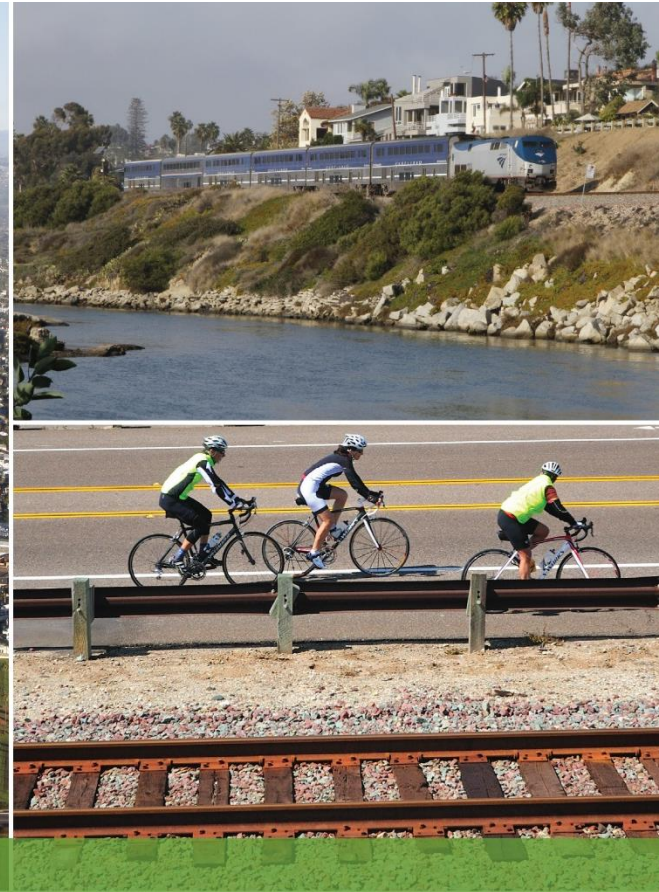


COASTAL MOBILITY & LIVABILITY STUDY



Agenda for Meeting No. 1

1. Call to Order/Roll Call
2. Welcome & Introductions
3. Public Comment
4. Briefings on By Laws
5. Project Overview
6. Public Participation & Schedule
7. Overview of Wayside Horn
8. Next Steps



Coastal Mobility and Livability Working Group (CMLWG)

July 28, 2016
6:00 – 8:00 pm
Poinsettia Room, Encinitas Civic Center
505 S. Vulcan Avenue, Encinitas CA 92024

Meeting Agenda No. 1

1. **Call to Order/Roll Call**
2. **Welcome and Introduction**
3. **Public Comment**
15 minutes are set aside at each meeting for oral communications. Any additional public comments will be received at the end of the meeting.
4. **Briefing on the By-Laws and Working Group's Role**
5. **Project Overview and Discussion**
6. **Public Participation and Schedule for this Study and Separate Related Projects and Discussion**
7. **Overview of Wayside Horn Testing and Discussion**
8. **Next Steps**
9. **Cont'd Public Comment, if any**
10. **Adjournment**
Adjourn to the next regular meeting.

THE CITY OF ENCINITAS IS AN EQUAL OPPORTUNITY PUBLIC ENTITY AND DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, NATIONAL ORIGIN, SEX, RELIGION, AGE OR DISABILITY IN EMPLOYMENT OR THE PROVISION OF SERVICE. IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT/SECTION 504 REHABILITATION ACT OF 1973, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN THIS MEETING, PLEASE CONTACT THE PLANNING AND BUILDING DEPARTMENT AT (760) 633-0710 AT LEAST 48 HOURS BEFORE THE MEETING IF DISABILITY ACCOMMODATIONS ARE NEEDED.



3. Public Comment

- Must fill out a speaker slip.
- Speakers are heard in order of slip submission.
- Speakers have three minutes maximum to address the working group.
- Speakers may submit additional comments in writing.
- 15 minutes allocated to speaker comments at the beginning
- Additional comments may be heard at end of meeting.
- All comments will be summarized and presented in meeting minutes.



