

2016 ANNUAL REPORT



Mike Stein, Fire Chief

"Doing nothing for others is the undoing of ourselves"

-Benjamin Franklin

CHIEF'S MESSAGE

It is with great pleasure we submit to you the Del Mar, Encinitas, and Solana Beach Fire Departments' 2016 Annual Report. 2016 was a transition year for our organization. We instilled a new leadership team. Collectively, we promoted 13 individuals, and hired 9 into our firefighting family. To keep up with that demand, we held multiple promotional tests, new hire tests, and new hire academies. This type of upward movement invigorates an organization, challenges the status quo, and brings new ideas and new energy into our organization.

The goal of our new leadership team is to honor and respect the excellent work that occurred before us to build this great organization, while also taking every opportunity to continually better serve our communities. In 2016, we have made great strides, as you will read in the report. My expectation is that 2017 will be even better!

Lastly, I want to take time to properly recognize our fine folks who deliver our service every minute of every single day. From our lifeguards protecting our beaches, to our fire prevention staff making our communities a safer place to live and play, to our administrative staff making sure our organization is running efficiently and effectively, and to our firefighters responding at a moment's notice in someone's time of need.....I say Thank You! Collectively, this team effort made 2016 a successful year and made our communities safer for everyone!



Mike Stein Fire Chief

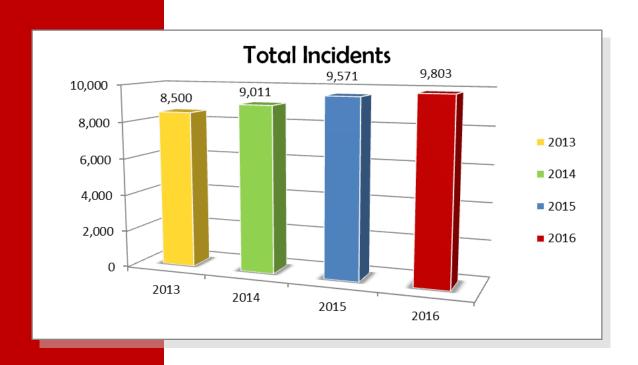


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Mission Statement

"Proudly committed to providing the highest level of service to our communities and the people we serve, by protecting life, property and the environment."

Value Statement

Compassion, Courage, and Commitment with P.R.I.D.E.

- Professionalism
- Respect
- Integrity
- Dedication
- Excellence

Vision

To preserve the trust of our citizens through professionalism, customer service, and a commitment to excellence, while being responsive to the changing needs of our communities.

Motto

"Committed to excellence, focused on community"

