	2 2.1%	-	-	11 4.2%	14 2.8%	1 0.8%	13 2.8%	1 1.1%
Prefer not to answer	5 3.8%	4 4.3%	2 3.5%	-	10 3.8%	16 3.3%	4 3.8%	15 3.1%	6 4.6%

Q10d2 Everyone is coming after us for tax increases - including state, county taxes, school bonds, o

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	273	149	184	98	162	346	355	206	43
Very convincing	65 24.0%	84 56.5%	74 40.5%	41 41.8%	60 36.9%	123 35.6%	62 17.4%	141 68.7%	20 45.3%
Somewhat convincing	76 28.0%	40 26.7%	51 27.7%	29 29.8%	44 27.2%	94 27.1%	112 31.4%	42 20.4%	13 30.2%
Not at all convincing	76 27.8%	16 10.7%	30 16.3%	17 17.7%	29 17.9%	75 21.8%	110 31.0%	7 3.5%	4 10.3%
Don't believe	42 15.2%	5 3.4%	11 6.0%	7 6.7%	17 10.8%	34 9.7%	52 14.7%	5 2.3%	1 1.7%
Not sure	3 1.3%	2 1.4%	9 4.9%	2 2.4%	3 1.6%	10 2.8%	9 2.5%	3 1.3%	3 7.4%
Prefer not to answer	10 3.8%	2 1.3%	8 4.6%	1 1.5%	9 5.6%	10 2.9%	11 3.0%	8 3.8%	2 5.1%

Q10d2 Everyone is coming after us for tax increases - including state, county taxes, school bonds, o

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	423	139	289	279
Very convincing	130 30.8%	79 57.2%	98 33.8%	108 38.8%
Somewhat convincing	125 29.5%	23 16.5%	82 28.3%	77 27.5%
Not at all convincing	102 24.2%	14 10.3%	65 22.4%	51 18.3%
Don't believe	40 9.4%	15 10.8%	28 9.6%	27 9.7%
Not sure	11 2.5%	3 2.0%	9 3.0%	6 2.1%
Prefer not to answer	15 3.6%	4 3.2%	8 2.8%	10 3.6%

Q10e Raising sales tax will hurt local economy, businesses in community

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	271 21.8%	36 16.4%	40 21.5%	38 23.5%	157 23.4%	52 12.3%	83 25.0%	95 44.8%	38 14.3%
Somewhat convincing	281 22.6%	40 18.3%	41 22.1%	32 19.8%	167 24.9%	84 19.8%	89 26.8%	49 22.9%	58 21.8%
Not at all convincing	381 30.7%	90 40.8%	50 26.6%	49 30.4%	192 28.6%	162 38.4%	93 27.8%	34 16.1%	91 34.3%
Don't believe	234 18.9%	43 19.5%	43 23.1%	33 20.4%	115 17.1%	109 25.7%	50 15.1%	22 10.4%	53 19.9%
Not sure	36 2.9%	5 2.5%	6 3.0%	2 1.4%	23 3.4%	8 1.9%	11 3.4%	3 1.5%	12 4.7%
Prefer not to answer	38 3.1%	6 2.6%	7 3.6%	7 4.5%	18 2.6%	8 1.9%	7 2.0%	9 4.3%	13 5.0%

Q10e Raising sales tax will hurt local economy, businesses in community

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Very convincing	31 18.4%	41 21.7%	52 24.8%	76 24.2%	72 19.7%	86 22.6%	168 20.5%	175 20.8%	96 23.9%
Somewhat convincing	49 29.5%	35 19.0%	42 20.2%	67 21.5%	87 23.8%	91 23.9%	184 22.5%	199 23.7%	82 20.4%
Not at all convincing	50 29.5%	59 31.5%	64 30.5%	90 28.7%	119 32.7%	122 32.1%	245 29.9%	254 30.3%	127 31.5%
Don't believe	29 17.3%	43 23.1%	43 20.4%	56 18.0%	63 17.2%	61 16.2%	171 20.9%	163 19.4%	71 17.7%
Not sure	3 1.8%	6 3.5%	2 0.9%	10 3.1%	15 4.1%	8 2.0%	27 3.3%	25 3.0%	11 2.7%
Prefer not to answer	6 3.5%	2 1.2%	7 3.2%	14 4.4%	10 2.6%	12 3.3%	24 2.9%	23 2.7%	16 3.9%

Q10e Raising sales tax will hurt local economy, businesses in community

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	37 13.6%	14 8.3%	56 46.3%	31 29.7%	134 23.1%	214 21.3%	57 24.2%	191 20.1%	80 27.5%
Somewhat convincing	54 20.0%	38 22.6%	16 13.4%	44 41.9%	129 22.3%	227 22.6%	54 22.9%	224 23.5%	58 19.8%
Not at all convincing	100 37.0%	63 37.1%	30 24.8%	16 15.4%	173 29.9%	309 30.8%	72 30.5%	294 30.9%	87 29.9%
Don't believe	65 24.1%	43 25.2%	5 4.6%	12 11.3%	109 18.9%	195 19.4%	40 16.7%	183 19.3%	51 17.5%
Not sure	5 1.7%	7 3.9%	5 4.1%	2 1.7%	18 3.1%	30 3.0%	6 2.5%	30 3.1%	6 2.2%
Prefer not to answer	9 3.5%	5 3.0%	8 6.8%	-	16 2.7%	31 3.1%	8 3.2%	29 3.1%	9 3.1%

Q10e Raising sales tax will hurt local economy, businesses in community

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	70 12.6%	111 37.5%	90 23.1%	37 18.6%	80 23.5%	154 21.9%	78 10.3%	173 42.8%	20 25.7%
Somewhat convincing	121 21.6%	75 25.5%	85 22.0%	54 27.5%	66 19.4%	161 22.8%	155 20.4%	102 25.3%	24 29.7%
Not at all convincing	208 37.2%	61 20.7%	113 29.0%	58 29.3%	101 29.7%	222 31.6%	296 39.2%	67 16.5%	17 21.8%
Don't believe	128 23.0%	29 9.8%	77 19.7%	38 19.2%	74 21.8%	122 17.3%	192 25.4%	33 8.1%	9 11.9%
Not sure	14 2.6%	10 3.5%	11 2.9%	4 2.1%	9 2.7%	23 3.2%	18 2.4%	12 2.9%	6 7.6%
Prefer not to answer	17 3.1%	9 3.0%	12 3.2%	6 3.3%	10 2.9%	22 3.1%	17 2.3%	18 4.4%	3 3.2%

Q10e Raising sales tax will hurt local economy, businesses in community

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	149 17.1%	110 37.2%	115 19.7%	131 22.7%
Somewhat convincing	186 21.5%	69 23.3%	130 22.2%	134 23.3%
Not at all convincing	306 35.3%	57 19.1%	192 32.7%	170 29.5%
Don't believe	179 20.6%	41 13.9%	118 20.2%	106 18.5%
Not sure	19 2.2%	12 4.1%	16 2.8%	16 2.8%
Prefer not to answer	28 3.2%	7 2.4%	15 2.5%	18 3.1%

Q11 Final ballot test

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Definitely yes	338 27.2%	73 33.0%	49 25.9%	45 27.9%	172 25.6%	183 43.3%	64 19.3%	9 4.2%	81 30.6%
Probably yes	377 30.4%	88 39.9%	51 27.2%	45 28.1%	191 28.5%	149 35.3%	108 32.5%	26 12.2%	92 34.5%
Probably no	170 13.7%	26 11.6%	32 17.0%	21 13.0%	91 13.5%	36 8.6%	55 16.4%	46 21.7%	32 12.0%
Definitely no	264 21.2%	20 8.9%	39 20.7%	34 21.2%	171 25.5%	25 6.0%	81 24.3%	117 55.1%	37 13.8%
Not sure	88 7.1%	13 6.0%	17 9.2%	16 9.9%	42 6.2%	26 6.1%	25 7.6%	15 6.8%	22 8.4%
Prefer not to answer	6 0.5%	1 0.6%	-	-	4 0.7%	3 0.8%	-	-	2 0.7%

