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CITY OF ENCINITAS

Development Services Department 505 S. Vulcan Ave Encinitas, CA 92024 www.encinitasca.gov

Phone: 760-633-2710

Email: planning@encinitasca.gov

PERMANENT SIGN / SIGN PROGRAM APPLICATION ADMINISTRATIVE DESIGN REVIEW

Appointment Required Prior to Submittal

				Code Amoun	ıt
☐ Sign Review				PZSG	
☐ Environmental Review Exemption				 <u>PZEX</u>	
			Tota	al Paid:	
Applicant Name:	_Phone: _		_ Email:		
Business Name:					
Address:					
City:			State:	Zip:	
Owner Name:	_Phone: _		Email:		
Address:					
City:			State:	Zip:	
Location of Sign:					
Project Address:					
Business Name:		_Business Phone:		Zone:	
Sign Proposal Description: List signs prop	osed by ty	pe with size and he	eight. Attach a s	ita plan for lagation	٥f
sign on subject property; also provide plans s			•	site pian for location	Oi
sign on subject property; also provide plans s			•	Max. Height Above Grade	OI
	showing bu	ilding and sign elevens	Sign Area	Max. Height	OI
SIGN TYPE (freestanding/monument)	showing bu	ilding and sign elevens	Sign Area	Max. Height	
SIGN TYPE (freestanding/monument) 1.	showing bu	ilding and sign elevens	Sign Area	Max. Height	
SIGN TYPE (freestanding/monument) 1. 2.	showing bu	ilding and sign elevens	Sign Area	Max. Height	
SIGN TYPE (freestanding/monument) 1. 2. 3.	showing bu	ilding and sign elevens	Sign Area	Max. Height	
SIGN TYPE (freestanding/monument) 1. 2. 3.	showing bu	ilding and sign elevens	Sign Area	Max. Height	
SIGN TYPE (freestanding/monument) 1. 2. 3.	Qty	ilding and sign elevens	Sign Area	Max. Height	

PERMANENT SIGNS

<u>Definition</u>: A "Permanent sign" is one which is intended to be "permanently in place" for the duration of the permit use. Examples of permanent signs may include, but are not limited to wall signs, projecting signs, freestanding or monument signs, signs painted on awnings, permanent window signs (including neon window signs), and onsite directional signs.

Requirements for submittal

- 1. Sign Administrative Design Review application form, completely filled out including evidence of legal parcel, disclosure statement and application supplement which describes the proposed signs.
- 2. A copy of the property deed.
- 3. Authority from property owner to process the application.
- 4. Five sets of site plans and elevations indicating the address, assessor parcel number, current use and current zoning of the site. In addition, the plans shall indicate the locations and dimensions of all existing or proposed buildings and signage on the site.
- 5. One set of colored elevations/Project material board (at Planner's discretion).
- 6. Photographs of existing and/or proposed signage.
- 7. Applicable processing fee.
- 8. If located within the city's coastal zone, a Public Notice Package 500 ft. notification radius is required.

SIGN PROGRAM

<u>Definition</u>: A "Permanent Sign Program" is a comprehensive design program that integrates all of the proposed business signage with the architecture of the building complex to create a visually compatible and effective sign display. Sign design elements such as size, shape, color scheme, location, signage type, and construction materials are made consistent throughout the building complex while offering some degree of flexibility for individual tenants. The intent of a permanent sign program is to encourage excellence in design by allowing for creativity in all types of signage, including monument signs, wall signs, projecting signs, permanent window signs, and canopy signs. A Sign Program is required for all commercial centers with six or more tenants.

Requirements for submittal

- 1. Sign Administrative Design Review application form, completely filled out including evidence of legal parcel, disclosure statement and application supplement which describes the proposed signs.
- 2. A copy of the property deed.
- 3. Authority from property owner to process the application.
- 4. Three copies of the Sign Program to include:
 - a. Description of the proposed program including sign size, location, color palette, letter style and size, color and exterior materials of buildings to which the signs will be attached, type of illumination, number of signs, limitation, proposed materials, and the like.
 - b. Site plans which indicate the address, parcel number, current use and current zoning of the site. In addition, the plans shall indicate the locations and dimensions of all existing and proposed buildings and signage on the site.
 - c. Sample building elevations showing the sign placement, sign types and permitted sign dimensions at various locations on the site.
- 5. One set of a typical colored elevation.
- 6. Project material board (required at the discretion of the Planner).

- 7. Photographs of all existing signage and their location for historical reference.
- 8. Applicable processing fee.

