

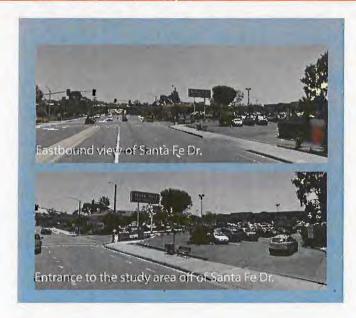


Profile for Cardiff - Site #1

What you need to know about this site

- Address Location: 411 481 Santa Fe Dr.
- Assessor Parcel Numbers:
 260-640-20, 22, and 25 to 29
- Study Area Size: 7 parcels with 9.3 gross acres (9.2 net)
- Topography: Flat
- Zoning: General Commercial (GC), which allows a wide range of retailing, shopping and service activities
- Site Description: The study area consists of a neighborhood commercial center with a grocery store, convenience store, gym, restaurants, etc. The study area is located along a local, two-lane roadway and is adjacent to the I-5 Freeway.
- Year Constructed: Late 1960s with recent cosmetic improvements
- Site amenities and/or proximity:
 - More than a 1/4 mile to the nearest public school;
 - On the same site as commercial goods and services;
 - Adjacent to Encinitas Community Park;
 - Adjacent to transit (bus service route 304 to San Marcos)











Profile for Cardiff - Site #2

What you need to know about this site

- Address Location: 735 875 Santa Fe Dr.
- Assessor Parcel Numbers:
 260-131-02, 41, and 42; and 260-132-23, 19 and 03 to 05
- Study Area Size: 8 parcels with 10.1 gross acres
- Topography: Flat
- Zoning: Residential-8 (R-8), which allows up to 8 units per acre
- Site Description: The study area consists of a church, tennis club, vacant lot and one, single-family residence.
 The study area is located along a local, two-lane roadway.
- Year Constructed: The home was built in the 1930s, which has since been remodeled. Other improvements in the study area were made in the 1960s, 1970s and 1980s.
- Site amenities and/or proximity:
 - Adjacent to the nearest public school;
 - Two blocks away from commercial goods and services:
 - Over a 1/4 mile to the Encinitas Community Park;
 - Adjacent to transit (bus service route 304 to San Marcos)







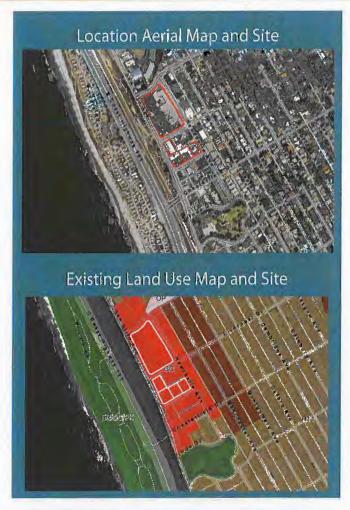




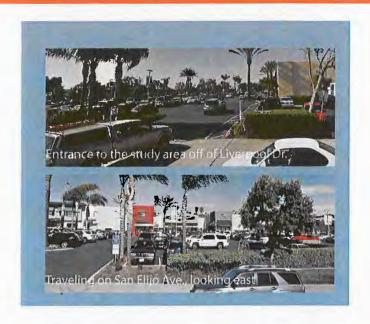
Profile for Cardiff - Site #3

What you need to know about this site

- Address Location: 102 154 Aberdeen Dr. and 2011 -2121 San Elijo Ave,
- Assessor Parcel Numbers:
 260-370-26; and 261-031-20, and 23 to 25
- Study Area Size: 5 parcel with 4.8 gross acres
- Topography: Generally flat with minor slope on the edges
- Zoning: General Commercial (GC), which allows a wide range of retailing, shopping and service activities
- Site Description: The study area, also known as Cardiff Town Center, comprises of a neighborhood village center with retail, restaurants and shopping. The study area is located along a local, two-lane roadway.
- Year Constructed: Mid-1980s and remodeled since
- Site amenities and/or proximity:
 - More than a 1/4 mile to the nearest public school;
 - On the same site as commercial goods and services;
 - Three blocks to the nearest park (Glen Park);
 - Three blocks away from transit (bus service route 101 to Oceanside)

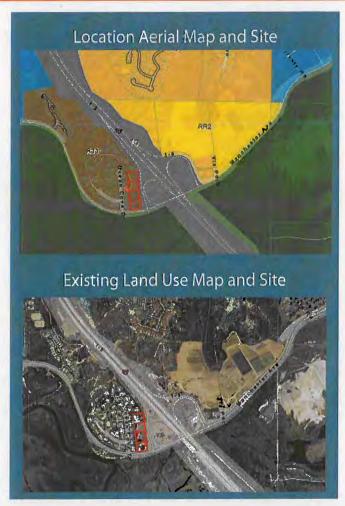




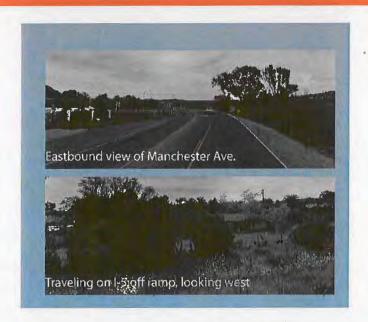


What you need to know about this site

- Address Location: 2951 2959 Manchester Ave.
- Assessor Parcel Numbers:
 261-200-11, 13, 32 and 33
- Study Area Size: 4 parcels with 2.2 gross acres
- Topography: Minor slopes to the west, adjacent to neighboring property
- Zoning: Residential-11 (R-11), which allows up to 11 units per acre
- Site Description: The study area consists of two, singlefamily homes and a flooring company
- Year Constructed: Mid-1950s
- Site amenities and/or proximity:
 - More than 1 mile to the nearest public school;
 - About 1 and a 1/4 miles to commercial goods and services:
 - Adjacent to the San Elijo Lagoon Ecological Reserve and supporting trail system;
 - About 1 and a 1/4 miles to transit (bus service route 101 to Oceanside)







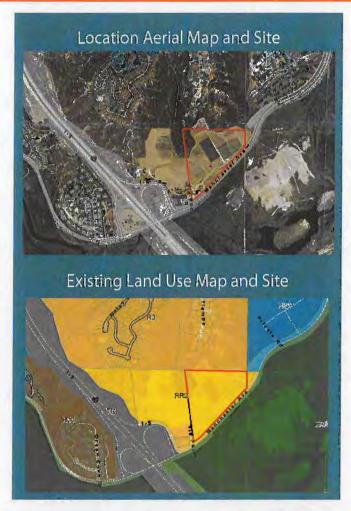




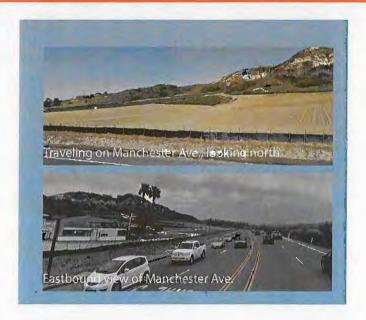
Profile for Cardiff - Site #5

What you need to know about this site

- Address Location: 3111 Manchester Ave.
- Assessor Parcel Number:
 261-210-01
- Study Area Size: 1 parcel with 16.9 gross acres (15.6 net)
- Topography: Some areas with moderate (25-40%) slope
 - Zoning: Rural Residential-2 (RR-2) allowing up to two
- units per acre
- Site Description: The study area, also known as a portion of the Strawberry Fields, comprises of field agriculture and one single-family residence. <u>Caltrans is considering</u> the purchase of the property to preserve it as agriculture. The study area is located on a prime arterial roadway.
- Year Constructed: The home was built in the mid-1950s
- Site amenities and/or proximity:
 - Under 1 and a 1/2 miles to the nearest public school;
 - More than 1 and a 1/4 miles to commercial goods and services;
 - Adjacent to the San Elijo Lagoon Ecological Reserve and supporting trail system;
 - More than 1 and 1/4 miles to nearest transit (bus service route 101 to Oceanside)