Q11 Final ballot test

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Definitely yes	47 27.9%	52 27.7%	55 26.4%	74 23.7%	109 30.0%	113 29.7%	219 26.7%	216 25.8%	122 30.2%
Probably yes	61 36.1%	58 31.1%	63 30.0%	93 29.7%	102 28.1%	101 26.7%	269 32.8%	256 30.5%	122 30.2%
Probably no	17 10.1%	31 16.8%	34 16.1%	41 13.2%	46 12.7%	49 12.9%	112 13.6%	121 14.5%	48 12.0%
Definitely no	22 13.0%	38 20.6%	35 16.8%	84 26.7%	85 23.3%	85 22.3%	160 19.5%	185 22.1%	79 19.5%
Not sure	20 11.8%	6 3.3%	21 10.1%	19 6.1%	21 5.9%	30 7.9%	57 6.9%	58 6.9%	30 7.5%
Prefer not to answer	2 1.1%	1 0.6%	1 0.6%	2 0.5%	-	2 0.4%	4 0.5%	3 0.3%	3 0.7%

Q11 Final ballot test

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Definitely yes	101 37.4%	63 37.2%	16 13.7%	17 15.9%	141 24.3%	279 27.8%	59 24.8%	259 27.2%	79 27.2%
Probably yes	93 34.5%	67 39.5%	21 17.2%	23 22.4%	173 29.9%	319 31.7%	58 24.5%	290 30.5%	87 30.0%
Probably no	30 11.3%	18 10.9%	18 15.3%	12 11.7%	90 15.6%	126 12.5%	44 18.6%	127 13.4%	43 14.7%
Definitely no	29 10.9%	9 5.2%	54 44.8%	47 44.9%	125 21.6%	206 20.5%	58 24.3%	209 21.9%	55 19.1%
Not sure	14 5.3%	10 5.8%	11 9.0%	5 5.0%	48 8.3%	70 7.0%	18 7.6%	63 6.6%	25 8.4%
Prefer not to answer	2 0.7%	2 1.4%	-	-	2 0.3%	5 0.5%	1 0.3%	4 0.4%	2 0.6%

Q11 Final ballot test

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Definitely yes	208 37.3%	42 14.4%	87 22.4%	72 36.4%	90 26.4%	176 25.0%	337 44.5%	1 0.3%	-
Probably yes	194 34.7%	59 20.1%	124 31.9%	54 27.5%	113 33.1%	210 29.8%	334 44.1%	26 6.5%	17 21.5%
Probably no	62 11.1%	43 14.6%	65 16.7%	21 10.8%	50 14.8%	98 13.9%	37 4.8%	110 27.4%	23 28.5%
Definitely no	55 9.9%	128 43.4%	80 20.7%	33 17.1%	64 18.6%	167 23.7%	5 0.6%	252 62.6%	5 6.0%
Not sure	35 6.2%	22 7.6%	31 7.9%	16 8.2%	20 5.8%	52 7.4%	41 5.5%	11 2.8%	35 44.0%
Prefer not to answer	4 0.7%	-	2 0.4%	-	4 1.2%	2 0.2%	3 0.4%	2 0.5%	-

Q11 Final ballot test

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Definitely yes	289 33.3%	25 8.3%	159 27.1%	168 29.3%
Probably yes	287 33.1%	62 20.8%	205 35.0%	158 27.5%
Probably no	98 11.4%	64 21.6%	78 13.3%	82 14.3%
Definitely no	118 13.7%	131 44.2%	111 18.8%	116 20.2%
Not sure	70 8.1%	15 5.0%	34 5.8%	46 7.9%
Prefer not to answer	4 0.5%	-	1 0.1%	4 0.8%

Q12 Final ballot test at lower amount

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Def,prob yes @ 1 cent (Q11)	715 57.6%	161 72.9%	100 53.2%	89 55.9%	363 54.1%	332 78.6%	173 51.8%	35 16.3%	173 65.1%
Definitely yes	1 0.1%	-	-	-	1 0.1%	-	-	-	1 0.3%
Probably yes	67 5.4%	10 4.7%	18 9.9%	9 5.9%	28 4.2%	23 5.5%	23 6.9%	6 3.0%	14 5.2%
Probably no	151 12.1%	22 10.0%	18 9.5%	20 12.5%	91 13.5%	24 5.7%	49 14.6%	49 22.9%	29 10.7%
Definitely no	218 17.6%	15 6.8%	33 17.7%	25 15.9%	143 21.4%	19 4.4%	69 20.6%	101 47.4%	27 10.0%
Not sure	83 6.7%	11 5.0%	16 8.6%	16 9.8%	40 6.0%	21 5.0%	18 5.5%	22 10.4%	21 8.0%
Prefer not to answer	8 0.6%	1 0.6%	2 1.1%	-	4 0.7%	3 0.8%	2 0.6%	-	2 0.7%

Q12 Final ballot test at lower amount

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Def,prob yes @ 1 cent (Q11)	107 64.0%	110 58.8%	118 56.4%	167 53.5%	212 58.1%	214 56.4%	487 59.5%	472 56.2%	243 60.3%
Definitely yes	-	-	1 0.3%	-	-	-	1 0.1%	1 0.1%	-
Probably yes	18 10.9%	9 5.0%	13 6.1%	9 3.0%	17 4.7%	27 7.2%	39 4.7%	40 4.7%	27 6.7%
Probably no	17 10.4%	24 12.6%	26 12.4%	40 12.9%	43 11.9%	49 12.8%	95 11.6%	115 13.7%	36 8.9%
Definitely no	10 6.0%	31 16.6%	30 14.1%	76 24.4%	71 19.6%	67 17.6%	133 16.2%	154 18.4%	64 15.9%
Not sure	13 7.7%	11 5.7%	20 9.7%	18 5.8%	21 5.7%	21 5.4%	61 7.5%	55 6.6%	28 6.9%
Prefer not to answer	2 1.1%	2 1.2%	2 1.0%	2 0.5%	-	2 0.6%	4 0.5%	3 0.3%	5 1.2%

Q12 Final ballot test at lower amount

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Def,prob yes @ 1 cent (Q11)	194 71.9%	130 76.7%	37 30.8%	40 38.4%	314 54.3%	598 59.5%	117 49.2%	548 57.7%	166 57.2%
Definitely yes	1 0.3%	-	-	-	-	1 0.1%	-	1 0.1%	-
Probably yes	18 6.7%	8 4.6%	7 6.1%	2 2.2%	31 5.4%	52 5.2%	15 6.2%	46 4.9%	20 6.9%
Probably no	22 8.3%	13 7.5%	18 15.3%	27 25.5%	71 12.2%	115 11.4%	36 15.2%	118 12.4%	33 11.4%
Definitely no	19 7.1%	6 3.7%	51 42.7%	32 30.7%	110 19.0%	168 16.7%	51 21.3%	176 18.5%	42 14.5%
Not sure	14 5.2%	10 5.7%	6 5.0%	3 3.3%	50 8.6%	65 6.5%	18 7.4%	56 5.9%	27 9.3%
Prefer not to answer	2 0.7%	3 1.9%	-	-	3 0.5%	6 0.6%	2 0.7%	6 0.6%	2 0.6%

Q12 Final ballot test at lower amount

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Def,prob yes @ 1 cent (Q11)	403 72.0%	102 34.4%	211 54.3%	125 63.9%	203 59.6%	386 54.8%	671 88.6%	27 6.8%	17 21.5%
Definitely yes	1 0.1%	-	-	-	-	1 0.1%	-	1 0.2%	-
Probably yes	35 6.3%	12 4.0%	20 5.1%	15 7.7%	22 6.5%	29 4.2%	30 3.9%	24 6.0%	12 15.6%
Probably no	49 8.8%	51 17.4%	50 12.9%	18 8.9%	37 10.8%	96 13.7%	24 3.1%	109 27.1%	17 21.2%
Definitely no	36 6.5%	111 37.5%	71 18.4%	25 12.9%	51 15.0%	142 20.2%	4 0.5%	211 52.2%	3 4.2%
Not sure	30 5.3%	20 6.6%	33 8.6%	13 6.6%	23 6.6%	47 6.7%	26 3.4%	28 7.0%	29 36.5%
Prefer not to answer	5 0.9%	-	3 0.7%	-	5 1.6%	2 0.3%	3 0.4%	3 0.8%	1 1.0%

