

ENCINITAS, CALIFORNIA PARKS, BEACHES, TRAILS, AND OPEN SPACE MASTER PLAN OCTOBER 2016

Table of Contents

EXECUTIVE SUMMARY	1
ENCINITAS PARKS AND RECREATION	1
INTRODUCTION.....	1
OVERVIEW OF THE CITY OF ENCINITAS	1
THE PLANNING PROCESS.....	1
KEY ISSUES	2
RECOMMENDATIONS	3
I. THE PLANNING CONTEXT	4
A. PURPOSE OF THIS PLAN	4
B. THE COMMUNITY CONTEXT	4
C. THE PARKS AND RECREATION DEPARTMENT.....	4
D. RELATED PLANNING EFFORTS AND INTEGRATION	5
E. METHODOLOGY OF THIS PLANNING PROCESS	7
II. WHAT WE WANT – OUR COMMUNITY, TRENDS AND IDENTIFIED NEEDS	9
A. DEMOGRAPHIC PROFILE.....	9
B. CURRENT TRENDS.....	14
C. COMMUNITY AND STAKEHOLDER INPUT.....	20
D. RANDOM INVITATION COMMUNITY SURVEY SUMMARY	23
E. ORGANIZATIONAL AND MARKETING ANALYSIS.....	25
F. RECREATION PROGRAMMING AND MAINTENANCE ANALYSIS	25
G. FINANCIAL ANALYSIS.....	26
III. WHAT WE HAVE NOW – INVENTORY AND LEVEL OF SERVICE ANALYSIS.....	27
A. INVENTORY METHODS AND PROCESS	27
B. POPULATION DISTRIBUTION AND DENSITY.....	31
C. LEVEL OF SERVICE ANALYSIS	32
IV. KEY FINDINGS.....	59
V. GREAT THINGS TO COME – RECOMMENDATIONS AND ACTION PLANS.....	60
A. RECOMMENDATIONS	60
B. ACTION PLAN, COST ESTIMATES, AND PRIORITIZATION	64
APPENDIX A – PUBLIC INPUT DETAIL.....	69
APPENDIX B – TRENDS REPORT.....	85
APPENDIX C – SURVEY REPORT	116
APPENDIX D – OPEN ENDED COMMENTS.....	167
APPENDIX E – GRASP® METHODOLOGY AND MAPS	296

List of Tables

Table 1: 2015 Encinitas General Demographic Profile.....	9
Table 2: Encinitas Population Projections, 2000--2050	10
Table 3: Encinitas Housing Statistics.....	13
Table 4: Statistics for <i>Map C</i>	36
Table 5: GRASP® Comparative Data.....	39
Table 6: Statistics for <i>Map D</i>	44
Table 7: Encinitas Capacities	49
Table 8: Outdoor Park and Recreation Facilities – Median Population Served per Facility	51
Table 9: Acres of Park Land per 1,000 Residents.....	52
Table 10: GRASP® Encinitas Component Index.....	54
Table 11: No Service Areas listed from top to bottom based on total population in area.	57
Table 12: Low Service Areas listed from top to bottom based on total population in area.....	57
Table 13: Adequately Served Areas	58
Table 14: Millennials (red) Vs. Non-Millennials (grey) on Health and Fitness.....	88
Table 15: Water Recreation Participation by Activity (in thousands) (6 years of age or older)	93
Table 16: Top 10 Worldwide Fitness Trends for 2015 Compared to 2007	96
Table 17: A Breakdown of Fitness Sports Participation Rates by Generation	97
Table 18: Changes in Sport Activity Participation 2013 to 2014.....	105
Table 19: Ten-Year History of Sports Participation (in millions) 2005-2014.....	107
Table 20: Trail Recreation Participation by Activity (in thousands) (6 years of age or older)	112

List of Figures

Figure 1: Encinitas, California Population Growth Trend.....	10
Figure 2: Population Age Distribution.....	11
Figure 3: Encinitas Racial and Ethnic Characteristics 2010 - 2050	12
Figure 4: Household Income Distribution Comparison	13

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Executive Summary

Introduction

The City of Encinitas provides a comprehensive system of public parks, beaches, trails, open spaces, and recreation amenities that greatly contributes to the quality of life in the City and surrounding areas. In order to plan for the future of this valuable system, the City's Parks and Recreation Department began a planning process to develop this Parks, Beaches, Trails, and Open Space Master Plan.

Encinitas Parks and Recreation

"Promote active lifestyles and community health by furthering access to trails, parks, beaches, and other recreational opportunities."

Overview of the City of Encinitas

The City of Encinitas is a beach city in northern San Diego County. Located within Southern California, it is approximately 25 miles north of San Diego and about 95 miles south of Los Angeles. As of the 2010 census, the city had a population of 59,518. The city incorporated in 1986 from five separate communities:

- Cardiff by the Sea
- Leucadia
- Old Encinitas
- New Encinitas
- Olivenhain

Numerous beaches lie along the western coastal shoreline of the city, attracting surfers and surf contests year round. The San Elijo Lagoon Reserve is the largest coastal wetland in San Diego County and serves as a resting and nesting site for numerous species of birds. Encinitas features diverse ecosystems including beaches, cliffs, flat-topped coastal areas, steep bluffs, and rolling hills with a diversity of vegetation types.

The Parks and Recreation Department is responsible for a wide range of services for the City including the maintenance and repair of all park, beach, and trail facilities, including 10 miles of streetscapes, 183.83 acres of open space, 46.05 acres of both developed and undeveloped parks, 47.87 acres of beaches, and 40.5 miles of trails. The Encinitas Community and Senior Center, owned and operated by the City of Encinitas, includes facilities that provide recreational, educational, social, and civic opportunities to the citizens of Encinitas.

The Planning Process

A project team including City staff guided this project, and along with the Parks and Recreation Commission, provided input to the consultant team throughout the planning process. This collaborative effort has created a plan that fully utilizes the consultants' expertise and incorporates the local knowledge and institutional history that only community members can provide.

The project consisted of the following tasks:

- Community/Stakeholder Engagement and Statically-Valid Survey**
- Comprehensive Facility Inventory and Level of Service Analysis**
- Trends and Demographic Analysis**
- Community Needs Assessment**
- Operational and Maintenance Analysis**
- Recommendations: Goals, Objectives, and Action Plan**

Key Issues

Key issues were identified using a number of tools: review of existing plans and documents, focus groups, stakeholder meetings, a community survey, inventory and level of service analysis, and Community Listening Sessions. The information gathered from these sources was evaluated, and the recommendations were developed that address these key issues:

- Preserve and Acquire Open Space, Beaches, and Natural Areas**
- Maintain What We Have: Upgrade and Repairs to Existing Facilities**
- Add Amenities to Parks, Beaches, and Trails**
- Increase Connectivity for Trails, Beaches, Parks, and Multi-modal Access**
- Increase Programming Opportunities**
- Increase Marketing, Branding, and Awareness**
- Pursue Options for an Aquatic Facility**
- Increase Opportunities for Active Recreation**

Recommendations

After analyzing the Findings that resulted from this process, including the Key Issues Matrix, a summary of all research, qualitative and quantitative data, inventory, LOS analyses, citizen listening sessions, and input assembled for this study, a variety of recommendations have emerged to provide guidance in consideration of how to improve parks, recreation, beaches, and greenways/trails/bike paths in Encinitas. Recommendations describe ways to enhance the level of service and the quality of life through organizational efficiencies, financial opportunities, improved programming, service delivery, and maintenance, and improvements to facilities and amenities. Details are provided in Section V.

Improve Facilities and Amenities:

- Preserve and acquire open spaces, beaches, and natural areas
- Expand greenways, bike paths, and trails connectivity
- Continue to maintain and improve existing facilities and amenities
- Develop new amenities at existing and new parks based on level of service analysis
- Continue to improve ADA accessibility at all facilities
- Upgrade convenience and customer service amenities (shade, restrooms, water fountains, etc.)
- Improve parking at parks, beaches, and popular venues

Continue to Improve Organizational Efficiencies:

- Look for opportunities to increase appropriate partnerships within the community
- Staff appropriately to meet current demand and maintain established quality of service
- Look for opportunities to expand the Volunteer Program
- Continue to enhance and improve internal and external communication regarding Department activities and services
- Continue marketing and branding awareness

Continue to Improve Programs and Service Delivery:

- Work with other service providers to develop programs and services to meet demand and trends
- Explore opportunities to develop additional recreational programs and services
- Explore opportunities to increase the number of community events based on demand and trends

Increase Financial Opportunities:

- Pursue grant and philanthropic opportunities
- Continue implementation of the Cost Recovery and Pricing Philosophy and Policy
- Explore opportunities to increase sponsorships

I. The Planning Context

A. Purpose of this Plan

The Parks and Recreation Department engaged in this effort to create a long-range planning tool for best management practices in preserving and providing parks, trails, and beaches in its community. The plan incorporates extensive public input, stakeholder and focus group interaction, and staff knowledge to create a roadmap for success.

This Master Plan provides direction on programs, facility maintenance, park management, general capital improvements, park amenities, parkland development, strategic land acquisition, trail connections, and budget and finance matters.

B. The Community Context

The City of Encinitas is a beach city in northern San Diego County. Located within Southern California, it is approximately 25 miles north of San Diego and about 95 miles south of Los Angeles. As of the 2010 census, the city had a population of 59,518. The city incorporated in 1986 from five separate communities:

- Cardiff by the Sea
- Leucadia
- Old Encinitas
- New Encinitas
- Olivenhain

The City of Encinitas is located in an area with access to a variety of natural resources, including public beaches, and state and county parks. Numerous beaches lie along the western coastal shoreline of the city, attracting surfers and surf contests year round. The San Elijo Lagoon Reserve is the largest coastal wetland in San Diego County and serves as a resting and nesting site for over 300 species of birds. Encinitas features diverse ecosystems including beaches, cliffs, flat-topped coastal areas, steep bluffs, and rolling hills, along with a diversity of vegetation types.

C. The Parks and Recreation Department

The Parks and Recreation Department is responsible for a wide range of services for the City including recreation programs; citywide special events; maintenance of all park, beach, and trail facilities; animal control services; and oversight of the administration of the Encinitas Ranch Golf Authority.

Promote active lifestyles and community health by furthering access to trails, parks, beaches, and other recreational opportunities.

The Encinitas Community and Senior Center, owned and operated by the City of Encinitas, includes facilities that provide recreational, educational, social, and civic opportunities to the citizens of Encinitas. A wide variety of activities and events are available for all ages, from tiny tots to seniors, including a nutritious farm to table lunch program.

In 2015, the Department participated in a facilitated Financial Sustainability Study that utilized public input to establish a cost recovery methodology for programs and services that it administers.

The Department has a typical hierarchical structure with a Director reporting to a City Manager, who is ultimately responsible to an elected Mayor and City Council representing the citizens of Encinitas. Several subordinate Superintendent and Supervisory positions report to the Department Director, and lead the efforts of Recreation Services, Parks and Beaches, and Administrative Services Divisions.

Recreational Programs and Events

The Recreation Services Division is responsible for planning and administering recreation services for youth, teens, adults, and senior citizens, including a variety of recreational, educational, and sports activities. Numerous youth athletic programs are offered in partnership with local youth sports leagues. Many of these operate on a fee-for-use basis to offset program costs.

Parks, Beaches, and Recreational Trails

The Parks and Beaches Division is responsible for the landscape maintenance and repair of all park, beach, and trail facilities including 10 miles of streetscapes, 183.83 acres of open space, 46.05 acres of developed/undeveloped parks, 47.87 acres of beaches, and 40.5 miles of trails. Larger maintenance responsibilities are contracted through a competitive bid process.

Administrative Services

The Administrative Division is responsible for providing a variety of administrative services which include leases and operating agreements, contract management, grant procurement and administration, advanced park and facility planning, budgeting, financial planning, special project management, concession management, program registration, special permits, and oversight of the administration of the Encinitas Ranch Golf Authority and animal services contracts. In addition, this division provides support for the Sister City Program, the Parks and Recreation, Youth, and Senior Commissions.

D. Related Planning Efforts and Integration

The following plans, studies, and ordinances were reviewed for relevance to this master planning effort and to ensure that all planning efforts are aligned and integrated.

City of Encinitas General Plan: Recreation Element

The General Plan is the guiding document for long range physical planning for the City of Encinitas. The Recreation Element is specifically concerned with expanding the City's existing recreational facilities and broadening the range of services.

Municipal Code (Ord. 2000-09)

This ordinance established parkland dedication requirements and an acquisition and improvement fees for the city.

Trails Master Plan (2003)

This plan included field analysis of routes, public workshops, and presentations to consider geographic constraints and opportunities for planning, identified trail segments, suggested standards, acquisition strategies, and maintenance steps.

Bikeway Master Plan (2005)

Growth and expansion of the city necessitated this update to the 1990 Master Bikeway Plan and Engineering Feasibility Study. Plan objectives included establishing facility types to be implemented and identifying points where the city's bikeway system could integrate with the existing San Diego metropolitan regional bikeway system.

Strategic Plan (2013)

This overall municipal plan established goals in key areas, including recreation, environment, transportation, art & culture, public safety, and organization effectiveness and efficiency, which have implications to parks and recreation services.

Pedestrian Master Plan (2015)

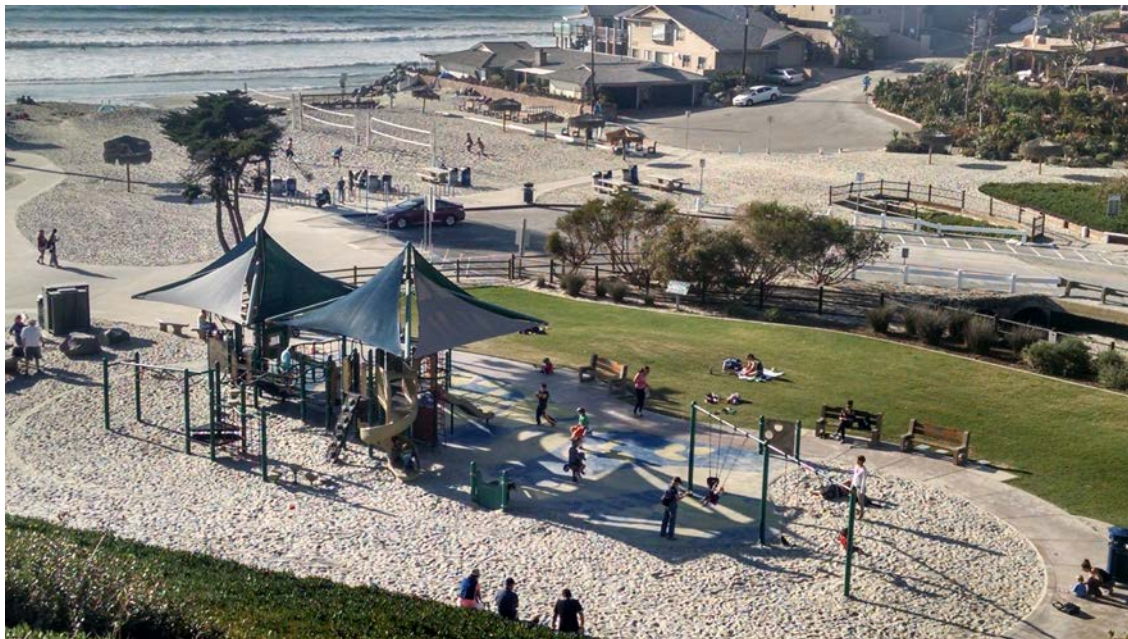
This grant-funded project emphasized pedestrian planning, safety, and designing infrastructure around school zones to make walking more fun, safe, and convenient.

Financial Sustainability Study (2015)

The Department completed a comprehensive review of current cost recovery for programs and services, and through an open public process established targets for continued financial health.

Coastal Mobility and Livability Study (in process):

- **Active Transportation Plan**
This plan will identify and prioritize the city's existing plans for pedestrian and bicycle travel, and provide priority rankings.
- **Coastal Corridor Parking Study**
Citizens will identify the short term and long term parking management strategies for the Highway 101 corridor, Vulcan Avenue, and San Eljio Avenue.
- **Rail Corridor Vision Study**
Study of current and future projects relative to community enhancement.



E. Methodology of this Planning Process

The process utilized in developing this Master Plan included the formation of an integrated Project Team comprised of staff and appointed officials. This project team provided detailed input to the GreenPlay consultant team consistent with the planning process, allowing for a collaborative approach in creating a plan that incorporates staff and consultant expertise, as well as local knowledge, institutional history, and engagement that only community members can provide. The development of this plan included the following tasks:

- Document collection and review
- Community engagement
- Facility inventory
- Level of Service analysis with Alternative Service Providers identified
- Needs assessment
- SWOT analysis
- Financial analysis
- Program analysis
- Recommendations: Goals, Objectives, and Action Plan

Community Engagement

A variety of methods for community participation resulted in rich data for analysis. The following methods were used:

- Focus Groups
- Stakeholder meetings
- Community-wide public meetings
- Statistically-valid community interest and opinion survey
- Open link survey
- Community Listening Sessions with Table Top Work Sessions

Facility Inventory

- Inventory of parks and facilities used existing mapping, staff interviews, and on-site visits to verify amenities and assess the condition of the facilities and surrounding areas.

Level of Service Analysis

- Interviews with staff provided information about parks and recreation facilities and services, along with insight regarding the current practices and experiences in serving residents and visitors.
- Identification of alternative providers of recreation services provided insight regarding the market opportunities in the area for potential new facilities and services.
- The GRASP® Level of Service Analysis provided an accurate measurement of the current delivery of service for parks and recreation facilities presented graphically in GRASP® Perspectives.
- The Analysis targeted a level of service that is both feasible and aligned with the desires of citizens as expressed through the statistically-valid survey and other public outreach methods.

Needs Assessment

- Considered the profile of the community and demographics, including population growth, and projections of demographic changes.
- Identified community interests and opinions through statistically-valid and open link surveys.
- Researched trends related to recreation and the delivery of service as well as American lifestyle trends to help guide the efforts to improve the delivery of parks and recreation services.

Financial Analysis

- Review of Financial Sustainability Study.

Program Analysis

- Reviewed recreation/sports programs, policies, and practices.

Operational Analysis

- Performed a SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis.

Recommendations: Goals, Objectives, and Action Plan

- Identified and categorized recommendations into themes with goals, objectives, and an action plan for implementation.
- Developed an action plan for capital improvements, including operational impacts, and timeframe to support implementation of the plan.

II. What We Want – Our Community, Trends and Identified Needs

A. Demographic Profile

Population and Demographic Trends

Gaining a clear understanding of the existing and projected demographic character of the City is an important component of the master planning process for the Encinitas Parks, Beaches, Trails, and Open Space Master Plan. By analyzing population data, trends emerge that can inform decision-making and resource allocation.

Key demographic components were analyzed to identify trends that may influence the planning and provision of public parks and recreation services in Encinitas over the next five years and beyond. Community characteristics analyzed and discussed below consist of:

- Existing and projected population totals
- Age distribution
- Ethnic/Racial diversity
- Educational attainment
- Household information
- Employment



The population data used in this demographic profile was obtained primarily from SANDAG, the San Diego Association of Governments, and supplemented with data from the State of California Department of Finance and the U.S. Census Bureau. A summary of existing demographic highlights is noted in **Table 1** below, followed by a more detailed demographic analysis.

Table 1: 2015 Encinitas General Demographic Profile

Summary Demographics	
Population	61,518
Number of Housing Units	25,181
Avg. Household Size	2.46
Median Age	43.5
Median Household Income	\$93,269

Source: SANDAG, Current Estimates (data extracted on: 04/2016)

Key existing characteristics of Encinitas population include:

- The 2015 median age of Encinitas residents was 43.5, higher than the 2014 median age for California (35.6) and the United States (37.4).
- According to SANDAG, the estimated median household income for Encinitas residents in 2015 was \$93,269. This is higher than both the 2014 state (\$61,489) and 2014 national (\$53,482) estimated median household income.
- Encinitas population was 49 percent male and 51 percent female in 2015.

Population Projections

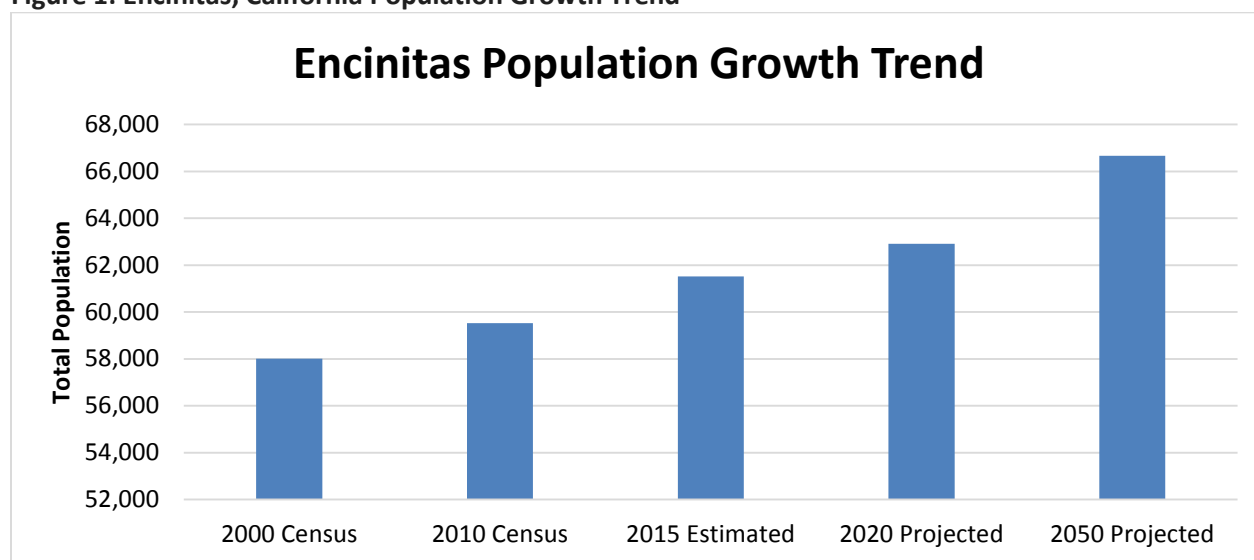
Although future population growth cannot be predicted with certainty, it is helpful to make growth projections for planning purposes. **Table 2** contains actual population figures based on the 2000 and 2010 U.S. Census for Encinitas as well as SANDAG's population estimate for 2015 and population projections for 2020 and 2050. From 2000 to 2010, the City's population grew by 2.6 percent, and its projected growth rate for 2015 through 2020 is slightly lower at 2.3 percent. Encinitas' projected growth rate through 2020 is lower than the 4.4 percent rate projected for the State of California, but higher than the 0.75 percent growth rate projected nationally for the same time period. The projected growth of Encinitas population is represented in **Figure 1**.

Table 2: Encinitas Population Projections, 2000--2050

Census Year	Population
2000 Census	58,014
2010 Census	59,518
2015 Estimated	61,518
2020 Projected	62,908
2050 Projected	66,670

Source: SANDAG, Current Estimates, SANDAG Series 13 Regional Growth Forecast, SANDAG U.S. Census Bureau (data extracted on: 04/2016)

Figure 1: Encinitas, California Population Growth Trend



Source: SANDAG, Current Estimates, SANDAG Series 13 Regional Growth Forecast, SANDAG U.S. Census Bureau (data extracted on: 04/2016)

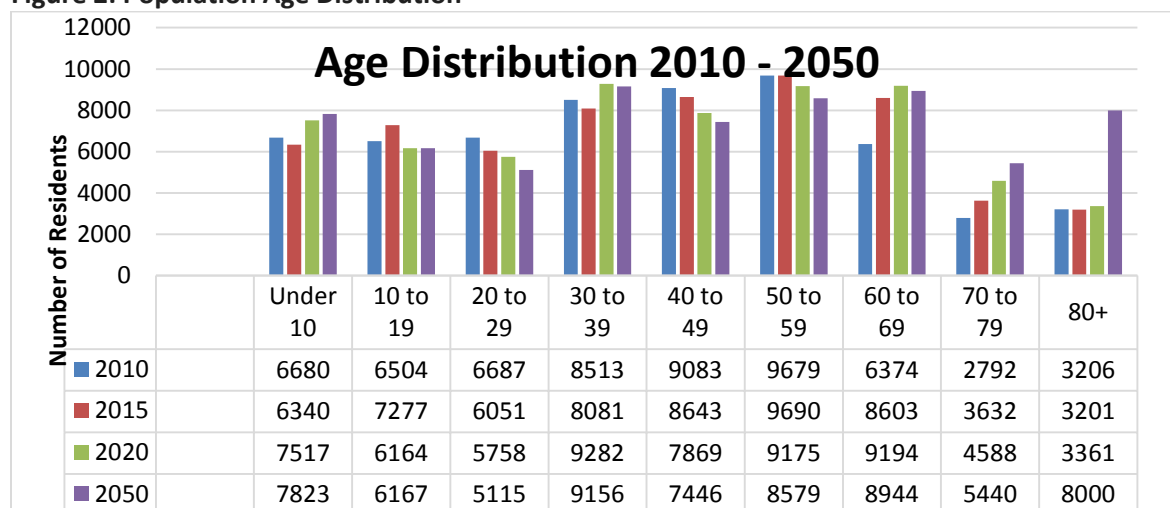
Population Make-up

The existing and projected population of different age groups within the City of Encinitas from 2010 to 2050 is illustrated in **Figure 2**. Age-based demographic trends from 2010 to 2015 of note include:

- The total population under 20 years of age remained relatively stable.
- The 20 to 39-year-old population decreased by approximately 2.6 percent.
- The number of 40 to 59-year-olds decreased by 1.7 percent.
- The population of 60 to 80+ year olds increased by 5 percent.

Current estimates and future projections show a general continued decrease in the 20 to 39-year-old age group, and an increased rate of decline in the 40 to 59-year-old population, which is predicted to decrease 2.7 percent by 2020 and by nearly 5.8 percent between 2015 and 2050. The population of children 10 years and under, as well as young adults under age 19, is predicted to remain relatively stable, comprising roughly 20-22 percent of the overall population. The senior population, age 60 years and over, is predicted to increase 2.2 percent by 2020 and nearly 8.5 percent between 2015 and 2050.

Figure 2: Population Age Distribution



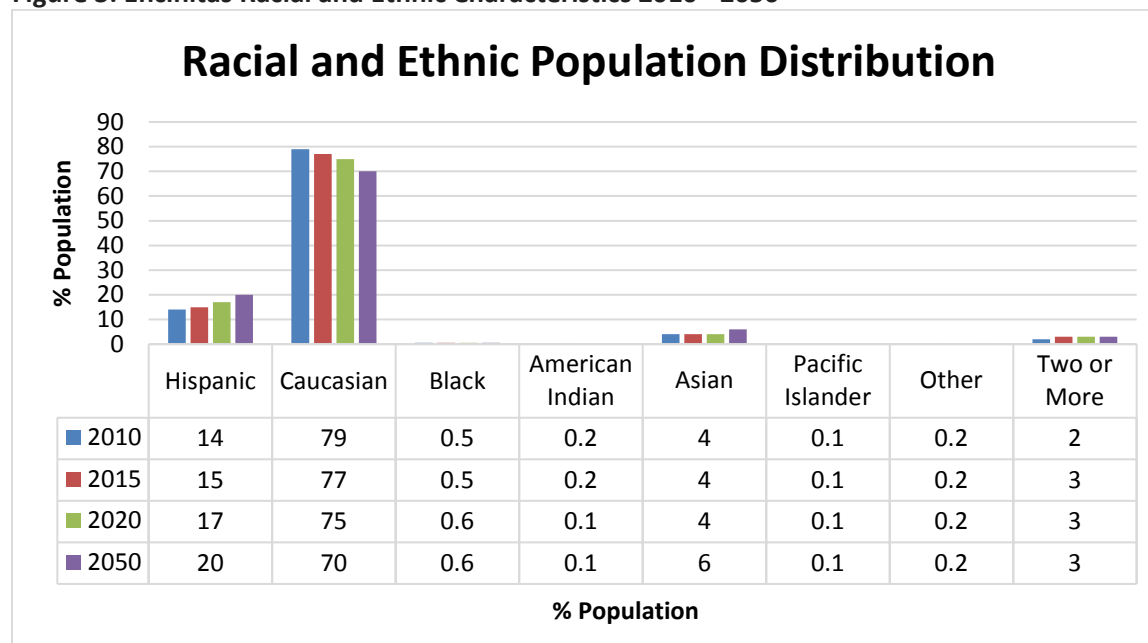
Source: SANDAG, Current Estimates, SANDAG Series 13 Regional Growth Forecast, SANDAG U.S. Census Bureau (data extracted on: 04/2016)

Race/Ethnicity

Figure 3 reflects the racial/ethnic population distribution for Encinitas. SANDAG estimates that the 2015 population was predominantly Caucasian (77%), Hispanic (15%), and Asian (4%). The remaining four percent of the 2015 population consisted of residents identifying with two or more races or ethnicities (3%), Black (0.5%), American Indian (0.2%), other (0.2%), and Pacific Islander (0.1%).

Population projections for 2020 include a two percent increase in the Hispanic population and a two percent decrease in the Caucasian population. These trends are expected to continue, and by 2050, the population is projected to be 70 percent Caucasian, 20 percent Hispanic, 6 percent Asian, 3 percent residents identifying with two or more races or ethnicities, and the remaining 1 percent comprising a combination of Black, American Indian, Pacific Islander, and other racial and ethnic groups. Between 2015 and 2050, it is projected that the Hispanic population will increase by five percent, the Asian population will increase by two percent, and the Caucasian population will decrease by seven percent. Other segments of the population are not anticipated to increase or decrease by more than one percent during this time period.

Figure 3: Encinitas Racial and Ethnic Characteristics 2010 - 2050



Source: SANDAG, Current Estimates, SANDAG Series 13 Regional Growth Forecast, SANDAG U.S. Census Bureau (data extracted on: 04/2016)

Education

According to a Census study, education levels had more effect on earnings over a 40-year span in the workforce than any other demographic factor, such as gender, race, and ethnic origin.¹ SANDAG does not provide information regarding the educational attainment of Encinitas' population. Data used for this analysis was sourced from the U.S. Census Bureau's American Community Survey. The most current data available from the American Community Survey is from 2014. In both 2010 and 2014, approximately 93 percent of Encinitas adults ages 25 and older had received a high school education or better. Of this total, in 2010, 54 percent had earned a Bachelor's Degree or higher, and an additional 39 percent had some college experience, earned an Associate's Degree and/or graduated high school. In 2014, the total percentage of 25+ year olds that received a high school education, Associate's Degree, or some college experience dropped by 2 percent to 37 percent, but the total percentage of those earning a Bachelor's degree or greater increased to nearly 57 percent.

Households

As reflected in **Table 3**, in 2015, Encinitas had 25,818 total housing units and 24,792 households, with an overall vacancy rate of approximately four percent. Most housing units in the City were single family (81%), followed by multifamily homes (16%) and mobile homes (3%). Of the City's total estimated population for 2015, (61,518) less than one percent were estimated to be living in group housing. Overall, the quantity of single-family homes and multifamily homes in Encinitas is projected to slightly increase in the future, and the vacancy rate is generally expected to remain around five percent.

¹ Tiffany Julian and Robert Kominski, "Education and Synthetic Work-Life Earnings Estimates" American Community Survey Reports, US Census Bureau, <http://www.census.gov/prod/2011pubs/acs-14.pdf>, September 2011.

Table 3: Encinitas Housing Statistics

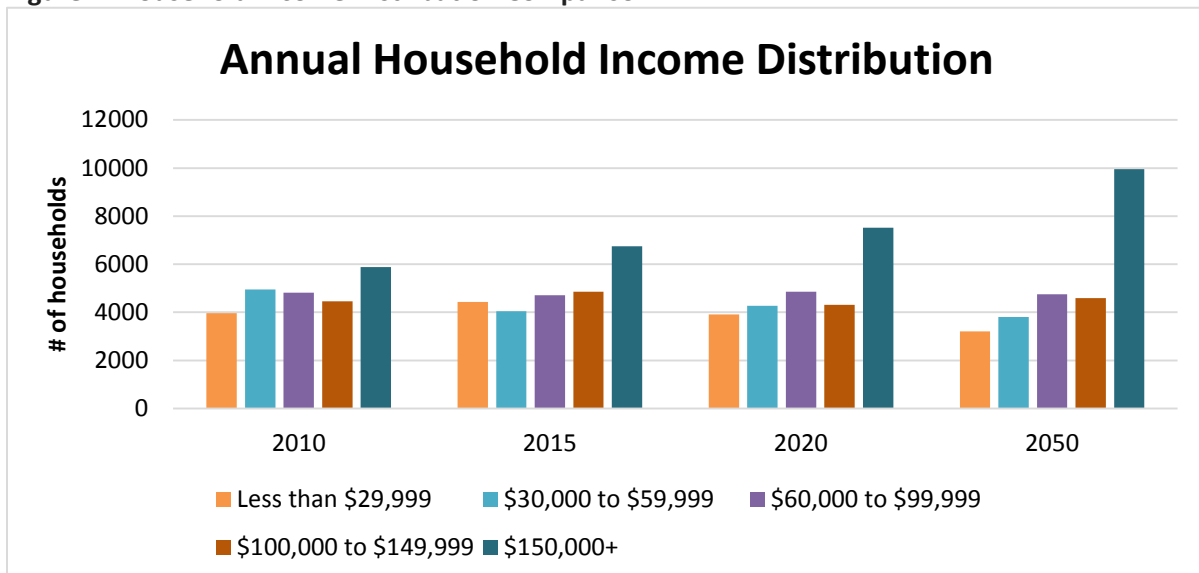
Housing Type	2010	2015	2020	2050
Single Family	20,685	20,998	21,192	21,710
Multifamily	4020	4081	4178	5200
Mobile Home	776	739	776	776
Vacancy Rate:	5.50%	4%	4.90%	5%

Source: SANDAG, Current Estimates, SANDAG Series 13 Regional Growth Forecast, SANDAG U.S. Census Bureau (data extracted on: 04/2016)

Household Income

The estimated 2015 median household income of residents of Encinitas was \$93,269. This is higher than the 2014 median household income in the State of California (\$61,489) and the United States (\$53,482). National and statewide data on median household income was not available for 2015 at the time of this plan. **Figure 4** illustrates the distribution of household income projected in 2020 and 2050. Key 2015 characteristics of the distribution of household income of Encinitas residents include:

- Nearly half (47%) of the households in Encinitas earned \$100,000 or more. The largest income cohorts included households earning \$150,000+ (27%), \$100,000-\$149,999 (20%), and \$60,000-\$99,999 (19%).
- Thirty-four percent (34%) of Encinitas households earned \$59,999 or less, with 16 percent earning \$30,000-\$59,999 and 18 percent earning less than \$29,999.
- The median household income in Encinitas was approximately 43 percent greater than the national median household income, and approximately 34 percent greater than the state median household income.
- Although Encinitas had high median household income, roughly nine percent of the City's population was estimated to be living at or below the poverty line in 2014.

Figure 4: Household Income Distribution Comparison

Source: SANDAG, Current Estimates, SANDAG Series 13 Regional Growth Forecast, SANDAG U.S. Census Bureau (data extracted on: 04/2016)

B. Current Trends

The provision of public parks and recreation services can be influenced by a wide variety of trends, including the desires of different age groups within the population, community values, and popularity of a variety of recreational activities and amenities. Within this section of the Plan, a number of local and national trends are reviewed that should be considered by the City when determining where to allocate resources toward the provision of parks, recreational facilities, and recreational programming to its residents and visitors.

Demographic Trends in Recreation

Adults – Baby Boomers

Baby Boomers are defined as individuals born between 1946 and 1964, as stated in “Leisure Programming for Baby Boomers.”² They are a generation that consists of nearly 76 million Americans. In 2011, this influential population began its transition out of the workforce. In the July 2012 issue of NRPA’s *Parks and Recreation* magazine, Emilyn Sheffield, Professor of Recreation and Parks Management at California State University, at Chico, published an article titled, “Five Trends Shaping Tomorrow Today.” In it, she indicated that Baby Boomers are driving the aging of America, with Boomers and seniors over 65 comprising about 39 percent of the nation’s population.³

As Baby Boomers enter retirement, they will be looking for opportunities in fitness, sports, outdoors, arts and cultural events, and other activities that suit their lifestyles. With their varied life experiences, values, and expectations, Baby Boomers are predicted to redefine the meaning of recreation and leisure programming for mature adults.

Three major age groups, the Baby Boomers, Millennial Generation, and Generation Z, are having significant impacts in the planning and provision of parks and recreation services nationwide. The population of Encinitas includes many residents in these generations. Fourteen percent (14%) of the City’s population in 2015 are Baby Boomers, 23 percent are Millennials, and 22 percent are part of Generation Z.

In the leisure profession, this generation’s devotion to exercise and fitness is an example of its influence on society. When Boomers entered elementary school, President John F. Kennedy initiated the President’s Council on Physical Fitness; physical education and recreation became a key component of public education. As Boomers matured and moved into the workplace, they took their desire for exercise and fitness with them. Now as the oldest Boomers are nearing 65, park and recreation professionals are faced with new approaches to provide both passive and active programming for older adults. Boomers are second only to Gen Y/Millennials (born between 1980 and 1999) in participation in fitness and outdoor sports.⁴

Jeffrey Ziegler, a past president of the Arizona Parks and Recreation Association identified “Boomer Basics” in his article, “Recreating Retirement: How Will Baby Boomers Reshape Leisure in their 60s?”⁵ Highlights are summarized below.

² Linda Cochran, Anne Roshchadl, and Jodi Rudick, “Leisure Programming For Baby Boomers,” Human Kinetics, 2009.

³ Emilyn Sheffield, “Five Trends Shaping Tomorrow Today,” *Parks and Recreation*, July 2012, p. 16-17.

⁴ 2012 Participation Report, Physical Activity Council, 2012.

⁵ Jeffry Ziegler, “Recreating Retirement: How Will Baby Boomers Reshape Leisure in Their 60s?” *Parks and Recreation*, October 2002.

- *Boomers are known to work hard, play hard, and spend hard.* They have always been fixated with all things youthful. Boomers typically respond that they feel 10 years younger than their chronological age. Their nostalgic mindset keeps Boomers returning to the sights and sounds of their 1960s youth culture. Swimming pools have become less of a social setting and much more of an extension of Boomers' health and wellness program. Because Boomers in general have a high education level, they will likely continue to pursue education as adults and into retirement.
- *Boomers will look to park and recreation professionals to give them opportunities to enjoy many life-long hobbies and sports.* When programming for this age group, a customized experience to cater to the need for self-fulfillment, healthy pleasure, nostalgic youthfulness, and individual escapes will be important. Recreation trends will shift from games and activities that Boomers associate with senior citizens, as Ziegler suggests that activities such as bingo, bridge, and shuffleboard will likely be avoided because Boomers relate these activities to being old.
- *Boomers will reinvent what being a 65-year-old means.* Parks and recreation agencies that do not plan for Boomers carrying on in retirement with the same hectic pace they have lived during their years in employment will be left behind.

Adult – The Millennial Generation

The Millennial Generation is generally considered those born between about 1980 and 1999, and in April 2016, the Pew Research Center reported that this generation had surpassed the Baby Boomers as the nation's most populous age group.⁶ Encinitas' 2015 population projections showed that approximately 23 percent of the population is part of this generation, and having a general understanding of some of the general characteristics of this age group can help guide decision making.

In their book, Millennials Rising, the Next Great Generation, authors William Strauss and Neil Howe identify the following seven characteristics of the Millennials⁷:

1. Special: Used to receiving rewards just for participating, Millennials are raised to feel special.
2. Sheltered: Millennials lead structured lives filled with rules and regulations. Less accustomed to unstructured play, they spend most of their time indoors, leaving home primarily to socialize with friends and families.
3. Team Oriented: This group has a "powerful instinct for community" and "places a high value on teamwork and belonging."
4. Technically savvy: Upbeat and with a can-do attitude, this generation is "more optimistic and tech-savvy than its elders."
5. Pressured: Millennials feel "pressured to achieve and pressured to behave." They have been "pushed to study hard and avoid personal risk."
6. Achieving: This generation is expected to do great things, and they may be the next "great" generation.
7. Conventional (and diverse): Millennials are respectful of authority and civic minded. Respectful of cultural differences because they are ethnically diverse, they also value good conduct and tend to have a "standardized appearance."

⁶ Richard Fry, "Millennials Overtake Baby Boomers as America's Largest Generation," *Pew Research Center Fact Tank*, April 25, 2016, <http://www.pewresearch.org/fact-tank/2016/04/25/Millennials-overtake-baby-Boomers/>, accessed May 2015

⁷ William Strauss and Neil Howe, Millennials Rising, the Next Great Generation, Vintage: New York, New York, 2000.

In a 2011 study of the Millennial Generation,⁸ Barkley Advertising Agency made the following observations about Millennials and health/fitness:

- Sixty percent (60%) of Millennials say they try to work out on a regular basis. Twenty-six percent (26%) consider themselves health fanatics.
- Much of this focus on health is really due to vanity and/or the desire to impress others – 73 percent exercise to enhance their physical appearance.
- Millennials are also fans of relaxation and rejuvenation, as 54 percent regularly treat themselves to spa services.
- Despite their commitment to health, Millennials stray from their healthy diets on weekends.

Millennials tend to be a more tech-savvy, socially conscious, achievement-driven age group with more flexible ideas about balancing wealth, work, and play. They generally prefer different park amenities and recreational programs than their counterparts in the Baby Boomer generation. In an April 2015 posting to the National Parks and Recreation Association's official blog, "Open Space," Scott Hornick, CEO of Adventure Solutions suggests considering the following seven things to make your parks Millennial friendly⁹:

1. Group activities are appealing.
2. Wireless internet/Wi-Fi access is a must – being connected digitally is a Millennial status-quo, and sharing experiences in real time is something Millennials enjoying doing.
3. Having many different experiences is important – Millennials tend to participate in a broad range of activities.
4. Convenience and comfort are sought out.
5. Competition is important, and Millennials enjoy winning, recognition, and winning rewards.
6. Facilities that promote physical activity, such as trails and sports fields, and activities like adventure races, are appealing.
7. Many Millennials own dogs, and want places they can recreate with them.

