

# PRIORITIZATION RUBRIC: WHAT WE'VE HEARD

## WHAT WE'VE HEARD

## 8/28 ITF Meeting

- Rubric format
  - Wayland version is preferred
  - Continue developing both versions for comparison
  - ITF will cross-check the final rankings against the department rankings
- Feedback on Wayland version
  - Remove housing and affordability
  - Adjust points distribution and consider the need of criteria with low points
  - Project readiness category is not critical

- Feedback on San Diego version
  - Not comparing apples to apples with differences in scores per department
  - Use a low-medium-high rating for points distribution
- Project Inventory
  - Test out 4 projects with each rubric:
    - Streetscape, Pacific View, Safe Routes to School, and a Fire Station project



## MEETING GOAL

Review the two updated scoring rubrics (Wayland and San Diego) and come to a consensus on which rubric, criteria, and scoring values to move forward with.

The Committee will begin applying a rubric to the final project inventory at the next meeting.



## RANKING MEETING LOGISTICS

## **ESTIMATED RANKING TIME**

Total number of projects provided by City departments: 296

- Removed duplicates listed from multiple departments
- Removed projects that were already completed
- Removed projects that are fully funded for construction or will be completed in 2023
- Removed projects listed in the Modal Alternatives Plan (MAP) that were not ranked in the top 35 citywide priorities

Current number of projects remaining: 143

Estimated **7-12** hours to rank 143 projects (3-5 minutes per project)



## **EFFICIENCY OPTIONS**

- Narrow down the project list further:
- City departments to revisit the updated project list to provide their top priorities
- Establish ground rules for the ranking meeting to keep things moving
- Consider adding a 3<sup>rd</sup> ranking meeting on 10/16/2023
- Consider extending the duration of existing ranking meetings



## INFRASTRUCTURE RANKING OPTION 1: WAYLAND VERSION

## RUBRIC OPTION 1 (WAYLAND)

| Criteria   | Max<br>Score | Criteria Description   | Possible Scores (Low - Medium - High)  |   |   |  |  |  |  |
|--|--------------|--|--|---|---|--|--|--|--|
|  | Value        |  | Low – 0 Points   | Medium – Half Points  | High – Full Points  |  |  |  |  |
| Consistency with City<br>Priorities  | 18           | This goal seeks to prioritize projects that are consistent with the City's strategic goals. This includes 1) Environmental Health and Leadership, 2) Engagement and Education, 3) Mobility and Alternative Modes, 4) Fiscal Stewardship and Effective City Services, 5) Evolving and Preserving Community Character. | priorities.  | Project addresses one City priority.  | Project addresses multiple City priorities.   |  |  |  |  |
| Risk to Health, Safety, and Environment, and Regulatory or Mandated Requirements | 22           | This goal seeks to prioritize projects that support a safe and healthy city and are legally required.  | Project does not address existing healthy/safety issues and is not legally mandated. | Project increases public health/safety but is not an urgent need or hazard and is not legally mandated. | Project directly provides, and may be required to provide, an essential service or infrastructure to maintain a safe living environment |  |  |  |  |
| Identified Infrastructure Need and Asset Longevity                               | 22           | This criteria serves to prioritize projects that are identified by City departments as critical infrastructure needs to prolong asset longevity.   | Project is not an identified infrastructure need.                                    | Project is indirectly related to an infrastructure need.  | Project is identified as a priority City need.  |  |  |  |  |
| Equitable Community Investment and Economic Prosperity                           | 18           | This goal seeks to prioritize projects that have improve the City's economic prosperity and address diversity, equity, and inclusion.  | Project does promote community equity nor economic prosperity.                       | Project indirectly improves equity and economic growth.   | Project leads to high equitable improvements for underserved communities and helps to grow the City's economic prosperity.              |  |  |  |  |
| Sustainability,<br>Conservation, and<br>Resilience                               | 20           | This goal seeks to prioritize projects that improve the city's climate resilience.   | Project does not increase resilience or address sustainability.                      | Project indirectly improves resilience.   | Project directly strengthens the City's resiliency against climate change and weather events.   |  |  |  |  |
| Total  | 100          |  |  |   |   |  |  |  |  |