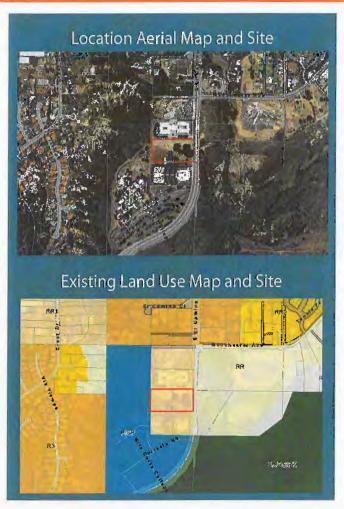




Profile for Cardiff - Site #6

What you need to know about this site

- Address Location: 3305 Manchester Ave.
- Assessor Parcel Numbers:
 261-150-61 and 64
- Study Area Size: 2 parcels with 4.6 gross acres
- Topography: Flat
- Zoning: Rural Residential-1 (RR-1), allowing one unit per acre
- Site Description: One parcel is vacant and the other parcel is partially improved with a church facility; however, the study area only includes the portion of the site that does not have any improvements. The study area is located on a prime arterial roadway.
- Year Constructed: N/A
- Site amenities and/or proximity:
 - Over 1 and a 3/4 miles to the nearest public school;
 - Over 1 and a 1/2 miles to commercial goods and services:
 - Adjacent to the San Elijo Lagoon Ecological Reserve and supporting trail system;
 - Over 1 and a 1/2 miles to nearest transit







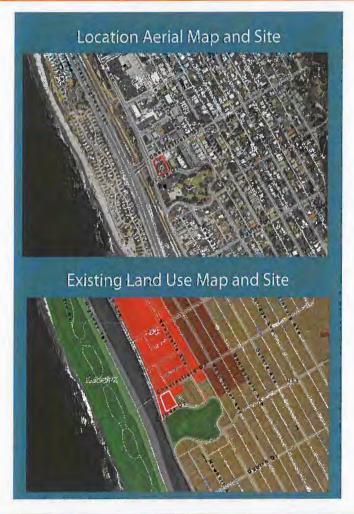




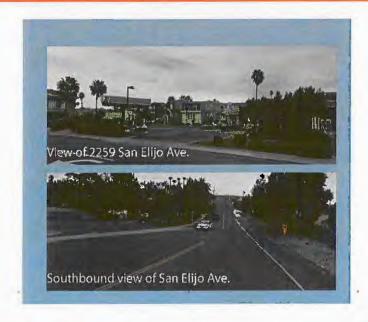
Profile for Cardiff - Site #7

What you need to know about this site

- Address Location: 2211 San Elijo Ave.
- Assessor Parcel Number:
 261-042-09
- Study Area Size: 1 parcel with 0.54 gross acres
- Topography: Relatively flat
- Zoning: General Commercial (GC), which allows a wide range of retailing, shopping and service activities
- Site Description: The study area consists of a gas station. The study area is located along a local, two-lane roadway.
- Year Constructed: Mid-1980s
- Site amenities and/or proximity:
 - About a 1/4 mile to the nearest public school;
 - Adjacent to commercial goods and services;
 - Adjacent to the nearest park (Glen Park);
 - -Two blocks to transit (bus service route 101 to Oceanside)







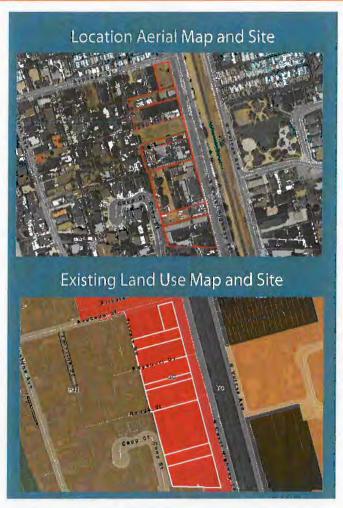




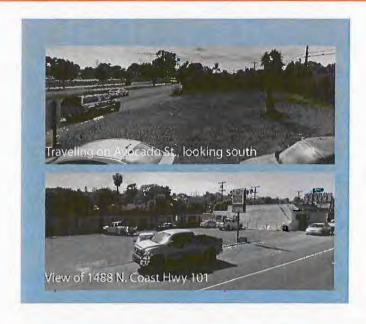
Profile for Leucadia - Site #1

What you need to know about this site

- Address Location: 1444 1578 N. Coast Hwy 101
- Assessor Parcel Numbers:
 254-054-52, 53, 55, 64, 66, 67, 74, 77 and 78
- Study Area Size: 9 parcels with 5.19 gross acres
- Topography: Flat
- Zoning: Mixed Use (NCRM-1), which allows a wide range of commercial retailing, office and service activities and residential uses (up to 25 dwelling units per acre)
- Site Description: The study area comprises of specialty retail, motel, vacant land, and six, single-family homes and is located along a major, four-lane roadway (being processed for potential streetscape redesign)
- Year Constructed: Mid-1940s, 1950s and early 1990s
- Site amenities and/or proximity:
 - About 1 and a 1/4 miles to the nearest public school;
 - On the same site as commercial goods and services;
 - Three blocks to the beach and about a 1/2 mile to Leucadia Roadside Park. Leucadia Oaks Park is technically one block away, but has no direct legal access;
 - Adjacent to transit (bus service route 101 to Oceanside)











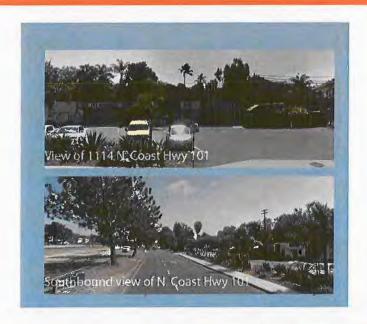
Profile for Leucadia - Site #2

What you need to know about this site

- Address Location: 1034 1160 N. Coast Hwy 101
- Assessor Parcel Numbers:
 254-242-13 to 15 and 28; and 254-292-23 and 15
- Study Area Size: 6 parcels with 2.1 gross acres
- Topography: Flat
- Zoning: Mixed Use (NCRM-1), which allows a wide range of commercial retailing, office and service activities and residential uses (up to 25 dwelling units per acre)
- Site Description: The study area comprises of main street specialty retail. The study area is located along a major, four-lane roadway (being processed for potential streetscape redesign).
- Year Constructed: Early 1950s and late 1970s
- Site amenities and/or proximity:
 - Just over a 3/4 mile to the nearest public school;
 - On the same site as commercial goods and services;
 - Three blocks to the beach and three blocks to Leucadia Roadside Park;
 - Adjacent to transit (bus service route 101 to Oceanside)







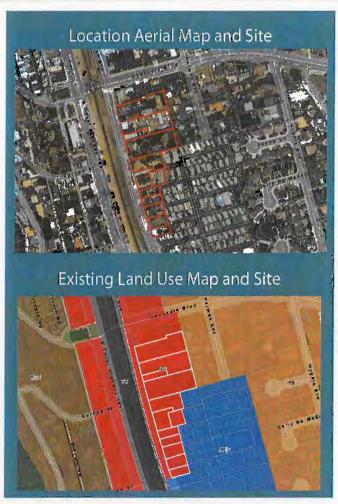


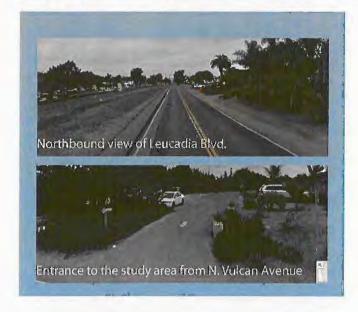


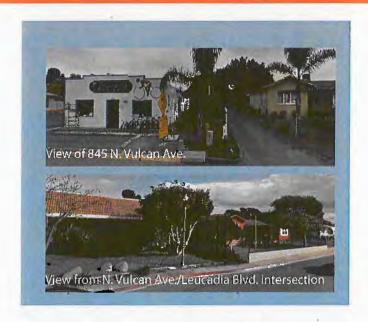
Profile for Leucadia - Site #3

What you need to know about this site

- Address Location: 705 847 N. Vulcan Ave.
- Assessor Parcel Number:s
 256-030-12, 15, 16, 19, 21 to 23, 36, 41 to 43 and 44
- Study Area Size: 11 parcels with 5.15 gross acres
- Topography: Flat
- Zoning: Mixed Use (NCRM-2), which allows a wide range of commercial retailing, office and service activities and residential uses (up to 15 dwelling units per acre)
- Site Description: The study area has nine attached and detached homes and varied commercial services and activities
- Year Constructed: Most improvements were made in the 1930s, 1940s and 1950s, which have since been remodeled or redeveloped. One site was developed in the mid-2000s.
- Site amenities and/or proximity:
 - About a 1/4 mile to the nearest public school:
 - On the same sites as commercial goods and services;
 - Two blocks to the Leucadia Roadside Park;
 - Two blocks away from transit (bus service route 101 to Oceanside)