In addition to being health conscious, Millennials often look for local and relatively inexpensive ways to experience the outdoors close to home, on trails, bike paths, and in community parks.¹⁰ They, along with the Baby Boomer generation, highly value walkability, and in a 2014 study by the American Planning Association, two-thirds noted that improving walkability in a community is directly related to strengthening the local economy. The study also noted that 46 percent of Millennials, along with Baby Boomers, place a high priority on having sidewalks, hiking trails, bike paths, and fitness choices available to them in their community. In fact, these community features were viewed by study respondents to be of higher preference than a great school system, vibrant centers of entertainment and culture, and affordable and convenient transportation choices.¹¹



⁸ American Millennials: Deciphering the Enigma Generation, <https://www.barkleyus.com/AmericanMillennials.pdf>, accessed May 2015

⁹ Scott Hornick, "7 Ways to Make Your Park More Millennial Friendly," *Parks and Recreation Open Space Blog*, August 19, 2015, <http://www.nrp.org/blog/7-ways-to-make-your-parks-Millennial-friendly>, accessed May 2016

¹⁰ "Sneakernomics: How The 'Outdoor' Industry Became The 'Outside' Industry," *Forbes*, September 21, 2015, <http://www.forbes.com/sites/mattpowell/2015/09/21/sneakernomics-how-the-outdoor-industry-became-the-outside-industry/2/#50958385e34d>, accessed May 2016

¹¹ American Planning Association, "Investing in Place: Two generation's view on the future of communities: Millennials, Boomers, and new directions for planning and economic development," <https://www.planning.org/policy/polls/investing>, accessed May 2015

Multiculturalism

The United States is becoming increasingly racially and ethnically diverse. Cultural and ethnic diversity adds unique character to communities expressed through distinct neighborhoods, multicultural learning environments, restaurants, places of worship, museums, and nightlife.¹²

As recreation agencies continue to provide services within a more diverse society, race and ethnicity will become increasingly important factors in determining programming needs and means of service delivery.

Caucasians

According to the 2015 “Outdoor Recreation Participation Report,” 70 percent of youth and young adults, ages 6-24, participated in outdoor recreation in 2014. According to the 2014 Report, the most popular outdoor activities among Caucasians were running/jogging and trail running (19%); fishing (freshwater, saltwater, and fly) (18%); road, mountain, and BMX biking (17%); camping (car, backyard, backpacking, and RV) (16%); and hiking (14%).

Hispanics

In the United States, the Hispanic population increased by 43 percent over the last decade, compared to five percent for the non-Hispanic population, and accounted for more than half of all the population growth. According to Emilyn Sheffield, the growing racial and ethnic diversity is particularly important to recreation and leisure service providers, as family and individual recreation patterns and preferences are strongly shaped by cultural influences.¹³

Participation in outdoor sports among youth and young adults (ages 6-24) that identify as Hispanic was at 10 percent nationwide in 2014, according to the 2015 “Outdoor Recreation Participation Report.”¹⁴ Those who do get outdoors, however, participate more frequently than other outdoor participants, with an average of 47 outings per year. In the Hispanic demographic, Hispanic youth between ages, 13 and 17 are the most likely age group to participate in outdoor recreation, followed closely by those in the 25-44 age range. The most popular outdoor activities among Hispanics are running and jogging (24%); road, mountain, and BMX biking (15%); fishing (freshwater, saltwater, and fly) (14%); Camping (car, backyard, and RV) (13%); and hiking (9%).

Encinitas’ population in 2015 was predominantly Caucasian (77%), Hispanic (15%), and Asian (4%). Population projections for 2020 include a 2 percent increase in the Hispanic population and a 2 percent decrease in Caucasian population. These trends are expected to continue, and by 2050 the population is projected to be 70 percent Caucasian, 20 percent Hispanic, 6 percent Asian, 3 percent residents identifying with two or more races or ethnicities, and the remaining 1 percent is comprised of a combination of Black, American Indian, Pacific Islander and other racial and ethnic groups.

¹² Baldwin Ellis, “The Effects of Culture & Diversity on America,” http://www.ehow.com/facts_5512569_effects-culture-diversity-america.html, accessed on Sept. 20, 2012.

¹³ Emilyn Sheffield, “Five Trends Shaping Tomorrow Today,” *Parks and Recreation*, July 2012, p. 16-17.

¹⁴ Outdoor Recreation Participation Report 2014

Facilities

According to *Recreation Management* magazine's 2015 "State of the Industry Report,"¹⁵ national trends show an increased user-base of recreation facilities (private and public). Additionally, parks and recreation providers indicated that the average age of their community recreation facilities is 26.4 years. To meet the growing demand for recreational facilities, a majority of the parks and recreation providers who responded to the survey (72.6%) reported that they plan to build new facilities or renovate and/or expand existing facilities over the next three years. Additionally, the 2015 "State of the Industry Report" notes that the average planned capital improvement budget for parks and recreation departments increased slightly from an average of \$3,795,000 in 2014 to an average of \$3,880,000 in 2015.

Aquatics/Water Recreation Trends

According to the National Sporting Goods Association (NSGA), swimming ranked third nationwide among recreational activities in terms of participation in 2014.¹⁶ Nationally, there is an increasing trend toward indoor leisure and therapeutic pools. Swimming for fitness is the top aspirational activity for inactive individuals in all age groups, according to the Sports & Fitness Industry Association (SFIA) 2016 "Sports, Fitness, and Leisure Activities Topline Participation Report," representing a significant opportunity to engage inactive populations.

Aquatic amenities such as splash pads, shallow spray pools, and interactive fountains are becoming increasingly popular attractions in the summer, and if designed for such, they can be converted into ice rinks for the winter. These features can also be designed to be ADA-compliant, and are often cheaper alternatives to build and maintain than community swimming pools. Trends in the architectural design for splash parks can be found in *Recreation Management* magazine articles in 2014 and 2015.¹⁷

Dog Parks

Dog parks are increasingly popular community amenities and have remained among the top planned addition to parks and recreational facilities over the past three years. In fact, the 10 largest cities in the U.S. increased the number of dog parks in their parks systems by 34 percent between 2005 and 2010. Dog parks not only provide safe spaces for animals to socialize and exercise, they are places where dog owners socialize and enjoy the outdoors. They help build a sense of community and can draw potential new community members and tourists traveling with pets.¹⁸

In 2014, the National Dog Park Association was established and focused its mission on providing informational resources for establishing and maintaining dog parks. *Recreation Management* magazine¹⁹ suggested that dog parks could serve as a relatively low-cost way to provide an oft-visited popular community amenity. Dog parks can be as simple as a gated area, or more elaborate with "designed-for-dogs" amenities such as water fountains, agility equipment, and pet wash stations. Even splash pads are being designed for dog parks. Well-designed dog parks cater to users with design features for their comfort and pleasure. Some parks agencies also offer creative programming at some dog parks for owners and their dogs.²⁰

¹⁵ Emily Tipping, "2015 State of the Industry Report, State of the Managed Recreation Industry," *Recreation Management*, June 2015.

¹⁶ National Sporting Goods Association, "2014 Participation – Ranked by Total,"

¹⁷ Dawn Klingensmith "Make a Splash: Spraygrounds Get (Even More) Creative," *Recreation Management*, April 2014 (and April 2015 updates), http://recmanagement.com/feature_print.php?fid=201404fe01

¹⁸ Joe Bush, "Tour-Legged-Friendly Parks," *Recreation Management*, February 2, 2016.

¹⁹ Emily Tipping, "2014 State of the Industry Report, Trends in Parks and Recreation," *Recreation Management*, June 2014.

²⁰ Dawn Klingensmith "Gone to the Dogs: Design and Manage an Effective Off-Leash Area," *Recreation Management*, March 2014, http://recmanagement.com/feature_print.php?fid=201403fe02

Programming

Current National Trends in Public Parks and Recreational Programming

According to *Recreation Management* magazine's 2015 "State of the Industry Report,"²¹ the most commonly offered programs by parks and recreation survey respondents included holiday events and other special events (79.6%), youth sports teams (68.9%), day camps and summer camps (64.2%), educational programs (63.8%), adult sports teams (63.4%), arts and crafts (61.6%), programs for active older adults (56.2%), fitness programs (55%), sports tournaments and races (55%), and sports training such as golf or tennis instruction (53.8%). About one-third (35.7%) of parks and recreation respondents indicated that they are planning to add programs at their facilities over the next three years.

Festivals and Special Events

Festivals and other special events are often popular activities in communities that not only entertain, generate economic activity, and serve to celebrate community identity, but also to serve as a fantastic means of introducing people to the community's public parks and recreation system. Public parks and recreation agencies play a major role in planning, managing, and hosting festivals and other community programs that often serve to draw new users into their facilities. Attendants of events hosted in parks or recreation centers who enjoy their experience may want to return for another event or program, or simply to enjoy the park or recreation facility.

Fitness Programming

Fitness programming and the popularity of various activities has significantly evolved over the past 15 years. The American College of Sports Medicine (ACSM) *Health and Fitness Journal* has conducted annual surveys since 2007 to gauge trends that would help inform the creation of standards for health and fitness programming. Some trends first identified in 2007 have remained popular year after year, while other activities and associated programs were widely popular for short durations. For example, Zumba was a top 10 fitness trend/activity in 2012, but it quickly declined in popularity. Two years later, in 2014, it failed to register in the top 20 fitness trends/activities. Body weight training and high-intensity interval training are currently highly popular. Fitness programs for older adults have remained highly desirable activities for nearly a decade.²²

Older Adults and Senior Programming

Many older adults and seniors are choosing to maintain active lifestyles and recognize the health benefits of regular physical activities. With the large number of adults in these age cohorts, many communities have found a need to offer more programming, activities, and facilities that support the active lifestyle this generation desires. The American Academy of Sports Medicine issues a yearly survey of the top 20 fitness trends.²³ It ranks senior fitness programs eighth among most popular fitness trends for 2015. Whether it is Silver Sneakers, a freestyle low-impact cardio class, or water aerobics, more Americans are realizing the many benefits of staying active throughout life. According to the National Sporting Goods Association, popular senior programming trends include hiking, birding, and swimming.

²¹ Emily Tipping, "2015 State of the Industry Report, Trends in Parks and Recreation," *Recreation Management*, June 2015.

²² Walter R. Thompson, "Worldwide Survey of Fitness Trends for 2012," *Health & Fitness Journal*, American College of Sports Medicine, 2011.

²³ American College of Sports Medicine, "Survey Predicts Top 20 Fitness Trends for 2015," <http://www.acsm.org/about-acsm/media-room/news-releases/2014/10/24/survey-predicts-top-20-fitness-trends-for-2015>, accessed January 2015.

Healthy Lifestyle Trends and Active Living

Active Transportation – Bicycling and Walking

In many surveys and studies on participation in recreational activities, walking, running, jogging, and cycling are nearly universally rated as the most popular activities among youth and adults. These activities are attractive, as they require little equipment or financial investment to get started, and are open to participation by nearly all segments of the population. The design of a community's infrastructure is directly linked to physical activity – where environments are built with bicyclists and pedestrians in mind, more people bike and walk. Higher levels of bicycling and walking coincide with increased bicycle and pedestrian safety and higher levels of physical activity. Increasing bicycling and walking in a community can have a major impact on improving public health and life expectancy. The following trends as well as health and economic indicators are pulled from the Alliance for Biking and Walking's 2012 and 2014 Benchmarking Reports:

National Bicycling Trends

Bicycle-friendly communities have been emerging over the last 10 years. In addition to being a popular recreational activity, cycling has become a desirable, regular mode of transportation as people consider the costs and challenges of commuting by car or public transportation, their desire for better health, and concern for the environment.

The Alliance for Biking and Walking published its "Bicycling and Walking in the United States: 2014 Benchmarking Report,"²⁴ updating its 2012 Benchmarking Report. The Report shows that increasing bicycling and walking are goals that are clearly in the public interest. Where bicycling and walking levels are higher, obesity, high blood pressure, and diabetes levels are lower.

The Institute for Transportation & Development Policy published an updated "Standard for Transportation Oriented Design" in March 2014, with accessible performance objectives and metrics, to help municipalities, developers, and local residents design land use and built environment "to support, facilitate, and prioritize not only the use of public transport, but the most basic modes of transport, walking and cycling." The TOD Standard, along with its performance objectives and scoring metrics, can be found at <https://www.itdp.org/tod-standard/>.²⁵

C. Community and Stakeholder Input

On February 22, 23, and 24, 2016, six (6) focus groups and four (4) stakeholder interviews were conducted. Over 120 individuals were invited to the various focus groups, with 42 RSVPs for attendance and 30 participants actually attending the focus group sessions. On February 22, a public presentation was made to the Parks and Recreation Commission. On February 25, a public meeting to summarize input from these meetings was conducted with further comments and input received from the approximately 80 individuals who attended. Many of these spoke, and several completed questionnaires that were provided.

Several questions were asked of the participants, ranging from length of residency, to programs, to amenities. The majority of respondents have lived in the community for more than 20 years, with the

²⁴Alliance for Biking and Walking, *2014 Benchmarking Report*, <http://www.bikewalkalliance.org/download-the-2014-benchmarking-report>, accessed January 2015

²⁵Institute for Transportation & Development Policy, "TOD Standard, Version 2.1," March 2014, <https://www.itdp.org/tod-standard/>

second largest group having lived in Encinitas between 10-19 years. Participants were also asked about community values and priorities. A list of the most repeated comments follows; however, a full summary can be found in **Appendix A**.

Strengths of the Parks and Recreation Department:

- Location near beaches, access (Moonlight, Beacon, Swamis)
- Eco-friendly community
- Trail system
- Responsive staff, open to new ideas and partnering
- Maintenance – facilities clean and appealing
- Dog friendly community
- Diversity of programs for all ages
- Diversity and accessibility of parks and amenities
- Unique

Weaknesses of the Parks and Recreation Department:

- Trail needs: names, mile markers, trailhead amenities such as fountains
- Wayfinding and interpretive signs – sensitive areas and marine/reef; trails
- Not enough resources for forestry/tree care
- Maintenance/declining tree canopy along 101
- Disconnected trails
- Lack of parking
- Marketing of opportunities (including trails and natural areas); telling the P&R story
- Summertime visitors strain resources
- Ordinance limits lighting above 30'
- Not enough restrooms at/near beaches

Overall quality of recreational opportunities (on a 5 point scale with 5 = Excellent and 1 = Poor)

- Average score 3.9

Additional programs or activities desired:

- Guided hikes on trails
- Community chorus
- Intergenerational activities
- Cooking classes
- Geocaching
- Eco-tourism/environmental education

Overall satisfaction with maintenance (on a 5 point scale with 5 = Excellent and 1 = Poor)

- Average score 3.83

Improvements needed to existing facilities:

- Provide connectivity for trails and multi-modal access

- Add amenities to parks and trails (restrooms and drinking fountains)
- Add lights to courts, fields
- Add beach fire pits
- Add parking
- Add wayfinding and signage
- Create safer access to parks and beaches
- Add shade structures
- Add courts (tennis, b-ball, sand volleyball)

Underserved areas of the community:

- Hispanic community (cultural, language, economic barriers)
- Olivenhain

New facilities or amenities needed:

- Indian Head Canyon on Saxony Road
- Additional trails/sidewalks to complete connections
- Skate parks
- Trail maps and apps
- Sand volleyball courts
- Aquatic facility
- Additional athletic fields
- Additional dedicated dog park
- Develop Standard Pacific Park Site (Olympus)

Best ways to promote preservation and environmental education:

- Continue working with current conservation groups
- Add signage – wayfinding, interpretive, trails, environmental education
- Partner with HOAs and private owners for open space management, access, and trail connections
- Provide access to open spaces that currently are closed (using signage for educational purposes)
- Create sense of “ownership” by the public

Overall quality of customer service (on a 5 point scale with 5 = Excellent and 1 = Poor)

- Average score 4.56

Effectiveness at seeking community feedback (on a 5 point scale with 5 = Excellent and 1 = Poor)

- Average 4.62

Recommendations for funding the Department

- Funding through a variety of sources is appropriate
- Continue to seek creative funding options for specific programs/projects
- Pursue grants

Identification of potential partners:

- School districts and parent organizations

- Trails coalitions
- Leichtag Foundation
- YMCA
- Chamber of Commerce
- Youth Groups/SCORE
- Corporate/Business community
- The 101 and Main Street Associations
- Biking groups/clubs
- PADZ
- Boys & Girls Clubs/Scouts
- Town councils
- Service groups and clubs
- Other public facilities (library)
- Hospital

Key issues and community values:

- Preserve nature/personality of different communities
- Preserve mind/body/spirit wellness attitude
- Preserve natural environment/native plant pallet, drought tolerant trees

Top priorities to focus on:

- Connectivity and safety – bikeable and walkable community
- Preserve and acquire open space
- Reforestation of tree canopy (101 corridor)
- Maintain what we have
- Additional athletic fields or lighting of current fields
- Marketing/getting the word out
- Improvements to beach access

D. Random Invitation Community Survey Summary

Introduction & Methodology

The purpose of this survey was to gather public feedback on City of Encinitas parks and recreation facilities, services, and programs. This survey research effort and subsequent analysis were designed and conducted to assist the City of Encinitas in updating its Parks, Beaches, Trails, and Open Space Master Plan regarding existing and potential future facilities and services.

The survey was conducted using three primary methods: 1) a mail-back survey, 2) an online, invitation-only web survey to further encourage response from those residents already within the defined invitation sample, and 3) an open-link online survey for members of the public who were not part of the invitation sample. The analysis herein primarily focuses on responses from the invitation sample. However, open link responses are additionally analyzed and discussed in a separate section of the report, highlighting similarities from the invitation sample.

A total of 3,500 surveys were mailed to a random sample of Encinitas residents in April 2016. After accounting for undeliverable addresses (62 total), 3,438 survey mailings were delivered and 499 completed responses were received, resulting in a response rate of 14.5 percent. The margin of error for

the 499 statistically valid responses is approximately +/- 4.4 percentage points calculated for questions at 50 percent response. The open link survey received an additional 582 completed responses for a total of 1,081 responses.

Summary of Selected Findings

This section provides a brief overview of some of the key findings in the survey. The summary focuses primarily on the statistically valid invitation sample. A full copy of the Final Survey Report and Open-ended Responses can be found in **Appendix B**.

- Just over half of respondents are familiar with facilities, programs, and services. Fifty-seven percent (57%) of invitation sample respondents indicated they are familiar with Encinitas Parks and Recreation offerings.
- Most important facilities include beaches and beach viewpoints, open spaces/natural areas, trails, and parks. The most important facility is beaches and beach viewpoints, with a strong majority of invitation respondents identifying it as important (94%), followed by open spaces/natural areas (88%), trails and pathways (87%), and community/neighborhood parks (84%). These four facilities are consistently identified throughout the survey as top parks and recreation offerings in Encinitas.
- Open space and trails are highest priorities for future. Despite the high level of importance placed on open space and trails/pathways, these facilities received somewhat lower needs-met ratings, with under 50 percent of respondents identifying each as currently meeting community needs adequately. Trail and pathway connectivity and open spaces/natural areas were identified as the most important facilities to add, expand, or improve in Encinitas with 76 percent and 68 percent respectively identifying them as important. Finally, respondents allocated the most money on average towards these two amenities in a financial prioritization exercise.
- Community events are highly valued. Community events were identified as the most important parks and recreation programs, with approximately two-thirds of invitation respondents identifying it as important (64%). These events are also currently meeting the needs of the community best, with 69 percent indicating that community needs are currently being met. In addition, 43 percent value community events as their top priority program to be added, expanded, or improved in the City of Encinitas.
- Focus on condition/maintenance of existing parks and recreation facilities. Forty-two percent (42%) of invitation sample respondents stated they would likely utilize Encinitas facilities, services, and programs more if condition/maintenance of parks or facilities were addressed. In addition, when asked to select the top three areas that parks and recreation should concentrate on improving, two in five (42%) selected the quality and maintenance of facilities and amenities.
- Focus on Communication. Invitation respondents identified awareness of offerings/communications as the top area that would encourage increased usage of Encinitas parks and recreation facilities (42%), and under half (46%) said that the City of Encinitas is currently effective at providing information on parks and recreation services. As a result, improved communications may be beneficial to boost awareness of offerings and encourage more usage of facilities.
- Open link respondents have similar views. Throughout the results, open link responses proved to be highly similar to invitation responses. Open link respondents identified the same areas that the City should focus on (including trails and open space), placed a similar level of importance on facilities and

programs, and had comparable spending allocations in the financial prioritization exercise. One notable difference between invitation and open link respondents is their preferred communication methods for parks and recreation information. Open link respondents were considerably more likely to identify email from the City as the best method of communication (67%) than invitation respondents (51%).

E. Organizational and Marketing Analysis

Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis

Conducted in a public forum in February 2016, organizational attributes identified included:

- Strengths were indicated as a responsive staff, open to new ideas and partnering, as well as a unique location and setting.
- A weakness exists in marketing of opportunities (including trails and natural areas); as well as “telling the Department’s story.”
- Opportunities exist to improve park amenities, connect trails, and to develop partnerships.
- Threats were perceived as the demand for amenities and active spaces versus the preservation of open space and natural areas.

Marketing

The Department utilizes a number of effective marketing tools and strategies actively promoting parks and recreation services in the community. These tools include, but are not limited to proactive use of social media platforms, City and program registration websites, a Parks and Recreation magazine mailed to city residents three times a year, weekly City Manager Newsletter updates, press releases, street banners, posters and flyers. The Department has developed a branding program, which has set a foundation to further position the value of parks, beaches, trails and recreation in the City. Continued efforts will further enhance the Department’s Marketing Plan and communication efforts within the community.

F. Recreation Programming and Maintenance Analysis

Programs and Activities

Encinitas offers a wide diversity of recreational programming relative to the facilities available. Fitness, dance, yoga, and educational programs are offered at the Community Center. Youth athletics are offered in partnership with local youth sports leagues. The number of fields available for league play limit field sports. An ordinance protecting the night sky, limiting field light structures to 30 feet in height minimizes the opportunity for program/play time.

The community values the natural diversity of the area, and expressed interest in more nature-oriented programming. Community events are also popular, and partnerships with outside organizations provide an opportunity to minimize impact on staff.

In response to ADA mandates, the City has an Inclusion Policy establishing the City as an affirmative action public entity and does not discriminate based on race/color, ethnic origin, national origin, sex, religion, age, veteran status, or physical or mental disability in employment or the provision of service. The City of Encinitas Parks and Recreation Department is committed to the support of inclusive programs and opportunity to increase individual potential for full and active participation in all activities and

experiences. Requests for accommodations will be considered on a case-by-case basis. If an individual requires an accommodation for a city program, they are directed to contact staff no later than 72-hours prior to disability accommodations being needed.

Maintenance

Much of the parks maintenance operations are contracted through a competitive bid process. This seems to work well for the Department in terms of controlling staff numbers, time, and equipment. The current parks maintenance contract is performance based and monitored for compliance by parks staff. The Department is currently piloting “green practices” in certain areas; this should be monitored for success and results shared with the public.

Concern was expressed over the declining urban canopy along the 101. While best practices to replace trees are underway, the results are not highly visible to the public. Parks and Public Works staff need to work together to determine best practices.

G. Financial Analysis

Current Circumstances

Encinitas Parks and Recreation Department completed a Financial Sustainability Project in 2015 to guide the Department in evaluating service provision strategy, ensuring that it is running at optimal level, and the system is sustainable in the end. The project provided an evaluation of the current system, along with an assessment of current programming, and future potential alternative providers, customer service, revenue generation, and long-term Department fiscal efficiency and sustainability.

Key Themes emerged in the process related to Policy Strategies, Service Provision and Management, a Cost Recovery Target Action Plan, Revenue Enhancement, Cost Savings-Cost Avoidance Strategies, and Evaluation and Performance Measures.

Potential Funding Support

Revenue Enhancement was one Key Theme in the Financial Sustainability Project. The Department continues to pursue funding strategies from the action plan including:

- Explore alternative funding sources that strategically align with targeted services.
- Expand alternative funding for strategic initiatives through grants.
- Explore Community Partnerships in accordance with the approved Partnership Policy.
- Explore the opportunities for (and use of) sponsorships, in accordance with the approved Sponsorship Policy.

III. What We Have Now – Inventory and Level of Service Analysis

A. Inventory Methods and Process

In planning for the delivery of parks and recreation services, it is useful to think of parks, trails, indoor facilities, and other public spaces as parts of an infrastructure. The infrastructure, made up of **components**, allows people to exercise, socialize, and maintain healthy physical, mental, and social wellbeing. A **component** is a feature that people go to a park or facility to use, such as a tennis court to play a game of tennis, and serves as an intended destination within a park or facility. A complete list of components and their definitions can be found in **Appendix C**.

The inventory for this study focused primarily on components at parks, beaches, and open space sites available for use by the public. Each component was evaluated to ensure that it was serving its intended function within the system. Any components in need of refurbishment, replacement, or removal were noted. Site comfort and convenience amenities such as shade, drinking fountains, restrooms, etc., called **modifiers** were also recorded. An aerial photo inventory was also completed for each school within the city limits.

The following information was collected during site visits:

- Component type and geo-location
- Component functionality
- Site modifiers
- Site design and ambience
- Site photos
- General comments

A detailed GIS (Geographic Information System) inventory was completed in a series of steps.

- 1) The planning team first prepared a preliminary list of existing components using aerial photography and GIS data. Components identified in aerial photos were located and labelled.
- 2) Next, field visits were conducted by the consulting team to confirm or revise preliminary component data, make notes about sites or assets, and develop an understanding of the system as a whole.

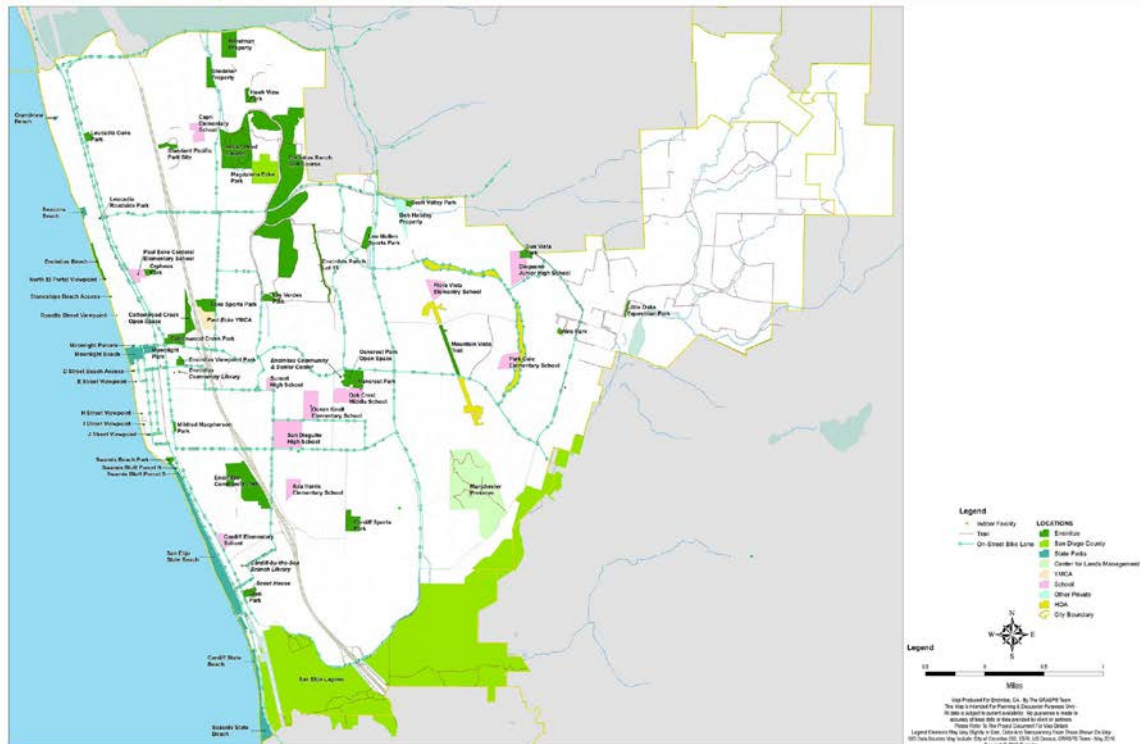
Assessment scoring is based on condition, size, site capacity, and overall quality. The inventory team used the following three tier rating system to evaluate these:

- 1 = Below Expectations
- 2 = Meets Expectations
- 3 = Exceeds Expectations

- 3) Information collected during the site visit was then compiled. Corrections and comparisons were made in the GIS dataset. The inventory was then sent to members of the project team for additional revisions in an “Inventory Review Packet.” This review packet consisted of the most recent GIS data displayed by location on an aerial photograph. An accompanying data sheet for each site lists modifier and component scores as well as observations and comments.

City of Encinitas system map showing all parks and recreation inventory included for GRASP® analysis. Larger scale maps may be found in **Appendix C**.

Encinitas, California Parks, Beaches, Trails & Open Space Master Plan
Resource Map A: System Map



Summary of Inventory Locations

Encinitas has a number of recreation locations that serve the community at-large in a variety of ways. While not formally classified in this study, recreation sites are generally classified in these categories within the GIS dataset.

Park

Locations in this type range in size from Leucadia Roadside Park with about .2 acres to Encinitas Ranch Golf Course at 176 acres. Parks offer a variety of both active and passive recreation opportunities from playgrounds and ballfields to walking paths and natural areas. Smaller parks may only have a few amenities, while larger parks offer up to 19 components. Existing properties that fall into this category include the following, and account for 295 total acres:

- Encinitas Ranch Golf Course
- Encinitas Community Park
- Cardiff Sports Park
- Ecke Sports Park
- Cottonwood Creek Park
- Oakcrest Park
- Leo Mullen Sports Park
- Las Verdes Park
- Glen Park
- Hawk View Park
- Sun Vista Park
- Moonlight Park
- Orpheus Park
- Leucadia Oaks Park
- Encinitas Viewpoint Park
- Scott Valley Park
- Little Oaks Equestrian Park
- Wiro Park
- Mildred Macpherson Park
- Leucadia Roadside Park

Beach

Seventeen properties, approximately 84 acres, listed below are included in the beach type, and contain both beach access and viewpoints.

- San Elijo State Beach
- Cardiff State Beach
- Seaside State Beach
- Moonlight Beach
- Encinitas Beach
- Beacons Beach
- Swamis Beach Park
- Grandview Beach
- J Street Viewpoint
- D Street Beach Access
- I Street Viewpoint
- Stonesteps Beach Access
- H Street Viewpoint
- Swamis Bluff Parcel N
- E Street Viewpoint
- Rosetta Street Viewpoint
- North El Portal Viewpoint

Open Space

Ten properties in the dataset are open space. They range in size from 6 acres to over 970 acres. These properties have a variety of owners from the City of Encinitas to San Diego County. The 1,264.2 total acres include the following:

- San Elijo Lagoon
- Manchester Preserve
- Barelman Property
- Bob Haliday Property
- Oakcrest Park Open Space
- Snedeker Property
- Encinitas Ranch Lot 15
- Indian Head Canyon
- Magdalena Ecke Park
- Cottonwood Creek Open Space

Indoor Facilities

Existing properties that fall into this type include the following:

- Encinitas Community and Senior Center
- Scout House
- Encinitas Community Library
- Cardiff-by-the-Sea Branch Library
- Paul Ecke YMCA

Schools

Schools provide recreational opportunities, but access may be limited to non-school hours. In addition, the quality of equipment and standards of maintenance are not always consistent with City standards. Schools were therefore included in the analysis at a 50 percent discount. The 164 acres of existing schools are included in this category, and include the following:

- San Dieguito High School
- Diegueno Junior High School
- Oak Crest Middle School
- Ocean Knoll Elementary School
- Park Dale Elementary School
- Flora Vista Elementary School
- Capri Elementary School
- Ada Harris Elementary School
- Paul Ecke Central Elementary School
- Cardiff Elementary School
- Sunset High School

Undeveloped

The following properties are currently typed as undeveloped, although they may currently have some public access and use. These properties account for almost 46.05 acres.

- Mountain Vista Trail
- Standard Pacific Park Site
- Moonlight Parcels
- Swamis Bluff Parcel S

Trails

Trails data was updated to include all existing trails, paths, and bicycle lanes. These were categorized as on-street and off-street trails and were analyzed accordingly.

HOA Parks and Private Tennis Clubs

Several parks included in the inventory and analysis are owned and managed by other entities such as homeowners associations. Two private tennis clubs and four park properties were located in Encinitas. Many other private parks or recreation facilities may be available throughout Encinitas and should be considered important providers of service.

Additional tables and inventory summaries can be found in **Appendix C**. Also, included in the appendix are numerous tables of low scoring components and facility/park modifiers. A complete Inventory Atlas is provided as a supplemental document.

Assessment Summary

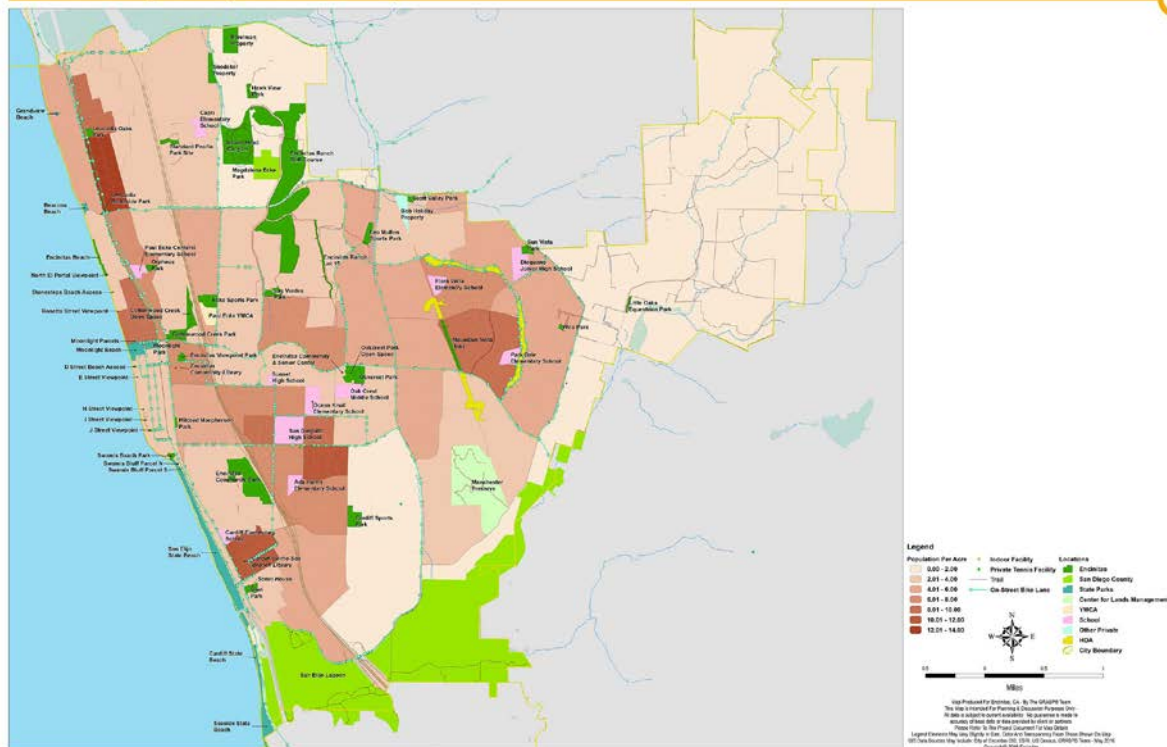
Based on visits to each park and/or facility, the following general assessments were concluded:

- Parks generally show a good commitment to design and details.
- Parks need more shade opportunities.
- Sand surfacing in playgrounds is in the process of being upgraded.
- Limited storage especially at sports fields.
- Opportunities exist for public art in parks.
- Extensive use of soft surface paths requires higher maintenance levels to maintain ADA accessibility.
- Inclusion of components such as measure loops within parks may help increase community health focus.
- Dog owners and their dogs are significant users of Encinitas parks.

B. Population Distribution and Density

When discussing access to recreation, it is also helpful to understand the population distribution and density in Encinitas. In Map B, areas of higher population density are shown in darker red while areas that are less densely populated are lighter in color.

Map B: Encinitas Population Density



C. Level of Service Analysis

Level of Service Analysis evaluates how parks, beaches, open spaces, trails, and facilities in Encinitas serve the community. It may be used as a tool to benchmark current Level of Service and to direct future planning efforts.

Why Level of Service?

Level of Service may be defined as the extent to which a recreation system provides resident access to recreational assets and amenities. It is indicative of the ability of people to connect with nature and pursue active lifestyles. It can have implications for health and wellness, the local economy, and quality of life. Further, Level of Service for a recreation system tends to reflect community values. It is often emblematic of the manner and extent to which people are connected to their communities and lifestyles focused on outdoor recreation and healthy living.

An analytical technique known as **GRASP[®] (Geo-Referenced Amenities Standard Process)** was used to analyze Level of Service provided by assets in Encinitas. This proprietary process, used exclusively by GreenPlay and Design Concepts, yields analytical maps and data that may be used to examine access to recreation across a study area. A detailed history and description of GRASP[®] Methodology may be found in the **Appendix C**.

GRASP[®] Analysis

Developed by GreenPlay, LLC, and Design Concepts, CLA, **GRASP[®] (Geo-referenced Amenities Standards Process)** is a proprietary approach that has been utilized in hundreds of communities across the country. The GRASP[®] Methodology is used to inventory and analyze recreation system assets.

Asset Scoring

All components were scored based on condition, size, site capacity, and overall quality as they reflect the expected quality of recreational features in Encinitas. The following three tier rating system was used to evaluate these:

- 1 = Below Expectations
- 2 = Meets Expectations
- 3 = Exceeds Expectations

Beyond quality and functionality of components, however, GRASP® Level of Service analysis also takes into account important aspects of a park or recreation site that are easily overlooked. Not all parks are created equally, and the quality of a user's experience may be determined by their surroundings. For example, the GRASP® system acknowledges the important differences between these identical playground structures:



In addition to scoring components, each park site or indoor facility is assessed for its comfort, convenience, and ambient qualities. This includes the available amenities such as restrooms, drinking water, shade, scenery, etc. These **modifier** values then serve to enhance or amplify component scores at any given location.

Perspectives

Maps and data quantifications produced using the GRASP® methodology are known as **perspectives**. Each perspective is a model of how service is being provided across the study area. The model can be further analyzed to derive statistical information about service in a variety of ways. Maps are utilized along with tables and charts to provide benchmarks or insights a community may use to determine its success in providing services. Perspective maps and charts were produced by applying the GRASP® process to the Encinitas inventory. Further discussion on Perspectives, GRASP® Score and Catchment areas can be found in **Appendix C**.

Types of Perspectives

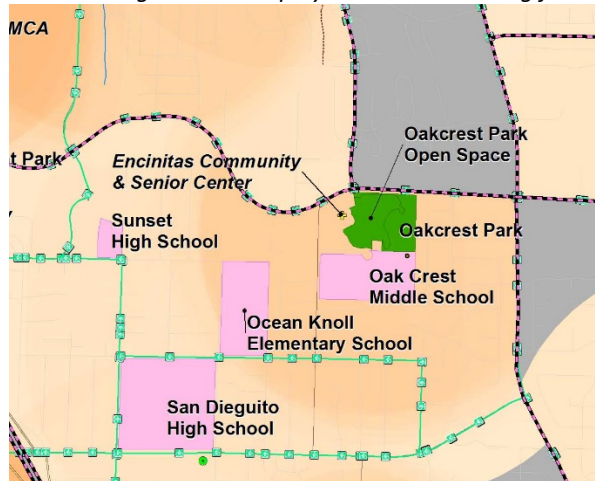
People use a variety of transit modes to reach a recreation destination: on foot, on a bike, in a car, via public transportation, or utilizing any combination of these or other alternatives. The travel mode is often determined, at least in part, by the distance to be travelled, and the ultimate destination. This variability may be accounted for by applying more than one catchment area distance to determine Level of Service. The GRASP® methodology typically applies two different catchment area distances to calculate scoring totals, yielding two distinct types of perspectives used to examine a recreation system:

1. Neighborhood Access
2. Walkable Access

A Neighborhood Access perspective applies a catchment distance of one mile to the inventory. One mile is considered a suitable distance for a bike ride or a short drive in a car, or perhaps a longer walk. A one-mile catchment is intended to capture users travelling from home or elsewhere to a park or facility by way of bike, bus, or automobile.

A Walkable Access perspective uses a shorter catchment distance intended to capture users within a fifteen-minute walk. This distance can range from as short as 1/4 mile to as far as 1/2 mile depending on the study area. **For Encinitas a 1/2 mile walkability catchment area was used.** See **Appendix C** for further discussion on walkability standards.

GRASP® Level of Service perspectives overlap service areas to yield a picture of total service for any place within a study area. Modifiers at each park or recreation site influence overall scoring. Barriers are used to define walkable zones. Orange shades display cumulative scoring for a given area.



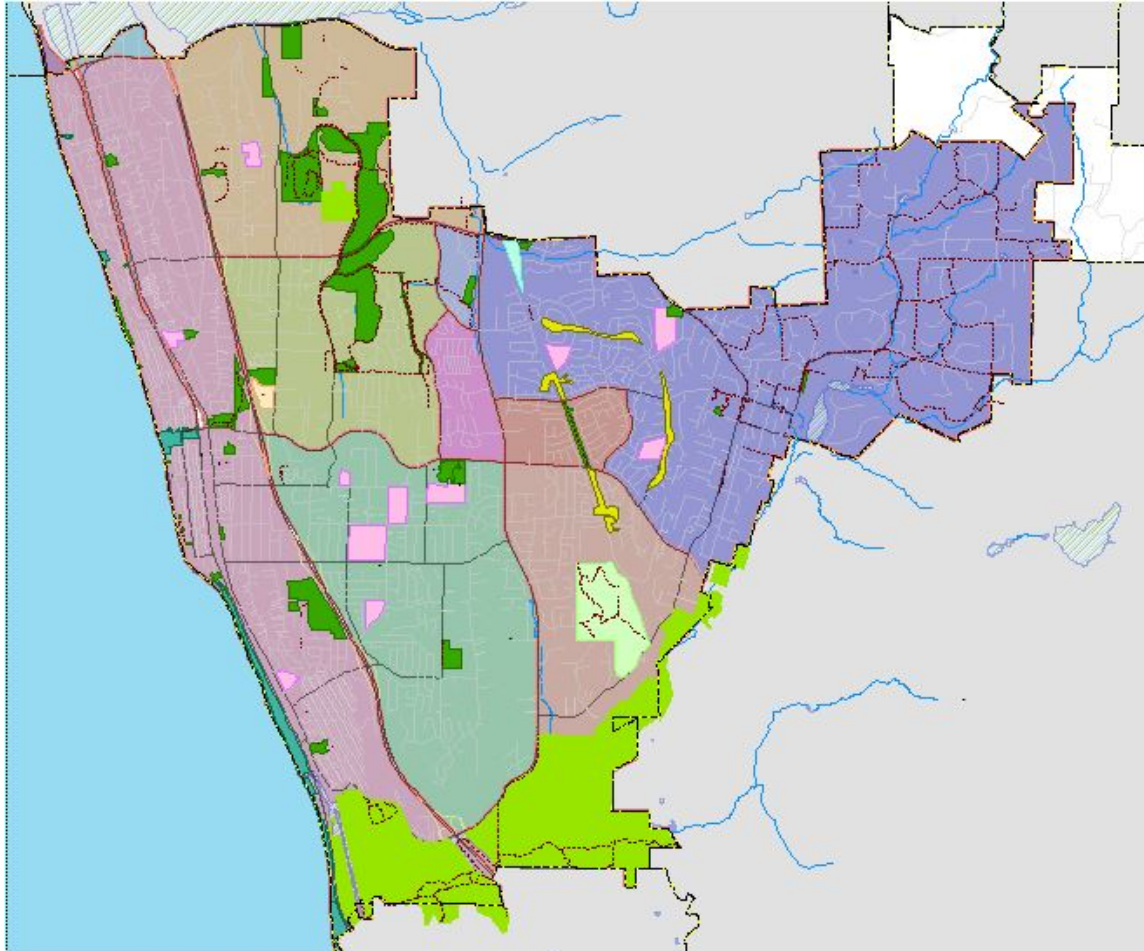
Assumptions

1. Proximity relates to access. This means that the presence of a recreational facility within a specified distance indicates that a site is “accessible.” “Access” in this analysis does not refer to access as defined in the Americans with Disabilities Act (ADA).
2. Neighborhood Access relates to proximity of one mile, a reasonable distance for a drive in a car or by bicycle.
3. Walkable Access relates to proximity of 1/2 mile, a reasonable distance attainable by walking 15 minutes.
4. Walkable access to recreation is affected by barriers or obstacles to free and easy travel on foot.
5. A minimum standard for service, also called a **threshold**, relates to a “typical” neighborhood park. A score of 67.2 was used to determine this threshold value. This relates to a park with four components and access to an off-street trail. Typical neighborhood park components might include a playground, shelter, open turf area, and a loop walk, however, component types may vary.

