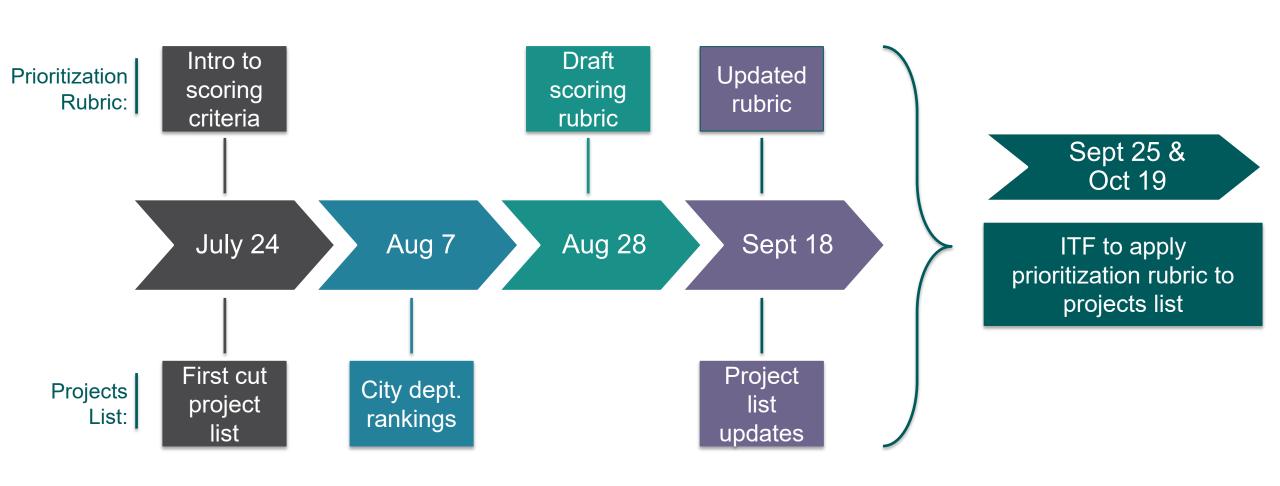


PRIORITIZATION PROCESS





PRIORITIZATION RUBRIC: WHAT WE'VE HEARD

WHAT WE'VE HEARD

7/24 ITF Meeting

- Low-medium-high scoring is preferred
- Simplicity in scoring criteria is preferred
- Incorporate a criteria to allow departments to rank/prioritize individually
- Incorporate economic development criteria with a high factor
- High factor for alignment with City goals
- Separate public support from project readiness
- Address subjectivity of criteria list
- Evaluate council's list of goals
- Consider public safety and legal requirements



WHAT WE'VE HEARD

7/24 ITF Meeting (continued)

- Consider how to differentiate between projects that have one time cost versus recurring costs
- Provide definitions for criteria so scoring is consistent
- Incorporate resiliency into environmental quality criteria
- Apply restricted funding criteria
- Balance proactive asset management with creation of a new asset or service
- Prioritize projects that serve multiple activity centers or higher populations