Q12 Final ballot test at lower amount

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Def,prob yes @ 1 cent (Q11)	576 66.5%	86 29.2%	364 62.0%	326 56.7%
Definitely yes	1 0.1%	-	1 0.1%	-
Probably yes	57 6.5%	9 2.9%	19 3.2%	44 7.7%
Probably no	81 9.3%	62 21.1%	69 11.8%	73 12.7%
Definitely no	91 10.5%	114 38.6%	98 16.6%	84 14.7%
Not sure	55 6.4%	24 8.3%	36 6.2%	42 7.3%
Prefer not to answer	6 0.7%	-	1 0.1%	5 0.9%

Q13 Opinion of fiscal management

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Excellent	80 6.4%	14 6.3%	11 5.9%	9 5.9%	45 6.7%	80 18.9%	-	-	-
Good	343 27.6%	66 30.1%	55 29.6%	33 20.9%	188 28.0%	343 81.1%	-	-	-
Fair	333 26.8%	45 20.2%	50 26.5%	49 30.8%	189 28.2%	-	333 100.0%	-	-
Poor	134 10.8%	4 1.9%	22 11.9%	20 12.2%	88 13.1%	-	-	134 62.9%	-
Very poor	79 6.4%	6 2.6%	4 2.1%	12 7.6%	56 8.4%	-	-	79 37.1%	-
Not sure	265 21.4%	84 38.0%	45 24.0%	36 22.5%	99 14.7%	-	-	-	265 100.0%
Prefer not to answer	8 0.6%	2 0.9%	-	-	6 0.8%	-	-	-	-

Q13 Opinion of fiscal management

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Excellent	4 2.6%	8 4.5%	11 5.2%	28 8.9%	28 7.8%	24 6.3%	55 6.7%	50 6.0%	30 7.4%
Good	47 28.3%	49 26.2%	46 21.9%	82 26.3%	118 32.5%	107 28.3%	229 28.0%	238 28.3%	106 26.2%
Fair	46 27.5%	51 27.3%	58 27.4%	66 21.2%	112 30.8%	96 25.3%	221 27.0%	230 27.5%	103 25.6%
Poor	22 13.0%	15 8.0%	25 11.7%	38 12.1%	34 9.5%	38 9.9%	91 11.1%	103 12.2%	31 7.7%
Very poor	8 4.6%	17 8.8%	11 5.4%	27 8.5%	17 4.6%	25 6.5%	45 5.5%	46 5.5%	33 8.2%
Not sure	39 23.3%	47 25.2%	59 28.0%	70 22.5%	50 13.7%	88 23.2%	172 21.0%	166 19.8%	99 24.7%
Prefer not to answer	1 0.7%	-	1 0.3%	2 0.6%	4 1.1%	2 0.4%	6 0.7%	6 0.8%	1 0.3%

Q13 Opinion of fiscal management

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Excellent	20 7.6%	20 11.6%	1 0.9%	3 2.4%	36 6.2%	69 6.9%	11 4.4%	64 6.7%	16 5.3%
Good	84 31.1%	58 34.4%	14 11.8%	21 19.9%	166 28.7%	278 27.7%	65 27.2%	270 28.4%	73 25.2%
Fair	67 24.8%	39 23.3%	38 31.6%	35 33.4%	155 26.7%	272 27.1%	62 25.9%	252 26.5%	81 27.9%
Poor	16 6.0%	8 4.9%	21 17.5%	25 23.6%	64 11.0%	99 9.9%	34 14.5%	97 10.2%	36 12.5%
Very poor	7 2.6%	1 0.9%	18 15.3%	8 8.1%	44 7.5%	59 5.8%	20 8.6%	67 7.0%	12 4.2%
Not sure	74 27.4%	42 24.9%	26 21.3%	11 10.8%	113 19.4%	220 21.9%	45 19.0%	193 20.3%	72 24.8%
Prefer not to answer	1 0.4%	-	2 1.6%	2 1.8%	3 0.5%	7 0.7%	1 0.3%	8 0.8%	-

Q13 Opinion of fiscal management

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Excellent	50 9.0%	9 3.2%	20 5.1%	14 7.1%	14 4.2%	52 7.3%	68 9.0%	10 2.6%	2 2.0%
Good	175 31.4%	51 17.3%	117 30.1%	62 31.6%	82 24.1%	199 28.2%	276 36.4%	48 11.9%	19 24.5%
Fair	137 24.5%	91 31.0%	105 27.1%	49 24.9%	87 25.6%	197 28.0%	184 24.3%	130 32.2%	20 24.6%
Poor	33 5.8%	56 19.0%	45 11.6%	26 13.4%	34 10.1%	73 10.4%	36 4.8%	85 21.1%	12 14.5%
Very poor	14 2.4%	37 12.5%	28 7.3%	4 2.1%	30 8.7%	45 6.4%	12 1.6%	64 15.9%	2 2.9%
Not sure	149 26.7%	46 15.5%	71 18.2%	41 20.9%	90 26.4%	134 19.1%	178 23.6%	61 15.1%	25 31.4%
Prefer not to answer	1 0.2%	5 1.5%	2 0.5%	-	3 0.9%	5 0.6%	2 0.3%	5 1.1%	-

Q13 Opinion of fiscal management

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Excellent	79 9.1%	1 0.2%	39 6.6%	39 6.9%
Good	316 36.5%	18 6.2%	180 30.7%	151 26.3%
Fair	226 26.1%	94 31.7%	166 28.2%	134 23.2%
Poor	44 5.1%	89 30.0%	57 9.7%	68 11.8%
Very poor	5 0.5%	73 24.8%	31 5.2%	36 6.3%
Not sure	192 22.2%	20 6.8%	111 18.8%	146 25.4%
Prefer not to answer	4 0.5%	1 0.3%	4 0.7%	1 0.1%

Q14 Child in hsd

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Yes	379 30.5%	83 37.5%	77 41.2%	79 49.5%	138 20.6%	131 31.1%	96 28.8%	62 29.3%	88 33.1%
No	819 66.0%	135 61.4%	108 57.6%	73 45.9%	502 74.8%	284 67.2%	221 66.3%	136 63.9%	172 64.8%
Prefer not to answer	44 3.5%	2 1.1%	2 1.2%	2 4.6%	31 4.6%	7 1.7%	16 4.9%	14 6.8%	6 2.1%

	Overall	Age					Child in Hsd (Q14)		Homeowner on Voter File	
		18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403	
Yes	38 22.5%	89 47.5%	157 74.8%	81 26.0%	14 3.9%	379 100.0%	-	277 33.0%	102 25.4%	
No	129 76.7%	93 49.6%	49 23.4%	220 70.2%	329 90.3%	-	819 100.0%	533 63.6%	286 70.9%	
Prefer not to answer	1 0.8%	5 2.9%	4 1.8%	12 3.9%	21 5.8%	-	-	29 3.4%	15 3.7%	

Q14 Child in hslid

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
Base	269	169	120	104	579	1005	237	951	291
Yes	58 21.4%	50 29.4%	21 17.3%	43 41.5%	208 35.9%	309 30.7%	71 29.8%	261 27.5%	118 40.5%
No	202 75.2%	116 68.5%	89 73.8%	55 52.4%	358 61.7%	665 66.2%	154 65.1%	646 67.9%	173 59.5%
Prefer not to answer	9 3.5%	3 2.1%	11 8.9%	6 6.1%	14 2.4%	31 3.1%	12 5.1%	44 4.6%	-

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
Base	559	295	388	196	341	704	756	404	79
Yes	160 28.6%	82 27.7%	138 35.5%	68 34.8%	124 36.4%	187 26.5%	238 31.5%	112 27.7%	28 34.8%
No	386 69.1%	193 65.3%	240 61.8%	126 64.3%	208 61.0%	485 68.8%	504 66.7%	265 65.6%	49 62.1%
Prefer not to answer	13 2.3%	21 7.0%	10 2.6%	2 0.8%	9 2.6%	33 4.7%	14 1.8%	27 6.8%	2 3.1%

Q14 Child in hslid

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
Base	867	296	587	575
Yes	265 30.6%	90 30.4%	163 27.8%	192 33.4%
No	580 66.9%	185 62.6%	417 71.0%	365 63.6%
Prefer not to answer	21 2.5%	21 7.0%	7 1.2%	17 3.0%