Pedestrian Barriers

Walkability can often be limited by environmental barriers. Several such disruptions to walkable access are created by freeways, highways, major roads, and railroads within Encinitas. To account for this, walkability service areas in the Level of Service analysis have been “cut-off” by identified barriers where applicable. Zones created by identified barriers, displayed as distinct colors in the image below, serve as discrete areas of Encinitas within which any facilities are accessible without crossing a major street or other barrier. Various shades of green parcels represent existing parks, beaches, and open space while pink parcels are school locations.

Walkability barriers were used to “cut-off” service areas where applicable.



Neighborhood Access to Outdoor Recreation

A “heat map” was created to examine Neighborhood Access to Recreation. This type of map shows where there are more or fewer recreation assets available based on a one-mile service area. In general, this map also shows that Encinitas has good distribution of parks and outdoor facilities. Access to recreation is more limited at the edges of Encinitas.

Map C: *Neighborhood Access to Recreation heat map.*

Encinitas	97%	0 to 1,114	252	55	31
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Column A: Shows the percentage of the city that has at least some service (LOS >0). One hundred percent (100%) coverage is rarely seen in GRASP® analysis.

Column B: For any location on the map, a value exists that corresponds to the shade of orange represented. This “value” is called the GRASP® value and results from the overlay or summation of the scores of all components accessible from that particular location. The values are comparable to each other, meaning that a higher value indicates a person in this location has greater access to quality recreation opportunities than a person in a lighter orange or lower value area. GRASP® values in Encinitas range from a low of zero to a high of 1,113.5.

Column C: Shows the average GRASP® value of LOS for the total area. This takes into account the GRASP® value and the total acres that value represents on the map to produce an average value per acre. An average LOS per acre served of 252 is above average if compared to other similar cities that have completed GRASP® analysis.

Column D: Shows the results of dividing the number from Column C by the population density of the area. With a relatively high population density when compared to other similar GRASP® communities in total population, Encinitas’ score of 55 ranks lower in the list of similar communities. This would indicate that while in general the LOS is high, there are potentially greater numbers of people using the parks and facilities, and therefore a need for higher LOS.

Column E: The GRASP® Index, essentially the GRASP® value per capita, involves dividing the total value of all of the components in the system by the population of Encinitas. These last two numbers (column C & D) differ in two ways. First, the GRASP® Index does not factor in population density. A large land area city with a similar population and LOS would have a higher GRASP® Index. Second, the GRASP® Index is limited to only components within the imaginary boundary of the city limits and does not account for parks residents may access outside those limits.

Column B, C, and D are perhaps more meaningful when compared in the same table (below) to other GRASP® reviewed cities and agencies.

GRASP® Comparative Data (Table 5)

The following table provides comparative data from other communities of similar population across the country to Encinitas. Because every community is unique, there are no standards or “correct” numbers; however, there are several interesting similarities and differences when making these comparisons. It is useful to note that several of the study areas were significantly larger than the Encinitas study area, while the others were similar in size. Encinitas ranks first in total number of components and second in the total number of parks or facilities in the system. One interesting comparison may be in the average number of components per site and average score per site. Encinitas fits very similarly to Corvallis, Liberty, and

Arlington Heights. These middle-of-the-road numbers would indicate a system that tends to have a good mix of “Community Parks” and “Neighborhood Parks” as opposed to systems like Palm Springs, which has a fewer overall number of parks but a larger number of components per park. The 97 percent area coverage would indicate that parks are well distributed throughout Encinitas. It is important to note that park land that is currently undeveloped factors into this coverage.

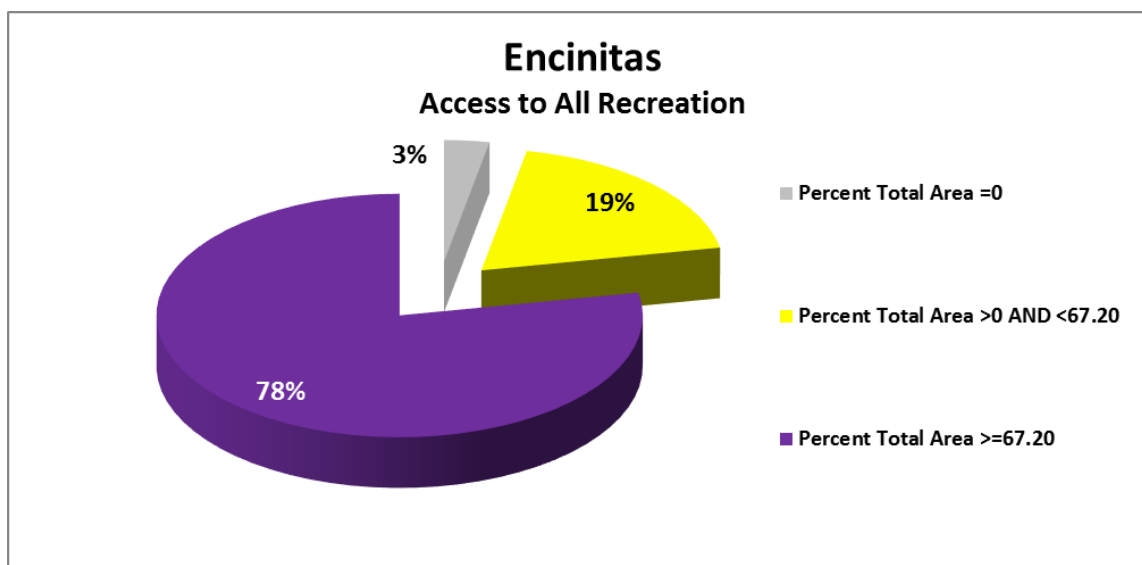
Table 5: GRASP® Comparative Data

STATE	CITY	YEAR	POPULATION	STUDY AREA SIZE (Acres)	# OF SITES (Parks, Facilities, etc.)	TOTAL # OF COMPONENTS	AVG. # COMPONENTS per SITE	TOTAL GRASP® VALUE (Entire System)	GRASP® INDEX	AVG. SCORE/SITE	% of TOTAL AREA w/LOS >0	AVG. LOS PER ACRE SERVED	NUMBER OF COMPONENTS PER POPULATION (in 1,000's)	AVERAGE LOS/POP DEN PER ACRE	Population Density (per acre)
CA	Palm Springs	2013	44,468	60,442	16	162	10.1	1149	26	71.8	69%	165	4	223	0.7
NM	Farmington	2014	46,816	21,179	98	354	3.6	2204	48	22.5	97%	223	8	101	2.2
MO	Blue Springs	2016	53,309	16,911	21	216	10.3	1074	20	51.1	99%	173	4	55	3.2
OR	Corvallis	2011	54,462	18,006	54	309	5.7	2217	41	41.1	93%	289	6	96	3.0
MO	Liberty	2013	56,041	53,161	39	298	7.6	607	11	15.6	57%	107	5	102	1.1
CA	Encinitas	2016	61,518	13,339	63	439	7.0	1931	31	30.7	97%	252	7	55	4.6
IL	Arlington Heights	2015	72,465	9,883	57	348	6.1	2078	29	36.5	100%	353	5	48	7.3

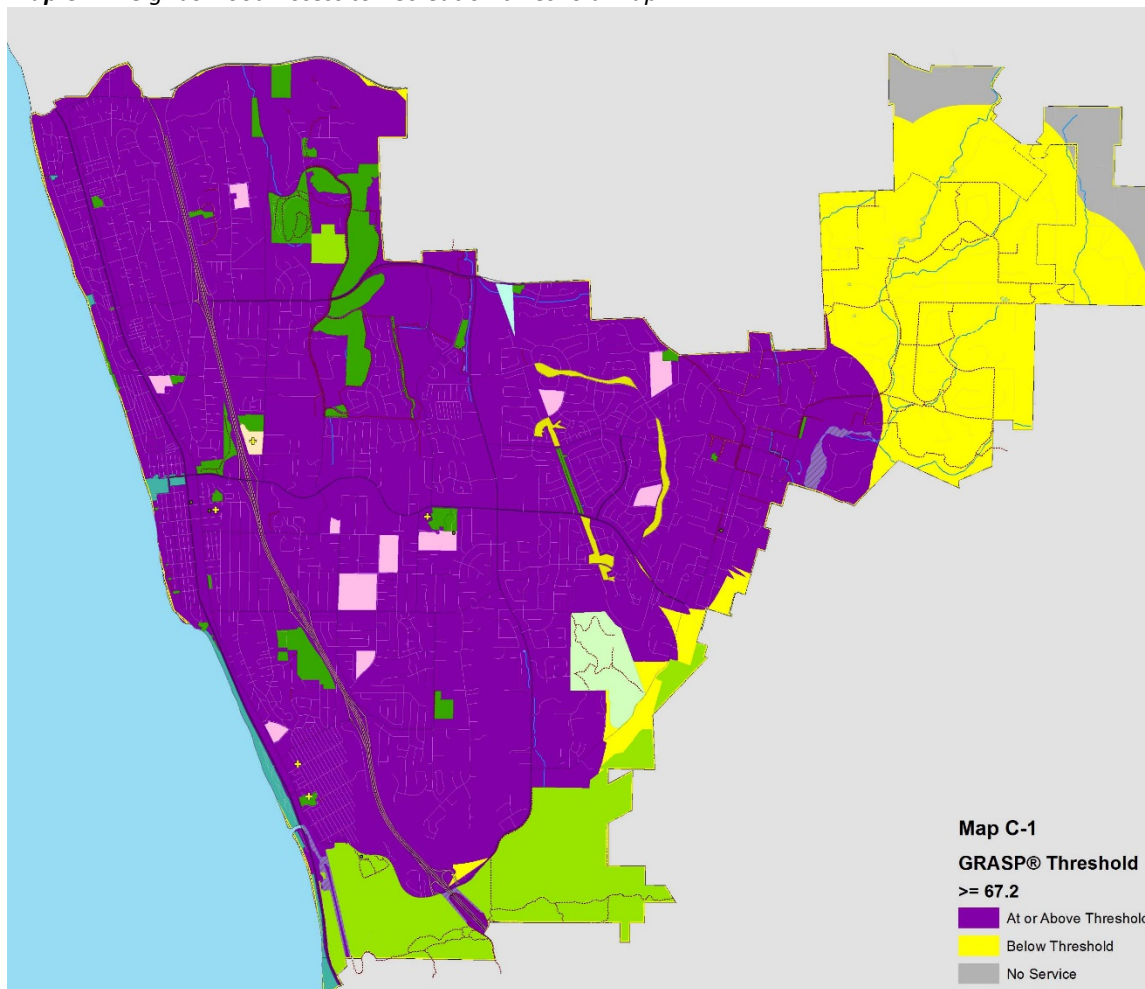
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Deciphering the difference in orange shading in the maps can be difficult, especially with such a large range in GRASP® values. In addition, it is often helpful to apply a local standard for the provision of level of service; or in other words, to make a determination as to what constitutes an adequate level of service available to Encinitas residents. This is known as **threshold** analysis. GRASP® values are bracketed to show where LOS is above or below a threshold value of 67.2. It shows the parts of the study area that fall below this threshold value, or exceed this threshold. On **Map C-1**, areas shown in purple have LOS that exceeds the threshold value of 67.2. This score of 67.2 represents access to a typical neighborhood park and access to a trail. A park with this score might include a playground, shade shelter, basketball, and an open turf area. Seventy-eight percent (78%) of Encinitas has an overall LOS score above this minimum value threshold and only 19 percent of the city falls below threshold service. Only three percent of Encinitas has no service within one mile.

Neighborhood access to assets based on the percentage of land within the city boundary that score above threshold (purple) or below threshold (yellow) respectively.



Map C-1: *Neighborhood Access to Recreation threshold map.*



The threshold analysis indicates that residents have good one-mile access to recreation opportunities, as most developed areas of Encinitas meet or exceed the threshold value. There are some developed areas toward the northeast edge of Encinitas that do fall below the minimum standard. Service in this area is limited to trail access, and residents must travel beyond the one-mile distance for additional recreation opportunities.

For walkable level of service perspective analysis, ***pedestrian barriers*** such as major streets or highways and railroad tracks that limit pedestrian access were factored into the analysis.

Map D: Walkable Access to Recreation heat map.

The map displays the City of San Jose with the Mountain Vista Trail highlighted in green. The trail starts near Scott Valley Park and runs through the city, passing Flora Vista Elementary School, Mountain Vista Trail, Park Oaks Elementary School, Little Oaks Elementary Park, and Manchester Preserve. The map also shows various city boundaries and water bodies.



The analysis is intended to show the LOS available across Encinitas if walking is used to reach assets. This map indicates that one of the greatest concentrations of access to recreation assets is in the west central part of the city. As this walkability analysis accounts for pedestrian barriers, levels of service are notably truncated in many areas such as along I-5 or El Camino Real.

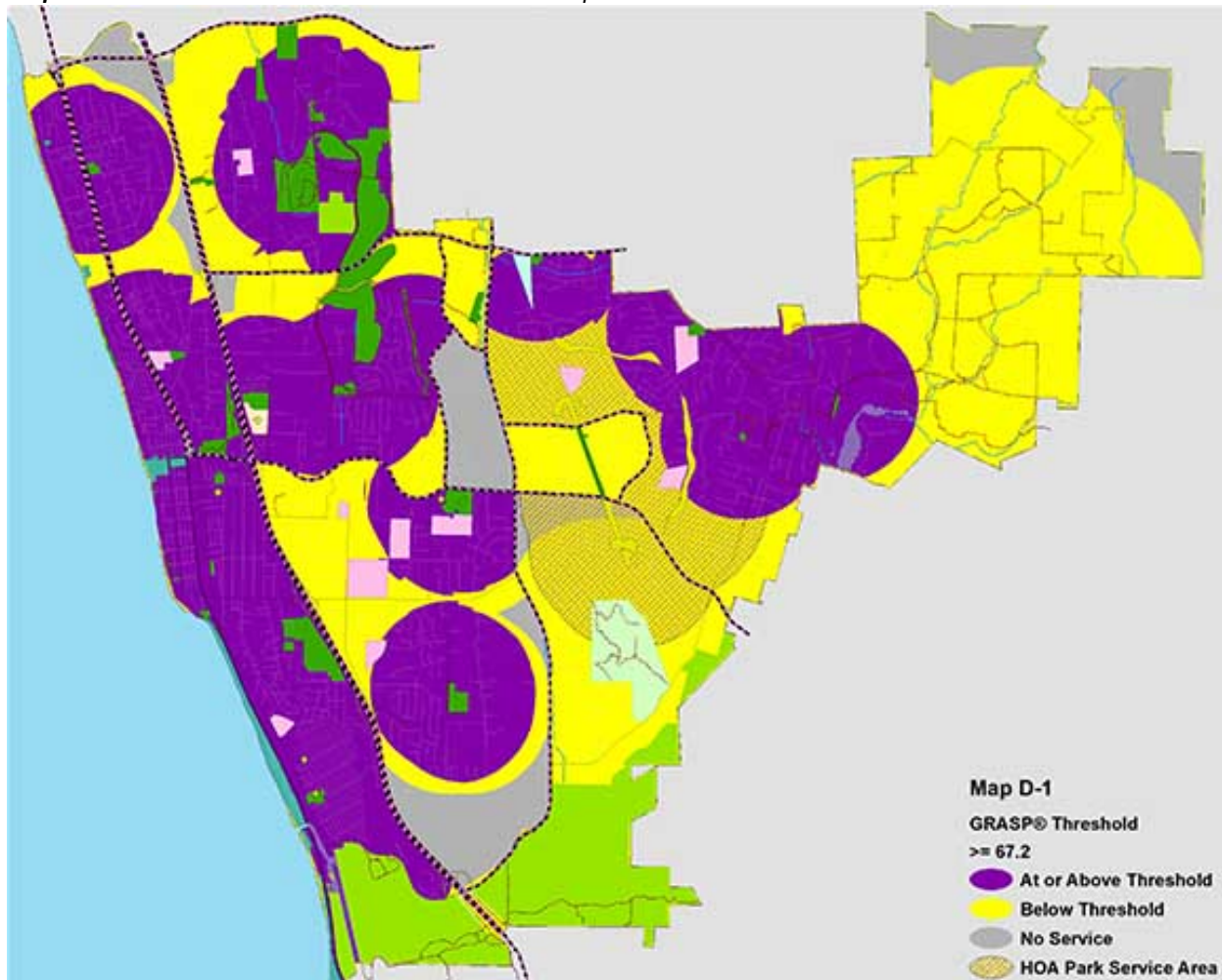
The following table shows the statistical information derived from perspective **Map D** analysis.

Table 6: Statistics for Map D

	A	B	C	D
	Percent of Total with LOS	GRASP® Value Range	Average LOS per Acre Served	Avg. LOS Per Acre/ Population per acre
Encinitas	91%	0 to 815	116	25

The numbers in each column are derived as described in the explanation for the neighborhood access, **Map C**. The GRASP® Index is not applicable to walkability analysis. The logical difference in the neighborhood access and walkable access statistics is that LOS is about 45 percent for a person who must walk to get to assets, less than it is for someone who can drive, as seen in both columns C and D where the values are much lower. A GRASP® value range of 0 to 815.4 would indicate there are still portions of Encinitas with a very high level of service. As an example, the highest value area is near Encinitas Viewpoint Park or midway between Cottonwood Creek Park and Mildred Macpherson Park. A resident in this area can walk to 67 different components in four parks, six beaches or viewpoints, Encinitas Community Library, and five trails, plus one undeveloped properties.

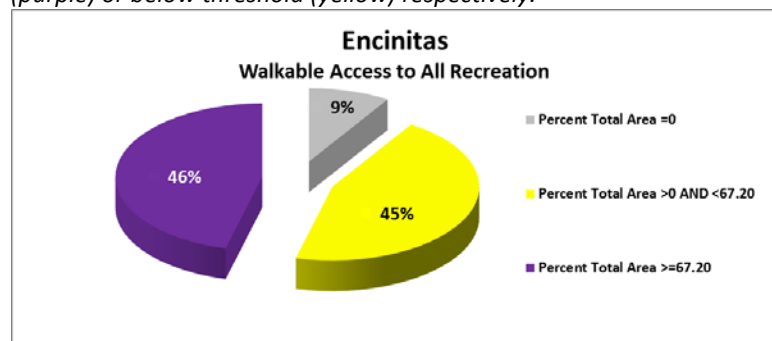
Map D-1: Walkable Access to Recreation threshold map.



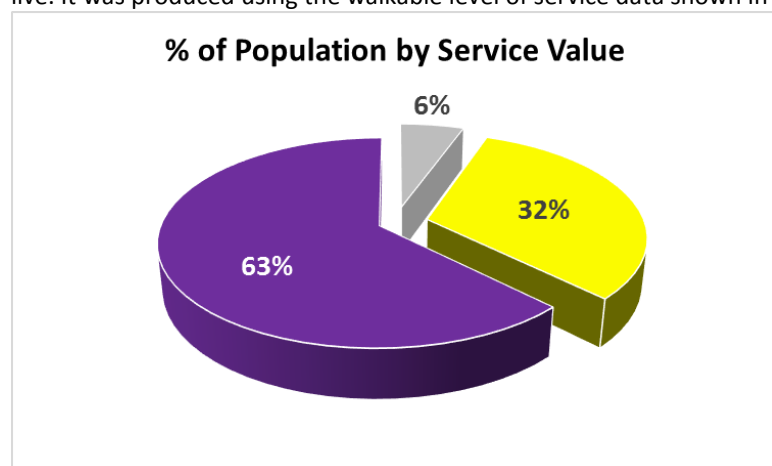
Areas shown in yellow on map **Map D-1** can be considered areas of opportunity. These are areas where land and assets are currently available but do not meet the minimum standard threshold value. There may be multiple options to address these areas. One solution may be to address pedestrian barriers in the immediate area. It may also be possible to improve the quantity and quality of assets to raise the LOS without the need for acquiring new lands. Purple areas indicate that walkable level of service meets or exceeds the minimum standard. Areas that are hatched over the top of yellow or gray indicate that there is an HOA park in this area that is helping to supply level of service.

The following charts compare this same walkable level of service coverage based on a percentage of the land within the city boundary and the population respectively. A comparison of the two pie charts shows that walkable level of service is slightly better than it looks on the map. While 46 percent of all land within the city boundary is within a threshold area, 63 percent of the actual population is provided threshold level of walkable service. Again, that threshold value would indicate access to a park with four components and a trail. This may be due to the fact that areas with high walkable LOS in the city tend to be those with higher populations. In the ideal situation, assets would tend to be concentrated where people live rather than in commercial or industrial areas.

Walkable access to assets based on the percentage of land within the city boundary that score above threshold (purple) or below threshold (yellow) respectively.



Walkable access to assets based on population. This chart displays level of service based on where people actually live. It was produced using the walkable level of service data shown in **Map C-1**, overlaid on census data.



Based on acreage alone, the walkable level of service for Encinitas is already good, so this proximity of assets in populated areas is further validation of the system as a whole.

More on Utilizing GRASP® Perspectives

GRASP® perspectives are used to evaluate Level of Service throughout a community from various points of view. Their purpose is to reveal Level of Service gaps and provide a metric to use in understanding a recreation system. However, it is not necessarily beneficial for all parts of the community to score equally in the analyses. Desired Level of Service for a particular location should depend on the type of service being analyzed, the characteristics of the particular location, and other factors such as community need, population growth forecasts, and land use issues.

Commercial, institutional, and industrial areas might reasonably be expected to have lower Levels of Service for parks and recreation opportunities than residential areas. Levels of Service in high density or low density areas may also vary appropriately.

Used in conjunction with other assessment tools such as community needs surveys and a public input process, perspectives can be used to determine if current levels of service are appropriate in a given location. Plans can then be developed that provide similar levels of service to new, developing neighborhoods. It may be determined that different Levels of Service are adequate or suitable; therefore, a new set of criteria may be utilized that differs from existing community patterns to reflect these distinctions.

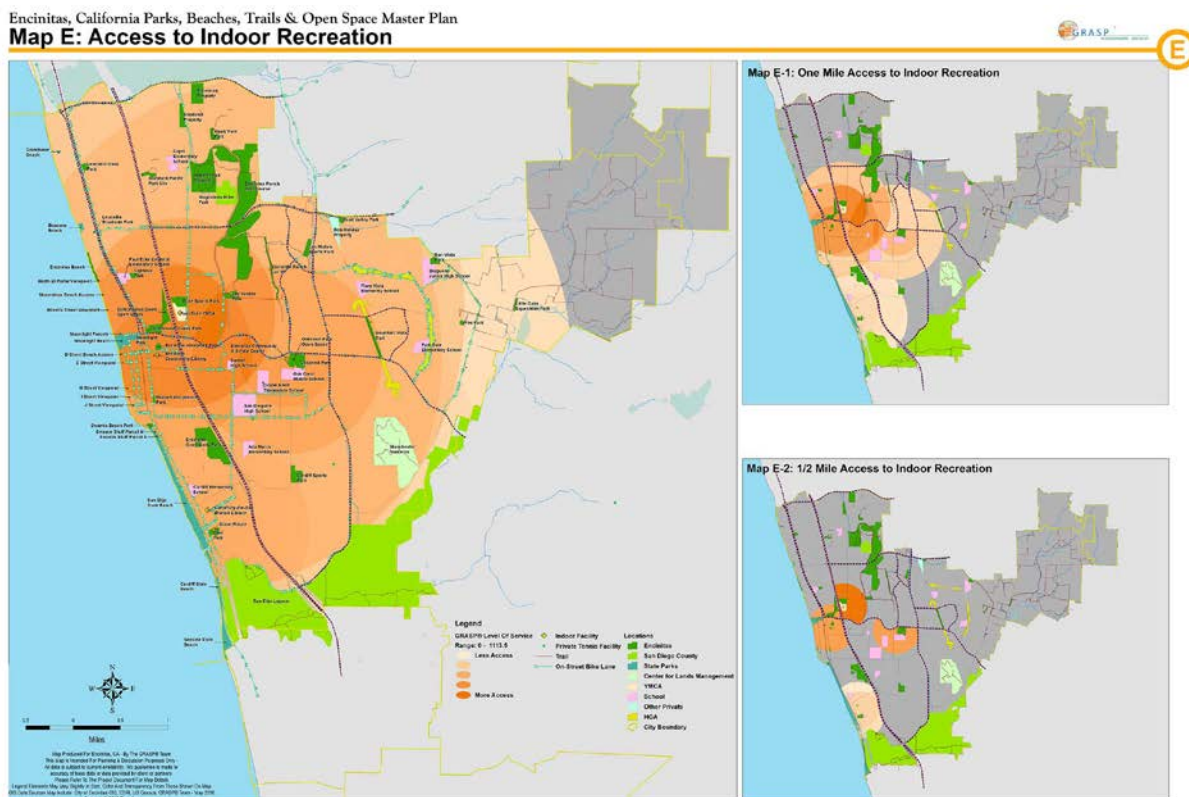
GRASP® Level of Service analysis perspectives are intended to focus attention on gap areas for further scrutiny but must be considered with other such factors in mind.

Community Access To Indoor Recreation

While Encinitas boasts of a wonderful climate and year-round outdoor recreation opportunities, access to indoor recreation opportunities is also important. **Map E** models access to indoor recreation based on three service areas.

Similar to outdoor recreation, a one-mile drive/bike distance, and one-half mile walking service area are included. In addition, a three-mile service area is included to account for the overall practical sense of providing access to indoor facilities. In the main map, these three service areas are applied to City and alternative provider facilities. In inset Map E-1, upper right corner, one mile and one-half mile service areas are shown. Map E-2, lower right corner, shows only walkable access to indoor recreation. The analysis reveals a few key findings. There appears to be significant access to indoor recreation to most residents. Access to indoor recreation may require access to transportation. Paul Ecke YMCA and Encinitas Community and Senior Center provide the most significant level of service and are strategically located centrally to provide access to most residents. Other providers, such as libraries, provide limited indoor recreation opportunities.

Map E: Access to Indoor Recreation



Other Types of Analysis

Traditional analyses used to evaluate recreational Level of Service are also valuable. A few of these are discussed.

Capacities Analysis

One of the traditional tools for evaluating service for parks and recreation is the capacity analysis. This analysis compares the quantity of assets to population. **Table 7** shows the current capacities for selected components in Encinitas. This table can be used in conjunction with other information, such as input from focus groups, staff, and the general public, to determine if the current capacities for specific components are adequate or not. For example, there was some indication from the focus groups and survey that there was a need for additional active recreation components. This could indicate that the current per capita ratio of court and athletic fields is not adequate. It can also be compared to recent national statistics published by the National Recreation and Park Association in their “2016 Field Report.”

Table 7: Encinitas Capacities

		2015 GIS Acres #	Basketball Court	Basketball, Practice	Batting Cage	Diamond Field	Diamond Field, Practice	Dog Park	Horseshoe Court	Loop Walk	Natural Area	Open Turf	Pickleball Court	Picnic Ground	Playgrounds (All Sizes)	Public Art	Rectangular Field (All Sizes)	Shelter (All Sizes)	Skate Feature	Skate Park	Tennis Court	Volleyball Court
INVENTORY																						
Encinitas		338.7	1	11	4	11	1	2	5	11	12	23	0	10	15	7	10	20	1	1	3	3
Other Providers		1583.3	1	0	0	0	0	0	0	0	6	2	1	3	2	2	2	7	0	1	1	3
Total		1922	2	11	4	11	1	2	5	11	18	25	1	13	17	9	12	27	1	2	4	6
CURRENT RATIO PER POPULATION																						
CURRENT POPULATION 2015	61,518																					
Current Ratio per 1000 Population		31.24	0.03	0.18	0.07	0.18	0.02	0.03	0.08	0.18	0.29	0.41	0.02	0.21	0.28	0.15	0.20	0.44	0.02	0.03	0.07	0.10
Population per acre or component		32	30,759	5,593	15,380	5,593	61,518	30,759	12,304	5,593	3,418	2,461	61,518	4,732	3,619	6,835	5,127	2,278	61,518	30,759	15,380	10,253
PROJECTED POPULATION - 2020	62,908																					
Total # needed to maintain current ratio of all existing facilities at projected population		1965	2	11	4	11	1	2	5	11	18	26	1	13	17	9	12	28	1	2	4	6
Number that should be added by all providers to achieve current ratio at projected population		43	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0

does not include schools (164 acres) or properties currently classified as undeveloped (109.8 acres)

The capacity table is also useful in projecting future needs based on population growth. This type of analysis is limited in its usefulness when population growth is minimal. For example, Encinitas would need one additional shelter to be added to the system to maintain the current level of service per capita. This also includes an additional 43 acres of developed park land.

The capacities table is based on the quantity of assets without regard to distribution, quality, or functionality. Higher LOS is achieved only by adding assets, regardless of the location, condition, or quality of those assets. In theory, the LOS provided by assets should be based on their location and quality as well as their quantity.

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Table 8: Outdoor Park and Recreation Facilities – Median Population Served per Facility

	Agencies Offering this Facility	All Agencies	Less than 20,000	20,000 to 49,999	50,000 to 99,999	100,000 to 250,000	Over 250,000
Basketball courts	85%	7,000	4,161	6,874	7,788	7,214	14,183
Community gardens	47%	32,376	8,500	27,236	39,555	74,500	233,120
Diamond fields: baseball - adult	39%	19,694	7,500	18,553	21,650	48,735	68,755
Diamond fields: baseball - youth	58%	6,599	3,167	6,502	8,317	8,562	26,240
Diamond fields: softball fields - adult	65%	12,463	5,139	10,345	14,263	22,162	35,875
Diamond fields: softball fields - youth	59%	9,687	4,319	9,348	14,978	18,720	34,342
Diamond fields: tee-ball	28%	12,771	6,345	13,500	20,000	28,930	108,168
Dog park	41%	43,183	9,126	27,000	57,535	88,353	156,989
Ice rink (outdoor only)	21%	16,572	7,930	21,500	17,298	63,346	339,848
Multipurpose synthetic field	5%	34,915	N/A	23,625	28,541	109,000	N/A
Multiuse courts -basketball, volleyball	25%	13,736	6,500	19,547	15,250	33,971	59,541
Overlay field	3%	7,257	N/A	20,375	N/A	N/A	N/A
Playgrounds	91%	3,560	2,220	2,833	3,493	4,562	11,207
Rectangular fields: cricket field	6%	199,199	N/A	29,000	N/A	121,496	505,382
Rectangular fields: field hockey field	3%	22,767	N/A	24,017	N/A	N/A	N/A
Rectangular fields: football field	38%	25,523	7,353	16,664	33,496	53,136	63,670
Rectangular fields: lacrosse field	7%	26,639	N/A	19,300	37,114	60,155	N/A
Rectangular fields: multi-purpose	50%	8,060	3,250	7,163	15,288	13,625	24,782
Rectangular fields: soccer field - adult	34%	12,365	7,800	12,000	15,195	15,997	55,093

www.nrpa.org/2016-Field-Report

*Findings from the 2016 NRPA Field Report using data from PRORAGIS, NRPA's park and recreation agency performance benchmarking tool, from years 2013-2015.

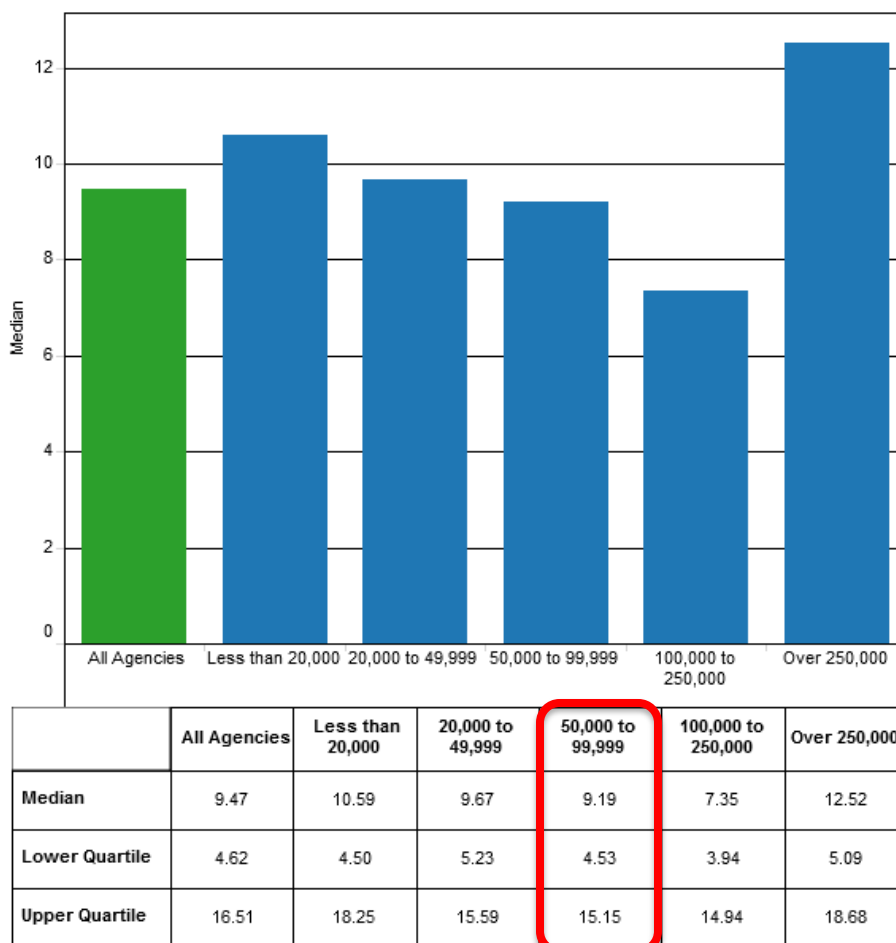
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A comparison of like components from the capacity table and the National Recreation and Park Association (NRPA) report shows the following, if all providers are considered:

- Encinitas exceeds the median if Mountain Vista Trail is considered a dog park but is slightly worse than the median with its single developed dog park at Encinitas Community Park.
- Even with the upgrade to synthetic turf at Leo Mullen Sports Park, the city still falls well below the median in turf fields. While overall rectangle fields appear to exceed the median standard, it should be noted that many of Encinitas' rectangles are overlays and therefore share playing time with diamond fields.
- At one playground per 3,493 residents, Encinitas is very close to meeting the median ratio of 3,619.
- Encinitas fails to meet the median in full court basketball.

Table 9: Acres of Park Land per 1,000 Residents



www.nrpa.org/2016-Field-Report

*Findings from the 2016 NRPA Field Report using data from PRORAGIS, NRPA's park and recreation agency performance benchmarking tool, from years 2013-2015.

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The capacity table also indicates that Encinitas provides approximately 31 acres per 1,000 people or 32 people per acre of “parks” if all providers are considered. This does not include school lands or undeveloped properties like Standard Pacific Park Site. Calculating only developed park land owned by the City, Encinitas is providing about 5.5 acres per 1,000 people or 182 people per acre of “park.” If compared to a recent publication by NRPA in the “2016 Field Report,” Encinitas is well within the upper quartile nationally in acres of park land per 1,000 residents when calculating using all providers and comparing to other similar sized cities.

GRASP® Index

Table 10 shows GRASP® Indices for various components based on the 2015 population.

While the capacities table is based purely on the quantity of assets without regard to quality or functionality, the GRASP® Index bases community access on component quality as well as quantity.

Half-court basketball, for example, currently has a cumulative score of 49.4 GRASP® points and has a GRASP® Index or per capita value of 0.8. Using this ratio and population projections, by the year 2020, Encinitas would need to provide an additional 1.1 worth of GRASP® scoring through practice basketball courts to maintain the current level of service per capita. This might simply consist of replacing or upgrading one low scoring court identified during the inventory and assessment from “1” to “2” such as the court at Leucadia Oaks Park. It should be noted that an increase in GRASP® score can occur through upgrades to current components, addition of new components, or a combination of upgrades and additions.

This is especially useful in communities where the sustainability of the parks and recreation system over time is important. In the past, the focus was on maintaining adequate capacity as population growth occurred. Today, many communities are reaching build-out, while others have seen population growth slow. The focus in such communities has shifted to maintaining current levels of service as components age or become obsolete, or as needs change. The GRASP® Index can be used to track LOS under such conditions over time. Again, this type of analysis only addresses current and future needs based on the assumption that the current provision is adequate. Focus groups, stakeholders, survey and staff input as well as comparative data may be useful in making this determination.

The following table shows the GRASP® Indices for various components based on the 2015 population.

The authors of this report have developed a tool that incorporates both quantity and quality for any given set of assets into a single indicator called the GRASP® Index. This index is a per capita ratio of the functional score per population in thousands.

The GRASP® Index can move up or down over time as either quantity or quality changes. For example, if all of the playgrounds in a community are allowed to deteriorate over time, but none are added or taken away, the LOS provided by the playgrounds is decreasing.

Similarly, if all of the playgrounds are replaced with new and better ones, but no additional playgrounds are added, the LOS increases even though the per-capita quantity of playgrounds did not change.

Table 10: GRASP® Encinitas Component Index

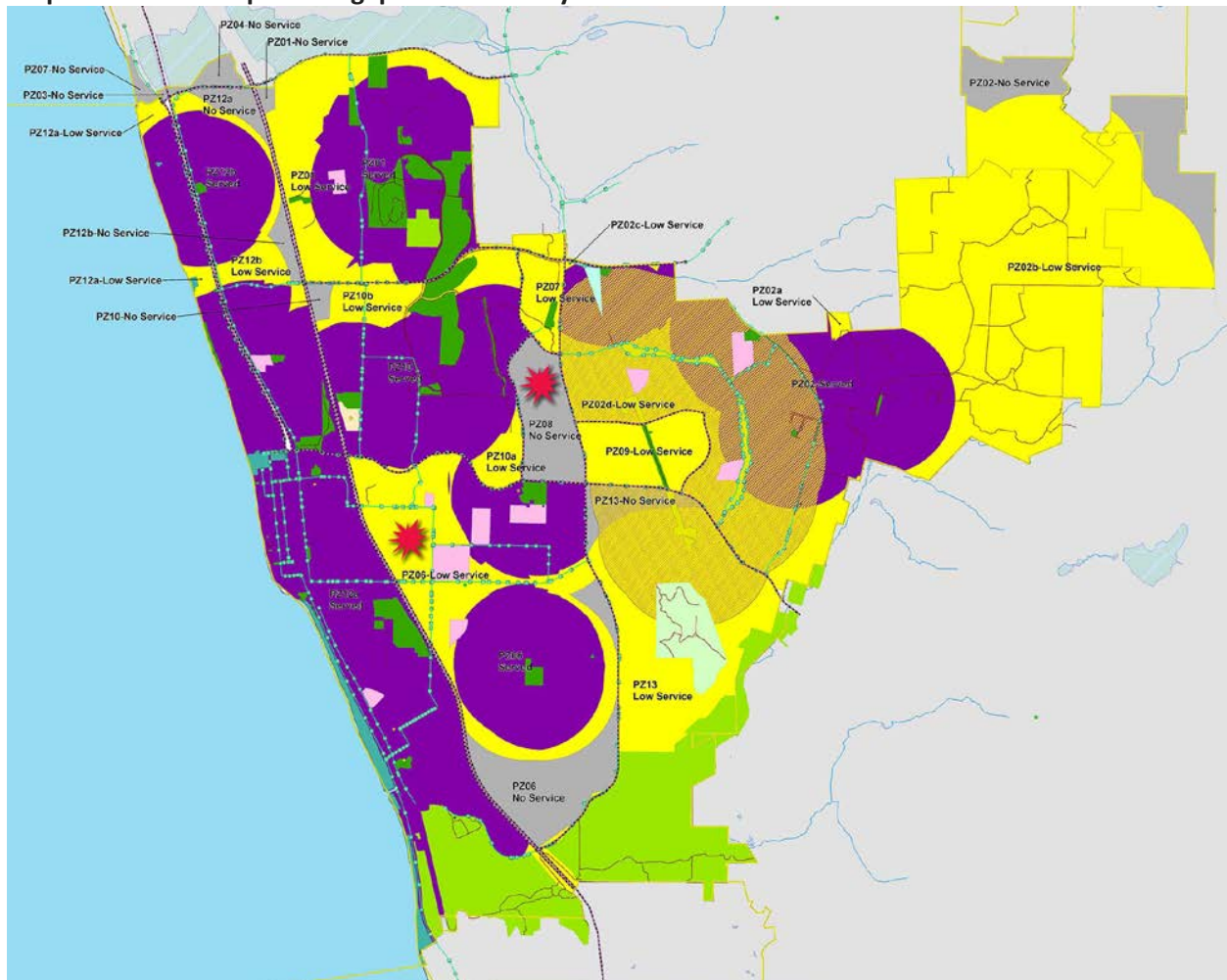
Projected Community Components GRASP® Index 2020				
	Current Population 2015	61,518	Projected Population 2020	62,908
	Total GRASP® Community Score per component type	GRASP® score per 1000 population (GRASP® Index)	Total GRASP® score needed at projected population	Additional GRASP® score needed
Basketball	16.5	0.3	16.9	0.4
Basketball, Practice	49.4	0.8	50.5	1.1
Diamond Field	73.8	1.2	75.5	1.7
Dog Park	13.9	0.2	14.2	0.3
Educational Experience	49.9	0.8	51.0	1.1
Game Court	23.4	0.4	23.9	0.5
Horseshoe Court	45.5	0.7	46.5	1.0
Loop Walks	66.6	1.1	68.1	1.5
Open Turf	140.9	2.3	144.1	3.2
Picnic Ground	82.5	1.3	84.4	1.9
Playground, all sizes	117.9	1.9	120.6	2.7
Public Art	47.4	0.8	48.5	1.1
Shelter, all sizes	154.8	2.5	158.3	3.5
Tennis	33.4	0.5	34.2	0.8
Volleyball Court	41.1	0.7	42.0	0.9

More on Utilizing the GRASP® Perspectives

Different perspectives can be used to determine levels of service throughout the community from a variety of views. These perspectives can show a specific set of components, depict estimated travel time to services, highlight a particular geographic area, or display facilities that accommodate specific programming. It is not necessarily beneficial for all parts of the community to score equally in the analyses. The desired level of service for any particular location will depend on the type of service being analyzed and the characteristics of the particular location. Commercial, institutional, and industrial areas might reasonably be expected to have lower levels of service for parks and recreation opportunities than residential areas. Used in conjunction with other needs assessment tools (such as needs surveys and a public process), Perspectives can help to determine if current levels of service are appropriate in a given location. If so, plans can then be developed that provide similar levels of service to new neighborhoods. Conversely, if it is determined that different levels of service are desired, new planning can differ from the existing community patterns to provide the desired standard.