4. CMLWG By-Laws and Rules

- **Approved By Council Resolution**
- **Mission Statement or Charge –**
 - Assist the City Council on issues
 - Serve as a conduit of information
 - Help raise public awareness
- **Members agree to invest their time beyond meeting attendance**



4. CMLWG By-Laws and Rules

- Membership

- 13 regular members
- Ex-officio members from City Commissions
- Responsibilities:
 - Document their efforts to engage those within their stakeholder group
 - Demonstrate efforts to broaden their network
 - Demonstrate ongoing communication



4. CMLWG By-Laws and Rules

- Schedule

- 6 regular meetings
 - Potential optional meetings
- Workshops and outreach events
- Constituent/stakeholder group meetings



4. CMLWG By-Laws and Rules

- Ground Rules

- Open meeting laws and Brown Act
- Meeting facilitated by PB/AECOM
- Not a voting body, operating by consensus
- Attendance required, with high level of participation and effort
- No compensation
- Refer to handout for more rules



4. CMLWG By-Laws and Rules

- Rules of Procedure

- Arrive on time
- Be courteous
- Address facilitator and member of group
- Provide constructive feedback and contribute to collaborative discussions



5. Project Overview

- Council Work Program identifies three studies
 - Active Transportation Plan
 - Coastal Corridor Parking Study
 - Rail Corridor Vision Study
- Multi-project coordination to align scope of work and schedules



5. Project Overview

WHAT IS “COASTAL MOBILITY AND LIVABILITY?”

To achieve success for the Active Transportation Plan (ATP), Parking Study, and Rail Corridor Vision Study (RCVS), the City needs to have a well-thought out planning process. Since the studies are related to each other, consolidating the work program in terms of project management will help ensure that activities and tasks are grouped to be more efficient. This in turn will also lead to more effective public outreach and community engagement activities.

These three mobility studies will be linked together, through a common work program theme, called the “Coastal Mobility and Livability Study.” The Coastal Mobility and Livability Study (CMLS), as a theme, helps convey a common goal. It also helps distinguish it from other City activities and projects. The phrase **Mobility** represents movement - and strikes a chord of association with the transport of people or goods, freely and easily. **Livability** conveys suitability. It helps measure both negative and positive features in our lives.

Many of the key reasons why we choose to live or work in Encinitas as we raise our children, work for a living, recreate, and/or age in place is based on how we access housing, jobs, parks, and other important things. The CMLS is a work program to re-examine how we coordinate future investment, tying the quality and location of transportation facilities to our daily lives. We need to provide smarter transportation choices, while supporting existing communities and placing a higher value on our quality of life.



WORK PROJECT SUMMARIES

ATP

The City adopted a Bikeway Master Plan in 2005, a Trails Master Plan in 2002, and a Pedestrian Master Plan in 2015. The Active Transportation Plan (ATP) builds on the work that has already been completed and incorporates these planning efforts into a single action plan. It provides a good opportunity to re-examine and establish more focused priorities for multi-modal transportation. The ATP effort is intended to focus on developing an overall citywide strategy to make it safer, more convenient, and more enjoyable for people to get around on a bike or walking.

Parking Study

The Coastal Corridor Parking Study will help determine the current parking utilization and short-term and long-term parking management strategies of the Highway 101 Corridor, Vulcan Ave., and San Elijo Ave. These areas include Swamis parking lot, Moonlight Beach parking lot, Beacons parking lot, and parking within the LOSSAN rail right-of-way. The parking study will consider both winter and summer parking demand in order to develop various policies and programs that result in more efficient use of parking resources.

RCVS

Within the rail corridor NCTD, there are a number of rail corridor improvements planned over the next few decades. Some of the projects are in the early design or development stages. Because there is a need to coordinate rail corridor projects and address local access improvements, the City is studying the LOSSAN Rail Corridor for community enhancement-related issues and opportunities. The goal of the Rail Corridor Vision Study (RCVS) is develop a future vision on how we manage and enhance safety, access, and security of people, goods and services within the corridor.