#### **SCORING CONSIDERATIONS**

#### Low - Zero Points

Projects that are not related to the criteria or do not address the criteria

#### **Medium – Half Points**

Projects that indirectly address the criteria, or for select instances only address one sub-topic (city goals)

## **High – Full Points**

Projects directly address and work towards improving the criteria, or address multiple subtopics



## SCORING CONSIDERATIONS - CONSISTENCY WITH CITY PRIORITIES

| Criteria                            | Max<br>Score | Criteria Description   | Possible Scores (Low - Medium - High) |                                      |   |  |  |
|-------------------------------------|--------------|--|---------------------------------------|--------------------------------------|---|--|--|
|                                     | Value        |  | Low – 0 Points                        | Medium – Half Points                 | High – Full Points                          |  |  |
| Consistency with City<br>Priorities | 18           | This goal seeks to prioritize projects that are consistent with the City's strategic goals. This includes 1) Environmental Health and Leadership, 2) Engagement and Education, 3) Mobility and Alternative Modes, 4) Fiscal Stewardship and Effective City Services, 5) Evolving and Preserving Community Character. | priorities.                           | Project addresses one City priority. | Project addresses multiple City priorities. |  |  |

- Environmental Health & Leadership: commitment to good stewardship of our natural resources, including decarbonization, mobility mode shift, clean air and water, responsible solid waste disposal, storm and wastewater reuse, shoreline, and open space preservation.
- Engagement and Education: listen and learn from the community using diverse and inclusive communication tools that continually adapt and build relationships with our community stakeholders. Communication and engagement are characterized as fair, civil, timely and transparent.
- **Fiscal Stewardship:** use resources in a prudent and efficient manner consistent with City goals. Effective City Services means services are provided respectfully, responsibly, timely and predictably.

- **Mobility and Alternative Modes:** strive to be a nation-wide leader in mode shift by providing data driven solutions to create a safe transportation network along with programs that educate and empower people to reach destinations by active transportation and micro-mobility.
- **Evolving & Preserving Community Character** means managing growth while maintaining an accessible, innovative, and welcoming unique beach city; ensuring that diversity of the community includes a great mix of businesses, people, housing and open space that results in a high quality of life.



## SCORING CONSIDERATIONS - RISK TO HEALTH, SAFETY, ENVIRONMENT, AND REGULATORY OR MANDATED REQUIREMENTS

| Criteria   | Max<br>Score<br>Value | Criteria Description  | Pos<br>Low – 0 Points  | ssible Scores (Low - Mediu<br>Medium – Half Points  | um - High)<br>High – Full Points  |
|--|-----------------------|---|--|---|---|
| Risk to Health, Safety, and Environment, and Regulatory or Mandated Requirements | 22                    | This goal seeks to prioritize projects that support a safe and healthy city and are legally required. | Project does not address existing healthy/safety issues and is not legally mandated. | Project increases public health/safety but is not an urgent need or hazard and is not legally mandated. | Project directly provides, and may be required to provide, an essential service or infrastructure to maintain a safe living environment |

- Project avoids or minimizes the risk to health, safety, and the environment associated with the infrastructure based on a condition assessment of the asset, through:
- Reduction in accidents, main breaks, sewer spills, or flooding
- Improved structural integrity and reliability of infrastructure
- Mitigation of health and environmental hazards
- Safety improvements that reduce fatalities and severe injuries
- Reduced emergency response times
- Project increases compliance with state or federal law.
- Project reduces liability associated with assets that are not consistent with newer regulations, policies, and building standards.



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## SCORING CONSIDERATIONS - IDENTIFIED INFASTRUCTURE NEED AND ASSET LONGEVITY

| Criteria   | Max<br>Score<br>Value |  | Possible Scores (Low - Medium - High)  Low - 0 Points Medium - Half Points High - Full Points |  |  |  |  |  |
|--|-----------------------|--|---|--|--|--|--|--|
| Identified<br>Infrastructure Need<br>and Asset Longevity | 22                    | This criteria serves to prioritize projects that are identified by City departments as critical infrastructure needs to prolong asset longevity. | Project is indirectly related to an infrastructure need.                                      | Project is identified as a priority City need. |  |  |  |  |

- Project addresses substandard asset conditions.
- Project serves areas with higher population densities and areas experiencing the most growth.
- Project improves the overall reliability of the capital asset and infrastructure system and extends the useful life of the asset.
- Project reduces maintenance expenditures.
- Project addresses an infrastructure or facility deficiency highly ranked by City departments.