INFRASTRUCTURE RANKING Option 1: Wayland Version

	Score Value	Criteria Description	Scoring Category	Factor	Possible Scores (Low - Medium - High)								
					0	0.5	1						
			Environmental Health and Leadership	2	Project does not address environmental health and leadership.	Project indirectly addresses environmental health and leadership.	Project addresses at least one of the following: decarbonization, mobility mode shift, clean air and water, responsible solid waste disposal, storm and wastewater reuse, shoreline, and open space preservation.						
			Engagement and Education	1)	Project does not address engagement and education.	Project indirectly addresses engagement and education.	Project takes initiative to listen and learn from the community using diverse and inclusive communication tools that continually adapt and build relationships with community stakeholders. Communication and engagement are characterized as fair, civil, timely and transparent.						
Consistency with City		This goal seeks to prioritize projects that are consistent	Mobility and Alternate Modes	2	Project does not address mobility and alternate modes.	Project indirectly addresses mobility and alternate modes.	Project provides data driven solutions to create a safe transportation network along with programs that educate and empower people to reach destinations by active transportation and micro-mobility.						
<u>Priorities</u>	14	,	Fiscal Stewardship and Effective City Services		Project does not address fiscal stewardship or effective city services.	Project indirectly addresses fiscal stewardship or effective city services.	Project uses resources in a prudent and efficient manner consistent with City goals. Effective City Services means services are provided respectfully, responsibly, timely and predictably.						
			Housing and Affordability		Project does not address housing and affordability.	Project indirectly addresses housing and affordability.	Project addresses the provision of diverse and affordable housing, including workforce housing, having a roof over everyone's head, engaging underrepresented populations, and ensuring the provision of support services.						
			Evolving and Preserving Community Character	2	Project does not address community character.	Project indirectly addresses community character.	Project addresses growth managing while maintaining an accessible, innovative, and welcoming unique beach city; ensuring that diversity of the community includes a great mix of businesses, people, housing and open space that results in a high quality of life.						
			Consistency with other plans, policies, and goals		Project is not consistent with city plans, policies, or goals	Project is indirectly consistent with city plans, policies, or goals	Project is directly consistent with city plans, policies, or goals						
Risk to Public Health and Safety, and Legal		This goal seeks to prioritize projects that support a safe	Health and Safety Impact	×	Project does not address existing healthy and/or safety issues.	Project increases public health and/or safety but is not an urgent need or hazard	Project directly provides, and may be required to provide, an essential service or infrastructure to maintain a safe living environment.						
or Mandated Requirements		city and are legally required.	_egal Requirements	7	Project is not mandated by law.	Project addresses anticipated mandates.	Project is mandated by Federal, State, and/or Local law.						
Identified Infrastructure Need	10	This factor serves to allow city staff to prioritize projects important to their departments.	Identified Infrastructure Need	10	Project is not an identified infrastructure need.	-	Project is identified as a priority City need.						
Project Readiness	14	This goal seeks to prioritize projects that are shovel-ready.	Shovel-Ready	8	Project has not begun design.	Design phase for the project is complete, project is awaiting funding for construction and has significant obstacles to procurement (i.e. land acquisition or easements).	Design phase for the project is complete, project is awaiting funding for construction and has no significant obstacles for procurement.						
		Ť	Recurring cost	6	Project is a one-time cost.	Project is planned over a phased schedule.	Project is recurring annually or over a set timeframe.						
Public Support	5	This goal seeks to prioritize projects that are supported by project stakeholders.	Public Perception of Need	5	City has not obtained explicit public support through a community engagement process.	Project has received some public support.	Project has obtained extensive public support through community engagement.						
Tanadad Danasit	20	This goal seeks to prioritize projects that maximize	Community-wide	10	Project will not result in community- wide benefits.	Project will provide minimal benefit(s) community-wide.	Project will benefit the community as a whole.						
Targeted Benefit	20	where benefits are most needed.	DEI	10	Project does not address diversity, equity, and inclusion.	Project indirectly addresses diversity, equity, and inclusion.	Project directly addresses diversity, equity, and inclusion.						
ROI	12	This goal seeks to prioritize projects that have an economic return on investment.	Economic Impact	12	Project does not have a return on investment.	Project has low/some return on investment.	Project has a high return on investment over the next 10 years.						
Climate Resilience	10	This goal seeks to prioritize projects that improve the city's climate resilience.	Resilience	10	Project does not increase resilience.	Project indirectly improves resilience.	Project directly strengthens the City's resiliency against climate change and weather events.						
Total	100			100									

Critoria	Score	Criteria	Scoring	Factor		Possible Sco	res (Low - Medium - High)									
Criteria	Value	Description	Category	ractor	0	0.5	1									
			Environmental Health and Leadership	2		Project indirectly addresses environmental health and leadership.	Project addresses at least one of the following: decarbonization, mobility mode shift, clean air and water, responsible solid waste disposal, storm and wastewater reuse, shoreline, and open space preservation.									
			Engagement and Education	2	Project does not address engagement and education.	Project indirectly addresses engagement and education.	Project takes initiative to listen and learn from the community using diverse and inclusive communication tools that continually adapt and build relationships with community stakeholders. Communication and engagement are characterized as fair, civil, timely and transparent.									
		This goal seeks to prioritize	Mobility and Alternate Modes	2	Project does not address mobility and alternate modes.	Project indirectly addresses mobility and alternate modes.	Project provides data driven solutions to create a safe transportation network along with programs that educate and empower people to reach destinations by active transportation and micro-mobility.									
Consistency with City Priorities	14	projects that are consistent with the City's strategic goals.	Fiscal Stewardship and Effective City Services	2	Project does not address fiscal stewardship or effective city services.	Project indirectly addresses fiscal stewardship or effective city services.	Project uses resources in a prudent and efficient manner consistent with City goals. Effective City Services means services are provided respectfully, responsibly, timely and predictably.									
			strategic goals.	Thatogra godio.	chategie godie.	3 3	3 3	0 0	5 5	0 0	0 0	Housing and Affordability	2	Project does not address housing and affordability.	Project indirectly addresses housing and affordability.	Project addresses the provision of diverse and affordable housing, including workforce housing, having a roof over everyone's head, engaging underrepresented populations, and ensuring the provision of support services.
			Evolving and Preserving Community Character	2	Project does not address community character.	Project indirectly addresses community character.	Project addresses growth managing while maintaining an accessible, innovative, and welcoming unique beach city; ensuring that diversity of the community includes a great mix of businesses, people, housing and open space that results in a high quality of life.									
			Consistency with other plans, policies, and goals	2	Project is not consistent with city plans, policies, or goals		Project is directly consistent with city plans, policies, or goals									