C.E. Update

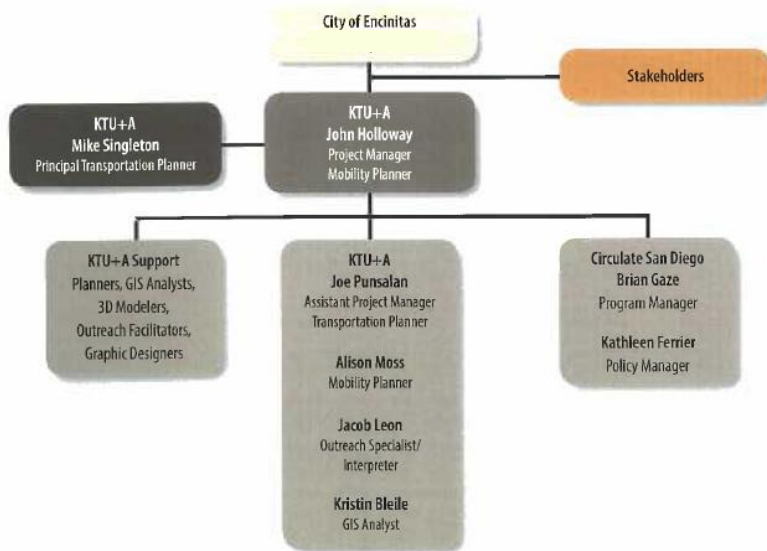
The Circulation Element is a policy document of the General Plan that establishes a long-term vision framework for accommodating the movement of people and goods within and through the City. It addresses the needs of all modes of travel, including bicyclists, pedestrians, transit and rail users, and determines the transportation system necessary to accommodate planned land use and development. Therefore, the circulation element is correlated with the land use element and identifies the general location and extent of existing and proposed major thoroughfares, transportation routes, terminals, and other local public utilities and facilities. The three mobility studies referenced above will feed into a future update of the Circulation Element, which will establish goals and policy framework for how we travel in Encinitas for the next 20+ years.



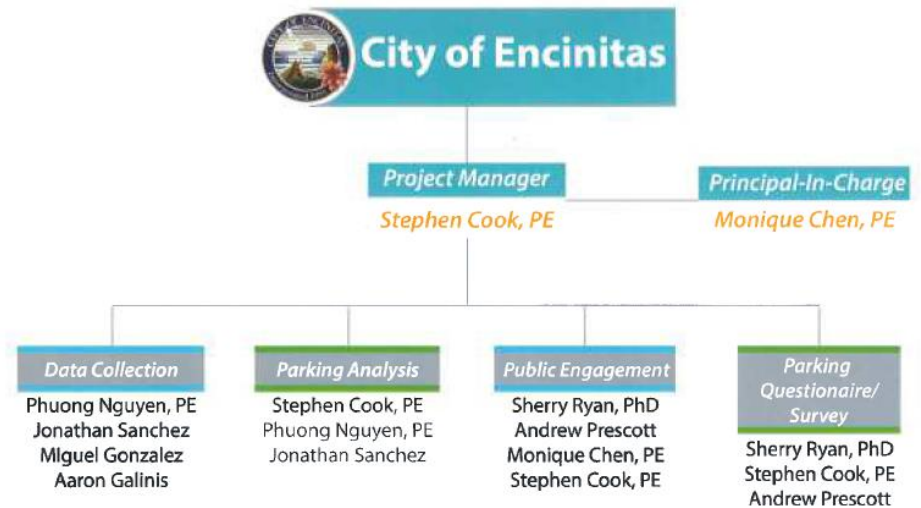
5. Project Overview

- Parking Study and ATP Teams Intros.

ATP



Parking Study



5. Project Overview

- ATP Overview

- Minor updates to
 - Bikeway Master Plan
 - Parks and Rec. Master Parks Plan
 - Pedestrian Plan (Let's Move Encinitas)
- Identify new opportunities
- Public outreach
 - Workshops and surveys
 - Advisory committees