Encinitas, Solana Beach, & Del Mar By The Numbers

Total Land Area—24.8 sq miles

Total Population—79,696

Total # of Stations—8

Total # of FTE's—100

Sworn Personnel

1 Fire Chief

1 Deputy Fire Chief

3 Battalion Chiefs (1SOL)

24 Fire Captains

27 Fire Engineers

27 Firefighter/Paramedics

Fire Prevention Personnel

1 Fire Marshal

1 Sr. Deputy Fire Marshal

2 Deputy Fire Marshals

1 Fire Inspector (SOL)

1 Program Assistant

Fire Administration Personnel

1 Sr. Management Analyst

1 Management Analyst

1 Dept. Admin Coordinator

1 Program Assistant

1 Administrative Assistant (SOL)

1 EMS Coordinator

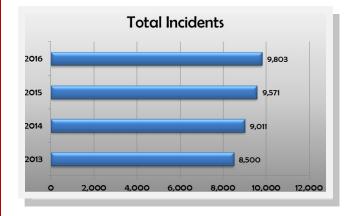
Marine Safety Personnel

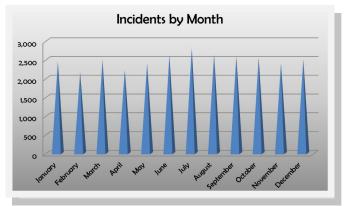
1 Captain

1 Lieutenant

3 Sergeants

Incident Stats 2013-2016



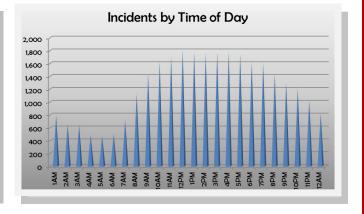


Auto Aid Received Incidents————3,375

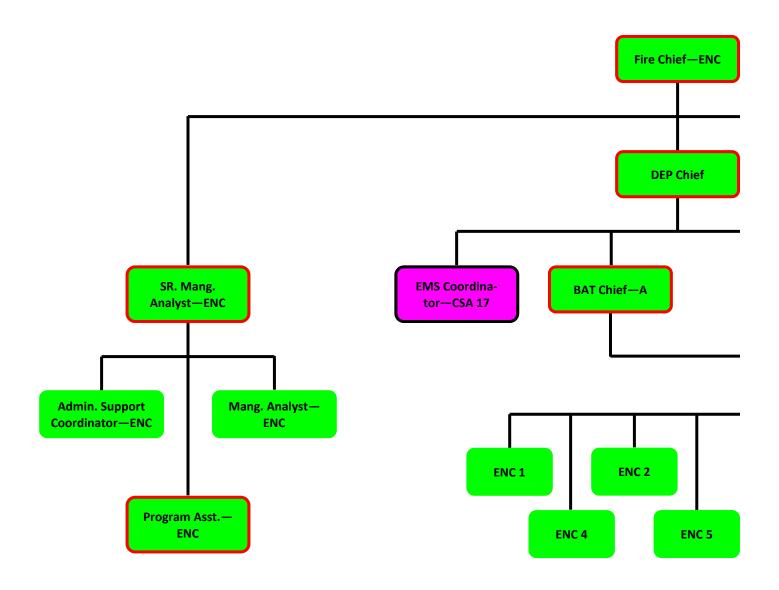
Auto Aid Given Incidents————3,924

Average Response Time——4 min 36 sec (turnout + drive time)