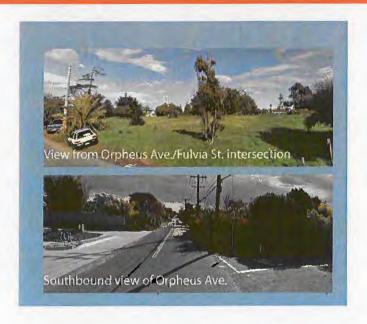
Profile for Leucadia - Site #4

What you need to know about this site

- Address Location: 825 837 Orpheus Ave.
- Assessor Parcel Numbers;
 256-121-03 to 06
- Study Area Size: 4 parcels with 1.8 gross acres (1.7 net)
- Topography: Flat
- Zoning: Residential-3 (R-3), which allows three units per acre
- Site Description: The study area is vacant and located along a local, two-lane roadway (adjacent to the I-5 Freeway)
- Year Constructed: N/A
- Site amenities and/or proximity:
 - More than a 1/4 mile to the nearest public school;
 - One block to commercial goods and services;
 - Just over a 1/4 mile to Orpheus Park;
 - More than a 1/2 mile to transit (bus service route 304 to San Marcos)











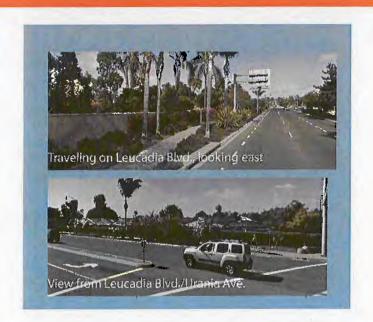
Profile for Leucadia - Site #5

What you need to know about this site

- Address Location: 912 938 Leucadia Bivd.
- Assessor Parcel Numbers:
 254-363-32, 33, 35 and 36
- Study Area Size: 4 parcels with 1.5 gross acres
- Topography: Fiat buildable pads with light slope
- Zoning: Residential-3 (R-3) allowing three units per acre
- Site Description: The study area consists of one, singlefamily residence and greenhouses. The study area is located along a major, four-lane roadway.
- Year Constructed: The home was built in the 1940s which has since been remodeled
- Site amenities and/or proximity:
 - More than a 3/4 mile to the nearest public school;
 - About three blocks to commercial goods and services:
 - Just under 1 mile to the nearest park (YMCA and Paul Ecke Sports Park;
 - About a 1/4 mile to transit (bus service route 309 to Oceanside)









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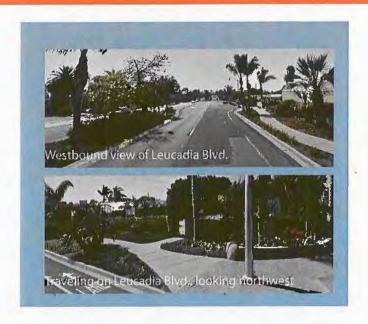
Profile for Leucadia - Site #6

What you need to know about this site

- Address Location: 917 Urania Ave. and 750 842 Leucadia Blvd.
- Assessor Parcel Numbers:
 254-362-10, 12 to 15, 46, 72, 74 and 85
- Study Area Size: 9 parcels with 5.2 gross acres
- Topography: Generally flat with some minor slopes
- Zoning: Residential-3 (R-3) allowing up to three units per acre
- Site Description: The study area consists of four, singlefamily homes and greenhouses. The study area is located on a local, two-lane roadway.
- Year Constructed: 1940s, 1950s and 1960s
- Site amenities and/or proximity:
 - Just over a 3/4 mile to the nearest public school:
 - Under a 1/2 mile to commercial goods and services;
 - Just over a 3/4 mile to the nearest park (YMCA and Paul Ecke Sports Park;
 - Under a 1/4 to transit (bus service route 309 to Oceanside)









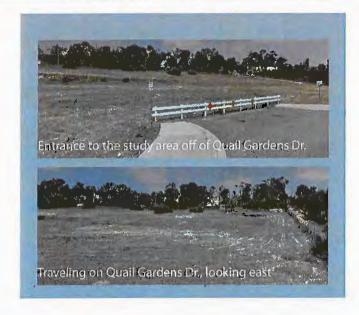


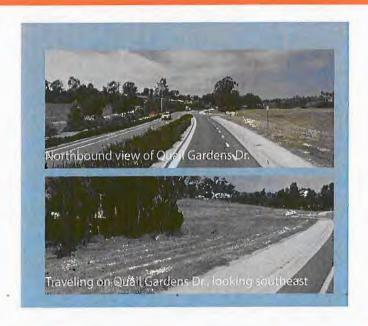
Profile for Leucadia - Site #7

What you need to know about this site

- Address Location: N/A, near 519 Quail Gardens Dr.
- Assessor Parcel Number:257-011-17
- Study Area Size: 1 parcel with 7.6 gross acres (7.5 net)
- Topography: Generally flat with some 10-25% slopes in sections of the property
- Zoning: Rural Residential-1 (RR-1), which allows one unit per acre
- Site Description: Vacant and located on a local, two-lane roadway
- Year Constructed: N/A
- Site amenities and/or proximity:
 - Two blocks to the nearest public school;
 - Over a 3/4 mile to commercial goods and services;
 - Over a 1/4 mile to the nearest park (Botanic Gardens);
 - Over a 3/4 mile to transit (bus service route 309 to Oceanside)









Profile for Leucadia - Site #8

What you need to know about this site

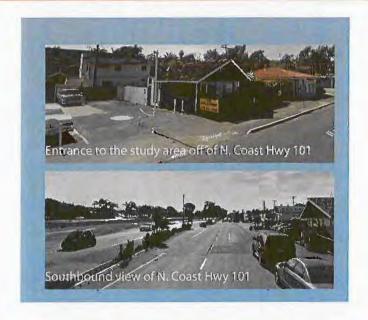
- Address Location: 1630 1646 N. Coast Hwy 101 and 105
 Grandview St.
 - Assessor Parcel Numbers: 254-022-13 to 15
- Study Area Size: 3 parcels with 0.3 gross acres

Topography: Flat

- Zoning: Mixed Use (NCRM-1), which allows a wide range of commercial retailing, office and service activities and residential uses (25 dwelling units per acre)
- Site Description: The area comprises of an office and a single-family home - located on a major, four-lane roadway (being processed for potential streetscape redesign)
- Year Constructed: Mid-1940s and 1950s
- Site amenities and/or proximity:
 - Less than 1 and a 1/4 miles to the nearest public school:
 - On the same site as commercial goods and services;
 - Three blocks to the beach. Leucadia Oaks Park is technically two blocks away, but has no direct legal access;
 - Adjacent to transit (bus service route 101 to Oceanside)





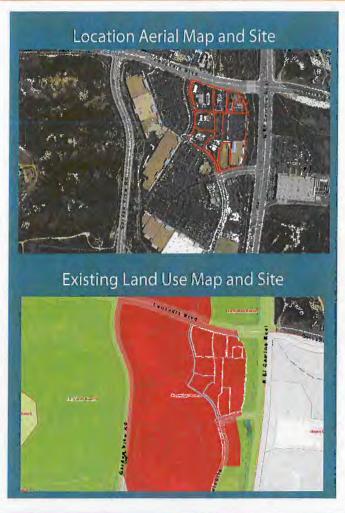


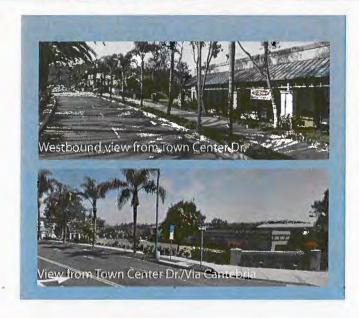


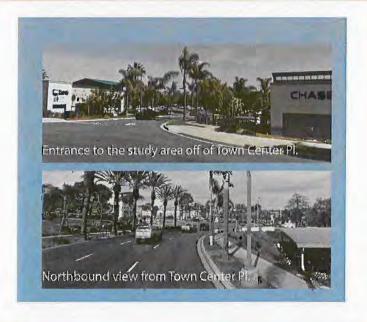
Profile for New Encinitas - Site #1

What you need to know about this site

- Address Location: 1060 1092 N. El Camino Real
- Assessor Parcel Numbers:
 257-500-12, 13, 16, 18, 19, 38, 39, 50 and 51
- Study Area Size: 9 parcels with 9.8 gross acres (8.5 net when adjusted for and not counting the theater pad)
- Topography: Generally flat with mild slopes throughout
- Zoning: General Commercial (GC Encinitas Ranch) which allows a wide range of retailing and service activities as well as restaurants
- Site Description: The study area, located on the north end of the El Camino Real commercial corridor, comprises of the Encinitas Ranch Town Center and includes restaurants, fast food drive-thru, gas station, etc. The study area is adjacent to a creek and located along a prime arterial roadway, but is accessed by a local, two-lane roadway.
- Year Constructed: Mid-1990s
- Site amenities and/or proximity:
 - Less than 1 and a1/4 miles to the nearest public school;
 - On the same site as commercial goods and services;
 - About two blocks to Leo Mullen Sports Park;
 - Adjacent to transit (bus service route 304 to San Marcos and 309 to Oceanside)