Regulatory Conclusions

In acting upon any Sign Design Review application, staff shall not approve a Design Review application if any one or more of the following "regulatory conclusions" are found to apply:

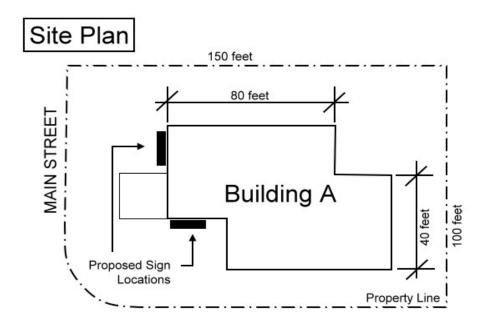
23.08.080 Regulatory Conclusions - Generally

- a. The project design is inconsistent with the General Plan, a Specific Plan or the provisions of this Code.
- b. The project design is substantially inconsistent with the Design Review Guidelines.
- c. The project would adversely affect the health, safety or general welfare of the community.
- d. The project would tend to cause the surrounding neighborhood to depreciate materially in appearance or value.

PERMANENT SIGN STANDARDS FOR NONRESIDENTIAL USES

Sign Type	Size	Height	Notes
Freestanding	1 SF/1 LF of street frontage up to 175 SF	8', 12' with minor use permit	Minimum of 75' of street frontage. Sign may include area for tenant directory. 1 sign per street frontage.
Wall/Window	1 SF/1 LF of building/suite frontage up to 100 SF	Cannot exceed height of ceiling of 2nd story.	May not project above the roofline at the wall or ridge line or parapet wall.
Projecting	6 SF for blade signs, 4 SF for canopy signs	Cannot exceed the roofline at the wall or top of parapet wall.	One projecting sign allowed per establishment in-lieu of freestanding sign. A canopy sign may be in-lieu of a wall sign and given 1 SF/1 LF of building face.

Sign Application Sample

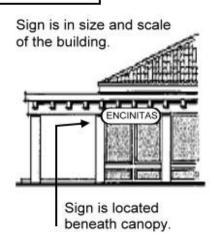


Sign De	tail	
/	8 feet	/
E	NCIŅITAS	S Jeet 7
Redwood Ba	cking 10 inches, Optim	num, all Caps

Proposed Signs	
Туре	Canopy
Dimensions	8 feet x 2 feet
Total Area	16 square feet
Number of Faces	1
Illumination Type	None

Proposed Materials	
Sand Blasted Redwood	
Raised White Letters	
Rust Trim	

Elevation



DEVELOPMENT SERVICES DEPARTMENT

CITY OF ENCINITAS

505 South Vulcan Avenue Encinitas, California 92024 (760) 633-2710

EVIDENCE OF LEGAL PARCEL

Applicant's Name	Telephone
Mailing	
City	State
You are required to supply docur the City can accept for filing any o	mentation that this property constitutes a legal parcel before discretionary permits.
of your application. A request for or in advance of this application	ce will be reviewed by the Planning Division upon submittal r a Certificate of Compliance must be filed concurrently with if the evidence presented is insufficient to determine this ermination will require substantial time to research.
If determined that the property is until corrective action has been co	not a legal lot, no permit or other approval may be granted ompleted.
Fees and deposits submitted with ordinances and regulations in effe	n this application will be refunded only as provided for by the ect at the time of the request.
Book Pag	ge Parcel
Signature of Applicant	Date

CITY OF ENCINITAS DISCLOSURE STATEMENT

APPLICANT'S STATEMENT OF DISCLOSURE OF CERTAIN OWNERSHIP INTERESTS ON ALL APPLICATIONS WHICH WILL REQUIRE DISCRETIONARY ACTION ON THE PART OF THE COMMUNITY ADVISORY BOARD, CITY COUNCIL, PLANNING COMMISSION, AND ALL OTHER OFFICIAL BODIES.

The following information must be disclosed: 1. List the names of all persons having a financial interest in the application. List the names of all persons having any ownership interest in the property involved. 2. If any person identified pursuant to (1) above is a corporation or partnership, list the names of all individuals owning more than 10% of the shares in the corporation or owning any partnership interest in the partnership. 3. If any person identified pursuant to (1) above is a non-profit organization or a trust, list the names of any person serving as director of the non-profit organization as trustee or beneficiary or trustor of the trust. 4. Have you had more than \$250 worth of business transacted with any member of City staff, Boards, Commissions, Committees, and Council within the past twelve months? ☐ **Yes** ☐ **No** If yes, please indicate person(s). PERSON is defined as: "Any individual, firm, co-partnership, joint venture, association, social club, fraternal organization, corporation, estate, trust, receiver, syndicate, this and any other county, city and county, city, municipality, district or other political subdivision, or any group or combination acting as a unit." (NOTE: Attach additional pages as necessary.) Signature of Applicant Date Print or type name of applicant