5. Project Overview

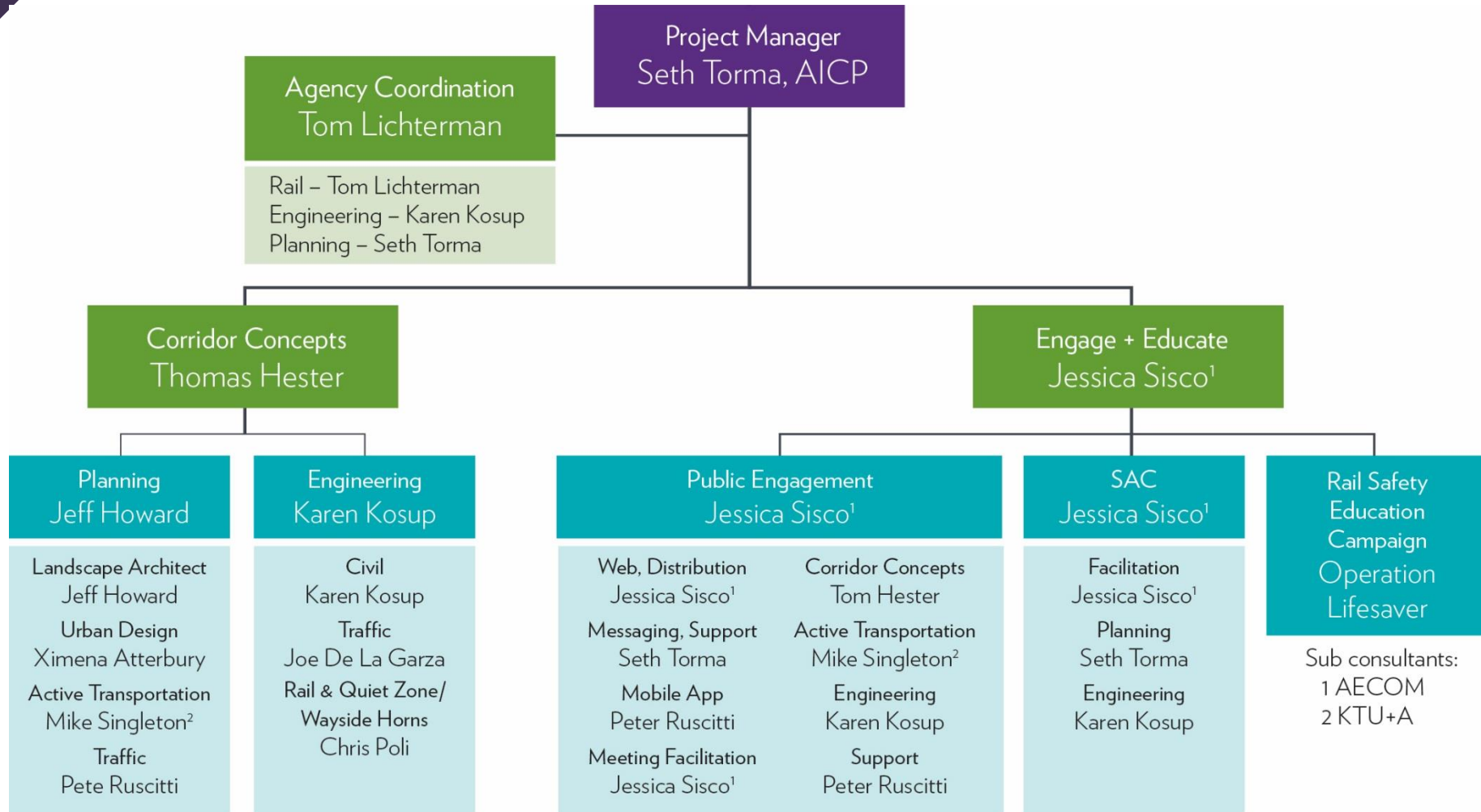
- Parking Study Overview

- **Data Collection**
 - Parking occupancy counts
 - Parking turnover data
- **Future Parking Conditions**
- **Public outreach**
 - Workshops and surveys
 - Advisory committees and stakeholder interviews



5. Project Overview

- RCVS Team Introduction



5. Project Overview

- RCVS Overview

- Form Working Group
- Establish Public Participation Plan
- Rail corridor assessment
- Conduct vision activities
 - Online tools and in-person workshops
- Early action recommendations
- Rail safety education campaign
- Develop rail corridor concepts
- Final concept alternatives



5. Project Overview

- RCVS Goals and Objectives

Create a visionary plan that:

- Identifies projects to reconnect communities
- Develops and promotes unified planning
- Respects each community's unique character
- Utilizes a transparent and informative process to create realistic expectations
- Supports safer and quieter communities