## SCORING CONSIDERATIONS - EQUITABLE COMMUNITY INVESTMENT AND ECONOMIC PROSPERITY

| Criteria   | Max<br>Score |   | Possible Scores (Low - Medium - High)                          |   |  |  |  |  |
|--|--------------|---|--|---|--|--|--|--|
|  | Value        |   | Low – 0 Points   | Medium – Half Points                                    | High – Full Points   |  |  |  |
| Equitable Community<br>Investment and<br>Economic Prosperity | 18           | This goal seeks to prioritize projects that have improve the City's economic prosperity and address diversity, equity, and inclusion. | Project does promote community equity nor economic prosperity. | Project indirectly improves equity and economic growth. | Project leads to high equitable improvements for underserved communities and helps to grow the City's economic prosperity. |  |  |  |

- Project contributes to economic development and revitalization efforts.
- Project addresses disparities in infrastructure, improves neglected assets, improves services and response time in Public Safety.
- Project addresses diversity, equity, and inclusion.
- Project improves access for people of all ages and abilities.



## SCORING CONSIDERATIONS - SUSTAINABILTY, CONSEVATION, AND RESILENCE

| Criteria   | Max<br>Score |  | Possible Scores (Low - Medium - High)                           |   |   |  |  |  |
|--|--------------|--|---|---|---|--|--|--|
|  | Value        |  | Low – 0 Points  | Medium – Half Points                    | High – Full Points  |  |  |  |
| Sustainability,<br>Conservation, and<br>Resilience | 20           | This goal seeks to prioritize projects that improve the city's climate resilience. | Project does not increase resilience or address sustainability. | Project indirectly improves resilience. | Project directly strengthens the City's resiliency against climate change and weather events. |  |  |  |

- Project promotes climate resiliency by reducing heat island effect, increasing natural habitat, increasing trees and green spaces, improving water quality, or increasing independence for local energy or water resources.
- Project improves the health of the community and natural environment through improved air quality and reduced greenhouse gas emission.
- Project promotes modes of transportation such as walking, bicycling and public transportation.
- Project promotes habitat protection or enhanced urban runoff management.
- Project results in decarbonization of municipal facilities and assets such as city-owned fleet vehicles.



# INFRASTRUCTURE RANKING OPTION 2: CITY OF SAN DIEGO VERSION

## RUBRIC OPTION 2 (SAN DIEGO)

|  | Enginee                 | ring    | Developn          | nent Services         | Public                       | Parks, Rec,       |           |                 |     |
|--|-------------------------|---------|-------------------|-----------------------|------------------------------|-------------------|-----------|-----------------|-----|
| Criteria   | Capital<br>Improvements | Traffic | Climate<br>Action | Coastal<br>Management | Safety -<br>Fire &<br>Marine | and Cultural Arts | Utilities | Public<br>Works | IT  |
| Risk to Health, Safety and Environment   | 18                      | 20      | 18                | 18                    | 18                           | 10                | 20        | 18              | 10  |
| Regulatory or Mandated Requirements  | 6                       | 6       | 6                 | 6                     | 6                            | 2                 | 4         | 6               | 4   |
| Identified Infrastructure Need, Asset Condition,<br>Annual Recurring Costs and Asset Longevity | 26                      | 22      | 12                | 12                    | 24                           | 16                | 28        | 26              | 30  |
| Equitable Community Investment and Economic Prosperity   | 18                      | 20      | 26                | 26                    | 22                           | 26                | 16        | 22              | 18  |
| Sustainability, Conservation, and Resilience   | 18                      | 22      | 28                | 28                    | 20                           | 26                | 12        | 12              | 14  |
| Funding Availability / Project Readiness   | 14                      | 10      | 10                | 10                    | 10                           | 20                | 20        | 16              | 24  |
| Total  | 100                     | 100     | 100               | 100                   | 100                          | 100               | 100       | 100             | 100 |



## SCORING CONSIDERATIONS

#### Low - Zero Points

Projects that are not related to the criteria or do not address the criteria

#### **Medium – Half Points**

Projects that indirectly address the criteria, or for select instances only address one sub-topic