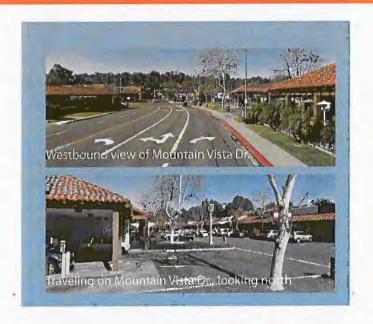
Profile for New Encinitas - Site #2

What you need to know about this site

- Address Location: 247 293 El Camino Real
- Assessor Parcel Numbers:
 257-062-22, 26, 28 and 29
- Study Area Size: 4 parcels with 7.6 gross acres (7.5 net)
- Topography: Generally flat with some moderate slope (25-40%) on the east side of the property
- Zoning: General Commercial (GC), which allows a wide range of retailing, shopping and service activities
- Site Description: The study area consists of a neighborhood commercial center with retailing, restaurants, medical offices, car wash, etc. The study area is located along a prime arterial roadway.
- Year Constructed: Early to mid-1980s
- Site amenities and/or proximity:
 - Just over a 1/2 mile to the nearest public school;
 - On the same site as commercial goods and services;
 - Just over a 1/2 mile to Leo Mullen Sports Park;
 - Adjacent to transit (bus service route 304 to San Marcos and 309 to Oceanside)





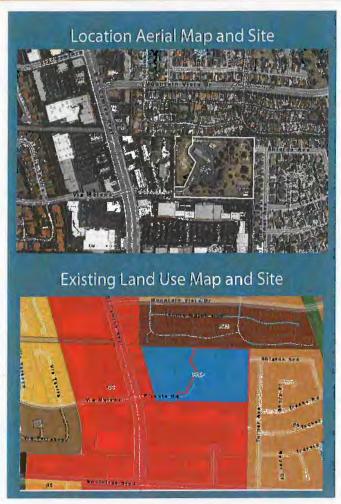


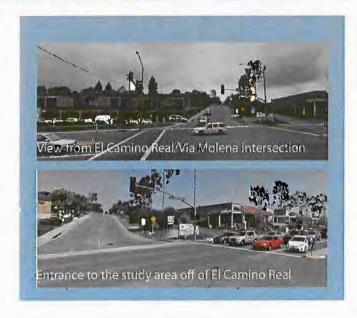


Profile for New Encinitas - Site #3

What you need to know about this site

- Address Location: 137 N. El Camino Real
- Assessor Parcel Number:
 259-121-37
- Study Area Size: 1 parcel with 10.14 gross acres (10 net)
- Topography: Generally flat in most areas with some small slopes throughout and moderate (25-40%) slopes on north, south and east property lines
- Zoning: Public/Semi-Public, which allows a wide range of community service related uses, as well as medical complexes
- Site Description: The study area is utilized for overflow dealership parking and a recycling center. The rest of the study area is vacant and is located along a prime arterial roadway. It is accessed by a local, two-lane roadway.
- Year Constructed: N/A
- Site amenities and/or proximity:
 - Over a 3/4 mile to the nearest public school;
 - Adjacent to commercial goods and services;
 - About a 1/2 mile to Oakcrest Park;
 - One block away from transit (bus service route 304 to San Marcos and 309 to Oceanside)





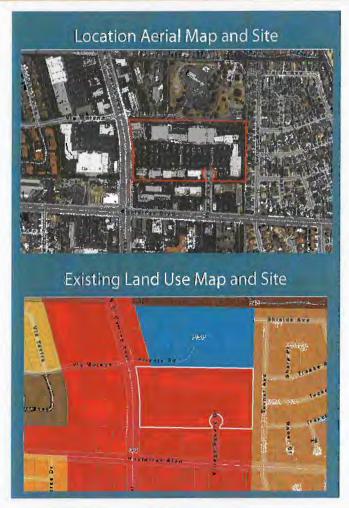




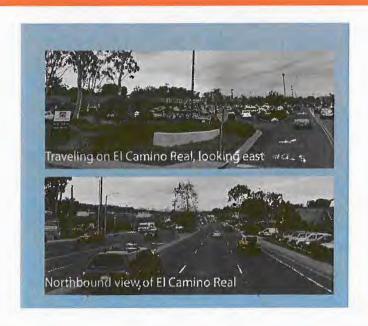
Profile for New Encinitas - Site #4

What you need to know about this site

- Address Location: 105-131 N. El Camino Real
- Assessor Parcel Number: 259-121-24
- Study Area Size; 1 parcel with 17.6 gross acres
- Topography: A flat buildable pad with minor slopes on the edges of the property
- Zoning: General Commercial (GC), which allows a wide range of retailing, shopping and service activities
- Site Description: The study area is a neighborhood commercial center and comprises of banks, grocery stores, offices, convenience stores and restaurants. The study area is located along a prime arterial roadway.
- Year Constructed: Early 1980s
- Site amenities and/or proximity:
 - About a 3/4 mile to the nearest public school;
 - On the same site as commercial goods and services;
 - Less than a 1/2 mile to Oakcrest Park:
 - Adjacent to transit (bus service route 304 to San Marcos and 309 to Oceanside)





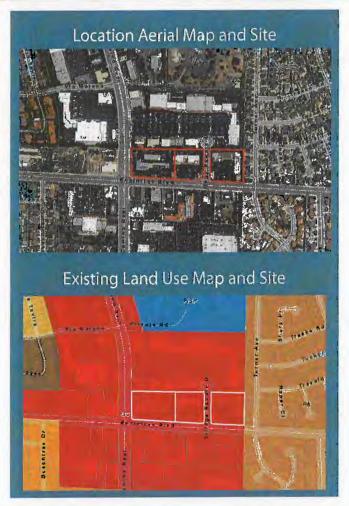




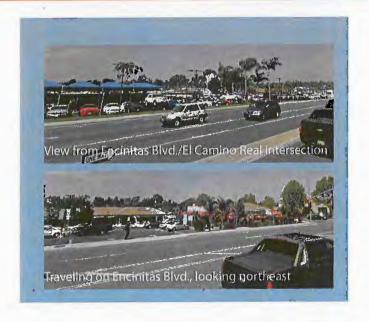
Profile for New Encinitas - Site #5

What you need to know about this site

- Address Location: 1424 1552 Encinitas Blvd.
- Assessor Parcel Numbers:
 259-121-33, 14 and 15
- Study Area Size: 3 parcels with 8.4 gross acres
- Topography: Flat
- Zoning: General Commercial (GC), which allows a wide range of retailing, shopping and service activities
- Site Description: The study area comprises of retailing, convenience stores, car dealership, restaurants, fast food drive-thru, etc. The study area is located along two, prime arterial roadways.
- Year Constructed: Mostly in the late 1970s
- Site amenities and/or proximity:
 - About a 3/4 mile to the nearest public school;
 - -On the same site as commercial goods and services;
 - More than a 1/4 mile to Oakcrest Park;
 - Adjacent to transit (bus service route 304 to San Marcos and 309 to Oceanside)







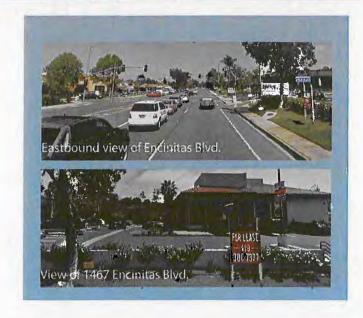


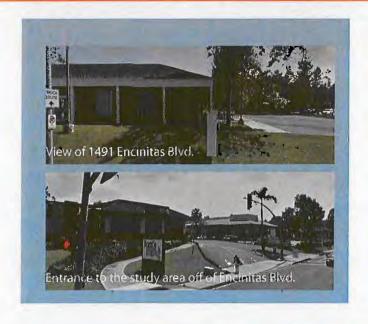
Profile for New Encinitas - Site #6

What you need to know about this study area

- Address Location: 127 S. El Camino Real and 1403 1513
 Encinitas Blvd.
- Assessor Parcel Numbers:
 259-550-01, 13 to 16, 08, and 24 to 27
- Study Area Size: 10 parcels with 10.3 gross acres (9.6 net)
- Topography: Generally flat with moderate (25-40%) slopes and high (>40%) slopes along the south property line
- Zoning: General Commercial (GC), which allows a wide range of retailing, shopping and service activities
- Site Description: The study area comprises of a car dealership, restaurants, fast food drive-thru, offices, vacant lot, etc. The study area is located along two, prime arterial roadways.
- Year Constructed: Late 1960s and early 1970s
- Site amenities and/or proximity:
 - About a 3/4 mile to the nearest public school;
 - -On the same site as commercial goods and services;
 - More than a 1/4 mile to Oakcrest Park;
 - Adjacent to transit (bus service route 309 to Oceanside and route 304 to San Marcos)





