

The City of Encinitas Holiday Parade Committee
invites you to participate in the 2023 Encinitas Holiday Parade

Coast Highway 101 - Downtown Encinitas 5:30pm - December 2, 2023

To Apply

Complete and return this entry packet by Monday, **November 13** (Pages 3-4)

- **Mail** (or drop off):
Encinitas Holiday Parade
City of Encinitas Parks, Recreation and Cultural Arts Department
505 S. Vulcan Ave
Encinitas, CA 92024
- **Phone: 760-633-2740 / Fax: 760-633-2626**
- **E-mail:** mhamer@encinitasca.gov (to email scanned, completed, signed form)



Entry Fees *

- **Nonprofit Group (501.c3 status):** \$50 by October 31 (after October 31 is \$75)
- **Private Group:** \$100 by October 31 (after October 31 is \$150)
- **Commercial Business:** \$150 by October 31 (after October 31 is \$200)

Pay by check payable to "City of Encinitas", cash, or *credit card. Refunds will be issued if entry is not accepted. Refunds not issued for inclement weather and after **November 13**.

* Credit Card transaction fee will be charged @ 3.4%.

Information

The 2023 parade theme is "**Traditions of Encinitas**". Living in Encinitas embodies many traditions both historical and trendsetting. From cycling to surfing, gardening to growing, arts to action sports, quintessential Encinitas embodies so many traditions. We look forward to discovering the **Traditions of Encinitas** you embrace in the 2023 parade.

More information can be found at [EncinitasParksandRec.com](https://www.encinitasparksandrec.com), check back for Parade updates!

- The City of Encinitas has the only Santa who is presented at the end of the Parade. Please no Santa costumes (Santa hats are okay)
- Per the Sheriffs, no throwing, distributing, tossing, or handing out items to the crowd (including candy, pamphlets, flyers, and brochures)
- No stopping to perform along the parade route is allowed. Stopping creates a ripple effect with entries bunching up behind and long gaps ahead which both creates unsafe situations for entries and negatively impacts the spectator experience.
- Do not exceed 150 people – no exceptions
- No political campaigning
- Buses and semi-tractor trailer rigs not accepted
- Each entry must have an "Entry Monitor" to hold the lineup's parade entry number (provided)
- Be safe. If riding something, (bike, scooter, skateboard, unicycle, etc,) please wear a helmet!
- All entries must clean up after themselves. Keep our downtown clean!

How to be a Great Participant

- Decorate, decorate, decorate
- All people in the entry are doing something
- Lights, lights, and more lights
- Write a great narrative and get it in on time
- Turn in all of your paperwork on time and keep in touch with the event organizers

Judging Criteria

1. **Use of Theme** - What Traditions of Encinitas do you embrace? Share it, show it, color it, do it.
2. **Creativity** - How much planning went into the entry? How much originality was depicted?
3. **Presentation** - How well is the entry presented?

Pre-judging will not occur. Judging stand is near grandstand announcer along the parade route. Keep moving past judging stand. Performing groups; please do not stop in front of judging platform. You will be judged on your performance while moving along the Parade route.

Stopping on the Parade route will negatively impact your score for judging. Stopping creates a ripple effect with entries bunching up behind and long gaps ahead that spectators and the judges don't like to see in a parade.

Awards

1st place awards will be given to one group in each of the categories below. 2nd and 3rd place certificates will also be awarded. Awards will be given in the following categories:

Best Use of Theme

Best Use of Lights

Best Spirit

Most Unusual

Best Children's Group Entry

Best Performance

Best Marching Band

Best Overall



2023 Encinitas Holiday Parade

Contact Information

Name of Organization: _____

Contact name: _____

Mailing Address: _____

City: _____ Zip Code: _____

Phone: (cell) _____ (alt) _____

Email Address: _____

Category (Select One)

Entry categories help staff to best organize the Parade lineup. Entry Categories are different than Award Categories.

- ☐ Children's Group (50 people or less)
- ☐ Children's Group (51 – 150 people)
- ☐ Walking Group (150 people max)
- ☐ Car (1-2 cars max)
- ☐ Car Club (3-12 cars max)
- ☐ Small Truck/Van
- ☐ Specialty
- ☐ Float/ Flat Bed
- ☐ School Marching Band

Description of Entry

Please provide a **detailed** physical description of your entry. Include type of vehicles, decorations, animals, costumes, lighting, music, etc.

Narrative

Please provide a statement about your entry that will be read by announcers as you pass them. This narrative should be between **25** and **50** words long. You can include the types of things your organization does, has done in the past year, or will do in the future. If you are naming specific people, please include a phonetic pronunciation. Narratives exceeding 50 words will not be read. Your narrative is your opportunity to tell the judges about any specifics of your entry related to the theme.

Please email your narrative to: mhamer@encinitasca.gov

Any changes to narratives must be finalized by November 13.

If you are **unable to email** your narrative, please write-in below.

Waiver

Release from Liability and Indemnification (Please read before signing.)

I agree to indemnify and hold harmless the City of Encinitas and its elected officials, officers, agents, employees, volunteers and the Encinitas Holiday Parade Committee from and against any and all claims, cost liabilities, expenses, or judgments including attorney’s fees and court costs arising out of my and our group’s participation in the City’s Special Event resulting in illness, injury, or property damage to any person and myself except injury deliberately or willfully caused. I recognize that the event can be dangerous to me and anyone else, and I accept those dangers. I understand that if I or anyone else is injured as a result of my participation, this waiver will be used against me. I agree that pictures/videos taken during program hours may be used for future promotional purposes. I also understand that no employee or agent is authorized to modify this waiver.

Medium Withdrawal

☐ By checking this box, I wish to withdraw the consent for the registered participant’s appearance for **THIS ACTIVITY** on any City of Encinitas recorded medium including, but not limited to video, audio, and photos for use in any form including, but not limited to print, websites, blogs, and internet.

I certify that I have personally read and understand this waiver and release.

Signature _____
Entry Representative

Date _____

Print Name _____

Submit and pay by Monday, November 13, 2023 to save your spot!