

Mobility and Traffic Safety Commission

Intro to Encinitas Parking Study



March 11, 2024

Agenda Items

- Welcome & Intro
- Encinitas Parking Study
 - Project Overview and Schedule
- Parking Magic Wand Exercise



Dixon Resources Unlimited

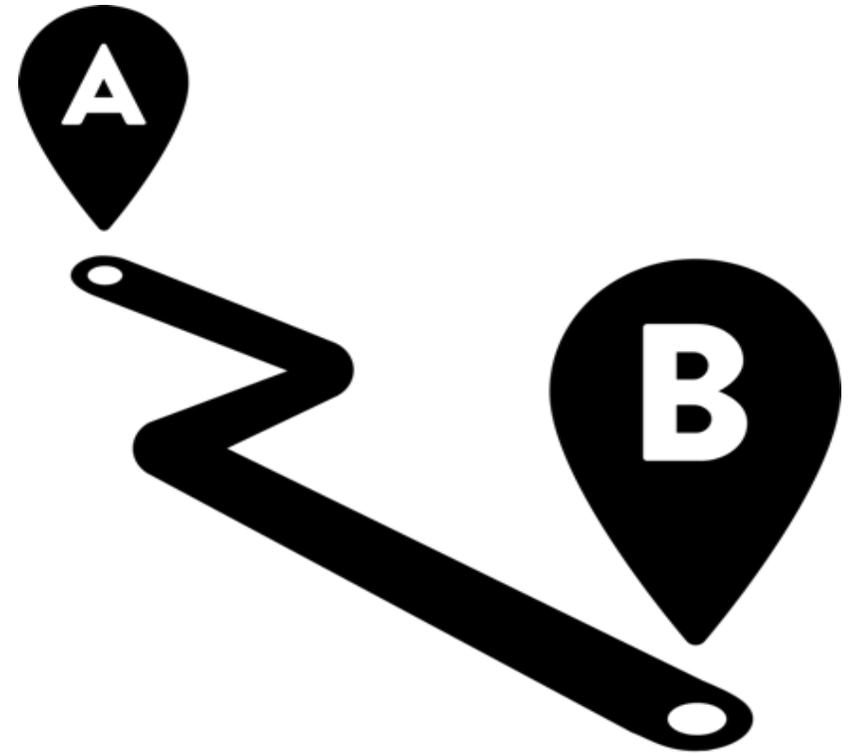
- **Extensive parking and traffic management experience**
- **Establish policies, define objectives, deliver initiatives for municipalities**
- **Overall recommendations and training**

DIXON Clients:

CA	Alameda	CA	Pasadena	MI	Birmingham
CA	Anaheim	CA	Paso Robles	NC	Hendersonville
CA	Beverly Hills	CA	Riverside	NJ	Atlantic City
CA	Chico	CA	San Francisco	NJ	Princeton
CA	Costa Mesa	CA	San Jose	NM	Albuquerque
CA	Downey	CA	San Leandro	NV	Las Vegas
CA	Laguna Beach	CA	Sausalito	NV	Reno
CA	Los Angeles (DOT)	CA	Seal Beach	OR	Portland
CA	Los Angeles County	CA	Ventura	TX	Austin
CA	Monterey	CO	Denver	TX	Dallas
CA	Mountain View	CT	New Haven	UT	Park City
CA	Napa	CT	Stamford	UT	Salt Lake City
CA	National City	FL	Brevard County	UT	Springdale
CA	Newport Beach	FL	Seaside	WA	Seattle
CA	Norwalk	HI	Maui	WA	Spokane
CA	Oceanside	ID	Boise	WA	Vancouver
CA	Palo Alto	IL	Oak Park	WI	Milwaukee