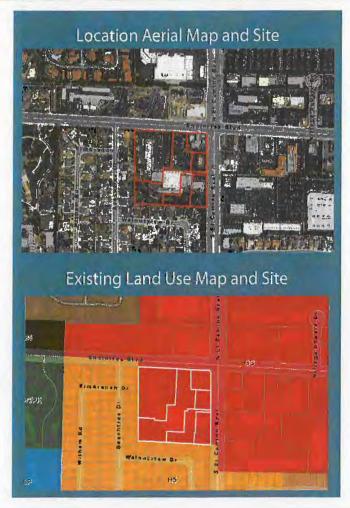




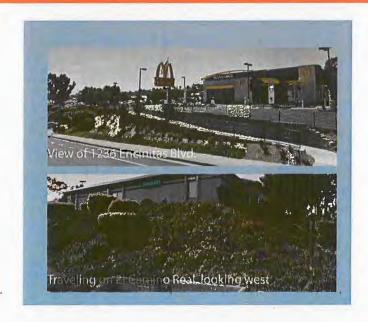
Profile for New Encinitas - Site #7

What you need to know about this site

- Address Location: 1271 1355 Encinitas Blvd.
- Assessor Parcel Numbers:
 259-371-01 and 08 to 12
- Study Area Size: 6 parcels with 9.4 gross acres (9.2 net)
- Topography: Flat on developed pads with moderate (25-40%) slopes on west and south property lines
- Zoning: General Commercial (GC), which allows a wide range of retailing, shopping and service activities
- Site Description: The study area consists of restaurants, fast food drive-thru, offices, grocery store, gas station, etc. The study area is located along two, prime arterial roadways.
- Year Constructed: Mid- to late 1970s
- Site amenities and/or proximity:
 - Less than a 3/4 mile to the nearest public school;
 - -On the same site as commercial goods and services;
 - Less than a 1/4 mile to Oakcrest Park;
 - Adjacent to transit (bus service route 309 to Oceanside and route 304 to San Marcos)







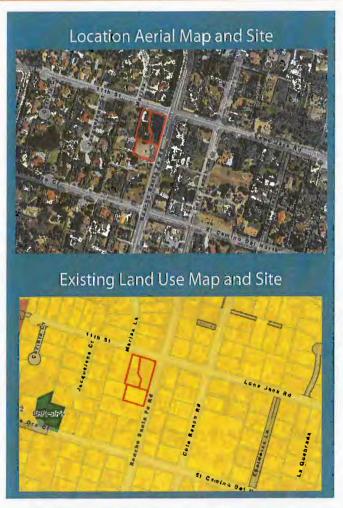




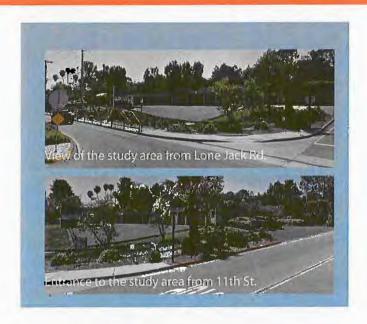
Profile for Olivenhain - Site #1

What you need to know about this site

- Address Location: 748 770 Rancho Santa Fe Rd.
- Assessor Parcel Numbers:256-354-03 to 05
- Study Area Size: 3 parcels with 1.6 gross acres (1.5 net)
- Topography: Generally flat with some minor (10-25%) slope on the south property line
- Zoning: Rural Residential-2 (RR-2) allowing two units per acre
- Site Description: The study area, located on the north end of Rancho Santa Fe Road, consists of one single-family home, flower stand and an office building. The study area is located along a local collector, two-lane roadway.
- Year Constructed: The office building was built in mid-1970s and the home was built in mid-1960s.
- Site amenities and/or proximity:
 - About a 1/2 mile to the nearest public school;
 - Less than 1 mile to commercial goods and services;
 - Two blocks to nearest park (Wiro Park)
 - Adjacent to limited transit (bus service route 304 alt, to San Marcos)







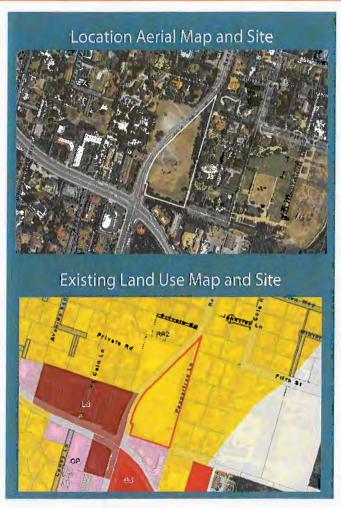




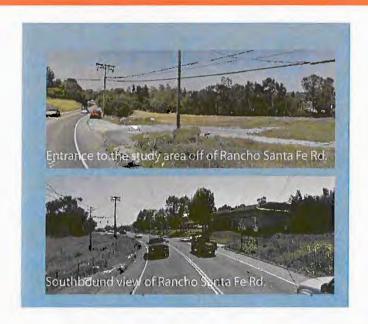
Profile for Olivenhain - Site #2

What you need to know about this site

- Address Location: N/A, near 101 Rancho Santa Fe Rd.
- Assessor Parcel Number: 259-221-57
- Study Area Size: 1 parcel with 4.8 gross acres (4.7 net)
- Topography: Generally flat with some minor slope (10-25%) on the north property line
- Zoning: Rural Residential-2 (RR-2) allowing two units per acre
- Site Description: The study area is vacant and located along a local collector, two-lane roadway.
- Year Constructed: N/A
- Site amenities and/or proximity:
 - Over a 3/4 mile to the nearest public school;
 - Adjacent to commercial goods and services;
 - Over a 3/4 mile to nearest park (Wiro Park)
 - Adjacent to limited transit (bus service route 304 alt. to San Marcos)







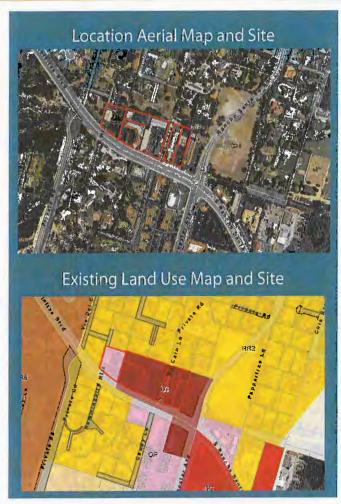


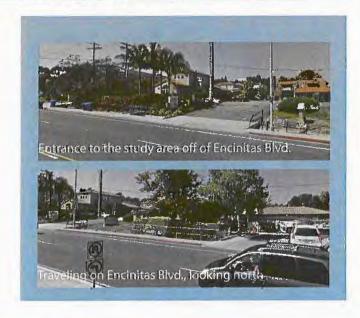


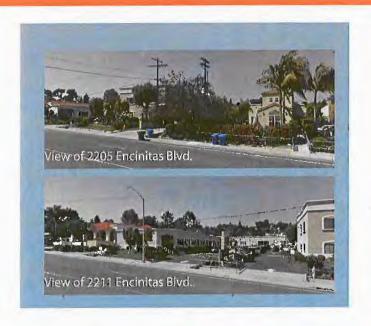
Profile for Olivenhain - Site #3

What you need to know about this site

- Address Location: 2122 2236 Encinitas Blvd.
- Assessor Parcel Numbers;
 259-231-51, 17, 63, and 78 to 80
- Study Area Size: 6 parcels with 4,9 gross acres (4.8 net)
- Topography: Generally flat with some slopes on the north property line
- Zoning: Limited Commercial (LC) on five lots and Office Professional (OP) on one lot, which allows a wide range of limited commercial uses and activities, as well as office and business related uses
- Site Description: The study area consists of a preschool, offices and retailers. The study area is located along a prime arterial roadway and a local collector, two-lane roadway.
- Year Constructed: Early to late 1980s
- Site amenities and/or proximity:
 - About a 3/4 mile to the nearest public school;
 - On the same site as commercial goods and services;
 - Over a 3/4 mile to nearest park (Wiro Park)
 - Adjacent to limited transit (bus service route 304 alt. to San Marcos)





