

FACT SHEET

UPDATED: 05.26.22

PROJECT STATUS

The bikeshare program became available for public use in January 2022.

PROJECT BUDGET

N/A - Bikeshare is provided by a vendor at no cost to the City.

PROJECT LOCATION

Citywide

CONTACT US

For questions about the project, please contact Crystal Najera, Sustainability Manager, at: cnajera@encinitasca.gov



Bikeshare Program

E-bicycles publicly available for shared use throughout Encinitas



ABOUT THE PROJECT

Bikeshare is a service in which bicycles are made available for shared use to individuals of the public on a very short-term basis, allowing users to borrow a bicycle at one location and return it either at the same location or a different location. BCycle was selected as the vendor to develop and manage a fully docked electric bikeshare program for the community, in accordance with [Ordinance 2019-02, Pilot Shared Mobility](#).

Initial launch of the program included approximately 100 electric pedal-assist bikes, approximately 170 bike parking docks at 21 stations, with provision in the vendor license agreement to deploy up to 250 bikes and 500 docks during the 1-year pilot term (3 optional 1-year extensions). The docking station design and locations were approved by the City and installed by BCycle in November 2021.

Encinitas BCycle Bikeshare was officially launched in January 2022. Visit encinitas.bcycle.com to learn more and sign up to borrow a bike. Please abide by all traffic safety rules and don't forget to wear a bike helmet!

This project aligns with the environmental, transportation, recreation, and economic development focus areas of the Encinitas Strategic Plan. This project also supports the City's Climate Action Plan, avoiding greenhouse gas emissions with every ride.

City of
ENCINITAS

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