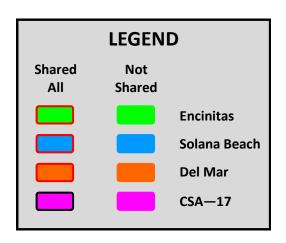
Training Hours Logged (2016)——— 37,397

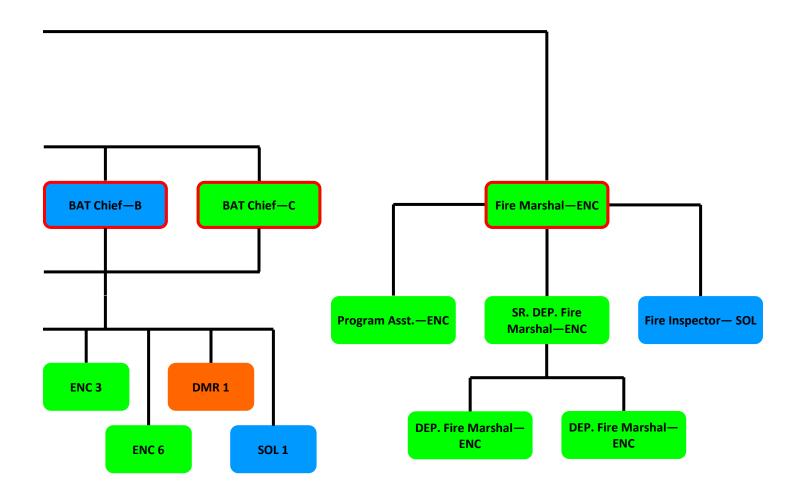


Fire Department Organization Chart



Administration





Operations Prevention

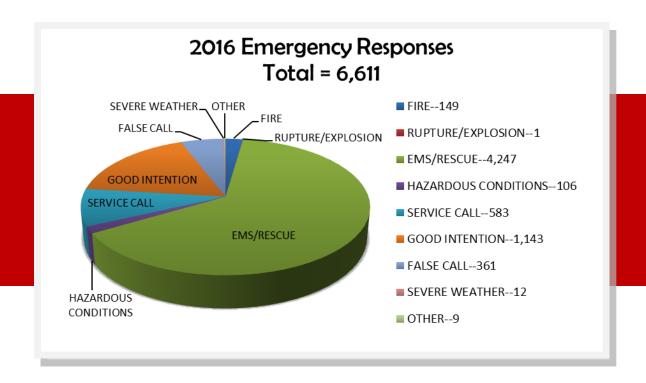
Encinitas Snapshot

Land area—19.6 square miles

Population-61,928

of Stations—6

of Firefighters—55



Average Response Time-4 min 42 sec

Structure Value Loss = \$1,189,200

Structure Value Saved = \$5,231,000

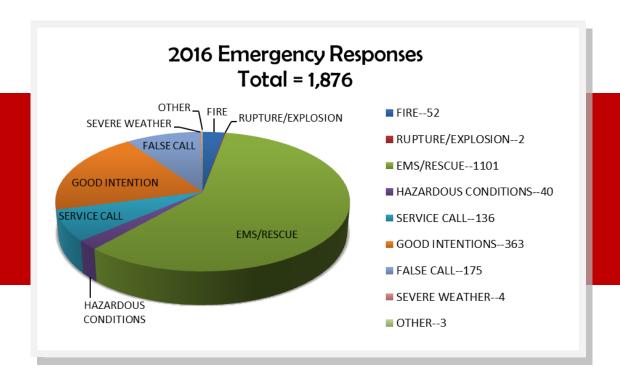
Solana Beach Snapshot

Land area—3.4 square miles

Population-13,494

of Stations—1

of Firefighters—19



Average Response Time—4 min 30 sec

Structure Value Loss = \$81,000

Structure Value Saved = \$4,400,000

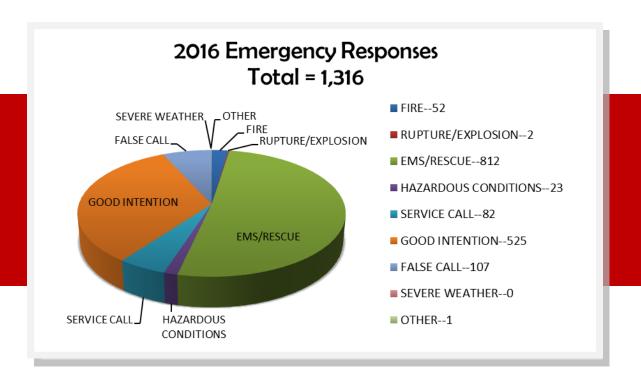
Del Mar Snapshot

Land area—1.8 square miles

Population-4,214

of Stations—1

of Firefighters-9



Average Response Time—5 min 5 sec

Structure Value Loss = \$702,000

Structure Value Saved = \$3,025,000

ISO RATINGS

The Insurance Service Office (ISO) reviews communities' public fire suppression capabilities and develops a classification for insurance companies, allowing them to assess the risk of local fire protection. The rating is used to establish appropriate fire insurance premiums for residential and commercial properties. The rating system runs on a scale from 1 (highest) to 10 (lowest). The components affecting the score include the performance of the fire department, the available water supply, and the communications systems in place (i.e., dispatch).

In 2016, ISO evaluated all three fire department's ISO rating.

The Solana Beach Fire Department was upgraded to a 1 from a 3 in 2012. ISO surveyed 48,632 communities nationwide. Less than 0.4% (only 178 fire departments) of these communities have a rating of 1, which now includes Solana Beach.

The Encinitas Fire Department was upgraded to a 2/2X. The last survey was taken in 2012 and gave the Department a rating of 3/9.

The Del Mar Fire Department was upgraded to a 2 from a 4 in 2012.

Less than 3% of these communities (48,632) have a class of 2 or lower, which now include Encinitas, Solana Beach, and Del Mar.

Over the past several years, the Department has been working hard to improve its rating via efforts in community risk reduction. These efforts include code adoption and enforcement, public fire safety education, fire investigations and pre-fire planning inspections. The fire department also focused efforts on first alarm response and initial attack to minimize potential loss. The improved rating may reduce insurance premiums for the community.