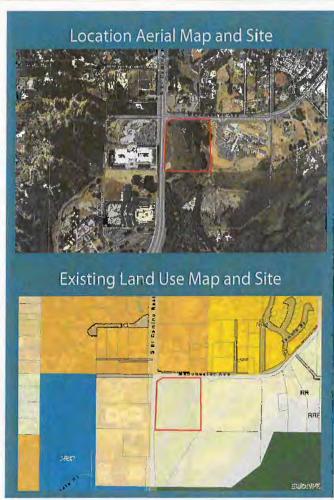


0-4

Profile for Olivenhain - Site #4

What you need to know about this site

- Address Location: N/A, near 3636 Manchester Ave.
- Assessor Parcel Number: 262-073-24
- Study Area Size: 1 parcel with 4 gross acres
- Topography: Minor slope (10-25%) slope near the creek on the east side of the property
- Zoning: Rural Residential (RR), allowing 0.125 to 0.5 units per acre depending on slopes or presence of a flood plain
- Site Description: The study area is vacant with a creek stream along the east side of the property. The site is located on a prime arterial roadway and a local collector, two-lane roadway.
- Year Constructed: N/A
- Site amenities and/or proximity:
 - Over 1 and a 3/4 miles to the nearest public school;
 - Over 1 and a 1/2 miles to commercial goods and services;
 - Adjacent to the San Elijo Lagoon Ecological Reserve and supporting trail system
 - Over 1 and a 1/2 miles to nearest transit







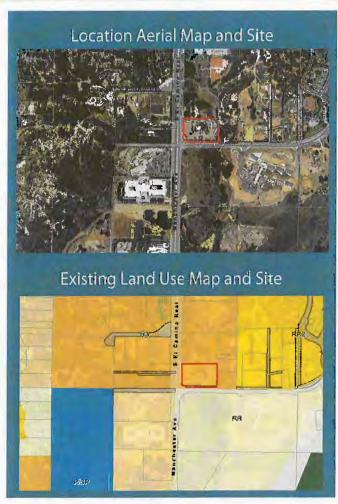


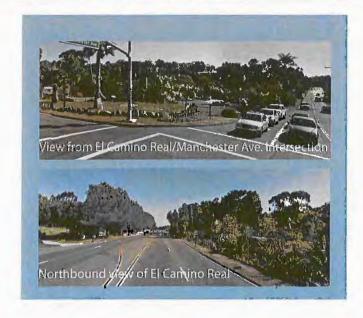


Profile for Olivenhain - Site #5

What you need to know about this site

- Address Location: 3615 Manchester Ave.
- Assessor Parcel Number:
 262-062-13
- Study Area Size: 1 parcel with 2.2 gross acres (2.1 net)
- Topography: Relatively flat
- Zoning: Rural Residential-3 (RR-3) allowing up to three units per acre
- Site Description: The study area consists of one singlefamily residence and is located on a prime arterial roadway. It also fronts a local collector, two-lane roadway.
- Year Constructed: 1905 with substantial improvements made since
- Site amenities and/or proximity:
 - Over 1 and a 3/4 miles to the nearest public school;
 - Over 1 and a 1/2 miles to commercial goods and services;
 - Two blocks to the San Elijo Lagoon Ecological Reserve and supporting trail system
 - About 1 and a 1/2 miles to nearest transit







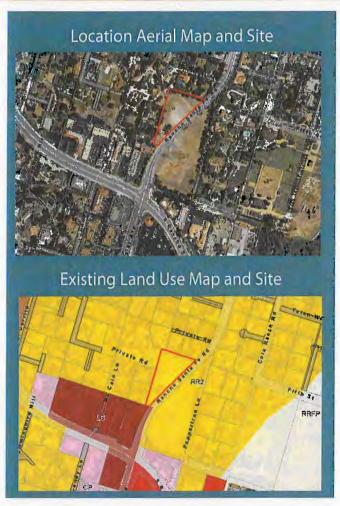




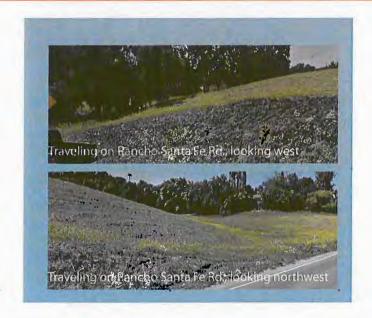
Profile for Olivenhain - Site #6

What you need to know about this site

- Address Location: N/A, near 2240 Encinitas Blvd.
- Assessor Parcel Numbers: 259-231-32
- Study Area Size: 1 parcel with 1.7 gross acres (1.5 net)
- Topography: Rolling 10-25% slope throughout
- Zoning: Rural Residential-2 (RR-2) allowing two units per acre
- Site Description: The study area is vacant and located along a local collector, two-lane roadway.
- Year Constructed: N/A
- Site amenities and/or proximity:
 - Over a 3/4 mile to the nearest public school;
 - Adjacent to commercial goods and services;
 - Over a 3/4 mile to nearest park (Wiro Park)
 - Adjacent to limited transit (bus service route 304 alt, to San Marcos)





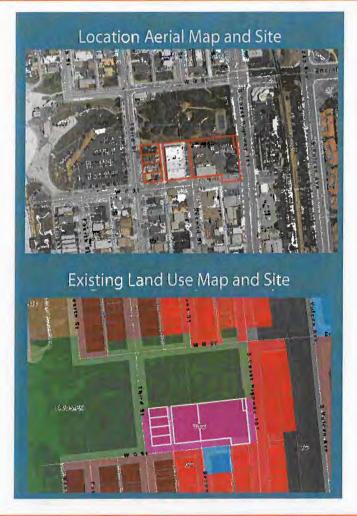




Profile for Old Encinitas - Site #1

What you need to know about this site

- Address Location: 345 369 Third St. and 364 -371 C St.
- Assessor Parcel Numbers:
 258-052-04 to 07 and 12; and 258-035-06 and 07
- Study Area Size: 7 parcels with 2.3 gross acres (1.75 net)
- Topography: Generally flat with some minor slope on the north property line
- Zoning: Visitor Serving Commercial (D-VSC), which allows commercial activities and residential uses (up to 18 dwelling units per acre)
- Site Description: The study area, located on the north end of downtown, comprises of some light industrial uses and five homes. The study area is located along a major, fourlane roadway and also accessed by local, two-lane roads.
- Year Constructed: most improvements in the 1970s, with homes in the 1930s and 1940s, which have since been remodeled or redeveloped.
- Site amenities and/or proximity:
 - Just over a 1/2 mile to the nearest public school;
 - Adjacent to commercial goods and services;
 - Adjacent to Moonlight Beach;
 - Adjacent to transit (bus service route 101 to Oceanside) and two blocks to rail station









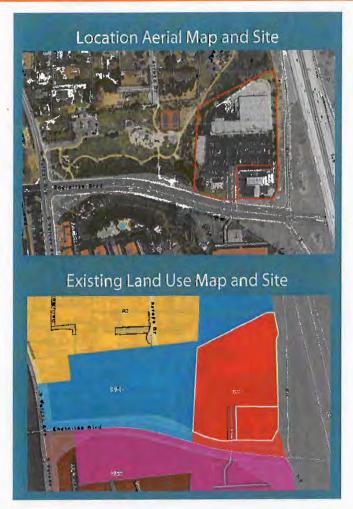
Viable Housing Site Summary Topics



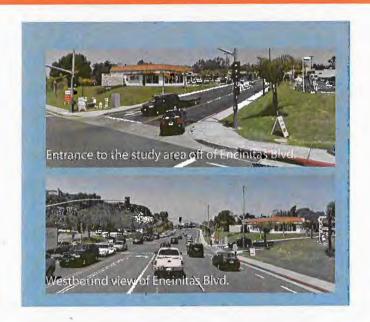
Profile for Old Encinitas - Site #2

What you need to know about this site

- Address Location: 102 154 Encinitas Blvd.
- Assessor Parcel Numbers: 258-090-39 and 40
- Study Area Size: 2 parcels with 7.3 gross acres (7.25 net)
- Topography: Generally flat with some minor slopes on the north property line
- Zoning: General Commercial (GC), which allows a wide range of retailing, wholesaling and service activities
- Site Description: The study area comprises of a gas station, service retailers, restaurants and other commercial uses. The study area is located along a prime arterial roadway and is adjacent to the I-5 Freeway.
- Year Constructed: Early 1980s
- Site amenities and/or proximity:
 - Just over a 3/4 mile to the nearest public school;
 - On the same site as commercial goods and services;
 - Adjacent to Cottonwood Creek and about a 1/4 mile from the YMCA and Paul Ecke Sports Park;
 - Adjacent to transit (bus service route 309 to Oceanside and 304 to San Marcos)