S1 Gender

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
Base	1242	221	187	160	671	423	333	213	265
Male	587 47.2%	109 49.4%	86 45.9%	76 47.8%	314 46.9%	219 51.7%	166 49.6%	88 41.3%	111 41.6%
Female	575 46.3%	100 45.5%	91 48.5%	72 44.7%	311 46.3%	190 45.0%	134 40.1%	104 49.0%	146 55.0%
Non-binary	16 1.3%	3 1.4%	3 1.4%	3 2.0%	7 1.1%	5 1.3%	4 1.3%	4 2.0%	1 0.2%
Prefer not to answer	65 5.2%	8 3.7%	8 4.3%	9 5.6%	39 5.8%	8 2.0%	30 9.0%	16 7.7%	8 3.1%

S1 Gender

	Age					Child in Hslid (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
Base	168	187	210	313	364	379	819	839	403
Male	65 38.5%	91 48.9%	90 43.1%	142 45.3%	198 54.4%	163 43.0%	417 50.9%	411 49.0%	175 43.5%
Female	96 57.3%	80 43.0%	111 52.7%	143 45.6%	145 39.8%	192 50.7%	365 44.6%	364 43.3%	211 52.4%
Non-binary	5 2.9%	5 2.7%	1 0.3%	3 1.1%	2 0.5%	4 1.1%	9 1.0%	11 1.3%	5 1.2%
Prefer not to answer	2 1.3%	10 5.5%	8 3.9%	25 8.0%	19 5.3%	20 5.3%	28 3.5%	53 6.3%	12 2.9%

S1 Gender

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Male	92 34.3%	91 53.4%	57 47.6%	56 54.1%	290 50.1%	471 46.9%	116 48.8%	461 48.4%	126 43.3%
Female	168 62.3%	69 40.5%	55 45.7%	39 37.3%	245 42.3%	474 47.2%	100 42.4%	428 45.0%	147 50.5%
Non-binary	3 1.1%	2 1.4%	4 3.7%	1 0.8%	5 0.9%	12 1.2%	4 1.5%	11 1.2%	4 1.5%
Prefer not to answer	6 2.3%	8 4.6%	4 3.0%	8 7.8%	39 6.7%	47 4.7%	17 7.3%	51 5.4%	13 4.6%

S1 Gender

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Male	225 40.3%	156 52.8%	205 53.0%	86 43.8%	154 45.0%	347 49.3%	378 50.0%	181 44.9%	27 33.8%
Female	313 56.1%	114 38.5%	148 38.1%	105 53.5%	168 49.3%	302 42.8%	349 46.1%	177 43.9%	48 60.3%
Non-binary	5 1.0%	5 1.8%	5 1.3%	-	8 2.5%	7 1.0%	7 1.0%	8 2.1%	-
Prefer not to answer	15 2.6%	20 6.9%	29 7.6%	5 2.8%	11 3.2%	48 6.9%	22 2.9%	37 9.2%	5 6.0%

S1 Gender

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Male	440 50.8%	119 40.3%	587 100.0%	-
Female	385 44.5%	140 47.2%	-	575 100.0%
Non-binary	5 0.6%	10 3.5%	-	-
Prefer not to answer	36 4.2%	27 9.0%	-	-

S2 Party

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Democrat	559 45.0%	113 51.1%	91 48.4%	66 41.5%	289 43.1%	226 53.4%	137 41.0%	46 21.7%	149 56.1%
Republican	295 23.8%	43 19.7%	36 19.2%	38 23.6%	177 26.4%	61 14.3%	91 27.4%	93 43.8%	46 17.2%
Other	90 7.2%	11 5.0%	16 8.8%	7 4.3%	56 8.3%	25 5.8%	26 7.9%	20 9.2%	19 7.0%
DTS	298 24.0%	54 24.3%	44 23.6%	49 30.5%	149 22.3%	112 26.5%	79 23.7%	54 25.3%	52 19.6%

S2 Party

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Democrat	73 43.3%	92 49.3%	96 45.7%	127 40.5%	171 47.0%	160 42.1%	386 47.2%	367 43.7%	192 47.6%
Republican	28 16.8%	34 18.0%	40 19.3%	85 27.1%	108 29.6%	82 21.6%	193 23.6%	217 25.9%	78 19.4%
Other	13 7.7%	15 8.1%	9 4.4%	29 9.1%	24 6.5%	25 6.7%	63 7.7%	59 7.0%	31 7.7%
DTS	54 32.1%	46 24.6%	64 30.6%	73 23.2%	61 16.9%	112 29.6%	177 21.6%	196 23.4%	102 25.4%

S2 Party

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
Democrat	269 100.0%	169 100.0%	-	-	120 20.7%	464 46.2%	95 39.9%	460 48.4%	98 33.9%
Republican	-	-	120 100.0%	104 100.0%	71 12.3%	223 22.2%	72 30.4%	221 23.3%	74 25.4%
Other	-	-	-	-	90 15.5%	67 9.5%	23 7.2%	68 7.2%	22 7.4%
DTS	-	-	-	-	298 51.5%	250 24.9%	48 20.2%	202 21.2%	97 33.3%

S2 Party

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
Democrat	559 100.0%	-	-	80 40.6%	174 50.9%	305 43.4%	413 54.6%	110 27.2%	35 44.0%
Republican	-	295 100.0%	-	35 18.1%	68 20.0%	191 27.2%	113 15.0%	161 39.8%	21 27.0%
Other	-	-	90 23.1%	14 6.9%	20 5.9%	56 7.9%	55 7.3%	31 7.7%	4 4.5%
DTS	-	-	298 76.9%	67 34.4%	79 23.2%	152 21.5%	175 23.2%	102 25.2%	19 24.5%

S2 Party

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
Democrat	434 50.1%	81 27.3%	225 38.4%	313 54.5%
Republican	170 19.6%	117 39.5%	156 26.6%	114 19.8%
Other	56 6.5%	27 9.2%	50 8.6%	32 5.6%
DTS	207 23.9%	71 24.1%	155 26.4%	116 20.1%

S3 Age

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
18 to 29	168 13.5%	36 16.5%	15 8.1%	10 6.4%	106 15.8%	52 12.3%	46 13.9%	29 13.8%	39 14.7%
30 to 39	187 15.1%	73 33.3%	43 23.0%	18 11.0%	53 7.9%	57 13.6%	51 15.3%	31 14.8%	47 17.7%
40 to 49	210 16.9%	42 19.2%	56 29.9%	54 33.7%	56 8.4%	57 13.4%	58 17.3%	36 16.9%	59 22.1%
50 to 64	313 25.2%	44 20.0%	44 23.6%	48 29.8%	176 26.3%	110 26.0%	66 19.9%	65 30.4%	70 26.5%
65 or older	364 29.3%	24 11.0%	29 15.4%	30 19.1%	279 41.6%	147 34.7%	112 33.7%	51 24.1%	50 18.9%

S3 Age

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
18 to 29	168 100.0%	-	-	-	-	38 10.0%	129 15.7%	93 11.1%	75 18.6%
30 to 39	-	187 100.0%	-	-	-	89 23.4%	93 11.3%	89 10.6%	98 24.3%
40 to 49	-	-	210 100.0%	-	-	157 41.4%	49 6.0%	141 16.8%	68 17.0%
50 to 64	-	-	-	313 100.0%	-	81 21.4%	220 26.8%	229 27.3%	84 20.9%
65 or older	-	-	-	-	364 100.0%	14 3.8%	329 40.1%	287 34.2%	77 19.2%

S3 Age

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
18 to 29	23 8.6%	24 14.4%	11 9.5%	14 13.5%	95 16.3%	153 15.2%	15 6.4%	66 6.9%	102 35.2%
30 to 39	48 18.0%	19 11.3%	18 14.8%	11 10.7%	91 15.6%	160 15.9%	27 11.6%	128 13.4%	59 20.4%
40 to 49	46 17.1%	30 17.5%	17 14.6%	14 13.1%	103 17.8%	168 16.7%	42 17.5%	155 16.3%	54 18.7%
50 to 64	63 23.3%	38 22.4%	29 24.4%	25 23.8%	159 27.4%	238 23.7%	75 31.5%	269 28.3%	44 15.3%
65 or older	89 32.9%	58 34.4%	44 36.8%	41 39.0%	132 22.9%	286 28.5%	78 33.0%	334 35.1%	30 10.5%

