DRAFT Community Benefits Program

Applicability

The Community Benefits Program is applicable to all sites within the SPA. Redevelopment projects do not need to be applying the Mixed-Use Overlay to participate in the Community Benefits Program.

Community Benefit Options

The menu of community benefit options includes a description of parameters to qualify for the benefit, the priority level of the community benefit, and the allocated points for that community benefit.

At least 30% of the number of points must be earned by providing affordable housing units. The maximum number of development points granted via community benefits is 30.

Community Benefit	Description	Priority	Community Benefit Points Granted
Affordable Housing Units ¹	Development of affordable units on- or off-site, over and above the amount or affordability mix/targets required under the City's existing regulations, and beyond what would be offered through the California "Density Bonus Law" found in California Government Code Sections 65915-65918). On-site units preferred over off-site units, and units at deeper levels of affordability (extremely low, very low, and low income) are a priority along the El Camino Real Corridor.	1	5 points for every unit over the amount required under the exist regulations.
Common Open Space	Development of new publicly accessible, privately maintained common open spaces such as plazas, parklets, play areas, dog parks, splash pads, recreational facilities, community gardens, or other spaces consistent with the design guidelines in Section 4.6.11, Common Open Space. This must be in addition to what is required in Section 3.5.4, Common Open Space, of the ECRSP.	1	5 points for every 500 square feet of common open space
Added Utility Infrastructure Improvements	Off-site infrastructure and utility improvements above and beyond those required to serve the development (including water, sewer, and recycled water systems). Also includes greening segments of the Encinitas Creek concrete channel along El Camino Real.	1	15 points
Mobility Improvements	 Improvements to mobility infrastructure such as: Bike lane improvements (per every 500 linear feet) Bicycle racks/ shelters (per every 20 bicycles) High visibility crosswalks (per one crosswalk) New pedestrian and bicycle connections to transit facilities, neighborhoods, trails, commercial areas, etc. (per every 500 linear feet) Removal of existing pedestrian and bicycle barriers (per every 500 linear feet) Upgrading traffic signals to enhance pedestrian and bicycle safety (per every traffic signal enhanced) 	1	5 points per metrics included in description
Paseos	A meandering public pathway at least 8 feet wide that connects destinations such as shopping centers, or from a pedestrian facility to a center. Should be consistent with the design guidelines included in Chapter 4. A maximum of 6 points can be provided for paseos.	2	5 points for every 1000 feet of linear feet

¹ In addition to what is required by the City of Encinitas Inclusionary Housing Program.

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Landscaping	Incorporating a variety of landscaping and streetscape	2	10 points for
and	improvements along El Camino Real within the front setback.		every 200 square
Streetscape	Landscape improvements shall include street trees and comply		feet of
improvements	with the City's Planting Plan. Streetscape improvements may		landscaped area
	include:		with at least one
	- Public seating		streetscape
	- Public art		improvement
	- Wayfinding signage		·
	- Pedestrian-oriented lighting		
Encinitas	Pedestrian or multi-use passages either to and from the	2	10 points for
Creek Trail	Encinitas Creek Trail or extension of the Creek Trail south of		every 100 feet of
Linkage or	Garden View Road.		linear feet
Expansion	The established network of pedestrian trails near the Leo		
•	Mullen Sports Park and Home Depot could be upgraded to		
	cater for a wider range of people with more restrictive mobility		
	considerations.		
Small	Supporting or subsidizing commercial tenants, small, and/or	2	10 points
Business	local businesses including (but not limited to):		
Support	- Providing new dedicated spaces within new buildings		
	for small businesses		
	- Providing rent subsidies to existing commercial tenants		
	or other local small businesses		
	- Providing relocation assistance to help commercial		
	tenants and small businesses in the SPA displaced by		
	new development to locate elsewhere along El Camino		
	Real or the City.		
Public Art	Incorporating public art on-site, in the form of:	3	5 points for every
	- Murals		art piece greater
	- Artistic fountains		than 10 square
	 Sculptures or freestanding art pieces 		feet
	Artistic or interactive seating or benches		
Historic	The El Camino Real Corridor is a historic landmark,	3	5 points for each
Landmark-	embellished with the distinctive El Camino bells located along		branded amenity
Branding	the historic route. Recognizing the historic nature of El Camino		
	Real as branding, installation of public amenities with City-		
	established branded logo may include:		
	- Gateway signage		
	- Bus stops		
	- Lighting		
	- Bike racks		
Green	Construct high-performance green buildings consistent with	3	10 points
Buildings	either of the following criteria:		
	- LEED Certification to at least the Gold level for non-		
	residential, mixed-use, or residential buildings; or		
	- GreenPoint Rated with at least 75 points for residential		
	buildings		

Increased Development Potential

A menu of options is anticipated to be included within the Community Benefits Program in which projects may be granted increased development potential and would be required to identify the standard the project seeks to use. Projects may not exceed the intensities allocated in the "Allowed Reduction of Development Standard" column.