Another way of using the GRASP® Perspectives is to consider prioritization of identified gap areas. For example, in the Walkability Analysis, **Map D-1**, it was shown that there are a number of areas throughout the city that have service below the threshold or are without service. In Map D-2, below, the identified possible gap areas have been isolated and labeled. Demographic analysis was run on each independent area and is shown in **Tables 11-13**. Total current population, population of those under 20-years-old, and average household incomes are shown. Some of the areas have no current or predicted resident population and therefore could be determined to be non-issues. Other areas could potentially be prioritized based on impact of future upgrades or additions to level of service and the number of people that service will impact. The two areas with the greatest population total in the low service and no service areas are identified on **Map D-2** with red asterisks.

Map D-2: Identified possible gaps in walkability



The tables below represent the tabular data for each area on the map. In addition to total population, demographic breakdown as an under 20 year old population and average household income can also be determined.

Table 11: No Service Areas listed from top to bottom based on total population in area.

Area and Service Level	2016 Total Population	2015 Under 20	2016 Average Household Income
PZ08-No Service	1,702	311	\$110,169.00
PZ13-No Service	640	127	\$144,614.00
PZ06-No Service	585	100	\$124,132.00
PZ12a-No Service	183	35	\$145,213.00
PZ12b-No Service	117	21	\$144,929.00
PZ02-No Service	94	35	\$121,205.00
PZ04-No Service	66	13	\$145,486.00
PZ07-No Service	2	-	\$118,869.00

Table 12: Low Service Areas listed from top to bottom based on total population in area.

Area and Service Level	2016 Total Population	2015 Under 20	2016 Average Household Income
PZ06-Low Service	4,750	1,172	\$103,732.00
PZ02d-Low Service	3,651	990	\$144,474.00
PZ13-Low Service	3,489	681	\$159,923.00
PZ09-Low Service	2,181	596	\$106,011.00
PZ02b-Low Service	1,591	555	\$155,194.00
PZ12b-Low Service	1,354	273	\$119,078.00
PZ01-Low Service	1,069	237	\$142,915.00
PZ10b-Low Service	887	190	\$133,370.00
PZ10a-Low Service	556	127	\$ 86,123.00
PZ07-Low Service	298	54	\$110,495.00
PZ12a-Low Service	227	35	\$115,770.00
PZ02a-Low Service	36	10	\$261,946.00

Table 13: Adequately Served Areas

Area and Service Level	2016 Total Population	2015 Under 20	2016 Average Household Income
PZ12a-Served	12,628	2,061	\$121,114.00
PZ02-Served	7,953	2,056	\$167,718.00
PZ06-Served	6,239	1,388	\$126,683.00
PZ10-Served	5,466	1,202	\$127,449.00
PZ12b-Served	5,011	961	\$122,734.00
PZ01-Served	2,020	332	\$138,643.00

Key Conclusions

Proximity, availability of transportation, and pedestrian barriers are relevant factors affecting Encinitas' levels of service. The provision of assets is reasonably equitable across Encinitas, especially given resident access to motorized transportation. Analysis would indicate that Encinitas is currently providing its recreation opportunities with a good variety of different types of parks and beaches. Pedestrian barriers hinder walkable access based on current parks and recreation assets.

The most obvious way to increase overall LOS is to add assets in any area with lower service, acquire land, or develop partnerships in areas lacking current service. However, as fewer people tend to live in many of these low-service and no-service areas, a more effective approach is to increase service in areas where localized population is greater but service is low.

Additional analysis and a review of the information received from surveys, focus groups, and other sources, including staff knowledge, provides necessary context to further identify the best locations for future improvements.

IV. Key Findings

Key issues were identified using a number of tools: review of existing plans and documents, focus groups, stakeholder meetings, a community survey, inventory, and level of service analysis, and Community Listening Sessions. The information gathered from these sources was evaluated, and the recommendations were developed that address these key issues:

Preserve and Acquire Open Space, Beaches, and Natural Areas

Maintain What We Have: Upgrade and Repairs to Existing Facilities

Add Amenities to Parks, Beaches and Trails

Increase Connectivity for Trails, Beaches, Parks and Multi-modal Access

Increase Programming Opportunities

Increase Marketing, Branding and Awareness

Pursue Options for an Aquatic Facility

Increase Opportunities for Active Recreation

V. Great Things to Come – Recommendations and Action Plans

A. Recommendations

After analyzing the Findings that resulted from this process, including the Key Issues Matrix, a summary of all research, the qualitative and quantitative data, inventory, LOS analyses, citizen listening sessions and input assembled for this study, a variety of recommendations have emerged to provide guidance in consideration of how to improve parks, recreation, beaches, and greenways/trails/bike paths in Encinitas. This section describes ways to enhance the level of service and the quality of life with improvement through organizational efficiencies, financial opportunities, improved programming and service delivery, and maintenance and improvements to facilities and amenities.

Goal 1: Improve Facilities and Amenities

Objective 1.1 – Preserve and acquire open spaces, beaches, and natural areas

The top priority from the survey respondents, focus groups, and community listening sessions is the preservation and acquisition of additional open space and natural areas. To ensure that the efforts are coordinated, the Department should develop and adopt an Open Space Preservation Policy. The policy can guide the Department in identifying potential properties; avenues for the acquisition of the property through bequeath, donation, grants, or purchase; and determining what are acceptable uses of the property and methods of enforcing rules and regulations.

Objective 1.2 – Expand greenways, bike paths, and trails connectivity

Another high priority from the public engagement process was the expansion and connectivity of the existing trails and pathways. There are many planning efforts currently underway by the City, County, and State to help address this. Those include:

- Active Transportation Plan
- Rail Corridor Study
- Bikeway Master Plan
- Pedestrian Plan: Safe Routes to Schools/Parks
- Coastal Rail Trail

Working with the Parks and Recreation Commission Trails Sub Committee, the Department should continue to coordinate with the Engineering and Planning and Building Departments as they look to develop and expand greenways, bike paths, and trails that connect communities, neighborhoods, and parks.

Another way to increase connectivity is through signage. The Department should develop and implement a wayfinding signage plan to direct its efforts. The plan should cover directional and distance signage, maps, and the use of apps. The wayfinding will help connect residents and visitors to greenways, bike paths, and trails, as well as create an awareness of these amenities.

Objective 1.3 – Continue to maintain and improve existing facilities and amenities

The top factor identified by survey respondents that would increase their use of facilities is condition and maintenance of parks and amenities. The Department has done an excellent job of keeping up with routine maintenance; however, asset replacement of components and upgrades to amenities need to be addressed. The Department should continue to implement existing plans and the Capital Improvement Plan. Additionally, they need to use the inventory from this master plan to address the deferred maintenance backlog and develop an asset replacement plan that will address the low scoring components. These plans should be reviewed annually and updated as needed.

The Department should maintain the GIS database for parks and trails assets using the current inventory from the master plan. As new parks, trails, and amenities are added or existing assets are upgraded, replaced, or repurposed, the GIS database should be updated to reflect those changes.

Encinitas Parks and Recreation has created a green maintenance pilot project at Glen Park. Based on the outcome of the pilot project and where appropriate and applicable, the Department may look to expand the practices to other parks.

Working with the Urban Forest Subcommittee, Encinitas should continue its work to preserve and expand the urban canopy in Encinitas and along Highway 101.

Objective 1.4 – Develop new amenities at existing parks based on level of service analysis

Demand for usage of Encinitas parks, beaches, and athletic facilities continues to grow, and the Department should look for opportunities to add new amenities to enhance the experience for users. As Encinitas continues to grow, the Department should look for opportunities to add parks and greenways, bike paths, and trails in those limited new growth areas. Also, based on the Level of Service analysis, the Department should look for opportunities to add new components at existing parks where the level of service is below threshold.

A high priority for citizens participating in the public engagement process is the addition of shade at parks, specifically at the new Encinitas Community Park. Another high priority is the entrances to trails that currently lack any amenities. Participants wanted to see the development of trailheads that could include, where appropriate, parking, water stations, wayfinding and interpretative signage, and bike repair stations. Also, Encinitas should look for additional opportunities to include off leash dog areas in new or existing parks or additional skate park features as the popularity of both activities grows.

There is also great interest in increasing opportunities for active recreation. Those include adding additional courts such as sand volleyball, tennis, basketball, and pickleball. Providing additional athletic field space, both rectangle and diamond, can be accomplished by adding additional athletic fields, adding artificial turf to existing fields to extend play, or adding lights to existing fields.

An aquatic facility is the top priority for new facilities; there is currently one in the phased plans for Encinitas Community Park. With high community interest in an aquatic facility, the City could look to partner with the School District for construction and operations through a joint use agreement, or look to partner with other service providers in Encinitas for the operations of a facility. An aquatic facility would serve the Marine Safety Division by providing a venue for various tests and activities the division conducts in conjunction with their Marine Safety Programs.

Most importantly, as the City looks to develop new or upgrade existing amenities, it must consider the impacts to the neighborhoods, as well as safety and security concerns. Enforcement of rules and regulations must be a priority.

Objective 1.5 – Upgrade convenience and customer service amenities to existing facilities

As the Department is making upgrades to and improving existing facilities, it should explore opportunities to add shade, storage, restrooms, drinking fountains/water bottle filling stations, security lighting, public art, and other amenities as appropriate at existing facilities.

Objective 1.6 – Explore options for parking at parks, beaches, and popular venues

Parking is an issue identified at most of the focus groups and public meetings. The Department should continue to monitor parking during peak usage times and explore the need to improve or develop parking plans to accommodate peak usage or events. Another consideration would be to explore alternative transportation options to reduce parking demand.

Goal 2: Continue to Improve Organizational Efficiencies

Objective 2.1 – Look for opportunities to increase partnerships within the community

The Encinitas Parks and Recreation Department currently partners with a number of agencies and businesses to provide programs and activities to the community. The Department should explore additional opportunities, as well as build on their existing partnerships. The Department should ensure that all existing and future partnerships are in line with the existing Partnership Policy.

Objective 2.2 – Staff appropriately to meet current demand and maintain established quality of service

As recommendations in the Master Plan for programs, services, new facilities, greenways, bike paths and trails, parks, beaches, and facility upgrades are implemented, it is important to ensure that staffing levels are adequate to maintain current performance standards. This may require new positions in the Department.

Objective 2.3 – Expand Volunteer Program

The Department's current Volunteer Program should be reviewed and, where appropriate, expanded to meet needs. Expansion of outdoor recreation opportunities and interpretative programming are areas to expand volunteer involvement from the community, as well as park projects and events.

Objective 2.4 – Continue to enhance and improve internal and external communication regarding Department activities and services

The Department utilizes a number of effective marketing tools and strategies actively promoting parks and recreation services in the community. These tools include, but are not limited to proactive use of social media platforms, City and program registration websites, a Parks and Recreation magazine mailed to city residents three times a year, weekly City Manager Newsletter updates, press releases, street banners, posters and flyers. The Department has developed a branding program, which has set a foundation to further position the value of parks, beaches, trails and recreation in the City. Continued efforts will further enhance the Department's Marketing Plan and communication efforts within the community.

Objective 2.5 – Continue marketing and branding awareness

The Department’s marketing and branding efforts will continue to use a variety of methods to engage the community in current and future parks, recreation, beaches, and open space planning efforts. Encinitas is a recreation-based community, and the Department must continue its current efforts to promote and create awareness of the impact these amenities have on the community, as well as the public health benefits.

Goal 3: Continue to Improve Programs and Service Delivery

Objective 3.1 – Work with other service providers to develop programs and community events to meet demand and trends

As popularity of program offerings and activities increases, continue to look for opportunities to expand programs while working with other service providers within the community, and formalize these agreements in writing.

Objective 3.2 –Develop additional recreational programs and services

The Department should continue to look for opportunities to expand recreational programs and activities based on community demand and trends. The community would like to see aquatic programs, nature/environmental, and fitness and wellness programs expanded, as well as additional programs for youth and seniors. As new programs are developed, continue to monitor recreational trends to stay current with programming and demand. As new programs and services are developed and implemented, continue to create a balance between passive and active recreation.

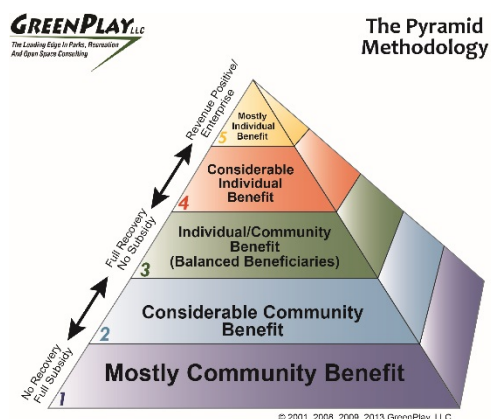
Goal 4: Increase Financial Opportunities

Objective 4.1 – Pursue grant and philanthropic opportunities

The Department currently takes advantage of grant opportunities available for programming and facility improvements and should continue to pursue any and all grant opportunities at the federal, state, regional, and local levels. To accomplish this, the Department should continue contracting with a dedicated grant writer to research, submit, and track such grants.

Objective 4.2 –Continue to implement existing Cost Recovery and Pricing Philosophy and Policy

The Department currently has a Cost Recovery and Pricing Philosophy and Policy that was adopted in 2015. The new resource allocation and cost recovery philosophy, model, and policy is grounded in the values, vision, and mission of the City of Encinitas. The Department should continue the pricing methodology that reflects the community’s values, while generating revenues to help sustain Encinitas facilities, parks, beaches, programs, and services. This should be reviewed annually.



Objective 4.3 – Explore opportunities to increase sponsorships

The Department currently has sponsorship arrangements for special events, programs, and activities, and it should continue to explore additional sponsorship opportunities. All existing and future sponsorships should be evaluated to ensure that they are in line with the existing Sponsorship Policy.

B. Action Plan, Cost Estimates, and Prioritization

The following Goals, Objectives, and Action Items support the recommendations. The primary focus is maintaining, sustaining, and improving Encinitas parks, recreation, beaches, and greenways/trails/bike paths. Most costs are dependent on the extent of the enhancements and improvements determined.

Timeframe to complete is designated as:

- Short-term (up to 3 years)
- Mid-term (4-6 years)
- Long-term (7-10 years)
- Ongoing (occurs on a continuous basis)

Goal 1: Improve Facilities and Amenities

Objective 1.1: <i>Preserve and acquire open spaces, beaches, and natural areas</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.1.a Develop an Open Space Preservation Plan that identifies appropriate types of use and limits development of existing open spaces.	\$0	\$0	Short-Term
1.1.b Identify and explore opportunities to preserve and acquire existing open space to provide level of service to low or no services areas identified in the Master Plan.	Will vary based on location and size	\$0	Mid-Term
1.1.c Explore opportunities and programs to assist with the enforcement of existing park, beach, and trail rules and regulations.	\$0	Will vary based on program specific design	Short-Term
Objective 1.2: <i>Expand greenways, bike paths, and trails connectivity</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.2.a Continue working with other City Departments, such as Engineering and Planning and Building, to develop and expand greenways, bike paths, and trails to connect communities, neighborhoods, and parks.	Will vary based on material and construction	\$0	Ongoing
1.2.b Continue working with the Parks and Recreation Commission Trails Sub-Committee in coordination with other planning efforts within the City, County, and State: <ul style="list-style-type: none"> • Active Transportation Plan • Rail Corridor Study • Bikeways Master Plan • Pedestrian Plan: Safe Routes to Schools/Parks • Coastal Rail Trail 	Will vary based on material and construction	Additional staff time	Ongoing

1.2.c Develop a wayfinding program to help connect residents and visitors, and create awareness of greenways, bike paths, and trails using signs, apps, and maps.	Will vary based on project	\$0	Mid-Term
Objective 1.3 <i>Continue to maintain and improve existing facilities and amenities</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.3.a Address low-scoring components and amenities from the Master Plan inventory by upgrading, replacing, or repurposing components or amenities where appropriate.	Will vary based on projects	Additional staff time	Ongoing
1.3.b Develop an Asset Replacement Schedule to monitor assets and keep replacement up to date based on recurring inventory updates and assessments.	Will vary based on asset	Additional staff time	Ongoing
1.3.c Maintain GIS database for parks and trails assets by building on GIS dataset from the Master Plan inventory and include new or additional amenities or components.	\$0	Additional staff time	Ongoing
1.3.d Promote current green maintenance practices at Glen Park and explore other appropriate locations to expand.	\$0	Will vary based on practice and location	Ongoing
1.3.e Protect and develop the urban canopy by working with the Urban Forest Subcommittee.	Will vary based on projects	Will vary based on practice and location	Ongoing
Objective 1.4: <i>Develop new amenities at existing parks based on level of service analysis</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.4.a Look for opportunities to add shade at existing or future parks.	Will vary based on location and materials used	\$0	Mid-Term
1.4.b Look for opportunities to increase active recreation by adding: <ul style="list-style-type: none"> • Athletic fields • Lights to parks, courts, and athletic fields • Artificial turf on existing fields • Courts: tennis, basketball, sand volleyball, pickleball, etc. • Skate features or an additional skate park 	Will vary based on location and materials used	Additional staff time and maintenance	Long-Term
1.4.c Develop level of service standards for trailheads and where appropriate include water, parking, wayfinding, and bike repair stations.	Will vary based on location and materials used	Will vary based on location and amenities added	Mid-Term

1.4.d Pursue opportunities to add an aquatic facility by: <ul style="list-style-type: none"> Implementing current planning efforts at Encinitas Community park Joint user agreement with the School District Partnerships with alternative service providers Considering spray grounds/splash parks as an alternative 	Will vary based on location and approach	Will vary based on location and approach	Mid-Term
Objective 1.5: <i>Upgrade convenience and customer service amenities to existing facilities</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.5.a Explore opportunities to add restrooms, drinking fountains/water filling stations, shade, storage, public art, seating, etc. at existing facilities.	Will vary based on location and amenity	Will vary based on location and amenities added	Mid-Term/Long-Term
Objective 1.6: <i>Explore options to improve parking at parks, beaches and popular venues</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.6.a Explore the need to improve and potentially add parking at appropriate parks and beaches.	Will vary based on location and approach	\$0	Mid-Term

Goal 2: Continue to Improve Organizational Efficiencies

Objective 2.1: <i>Look for opportunities to increase appropriate partnerships within the community</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
2.1.a Explore additional partnership opportunities as well as build on existing partnerships in line with the Partnership Policy.	\$0	Staff Time TBD Potential increased revenue or decreased expenses	Ongoing
Objective 2.2: <i>Staff appropriately to meet current demand and maintain established quality of service</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
2.2.a Recruit, hire, and train staff for current and future park and recreation needs.	\$0	Will vary based on positions and responsibilities	Ongoing
Objective 2.3: <i>Expand Volunteer Program</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
2.3.a Review current volunteer program; look for additional opportunities and demonstrate value.	\$0	Staff Time	Ongoing

Objective 2.4:

Continue to enhance and improve internal and external communication regarding Department activities and services

Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
2.4.a Enhance Department Marketing Plan that includes, but is not limited to: <ul style="list-style-type: none"> • Branding of the Department • Wayfinding and signage standards • Use of social media • Use and development of the Department's website • Naming for trails and amenities • Partnership opportunities • Annual review 	\$0	Staff Time	Ongoing

Objective 2.5:

Continue marketing and branding awareness

Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
2.5.a Continue to employ a variety of methods to engage the community in current and future parks, recreation, beaches, and open space planning efforts.	\$0	Staff Time	Ongoing
2.5.b Continue current efforts to promote and create awareness of the impact parks, recreation, beaches and open space have in the community, and public health benefits.	\$0	Staff Time	Ongoing
2.5.c Continue to explore additional opportunities to expand the use of technology Department wide such as expanded mobile application, use of social media, etc.	\$0	Staff Time	Ongoing

Goal 3: Continue to Improve Programs and Service Delivery**Objective 3.1:**

Work with other service providers to develop programs and community events to meet demand and trends

Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
3.1.a Continue working with other community service providers looking for opportunities to expand programs and special events based on trends, community need, and demand, while balancing passive and active recreation.	\$0	Additional staff time	Ongoing

Objective 3.2: <i>Develop additional recreational opportunities</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
3.2.a Explore additional outdoor recreational and nature opportunities.	\$0	Additional staff time or contracted provider	Short-Term
3.2.b Explore opportunities to provide additional recreational opportunities for individuals with disabilities.	\$0	Additional staff time	Short-Term

Goal 4: Increase Financial Opportunities

Objective 4.1: <i>Pursue grant and philanthropic opportunities</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
4.1.a Continue to pursue grant opportunities and philanthropic donations.	\$0	Staff Time	Ongoing
Objective 4.2: <i>Continue to implement existing Cost Recovery and Pricing Philosophy and Policy</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
4.2.a Continue implementation of resource allocation and cost recovery philosophy, model, and policy that was developed and adopted in 2015 to reflect community values.	\$0	Staff Time	Ongoing
Objective 4.3 <i>Explore opportunities to increase sponsorships</i>			
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
4.3.a Build on existing sponsorships and explore additional opportunities for new sponsorships in line with the Sponsorship Policy.	\$0	Staff Time TBD Potential increased revenue or decreased expenses	Ongoing

Appendix A – Public Input Detail



Parks, Beaches, Trails and Open Space Master Plan

Public Input Summary

GREENPLAY LLC
The Leading Edge in Parks, Recreation And Open Space Consulting

DC DESIGN CONCEPTS

RRC ASSOCIATES

KTU+K
Planning + Landscape Architecture

Project Process

- ❑ Strategic Kick-off
- ❑ Community Engagement
 - ❑ Focus Groups
 - ❑ Public Presentation
- ❑ Inventory
- ❑ Level of Service Analysis
- ❑ Findings Presentation
 - ❑ Community Listening Session #1
- ❑ Visioning Workshop
- ❑ Draft Recommendations Presentation
 - ❑ Community Listening Session #2
- ❑ Draft & Final Plan Presentation



Public Input Week Overview

- Parks & Recreation Commissioners presentation & feedback
- **6** Focus Groups
- **30** participants (124 invitations/42 RSVP)
- **4** Stakeholder interviews with Mayor, Council members & City Manager
- **80+** Public Meeting
- **42** Questionnaires returned after public meeting



Focus Group Profile

124 people/organizations invited

42 RSVPs

▪ <5 Years	4	Cardiff	5
▪ 5-9 Years	4	Olivenhain	5
▪ 10-19 Years	10	Old Encinitas	4
▪ 20+ Years	12	New Encinitas	7
		Leucadia	9

Strengths



- Location near the beach; access w/ amenities (Moonlight, Beacon, Swamis)
- Eco-friendly community
- Trail system
- Responsive staff, open to new ideas and partnering
- Accessibility – smaller size
- Outdoor oriented community
- Maintenance - facilities clean and appealing
- Dog friendly community
- Diversity of programs for all ages
- Diversity and accessibility of parks and amenities
- Unique Identity
- Wonderful sports facilities

Areas of Improvement - Weaknesses

- Trail needs: names, mile markers, trailheads, amenities such as fountains
- Wayfinding and interpretive signs - sensitive areas and marine/reef; trails
- Accessibility/walkability/complete streets
- Tree maintenance/declining tree canopy along 101
- Enforcement: beaches/parks
- Disconnected trails
- Lack of parking
- Marketing of opportunities (including trails and natural areas); telling the P&R story
- Summertime visitors strain resources
- Ordinance limits lighting above 30'
- Not enough restrooms at / near beaches

Quality of Recreational Opportunities

- 5 Excellent
- 4 Very Good
- 3 Good
- 2 Fair
- 1 Poor

Average 3.90



Additional Programs or Activities

- Guided hikes on trails
- Community gardens
- Intergenerational activities
- Cooking classes
- Geocaching
- Eco-tourism/environmental education
- Hispanic / Bilingual Outreach

Overall Maintenance Satisfaction

5 Excellent
4 Very Good
3 Good
2 Fair
1 Poor

Average 3.83

Improvements to Existing Facilities

- Provide connectivity for trails and multi-modal access
- Add amenities to parks and trails (restrooms and drinking fountains)
- Add lights to courts, fields
- Add more beach fire pits
- Parking
- Add wayfinding and signage
- Create safer access to parks and beaches
- Add shade structures
- Add courts (tennis, b-ball, Pickleball, sand volleyball)
- Repairs to existing facilities

Underserved Portions of Community

- Hispanic Community (cultural, language, economic barriers)
- Olivenhain
- Leucadia
- New Encinitas
- Walkability in Cardiff
- Active Seniors
- Tennis / Pickleball

New Facilities or Amenities

- Develop Standard Pacific Park (Olympus)
- Indian Head Canyon on Saxony Road – open space
- Connectivity trails/sidewalks to parks, beaches, facilities
- Additional skate features or another skate park
- Wayfinding / trail maps and apps
- Sand volleyball courts
- Aquatic facility
- Lights on athletic fields
- Additional dedicated dog park

Preservation and Environmental Education

- Continue working with current conservation groups
- Add signage -wayfinding, interpretive, trails, difficulty environmental education
- Partner with HOA's and private owners for open space management, access and trail connections
- Provide access to open spaces that currently closed (using signage for educational purposes)
- Walking and bike tours
- Create sense of "ownership" by the public

Overall Quality of Customer Service

5 Excellent
4 Very Good
3 Good
2 Fair
1 Poor

Average 4.56

Seeking community feedback

- 5 Excellent
- 4 Very Good
- 3 Good
- 2 Fair
- 1 Poor

Average 4.62

Potential Partnerships

- School districts and parent organizations
- Trails coalitions
- Leichtag Foundation
- YMCA
- Chamber of Commerce
- Youth Groups/SCORE
- Corporate/Business community
- Main Street Associations & 101
- Biking groups/clubs
- Environmental Groups
- Surfing Madonna / Surfrider
- PADZ
- Boys & Girls Clubs
- Scouts
- Town Councils
- Service groups and clubs
- Other public facilities (library)
- Hospital

Key Issues and Community Values

- Preserve nature/personality of different communities
- Preserve mind/body/spirit wellness attitude
- Preserve natural environment/ native plant pallet, drought tolerant, trees



Top Priorities

- Connectivity and safety – bikeable and walkable community
- Land acquisition/donation/ preservation of open space
- Reforestation of tree canopy (101 corridor)
- Maintain what we have
- Marketing / Getting the word out
- Lighting of current athletic fields/artificial turf/additional fields
- Improvements to beach access
- Wayfinding/interpretative signage
- Tennis/Pickleball/sand volleyball courts
- Interconnection with other communities/regional collaboration

Listening Session #1

21 Community members attended
3 Parks and Recreation Commissioners
Deputy Mayor
Reporters from the Union-Tribune and Encinitas Advocate
Parks and Recreation staff



Listening Session Work Groups

- Are there other themes that should be discussed?
- How would you prioritize the list of recurring themes?
- Each table will be given 2 recurring themes to develop an Objective to address the theme and Action Steps.
- If time permits and the table wants to address an additional recurring theme: Go For It!
- Select a Table Spokesperson to report out your findings.



Recurring Themes

1. Maintain what we have: Upgrades and Repairs to existing facilities
2. Preserve open space, beaches and natural areas
3. Increase connectivity for trails, beaches, parks and multi-modal access
4. Add amenities to parks, beaches and trails (restrooms, drinking fountains, shade structures)
5. Increase programming opportunities: events, outdoor recreation, nature/environmental, fitness/wellness
6. Increase opportunities for active recreation: courts, athletic fields
7. Explore options for an aquatic facility
8. Increase marketing, branding and awareness

Additional Theme to Consider

Programs for disabled

Accessibility in parks

Acquire additional open space

Protect and enhance night sky (lighting during certain times and in certain places acceptable)

Reclaim hardscape/green infrastructure

Eliminate non-organic parks maintenance (ordinance in place)

Beautification of certain areas



Listening Session #2

32 Community members attended

1 Parks and Recreation Commissioners

Parks and Recreation staff

20+ Email comments received from citizens unable to attend the work session



Listening Session Work Groups

- How would you prioritize the list of objectives under each goal?
- Are there any objectives we missed?
- What action steps would you take to achieve the objectives?
- What would the time frame be for each action step?
- Select a Table Spokesperson to report out your findings.



Goal 1: Facilities and Amenities

1. Preserve and Acquire Open Spaces, Beaches and Natural Areas
2. Expand Greenways, Bike Paths and Trails Connectivity
3. Continue to Maintain and Improve Existing Facilities and Amenities
4. Develop New Amenities at Existing Parks Based on Level of Service Analysis
5. Continue to Improve ADA Accessibility at All Facilities
6. Upgrade Comfort, Convenience and Cultural Amenities to Existing Facilities (shade, rest rooms, water fountains)
7. Explore options to improve Parking at Parks

Goal 2: Organizational Efficiencies

1. Look for opportunities to increase Appropriate Partnerships within the Community
2. Staff Appropriately to Meet Demand and Maintain Established Quality of Service
3. Look for opportunities to expand Volunteer Program
4. Continue to Enhance and Improve Internal and External Communication Regarding Department Activities and Services
5. Continue Marketing and Branding Awareness

Goal 1: Facilities and Amenities

1. Preserve and Acquire Open Spaces, Beaches and Natural Areas
2. Expand Greenways, Bike Paths and Trails Connectivity
3. Continue to Maintain and Improve Existing Facilities and Amenities
4. Develop New Amenities at Existing Parks Based on Level of Service Analysis
5. Continue to Improve ADA Accessibility at All Facilities
6. Upgrade Comfort, Convenience and Cultural Amenities to Existing Facilities (shade, rest rooms, water fountains)
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3. Look for opportunities to expand Volunteer Program
4. Continue to Enhance and Improve Internal and External Communication Regarding Department Activities and Services
5. Continue Marketing and Branding Awareness

Goal 3: Programs and Service Delivery

1. Work with Other Service Providers to develop programs and services to meet demand and trends
2. Explore opportunities to Develop Additional Recreational Programs and Services
3. Explore opportunities to increase the number of Community Events based on demand and trends



Goal 4: Financial Opportunities

1. Pursue Grant and Philanthropic Opportunities
2. Continue to implement existing Cost Recovery and Pricing Philosophy and Policy
3. Explore opportunities to Increase Sponsorships



Key Elements of a Community Parks and Recreation Strategic/Master Plan

4 Stages of Public Engagement



Typically our Strategic/Master Plans include a 5-year focus on operations, 10-year focus on capital, and 20 year strategic vision. Other elements and tools are added as needed for a community-specific plan.

Appendix B – Trends Report

The provision of public parks and recreation services can be influenced by a wide variety of trends, including the desires of different age groups within the population, community values, and popularity of a variety of recreational activities and amenities. Within this section of the Plan, a number of local and national trends are reviewed that should be considered by the City when determining where to allocate resources toward the provision of parks, recreational facilities, and recreational programming to its residents and visitors.

Demographic Trends in Recreation

Adults – Baby Boomers

Baby Boomers are defined as individuals born between 1946 and 1964, as stated in “Leisure Programming for Baby Boomers.”²⁶ They are a generation that consists of nearly 76 million Americans. In 2011, this influential population began its transition out of the workforce. In the July 2012 issue of NRPA’s *Parks and Recreation* magazine, Emilyn Sheffield, Professor of Recreation and Parks Management at California State University, at Chico, published an article titled, “Five Trends Shaping Tomorrow Today.” In it, she indicated that Baby Boomers are driving the aging of America, with Boomers and seniors over 65 comprising about 39 percent of the nation’s population.²⁷ As Baby Boomers enter retirement, they will be looking for opportunities in fitness, sports, outdoors, arts and cultural events, and other activities that suit their lifestyles. With their varied life experiences, values, and expectations, Baby Boomers are predicted to redefine the meaning of recreation and leisure programming for mature adults.

Three major age groups, the Baby Boomers, Millennial Generation, and Generation Z, are having significant impacts in the planning and provision of parks and recreation services nationwide. The population of Encinitas included many residents in these generations. Fourteen percent (14%) of the City population in 2015 were Baby Boomers, 23 percent were Millennials, and 22 percent were part of Generation Z.

In the leisure profession, this generation’s devotion to exercise and fitness is an example of its influence on society. When Boomers entered elementary school, President John F. Kennedy initiated the President’s Council on Physical Fitness; physical education and recreation became a key component of public education. As Boomers matured and moved into the workplace, they took their desire for exercise and fitness with them. Now as the oldest Boomers are nearing 65, park and recreation professionals are faced with new approaches to provide both passive and active programming for older adults. Boomers are second only to Gen Y/Millennials (born between 1980 and 1999) in participation in fitness and outdoor sports.²⁸

Jeffrey Ziegler, a past president of the Arizona Parks and Recreation Association identified “Boomer Basics” in his article, “Recreating Retirement: How Will Baby Boomers Reshape Leisure in their 60s?”²⁹ Highlights are summarized below.

²⁶ Linda Cochran, Anne Roshchadl, and Jodi Rudick, “Leisure Programming For Baby Boomers,” Human Kinetics, 2009.

²⁷ Emilyn Sheffield, “Five Trends Shaping Tomorrow Today,” *Parks and Recreation*, July 2012, p. 16-17.

²⁸ 2012 Participation Report, Physical Activity Council, 2012.

²⁹ Jeffrey Ziegler, “Recreating Retirement: How Will Baby Boomers Reshape Leisure in Their 60s?” *Parks and Recreation*, October 2002.

- *Boomers are known to work hard, play hard, and spend hard.* They have always been fixated with all things youthful. Boomers typically respond that they feel 10 years younger than their chronological age. Their nostalgic mindset keeps Boomers returning to the sights and sounds of their 1960s youth culture. Swimming pools have become less of a social setting and much more of an extension of Boomers' health and wellness program. Because Boomers in general have a high education level, they will likely continue to pursue education as adults and into retirement.
- *Boomers will look to park and recreation professionals to give them opportunities to enjoy many life-long hobbies and sports.* When programming for this age group, a customized experience to cater to the need for self-fulfillment, healthy pleasure, nostalgic youthfulness, and individual escapes will be important. Recreation trends will shift from games and activities that Boomers associate with senior citizens, as Ziegler suggests that activities such as bingo, bridge, and shuffleboard will likely be avoided because Boomers relate these activities to being old.
- *Boomers will reinvent what being a 65-year-old means.* Parks and recreation agencies that do not plan for Boomers carrying on in retirement with the same hectic pace they have lived during their years in employment will be left behind. Things to consider when planning for the demographic shift:
 - Boomer characteristics
 - What drives Boomers?
 - Marketing to Boomers
 - Arts and entertainment
 - Passive and active fitness trends
 - Outdoor recreation/adventure programs
 - Travel programs

Adult – The Millennial Generation

The Millennial Generation is generally considered those born between about 1980 and 1999, and in April 2016, the Pew Research Center reported that this generation had surpassed the Baby Boomers as the nation's most populous age group.³⁰ Encinitas' 2015 population projections showed that approximately 23 percent of the population is part of this generation, and having a general understanding of some of the general characteristics of this age group can help guide decision making.

In their book, *Millennials Rising, the Next Great Generation*, authors William Strauss and Neil Howe identify the following seven characteristics of the Millennials³¹:

1. **Special:** Used to receiving rewards just for participating, Millennials are raised to feel special.
2. **Sheltered:** Millennials lead structured lives filled with rules and regulations. Less accustomed to unstructured play, they spend most of their time indoors, leaving home primarily to socialize with friends and families.
3. **Team Oriented:** This group has a "powerful instinct for community" and "places a high value on teamwork and belonging."
4. **Technically savvy:** Upbeat and with a can-do attitude, this generation is "more optimistic and tech-savvy than its elders."

³⁰ Richard Fry, "Millennials Overtake Baby Boomers as America's Largest Generation," *Pew Research Center Fact Tank*, April 25, 2016, <http://www.pewresearch.org/fact-tank/2016/04/25/Millennials-overtake-baby-Boomers/>, accessed May 2015

³¹ William Strauss and Neil Howe, *Millennials Rising, the Next Great Generation*, Vintage: New York, New York, 2000.

5. Pressured: Millennials feel “pressured to achieve and pressured to behave.” They have been “pushed to study hard and avoid personal risk.”
6. Achieving: This generation is expected to do great things, and they may be the next “great” generation.
7. Conventional (and diverse): Millennials are respectful of authority and civic minded. Respectful of cultural differences because they are ethnically diverse, they also value good conduct and tend to have a “standardized appearance.”

In a 2011 study of the Millennial Generation,³² Barkley Advertising Agency made the following observations about Millennials and health/fitness:

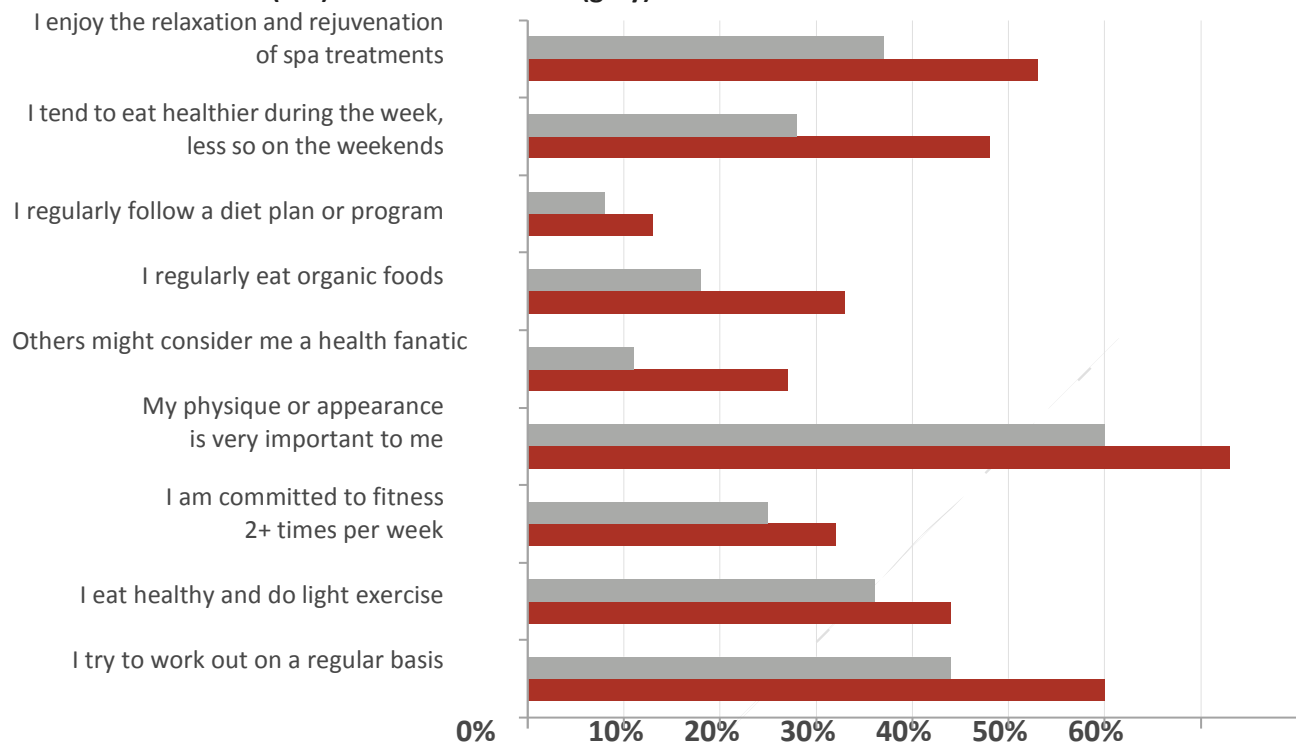
- Sixty percent (60%) of Millennials say they try to work out on a regular basis. Twenty-six percent (26%) consider themselves health fanatics.
- Much of this focus on health is really due to vanity and/or the desire to impress others – 73 percent exercise to enhance their physical appearance.
- Millennials are also fans of relaxation and rejuvenation, as 54 percent regularly treat themselves to spa services.
- Despite their commitment to health, Millennials stray from their healthy diets on weekends.
- There’s a noticeable difference between their intent to work out regularly and the amount of exercise that they actually accomplish

Table 14 illustrates contrasts between Millennials and Non-Millennials regarding a number of health and fitness topics.³³

³² American Millennials: Deciphering the Enigma Generation, <https://www.barkleyus.com/AmericanMillennials.pdf>, accessed May 2015

³³ American Millennials: Deciphering the Enigma Generation, <https://www.barkleyus.com/AmericanMillennials.pdf>, accessed May 2015

Table 14: Millennials (red) Vs. Non-Millennials (grey) on Health and Fitness



Source: *American Millennials: Deciphering the Enigma Generation*

As Millennials tend to be more tech-savvy, socially conscious, achievement-driven age group with more flexible ideas about balancing wealth, work and play. They generally prefer different park amenities, and recreational programs, than their counterparts in the Baby Boomer generation. Engagement with this generation should be considered in parks and recreation planning. In an April 2015 posting to the National Parks and Recreation Association's official blog, Open Space, Scott Hornick, CEO of Adventure Solutions suggests the following 7 things to consider to make your parks Millennial friendly³⁴:

1. Group activities are appealing.
2. Wireless internet/Wi-Fi access is a must – being connected digitally is a Millennial status-quo, and sharing experiences in real time is something Millennials enjoying doing.
3. Having many different experiences is important – Millennials tend to participate in a broad range of activities.
4. Convenience and comfort are sought out.
5. Competition is important, and Millennials enjoy winning, recognition, and winning rewards.
6. Facilities that promote physical activity, such as trails and sports fields, and activities like adventure races are appealing.
7. Many Millennials own dogs, and want places they can recreate with them.

