

FACT SHEET

UPDATED: 05.31.22

PROJECT STATUS

The community choice energy (CCE) program was formed in November 2019. First customer deliveries of renewable electricity occurred in March 2021. Final phase-in of all Encinitas customers occurred in April 2022.

PROJECT BUDGET

\$160,525 for the CCE Feasibility Study and Governance Analysis.

Costs shared between the cities of Carlsbad, Del Mar, and Oceanside.

Encinitas cost share portion: \$33,089.

PROJECT LOCATION

Regional

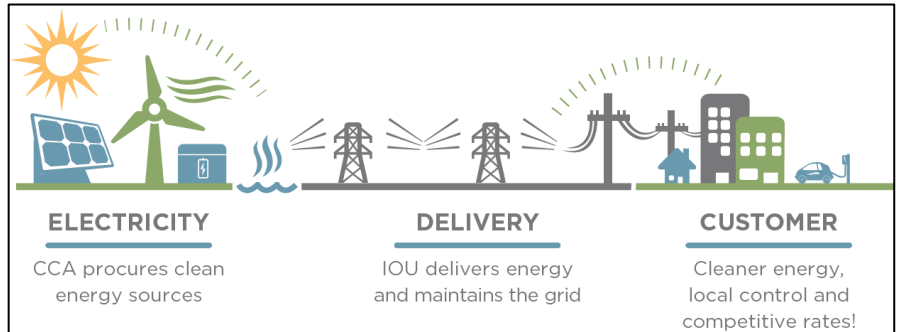
CONTACT US

For questions about the project, please contact Crystal Najera, Sustainability Manager, at: cnajera@encinitasca.gov



Community Choice Energy (CCE) Program

Establish a program and deliver 100% renewable electricity to Encinitas by 2030



ABOUT THE PROJECT

The purpose of this project is to establish a community choice energy (CCE) program for Encinitas. A CCE will offer Encinitas residents and businesses a choice in energy supply, including greater options for cleaner electricity sources. On August 21, 2019, the City completed a [Feasibility Study](#) and [Governance Analysis](#) in partnership with the cities of Carlsbad, Del Mar, and Oceanside. The study and analysis concluded that forming a CCE would be advantageous for the City in any regional membership formation.

On September 11, 2019, City Council approved the formation of a CCE Joint Powers Authority with the cities of San Diego, Chula Vista, Imperial Beach, and La Mesa. The CCE agency was later named [San Diego Community Power](#) (SDCP). A core goal of the new agency is to deliver green, renewable, carbon-free electricity to all customers. On February 24, 2021, City Council approved the selection of "Power100" (100% renewable power) as the default electricity service for SDCP customers within the City of Encinitas, including the City's municipal accounts. SDCP will phase in customers between March 2021 and December 2022. Customers will have the option to receive their electricity from SDCP or may choose to remain with San Diego Gas & Electric. More information about the history of the City's CCE efforts can be found [here](#). The latest information about SDCP can be found on the [SDCP webpage](#).

This project aligns with the environmental focus area of the Encinitas Strategic Plan. This project also supports the City's Climate Action Plan (CAP) goals and helps to reduce energy-related greenhouse gas (GHG) emissions.

City of
ENCINITAS

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