2016 New Hires



Brian Crain Fire Fighter/Paramedic Del Mar



James Hancock Fire Fighter/Paramedic Solana Beach



Jonathan Lim Fire Fighter/Paramedic Encinitas



Kyle Menzies Fire Fighter/Paramedic Encinitas



Mike Rigali Fire Fighter/Paramedic Encinitas



Ray Tellechea Fire Fighter/Paramedic Encinitas



Sarah Duffy Program Assistant Encinitas



Karen Kay **EMS Coordinator CSA-17**



Patricia Letts Administrative Assistant Solana Beach

2016 Promotions



Mike Stein Fire Chief



Jon Blumeyer **Deputy Chief**



Jim Mickelson **Battalion Chief**



Adam Heer Captain Encinitas



Eric Phillips Captain Solana Beach



JJ Siberell Captain Solana Beach



Chris Cincotta Engineer Encinitas



Bill Frisch Engineer **Encinitas**



Ryan Pester Engineer Solana Beach



Billy Styers Engineer Solana Beach



Zack Toth Engineer Solana Beach



Corina Jimenez-O'Donnell Sr. Management Analyst Encinitas



Ashlee Stratakis Management Analyst Encinitas

2016 Retirements



Mike Daigle Fire Chief



Rick Davis Captain Solana Beach



Greg Kaczur Captain Solana Beach



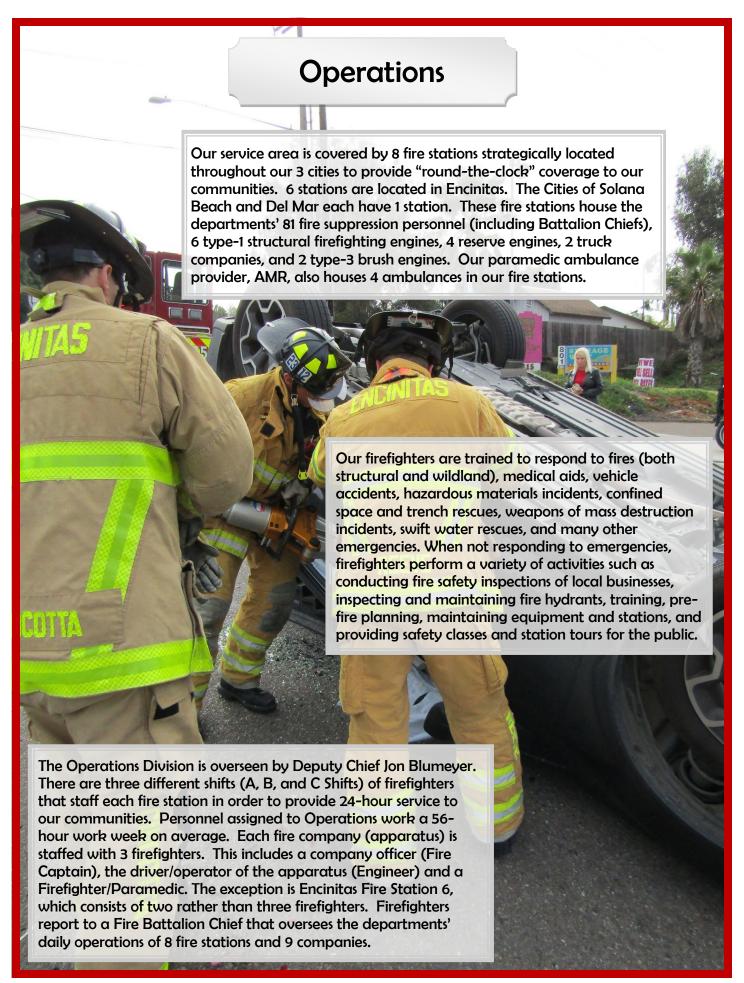
Pat O'Neil Captain Del Mar



Rob Voorhees Captain Encinitas



Jeff Grochowski Engineer Encinitas



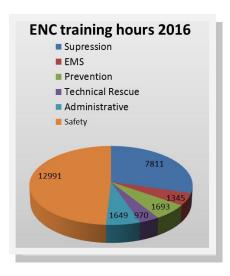
Training and Safety

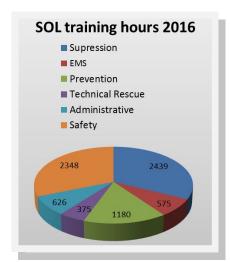
The purpose of our Training Division is to provide a reliable, upto-date source of educational and practical information to both our personnel as well as the public. The Training Division is responsible for:

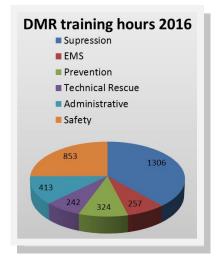
- Providing federal, state, and regional mandated training
- Ongoing lecture and "hands-on" skills training
- Developing/Implementing all new hire testing
- Developing/Implementing all promotional testing
- Develop/Implement all probationary step testing
- Organizing the Management Academy

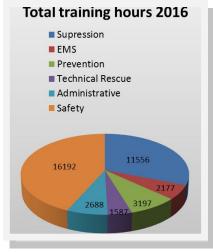
The Training Division is headed by Deputy Chief Jon Blumeyer. In 2017, Battalion Chief Jim Mickelson will be assisting with many of the responsibilities.