³⁴ Scott Hornick, "7 Ways to Make Your Park More Millennial Friendly," *Parks and Recreation Open Space Blog*, August 19, 2015, <http://www.nrpa.org/blog/7-ways-to-make-your-parks-Millennial-friendly>, accessed May 2016

In addition to being health conscious, Millennials often look for local and relatively inexpensive ways to experience the outdoors close to home; on trails, bike paths, and in community parks.³⁵ They, along with the Baby Boomer generation, highly value walkability and in a 2014 study by the American Planning Association, two-thirds noted that improving walkability in a community is directly related to strengthening the local economy. The study also noted that 46 percent of Millennials, and Baby Boomers, place a high priority on having sidewalks, hiking trails, bike paths and fitness choices available to them in their community. In fact, these community features were viewed by study respondents to be of higher preference than a great school system, vibrant centers of entertainment and culture, and affordable and convenient transportation choices.³⁶

Youth – Generation Z

Emilyn Sheffield also identified as one of the five trends shaping tomorrow today that the proportion of youth is smaller than in the past, but still essential to our future. As of the 2010 Census, the age group under age 18 forms about a quarter of the U.S. population. Nationwide, nearly half of the youth population is ethnically diverse and 25 percent is Hispanic. In Encinitas, about 30 percent of the population is 19 and under.

Characteristics cited for Generation Z, the youth of today, include³⁷:

- The most obvious characteristic for Generation Z is the pervasive use of technology.
- Generation Z members live their lives online and they love sharing both the intimate and mundane details of life.
- They tend to be acutely aware that they live in a pluralistic society and tend to embrace diversity.
- Generation Z'ers tend to be independent. They do not wait for their parents to teach them things or tell them how to make decisions.

With regard to physical activity, a 2013 article published by academics at Georgia Southern University notes that the prevalence of obesity in Generation Z (which they describe as individuals born since the year 2000) is triple that of Generation Xers (born between 1965 and 1981). It suggests that due to increased use of technology, Generation Z spends more time indoors, is less physically active, and more obese compared to previous generations. The researchers noted that Generation Z is a generation that seeks social support from peers more so than any previous generation. This is the most competent generation from a technological standpoint but Generation Zers tend to struggle in and fear some basic activities such as physical activity and sports.

³⁵ "Sneakernomics: How The 'Outdoor' Industry Became The 'Outside' Industry," *Forbes*, September 21, 2015, <http://www.forbes.com/sites/mattpowell/2015/09/21/sneakernomics-how-the-outdoor-industry-became-the-outside-industry/2/#50958385e34d>, accessed May 2016

³⁶ American Planning Association, "Investing in Place: Two generation's view on the future of communities: Millennials, Boomers, and new directions for planning and economic development," <https://www.planning.org/policy/polls/investing>, accessed May 2015

³⁷ Alexandra Levit, "Make Way for Generation Z," *New York Times*, March 28, 2015, <http://www.nytimes.com/2015/03/29/jobs/make-way-for-generation-z.html>, accessed May 2016

Multiculturalism

The United States is becoming increasingly racially and ethnically diverse. In May 2012, the U.S. Census Bureau announced that non-white babies now account for the majority of births in the United States. "This is an important tipping point," said William H. Frey,³⁸ the senior demographer at the Brookings Institution, describing the shift as a "transformation from a mostly white Baby Boomer culture to the more globalized multi-ethnic country that we are becoming." Cultural and ethnic diversity adds unique character to communities expressed through distinct neighborhoods, multicultural learning environments, and restaurants, places of worship, museums, and nightlife.³⁹

Encinitas population in 2015 was predominantly Caucasian (77 percent), Hispanic (15 percent), and Asian (4 percent). Population projections for 2020 include a 2 percent increase in the Hispanic population and 2 percent decrease in Caucasian population. These trends are expected to continue, and by 2050 the population is projected to be 70 percent Caucasian, 20 percent Hispanic, 6 percent Asian, 3 percent residents identifying with two or more races or ethnicities, and remaining 1 percent a combination of Black, American Indian, Pacific Islander and other racial and ethnic groups.

As the recreation agencies continue to provide services within a more diverse society, race and ethnicity will become increasingly more important factors in determining programming needs, and means of service delivery. More than ever, recreation professionals will be expected to work with, and have significant knowledge and understanding of individuals from many cultural, racial, and ethnic backgrounds.

- **Outdoor recreation participation varies by ethnicity:** Participation in outdoor activities is generally higher among Caucasians than any other ethnicity, and lowest among African Americans in nearly all age groups.
- **Lack of interest is a major reason for lack of participation in recreational activities:** When asked why they did not participate in outdoor activities more often, the number one reason given by people of all ethnicities and races was because they were not interested.
- **Most popular outdoor activities:** Walking, biking, running, fishing, and camping were the most popular outdoor activities for all Americans, with each ethnic/racial group participating to varying degrees.

Recreational Preferences among Ethnic/Racial Groups (Self-Identifying):

Nationwide participation in outdoor sports by youth and young adults, ages 6-24, was highest among Caucasians in all age groups and lowest among Asian and Pacific Islanders, according to the 2016 Outdoor Recreation Participation Topline Report⁴⁰. The Report found that within this age range, 71 percent of Caucasians, 12 percent of Hispanics, 8 percent of African Americans, 7 percent of Asians/Pacific Islanders, and 2 percent of those identifying their race as "other," participated in some form of outdoor recreation in 2014. The earlier 2014 "Outdoor Recreation Participation Topline Report" included a robust study of recreational preference among ethnic populations. Information from this report, as well as the updated 2016 Report, are referenced throughout this section.

³⁸Adam Serwer, "The End of White America," *Mother Jones*, <http://www.motherjones.com/kevin-drum/2012/05/end-white-america>, May 17, 2012.

³⁹ Baldwin Ellis, "The Effects of Culture & Diversity on America," http://www.ehow.com/facts_5512569_effects-culture-diversity-america.html, accessed on Sept. 20, 2012.

⁴⁰ Outdoor Foundation, *Outdoor Recreation Participation Report 2016*, <http://www.outdoorfoundation.org/pdf/ResearchParticipation2016Topline.pdf>, accessed May 2016

African Americans

Approximately eight percent of African Americans between the ages of 6-24 participated in outdoor recreational activities in the past year.⁴¹ Youth ages 6–12 (52% participation) are the only age group in the African American demographic to participate in outdoor recreation at a rate of more than 50 percent. By comparison, Caucasians in four of the five age groupings participated in outdoor sports at rates of 60 percent or more, with only those ages 45+ (40% participation) participating at under 50 percent. According to the 2014 “Outdoor Recreation Participation Topline Report,” the most popular outdoor activities among African Americans are running/jogging and trail running (18%); fishing (freshwater, saltwater, and fly) (11%); road, mountain, and BMX biking (11%); birdwatching/wildlife viewing (4%); and camping (car, backyard, backpacking, and RV) (4%).

Asian Americans

Research about outdoor recreation among Asian Americans in the San Francisco Bay Area (Chinese, Japanese, Korean, and Filipino) found significant differences among the four groups concerning the degree of linguistic acculturation (preferred language spoken in various communication media).⁴² The research suggests that communications related to recreation and natural resource management should appear in ethnic media, but the results also suggest that Asian Americans should not be viewed as homogeneous with regard to recreation-related issues. Another study⁴³ found that technology use for finding outdoor recreation opportunities is highest among Asian/Pacific Islander populations. Over 60 percent of these populations use stationary or mobile technology in making decisions regarding outdoor recreation. According to the 2015 “Outdoor Recreation Participation Report,” nationally, only seven percent of Americans identifying as Asian/Pacific Islander, ages 6-24, participated in outdoor recreational activities in 2014.

Caucasians

According to the 2015 “Outdoor Recreation Participation Report,” 70 percent of youth and young adults, ages 6-24, participated in outdoor recreation in 2014. According to the 2014 Report, the most popular outdoor activities among Caucasians were running/ jogging and trail running (19%); fishing (freshwater, saltwater, and fly) (18%); road, mountain, and BMX biking (17%); camping (car, backyard, backpacking, and RV) (16%); and hiking (14%).

Hispanics

In the United States, the Hispanic population increased by 43 percent over the last decade, compared to 5 percent for the non-Hispanic population, and accounted for more than half of all the population growth. According to Emilyn Sheffield, the growing racial and ethnic diversity is particularly important to recreation and leisure service providers, as family and individual recreation patterns and preferences are strongly shaped by cultural influences.⁴⁴

⁴¹ Outdoor Foundation, *Outdoor Recreation Participation Topline Report 2014*, <http://www.outdoorfoundation.org/research.participation.2014.topline.html>, accessed May 2016

⁴² P.L. Winter, W.C. Jeong, G.C. Godbey, “Outdoor Recreation among Asian Americans: A Case Study of San Francisco Bay Area Residents,” *Journal of Park and Recreation Administration*, 2004.

⁴³ Jacqueline Woerner, “The 7 Social Media Trends Dominating 2015,” Emarsys Blog, <http://www.emarsys.com/en/resources/blog/the-7-social-media-trends-dominating-2015/>, accessed February 26, 2015

⁴⁴ Emilyn Sheffield, “Five Trends Shaping Tomorrow Today,” *Parks and Recreation*, July 2012, p. 16-17.

Participation in outdoor sports among youth and young adults (ages 6-24) who identify as Hispanic was at 10 percent nationwide in 2014, according to the 2015 “Outdoor Recreation Participation Report.”⁴⁵ Those who do get outdoors, however, participate more frequently than other outdoor participants, with an average of 47 outings per year. Hispanic youth between ages 13 and 17 are the most likely age group to participate in outdoor recreation, in the Hispanic demographic, followed closely by those in the 25-44 age range. The most popular outdoor activities among Hispanics are running and jogging (24%); road, mountain, and BMX biking (15%); fishing (freshwater, saltwater, and fly) (14%); Camping (car, backyard and RV) (13%); and hiking (9%).

Multiculturalism and Marketing

Today the marketplace for consumers has dramatically evolved in the United States from a largely Anglo demographic, to the reality that the United States has shifted to a large minority consumer base known as the “new majority.”

The San Jose Group, a consortium of marketing communications companies specializing in reaching Hispanic and non-Hispanic markets of the United States, suggests that today’s multicultural population of the United States, or the “new majority,” is 107.6 million, which translates to about 35.1% of the country’s total population. The United States’ multicultural population alone could essentially be the twelfth largest country in the world⁴⁶. Parks and recreation trends in marketing leisure services continue to emerge and should be taken into consideration in all planning efforts, as different cultures respond differently to marketing techniques. Engaging the Hispanic community will require parks and recreation professionals to go into the community and interact with faith-based organizations, sports clubs and social clubs.

Facilities

According to *Recreation Management* magazine’s 2015 “State of the Industry Report,”⁴⁷ national trends show an increased user-base of recreation facilities (private and public). Additionally, parks and recreation providers indicated that the average age of their community recreation facilities is 26.4 years. To meet the growing demand for recreational facilities, a majority of the parks and recreation providers who responded to the survey (72.6%) reported that they plan to build new facilities or renovate and/or expand existing facilities over the next three years. Additionally, the 2015 State of the Industry Report notes that the average planned capital improvement budget for parks and recreation departments increased slightly from an average of \$3,795,000 in 2014 to an average of \$3,880,000 in 2015.

The Report further indicated that the top 10 park features planned for construction in the near future were likely to include:

⁴⁵ Outdoor Recreation Participation Report 2014

⁴⁶ San Jose Group, “SJG Multicultural Facts & Trends,” <http://blog.thesanjosigroup.com/?p=275>, posted October 25, 2010.

⁴⁷ Emily Tipping, “2015 State of the Industry Report, State of the Managed Recreation Industry,” *Recreation Management*, June 2015.

1. Splash play areas
2. Playgrounds
3. Dog parks
4. Fitness trails and outdoor fitness equipment
5. Hiking and walking trails
6. Bike trails
7. Park restroom structures
8. Park structures such as shelters and gazebos
9. Synthetic turf sports fields
10. Wi-Fi services

An additional national trend of note is toward the construction of “one-stop” indoor recreation facilities to serve all age groups. These facilities are typically large, multipurpose regional centers that have been observed to help increase operational cost recovery, promote user retention, and encourage cross-use. Parks and recreation agencies across the United States are generally working toward increasing revenue production and cost recovery. Providing multiuse space and flexibility in facilities versus single, specialized spaces is a trend, offering programming opportunities as well as free-play opportunities. “One-stop” facilities often attract young families, teens, and adults of all ages.

Aquatics/Water Recreation Trends

According to the National Sporting Goods Association (NSGA), swimming ranked third nationwide among recreational activities in terms of participation in 2014.⁴⁸ Nationally, there is an increasing trend towards indoor leisure and therapeutic pools. Swimming for fitness is the top aspirational activity for inactive individuals in all age groups, according to the Sports & Fitness Industry Association (SFIA) 2016 *Sports, Fitness and Leisure Activities Topline Participation Report*, representing a significant opportunity to engage inactive populations.

Aquatic amenities such as splash pads, shallow spray pools, and interactive fountains are becoming increasingly popular attractions in the summer, and if designed for such, can be converted into ice rinks during the winter. These features can also be designed to be ADA-compliant, and are often cheaper alternatives to build and maintain than community swimming pools. Trends in the architectural design for splash parks can be found in *Recreation Management* articles in 2014 and 2015.⁴⁹

The Outdoor Foundation’s 2016 “Outdoor Recreation Participation Topline Report” provided nationwide trends for various outdoor activities, including a number of water-based recreational activities noted below in **Table 15**. Among water recreation activities, stand-up paddling had the largest increase in participation (25.7%), followed by several varieties of the kayaking experience: kayak fishing (17.4% increase), and whitewater kayaking (10.3% increase). Fly fishing participation went up while other fishing activities went down in the same time period. Participation in surfing declined slightly in 2015, down by 2.2 percent overall. Sailing participation increased somewhat, while rafting and wakeboarding participation went down.⁵⁰

Table 15: Water Recreation Participation by Activity (in thousands) (6 years of age or older)

⁴⁸ National Sporting Goods Association, “2014 Participation – Ranked by Total,”

⁴⁹ Dawn Klingensmith “Make a splash: Spraygrounds Get (Even More) Creative,” *Recreation Management*, April 2014 (and April 2015 updates), http://recmanagement.com/feature_print.php?fid=201404fe01

⁵⁰ Outdoor Recreation Participation Topline Report 2016

	2011	2012	2013	2014	2015	3 Year Avg. Change
Boardsailing/windsurfing	1,151	1,593	1,324	1,562	1,766	4.7%
Canoeing	9,787	9,839	10,153	10,044	10,236	1.3%
Fishing (fly)	5,683	6,012	5,878	5,842	6,089	0.5%
Fishing (freshwater/other)	38,868	39,135	37,796	37,821	37,682	-1.2%
Fishing (Saltwater)	11,983	12,017	11,790	11,817	11,975	-0.1%
Kayak fishing	1,201	1,409	1,798	2,074	2,265	17.4%
Kayaking (recreational)	8,229	8,144	8,716	8,855	9,499	5.3%
Kayaking (sea touring)	2,029	2,499	2,694	2,912	3,079	8.0%
Kayaking (white water)	1,546	1,878	2,146	2,351	2,518	10.3%
Rafting	3,821	3,690	3,836	3,781	3,883	1.7%
Sailing	3,725	3,958	3,915	3,924	4,099	1.2%
Stand up paddle boarding	1,242	1,542	1,993	2,751	3,020	25.7%
Surfing	2,195	2,895	2,658	2,721	2,701	-2.2%
Wakeboarding	3,389	3,348	3,316	3,125	3,226	-1.2%

Source: Outdoor Foundation 2016 Outdoor Recreation Participation Topline Report

Dog Parks

Dog parks are increasingly popular community amenities and have remained among the top planned addition to parks and recreational facilities over the past three years. In fact, the 10 largest cities in the U.S. increased the number of dog parks in their parks system by 34% between 2005 and 2010. Dog parks not only provide safe spaces for animals to socialize and exercise; they are also places where dog owners socialize and enjoy the outdoors. They help build a sense of community and can draw potential new community members and tourists traveling with pets.⁵¹

In 2014, the National Dog Park Association was established and focused their mission on providing informational resources for establishing and maintaining dog parks. *Recreation Management* magazine⁵² suggested that dog parks can serve as a relatively low-cost way to provide an oft-visited a popular community amenity. Dog parks can be as simple as a gated area, or more elaborate with “designed-for-dogs” amenities such as water fountains, agility equipment, and pet wash stations. Even splash pads are being designed for dog parks. Well-designed dog parks cater to users with design features for their comfort and pleasure. Some parks agencies even also offer creative programming at some dog parks for owners and their dogs.⁵³ Amenities in a well-designed dog park might include the following:

- Benches, shade and water – for dogs and people
- At least one acre of fenced-in space with adequate drainage
- Double gated entry
- Ample waste stations well-stocked with bags
- Sandy beaches/sand bunker digging areas
- Custom designed splash pads or water-play feature for dogs
- People-pleasing amenities such as walking trails, water fountains, restroom facilities, picnic tables, and dog wash stations.

⁵¹ Joe Bush, “Tour-Legged-Friendly Parks,” *Recreation Management*, February 2, 2016.

⁵² Emily Tipping, “2014 State of the Industry Report, Trends in Parks and Recreation,” *Recreation Management*, June 2014.

⁵³ Dawn Klingensmith “Gone to the Dogs: Design and Manage an Effective Off-Leash Area,” *Recreation Management*, March 2014, http://recmanagement.com/feature_print.php?fid=201403fe02

Programming

Current National Trends in Public Parks and Recreational Programming

According to *Recreation Management* magazine's 2015 "State of the Industry Report,"⁵⁴ the most common programs offered by parks and recreation survey respondents included: holiday events and other special events (79.6%); youth sports teams (68.9%); day camps and summer camps (64.2%); educational programs (63.8%); adult sports teams (63.4%); arts and crafts (61.6%); programs for active older adults (56.2%); fitness programs (55%); sports tournaments and races (55%); and sport training such as golf or tennis instruction (53.8%).

About one-third (35.7%) of parks and recreation respondents indicated that they are planning to add programs at their facilities over the next three years. Per *Recreation Management* magazine's 2015 "State of the Industry Report," the 10 most common types of additional programming planned for 2015 included:

1. Environmental education programs
2. Mind-body/balance programs such as yoga and tai chi
3. Fitness programs
4. Educational programs
5. Programs for active older adults
6. Teen programming
7. Holidays and special events
8. Day camps and summer camps
9. Adult sports teams
10. Water sports such as canoeing and kayaking

Festivals and Special Events

Festivals and other special events are often popular activities in communities that not only entertain, generate economic activity, and serve to celebrate community identity, they are also fantastic means of introducing people the community's public parks and recreation system. Public parks and recreation agencies play a major role in planning, managing, and hosting festivals and other community programs that often serve to draw new users into their facilities. Attendants to events hosted in parks, or recreation centers, who enjoy their experience may want to return for another event or program, or simply to enjoy the park or recreation facility. Participants in these special programs can become interested in visiting other parks, recreation facilities or participating in programs.

In 2014, festivals grew in popularity as economic drivers and urban brand builders. Chad Kaydo describes the phenomenon in the January 2014 issue of *Governing* magazine: "Municipal officials and entrepreneurs see the power of cultural festivals, innovation-focused business conferences and the like as a way to spur short-term tourism while shaping an image of the host city as a cool, dynamic location where companies

⁵⁴ Emily Tipping, "2015 State of the Industry Report, Trends in Parks and Recreation," *Recreation Management*, June 2015.

and citizens in modern, creative industries can thrive.”⁵⁵ Examples of successful large-scale festivals include:

- South by Southwest (SXSW) – This annual music, film, and digital conference and festival in Austin, Texas, is a leading example. Launched in 1987, the festival’s economic impact has grown steadily over recent years. In 2007, it netted \$95 million for Austin’s economy. In 2013, the event topped \$218 million.
- Coachella Valley Music and Arts Festival in California – This two-week cultural event draws big-name bands, music fans, and marketers, attracting 80,000 people per day.
- First City Festival in Monterey, California – Private producer, Goldenvoice, launched this smaller music event in August 2013 with marketing support from the Monterey County Convention and Visitors Bureau, drawing on the city’s history as host of the Monterey Jazz Festival. Adding carnival rides and local art, furniture and clothing vendors to the live music performances, the event drew 11,000 attendees each of its two days.

The success rate for festivals should not be evaluated solely on the basis of profit (sales), prestige (media profile), and size (numbers of events). Research by the European Festival Research Project (EFRP) indicates there is evidence of local and city government supporting and even instigating and managing particular festivals themselves to achieve local or regional economic objectives, often defined very narrowly (sales, jobs, and tourism).⁵⁶ There are also a growing number of smaller, more local, community-based festivals and events in communities, most often supported by local councils that have been spawned partly as a reaction to larger festivals that have become prime economic-drivers. These community-based festivals often will re-claim cultural ground based on their social, educational, and participative value. For more information on the values of festivals and events, see the CRC Sustainable Tourism research guide⁵⁷ on this topic.

Fitness Programming

Fitness programming, and popularity of various activities has significantly evolved over the past fifteen years. The American College of Sports Medicine (ACSM) *Health and Fitness Journal* has conducted annual surveys since 2007 to gauge trends that would help inform the creation of standards for health and fitness programming. **Table 16** illustrates survey results that focus on trends in the commercial, corporate, clinical, and community health and fitness industry. Some trends first identified in 2007 have remained popular year after year while other activities and associated programs were widely popular for short durations. For example, Zumba was a top 10 fitness trend/activity in 2012 but quickly declined in popularity. Two years later, in 2014, it failed to register in the top 20 fitness trends/activities.

Body weight training appeared and high-intensity interval training are currently highly popular. Fitness programs for older adults have remained highly desirable activities for nearly a decade.⁵⁸

Table 16: Top 10 Worldwide Fitness Trends for 2015 Compared to 2007

2007	Trends for 2015
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⁵⁵ Chad Kaydo, “Cities Create Music, Cultural Festivals to Make Money,” *Governing*, January 2014, <http://www.governing.com/topics/finance/gov-cities-create-mucis-festivals.html>.

⁵⁶ European Festival Research Group, <http://www.efa-aef.eu/en/activities/efrp/>, accessed October 2012.

⁵⁷ Ben Janeczko, Trevor Mules, Brent Ritchie, “Estimating the Economic Impacts of Festivals and Events: A Research Guide,” Cooperative Research Centre for Sustainable Tourism, 2002, <http://www.sustainabletourisonline.com/destinations-and-communities/implementation/destination-development/destination-products-and-experiences/events-festivals>, accessed October 2012.

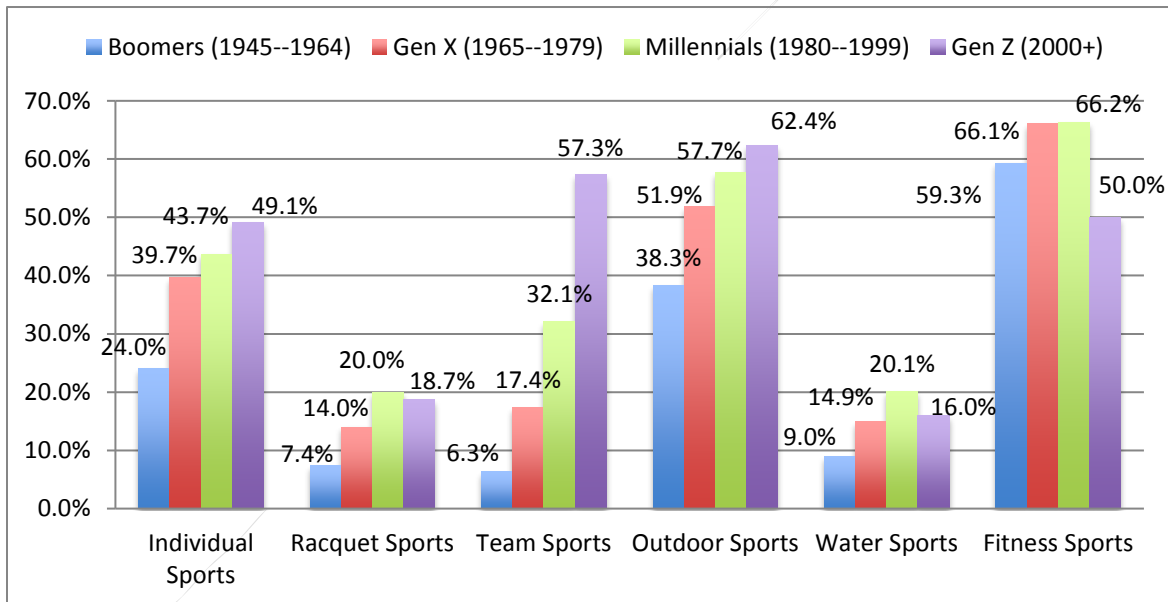
⁵⁸ Walter R. Thompson, “Worldwide Survey of Fitness Trends for 2012,” *Health & Fitness Journal*, American College of Sports Medicine, 2011.

1.Children and obesity	1. Body weight training
2.Fitness programs for older adults	2. High-intensity interval training
3.Educated and experienced fitness professionals	3. Educated and experienced fitness professionals
4. Functional fitness	4. Strength training
5. Core training	5 Personal training
6. Strength training	6. Exercise and weight loss
7. Personal training	7. Yoga
8. Mind/body exercise	8. Fitness programs for older adults
9. Exercise and weight loss	9. Functional fitness
10. Outcome measurements	10. Group personal training

Source: American College of Sports Medicine

According to the 2015 Participation Report by the Physical Activity Council, over half of each generation participates in fitness sports. Team sports are generally popular with the younger, Generation Z age demographic, while water and racquet sports were popular with Millennials. Outdoor and individual sports tend to have younger participants with participation decreasing with age. **Table 17** illustrates participation rates by generation.⁵⁹

Table 17: A Breakdown of Fitness Sports Participation Rates by Generation



Source: 2015 Participation Report, Physical Activity Council.

Older Adults and Senior Programming

Many older adults and seniors are choosing to maintain active lifestyles and recognize the health benefits of regular physical activities. With the large number of adults in these age cohorts, many communities have found a need to offer more programming, activities, and facilities that support the active lifestyle this generation desire. Public parks and recreation agencies are increasingly expected to be significant providers of such services and facilities. The American Academy of Sports Medicine issues a yearly survey

⁵⁹ 2015 Participation Report," Physical Activity Council, 2015.

of the top 20 fitness trends.⁶⁰ It ranks senior fitness programs eighth among most popular fitness trends for 2015. Whether it is Silver Sneakers, a freestyle low-impact cardio class, or water aerobics, more Americans are realizing the many benefits of staying active throughout life. According to the National Sporting Goods Association, popular senior programming trends include hiking, birding, and swimming.

Healthy Lifestyle Trends and Active Living

Active Transportation – Bicycling and Walking

In many surveys and studies on participation in recreational activities, walking, running, jogging and cycling are nearly universally rated as the most popular activities among youths and adults. Walking, jogging and running are often the most highly participated in recreational activity and cycling often ranks as the second or third most popular activity. These activities are attractive as they require little equipment, or financial investment, to get started, and are open to participation to nearly all segments of the population. For these reasons, participation in these activities are often promoted as a means of spurring physical activity, and increasing public health. The design of a community's infrastructure is directly linked to physical activity – where environments are built with bicyclists and pedestrians in mind, more people bike and walk. Higher levels of bicycling and walking also coincide with increased bicycle and pedestrian safety and higher levels of physical activity. Increasing bicycling and walking in a community can have a major impact on improving public health and life expectancy. The following trends as well as health and economic indicators are pulled from the Alliance for Biking and Walking's 2012 and 2014 Benchmarking Reports:

Public health trends related to bicycling and walking include:

- Quantified health benefits of active transportation can outweigh any risks associated with the activities by as much as 77 to 1, and add more years to our lives than are lost from inhaled air pollution and traffic injuries.
- Between 1966 and 2009, the number of children who bicycled or walked to school fell 75 percent, while the percentage of obese children rose 276 percent.
- Bicycling to work significantly reduces absenteeism due to illness. Regular bicyclists took 7.4 sick days per year, while non-bicyclists took 8.7 sick days per year.

Economic benefits of bicycling and walking include:

- Bicycling and walking projects create 8–12 jobs per \$1 million spent, compared to just 7 jobs created per \$1 million spent on highway projects.
- Cost benefit analyses show that up to \$11.80 in benefits can be gained for every \$1 invested in bicycling and walking.

National bicycling trends:

- There has been a gradual trend of increasing bicycling and walking to work since 2005.
- Infrastructure to support biking communities is becoming more commonly funded in communities.
- Bike share systems, making bicycles available to the public for low-cost, short-term use, have been sweeping the nation since 2010. Twenty of the most populous U.S. cities have a functional bike share system.

⁶⁰ American College of Sports Medicine, "Survey Predicts Top 20 Fitness Trends for 2015," <http://www.acsm.org/about-acsm/media-room/news-releases/2014/10/24/survey-predicts-top-20-fitness-trends-for-2015>, accessed January 2015.

Bicycle-friendly communities have been emerging over the last 10 years. In addition to being a popular recreational activity, cycling has become a desirable, regular mode of transportation as people consider the costs and challenges of commuting by car or public transportation, their desire for better health, and concern for the environment.

The Alliance for Biking and Walking published its *Bicycling and Walking in the United States: 2014 Benchmarking Report*,⁶¹ updating its 2012 Benchmarking Report. The Report shows that increasing bicycling and walking are goals that are clearly in the public interest. Where bicycling and walking levels are higher, obesity, high blood pressure, and diabetes levels are lower.

The Institute for Transportation & Development Policy published an updated Standard for Transportation Oriented Design in March 2014, with accessible performance objectives and metrics, to help municipalities, developers and local residents design land use and built environment “to support, facilitate and prioritize not only the use of public transport, but the most basic modes of transport, walking and cycling.” The TOD Standard, along with its performance objectives and scoring metrics, can be found at <https://www.itdp.org/tod-standard/>.⁶²

Health and Obesity

According to the ***Center for Disease Control and Prevention (CDC)***, obesity continues to be a serious issue in America, growing at an epidemic rate—almost tripling since 1990. Overall, more than one-third (35.7%) of adults and 17 percent of children in the United States are obese.⁶³ These statistics illustrate the importance of intervention and curbing of the epidemic in youth. As obesity in the United States continues to be a topic of interest for legislators and our government, there continues to be research suggesting that activity levels are stagnant among all age groups. For example, the CDC has reported that:

- Only 25 percent of adults and 27 percent of youth (grades 9-12) engage in recommended levels of physical activity.
- Fifty-nine percent (59%) of American adults are sedentary.
- Children nationally spend 4.5 - 8 hours daily (30-56 hours per week) in front of a screen (television, computer, or other electronic device).

Trails and Health

Trails can provide a wide variety of opportunities for being physically active, such as walking/running/hiking, rollerblading, wheelchair recreation, bicycling, cross-country skiing and snowshoeing, fishing, hunting, and horseback riding. Trails and community pathways are a significant recreational and alternative transportation infrastructure, but are most effective in increasing public health when they are part of a system. In fact, the Centers for Disease Control and Prevention’s Trails for Health Initiative⁶⁴ concluded that a connected system of trails increases the level of physical activity in a

⁶¹ Alliance for Biking and Walking, *2014 Benchmarking Report*, <http://www.bikewalkalliance.org/download-the-2014-benchmarking-report>, accessed January 2015

⁶² Institute for Transportation & Development Policy, “TOD Standard, Version 2.1,” March 2014, <https://www.itdp.org/tod-standard/>

⁶³ Center for Disease Control and Prevention, “Obesity and Overweight – Facts,” <http://www.cdc.gov/obesity/data/facts.html>, accessed on October 3, 2012.

⁶⁴ Centers for Disease Control and Prevention, “Guide to Community Preventive Services,” <http://www.thecommunityguide.org/index.html>

community. Several groups, including American Trails have created resources explaining the many benefits of trails: <http://www.americantrails.org/resources/benefits>.

The health benefits are equally as high for trails in urban neighborhoods as for those in state or national parks. A trail in the neighborhood, creating a “linear park,” makes it easier for people to incorporate exercise into their daily routines, whether for recreation or non-motorized transportation. Urban trails need to connect people to places they want to go, such as schools, transit centers, businesses, and neighborhoods.⁶⁵

Shade Structures – Solar Relief

Communities around the country are considering adding shade structures as well as shade trees to their parks, playgrounds and pools, as “a weapon against cancer and against childhood obesity”⁶⁶; both to reduce future cancer risk and promote exercise among children. A 2005 study found that melanoma rates in people under 20 rose three percent a year between 1973 and 2001, possibly due to a thinning of the ozone layer in the atmosphere. It is recommended that children seek shade between 10am and 4pm, but with so little shade available, kids have nowhere to go. Additionally, without adequate shade, many play areas are simply too hot to be inviting to children. On sunny days, the playground equipment is hot enough to scald the hands of would-be users.

Trees would help provide protection, as tree leaves absorb about 95 percent of ultraviolet radiation, but they take a decade or more to grow large enough to make a difference. Therefore, many communities are building shade structures instead. The non-profit Shade Foundation of America is a good resource for information about shade and shade structures, www.shadefoundation.org.

State Health Ranking

The United Health Foundation’s America’s Health Rankings gauges the overall health of the U.S. population. The 2015 Rankings list California as the 16th healthiest state in county, based on a review of several dozen public health factors including general healthy and unhealthy behaviors, environmental factors such as pollution, and social factors including economic issues, and access to health care. Highlights from the Rankings include:

- California ranked 4th among all U.S. states for lowest adult (age 18+) self-reported obesity rates. 25% of California’s adult population was considered obese, this is less than the 30% obesity rate reported nationally
- In 2015, 78.6 percent of Californian adults (age 18+) reported they participated in physical activities in the past month. This is slightly higher than the national reported average of 74.7 percent of adults participating in physical activities in the past month.
- In 2015, 21.7 percent of Californian adults (age 18+) reported they did not participate in any physical activities in the past month. This is slightly less than the national average of 22.6 percent of adults reporting they did not participate in physical activities in the past month.

Natural Environments and Open Space

⁶⁵ National Trails Training Partnership, “Health Community: What you should know about trail building,” <http://www.americantrails.org/resources/health/healthcombuild.html>, accessed May 2016

⁶⁶ Liz Szabo, “Shade: A weapon against skin cancer, childhood obesity,” *USA Today*, June 30, 2011, www.usatoday.com/news/health/wellness/story/2011/06/Shade-serves-as-a-weapon-against-skin-cancer-childhood-obesity/48965070/1, accessed May 2015

Conservation

Parks and public lands are critical to the quality of life for all Americans, and that quality of life, for anyone, in any community, is improved by clean, green, and accessible parks and open space. Parks and open spaces serve an essential role in preserving natural resources and wildlife habitat, protecting clean water and clean air, and providing open space for current and future generations. Parks also provide an essential connection for Americans of all ages and abilities to the life-enhancing benefits of nature and the outdoors.⁶⁷ In 2013 the National Recreation and Parks Association (NRPA) further emphasized the critical role parks and recreation agencies play in conserving open spaces and natural resources when it included “conservation” as one of its “three pillars” or guiding themes (social equity, health and wellness, and conservation). The three pillars were created as a means encapsulating all of the areas where parks and recreation professionals make an impact into six words.⁶⁸

In addition to being stewards of public open spaces and natural resources, parks and recreation agencies are extremely well positioned within communities to engage people of all ages with nature, educate the public about the outdoors and environmental issues, coordinate stewardship projects with public, non-profit and private entities, and lead by example in land and resource conservation efforts. In defining its position on the role of parks and recreation agencies in conservation, NRPA noted the following benefits of conservation and environmental stewardship:

- Providing carbon-reducing sustainable landscapes that cleanse air and water, replenish aquifers, reduce storm water runoff, and protect wildlife habitat;
- Offering the public access to safe, affordable, and healthy ways to experience and appreciate nature; and
- Contributing significantly to the economic well-being of communities through energy and resources conservation and providing many economic benefits to communities derived from outdoor recreation.

Additional, NRPA noted the following points, and examples, to support its position that parks and recreation agencies play a major role in land and natural resource conservation:

- The annual economic value of outdoor recreation to the nation is estimated at \$730 billion, according to the Outdoor Industry Association.
- The return on investment from protecting open space for public benefit from ecosystem services of water filtration, climate change protection, and other aspects of conserving public open space is estimated to be 100 to 1, according to a study by the Gund Institute for Ecological Economies at the University of Vermont.
- The number of Denver residents in 1980 who said they would pay more to live near a greenbelt or park: 16 percent. The number in 1990: 48 percent.
- The estimated gross increase in residential property value resulting from proximity to San Francisco's Golden Gate Park is \$500 million to \$1 billion.
- In Pima County, Arizona, wildlife viewing in one year amounted to an estimated \$173.5 million in direct spending; \$90.7 million in salaries and wages associated with 3,196 jobs; and about \$9.9 million in state sales and fuel tax revenue, according to the Arizona Department of Fish and Game.

⁶⁷ National Parks and Recreation Association, “Role of Parks and Recreation in Conservation,” <http://www.nrpa.org/About-NRPA/Position-Statements/Role-of-Parks-and-Recreation-in-Conservation>, accessed May 2016

⁶⁸ Elizabeth Beard, “Pillars of Our Community,” *Parks and Recreation*, April 1, 2016, <http://www.parksandrecreation.org/2013/April/Pillars-of-Our-Communities>, accessed May 2016

- Public support for land conservation and open space protection ballot measures has remained above 70 percent passage over the past decade, even during times of economic downturns and recessions.

Economic and Health Benefits of Parks

There are numerous economic and health benefits of parks, including the following:

- Americans spend \$646 billion on outdoor recreation annually – on gear, vehicles, trips, travel-related expenses and more. In California alone, outdoor recreation generates \$85.4 billion in annual consumer spending, and \$6.7 billion in state and local tax revenue.⁶⁹
- Trails, parks, and playgrounds are among the five most important community amenities considered when selecting a home.
- Research from the University of Illinois shows that trees, parks, and green spaces have a profound impact on people's health and mental outlook.⁷⁰
- U.S. Forest Service research indicates that when the economic benefits produced by trees are assessed, the total value can be two to six times the cost for tree planting and care.⁷¹
- Nearly half of active Americans regard outdoor activities as their main source of exercise.⁷²

The Benefits of Parks: Why America Needs More City Parks and Open Space, a report from the Trust for Public Land, makes the following observations about the health, economic, environmental, and social benefits of parks and open space⁷³:

- Physical activity makes people healthier.
- Physical activity increases with access to parks.
- Contact with the natural world improves physical and physiological health.
- Residential and commercial property values increase.
- Value is added to community and economic development sustainability.
- Benefits of tourism are enhanced.
- Trees are effective in improving air quality and act as natural air conditioners.
- Trees assist with storm water control and erosion.
- Crime and juvenile delinquency are reduced.
- Recreational opportunities for all ages are provided.
- Stable neighborhoods and strong communities are created.

Researchers have long touted the benefits of outdoor exercise. According to a study published in the *Journal of Environmental Science and Technology* by the University of Essex in the United Kingdom, "as little as five minutes of green exercise improves both mood and self-esteem."⁷⁴ A new trend started in China as they prepared to host the 2008 Summer Olympics. Their aim was to promote a society that promotes physical fitness and reaps the benefits of outdoor exercise by working out on outdoor fitness equipment.

⁶⁹ Outdoor Industry Association, The Outdoor Recreation Economy, https://outdoorindustry.org/images/researchfiles/OIA_OutdoorRecEconomyReport2012.pdf; accessed May 2016

⁷⁰ F.E. Kuo, "Environment and Crime in the Inner City: Does Vegetation Reduce Crime?" *Environment and Behavior*, Volume 33, p. 343-367

⁷¹ Nowak, David J., "Benefits of Community Trees," Brooklyn Trees, USDA Forest Service General Technical Report

⁷² *Outdoor Recreation Participation Report 2016*

⁷³ Paul M. Sherer, "The Benefits of Parks: Why America Needs More City Parks and Open Space," The Trust for Public Land, San Francisco, CA, 2006

⁷⁴ Sally Russell, "Nature Break: Five Minutes of Green Nurture," *Green Nurture Blog*, <http://blog.greennurture.com/tag/journal-of-environmental-science-and-technology>, accessed November 14, 2012.

The United States is now catching up on this trend, as parks and recreation departments have begun installing “outdoor gyms.” Equipment that can be found in these outdoor gyms is comparable to what would be found in an indoor workout facility, such as leg and chest presses, elliptical trainers, pull down trainers, etc. With no additional equipment such as weights and resistance bands, the equipment is fairly easy to install. Outdoor fitness equipment provides a new opportunity for parks and recreation departments to increase the health of their communities, while offering them the opportunity to exercise outdoors. Such equipment can increase the usage of parks, trails, and other outdoor amenities while helping to fight the obesity epidemic and increase the community’s interaction with nature.

Nature Programming

Noted as early as 2003 in *Recreation Management* magazine, parks agencies have been seeing an increase in interest in environmental-oriented “back to nature” programs. In 2007, the National Recreation and Park Association (NRPA) sent out a survey to member agencies in order to learn more about the programs and facilities that public parks and recreation agencies provide to connect children and their families with nature.⁷⁵ A summary of the results follow:

- Sixty-eight percent (68%) of public parks and recreation agencies offer nature-based programming, and 61 percent have nature-based facilities.
- The most common programs include nature hikes, nature-oriented arts and crafts, fishing-related events, and nature-based education in cooperation with local schools.
- When asked to describe the elements that directly contribute to their most successful programs, agencies listed staff training as most important followed by program content and number of staff/staff training.
- When asked what resources would be needed most to expand programming, additional staff was most important followed by funding.
- Of the agencies that do not currently offer nature-based programming, 90 percent indicated that they want to in the future. Additional staff and funding were again the most important resources these agencies would need going forward.
- The most common facilities include: nature parks/preserves, self-guided nature trails, outdoor classrooms, and nature centers.
- When asked to describe the elements that directly contribute to their most successful facilities, agencies listed funding as most important followed by presence of wildlife and community support.

