

ARGUMENT IN FAVOR OF MEASURE

On November 3, 2020, the voters of Encinitas passed an initiative known as Measure H, effectively allowing cannabis retail sales, cultivation, manufacturing, distribution, and related cannabis uses in Encinitas. All of these activities were previously prohibited within the City. The City Council subsequently adopted certain regulations and restrictions necessary to implement Measure H and established a permitting process for potential cannabis businesses.

Measure H requires that the City license a minimum of four retail businesses, which can be increased at City Council's discretion. Other cannabis business licenses are not limited in number. The City does not currently have a structure in place to tax cannabis businesses in a manner sufficient to offset their impacts on the quality of life in the City, including impacts on the safety of neighborhoods, law enforcement, fire protection, emergency medical services, traffic, parking, and other vital community services.

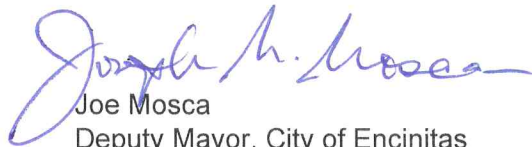
Voting YES for this Measure will allow the City of Encinitas to impose a business tax on cannabis businesses operating within the City. This Measure creates a tax applicable to potential cannabis businesses and will offset the inevitable costs and other impacts they will have on our City.

This Measure is fiscally responsible, timely and prudent. All taxes generated by this Measure will stay here in Encinitas and pay for important City services. This Measure will establish a new source of funding that benefits the entire community. The funds generated by this tax will also assist the City in shutting down cannabis activities operating illegally in Encinitas.

Vote YES to help our City thrive by ensuring that the City has the resources to properly regulate the cannabis industry without hurting our investment in core city services, such as neighborhood infrastructure and emergency services.



Catherine S. Blakespear
Mayor, City of Encinitas



Joe Mosca
Deputy Mayor, City of Encinitas



Kellie Shay Hinze
Council Member, City of Encinitas



Tony Kranz
Council Member City of Encinitas



Joy Lyndes
Council Member, City of Encinitas

ARGUMENT/REBUTTAL SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

The undersigned authors of the Direct OR Rebuttal to the argument In favor of OR Against Letter
 at the General Municipal election for the City of Encinitas to be held on November 8, 2022 hereby state
that such argument is true and correct to the best of their knowledge and belief. Date

NOTE

At least one of the authors/signers (designated the "filer") shall meet the criteria of being a registered voter in the jurisdiction in which the proposition appears. Any other signers are not required to meet that or any other criteria and are assumed to appear at the discretion and approval of the filer.

* Organization Title (Optional)

NAME (Signature): (Print): *TITLE (Optional): ADDRESS: DATE:	<u>OKB</u> Catherine S. Blakespear Mayor, City of Encinitas 505 S. Vulcan Avenue Encinitas, CA 92024 PHONE: 760-633-2620	NAME (Signature): (Print): *TITLE (Optional): ADDRESS: DATE:	<u>Joe Mosca</u> Deputy Mayor, City of Encinitas 505 S. Vulcan Avenue Encinitas, CA 92024 PHONE: 760-633-2624
NAME (Signature): (Print): *TITLE (Optional): ADDRESS: DATE:	<u>Kellie Shay Hinze</u> Kellie Shay Hinze Council Member, City of Encinitas 505 S. Vulcan Avenue Encinitas, CA 92024 PHONE: 760-633-2622	NAME (Signature): (Print): *TITLE (Optional): ADDRESS: DATE:	<u>Tony Kranz</u> Tony Kranz Council Member, City of Encinitas 505 S. Vulcan Avenue Encinitas, CA 92024 PHONE: 760-633-2623

NOTE
 Registrar of Voters policy does not allow candidates, campaign managers, campaign treasurers, argument or rebuttal signers of ballot measures or members of their immediate family to host a polling place or act as a poll worker in the jurisdiction in which the candidacy or ballot measure of the interested party is being voted upon.

* If provided, this title may be printed in the Sample Ballot/Voter Information Pamphlet.

NAME (Signature): (Print): *TITLE (Optional): ADDRESS: DATE:	<u>Joy Lyndes</u> Joy Lyndes Council Member, City of Encinitas 505 S. Vulcan Avenue Encinitas, CA 92024 PHONE: 760-633-2621
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