Criteria	Score Value	Criteria Description	Scoring Category	Factor	Possible Scores (Low - Medium - High)				
					0	0.5	1		
Risk to Public Health and Safety, and Legal or Mandated Requirements	15	This goal seeks to prioritize projects that support a safe city and are legally required.	Health and Safety Impact	8	Project does not address existing healthy and/or safety issues.	Project increases public health and/or safety but is not an urgent need or hazard	Project directly provides, and may be required to provide, an essential service or infrastructure to maintain a safe living environment.		
·			Legal Requirements	7	Project is not mandated by law.	Project addresses anticipated mandates	Project is mandated by Federal, State, and/or Local law.		



Criteria	Score Value	Criteria Description	Scoring Category	Factor	Possible Scores (Low - Medium - High)			
	raido	Doodription	Jacogory		0	0.5	1	
Identified Infrastructure Need	10	This factor serves to allow city staff to prioritize projects important to their departments.	Identified Infrastructure Need	10	Project is not an identified -infrastructure need.		Project is identified as a priority City need.	



Criteria	Score Value	Criteria Description	Scoring Category	Factor	Possible Scores (Low - Medium - High)			
					0	0.5	1	
Project Readiness	14	This goal seeks to prioritize projects that are shovel-ready.		8	Project has not begun design.	Design phase for the project is complete, project is awaiting funding for construction and has significant obstacles to procurement (i.e. land acquisition or easements).	Design phase for the project is complete, project is awaiting funding for construction and has no significant obstacles for procurement.	
			Recurring Cost	6	Project is a one-time cost.	Project is planned over a phased schedule.	Project is recurring annually or over a set timeframe.	



Criteria	Score Value	Criteria Description	Scoring Category	Factor	Possible Scores (Low - Medium - High)			
					0	0.5	1	
Public Support	5	This goal seeks to prioritize projects that are supported by project stakeholders.	Public		City has not obtained explicit public support through a community engagement process.	Project has received some public support.	Project has obtained extensive public support through community engagement.	



Criteria	Score Value	Criteria Description	Scoring Category	Factor	Possible Scores (Low - Medium - High)			
					0	0.5	1	
Targeted Benefit	20	This goal seeks to prioritize projects that maximize where benefits	Community- Wide	10	Project will not result in community-wide benefits.	Project will provide minimal benefit(s) community-wide.	Project will benefit the community as a whole.	
		are most needed.	DEI	10	Project does not address diversity, equity, and inclusion.	Project indirectly addresses diversity, equity, and inclusion.	Project directly addresses diversity, equity, and inclusion.	



Criteria	Score Value	Criteria Description	Scoring Category	Factor	Possible Scores (Low - Medium - High)				
	T GI G		outogoly		0	0.5	1		
ROI	12	This goal seeks to prioritize projects that have an economic return on investment.	Economic Impact	12	Project does not have a return on investment.	Project has low/some return on investment.	Project has a high return on investment over the next 10 years.		



Criteria	Score Value	Criteria Description	Scoring Category	Factor	Possible Scores (Low - Medium - High)				
	7 5.11 5.1		34109317		0	0.5	1		
Climate Resilience	10	This goal seeks to prioritize projects that improve the city's climate resilience.	Resilience	10	Project does not increase resilience.	Project indirectly improves resilience.	Project directly strengthens the City's resiliency against climate change and weather events.		



INFRASTRUCTURE RANKING Option 2: City of San Diego Version

Equitable Community Investment

and Economic Prosperity

Sustainability, Conservation, and

Resilience

Funding Availability

Project Readiness

Public Support

Identified Infrastructure Need

Total

Factors	Capital Improvements	Traffic	Climate Action	Coastal Management	Public Safety - Fire & Marine	and Cultural Arts	Utilities	Public Works	п
Risk to Health, Safety and Environment and Regulatory or Mandated Requirements	20	16	20	20	22	8	22	20	10
Asset Condition, Annual Recurring Costs and Asset Longevity	20	16	8	8	20	8	22	20	26

	Engin	eering	Developme	nt Services		
Factors	Capital Improvements	Traffic	Climate Action	Coastal Management	Public Safety - Fire & Marine	Parks, Re and Cultu Arts
to Hoalth, Safety and						

Briefly, the policy states that:

- Projects within restricted funding categories will compete only with projects within the same funding category.
- Projects will compete only with projects within the same asset categories, which include: Enterprise-Funded Assets and Mandated Programs, Mobility Assets, Public Safety Assets, and Neighborhood Assets.
- Prior to inclusion in the CIP Budget, a simple high-level project score will be developed to aide in determining whether the project will be included in the next fiscal year CIP Budget.
- Once included in the CIP Budget, projects will compete only with projects within the same level of completion or project development phase (planning, design, and construction).
- Project Priority Scores will be updated as the condition of the project changes or other information becomes available.
- Low scoring projects may proceed due to unique funding source restrictions.