5. Project Overview

- Key Elements of the Integrated Approach

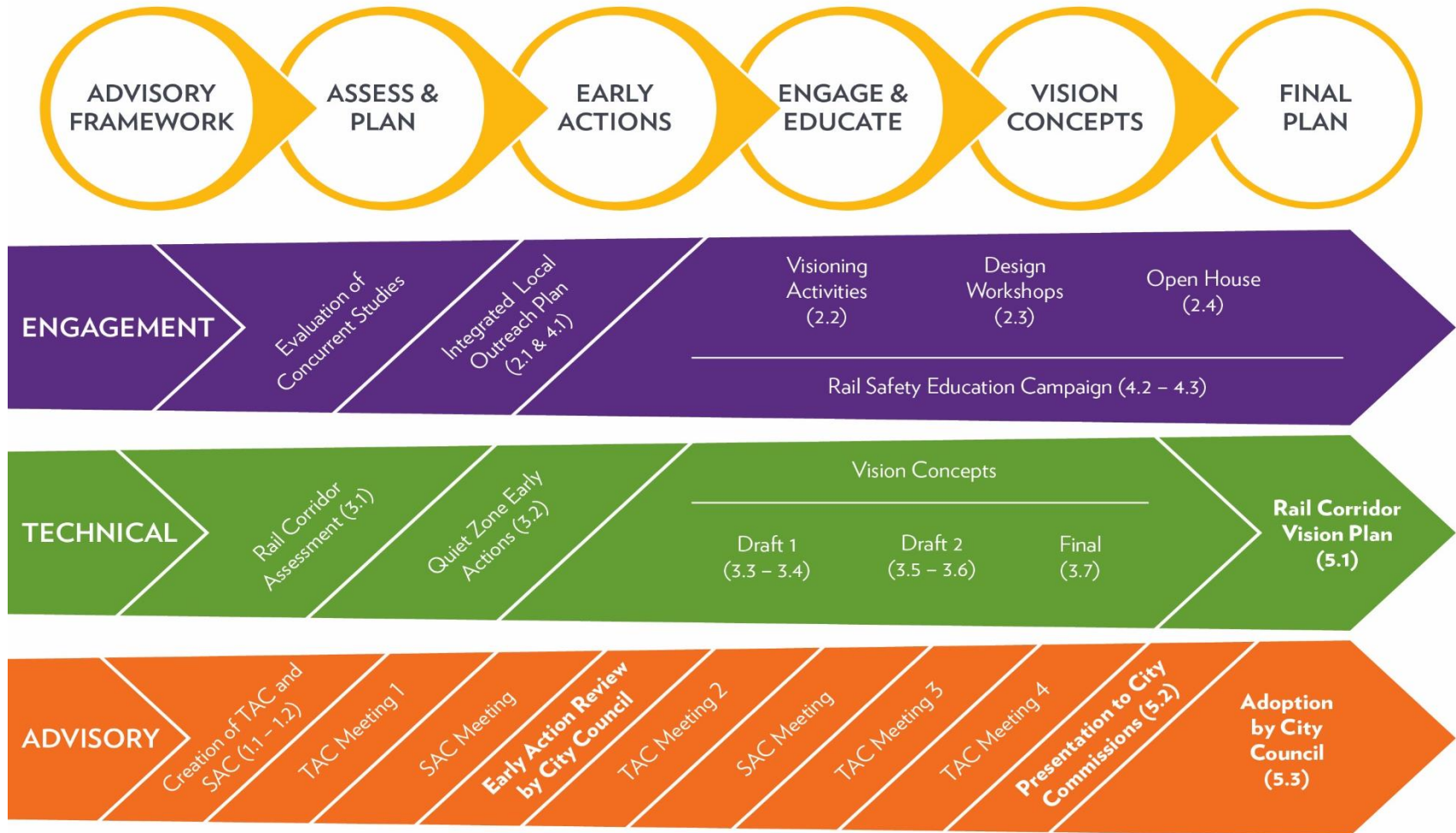
- **Common theme and nomenclature**
- **Advisory and Stakeholder Guidance** through the Technical Support Group (TSG) and CMLWG
- **More Public Outreach**
- **Dynamic, innovative public outreach, focused on all communities on the rail corridor** enables diverse community voices to be heard
- **Integration of ongoing studies** leads to a unified vision and unified plan
- **Wayside Horn analysis and early action recommendations** to answer the near term questions
- **Rail safety program** provides ongoing education to all ages