## **High - Full Points**

Projects directly address and work towards improving the criteria, or address multiple subtopics



## SCORING CONSIDERATIONS - REGULATED OR MANDATORY REQUIREMENTS

|                                     | Engineering             |         | Development Services |                       | Public             | Parks, Rec,             |           |                 |    |
|-------------------------------------|-------------------------|---------|----------------------|-----------------------|--------------------|-------------------------|-----------|-----------------|----|
| Criteria                            | Capital<br>Improvements | Traffic | Climate<br>Action    | Coastal<br>Management | Safety -<br>Fire & | and<br>Cultural<br>Arts | Utilities | Public<br>Works | IT |
| Regulatory or Mandated Requirements | 6                       | 6       | 6                    | 6                     | 6                  | 2                       | 4         | 6               | 4  |

- Project increases compliance with state or federal law.
- Project reduces liability associated with assets that are not consistent with newer regulations, policies, and building standards.



## SCORING CONSIDERATIONS - Funding Availability and Project Readiness

|  | Engineering             |         | Development Services |                       | Public             | Parks, Rec,             |           |                 |    |
|--|-------------------------|---------|----------------------|-----------------------|--------------------|-------------------------|-----------|-----------------|----|
| Criteria                                 | Capital<br>Improvements | Traffic | Climate<br>Action    | Coastal<br>Management | Safety -<br>Fire & | and<br>Cultural<br>Arts | Utilities | Public<br>Works | ΙΤ |
| Funding Availability / Project Readiness | 14                      | 10      | 10                   | 10                    | 10                 | 20                      | 20        | 16              | 24 |

- Project funding is already identified.
- Project is likely to receive funding through available grants.
- Project planning studies and/or design is already complete.



## TEST RUN

## Test Run - Option 1 (Wayland)

| Criteria  | Max Score Value | Pacific View<br>Improvements* | Leucadia Streetscape<br>Segment A South &<br>Drainage (A Street to<br>Marcheta) | Safe Routes to School | Fire Station #1 | Encinitas Community<br>Center Gym |
|---|-----------------|-------------------------------|---|-----------------------|-----------------|-----------------------------------|
| Consistency with City Priorities  | 18              | Low                           | High  | High                  | Medium          | Low                               |
| Risk to Health, Safety, and<br>Environment, and<br>Regulatory or Mandated<br>Requirements | 22              | High                          | Low   | High                  | High            | Low                               |
| Identified Infrastructure<br>Need and Asset Longevity                                     | 22              | High                          | High  | Medium                | High            | High                              |
| Equitable Community<br>Investment and Economic<br>Prosperity                              | 18              | Medium                        | Medium  | Low                   | Medium          | Medium                            |
| Sustainability,<br>Conservation, and<br>Resilience  | 20              | High                          | Medium  | Medium                | Low             | Medium                            |
| Tot   | tal             | 73                            | 59  | 61                    | 62              | 41                                |



## Test Run - Option 2 (San Diego)

| Criteria  | Pacific View<br>Improvements | Leucadia Streetscape<br>Segment A South &<br>Drainage (A Street to<br>Marcheta) | Safe Routes to<br>School | Fire Station #1 | Encinitas Community<br>Center Gym |
|---|------------------------------|---|--------------------------|-----------------|-----------------------------------|
|   | Engineering                  | Engineering   | Engineering              | Fire            | Parks & Rec                       |
| Risk to Health, Safety and Environment                      | Medium                       | Low   | High                     | High            | Low                               |
| Regulatory or Mandated Requirements                         | High                         | Low   | Low                      | Medium          | Low                               |
| Asset Condition, Annual Recurring Costs and Asset Longevity | High                         | High  | Medium                   | High            | High                              |
| Equitable Community Investment and Economic Prosperity      | High                         | Medium  | Low                      | Medium          | Medium                            |
| Sustainability, Conservation, and Resilience                | Medium                       | Medium  | Medium                   | Low             | Medium                            |
| Funding Availability / Project Readiness                    | High                         | Medium  | Low                      | Low             | Low                               |
| Total   | 82                           | 51  | 40                       | 56              | 42                                |