Figures from the Association for Interpretative Naturalists, a national group of nature professionals, demonstrate that nature-based programs are on the rise. According to Tim Merriman, the association’s executive director, the group was founded in 1954 with 40 members. It now boasts 4,800 members, with research indicating that about 20,000 paid interpreters are working nationally, along with more than 500,000 unpaid volunteers staffing nature programs at parks, zoos, and museums. The growth of these programs is thought to come from replacing grandparents as the teacher about the “great outdoors.” It

⁷⁵ National Recreation and Parks Association, “NRPA Completes Agency Survey Regarding Children and Nature,” http://www.narrp.org/assets/Library/Children_in_Nature/nrpa_survey_regarding_children_and_nature_2007.pdf

is also speculated that a return to natural roots and renewed interest in life's basic elements was spurred as a response to the events of September 11, 2001.⁷⁶

In his book, Last Child in the Woods: Saving Children from Nature Deficit Disorder,⁷⁷ Richard Louv introduced the concept of the restorative qualities of being out in nature, for both children and adults. This concept, and research in support of it, has led to a growing movement promoting connections with nature in daily life. One manifestation of this is the development of Nature Explore Classrooms in parks. Nature Explore⁷⁸ is a collaborative program of the Arbor Day Foundation and the non-profit organization Dimensions Educational Research Foundation, with a mission of helping children and families develop a profound engagement with the natural world, where nature is an integral, joyful part of children's daily learning. Nature Explore works to support efforts to connect children with nature. More recently, Scott Sampson advanced the cause in a book entitled, How to Raise a Wild Child: The Art and Science of Falling in Love with Nature.⁷⁹ Citing research supporting his case that connecting with nature is vital to the healthy development of individuals, communities, and the world, Sampson offers practical and helpful advice to parents, educators, and any other would-be nature mentors to kids.

Riparian and Watershed Best Practices

As managers of large areas of public open space, and large areas of impervious surfaces, parking lots and rooftops at facilities, parks and recreation agencies have been tasked with playing a larger role in the stewardship of water resources. Storm water management, floodplain conservation, coastal/shoreline management and wetlands conservation are typical arenas in which parks and recreation agencies find themselves working, and agencies should be familiar with the various roles they will need to play in curbing water pollution and preserving natural systems that filter water. For example, several major metropolitan areas, including Houston, Texas, are investing in (often long neglected) riverfront parks, focusing improving the functionality of floodplains, outdoor recreation opportunities, and natural systems enhancements. Improvements such as those made at Houston's newly opened Buffalo Bayou Park provide a few examples.⁸⁰

Parks and recreation agencies can also play a key role in creating and implementing watershed management plans. Agencies can also supplement local and regional monitoring efforts of watersheds and riparian areas, assisting planners in their evaluation of the effectiveness of management plans and water quality improvement strategies. Regular monitoring can help identify changes in resource conditions, such as water levels, flow rates, pollution levels, and the effectiveness of pollution abatement measures and water resource improvement efforts.

⁷⁶ Margaret Ahrweiler, "Call of the Wild – From Beautiful Blossoms to Bugs and Guts, Nature Programs Are Growing as People Return to Their Roots," *Recreation Management*, <http://recmanagement.com/200310fe04.php>, October 2003

⁷⁷ Richard Louv, Last Child in the Woods: Saving Children from Nature Deficit Disorder, Algonquin Books of Chapel Hill, North Carolina, 2005

⁷⁸ National Arbor Day Foundation, "What is the Nature Explore Program," http://www.arborday.org/explore/documents/NE_FAQ_002.pdf, accessed August 2012

⁷⁹ Scott D. Simpson, How to Raise a Wild Child: The Art and Science of Falling in Love with Nature, Houghton Mifflin Harcourt, New York, N.Y., 2015.

⁸⁰ Dianne Wray, "Buffalo Bayou Park Is Getting Ready to Open," *Houston Press*, September 15, 2015, <http://www.houstonpress.com/news/buffalo-bayou-park-is-getting-ready-to-open-7763987>, accessed May 2016

The United States Environmental Protection Agency (EPA) suggests the following steps to building an effective watershed management plan. See water.epa.gov⁸¹ for more information from the EPA.

- Build partnerships
- Characterize the watershed
- Set goals and identify solutions
- Design and implementation program
- Implement the watershed plan
- Measure progress and make adjustments

Sports and Recreation Trends

General Sports and Recreation Trends

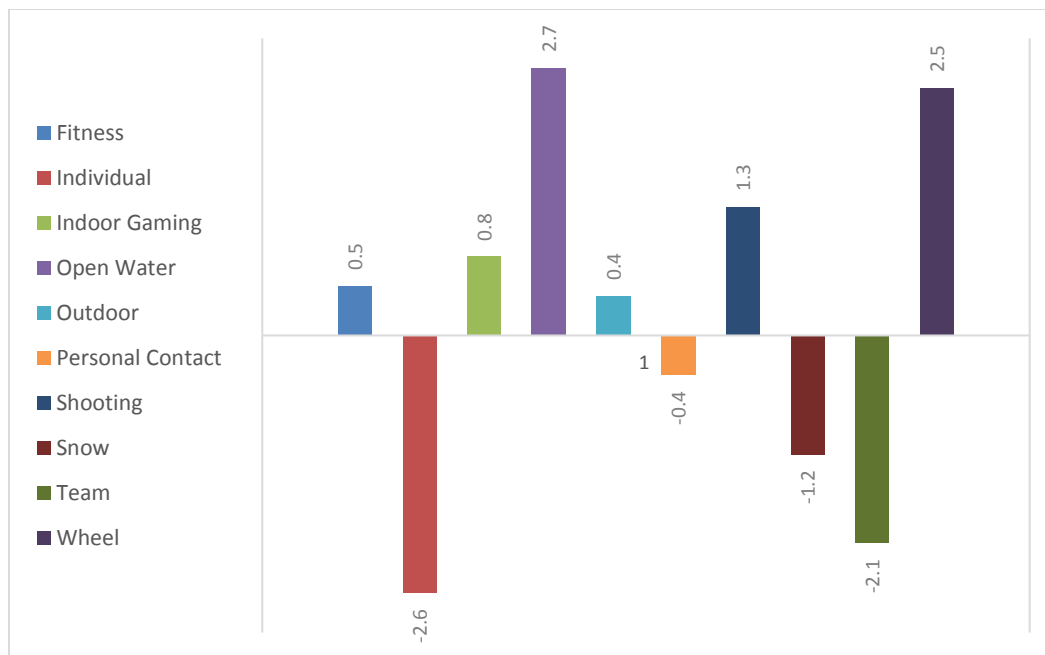
The National Sporting Goods Association (NSGA) statistical survey on sports participation in the United States 2015 edition tracked participation in 54 different sports and activities for 2014. A summary of the survey results are noted in Table 5, with several highlights noted below⁸²:

- Participation increased in 33 sports and activities in 2014 over the previous year. Roughly half that number (17) of sports and activities saw increases in 2013 compared to 2012.
- Open water sports saw the highest percentage increase (2.7%) in terms of number of participants. The increase is attributed to growth in popularity of boating (motor/power boat), canoeing and kayaking.
- Individual sports and activities experienced the highest decrease in participation, falling 2.6 percent in 2014 compared to the previous year. The decrease is attributed to declining participation in bowling, golf, and tennis.

Table 18: Changes in Sport Activity Participation 2013 to 2014

⁸¹U.S. Environmental Protection Agency, "Implement the Watershed Plan – Implement Management Strategies," <http://water.epa.gov/type/watersheds/datait/watershedcentral/plan2.cfm>

⁸² National Sporting Goods Association, "2015 Sport/Recreation Activity Participation Report," <http://www.nsga.org>, accessed May 2016



Source: National Sporting Goods Association, *Sports participation in the United States 2015 survey report*

Longer term data from National Sporting Goods Association show that despite a recent downturn in the participation in the past year, over the past decade, participation in individual sports has increased, especially in aerobic exercising, exercise walking, exercising with equipment, hiking, kayaking, running/jogging, and yoga. *Error! Reference source not found.*¹⁹ illustrates a ten-year change in participation for selected activities including both team sports and individual sports.⁸³

⁸³ National Sporting Goods Association, "Historical Sports Participation 2015 Report, <https://www.nsga.org/research/nsga-research-offerings/sports-participation-historical-file-2015>, accessed April 2016

Table 19: Ten-Year History of Sports Participation (in millions) 2005-2014

Sport	2005	2007	2009	2011	2013	2014
Aerobic Exercising	33.7	34.8	33.2	42.0	44.1	44.2
Backpack/Wilderness Camping	13.3	13.0	12.3	11.6	12.2	12.0
Baseball	14.6	14.0	11.5	12.3	11.7	11.3
Basketball	29.9	24.1	24.4	26.1	25.5	23.7
Bicycle Riding	43.1	37.4	38.1	39.1	35.6	35.6
Camping (Vacation/Overnight)	46.0	47.5	50.9	42.8	39.3	39.5
Canoeing	NA	NA	NA	NA	6.7	7.3
Exercise Walking	86.0	89.8	93.4	97.1	96.3	104.3
Exercising with Equipment	54.2	52.9	57.2	55.5	53.1	55.1
Fishing (Salt Water)	10.0	10.4	8.2	9.7	9.5	9.4
Football (Flag)	NA	NA	NA	NA	6.8	6.3
Football (Tackle)	9.9	9.2	8.9	9.0	7.5	7.5
Football (Touch)	NA	NA	NA	NA	8.8	8.9
Golf	24.7	22.7	22.3	20.9	18.9	18.4
Gymnastics	NA	NA	3.9	5.1	5.1	5.4
Hiking	29.8	28.6	34.0	39.1	39.4	41.1
Kayaking	NA	5.9	4.9	7.1	8.1	9.0
Lacrosse	NA	1.2	NA	2.7	2.8	2.8
Mountain Biking (off road)	9.2	9.3	8.4	6.0	5.2	5.4
Running/Jogging	29.2	30.4	32.2	38.7	42.0	43.0
Scuba Diving (Open Water)	NA	2.4	NA	NA	2.7	2.4
Skateboarding	12.0	10.1	8.4	6.6	5.0	5.4
Soccer	14.1	13.8	13.6	13.9	12.8	13.4
Softball	14.1	12.4	11.8	10.4	10.0	9.5
Swimming	58.0	52.3	50.2	46.0	45.5	45.9
Tennis	11.1	12.3	10.8	13.1	12.6	12.4
Volleyball	13.2	12.0	10.7	10.1	10.1	10.2
Weight Lifting	35.5	33.2	34.5	29.1	31.3	34.0
Work-Out at Club/Gym/Fitness Studio	34.7	36.8	38.3	34.5	34.1	35.9
Wrestling	NA	2.1	3.0	3.2	3.1	2.9
Yoga	NA	10.7	15.7	21.6	25.9	29.2

Source: National Sporting Goods Association

The Sports & Fitness Industry Association (SFIA) produces a yearly report on sports, fitness and leisure activities in the United States. The following findings were highlighted in the 2016 report⁸⁴:

- Overall participation in sports, fitness, and related physical activities has fluctuated in recent years with an increase in team, winter, water, and fitness sports participation. Racquet and outdoor sport participation remained flat in 2015, while individual sports declined slightly.
- Team sports experienced the largest increase in participation, including at least a 4% increase in baseball, cheerleading, ice hockey, lacrosse, rugby, indoor soccer, team swimming and flag and tackle football.
- Forty-three percent (43%) of parents reported an increase in spending on team sports at school in 2015.
- Twenty-eight percent (28%) of all Americans are inactive while 31 percent are active to a healthy level.

⁸⁴ Sports and Fitness Industry Association, 2016 Sports, Fitness and Leisure Activities Topline Participation Report

Trends in Adult and Youth Recreation

Adult Recreation: Pickleball

No adult recreational sport is taking off faster than pickleball.⁸⁵ Pickleball is a racquet sport played on a badminton court with a lowered net, perforated plastic ball and wood paddles. While it originated in the Pacific Northwest in the 1960's, it has grown exponentially since 2000. The USA Pickle ball Association (USAPA) estimates that there were about 500 pickleball players in 2000, with that number growing to 125,000 in 2013. It's especially popular with the 50+ crowd because it is low impact but gets the heart rate pumping.⁸⁶ Pickle ball is an attractive programming option for recreation managers because it is adaptable to a variety of existing facilities – four pickleball courts fit in one tennis court.

Adult Sport Teams In and After the Work Place

Adult sports teams of all sorts, from competitive volleyball to local flag football teams to casual kickball, are becoming more and more popular around the country, especially among Millennials (young adults from around 18 to early 30s) who grew up with a full extra-curricular schedule of team sports. While adult team sport participation is not limited to the Millennial generation by any means, a recent survey conducted on behalf of the Sports Fitness Industry Association (SFIA) found that Millennials are twice as likely as Generation Xers (born between 1965 and 1979) to participate in team sports as adults.⁸⁷

Adult team sports are attractive as ways to be social, get exercise, or just for something to do after work. Instead of the bar scene, this provides a more comfortable form of interaction for many.⁸⁸

Sports teams in the work place are also a growing trend in the United States as companies look for new ways to keep their employees healthy and happy. The United States Tennis Association (USTA) promotes tennis in the work place, citing the following benefits:

- Developing team-building
- Creating leadership opportunities
- Increasing employee morale and overall health

A recent story on National Public Radio examined sports participation among adults in Finland.⁸⁹ Finland consistently makes the top-five list of “most physically active European countries” according to European Commission studies. There is a strong tradition of employers encouraging sports participation among their employees, which started about a century ago with the forest industry. These days, about 90 percent of employers provide some kind of support for their employee's physical activity. Finns say it is understood that healthy employees do better work.

⁸⁵ Chris Gelbach, “Never Stop Playing: Trends in Adult Recreational Sports” *Recreation Management*, September 2013, http://recmanagement.com/feature_print.php?fid=201309fe02, accessed January 2015

⁸⁶ David Crumpler, “Pickleball a fast-growing sport, especially for the 50 and older crowd,” *Florida Times Union*, January 26, 2015, <http://jacksonville.com/prime-time/2015-01-26/story/pickleball-fast-growing-sport-especially-50-and-older-crowd>, accessed January 2015

⁸⁷ Sarah M. Wojcik, “Millennials Fuel Rise of For-profit Recreation Leagues,” *The Morning Call*, <http://www.mcall.com/news/local/mc-Millennials-adult-sports-leagues-20190727-story.html>, July 27, 2015, accessed July, 2015

⁸⁸ Liz Butterfield, “Adult Sport Leagues: The New After Work Social Scene,” *RVA News*, <http://rvanews.com/sports/adult-sport-leagues-the-new-after-work-social-scene/100639>, August 8, 2013, accessed July, 2015

⁸⁹ Rae Ellen Bichell, “How Finns Make Sports Part of Everyday Life,” *National Public Radio Morning Addition*, July 28, 2015, <http://www.npr.org/sections/healthshots/2015/07/28/426748088>

Youth Sports

The Sports & Fitness Industry Association (SFIA) produces a yearly report on sports, fitness, and leisure activities in the United States. The following findings regarding youth and sports were highlighted in the 2016 report⁹⁰: In 2015 youth aged 6–16 (Generation Z) participation was highest for outdoor (62%), team (59%), and fitness sports (51%). Camping was a top interest for youth across the age spectrum, age 6-24.

In 2009, an article in *The Wall Street Journal* observed that in recent years lacrosse has become one of the country's fastest growing team sports. Participation in high-school lacrosse has almost doubled in the first decade of the century. An estimated 1.2 million Americans over age 7 played lacrosse in 2009.⁹¹ A 2011 report, U.S. Trends in Team Sports, finds that lacrosse and other niche team sports and volleyball are continuing to experience strong growth for youth and adults.⁹²

Outdoor Recreation

Outdoor recreation trends are also a recurring topic of study by the United States Forest Service through the Internet Research Information Series (IRIS). An IRIS report dated January 2012⁹³ provides the following recent nature-based outdoor recreation trends: Participation in walking for pleasure and family gatherings outdoors were the two most popular activities for the U.S. population as a whole. These outdoor activities were followed closely in popularity by viewing/ photographing wildlife, boating, fishing, snow/ice activities, and swimming. There has been a growing momentum in participation in sightseeing, birding and wildlife watching in recent years.

The Outdoor Foundation releases a *Participation in Outdoor Recreation Report* annually. According to the 2015 Topline Report⁹⁴, nearly half of Americans participated in outdoor recreation activities in 2014. This figure dropped slightly (less than 1%) from 2013, with extreme weather and an unusually cold winter likely contributed to the decline. Increased participation in outdoor recreation activities were strong in paddle sports, with stand up paddle boarding remaining the top outdoor activity for growth, with participation growing by 38 percent from 2013 to 2014. The foundation also reported that the top outdoor activities for adults in 2014 were running, fishing, bicycling, hiking, and camping. Birdwatching and wildlife viewing are also among the favorite adult outdoor activities by frequency of participation.

⁹⁰ Sports and Fitness Industry Association, *2016 Sports, Fitness and Leisure Activities Topline Participation Report*, <http://www.sfia.org/reports/all/>.

⁹¹ Evans and Trachtenberg, "Lacrosse Muscles Its Way West," *The Wall Street Journal*, May, 2009.

⁹² SMGA, "2011 Preview: U.S. Trends in Team Sports," Fall 2011,"

⁹³ USDA Forest Service, "Recent Outdoor Recreation Trends," *Internet Research Information Series (IRIS) Research Brief*, January 2012, <http://warnell.forestry.uga.edu/nrrt/nsre/IRISRec/IRISRec23rpt.pdf>, accessed August, 2012.

⁹⁴ *Outdoor Recreation Participation Topline Report 2015*

Additional key findings from the Outdoor Foundation’s 2015 “Outdoor Recreation Participation Topline Report” include:

Participation in Outdoor Recreation

- In 2014, 48.4 percent of Americans ages 6 and older participated in at least one outdoor activity. This equated to 141.4 million Americans who went on a collective 11.8 billion outdoor recreation outings.
- Top five participation percentage increase in outdoor activities in the past three years were in adventure racing, triathlon (off-road), stand-up paddling, kayak fishing, recreational kayaking.
- Recreation for exercise: More than 70 percent of outdoor participants were motivated to recreate outdoors as a way of getting exercise.

Youth Participation in Outdoor Recreation

- Participation rates among girls and young women increased by two percentage points – bringing young women’s participation to the highest since 2006.
- Most youth are introduced to outdoor activities by parents, friends, family, and relatives.
- The importance of physical education in schools cannot be understated. Among adults ages 18 and older who are current outdoor participants, 74 percent say they had PE in school between the ages of 6 and 12.

The 2015 “Topline Outdoor Recreation Participation Report” lists the most popular (by participation rate) and favorite (by frequency of participation) outdoor activities for youth ages 6-17.

Most Popular Outdoor Activities by Rate of Participation: Ages 6-17

1. Road, mountain, and BMX biking (27%)
2. Running, jogging and trail running (24%)
3. Freshwater, saltwater, and fly fishing (21%)
4. Car, backyard, backpacking, and RV camping (20%)
5. Hiking (12%)

Favorite Outdoor Activities (ages 6—17)

1. Running, jogging, and trail running (average 77 outings per runner)
2. Road, mountain, and BMX biking (average 65 outings per cyclist)
3. Skateboarding (average 53 outings per skateboarder)
4. Freshwater, saltwater, and fly fishing (average 15 outings per fishing participant)
5. Car, backyard, backpacking, and RV camping (average 15 outings per camper)

Adventure Sports and Zip lines

Adventure sports of various kinds have increased in popularity since the 1970. These sports include a spectrum of sports labeled “alternative,” “Extreme,” “X,” “gravity,” “lifestyle” and “action sports.” As explained by Gunnar Breivik⁹⁵ from the Norwegian School of Sport Sciences, the adventure sports concept contains elements of challenge, excitement, and usually risk. They are individualistic pursuits that take place in demanding environments and tend to represent a freedom from a dominant sport culture. Three distinct alternative “types” of adventure sports participants are prevalent:

- Loose groups of alternative lifestyle people (sea kayaking, back-mountain skiing)
- Those involved in formal sports settings with competitions/associations (snowboard, climbing)
- Those involved with media, sponsors, entrepreneurs, making spectacular films with extreme stunts (extreme skiing, surfing)

In 2015, the following sports were listed as the “Top 10 Adventure Sports You Must Try Before You Die”⁹⁶:

10. **Paragliding** -- free flying, light weight glider aircraft launched by foot with flights that can last 1 to 2 hours.
9. **Bungee Jumping** -- elastic rope suspended around a person with a body harness who then jumps from a very high platform with a free fall of several meters.
8. **Whitewater Kayaking** -- boat is taken through extreme currents in rivers, weirs, and waterfalls.
7. **Glacier Climbing** -- an exciting and challengingly dangerous sport that requires you to be fit and aware with basic nuances of ice axes, harnesses and safety ropes.
6. **Dirt Biking** -- dirt bikes are rugged, lightweight, and powerful with suspension that absorbs impact from obstructions and large jumps, permitting travel through rock terrains and mountain regions.
5. **Skiing** -- a world championship event sport with fixed-heel bindings or free-heel bindings.
4. **Kite Wing** -- a wind-shaped sail designed to use wind power, lifts riders off varying surfaces such as ice, water, snow, asphalt and packed sand. A kite winger can reach speeds of up to 55 mph.
3. **Bobsledding** -- sport of sliding down an ice covered incline that’s replete with curves on a four runner sled that has no functional controls,
2. **Scuba Diving** -- Deep water diving (with a mandatory course) with self-contained underwater breathing apparatus and fins to propel movement, that allows you to experience the world of the sea.
1. **Zorbing** -- Zorbing offers the experience of rolling downhill inside an inflatable ball made of shock absorbent material that protects you while enjoying an amazing ride, varying in time and intensity.

According to a story by National Public Radio on August 28, 2012, zip line tours and aerial adventure parks are booming in the Northwest United States.⁹⁷ At least a dozen commercial zip line attractions have opened in Oregon, Washington, and Idaho, plus an equal number in Alaska and British Columbia. While there have been some grumblings about bringing in private business to public parks, zip line purveyors point out that they are fun, not too expensive to make, and safe.

⁹⁵ Gunnar Breivik, “Trends in Adventure Sports in a Post-Modern Society,” *ResearchGate*, March 2010.

⁹⁶ Chandrima, “Top 10 Adventure Sports You Must Try Before You Die,” *List Dose*, January 2015, <http://listdose.com/top-10-adventure-sports-you-must-try-before-you-die/>, accessed January 2016.

⁹⁷ Tom Banse, “Getting High in the Northwest...On Zip Lines,” *National Public Radio* Story, August 2012, <http://www.npr.org/templates/story/story.php?storyId=160244351&ft=3&f=160244351>

Tacoma, Washington's public park district, Tacoma Metro Park, recently opened a publicly-run zip line at its Northwest Trek Wildlife Park, looking to set itself apart from other local recreational opportunities and seeking to attract a different demographic. Municipal park departments around the country are looking at this booming trend and the potential revenue stream it can bring and are adding zip line attractions and aerial adventure parks to their public park offerings. Examples to consider are Coconino County's Tree Top Adventure Course, "Flagstaff Extreme Adventure Course," in Arizona: <http://www.flagstaffextreme.com>; the "Red Ore Zip Tour" at Red Mountain Park in Birmingham, Alabama: <http://www.redmountainpark.org/zip-line-trips>; and, "The Beanstalk Journey Zip Line and Canopy Tour" at Catawba Meadows Park in Morganton, North Carolina: <http://www.redmountainpark.org/zip-line-trips>.

Trail Recreation and Cycling Trends

For trail-related recreation activities such as hiking, bicycling, and running, the 2015 Outdoor Recreation Topline Report indicates a positive three-year trend for trail running, running/jogging, hiking, mountain biking and BMX biking, as shown on **Table 20**. Additionally, participation in trail running and BMX biking is up significantly over the recent three-year period.

Table 20: Trail Recreation Participation by Activity (in thousands) (6 years of age or older)

	2009	2010	2011	2012	2013	2014	3 Yr. Avg. Change
BMX Bicycling	1,811	2,369	1,547	2,175	2,168	2,350	16.2%
Bicycling (Mountain/Non-Paved Surface)	7,142	7,161	6,816	7,714	8,542	8,044	6.0%
Bicycling (Road/Paved Surface)	40,140	39,320	40,349	39,232	40,888	39,725	-0.5%
Hiking (Day)	32,572	32,496	34,491	34,545	34,378	36,222	1.7%
Running/Jogging	49,408	50,713	52,187	54,188	51,127	49,408	0.4%
Trail Running	4,833	5,136	5,610	6,003	6,792	7,531	10.3%

Source: Outdoor Foundation 2015

Other Cycling Trends

- Bicycle touring is becoming a fast-growing trend around the world, including the United States and Canada. "Travelers are seeking out bike tours to stay active, minimize environmental impact, and experience diverse landscapes and cityscapes at a closer level."⁹⁸
- Urban bike tours, popular in cycle-friendly cities in Europe, are taking hold in the United States as well. Bikes and Hikes LA, an eco-friendly bike and hike sightseeing company founded last September, offers visitors the opportunity to "see the city's great outdoors while getting a good workout." In New York, a hotel and a bike store are partnering to offer guests cruisers to explore the city during the summer of 2014.⁹⁹

⁹⁸ Hope Nardini, "Bike Tourism a Rising Trend," *Ethic Traveler*, <http://www.ethicaltraveler.org/2012/08/bike-tourism-a-rising-trend/>, accessed March 2014

⁹⁹ Michelle Baran, "New Trend: Urban Bike Tours in Los Angeles and New York," *Budget Travel Blog*, <http://www.budgettravel.com/blog/new-trend-urban-bike-tours-in-los-angeles-and-new-york,11772/>, accessed March 2014

- One of the newest trends in adventure cycling is “fat bike,” multiple speed bikes that are made to ride where other bikes can’t be ridden, with tires that are up to 5 inches wide run at low pressure for extra traction. Most fat bikes are used to ride on snow but they are also very effective for riding on any loose surface like sand or mud. They also work well on most rough terrain or just riding through the woods. This bike offers unique opportunities to experience nature in ways that would not be possible otherwise.¹⁰⁰

Therapeutic Recreation

The Americans with Disabilities Act of 1990 (ADA) established that persons with disabilities have the right to the same access to parks and recreation facilities and programming as those without disabilities. In 2004, The National Council on Disability (NCD) issued a comprehensive report, *Livable Communities for Adults with Disabilities*.¹⁰¹ This report identified six elements for improving the quality of life for all citizens, including children, youth, and adults with disabilities. The six elements are:

1. Provide affordable, appropriate, accessible housing
2. Ensure accessible, affordable, reliable, safe transportation
3. Adjust the physical environment for inclusiveness and accessibility
4. Provide work, volunteer, and education opportunities
5. Ensure access to key health and support services
6. Encourage participation in civic, cultural, social, and recreational activities

Therapeutic Services bring two forms of services for persons with disabilities into play, specific programming and inclusion services. Individuals with disabilities need not only functional skills but to have physical and social environments in the community that are receptive to them and accommodating individual needs. Inclusion allows individuals to determine their own interests and follow them.

Many park and recreation departments around the country are offering specific programming for people with disabilities, but not as many offer inclusion services. In “Play for All—Therapeutic Recreation Embraces All Abilities,” an article in *Recreation Management* magazine,¹⁰² Dana Carman described resources for communities looking to expand their therapeutic recreation services.

Therapeutic recreation includes a renewed focus on serving people with the social/emotional challenges associated with “invisible disabilities” such as ADHD, bipolar disorders, spectrum disorders and sensory integration disorders. A growing number of park and recreation departments are making services for those with invisible disabilities a successful part of their programming as well. When well done, these same strategies improve the recreation experience for everyone.¹⁰³

¹⁰⁰ Steven Pease, “Fat Bikes, How to Get the Most Out of Winter Cycling,” *Minnesota Cycling Examiner*, <http://www.examiner.com/article/fat-bikes-the-latest-trend-adventure-cycling>, February 1, 2014.

¹⁰¹ National Council on Disability, *Livable Communities for Adults with Disabilities*, December 2004, <http://www.ncd.gov/publications/2004/12022004>.

¹⁰² Dana Carman, “Play for All,” *Recreation Management*, February 2007, <http://recmanagement.com/200710fe03.php>, accessed May 2016

¹⁰³ Kelli Anderson, “A Welcome Inclusion,” *Recreation Management*, October 2010, <http://recmanagement.com/201010fe03.php>, accessed February 2015

Role and Response of Local Government

Collectively, these trends have created profound implications for the way local governments conduct business. Some local governments are now accepting the role of providing preventative health care through parks and recreation services. The following concepts are from the International County/County Management Association.¹⁰⁴

- Parks and recreation departments should take the lead in developing communities conducive to active living.
- There is growing support for recreation programs that encourage active living within their community.
- One of the highest priorities is a cohesive system of parks and trails and accessible neighborhood parks.

In summary, the United States, its states, and its communities share the enormous task of reducing the health and economic burden of obesity. While numerous programs, policies, and products have been designed to address the problem, there is no magic bullet to make it go away. The role of public parks and recreation as a health promotion and prevention agency has come of age. What matters is refocusing its efforts to insure the health, well-being, and economic prosperity of communities and citizens.

Administration Trends for Recreation and Parks

Municipal parks and recreation structures and delivery systems have changed, and more alternative methods of delivering services are emerging. Certain services are being contracted out and cooperative agreements with non-profit groups and other public institutions are being developed. Newer partners include the health system, social services, justice system, education, the corporate sector, and community service agencies. These partnerships reflect both a broader interpretation of the mandate of parks and recreation agencies and the increased willingness of other sectors to work together to address community issues. The relationship with health agencies is vital in promoting wellness.

The traditional relationship with education and the sharing of facilities through joint-use agreements is evolving into cooperative planning and programming aimed at addressing youth inactivity levels and community needs.

Listed below are additional administrative national trends:

- Level of subsidy for programs is lessening and more “enterprise” activities are being developed, thereby allowing subsidy to be used where deemed appropriate.
- Information technology allows for better tracking and reporting.
- Pricing is often determined by peak, off-peak, and off-season rates.
- More agencies are partnering with private, public, and non-profit groups.

¹⁰⁴ International County Management Association, www.ICMA.org, accessed June 2012.

Americans with Disabilities Act (ADA) Compliance

On September 14, 2010, the U.S. Department of Justice (DOJ) issued an amended regulation implementing the Americans with Disabilities Act (ADA 2010 Standards)¹⁰⁵ and, for the first time, the regulations were expanded to include recreation environment design requirements. Covered entities were to be compliant with design and construction requirements and the development of three-year transition plan by March 15, 2012. The deadline for implementation of the three-year transition plan was March 15, 2015.

Funding

According to *Recreation Management* magazine's 2015 State of the Industry Report, survey respondents from parks and recreation departments/districts reporting about their revenues from 2012 through 2014 indicated a continued recovery from the impact of the recession of 2008. From 2013 to 2014, 44.1 percent of respondents reported that their revenues had either had increased and another 44.1 percent reported revenues staying steady. About 48.7 percent of respondents said they expected revenues to continue to increase in 2015, while 44 percent expected no change.

Trends in Marketing by Parks and Recreation Providers

Active Network offers expertise in activity and participation management. Their mission is to make the world a more active place. In their blog, they offered the following marketing mix ideas, which came out of a meeting with park and recreational professionals in the Chicago area.¹⁰⁶

- Updated booths and community event presence—Utilization of a tablet or laptop to show programs you offer and provide event participants the opportunity to register on the spot.
- Facebook redirect app—This application redirects people automatically to the link you provide. Add it to your Facebook page.
- Instagram challenge—Think about how you can use mobile and social tools at your next event. It could be an Instagram contest during an event set up as a scavenger hunt with participants taking pictures of clues and posting them on Instagram.
- Social media coupons—Research indicates that the top reason people follow an organization on a social network is to receive discounts or coupons. Consider posting an event discount on your social networks redeemable by accessing on phone or printing out.

Mobile marketing is a growing trend. Social websites and apps are among the most used features on mobile phones. Popular social marketing electronic tools include Facebook, Twitter, YouTube, Snapchat, Instagram and LinkedIn. Private messaging apps such as Snapchat and WhatsApp are being used more and more for live media coverage.¹⁰⁷

Ninety-one percent of Americans own a cell phone and most use the devices for much more than phone calls. Young adults engage in mobile data applications at much higher rates than adults ages 30 and older. Usage rates trends indicate that Millennials tend to get information most frequently using mobile devices such as smartphones. For example, 97 percent of cell phone owners ages 18–29 send and receive text messages, compared to 94 percent of ages 30–49, 75 percent of ages 50–64, and 35 percent of those 65 and older. In 2016, the vast majority of the population in the United States has access to a smartphone, computer, or other device, and is nearly always “connected.”

¹⁰⁵ U.S. Department of Justice, Americans with Disabilities Act, ADA Home Page, <http://www.ada.gov/>, accessed November 15, 2012.

¹⁰⁶ Active Network, <http://www.activenetwork.com>, accessed May 2014

¹⁰⁷ Jacqueline Woerner, “The 7 Social Media Trends Dominating 2015,” Emarsys Blog, <http://www.emarsys.com/en/resources/blog/the-7-social-media-trends-dominating-2015/>, accessed February 26, 2015.

Appendix C – Survey Report

Introduction & Methodology

The purpose of this study was to gather public feedback on City of Encinitas parks and recreation facilities, services, and programs. This survey research effort and subsequent analysis were designed and conducted to assist the City of Encinitas in updating their Parks, Beaches, Trails, and Open Space Master Plan regarding existing and potential future facilities and services.

The survey was conducted using three primary methods: 1) a mail-back survey, 2) an online, invitation-only web survey to further encourage response from those residents already within the defined invitation sample, and 3) an open-link online survey for members of the public who were not part of the invitation sample. The analysis herein primarily focuses on responses from the invitation sample. However, open link responses are additionally analyzed and discussed in a separate section of the report, highlighting differences from the invitation sample.

The primary list source used for the mailing was a third party list purchased from Melissa Data Corp., a leading provider of residential data listings with emphasis on U.S., Canadian, and international address and phone verification as well as postal software. Use of the Melissa Data list also includes renters in the sample who are frequently missed in other list sources such as utility billing lists.

A total of 3,500 surveys were mailed to a random sample of Encinitas residents in April 2016. After accounting for undeliverable addresses (62 total), 3,438 survey mailings were delivered and 499 completed responses were received, resulting in a response rate of 14.5 percent. The margin of error for the 499 statistically valid responses is approximately +/- 4.4 percentage points calculated for questions at 50% response. The open link survey received an additional 582 completed responses.

The underlying data were weighted by age and ethnicity to ensure appropriate representation of residents of the Encinitas area across different demographic cohorts in the sample. Using the U.S. Census Bureau 2014 American Community Survey five-year estimates, the age and ethnicity distribution within the invitation respondent sample was matched to the 2014 demographic profile of the City of Encinitas.

Due to variable response rates by some segments of the population, the underlying results, while weighted to best match the overall demographics of residents, may not be completely representative of some sub-groups of the population.

Summary of Selected Findings

This section provides a brief overview of some of the key findings in the survey. The summary focuses primarily on the statistically valid invitation sample.

- Just over half are familiar with facilities, programs and services. Fifty-seven percent of invitation sample respondents indicated they are familiar with Encinitas Parks and Recreation offerings.
- Most important amenities include beaches and beach viewpoints, open spaces/natural areas, trails, and parks. The most important facility is beaches and beach viewpoints, with a strong majority of

invitation respondents identifying it as important (94 percent), followed by open spaces/natural areas (88 percent), trails and pathways (87 percent), and community/ neighborhood parks (84 percent). These four amenities are consistently identified throughout the survey as top parks and recreation offerings in Encinitas.

- Open space and trails are highest priorities for future. Despite the high level of importance placed on open space and trails/pathways, these facilities received somewhat lower needs-met ratings, with under 50 percent of respondents identifying each as currently meeting community needs adequately. Trail and pathway connectivity and open spaces/natural areas were also identified as the most important facilities to add, expand, or improve in Encinitas with 76 percent and 68 percent respectively identifying them as important. Finally, respondents allocated the most money on average towards these two amenities in a financial prioritization exercise.
- Community events are highly valued. Community events was identified as the most important parks and recreation program, with approximately two-thirds of invitation respondents identifying it as important (64 percent). It is also currently meeting the needs of the community best, with 69 percent indicating that community needs are currently being met. In addition, 43 percent value community events as their top priority program to be added, expanded or improved in the City of Encinitas.
- Focus on condition/maintenance of existing parks and recreation facilities. Forty-two percent of invitation sample respondents stated they would likely utilize Encinitas facilities, services and programs more if condition/maintenance of parks or facilities were addressed. In addition, when asked to select the top three areas that parks and recreation should concentrate on improving, two in five (42 percent) selected the quality and maintenance of facilities and amenities.
- Communication is an area for potential improvement. Invitation respondents identified awareness of offerings/communications as the top area that would encourage increased usage of Encinitas parks and recreation facilities (42 percent), and under half (46 percent) said that the City of Encinitas is currently effective at providing information on parks and recreation services. As a result, improved communications may be beneficial to boost awareness of offerings and encourage more usage of facilities.
- Open link respondents have similar views. Throughout the results, open link responses proved to be highly similar to invitation responses. Open link respondents identified the same areas that the City should focus on (including trails and open space), placed a similar level of importance on facilities and programs, and had comparable spending allocations in the financial prioritization exercise. One notable difference between invitation and open link respondents is their preferred communication methods for parks and recreation information. Open link respondents were considerably more likely to identify email from the City as the best method of communication (67 percent) than invitation respondents (51 percent).

Demographics

This section of the report details the respondent and household demographics of the invitation and open link samples. By understanding how the characteristics of these two sample groups differ, we are in a better position to understand contrasting response patterns for various questions on the survey.

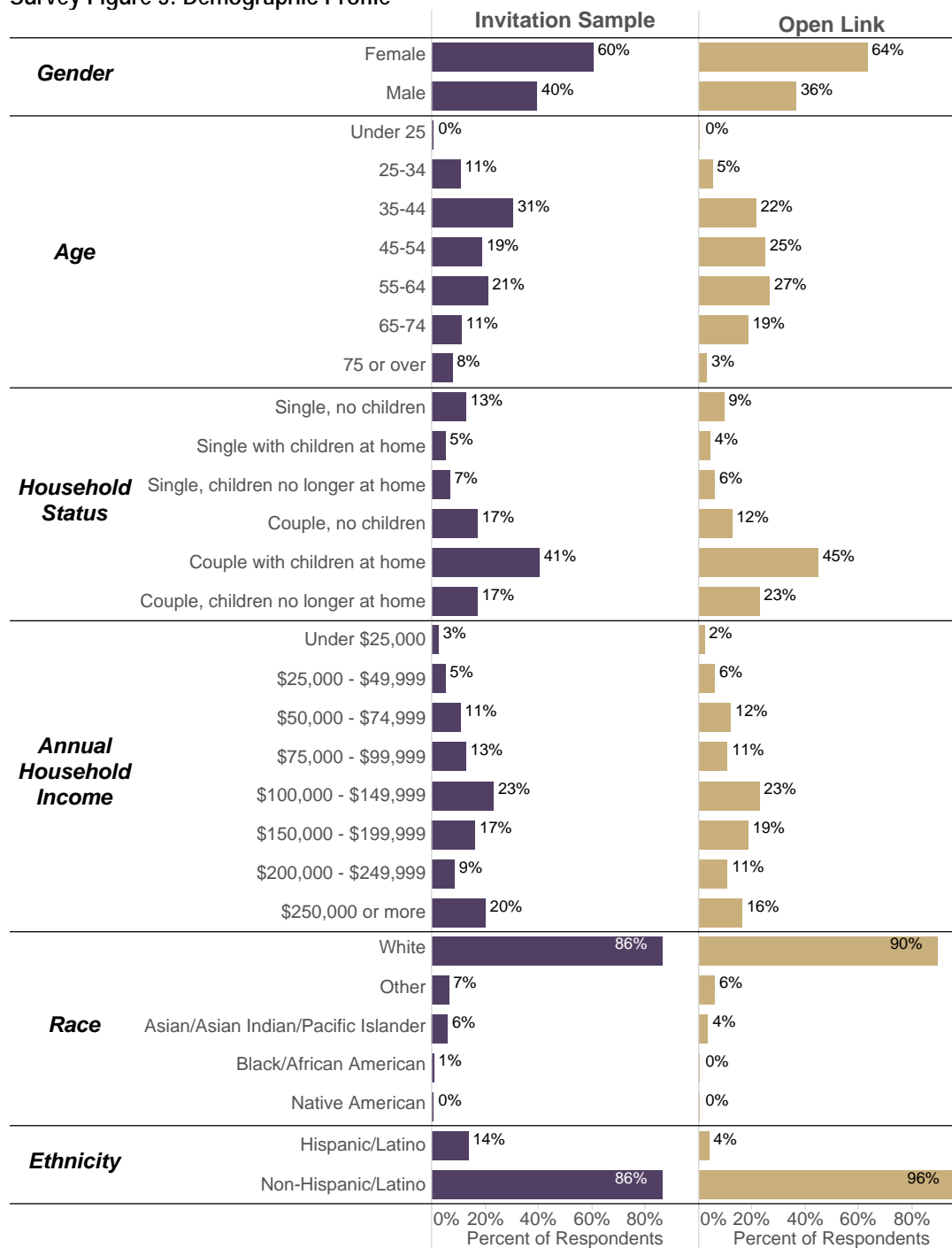
- Gender. The invitation sample skews slightly more female (60 percent) than male (40 percent). The gender distribution in the open link sample was similar (64 percent female, 36 percent male).
- Age. Forty-one percent of invitation sample respondents are under the age of 45, with 31 percent between the ages of 35 and 44. In addition, two out of five of the invitation sample are between the ages of 45 and 64 (40 percent), and 19 percent are 65 or older. Open link respondents were less likely to be under age 45, indicating a slightly older sample – the average age was 53.9 years old, compared to 51.4 years old among invitation respondents.
- Household Profile. Invitation respondents were most likely to report that they live in a household with children (46 percent). Twenty-four percent of invitation respondents reported being empty nesters. Seventeen percent are couples without children, and 13 percent are singles without children. Family households were slightly more prominent in the open link sample, with almost half of respondents (49 percent) indicating that they live with children at home.

A majority of both invitation respondents (75 percent) and open link respondents (80 percent) reported being in a couple.