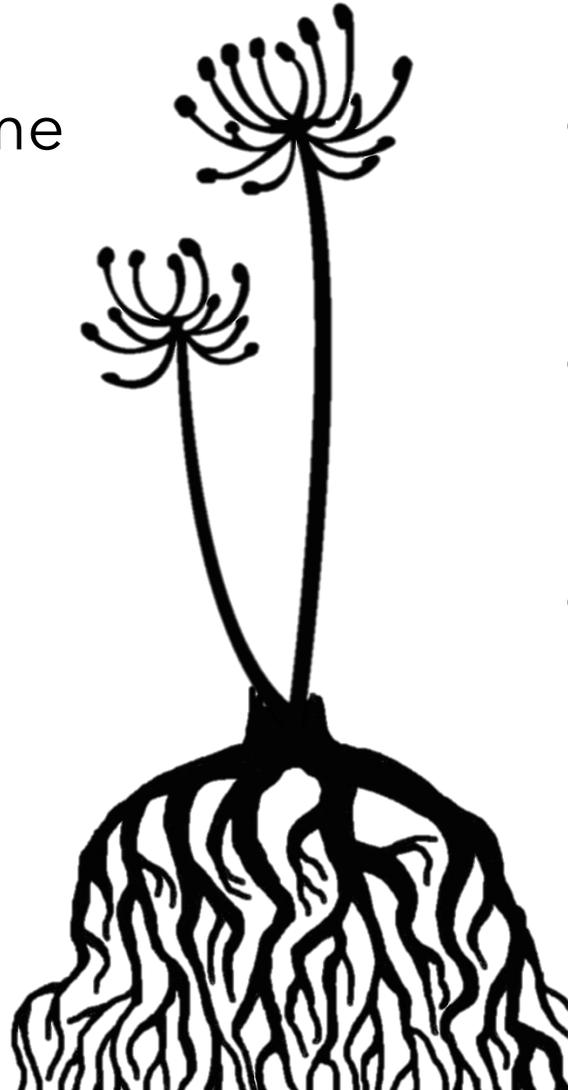
Understanding Needs in Encinitas

- What are your parking management objectives?
 - *Immediate*
 - *Within 12 months*
 - *5 years*
 - *10 years+*
- Develop a parking management roadmap
 - *Consider the end user experience*
 - *Long term planning*
 - *Phased approach*



What's the Problem? How do you Identify the Core Root of the Issue?

- **Band-Aid solutions** become overwhelming to manage
- **Chasing the tail**
 - Restrictions push the problem elsewhere
- **Proactive vs. reactive** approach to parking management



- Accurately addressing problems
- Make **data-driven decisions**
- **Compliance** based approach to managing parking

Project Overview & Schedule

Completed Tasks

- ✓ Project Kickoff -
January 8th, 2024



- ✓ On-Site Assessment



Current Tasks

- Community Meetings
Round 1 - Initial input



- City-wide Survey -
Launching March 2024

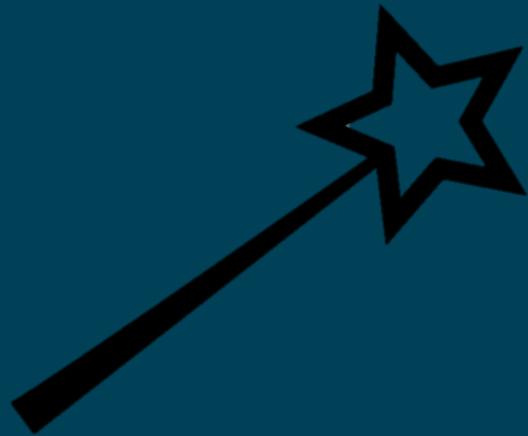


Upcoming Tasks

- Review existing
Municipal Codes for
future developments
- Draft recommendations
for Parking Permit Program
- Community Meetings
Round 2 - Input on draft
recommendations
- Presentation to Council of
final recommendations for
Parking Permit Program -
estimated June 2024



Parking Magic Wand



If you could change, fix, or improve anything about parking in the residential areas of Encinitas, what would you do?

Questions or feedback?

Please contact:

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