S3 Age

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
18 to 29	73 13.0%	28 9.6%	67 17.2%	105 53.5%	63 18.4%	-	126 16.7%	36 9.0%	5 6.4%
30 to 39	92 16.5%	34 11.4%	61 15.8%	32 16.1%	118 34.5%	37 5.3%	126 16.6%	54 13.5%	6 7.7%
40 to 49	96 17.1%	40 13.7%	74 18.9%	15 7.6%	72 21.1%	123 17.4%	130 17.2%	59 14.7%	20 24.9%
50 to 64	127 22.7%	85 28.8%	101 26.1%	30 15.3%	52 15.1%	232 32.9%	163 21.3%	121 30.1%	29 35.9%
65 or older	171 30.6%	108 36.5%	85 22.0%	15 7.4%	37 10.9%	312 44.3%	212 28.0%	132 32.8%	20 25.2%

S3 Age

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
18 to 29	111 12.8%	35 11.7%	65 11.0%	96 16.7%
30 to 39	135 15.6%	38 12.9%	91 15.6%	80 14.0%
40 to 49	150 17.3%	43 14.6%	90 15.4%	111 19.2%
50 to 64	207 23.9%	87 29.5%	142 24.2%	143 24.9%
65 or older	263 30.3%	92 31.3%	198 33.8%	145 25.2%

S4 Registration year

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Since Nov 2018	196 15.8%	66 30.1%	24 12.8%	18 11.5%	88 13.0%	76 18.0%	49 14.7%	30 14.3%	41 15.4%
Jun 2012 to before Nov 2018	200 16.1%	57 25.9%	53 28.6%	28 17.7%	61 9.2%	62 14.6%	50 14.9%	35 16.4%	52 19.7%
Jun 2006 to before Jun 2012	141 11.4%	38 17.1%	27 14.5%	27 17.1%	48 7.2%	35 8.3%	38 11.3%	29 13.8%	38 14.3%
Before Jun 2006	704 56.7%	59 26.9%	83 44.2%	86 53.7%	474 70.6%	250 59.2%	197 59.1%	118 55.5%	134 50.6%

S4 Registration year

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Since Nov 2018	105 62.5%	32 16.9%	15 7.1%	30 9.6%	15 4.0%	68 18.0%	126 15.4%	96 11.4%	100 24.9%
Jun 2012 to before Nov 2018	62 36.9%	58 30.8%	34 16.0%	24 7.8%	23 6.2%	56 14.7%	137 16.7%	109 13.0%	92 22.7%
Jun 2006 to before Jun 2012	1 0.6%	60 32.2%	38 18.2%	27 8.6%	15 4.0%	69 18.1%	71 8.7%	95 11.4%	46 11.4%
Before Jun 2006	-	37 20.0%	123 58.6%	232 73.9%	312 85.8%	187 49.2%	485 59.2%	539 64.2%	165 41.0%

S4 Registration year

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Since Nov 2018	36 13.3%	23 13.3%	19 15.7%	16 15.1%	103 17.8%	187 18.6%	9 3.9%	56 5.9%	140 48.2%
Jun 2012 to before Nov 2018	57 21.1%	27 16.1%	20 16.4%	5 4.9%	91 15.8%	176 17.5%	24 10.1%	148 15.6%	52 17.8%
Jun 2006 to before Jun 2012	36 13.3%	19 11.3%	9 7.7%	14 13.1%	63 11.0%	111 11.0%	30 12.8%	115 12.0%	27 9.1%
Before Jun 2006	141 52.3%	100 59.3%	72 60.2%	70 66.9%	321 55.4%	531 52.8%	174 73.2%	632 66.4%	72 24.9%

S4 Registration year

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Since Nov 2018	80 14.3%	35 12.0%	81 20.9%	196 100.0%	-	-	138 18.3%	50 12.3%	8 10.4%
Jun 2012 to before Nov 2018	106 19.0%	35 11.9%	59 15.2%	-	200 58.7%	-	138 18.3%	52 12.9%	9 11.0%
Jun 2006 to before Jun 2012	68 12.1%	33 11.3%	40 10.4%	-	141 41.3%	-	90 11.9%	43 10.8%	8 9.6%
Before Jun 2006	305 54.7%	191 64.8%	207 53.3%	-	-	704 100.0%	390 51.5%	258 64.0%	55 69.0%

S4 Registration year

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Since Nov 2018	146 16.8%	35 11.7%	86 14.7%	105 18.3%
Jun 2012 to before Nov 2018	146 16.8%	37 12.5%	83 14.1%	101 17.6%
Jun 2006 to before Jun 2012	96 11.0%	37 12.6%	71 12.1%	67 11.6%
Before Jun 2006	480 55.4%	187 63.2%	347 59.1%	302 52.5%

S5 Household party type

	Overall	Years in Encinitas (Q1)					Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure	
<i>Base</i>	1242	221	187	160	671	423	333	213	265	
Single dem	269 21.7%	66 29.9%	51 27.0%	33 20.9%	119 17.8%	104 24.6%	67 20.0%	23 10.9%	74 27.8%	
Dual dem	169 13.6%	31 13.9%	22 12.0%	20 12.7%	96 14.3%	78 18.4%	39 11.8%	10 4.6%	42 15.9%	
Single rep	120 9.7%	26 11.6%	16 8.6%	18 11.4%	59 8.8%	15 3.6%	38 11.3%	39 18.5%	26 9.6%	
Dual rep	104 8.4%	11 5.0%	9 4.7%	13 8.2%	72 10.7%	23 5.5%	35 10.5%	33 15.6%	11 4.2%	
Single other	176 14.2%	40 18.2%	34 18.1%	26 16.3%	75 11.2%	62 14.6%	48 14.5%	26 12.3%	39 14.7%	
Dual other	85 6.9%	13 6.0%	9 4.8%	8 5.0%	54 8.0%	34 8.0%	19 5.7%	16 7.7%	15 5.7%	
Dem & Rep	46 3.7%	4 2.0%	8 4.4%	3 1.8%	30 4.5%	16 3.9%	10 2.9%	11 5.1%	8 3.0%	
Dem & Other	157 12.7%	20 9.1%	23 12.3%	18 11.1%	96 14.4%	61 14.4%	44 13.1%	19 9.0%	34 12.7%	
Rep & Other	85 6.8%	7 3.2%	15 7.8%	19 11.6%	44 6.6%	23 5.5%	27 8.1%	19 8.7%	16 6.0%	
Mixed	30 2.4%	3 1.1%	1 0.3%	2 1.1%	25 3.7%	6 1.4%	7 2.0%	16 7.6%	1 0.3%	

S5 Household party type

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Single dem	23 13.8%	48 25.9%	46 21.9%	63 20.0%	89 24.4%	58 15.2%	202 24.7%	131 15.6%	139 34.4%
Dual dem	24 14.6%	19 10.3%	30 14.1%	38 12.1%	58 16.0%	50 13.2%	116 14.2%	140 16.7%	30 7.4%
Single rep	11 6.8%	18 9.5%	17 8.3%	29 9.3%	44 12.1%	21 5.5%	89 10.8%	71 8.5%	49 12.1%
Dual rep	14 8.4%	11 6.0%	14 6.5%	25 7.9%	41 11.2%	43 11.4%	55 6.7%	88 10.5%	16 4.1%
Single other	21 12.6%	42 22.6%	41 19.4%	40 12.7%	32 8.9%	58 15.3%	112 13.7%	75 9.0%	101 25.1%
Dual other	11 6.8%	8 4.1%	16 7.7%	28 8.8%	22 6.2%	34 8.9%	48 5.9%	75 9.0%	10 2.4%
Dem & Rep	6 3.3%	10 5.1%	6 3.0%	10 3.2%	15 4.0%	13 3.5%	32 3.9%	41 4.9%	5 1.2%
Dem & Other	34 20.1%	20 10.5%	26 12.5%	40 12.7%	38 10.4%	68 18.0%	89 10.9%	126 15.0%	31 7.8%
Rep & Other	17 10.2%	5 2.6%	14 6.5%	29 9.1%	21 5.6%	33 8.7%	48 5.9%	67 8.0%	17 4.3%
Mixed	6 3.4%	7 3.5%	-	13 4.1%	5 1.3%	2 0.5%	28 3.4%	25 2.9%	5 1.3%