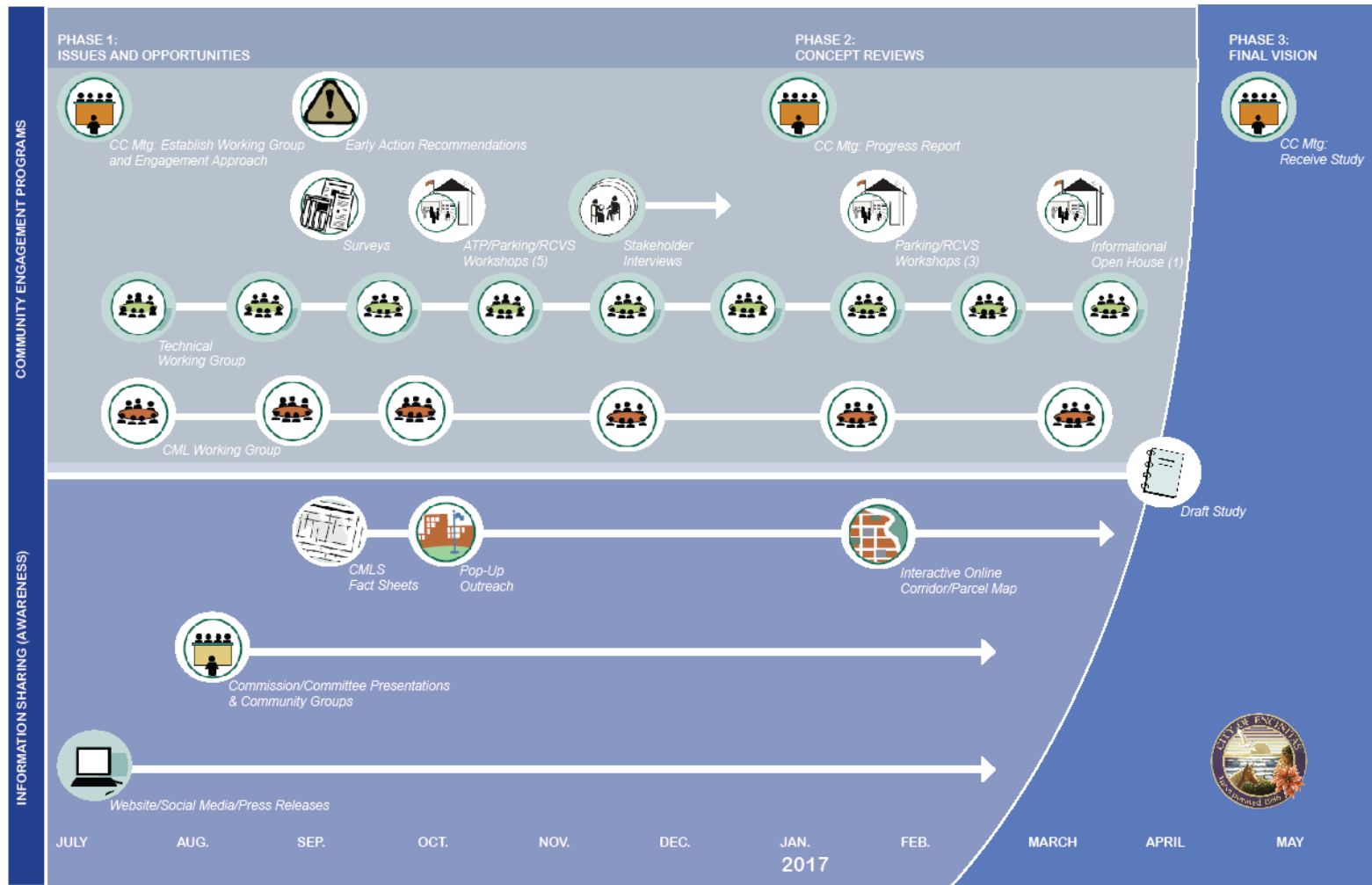
5. Project Overview

- RCVS Study Approach & Process

Parentheses refers to scope tasks



6. CMLS Summary Schedule



6. Public Participation Overview

- **Goals**
 - Develop well targeted messages
 - Communicate purpose of CMLS
 - Create opportunities for input
 - Engage diverse group
 - Gather focused input and their experiences



6. Public Participation Overview

- **Information sharing**
 - Press/Media
 - Project website
 - Newsletters
 - Social media
 - Commission/group presentations
 - Fact Sheets
 - Interactive online parcel map
 - Pop-up outreach



6. Public Participation Overview

- **Engagement**
 - Technical Support Group
 - CMLWG
 - Community workshops
 - Pop-up outreach
 - Online surveys and questionnaires
 - Stakeholder interviews



6. Public Participation Overview

- **Breakout discussion (20 minutes)**
- **Report back to group**
 - Facilitated discussion (10 minutes)



7. Overview of Wayside Horn Testing

- Brief overview of what it is and why we are doing it
- More group discussion to be had on this topic at Meeting No. 2



Agenda Cont'd

- **Next Steps**
- **Continued Public Comment**
- **Adjournment**