Development Standard	Allowed Reduction of Development Standard		Maximum Development Points Granted
Floor Area Ratio	Up to 20% additional floor area ratio		20
Building Height	Up to 20% additional building height		20
Density	Up to 60% additional density		20
Parking Standards	Studio 1Bedroom 2 Bedroom 3 Bedroom 4 Bedroom	1 space 1 space 1.5 spaces 1.5 spaces 2.4 spaces	20

Additional Incentives for the Community Benefits Program:

- Receive streamlined permit processing.
- Discounted permit fees depending on the community benefit(s) provided.



DRAFT Development Standards

Height:

Building height shall exceed no more than three (3) stories above grade.

Setbacks²

	Small Parcels (1.5-3.0 acres)	Medium Parcels (3.1-7.0 acres)	Large Parcels (7.1+ acres)
Front/Pedestrian Zone	8 feet	10 feet	10 feet
Along El Camino Real	15 feet	15 feet	15 feet
Side	5 feet	8 feet	10 feet
Street Side	8 feet	8 feet	10 feet
Rear	10 feet	10 feet	10 feet
Adjacent to Encinitas Creek	15 feet	15 feet	15 feet

Stepbacks³

	Small Parcels (1.5-3.0 acres)	Medium Parcels (3.1-7.0 acres)	Large Parcels (7.1+ acres)
Second Story Minimum	20% of the building wall	30% of the building wall	30% of the building wall
Stepback	plane	plane	plane
Second Story	Three (3) foot minimum.	Four (4) foot minimum.	Four (4) foot minimum.
Dimensions	Five (5) foot minimum	Six (6) foot minimum	Eight (8) foot minimum
	average.	average.	average.
Third and Higher Story	10% of the building wall	15% of the building wall	20% of the building wall
Minimum Stepback	plane	plane	plane
Third and Higher Story	Three (3) foot minimum	Four (4) foot minimum.	Four (4) foot minimum.
Dimensions	Five (5) foot minimum	Six (6) foot minimum	Eight (8) foot minimum
	average	average	average

Neighborhood Adjacency Standards

The neighborhood adjacency standards provide for appropriate and sensitive transitions to the existing residential neighborhoods, which are dependent upon location and topography constraints.

- New buildings directly adjacent to existing single-family residential shall provide a minimum 20-foot setback with a minimum 15-foot landscaped area (trees, shrubs, and groundcover).
- New buildings directly adjacent to existing single-family residential with landscaped slope shall provide a minimum 15-foot setback with a minimum 10-foot landscaped area (trees, shrubs, and groundcover).

The respective 15- or 20-foot setbacks may include open space and landscaped areas and slopes, including the following: trellises, garden walls and fences not exceeding 6 feet in height, retaining walls, lighting, signage, and pedestrian circulation elements. Trees within the setbacks shall be at least six feet in height at the time of planting and should be spaced approximately 15-20 feet on center to create a continuous and effective foliage barrier at maturity, along with medium-sized shrubs and live ground cover.

² A setback is the distance measured between a building and the associated property line [EMC 30.04.010].

³ A stepback is the distance measured between the first floor and the associated upper level.

Common Open Space Standards

Small Parcels (1.5-3.0 acres)	Medium Parcels (3.1-7.0 acres)	Large Parcels (7.1+ acres)
I		150 square feet of common open space
space per unit for projects with	open space per unit for projects	per unit for projects with five or more
five or more units. Must have a	with five or more units. Must	units. Must have a minimum 10-foot
minimum 10-foot dimension in all	have a minimum 10-foot	dimension in all directions; or 5% of the
directions	dimension in all directions	property, whichever is greater.

Parking Standards

All required parking shall be off-street (provided on-site) unless:

 Discretionary design review approves parking on an immediate adjacent site under same zoning, with unimpeded access to parking, and the parking is not required for any other land use. Will require irrevocable easement.

Joint-use for parking per EMC 30.54.050

- Requires discretionary Planning Commission approval of reciprocal parking arrangement through a minor use permit
- Up to 50% of the parking facilities may be used if there are primarily daytime vs. night-time uses

Shared Parking

Shared Farking				
Use	Standard	Peak		
		Period		
Residential – 1 Bed	1.5 spaces	Evening		
Residential – 2 Bed	2 spaces	Evening		
Residential – 3+ Bed	2 spaces	Evening		
Mobile Home Development	2 spaces per 1 dwelling unit	Evening		
Commercial (Less than 100,000 sf)	1 space per 300 sf	Daytime		
Commercial (Greater than 100,000	1 space per 500 sf	Daytime		
sf)				
Office	1 space per 300 sf	Daytime		
Mixed Use Project	Sum of the requirements of the various uses	Various		
	computed separately. The parking spaces for one			
	use shall not provide required parking for another use			
	except through use of the shared parking standard.			

Landscaping Standards

Site landscaping shall include a combination of trees, shrubbery, vines, or groundcovers all of which shall be drought-tolerant, where feasible.

- Lots 10,000 SF or less required to have a minimum 10% landscaped area
- Lots >10,000 SF required to have a minimum 15% landscaped area
- Site amenities such as sculptures, fountains, planters, enhanced paving, etc., may be counted towards
 meeting the respective landscaping minimum, up to a maximum of 50% of the respective landscaping
 minimum.

Landscaping in parking areas shall be predominantly trees to provide shade and visual relief. Where feasible landscaping in parking areas shall include one fifteen (15) gallon tree for every four (4) parking spaces distributed throughout the parking area.