S5 Household party type

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Single dem	269 100.0%	-	-	-	-	220 21.9%	49 20.6%	219 23.0%	50 17.3%
Dual dem	-	169 100.0%	-	-	-	138 13.8%	31 13.2%	143 15.1%	26 9.0%
Single rep	-	-	120 100.0%	-	-	87 8.7%	33 13.9%	79 8.3%	41 14.2%
Dual rep	-	-	-	104 100.0%	-	80 8.0%	24 10.2%	80 8.4%	25 8.5%
Single other	-	-	-	-	176 30.5%	153 15.2%	24 9.9%	114 12.0%	62 21.4%
Dual other	-	-	-	-	85 14.7%	62 6.1%	24 9.9%	59 6.2%	26 9.1%
Dem & Rep	-	-	-	-	46 7.9%	37 3.7%	9 3.8%	36 3.8%	10 3.5%
Dem & Other	-	-	-	-	157 27.2%	134 13.3%	24 9.9%	124 13.1%	33 11.3%
Rep & Other	-	-	-	-	85 14.6%	70 7.0%	15 6.1%	73 7.7%	12 4.0%
Mixed	-	-	-	-	30 5.1%	24 2.4%	6 2.5%	25 2.6%	5 1.7%

S5 Household party type

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Single dem	269 48.2%	-	-	36 18.2%	93 27.1%	141 20.0%	197 26.0%	56 13.9%	16 19.5%
Dual dem	169 30.3%	-	-	23 11.5%	46 13.6%	100 14.3%	132 17.5%	25 6.1%	13 15.9%
Single rep	-	120 40.6%	-	19 9.6%	29 8.5%	72 10.3%	45 5.9%	69 17.0%	7 8.3%
Dual rep	-	104 35.3%	-	16 8.0%	19 5.5%	70 9.9%	45 5.9%	52 12.9%	8 10.0%
Single other	-	-	176 45.5%	40 20.3%	53 15.5%	84 11.9%	111 14.7%	51 12.6%	14 18.2%
Dual other	-	-	85 21.9%	14 7.1%	19 5.6%	52 7.4%	49 6.5%	32 7.9%	4 4.5%
Dem & Rep	18 3.2%	28 9.6%	-	1 0.7%	16 4.8%	28 4.0%	21 2.8%	18 4.5%	7 8.7%
Dem & Other	94 16.9%	-	63 16.2%	34 17.4%	34 10.0%	89 12.7%	110 14.6%	41 10.1%	5 6.9%
Rep & Other	-	33 11.2%	51 13.3%	10 5.3%	20 5.9%	54 7.7%	40 5.2%	40 9.9%	5 6.1%
Mixed	8 1.4%	10 3.3%	12 3.1%	4 2.0%	12 3.6%	14 2.0%	7 1.0%	21 5.2%	2 1.9%

S5 Household party type

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Single dem	209 24.1%	37 12.6%	92 15.7%	168 29.2%
Dual dem	134 15.4%	25 8.3%	91 15.4%	69 11.9%
Single rep	66 7.6%	53 17.9%	57 9.7%	55 9.5%
Dual rep	62 7.2%	36 12.3%	56 9.6%	39 6.8%
Single other	131 15.1%	35 11.9%	95 16.2%	69 12.0%
Dual other	50 5.7%	29 9.8%	43 7.3%	33 5.8%
Dem & Rep	31 3.5%	10 3.5%	26 4.4%	17 3.0%
Dem & Other	120 13.8%	30 10.1%	72 12.3%	76 13.3%
Rep & Other	53 6.1%	22 7.5%	39 6.7%	37 6.4%
Mixed	12 1.4%	18 6.0%	15 2.6%	12 2.1%

S6 Home owner on voter file

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Yes	839 67.6%	106 47.9%	116 62.0%	114 71.0%	502 74.7%	288 68.0%	230 69.1%	149 69.9%	166 62.6%
No	403 32.4%	115 52.1%	71 38.0%	46 29.0%	170 25.3%	135 32.0%	103 30.9%	64 30.1%	99 37.4%

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Yes	93 55.4%	89 47.6%	141 67.4%	229 73.1%	287 78.8%	277 73.0%	533 65.1%	839 100.0%	-
No	75 44.6%	98 52.4%	68 32.6%	84 26.9%	77 21.2%	102 27.0%	286 34.9%	-	403 100.0%

S6 Home owner on voter file

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
Base	269	169	120	104	579	1005	237	951	291
Yes	131 48.5%	140 82.5%	71 59.4%	88 84.3%	409 70.7%	684 68.1%	155 65.2%	677 71.1%	162 55.9%
No	139 51.5%	30 17.5%	49 40.6%	16 15.7%	170 29.3%	320 31.9%	83 34.8%	275 28.9%	128 44.1%

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
Base	559	295	388	196	341	704	756	404	79
Yes	367 65.7%	217 73.6%	255 65.7%	96 48.9%	204 59.8%	539 76.5%	495 65.5%	286 70.8%	57 71.5%
No	192 34.3%	78 26.4%	133 34.3%	100 51.1%	137 40.2%	165 23.5%	261 34.5%	118 29.2%	23 28.5%

S6 Home owner on voter file

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
Base	867	296	587	575
Yes	574 66.2%	219 74.1%	411 70.1%	364 63.3%
No	293 33.8%	77 25.9%	175 29.9%	211 36.7%

S7 Likely to vote by mail

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
Base	1242	221	187	160	671	423	333	213	265
Yes	1005 80.9%	191 86.4%	160 85.6%	129 81.0%	521 77.6%	348 82.2%	272 81.6%	158 74.3%	220 83.0%
No	237 19.1%	30 13.6%	27 14.4%	30 19.0%	150 22.4%	75 17.8%	62 18.4%	55 25.7%	45 17.0%

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
Base	168	187	210	313	364	379	819	839	403
Yes	153 90.9%	160 85.3%	168 80.2%	238 76.1%	286 78.5%	309 81.4%	665 81.2%	684 81.6%	320 79.5%
No	15 9.1%	27 14.7%	42 19.8%	75 23.9%	78 21.5%	71 18.6%	154 18.8%	155 18.4%	83 20.5%

S7 Likely to vote by mail

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
Base	269	169	120	104	579	1005	237	951	291
Yes	220 81.9%	138 81.6%	87 72.5%	80 76.9%	479 82.7%	1005 100.0%	-	775 81.5%	230 79.0%
No	49 18.1%	31 18.4%	33 27.5%	24 23.1%	100 17.3%	-	237 100.0%	176 18.5%	61 21.0%

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
Base	559	295	388	196	341	704	756	404	79
Yes	464 83.1%	223 75.6%	317 81.8%	187 95.3%	287 84.1%	531 75.3%	630 83.3%	314 77.9%	58 72.9%
No	95 16.9%	72 24.4%	71 18.2%	9 4.7%	54 15.9%	174 24.7%	126 16.7%	89 22.1%	21 27.1%

S7 Likely to vote by mail

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
Base	867	296	587	575
Yes	706 81.4%	233 78.7%	471 80.3%	474 82.5%
No	161 18.6%	63 21.3%	116 19.7%	100 17.5%

S8 Likely March 2024 voter

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
Base	1242	221	187	160	671	423	333	213	265
Yes	951 76.6%	146 66.3%	143 76.6%	126 78.9%	534 79.5%	334 79.0%	252 75.7%	164 77.1%	193 72.9%
No	291 23.4%	74 33.7%	44 23.4%	34 21.1%	138 20.5%	89 21.0%	81 24.3%	49 22.9%	72 27.1%

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
Base	168	187	210	313	364	379	819	839	403
Yes	66 39.1%	128 68.4%	155 74.0%	269 85.8%	334 91.6%	261 68.9%	646 78.9%	677 80.6%	275 68.2%
No	102 60.9%	59 31.6%	54 26.0%	44 14.2%	30 8.4%	118 31.1%	173 21.1%	162 19.4%	128 31.8%

S8 Likely March 2024 voter

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
Base	269	169	120	104	579	1005	237	951	291
Yes	219 81.3%	143 84.6%	79 65.7%	80 76.3%	431 74.4%	775 77.1%	176 74.3%	951 100.0%	-
No	50 18.7%	26 15.4%	41 34.3%	25 23.7%	149 25.6%	230 22.9%	61 25.7%	-	291 100.0%