Training and Safety

2016 Accomplishments:

- Completed Blue Card training (certification for structural firefighting) for all company officers and eligible officer candidates
- Implemented an acting Battalion Chief program for interested Fire Captains
- Coordinated a multi-agency, multi-discipline active shooter drill at the Del Mar Fairgrounds
- Participated in an NCTD train derailment mass casualty drill in Del Mar
- Trained and updated swift water rescue teams
- Provided 2 recruit training academies
- Implemented 1 new hire exam, 1 Engineer's exam, 1
 Captain's exam, and 1 Battalion Chief's exam

Battalion Chief Robbie Ford is our Safety Officer. In 2016 the Department implemented a Safety Committee with participation from all 3 Departments. Also included on the Committee are; Encinitas FD admin. & prevention staff, the City of Encinitas Risk Manager and Fleet Supervisor. The mission of the Safety Committee is: to promote a safety –first attitude by proactively developing workplace safety through cooperative integration of work practices, policies, education, and prevention.

The goals of the Committee are to:

- Promote and maintain the interests of employees in health and safety standards
- Educate all employees through awareness and training in the prevention of workplace injuries and illness
- Provide an avenue and create a culture for open discussion of health and safety concerns and solutions
- Protect physical well-being and lives of employees, visitors, and guests
- 5. Identify, evaluate, and abate workplace hazards, and initiate reasonable solutions to eliminate or control them
- 6. Reinforce and develop safe employee attitudes and behavior



EMS



The EMS Division delivers state of the art pre-hospital medical care to our residents and visitors in their time of critical need. This includes rapid response to the emergency, assessing the sick and injured, and providing rapid care and stabilization for transport to an emergency care facility.

Each firefighting team is staffed with at least one paramedic. These trained and licensed paramedics carry a multitude of medications and treatment modalities that literally bring emergency room care to the patient's living room.

Our EMS system is part of County Service Area 17 (CSA-17).

CSA 17 consists of:

- Del Mar
- Del Mar Heights
- Solana Beach
- Encinitas
- Rancho Santa Fe
- Portions of Elfin Forest

Ambulance service is provided through American Medical Response (AMR). AMR ambulances are stationed at Solana Beach Station 1, Encinitas Station 2 and Encinitas Station 5.



In 2016, as reported in the National Cardiac Arrest Registry for Enhanced Survival (CARES Registry), CSA-17 had a cardiac arrest survival rate of 23.1%. The national average survival rate for 2016 was 10.8%. In an effort to increase survival rates in our area, the Fire Department worked with the San Dieguito Union High School District to teach 7th graders hands-only CPR. During the 2016/2017 school year, we taught 2,231 7th graders in 4 out of 5 middle schools in the District.

In 2016, we also hired our new CSA-17 EMS Coordinator, Karen Kay, RN., BSN., MPSL. Karen has been a Paramedic since 1990 and a nurse since 2001. She has worked in various Emergency



Departments in San Diego (Pomerado and Scripps Encinitas) and Riverside County (Loma Linda and Inland Valley) as well as a Critical Care Transport Nurse and MICN. Among other duties, she is responsible for providing continuing education classes to all of our EMTs and paramedics. She also represents our Department on various regional EMS committees, provides quality assurance/education and chart audits, provides public education, and is our designated infectious control officer.

Fire Prevention

The goal of the Fire Prevention Division is to reduce the risks of fire and life safety for our community and firefighters. Fire Prevention oversees the business inspection and weed abatement programs, and enforces hazardous materials storage/use and disposal laws. Fire Prevention also manages all facility improvements and planning. Fire Prevention is also responsible for processing plan checks of new construction and remodel projects within each city, and performing acceptance inspections of fire sprinklers (commercial/residential) and special hazards systems for new and remodel developments.