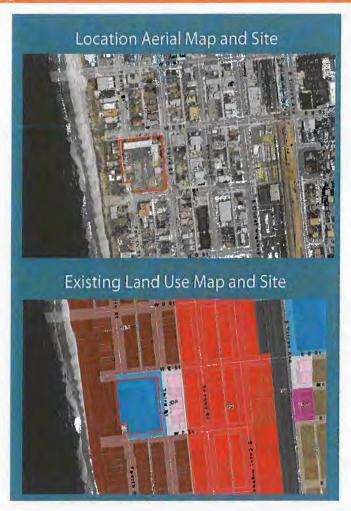
Viable Housing Site Summary Total

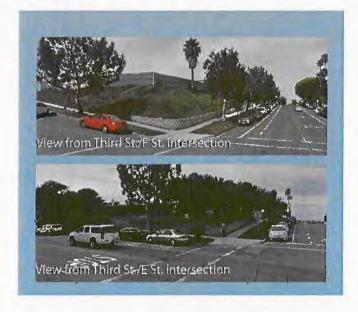


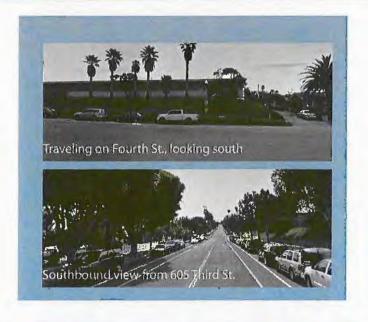
Profile for Old Encinitas - Site #3

What you need to know about this site

- Address Location: 608 Third St.
- Assessor Parcel Number: 258-151-22
- Study Area Size: 1 parcel with 2.8 gross acres (2.5 net)
- Topography: Generally flat with some mild slope
- Zoning: Public/Semi-Public, which allows a wide range of community service related uses, as well as medical complexes
- Site Description: The study area comprises of a former elementary school and a historic school house, built in the mid-1880s. The study area is located along a local, two-lane roadway. The City is currently considering the purchase of the property for potential civic/art/cultural use.
- Year Constructed: Mid-1950s, and the historic structure was built in the 1880s.
- Site amenities and/or proximity:
 - Over 1 mile to the nearest, active public school;
 - Two blocks away from commercial goods and services:
 - Less than a 1/4 mile from Moonlight Beach;
 - Two blocks away from transit (bus service route 101 to Oceanside) and two blocks to rail station







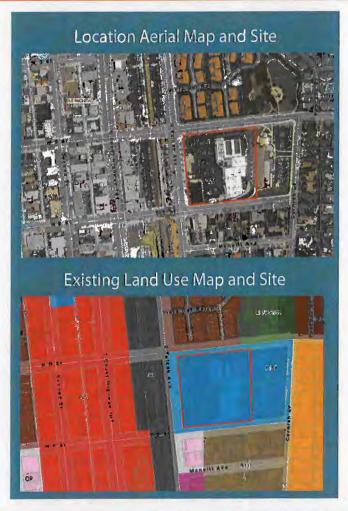




Profile for Old Encinitas - Site #4

What you need to know about this site

- Address Location: 505 S. Vulcan Ave.
- Assessor Parcel Number: 258-090-43
- Study Area Size: 1 parcel with 4.38 gross acres (4 net)
- Topography: Flat buildable pad with substantial slopes on the west and east
- Zoning: Civic Center, which allows activities performed by public agencies
- Site Description: The study area, also known as the Encinitas Civic Center, comprises of City Hall. The study area is located along a local two-lane roadway adjacent to the bus transfer facility.
- Year Constructed: 1970s and substantially rehabbed in early 90s.
- Site amenities and/or proximity:
 - Just over a 3/4 mile to the nearest public school;
 - Adjacent to commercial goods and services;
 - Adjacent to Day View Park and about a 1/4 mile from Moonlight Beach;
 - Adjacent to transit (bus transfer facility and rail station)









Profile for Old Encinitas - Site #5

What you need to know about this site

- Address Location: 701 ~ 1205 S. Coast Hwy 101
- Assessor Parcel Numbers:
 258-163-01 to 05; 258-190-13 to 20; 258-312-03 to 07, 09, 15 and 16; and 258-317-02, 03, 05, 07 and 08
- Study Area Size: 26 parcels with 11.15 gross acres
- Topography: Flat
- Zoning: General Commercial Mixed Use (D-CM1), which allows a wide range of retailing and service activities, as well as residential uses (no density or dwelling units per acre maximum)
- Site Description: The study area, also known as Main Steet, comprises of a convenience stores, restaurants, specialty retailers, etc.
- Year Constructed: Mostly in the 50s, 60s, 70s and 80s
- Site amenities and/or proximity:
 - About 1 mile to the nearest public school:
 - On the same site as commercial goods and services;
 - About four blocks to Moonlight Beach and four blocks to Day View Park;
 - Adjacent to transit (bus transfer facility and rail service)







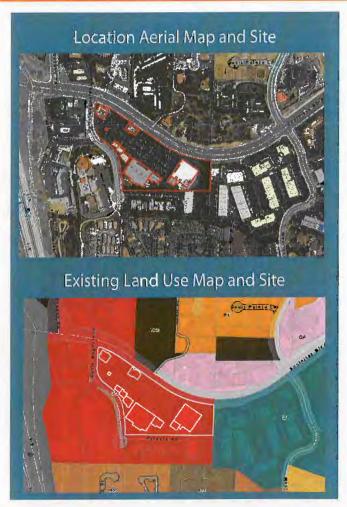


Viable Housing Site Summary OFTER

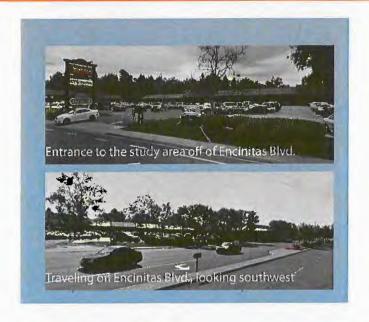
Profile for Old Encinitas - Site #6

What you need to know about this site

- Address Location: 407 479 Encinitas Blvd.
- Assessor Parcel Numbers:
 258-112-32 to 40, 42 and 43
- Study Area Size: 11 parcels with 8.19 gross acres (7.9 net)
- Topography: Generally flat with some moderate (25-40%) slopes on the edges of the south and east property lines
- Zoning: General Commercial (GC), which allows a wide range of retailing, wholesaling, and service activities
- Site Description: The study area, also known as the Encinitas Town and County Shopping Center, comprises of a grocery store, convenience store, restaurants, etc. The study area is located along a prime arterial roadway.
- Year Constructed: Mid-1970s
- Site amenities and/or proximity:
 - Less than a 1/2 mile to the nearest public school;
 - On the same site as commercial goods and services;
 - About a 1/4 mile from the YMCA and Paul Ecke Sports Park;
 - Adjacent to transit (bus service route 309 to Oceanside)