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
Base	559	295	388	196	341	704	756	404	79
Yes	460 82.4%	221 75.0%	270 69.5%	56 28.6%	263 77.1%	632 89.7%	560 74.0%	324 80.2%	65 82.2%
No	98 17.6%	74 25.0%	118 30.5%	140 71.4%	78 22.9%	10.3%	197 26.0%	80 19.8%	14 17.8%

S8 Likely March 2024 voter

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
Base	867	296	587	575
Yes	654 75.5%	232 78.6%	461 78.5%	428 74.4%
No	213 24.5%	63 21.4%	126 21.5%	147 25.6%

S9 Likely November 2024 voter

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
Base	1242	221	187	160	671	423	333	213	265
Yes	1242 100.0%	221 100.0%	187 100.0%	160 100.0%	671 100.0%	423 100.0%	333 100.0%	213 100.0%	265 100.0%
No	-	-	-	-	-	-	-	-	-

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
Base	168	187	210	313	364	379	819	839	403
Yes	168 100.0%	187 100.0%	210 100.0%	313 100.0%	364 100.0%	379 100.0%	819 100.0%	839 100.0%	403 100.0%
No	-	-	-	-	-	-	-	-	-

S9 Likely November 2024 voter

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
Base	269	169	120	104	579	1005	237	951	291
Yes	269 100.0%	169 100.0%	120 100.0%	104 100.0%	579 100.0%	1005 100.0%	237 100.0%	951 100.0%	291 100.0%
No	-	-	-	-	-	-	-	-	-

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
Base	559	295	388	196	341	704	756	404	79
Yes	559 100.0%	295 100.0%	388 100.0%	196 100.0%	341 100.0%	704 100.0%	756 100.0%	404 100.0%	79 100.0%
No	-	-	-	-	-	-	-	-	-

S9 Likely November 2024 voter

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
Base	867	296	587	575
Yes	867 100.0%	296 100.0%	587 100.0%	575 100.0%
No	-	-	-	-

S10 Council District

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
Base	1242	221	187	160	671	423	333	213	265
One	327 26.4%	68 30.9%	55 29.2%	35 22.2%	168 25.1%	106 25.1%	94 28.3%	56 26.5%	68 25.6%
Two	281 22.6%	48 21.8%	48 25.5%	53 33.1%	131 19.5%	95 22.4%	71 21.2%	54 25.5%	60 22.4%
Three	307 24.7%	43 19.6%	40 21.5%	44 27.4%	178 26.6%	110 26.0%	80 23.9%	42 19.6%	74 27.8%
Four	327 26.3%	61 27.8%	44 23.8%	28 17.3%	193 28.8%	112 26.5%	89 26.6%	60 28.4%	64 24.2%

S10 Council District

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
One	44 26.3%	48 25.4%	64 30.7%	77 24.5%	94 25.9%	101 26.6%	219 26.7%	218 26.0%	110 27.2%
Two	47 28.0%	54 29.0%	53 25.4%	65 20.6%	62 17.0%	84 22.2%	186 22.7%	159 19.0%	122 30.2%
Three	46 27.3%	41 22.0%	43 20.6%	98 31.4%	78 21.5%	104 27.5%	191 23.3%	200 23.8%	107 26.5%
Four	31 18.3%	44 23.6%	49 23.3%	74 23.5%	130 35.6%	90 23.7%	224 27.3%	262 31.2%	65 16.1%

S10 Council District

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
One	67 24.9%	47 27.7%	38 31.5%	41 39.2%	135 23.3%	277 27.5%	51 21.4%	247 25.9%	81 27.8%
Two	70 25.8%	32 19.1%	33 27.6%	17 15.8%	129 22.3%	236 23.5%	45 18.8%	209 22.0%	71 24.6%
Three	68 25.2%	41 24.0%	22 18.7%	17 16.2%	159 27.5%	237 23.6%	70 29.5%	231 24.3%	76 26.0%
Four	65 24.0%	49 29.2%	27 22.2%	30 28.8%	156 26.9%	255 25.4%	72 30.4%	264 27.8%	63 21.6%

S10 Council District

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
One	141 25.2%	104 35.1%	83 21.5%	58 29.3%	80 23.3%	190 27.0%	198 26.2%	107 26.5%	22 28.3%
Two	120 21.5%	55 18.6%	106 27.2%	54 27.7%	87 25.6%	139 19.7%	167 22.1%	92 22.9%	20 24.8%
Three	151 27.1%	61 20.5%	95 24.5%	49 24.8%	89 26.0%	169 24.0%	195 25.8%	95 23.5%	16 20.4%
Four	146 26.2%	76 25.9%	104 26.8%	36 18.1%	86 25.0%	206 29.2%	196 26.0%	110 27.1%	21 26.5%

S10 Council District

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
One	219 25.3%	84 28.4%	147 25.0%	159 27.7%
Two	195 22.5%	75 25.3%	143 24.4%	119 20.6%
Three	225 26.0%	56 19.0%	127 21.7%	156 27.1%
Four	227 26.2%	81 27.4%	170 28.9%	141 24.5%

Appendix F: Possible 10-Year Funding Approaches

City of Encinitas 10-Year Infrastructure Funding - Annual Backlog Option					
Fund All Annual Backlog Projects and Top 3 Future Needs Projects, Dedicate Remaining Budget to Backlog Projects					
Overall Rank	Category Rank	Project Name	Department	ROM Unfunded Cost Estimate - Unescalated 2023	ROM Escalated Unfunded Cost Estimate
14	AB1	CMP Lining/Replacement (All City)	Engineering	\$ 4,800,000	\$ 7,108,772
18	AB2	Drainage Projects (Annual Project/Citywide)	Public Works	\$ 1,000,000	\$ 1,480,994
29	AB3	Annual Street Overlay and Slurry Project Increase [Donut Chart Annual]*	Engineering	\$ 40,000,000	\$ 59,239,765
64	AB4	Traffic Safety and Calming (Annual Project/Citywide) [Donut Chart Annual]	Engineering	\$ 750,000	\$ 1,110,746
65	AB5	Storm Drain Repair (Annual Project) [Donut Chart Annual]	Engineering	\$ 5,000,000	\$ 7,404,971
75	AB6	IT Security Controls (Future)	IT	\$ 1,000,000	\$ 1,480,994
85	AB7	Playground Replacement	Parks & Rec	\$ 4,000,000	\$ 4,851,794
91	AB8	Traffic Signal Modifications & Upgrades (Annual Project/Citywide) [Donut Chart Annual]	Engineering	\$ 500,000	\$ 740,497
99	AB9	Facility Maintenance	Public Works	\$ 2,500,000	\$ 3,702,485
100	AB10	Habitat Stewardship Program	Parks & Rec	\$ 1,000,000	\$ 1,480,994
Total				\$ 60,550,000	\$ 88,602,012
6	B1	Electric Fleet Vehicles (30+) (incl. Plug-In Electric Fire Engine) & EV Charging for City Fleet/Facilities (CAP Measure MCET-1)	Public Works	\$ 7,000,000	\$ 8,337,112
15	B2	Fire Station #1 Replacement	Fire	\$ 20,000,000	\$ 26,764,512
16	B3	Fire Station #6	Fire	\$ 14,200,000	\$ 20,142,971
17	B4	Lake Drive Storm Drain Replacement [Donut Chart HH]	Engineering	\$ 7,000,000	\$ 10,525,412
23	B5	Fire Station #4 Replacement	Fire	\$ 20,000,000	\$ 33,789,579
34	B6	Local Road Safety Plan & Vision Zero Improvement Projects	Engineering	\$ 4,000,000	\$ 6,757,916
39	B7	North Coast Highway 101 Drainage Improvements (North End) [Donut Chart X]	Engineering	\$ 18,900,000	\$ 35,877,843
42	B8	Scout House Upgrade for ADA Accessibility	Parks & Rec	\$ 350,000	\$ 664,404
45	B9	Jason Street Drainage Improvements [Donut Chart CC]**	Engineering	\$ 650,000	\$ 1,003,878
50	B10	North Coast Highway 101 Drainage Improvements (Segment A)	Engineering	\$ 2,000,000	-
53	B11	D Street Access Refurbishment	Parks & Rec	\$ 517,000	-
56	B12	Vulcan Ave Drainage Improvements	Engineering	\$ 30,000,000	-
60	B13	Encinitas Community Center Gym	Parks & Rec	\$ 150,000	-
61	B14	4th Street Storm Drain Project (Sylvia to 4th)	Engineering	\$ 2,500,000	-
70	B15	Facilities Condition Assessment and Implementation***	Public Works	\$ 2,623,000	-
Total				\$ 129,890,000	\$ 143,863,627
1	F1	Coastal Rail Trail, Interim: Vulcan Ped Path (Encinitas Blvd to La Costa, East Side of Tracks) [MAP Bike 1]	Engineering	\$ 2,100,000	\$ 2,359,560
2	F2	Leucadia Boulevard Sidewalk Infill (Neptune to Eolus) [MAP Rank 6, MAP Pedestrian #11]	Engineering	\$ 3,100,000	\$ 3,483,160
3	F3	Encinitas Blvd Multi-use Path (West) (Moonlight Beach to Saxony) [MAP Rank 4, MAP Bike #29]	Engineering	\$ 4,000,000	\$ 4,494,400
Total				\$ 9,200,000	\$ 10,337,120
Total:				\$ 199,640,000	\$ 242,802,758