Major Accomplishments 2016





Vegetation Management

- Proactive approach
 - Plan review
 - Perform safety assessments
 - Home Owners Associations
 - County Parks San Elijo Lagoon
- Inspections and Enforcement
 - Complaints and Violations
 - Attained 100% Compliance

Code Adoption:

Triennially, Fire Prevention adopts the California Fire Code with local amendments. The 2016 CFC with Amendments became effective January 1, 2017.



Annual Inspection Program

In 2016, the Fire Prevention Bureau implemented the EnerGov Annual Inspection program using computer tablets in Encinitas. The paperless system will increase efficiency and reduce waste.

Public Education

Public Outreach Safety Messages:

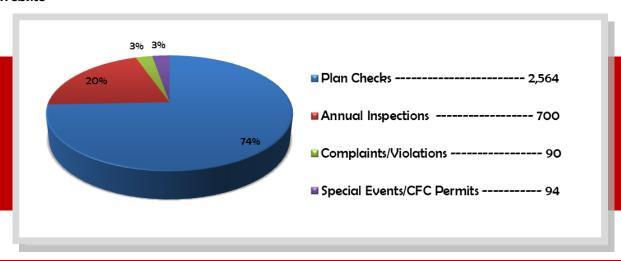
- Presentations
 - * Defensible Space/WUI
 - * Senior Safety
- Flyers
- Social Media
- Website



National Fire Prevention Week

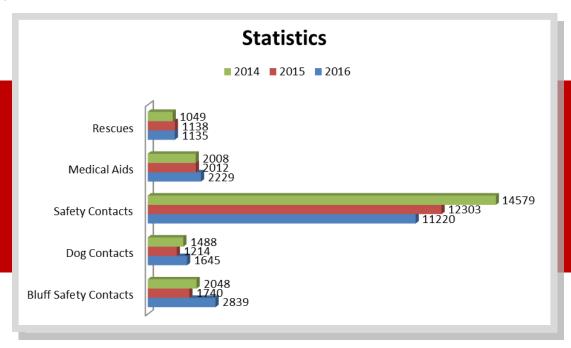
National Fire Prevention Week was celebrated with an Open House at ENC Station 5 and SOL Station 1. This was a great educational opportunity for all ages.





Marine Safety

The Marine Safety Division is responsible for providing beach safety services for the 3.5 miles of coastline at Encinitas owned or operated beaches. In 2016, this division was staffed with 1 Marine Safety Captain, 1 Lieutenant, 3 Sergeants, and 62 seasonal lifeguards. Traditional services include swiftwater rescue, surf, open, under-water and cliff rescues, medical aids, mitigation of safety hazards on the beach, and providing safety information to the public. The City's Junior Lifeguard Program is also coordinated by the Marine Safety Division; instruction and operation for this program is provided by City ocean lifeguards.



2016 Highlights



1,466 Jr. Lifeguards

The Jr. Lifeguard Program teaches children ocean rescue techniques, beach first aid, and the use of rescue boards and lifeguard equipment.



Whale Carcass Removal

In July of 2016, Encinitas lifeguards were tasked with removing the carcass of a 45ft whale weighing 44,000 lbs that had washed ashore.