In addition, projects that were in construction or had completed construction as of Fiscal Year 2012 have not been scored. These projects are noted as not applicable (N/A). Annual allocation project types, funded yearly for ongoing repair and replacement of smaller projects, are not scored and are noted as Annual.



	Engineering		Development Services		Public	Parks, Rec,			
	Capital Improvements	Traffic	Climate Action	Coastal Management	Safety - Fire & Marine	and Cultural Arts	Utilities	Public Works	п
Risk to Health, Safety and Environment and Regulatory or Mandated Requirements	20	16	20	20	22	8	22	20	10

- Reduction in accidents, main breaks, sewer spills, flooding
- Improve infrastructure structural integrity
- Increase resiliency to climate hazards
- Safety improvement toward eliminating fatalities
- Urgency of a project to reduce hazards to public, property, environment
- Extent of minimizing liability for failure to comply with law



Factors	Engineering		Development Services		Public	Parks, Rec,			
	Capital Improvements	Traffic	Climate Action	Coastal Management	Safety - Fire & Marine	and Cultural Arts	Utilities	Public Works	П
Asset Condition, Annual Recurring Costs and Asset Longevity	20	16	8	8	20	8	22	20	26

- Addresses substandard asset condition
- Serves higher population densities experiencing growth
- Reduces maintenance expenditures
- Addresses infrastructure or facility deficiency identified in other City planning documents



Factors	Engineering		Development Services		Public	Parks, Rec,			
	Capital Improvements	Traffic	Climate Action	Coastal Management	Safety - Fire & Marine	and Cultural Arts	Utilities	Public Works	П
Equitable Community Investment and Economic Prosperity	18	20	22	22	20	24	14	20	10

- Contributes to economic development and revitalization efforts
- Prevents displacement, increases rates of homeownership and affordable housing
- Addresses disparities that enhance neglected assets, services and response time in public safety
- Improves access for people of all ages and abilities



Factors	Engineering		Development Services		Public	Parks, Rec,			
	Capital Improvements	Traffic	Climate Action	Coastal Management	Safety - Fire & Marine	and Cultural Arts	Utilities	Public Works	IT
Sustainability, Conservation, and Resilience	14	20	26	26	10	26	8	8	6

- Advances Climate Action Plan goals
- Promotes climate resiliency
- Improves health of the community and natural environment
- Reduces auto-dependency and promotes other modes of transportation
- Promotes infill development, open space, habitat protection
- Results in greener neighborhoods



Factors	Engineering		Development Services		Public	Parks, Rec,			
	Capital Improvements	Traffic	Climate Action	Coastal Management	Safety - Fire & Marine	and Cultural Arts	Utilities	Public Works	П
Funding Availability	4	4	4	4	4	8	8	6	12

- Projects with high likelihood of funding receive higher score
- Projects that have a funding source identified score higher than those that do not
- Projects that require funding to complete an ongoing phase are scored higher than projects that need funding for the next phase of the project



Factors	Engineering		Development Services		Public	Parks, Rec,			
	Capital Improvements	Traffic	Climate Action	Coastal Management	Safety - Fire & Marine	and Cultural Arts	Utilities	Public Works	IΤ
Project Readiness	10	10	4	4	10	10	10	10	8

- Project scores increase depending on the project lifecycle phase
- Project scores increase if there are no unresolved complex environmental issues or legal challenges
- Project scores increase for most expedited delivery



Factors	Engineering		Development Services		Public	Parks, Rec,			
	Capital Improvements	Traffic	Climate Action	Coastal Management	Safety - Fire & Marine	and Cultural Arts	Utilities	Public Works	IΤ
Public Support	6	6	6	6	4	4	4	4	2

Scoring considerations:

• Project scores increase depending on level of public support



Factors	Engineering		Development Services		Public	Parks, Rec,			
	Capital Improvements	Traffic	Climate Action	Coastal Management	Safety - Fire & Marine	and Cultural Arts	Utilities	Public Works	IΤ
Identified Infrastructure Need	8	8	10	10	10	12	12	12	26

Scoring considerations:

• Project scores increase with tiered rankings from each City department