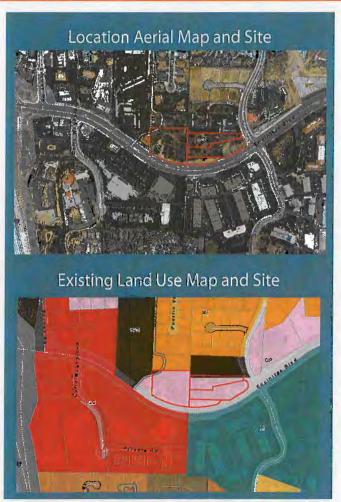


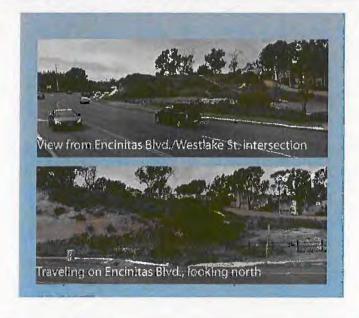


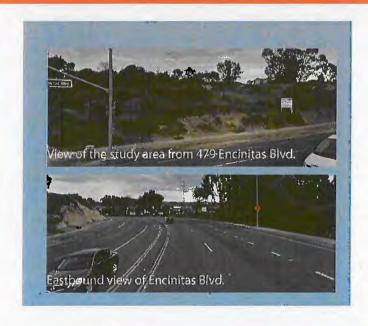
Profile for Old Encinitas - Site #7

What you need to know about this site

- Address Location: 696 Encinitas Blvd.
- Assessor Parcel Numbers:
 258-111-16; and 258-130-34, 45 and 81
- Study Area Size: 4 parcels with 4.88 gross acres (4.5 net)
- Topography: Some flat areas with light slope (10-25%) and moderate (25-40%) slope on the south property line
- Zoning: Office Professional (OP), which allows a wide range of office based activities
- Site Description: The study area comprises of one, single-family residence and level pad where a former coffee kiosk operated. The rest of the study area is vacant. The study area is located along a prime arterial roadway.
- Year Constructed: Mid-1950s
- Site amenities and/or proximity:
 - Less than a 1/2 mile to the nearest public school:
 - Adjacent to commercial goods and services;
 - Less than a 1/2 mile from the YMCA and Paul Ecke Sports Park;
 - Adjacent to transit (bus service route 309 to Oceanside)





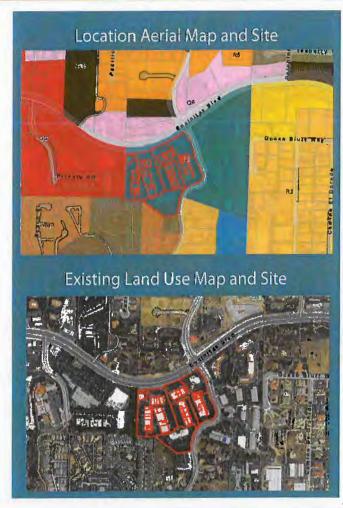




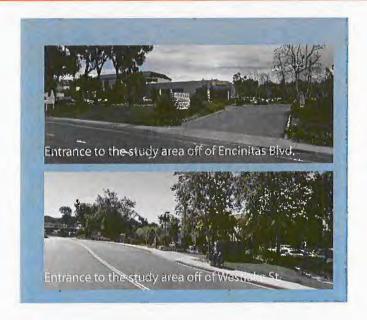
Profile for Old Encinitas - Site #8

What you need to know about this site

- Address Location: 515 539 Encinitas Blvd.
- Assessor Parcel Numbers:
 258-121-30 to 35 and associated sub-condo parcels
- Study Area Size: 7 main parcels with 12.1 gross acres (11.5 net)
- Topography: Generally flat with some slopes (25-40% slopes) throughout
- Zoning: Business Park (BP), which allows a wide range of office uses, wholesaling, manufacturing and business service activities
- Site Description: The study area, also known as the North Coast Business Park, comprises of offices, businesses and school/instructional uses. The study area is located along a prime arterial roadway.
- Year Constructed: Late-1970s
- Site amenities and/or proximity:
 - Less than a 1/2 mile to the nearest public school;
 - Adjacent to commercial goods and services;
 - About a 1/4 mile from the YMCA and Paul Ecke Sports Park;
 - Adjacent to transit (bus service route 309 to Oceanside)





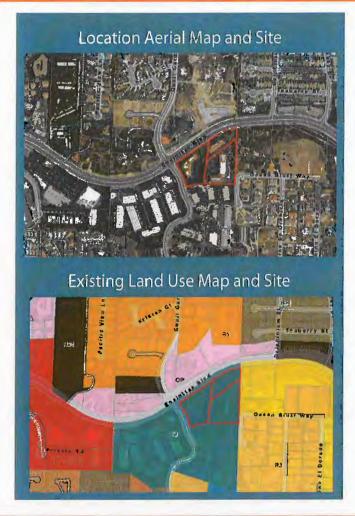


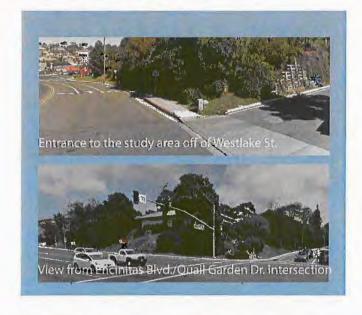


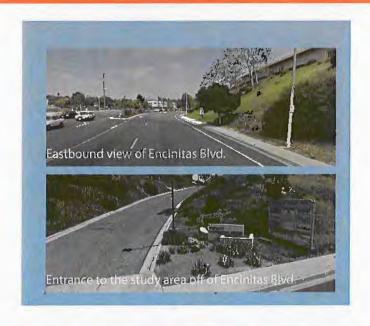
Profile for Old Encinitas - Site #9

What you need to know about this site

- Address Location: 623 681 Encinitas Blvd.
- Assessor Parcel Number:258-122-37 to 39
- Study Area Size: 3 parcels with 6.4 gross acres (5.4 net)
- Topography: Flat buildable pads with moderate (25-40%) slope and >40% slopes on the embankments separating lots
- Zoning: Business Park (BP), which allows a wide range of office uses, wholesaling, manufacturing and business service activities
- Site Description: The study area comprises of a private school, restaurant, and offices, etc. The study area is located along a prime arterial roadway.
- Year Constructed: Early 1980s
- Site amenities and/or proximity:
 - Less than a 1/2 mile to the nearest public school;
 - On the same site as commercial goods and services;
 - Just over a 1/4 mile from the YMCA and Paul Ecke Sports Park;
 - Adjacent to transit (bus service route 309 to Oceanside)







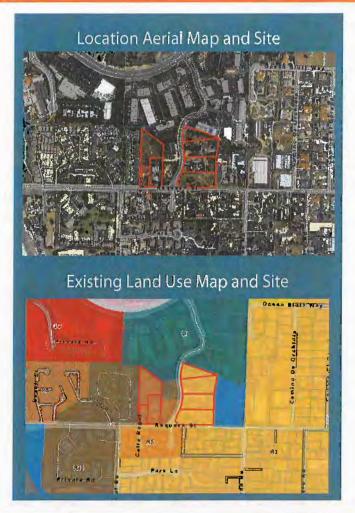


Viable Housing Site Summary OFFICE

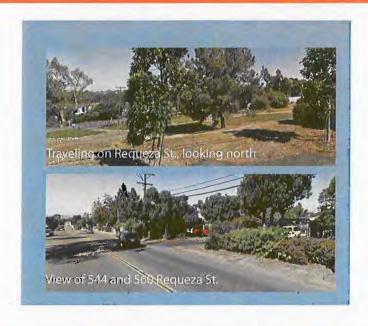
Profile for Old Encinitas - Site #10

What you need to know about this site

- Address Location; 544 560 Requeza St. and 655 and 675 Westlake St.
- Assessor Parcel Numbers;
 258-121-12 to 14; and 258-122-09 to 11 and 30
- Study Area Size: 7 parcels with 7.66 gross acres (7.2 net)
- Topography: Generally flat with some 10-25% slopes on the south and east property lines
- Zoning: Residential-3 (R-3) on four lots and Residential-8 (R-8) on three lots, allowing a range of three to eight units per acre
- Site Description: The study area has four single-family homes and vacant land. The study area is located along a local, two-lane roadway.
- Year Constructed: Late 1940s and 50s.
- Site amenities and/or proximity:
 - Less than a 1/2 mile to the nearest public school;
 - -On the same site as commercial goods and services;
 - About a 1/2 mile from the YMCA and Paul Ecke Sports Park;
 - Two blocks to transit (bus service route 309 to Oceanside)









Profile for Old Encinitas - Site #11

What you need to know about this site

- Address Location: 315 to 345 S. Coast Hwy 101
- Assessor Parcel Numbers:
 258-036-09, 17 and 19
- Study Area Size: 3 parcels with 1.6 gross acres
- Topography: Generally flat with some areas with gentle slope
- Zoning: General Commercial Mixed Use (D-CM1), which allows a wide range of retailing and service activities, as well as residential uses (no density or dwelling units per acre maximum)
- Site Description: The study area, also known as Moonlight Plaza, comprises of a retailers and restaurants, etc. The study area is located along a major, four-lane roadway.
- Year Constructed: Late 1980s
- Site amenities and/or proximity:
 - About a 1/2 mile to the nearest public school;
 - -On the same site as commercial goods and services;
 - About two blocks to Moonlight Beach and less than a 3/4 mile from the YMCA and Paul Ecke Sports Park;
 - Adjacent to transit (bus service route 101 to Oceanside) and two blocks to the rail station