Sand Collapse Demo

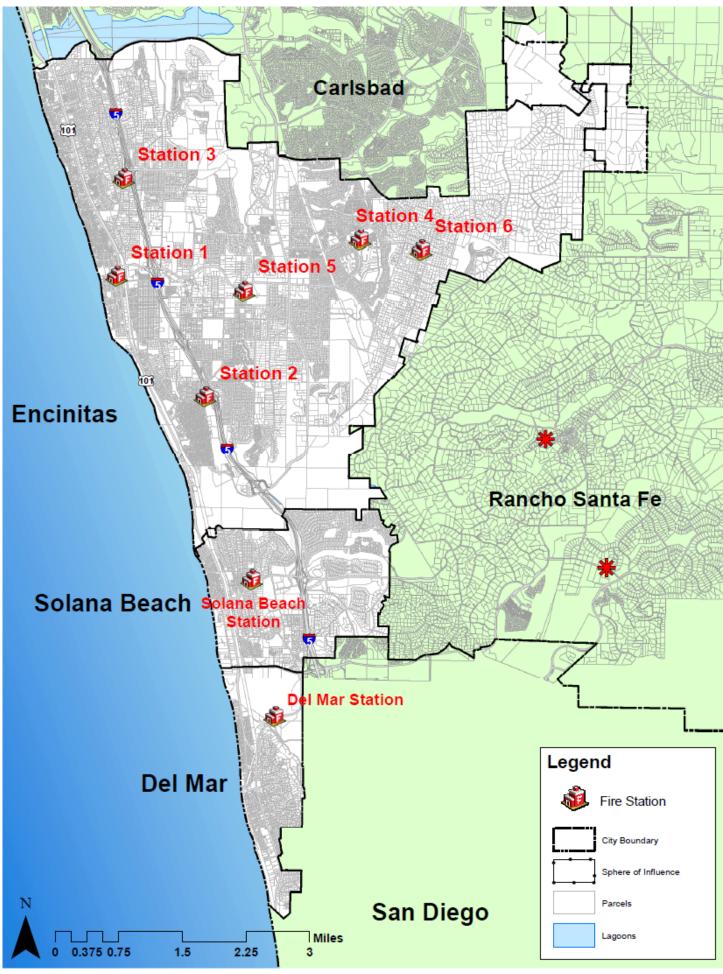
This demonstration at Moonlight Beach showed the dangers of digging sand tunnels on the beach. Several local news stations attended and reported on the event.

Fire Administration

The Administrative Division is comprised of 7 full time employees: the Fire Chief, Deputy Fire Chief, Senior Management Analyst, Management Analyst, Administrative Support Coordinator, Program Assistant, and Administrative Assistant (funded & located in Solana Beach). This Division provides management, direction, and administrative support for all 3 departments, conducts long-range planning, prepares the budget, provides fiscal analysis of departments' activities, and pursues grants to purchase needed equipment and fund educational programs. In addition, the Fire Administration Division is responsible for managing all 3 cities emergency management/disaster preparedness program and conducting emergency planning. The Encinitas Lifeguard Captain also works in the administrative offices. In October 2009, the cities of Encinitas, Del Mar, and Solana Beach entered into a Cooperative Fire Management Services Agreement. Through this agreement, Encinitas and Solana Beach senior fire staff provide operational oversight for the Encinitas, Del Mar, and Solana Beach Fire Departments. Duties include: supervision fire suppression operations and emergency medical services by shift battalion chiefs; emergency management; fire prevention activities; purchasing of materials, supplies, and fire equipment; management of services contracts; and administrative functions.

Emergency Preparedness

- **EOC:** The Emergency Preparedness Division manages the implementation of the Emergency Operations Center (EOC), which is activated during a local emergency or natural disaster, and coordinates EOC training for all City staff.
- Drills: The Division coordinates exercises such as the Great Shakeout (earthquake drill) and EOC
 exercises to ensure all City employees are knowledgeable of what actions to take in the event of
 an emergency.
- Public Education: The division promotes emergency preparedness through social media
 platforms and provides several pages of information on the City's website to educate the public
 on how to prepare for emergencies.
- The Encinitas Community Emergency Response Team (CERT) Program: To prepare residents for a catastrophic disaster, the Encinitas Fire Department started a CERT program in 2004. This program teaches citizens basic emergency skills and trains them to respond effectively to disasters as a part of a team. The program includes special training for basic fire suppression and medical care. Volunteers also learn how to size-up search and rescue situations, such as a collapsed building, for example, to determine whether it is safe to go in. The classes are taught by Encinitas firefighters or by CERT volunteers certified to teach some of the course modules. At the end of the course, the students respond to a mock emergency to give them a chance to put their skills to good use.





2016 Happenings



Started effort to
teach CPR to all 7th
teach CPR to all 7th
grades in San
Dieguito High School
District—over 2,000
Rids trained



Purchased a new fire engine for Solana Beach





Held media event
Showing the perils of sand entrapment



Administered 2 CERT Academies





Evacuated a beached

Whale on an Encinitas

beach



Successfully sent personnel on overhead assignments at major wildland fires



Thank You!



The Fire Department would like to thank our Citizens, City Council Members and City Leaders for your continued support of our services. Together we make a GREAT team! Our motto of "Committed to excellence, focused on Community" starts with the support of each and every one of you.