- = Project receives partial funding

*Original unescalated project cost estimate is \$70,000,000

**Original escalated project cost estimate is \$1,233,894. Therefore this project would only be partially funded with the escalated estimated budget.

***Original unescalated project cost estimate is \$6,400,000. Therefore this project would only be partially funded with the unescalated estimated budget.

AB = Annual Backlog

B = Backlog

F = Future Need

City of Encinitas 10-Year Infrastructure Funding - 80-20 Option						
Dedicate 80% of CIP Budget to Backlog Projects, and 20% to Future Needs Projects						
Overall Rank	Category Rank	Project Name	Department	ROM Unfunded Cost		ROM Escalated
				Estimate - Unescalated 2023	Estimate	Unfunded Cost Estimate
14	AB1	CMP Lining/Replacement (All City)	Engineering	\$ 4,800,000	\$ 7,108,772	
18	AB2	Drainage Projects (Annual Project/Citywide)	Public Works	\$ 1,000,000	\$ 1,480,994	
29	AB3	Annual Street Overlay and Slurry Project Increase [Donut Chart Annual]	Engineering	\$ 70,000,000	\$ 103,669,588	
6	B1	Electric Fleet Vehicles (30+) (incl. Plug-In Electric Fire Engine) & EV Charging for City Fleet/Facilities (CAP Measure MCET-1)	Public Works	\$ 7,000,000	\$ 7,865,200	
15	B2	Fire Station #1 Replacement	Fire	\$ 20,000,000	\$ 26,764,512	
16	B3	Fire Station #6	Fire	\$ 14,200,000	\$ 21,351,550	
17	B4	Lake Drive Storm Drain Replacement [Donut Chart HH]	Engineering	\$ 7,000,000	\$ 11,826,353	
23	B5	Fire Station #4 Replacement*	Fire	\$ 20,000,000	\$ 18,507,264	
34	B6	Local Road Safety Plan & Vision Zero Improvement Projects	Engineering	\$ 4,000,000		
39	B7	North Coast Highway 101 Drainage Improvements (North End) [Donut Chart X]**	Engineering	\$ 11,712,000		
Total				\$ 159,712,000	\$ 198,574,232	
1	F1	Coastal Rail Trail, Interim: Vulcan Ped Path (Encinitas Blvd to La Costa, East Side of Tracks) [MAP Bike 1]	Engineering	\$ 2,100,000	\$ 2,359,560	
2	F2	Leucadia Boulevard Sidewalk Infill (Neptune to Eolus) [MAP Rank 6, MAP Pedestrian #11]	Engineering	\$ 3,100,000	\$ 3,692,150	
3	F3	Encinitas Blvd Multi-use Path (West) (Moonlight Beach to Saxony) [MAP Rank 4, MAP Bike #29]	Engineering	\$ 4,000,000	\$ 4,764,064	
4	F4	Quail Gardens Dr Class IIB /Westlake St Class II Bike Lanes (Leucadia to Requeza) [MAP Rank 2, MAP Bike #23]	Engineering	\$ 7,200,000	\$ 10,213,338	
5	F5	Manchester Avenue Class II Bike Lanes (Via Poco to Encinitas Blvd) [MAP Rank 3, MAP Bike #43]	Engineering	\$ 5,800,000	\$ 9,244,319	
7	F6	Coast Highway 101 Sidewalk Infill (A St to Marcheta)	Engineering	\$ 300,000	\$ 506,844	
8	F7	Coast Highway 101 Sidewalk Infill (Chesterfield Dr to South Cardiff)	Engineering	\$ 1,600,000	\$ 2,703,166	
9	F8	Leucadia At-Grade Crossings [Donut Chart JJ: Rail Safety Study At-Grade Crossings (Leucadia)]	Engineering	\$ 6,000,000	\$ 10,745,086	
10	F9	USACE 50-Year Storm Damage Reduction Project (San Diego County, CA Project)***	Development Services	\$ 9,828,000		
Total				\$ 39,928,000	\$ 44,228,526	
Total:				\$ 199,640,000	\$ 242,802,758	

= Project receives partial funding

*Original escalated project cost estimate is \$37,965,971. Therefore this project would only be partially funded with the escalated estimated budget.

**Original unescalated project cost estimate is \$18,900,000. Therefore this project would only be partially funded with the unescalated estimated budget.

***Original unescalated project cost estimate is \$50,000,000. Therefore this project would only be partially funded with the unescalated estimated budget.

- AB = Annual Backlog
- B = Backlog
- F = Future Need

City of Encinitas 10-Year Infrastructure Funding - Backlog Option					
Funding only Backlog Projects in Order of Overall Rank					
Overall Rank	Category Rank	Project Name	Department	ROM Unfunded Cost Estimate - Unescalated 2023	ROM Unfunded Cost Estimate - Escalated YOY
14	AB1	CMP Lining/Replacement (All City)	Engineering	\$ 4,800,000	\$ 7,108,772
18	AB2	Drainage Projects (Annual Project/Citywide)	Public Works	\$ 1,000,000	\$ 1,480,994
29	AB3	Annual Street Overlay and Slurry Project Increase [Donut Chart Annual]	Engineering	\$ 70,000,000	\$ 103,669,588
6	B1	Electric Fleet Vehicles (30+) (incl. Plug-In Electric Fire Engine) & EV Charging for City Fleet/Facilities (CAP Measure MCET-1)	Public Works	\$ 7,000,000	\$ 7,865,200
15	B2	Fire Station #1 Replacement	Fire	\$ 20,000,000	\$ 25,249,539
16	B3	Fire Station #6	Fire	\$ 14,200,000	\$ 20,142,971
17	B4	Lake Drive Storm Drain Replacement [Donut Chart HH]	Engineering	\$ 7,000,000	\$ 9,929,634
23	B5	Fire Station #4 Replacement	Fire	\$ 20,000,000	\$ 33,789,579
34	B6	Local Road Safety Plan & Vision Zero Improvement Projects	Engineering	\$ 4,000,000	\$ 6,757,916
39	B7	North Coast Highway 101 Drainage Improvements (North End) [Donut Chart X]*	Engineering	\$ 18,900,000	\$ 26,808,564
42	B8	Scout House Upgrade for ADA Accessibility	Parks & Rec	\$ 350,000	-
45	B9	Jason Street Drainage Improvements [Donut Chart CC]	Engineering	\$ 650,000	-
50	B10	North Coast Highway 101 Drainage Improvements (Segment A)	Engineering	\$ 2,000,000	-
53	B11	D Street Access Refurbishment	Parks & Rec	\$ 517,000	-
56	B12	Vulcan Ave Drainage Improvements**	Engineering	\$ 29,223,000	-
Total:				\$ 199,640,000	\$ 242,802,758

☐ = Project receives partial funding

*Original escalated project cost estimate is \$35,877,843. Therefore this project would only be partially funded with the escalated estimated budget.

**Original unescalated project cost estimate is \$30,000,000. Therefore this project would only be partially funded with the unescalated estimated budget.

AB = Annual Backlog

B = Backlog