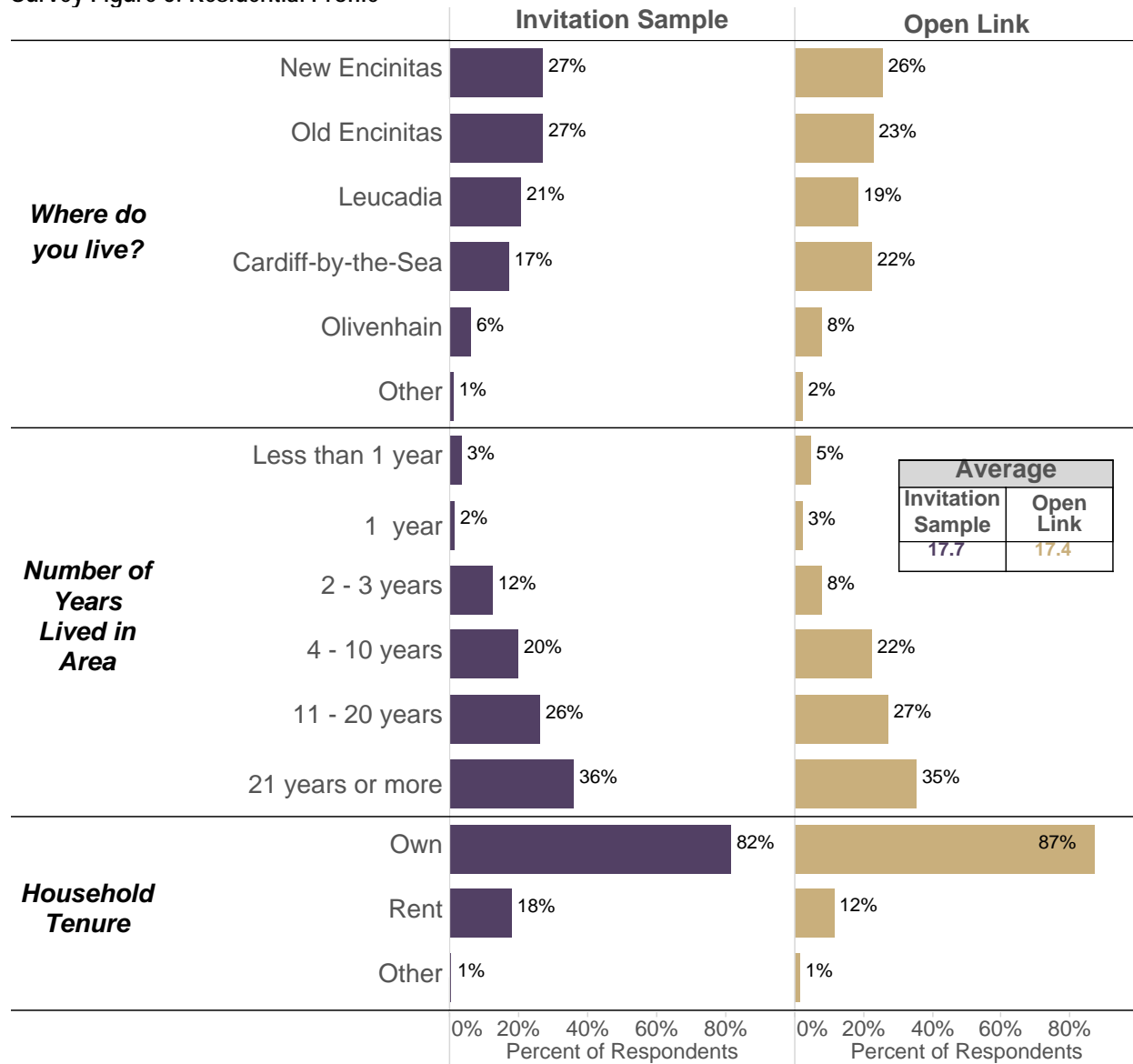
- Household Income. Invitation sample respondents are generally affluent, with 40 percent reporting an annual household income between \$100,000 and \$199,999 and 29 percent earning more than \$200,000 per year. Roughly a third (31 percent) of invitation sample respondents reported household incomes of less than \$100,000 annually. The household income distribution in the open link was very similar, with 42 percent earning between \$100,000 and \$199,999 and 27 percent reporting incomes of greater than \$200,000 annually.
- Ethnicity/Race. As a result of the weighting process, 86 percent of invitation respondents identify themselves as white, 6 percent as Asian, 1 percent as African American, and 7 percent as some other race. In addition, 14 percent indicated that they are of Hispanic, Latino, or Spanish origin. The open link sample is somewhat less diverse, with 90 percent identifying themselves as white. Only 4 percent of open link respondents are Hispanic/Latino/Spanish.
- Area of Residence. Approximately half of the invitation sample (54 percent) lives in either New Encinitas (27 percent) or in Old Encinitas (27 percent). Other areas of residence include Leucadia (21 percent), Cardiff-by-the-Sea (17 percent) and Olivenhain (6 percent). Open link responses were similar with approximately half the sample (49 percent) living in New Encinitas or in Old Encinitas. There was a greater proportion of open link respondents residing in Cardiff-by-the-Sea (22 percent) compared to the invitation sample.
- Years in the City of Encinitas. Invitation respondents are typically long-time residents of Encinitas, with 62 percent having lived in the city for over 10 years and an average residency length of 17.7 years. The open link sample is very similar in distribution and has an average length of 17.4 years.

- Own or Rent. Most respondents in both samples own their household (82 percent invitation, 87 percent open link).
- Household Need for ADA-Accessible Facilities. Seven percent of invitation respondents and 5 percent of open link respondents indicated that their household has a need for ADA-accessible facilities.

Survey Figure 5: Demographic Profile



Survey Figure 6: Residential Profile



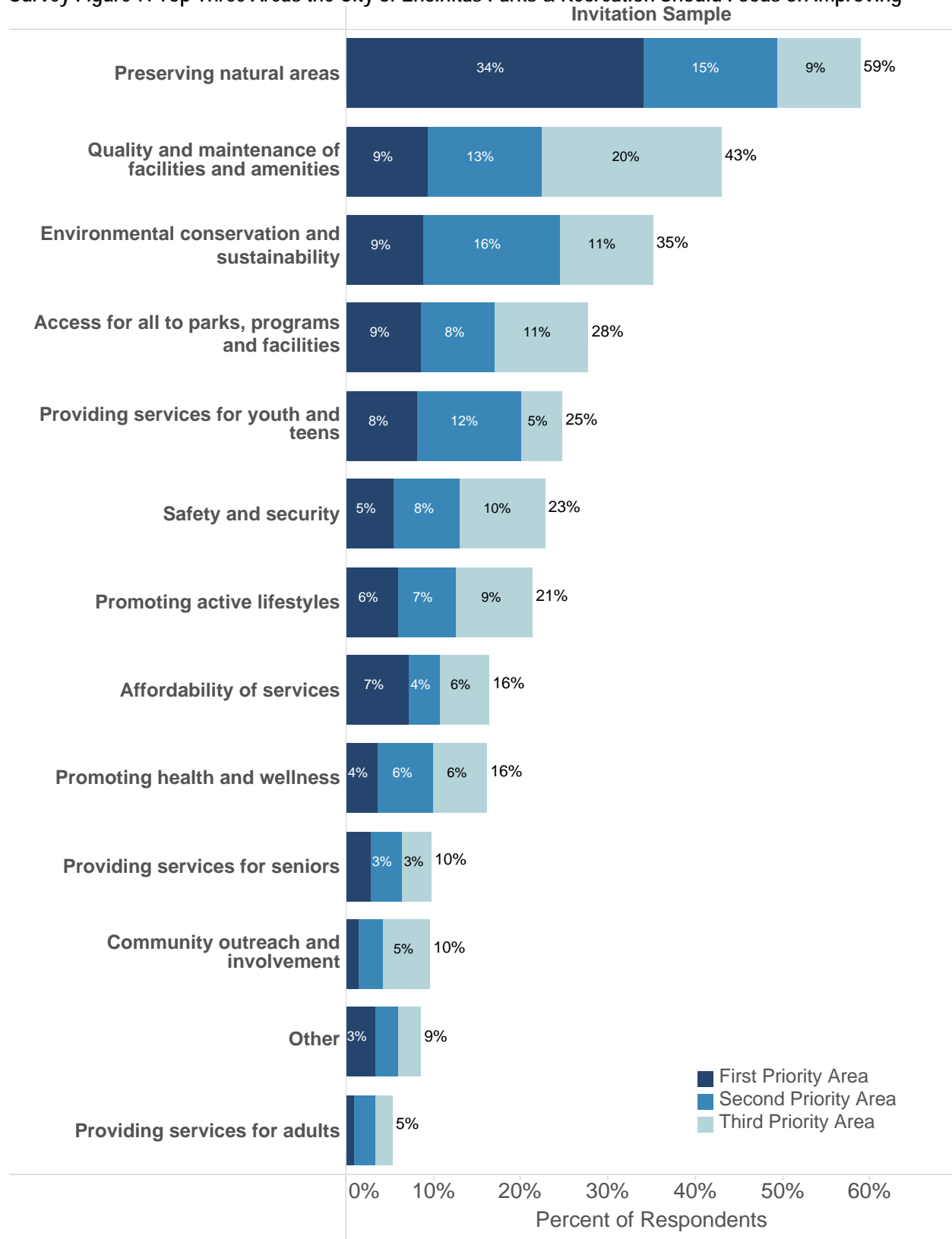
Values and Vision

In an effort to focus on the statistically valid sample, the findings explored from this point forward in the main body of the report are focused solely on the invitation sample. The invitation and open link samples will be compared in a later section of the report, with selected graphical comparisons to follow.

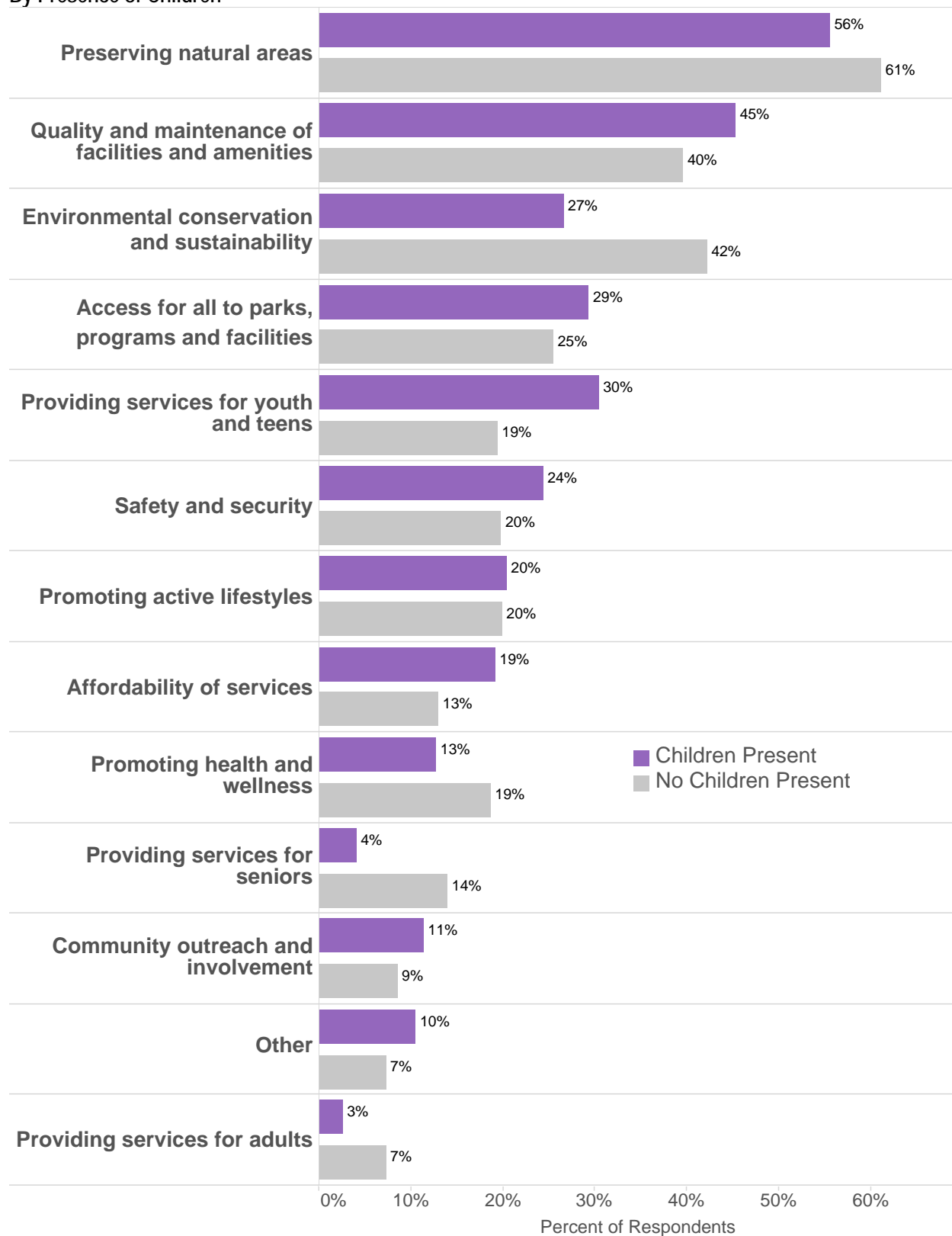
Respondents were asked to identify three community issues that the City of Encinitas Parks and Recreation should focus on improving from a list of twelve potential areas. Survey Figure 7 illustrates the share of respondents who selected each of the items as their first, second, or third priority as well as the percentage selecting each item as one of their top three priorities in aggregate. As is shown, the top areas of focus among invitation sample respondents are preserving natural areas (59 percent in aggregate, 34 percent identified as their first priority) followed by quality and maintenance of facilities and amenities (43 percent in aggregate), environmental conservation and sustainability (35 percent), and access for all to parks, programs and facilities (28 percent).

Invitation responses were also analyzed by the presence of children in the household (Survey Figure 8). Respondents living with children at home more frequently selected quality and maintenance of facilities and amenities, providing services for youth and teens, and affordability of services as top areas of focus. Respondents without children were more likely to select preserving natural areas, environmental conservation and sustainability, promoting health and wellness, and providing services for seniors as top areas for improvement.

Survey Figure 7: Top Three Areas the City of Encinitas Parks & Recreation Should Focus on Improving
Invitation Sample



**Survey Figure 8: Top Three Areas Encinitas Parks & Recreation Should Focus on Improving
By Presence of Children**

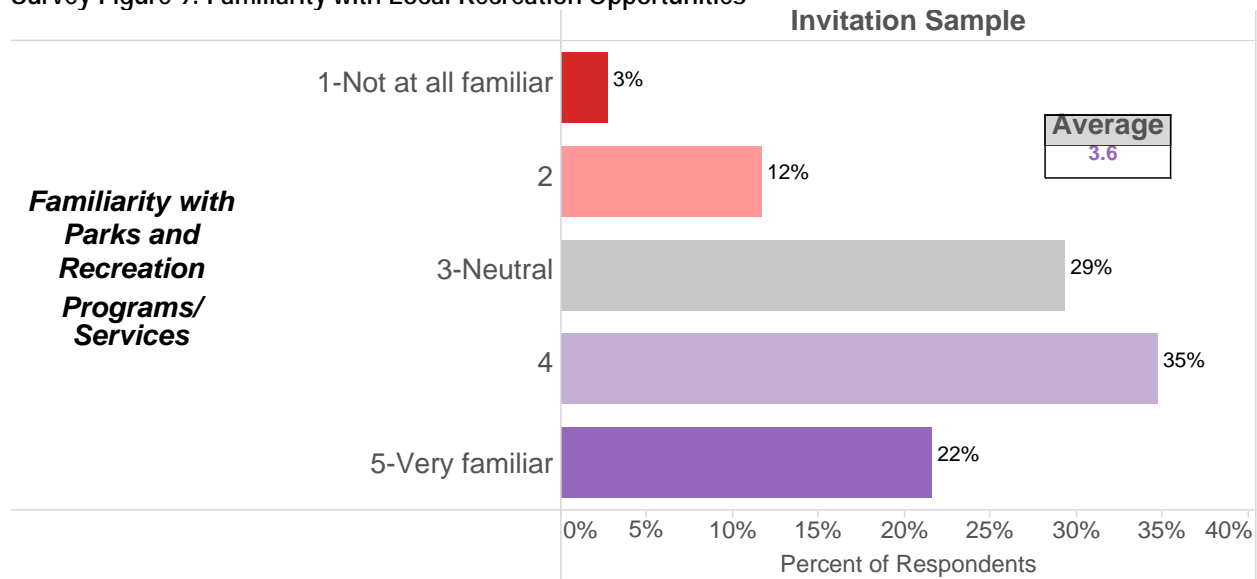


Importance of Facilities, Programs and activities

Familiarity with Parks and Recreation Opportunities

Familiarity with current Encinitas offerings. Respondents were asked to rate their level of familiarity with current Encinitas Parks and Recreation facilities, programs, and services on a scale of 1 to 5, where 1 means “not at all familiar” and 5 means “very familiar.” Familiarity ratings were moderate with a little over half (56 percent) of invitation sample respondents indicating that they are familiar (providing a “4” or “5” rating) with current parks and recreation opportunities. Respondents on average rated their familiarity with Encinitas parks and recreation opportunities a 3.6.

Survey Figure 9: Familiarity with Local Recreation Opportunities



Respondents were provided a list of current City of Encinitas parks and recreation facilities and programs and asked to rate the importance of each amenity to their household as well as identify the degree to which each amenity meets their community's needs. The results from each of these questions are discussed in turn below, first for the listed facilities and second for the listed programs.

Facilities

Importance of Facilities to Household. Respondents rated the importance of Encinitas Parks and Recreation facilities to their households on a scale from 1 to 5, where 1 is "not at all important" and 5 is "very important." Survey Figure 10 to follow illustrates the percentage of invitation respondents providing each rating. Facilities are sorted by their midpoint rating. Survey Figure 11 depicts the average importance rating provided by invitation respondents for each facility.

The amenities rated as most important include beaches and beach viewpoints (average rating 4.8, 94 percent provided a "4" or "5" rating), open spaces/natural areas (4.5 average, 88 percent rated 4 or 5), trails and pathways (4.5 average, 86 percent rated 4 or 5) and community and neighborhood parks (4.4 average, 84 percent rated 4 or 5). These four amenities are key themes throughout the survey, coming up frequently as top parks and recreation offerings in Encinitas. Moderately important facilities include the community/recreation center (3.4 average rating), athletic fields (3.1), and community gardens (3.0).

Equestrian facilities (1.5 average rating), skate parks (2.3), senior center (2.7), and dog parks (2.7) each had a larger share of respondents providing a "1" or "2" rating (indicating the facility is unimportant) than a "4" or "5" rating (indicating the facility is important). Clearly, these amenities are less important to responding households in Encinitas.

Degree to Which Community Needs Are Met by Facilities. Using the same list of facilities, respondents also rated the degree to which they feel their community's needs are currently being met by the City of Encinitas Parks and Recreation facilities on a scale from 1 to 5, where 1 means "not at all" and 5 means "completely." Survey Figure 12 shows the percentage of invitation respondents selecting each rating for each facility, and the facilities are again sorted by their midpoint needs met rating. Survey Figure 13 immediately after depicts average ratings.

Respondents provided the highest needs-met ratings for beaches and beach viewpoints (average rating 4.1, 78 percent provided a "4" or "5" rating), community and neighborhood parks (3.9 average, 70 percent rated 4 or 5), and the senior center (3.9 average, 70 percent rated 4 or 5). Skate parks (3.9 average rating), community/recreation center, and athletic fields (each 3.8) followed closely behind. Despite having high importance ratings, open spaces/natural areas (3.5 average) and trails and pathways (3.4) had moderately lower needs met.

Community needs were generally not well met for the aquatic facility (average rating 2.4) and equestrian facilities (2.7). For these two facilities, the respondents providing a "1" or "2" rating (indicating their community's needs are not currently being met) outnumbered the respondents providing a "4" or "5" rating (indicating their community's needs are being met). These facilities may be potential areas to discuss in planning for future improvements.

Importance vs. Needs Met Matrix – Current Facilities. Plotting and comparing the facility ratings for level of importance and degree to which community needs are being met using an “Importance vs. Needs-Met” matrix is a useful exercise. Ratings are displayed in the matrix in Survey Figure 14 using the midpoints for both questions to divide into four quadrants. The Importance scale midpoint was 3.0 (the median importance rating across all facilities); the Needs-Met midpoint was 3.7.

The upper right quadrant depicts facilities that have high importance to households in the City of Encinitas and also adequately meet community needs. As these facilities are important to most respondents, they should be monitored and maintained in coming years, but are less of a priority for immediate improvements as needs are currently being met:

- Beaches and beach viewpoints
- Community and neighborhood parks
- Community/recreation center
- Athletic fields

Facilities located in the upper left quadrant have a high level of importance but a relatively lower level of needs being met, indicating that these are potential areas for enhancements. Improving these facilities would likely positively affect the degree to which community needs are met overall:

- Open spaces/natural areas
- Trails and pathways
- Community garden (on the cusp of low importance)

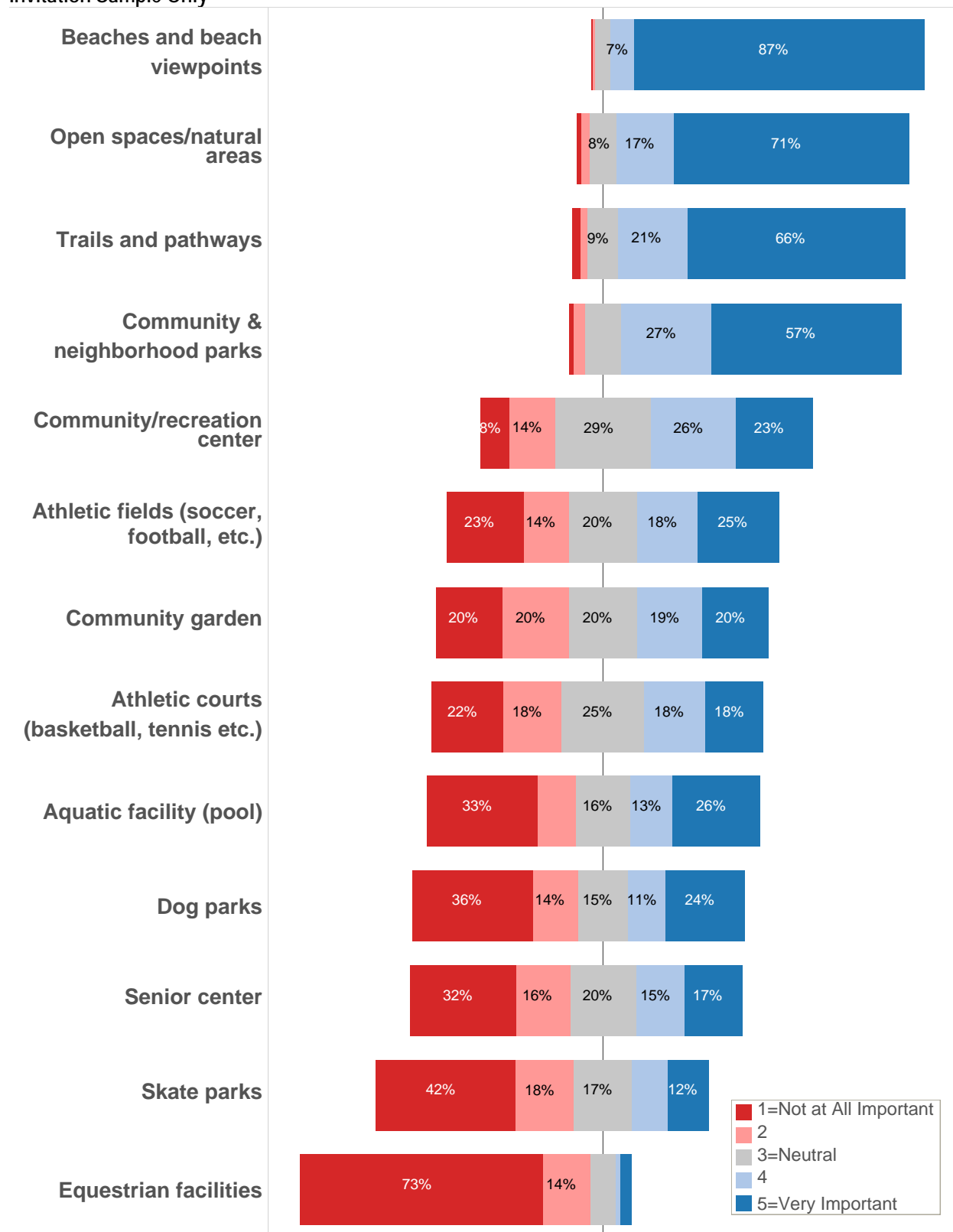
Shown in the lower right quadrant are facilities that are less important to most households, yet are meeting the needs of the community well. Future discussions evaluating whether the resources supporting these facilities outweigh the benefits may be constructive:

- Senior center
- Skate parks
- Dog parks (on the cusp of low needs met)

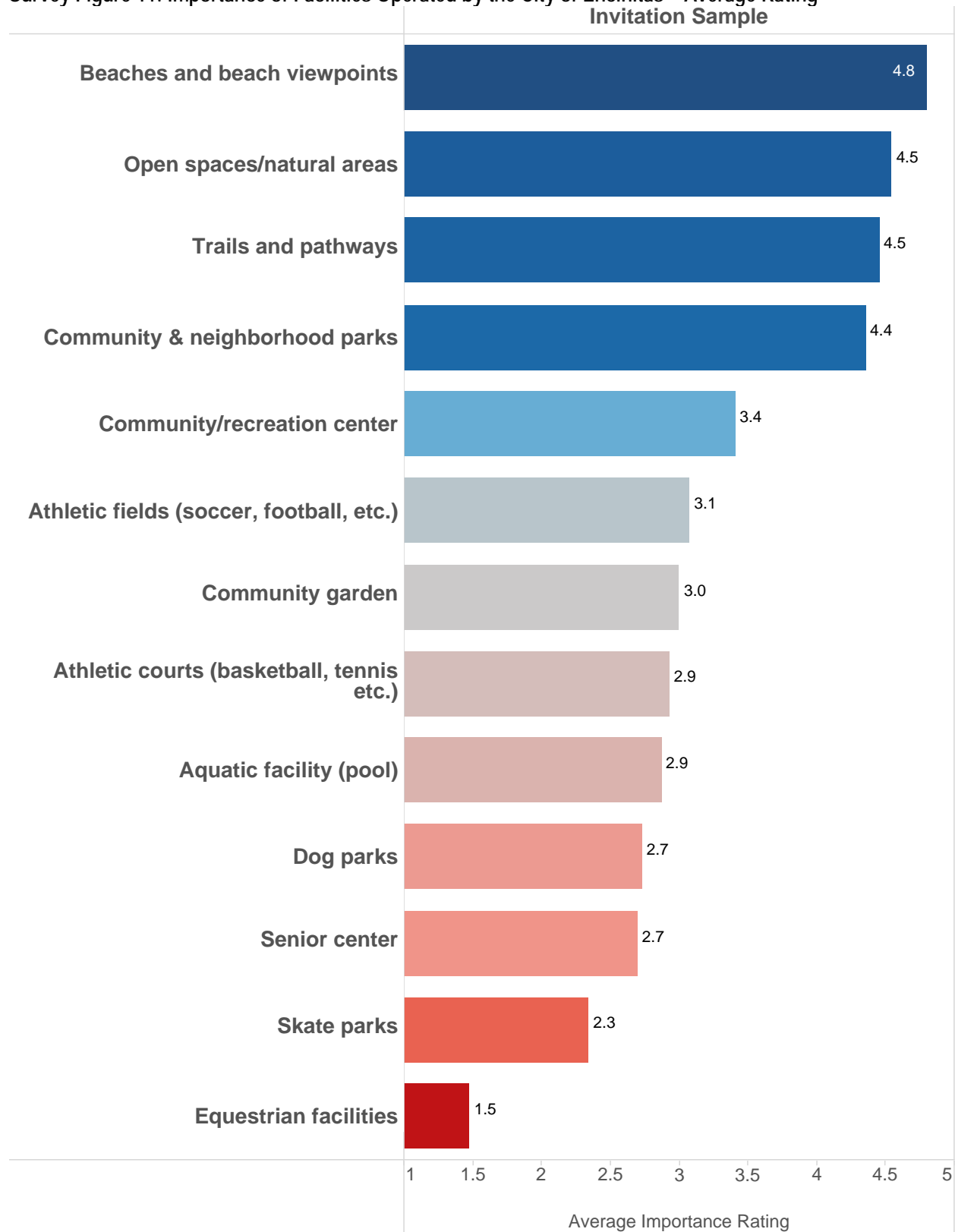
Finally, facilities found in the lower left quadrant do not meet community needs well but are also important to a smaller part of the community. Deemed “niche” facilities, these amenities have a smaller but passionate following, so measurements of participation in discussions of future improvements may prove to be valuable:

- Equestrian facilities
- Aquatic facility (pool)
- Athletic courts (basketball, tennis, etc.)

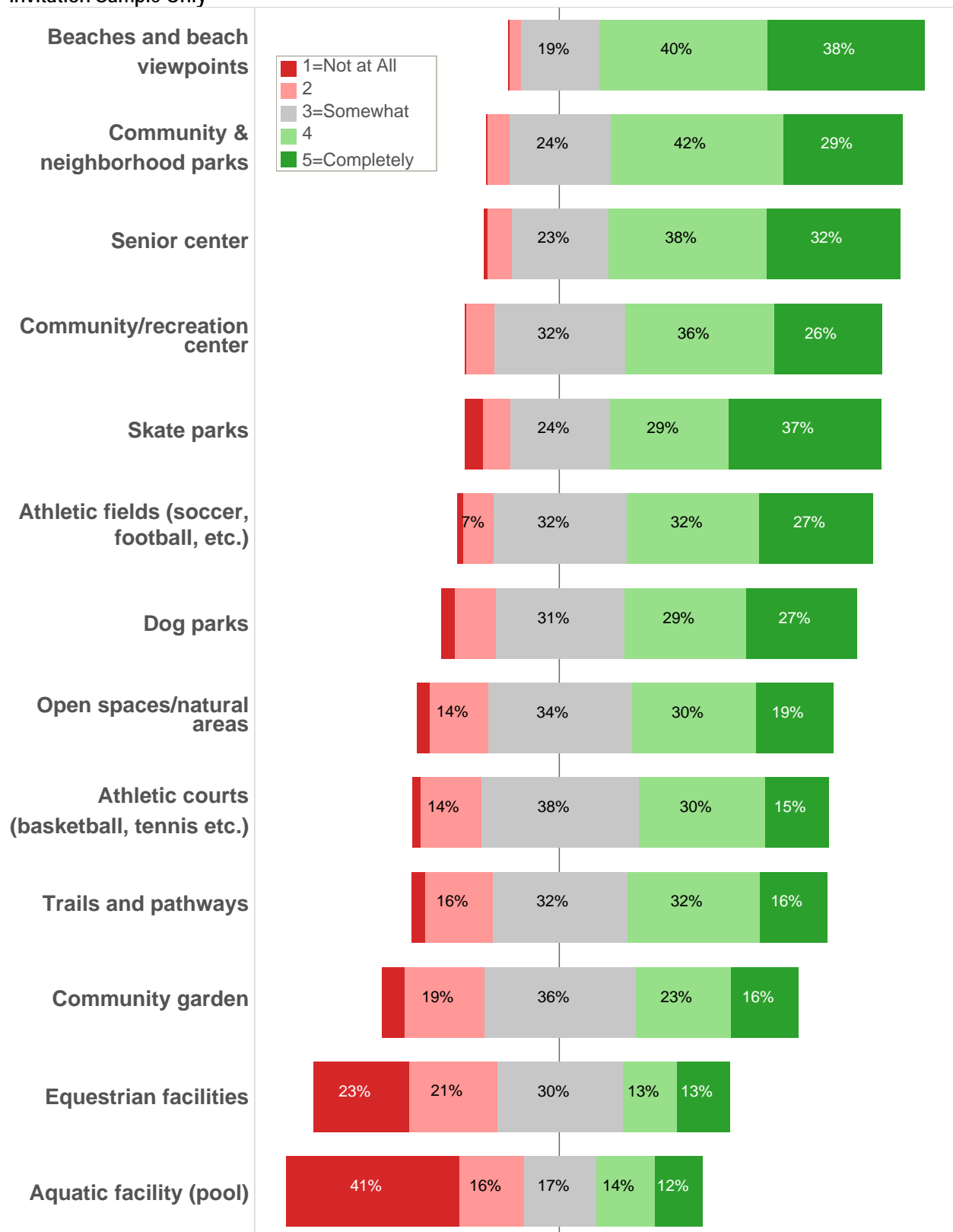
Survey Figure 10: Importance of Facilities Operated by the City of Encinitas
Invitation Sample Only



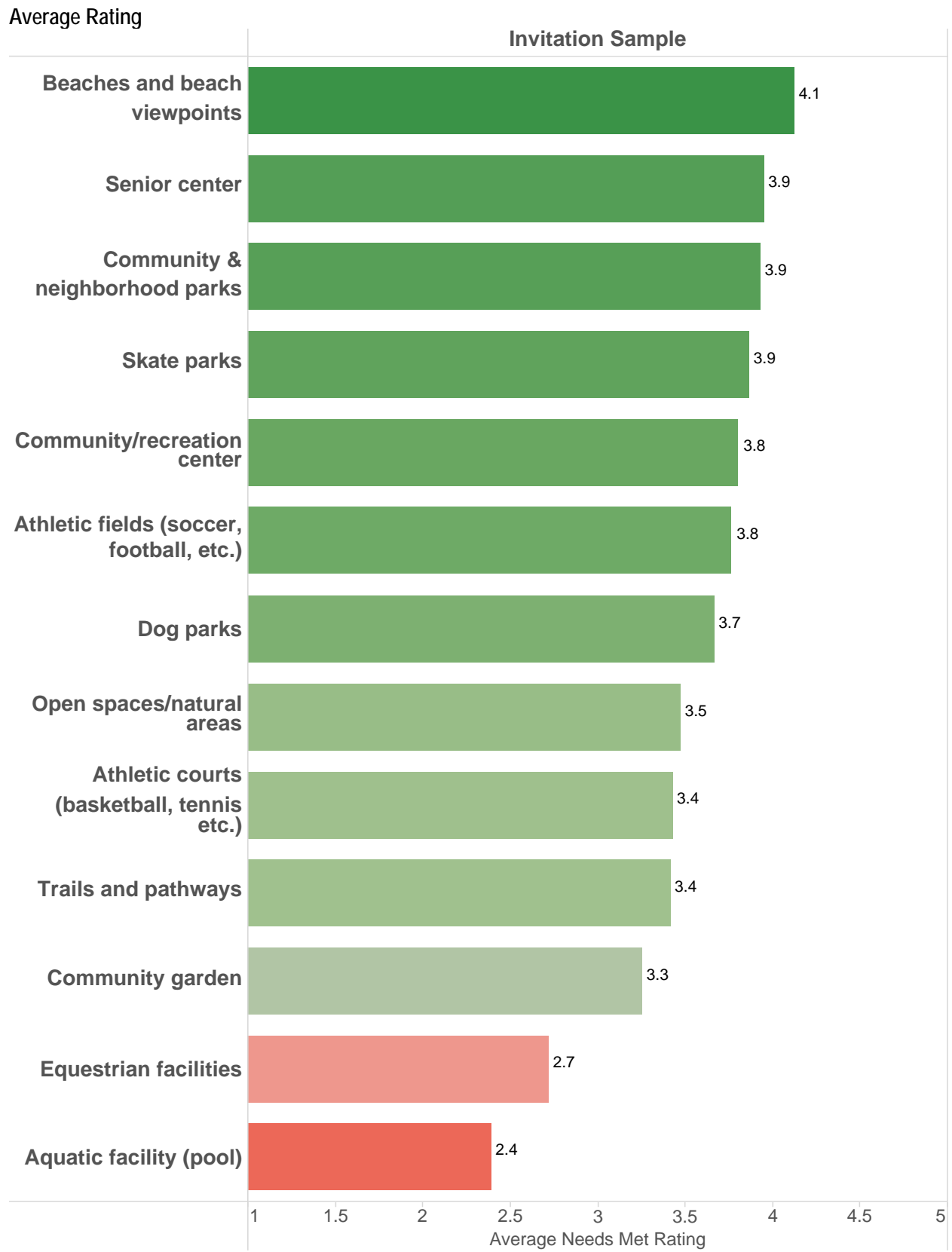
Survey Figure 11: Importance of Facilities Operated by the City of Encinitas – Average Rating
Invitation Sample



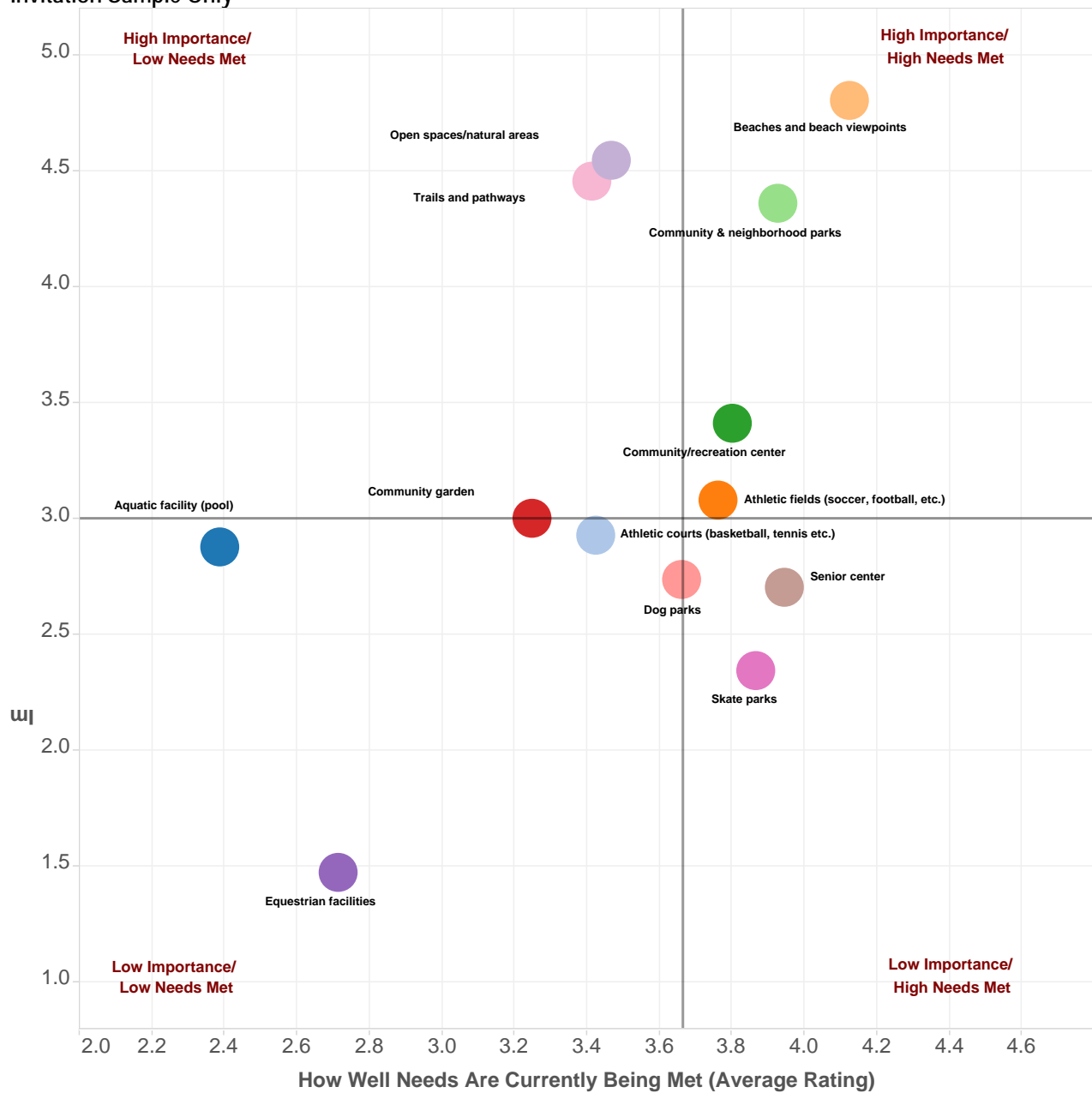
Survey Figure 12: Degree to Which Community Needs Are Met by Facilities Operated by the City of Encinitas
Invitation Sample Only



Survey Figure 13: Degree to Which Community Needs Are Met by Facilities Operated by the City of Encinitas



Survey Figure 14: Current Facilities – Importance vs. Needs Met Matrix
Invitation Sample Only



Programs and Activities

Importance of Programs to Household. Similarly, respondents rated the importance of the City of Encinitas Parks and Recreation programs to their households on a scale from 1 to 5, where 1 is “not at all important” and 5 is “very important.” Survey Figure 15 to follow depicts the percentage of invitation respondents selecting each rating, and each program is then sorted amongst the others based on its midpoint rating. Survey Figure 16 shows average importance ratings among invitation respondents for each program.

Respondents provided fairly moderate to low importance ratings for programs and activities in Encinitas. Top programs include community events (average rating 3.7, 64 percent provided a “4” or “5” rating) nature/environmental programs (3.7 average, 59 percent rated 4 or 5) and outdoor recreation programs (3.5 average, 52 percent rated 4 or 5). Fitness and wellness programs and education programs also received relatively moderate importance ratings with averages of 3.4 and 3.3 respectively. The lowest-rated program is adaptive (therapeutic) recreation (2.0 average rating), followed by workforce development/life skill classes (2.2 average), and teen programs (2.3 average). Youth programs also received lower importance ratings.

Degree to Which Community Needs Are Met by Programs. Using the same list, respondents also rated the degree to which they feel the community’s needs are met by current Encinitas Parks and Recreation programs on a scale from 1 to 5, where 1 means “not at all” and 5 means “completely.” Survey Figure 17 illustrates the percentage of invitation respondents providing each rating. Programs are sorted by their needs-met midpoint rating, and a summary of average ratings for each item is presented in Survey Figure 18.

When evaluating the degree to which community needs are currently being met by programs, respondents provided moderate ratings for all programs and activities. The top programs identified as best meeting needs are community events with a 3.9 average rating (69 percent rated 4 or 5) and senior programs with a 3.9 average rating (65 percent rated a 4 or 5). Despite several youth programs receiving low importance ratings, respondents indicated that these programs are adequately meeting needs. Youth summer camps and sports (each 3.8 average) and youth after school, non-sports and 2-5 year-old programs (each 3.6) are meeting needs.

Importance vs. Needs Met Matrix – Current Programs. Another “Importance vs. Needs-Met” matrix allows a similar comparison of programs based on level of importance and degree to which community needs are being met. Scores are illustrated in the matrix in Survey Figure 19 by using the mid-points for both questions to divide the grid into four quadrants. The Importance scale midpoint was 2.8 (the median importance rating across all programs); the Needs-Met midpoint was 3.5.

Programs located in the upper right quadrant are identified as having a high level of importance and are also perceived to be meeting community needs adequately. While improvements are less of an immediate priority for these programs, they are important to monitor so that community satisfaction stays strong:

- Community events (festivals, concerts, etc.)
- Nature/environmental programs
- Fitness and wellness programs (on the cusp of low needs met)
- Family programs (on the cusp of low needs met)
- Youth sports (on the cusp of low importance)

Depicted in the upper left quadrant are programs that are generally important to households but have a lower level of community needs that are met. Therefore, enhancements to these programs may boost the degree to which respondents feel their overall community needs are being met:

- Aquatic programs
- Hobby/interest programs
- Volunteer opportunities
- Outdoor recreation programs (on the cusp of high needs met)
- Education programs (on the cusps of high needs met)

The programs in the lower right quadrant are less important to respondents, but are also currently meeting the needs of the community. An evaluation of allocated resources for these programs may be beneficial to ensure that funding is best spent to support community needs:

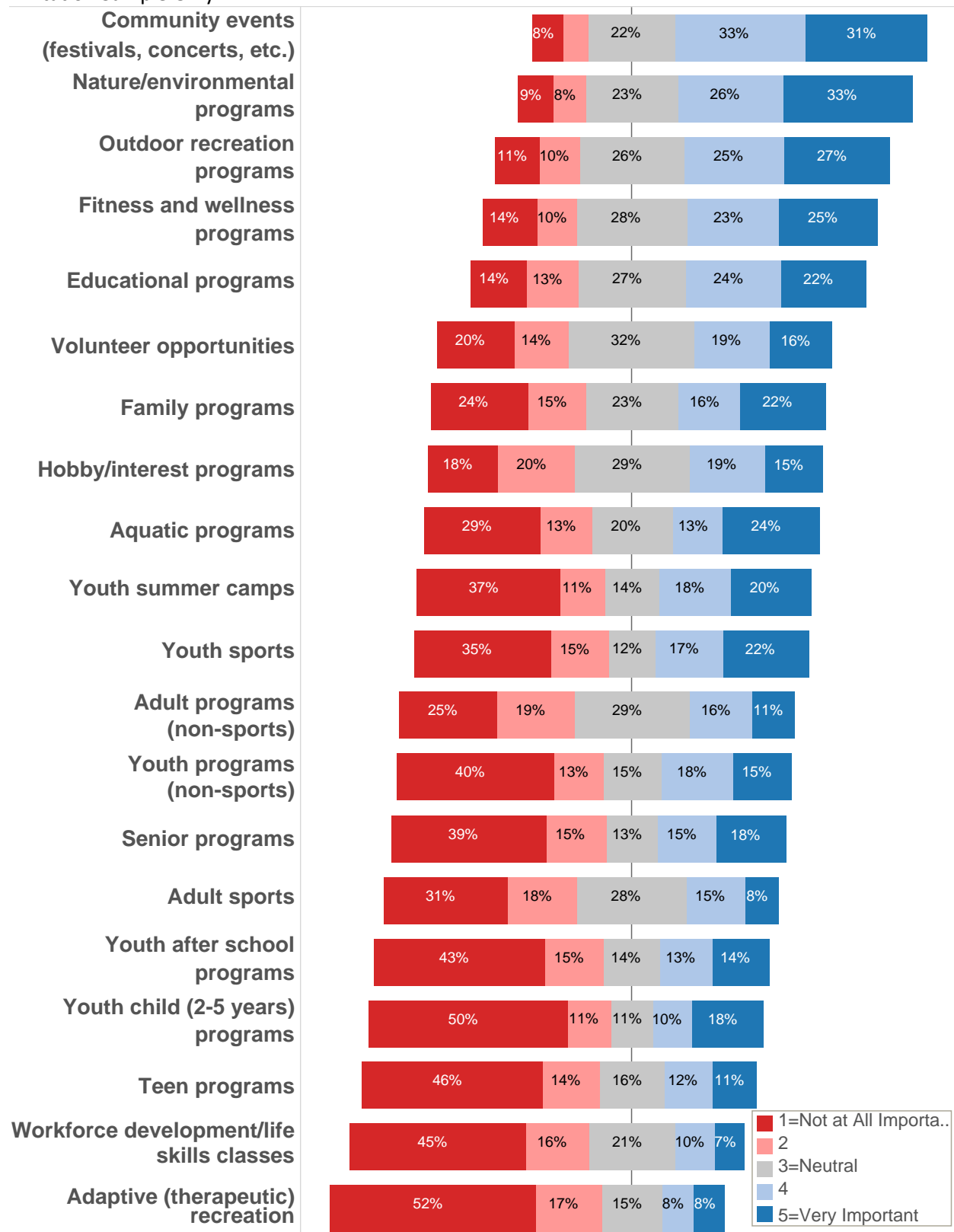
- Youth summer camps (on the cusp of high importance)
- Youth programs (non-sports)
- Youth after school programs
- Youth child (2-5 years) programs
- Teen programs

Finally, lower left quadrant programs have a low level of meeting community needs even though they are only important to a smaller group of households. These “niche” programs are typically not critical for the satisfaction of the whole community, but should be monitored to understand whether or not improvements would be constructive:

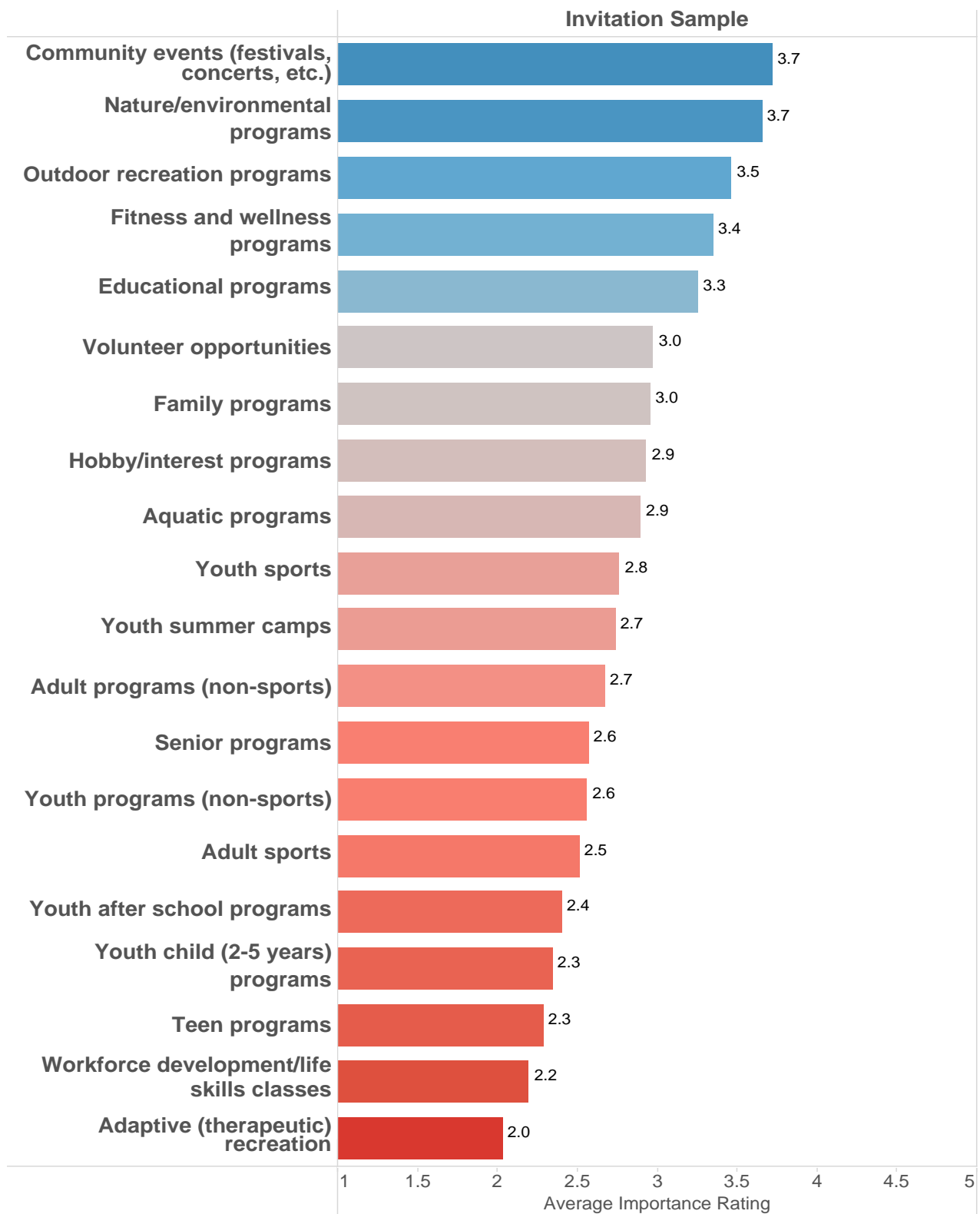
- Adult programs (non-sports) (on the cusp of needs met)
- Adult sports
- Workforce development/life skills classes
- Adaptive (therapeutic) recreation

Top Three Highest Priority Programs. In addition to rating the importance and the degree to which community needs are being met, respondents were asked to rank their top three highest priority programs to be added, expanded, or improved in the City of Encinitas. Survey Figure 20 illustrates the share of respondents who selected each of the items as their first, second, or third priority as well as the percentage selecting each item as one of their top three priorities in aggregate. Forty-three percent of respondents identified community events as their first, second, or third most important parks and recreation program to add, expand or improve in Encinitas, with 19 percent identifying this program as their number one priority. This is followed by nature/environmental programs (37 percent), outdoor recreation programs (27 percent), aquatic programs (24 programs) and fitness and wellness programs (20 percent.)

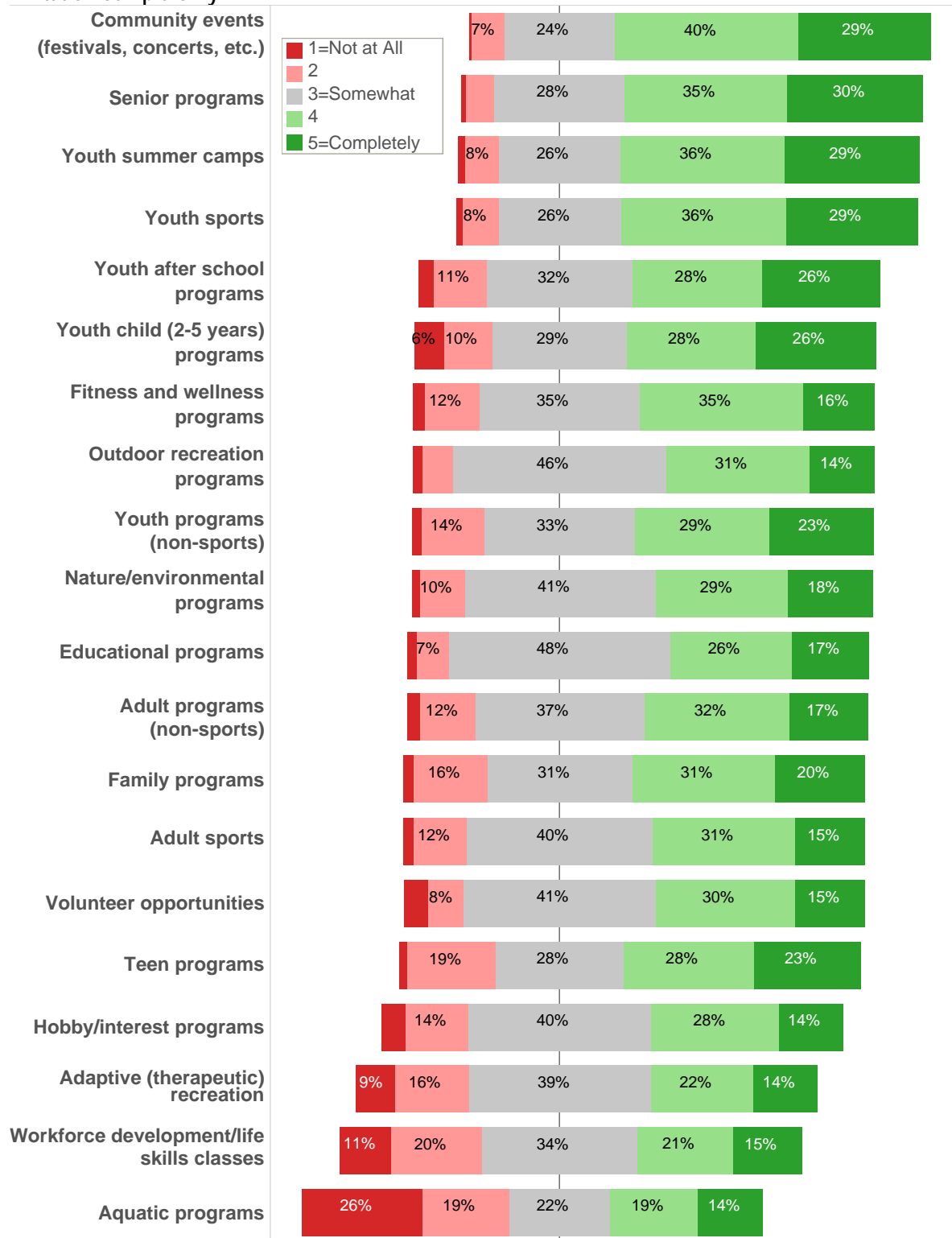
Survey Figure 15: Importance of Programs Operated by the City of Encinitas
Invitation Sample Only



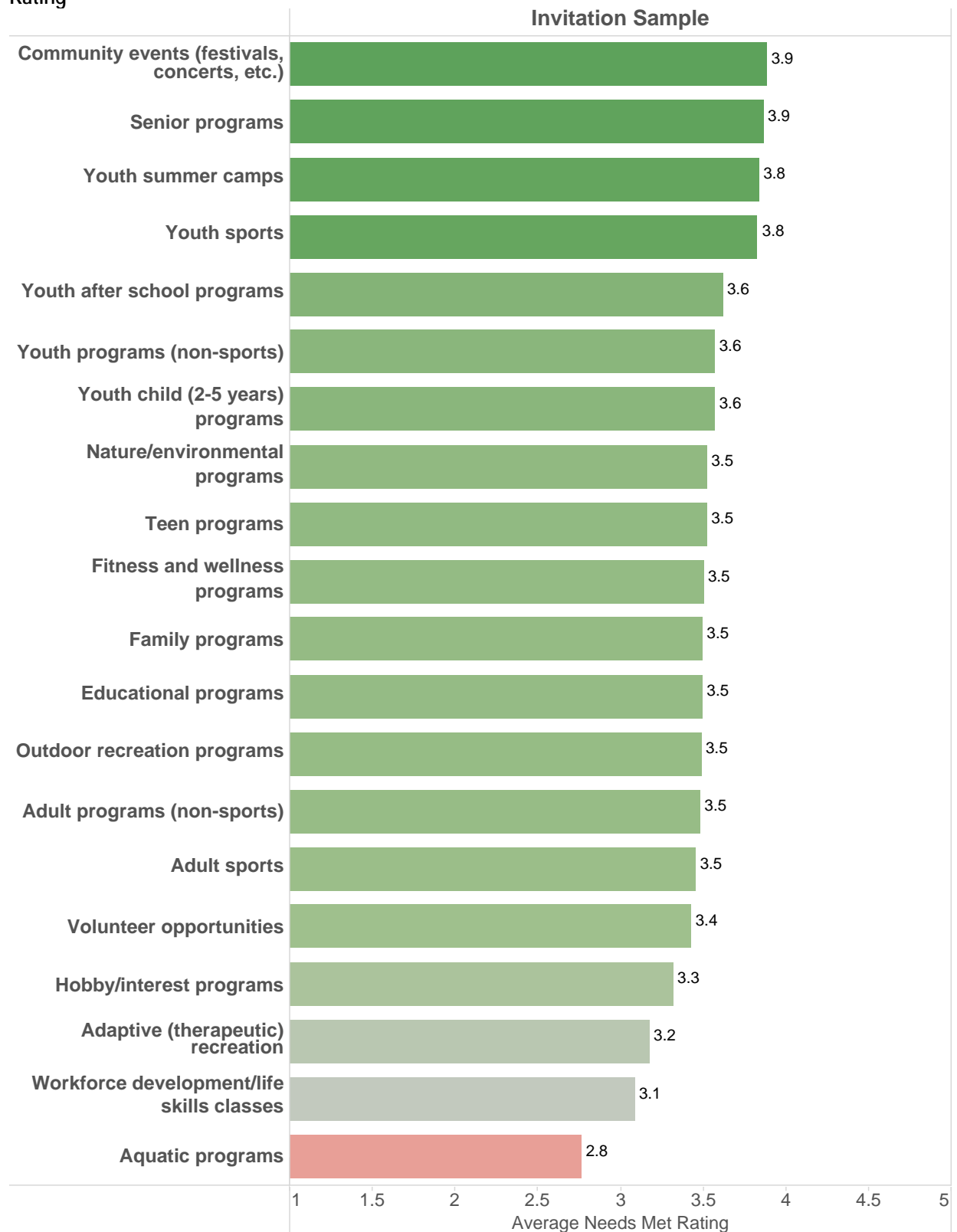
Survey Figure 16: Importance of Programs Operated by the City of Encinitas – Average Rating



Survey Figure 17: Degree to Which Community Needs Are Met by the City of Encinitas Programs
Invitation Sample Only



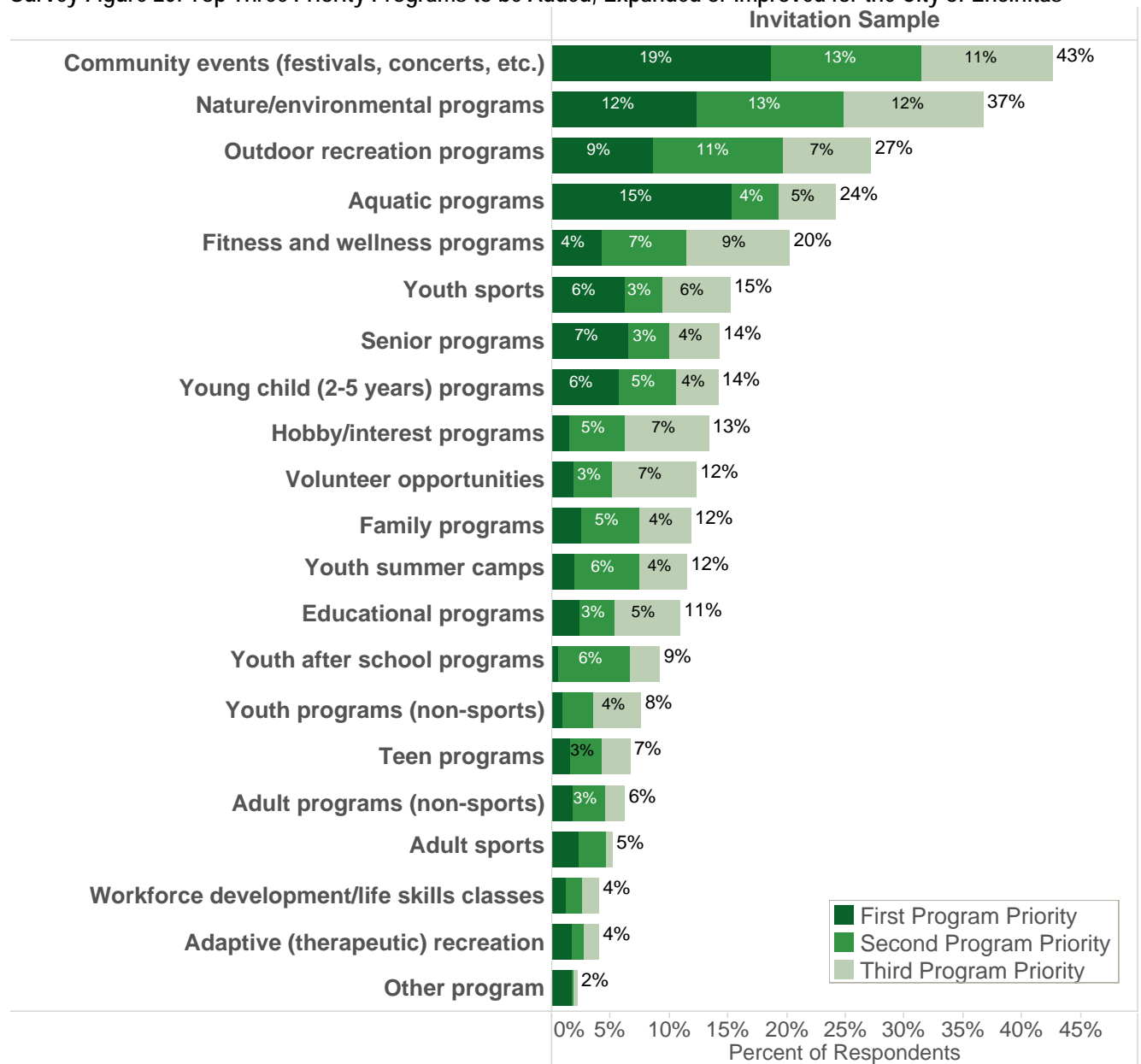
Survey Figure 18: Degree to Which Community Needs Are Met by the City of Encinitas Programs – Average Rating



Survey Figure 19: Current Programs – Importance vs. Needs Met Matrix
Invitation Sample Only



Survey Figure 20: Top Three Priority Programs to be Added, Expanded or Improved for the City of Encinitas



Future Facilities, Amenities, and Services

Future Facilities to Add, Expand, or Improve

Respondents were provided a list of twelve potential future indoor and outdoor facilities and asked to rate the importance of each proposed facility as well as to select their top three priorities to be added, expanded, or improved in the City of Encinitas. This section discusses the findings from these two questions.

Importance of Adding, Expanding, or Improving Future Facilities. On a scale from 1 to 5, where 1 means “not at all important” and 5 means “very important,” respondents rated the importance of adding, expanding, or improving the twelve potential future facilities over the next five to ten years in the City of Encinitas. The percentage of invitation respondents selecting each rating is depicted in Survey Figure 21 to follow. Facilities are sorted by their midpoint importance rating. The average importance rating for each item is shown in Survey Figure 22.

Trail and pathway connectivity was identified as the most important amenity to add, expand, or improve (average rating 4.2, 76 percent provided a “4” or “5” rating), followed by open space/nature areas (3.9 average, 68 percent rated 4 or 5), and improved or new park, beach or trail amenities (3.7 average, 61 percent rated 4 or 5).

A few facilities were rated considerably lower than the rest of the listed amenities. Each of these facilities received a larger proportion of respondents providing a “1” or “2” rating (indicating the facility is unimportant) than the proportion providing a “4” or “5” rating (indicating the facility is important): skate park/skate features (average rating 2.0), dog parks (2.5) and updates to the community/recreation center (2.6).

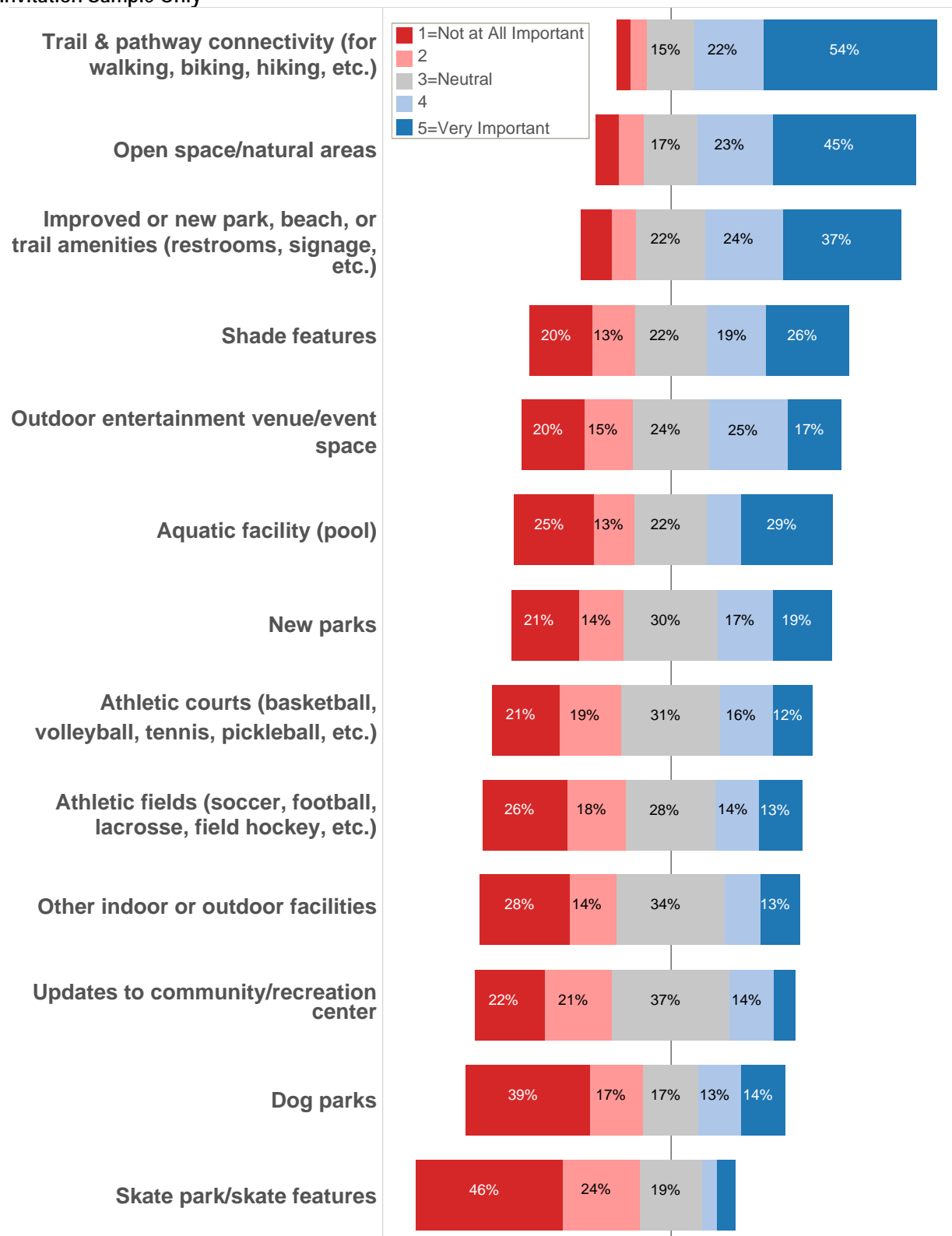
Top Three Priorities to Add, Expand, or Improve. Using the same list of facilities, respondents chose their priorities for the most important future facilities to their households. Survey Figure 23 illustrates the percentage of invitation respondents who selected each facility as their first, second, and third priority, ranked by the combined total to show prioritization of the potential facility overall. As displayed, trail and pathway connectivity are the top priority by far with 68 percent of invitation respondents selecting this as one of their top three priorities. Pathways and trails also received the largest percentage of respondents selecting it as their single most important priority (22 percent). Other top priorities include improved or new park, beach or trail amenities (46 percent), open space/natural areas (43 percent), aquatic facility (30 percent), outdoor entertainment venue/event space, and shade features (each 22 percent).

Invitation responses for this question were also analyzed by age of respondent (Survey Figure 24), by area of residence (Survey Figure 25) and by presence of children (Survey Figure 26).

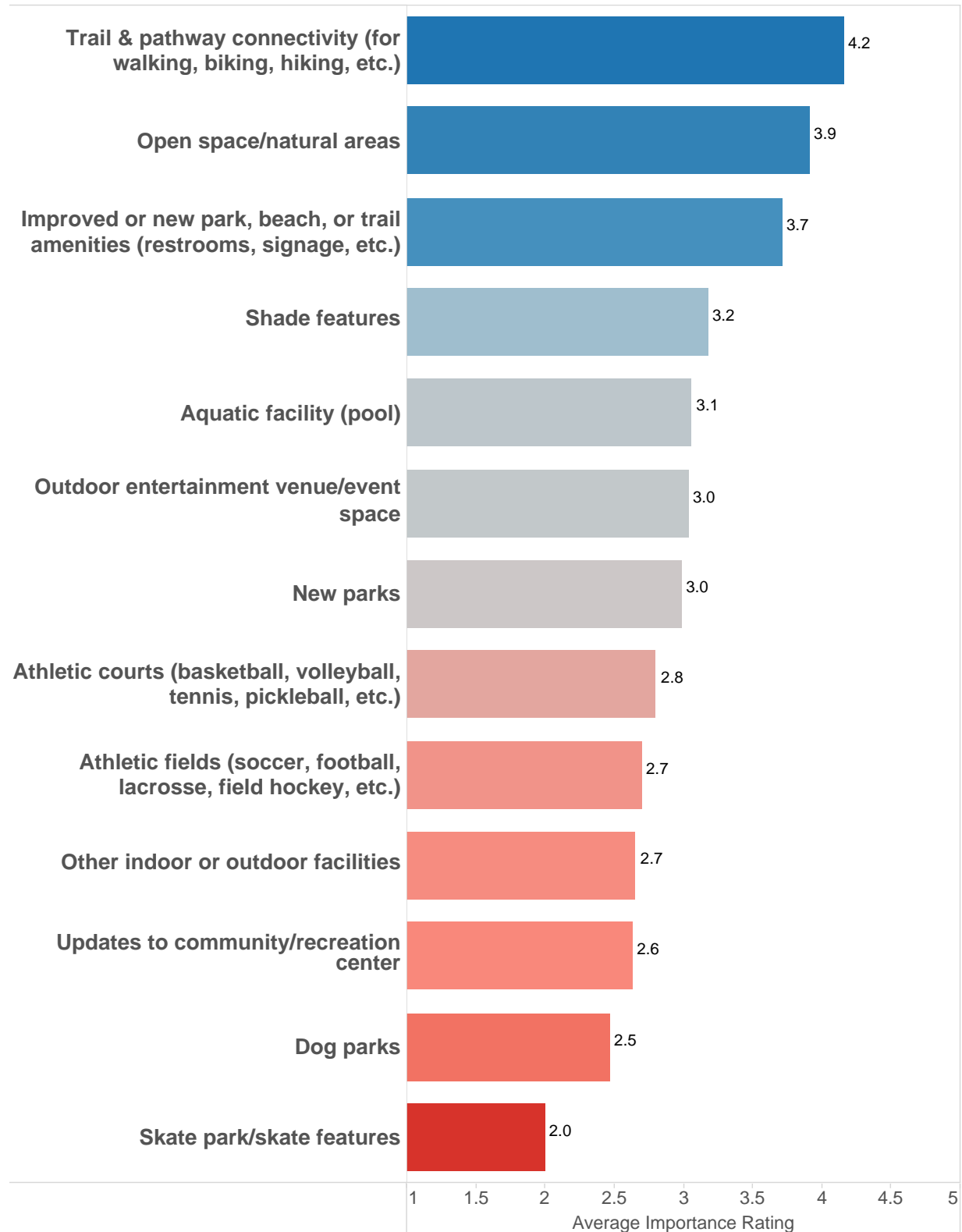
- By Age of Respondent. Respondents under the age of 35 were more likely to select improved or new park, beach, or trail amenities, aquatic facility and athletic courts as top facilities the City of Encinitas should add, expand or improve. Meanwhile, respondents between the ages of 45 and 64 showed a particularly strong preference for improved open space/natural areas.

- By Area of Residence. Priorities to add, expand or improve varied slightly by location of residence. Trail and pathway connectivity is the top priority in all areas of Encinitas. Respondents living in Leucadia were most likely to select improved or new park, beach or trail amenities, new parks, and dog parks. Respondents living in New Encinitas are more likely to favor an outdoor entertainment venue/event space in the future as well as additional shade features and those in Old Encinitas were especially likely to select an aquatic facility. Lastly, respondents living in other areas in Encinitas were more likely to prioritize athletic courts.
- By Presence of Children. Top priorities were variable when segmented by the presence of children in the household. Respondents living with children were more likely to favor shade features, athletic fields, and a skate park/skate features than those without children. Respondents without children in their households were more likely to select trail and pathway connectivity, outdoor entertainment venue/event space, new parks, and dog parks as priorities.

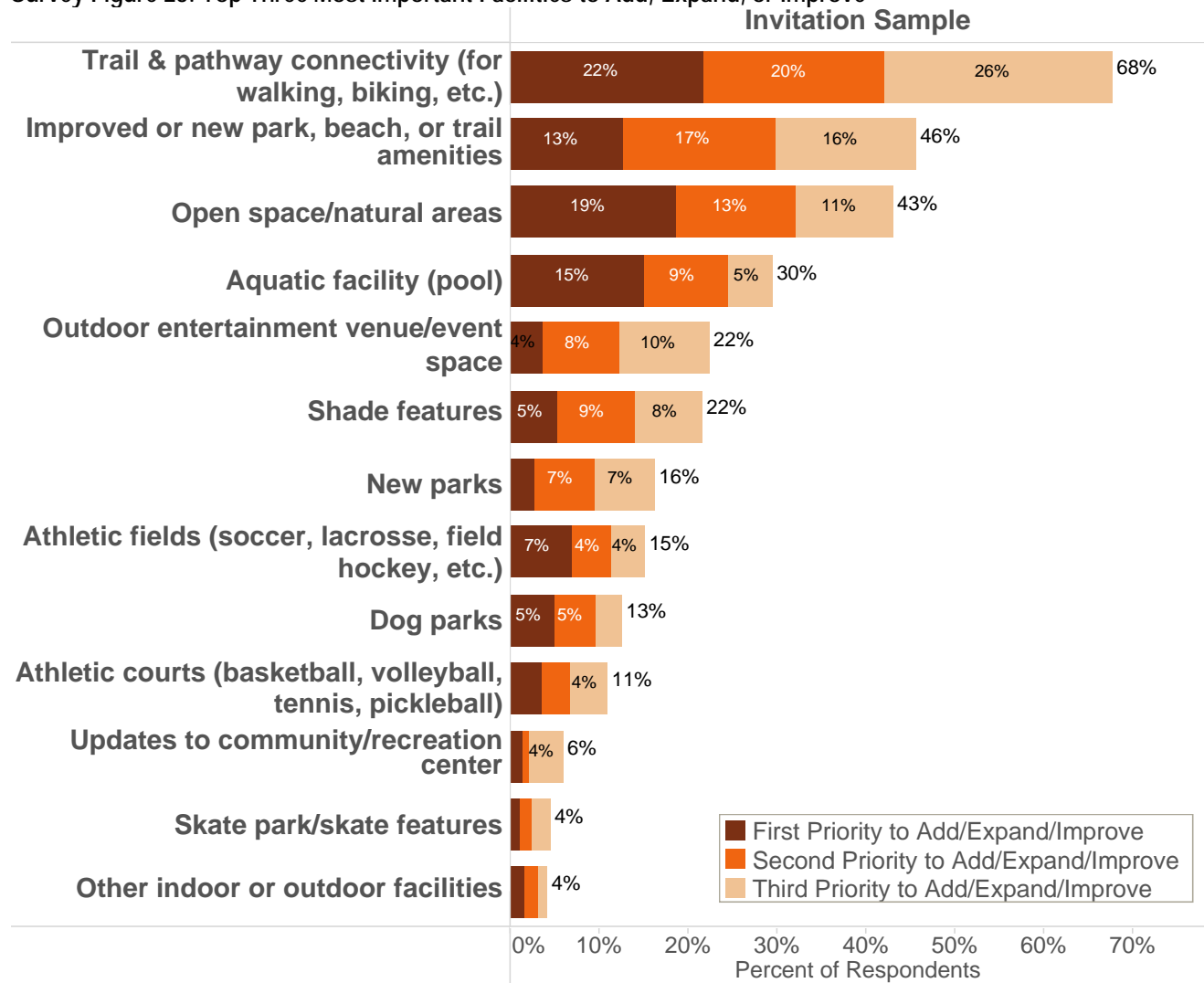
Survey Figure 21: Importance of Adding/Expanding/Improving the City of Encinitas Facilities
Invitation Sample Only



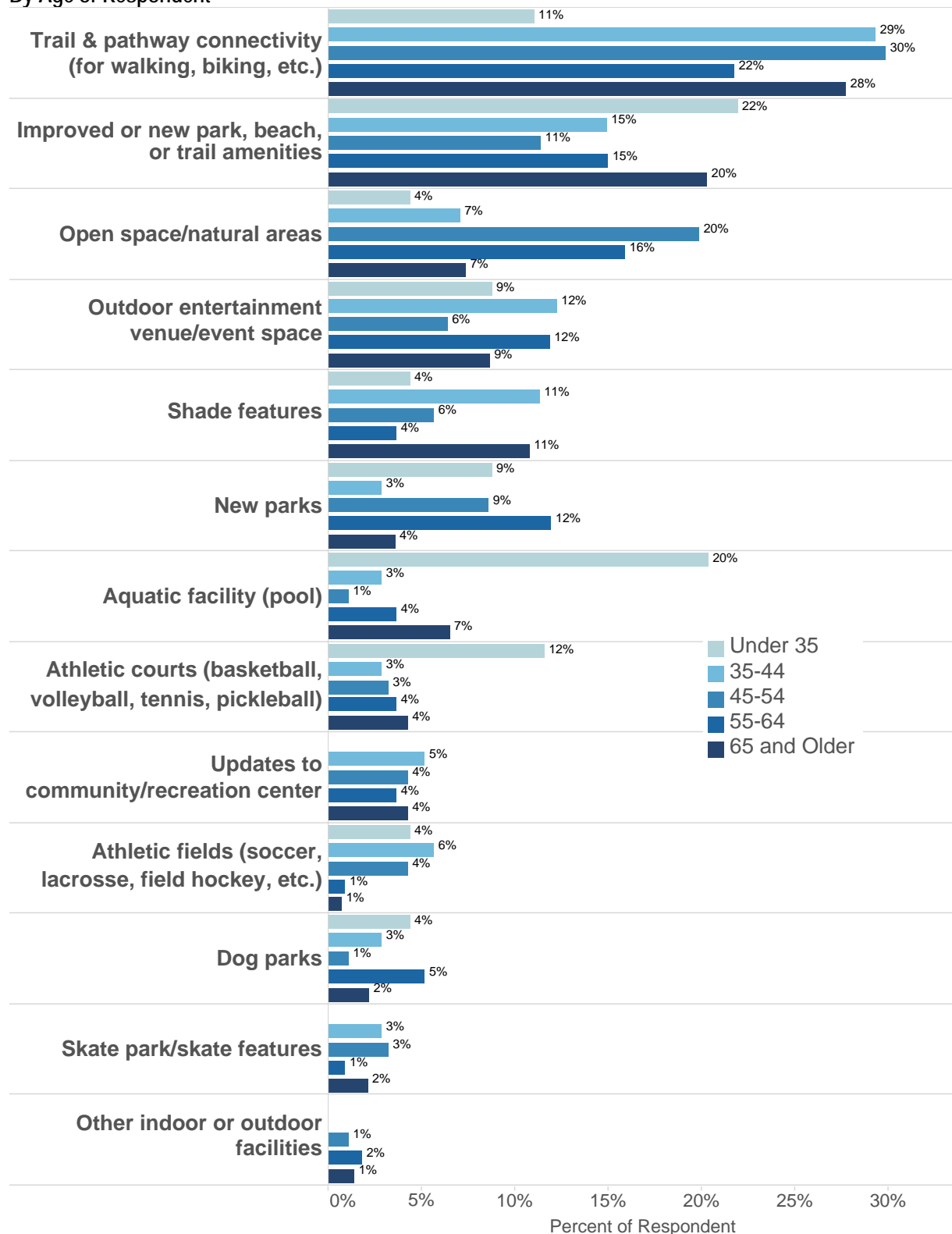
Survey Figure 22: Importance of Adding/Expanding/Improving the City of Encinitas Facilities – Average Rating



Survey Figure 23: Top Three Most Important Facilities to Add, Expand, or Improve

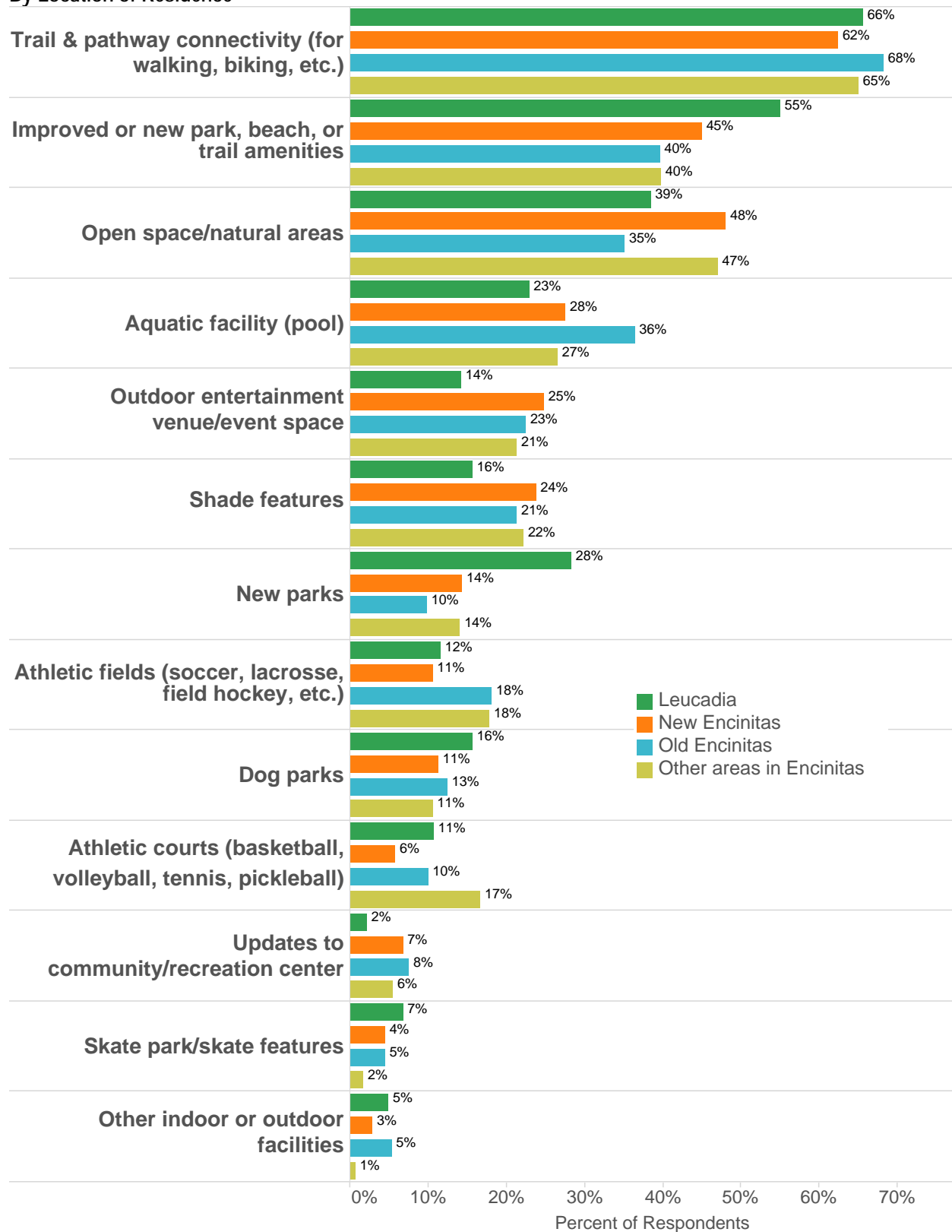


Survey Figure 24: Top Three Most Important Facilities to Add, Expand, or Improve
By Age of Respondent

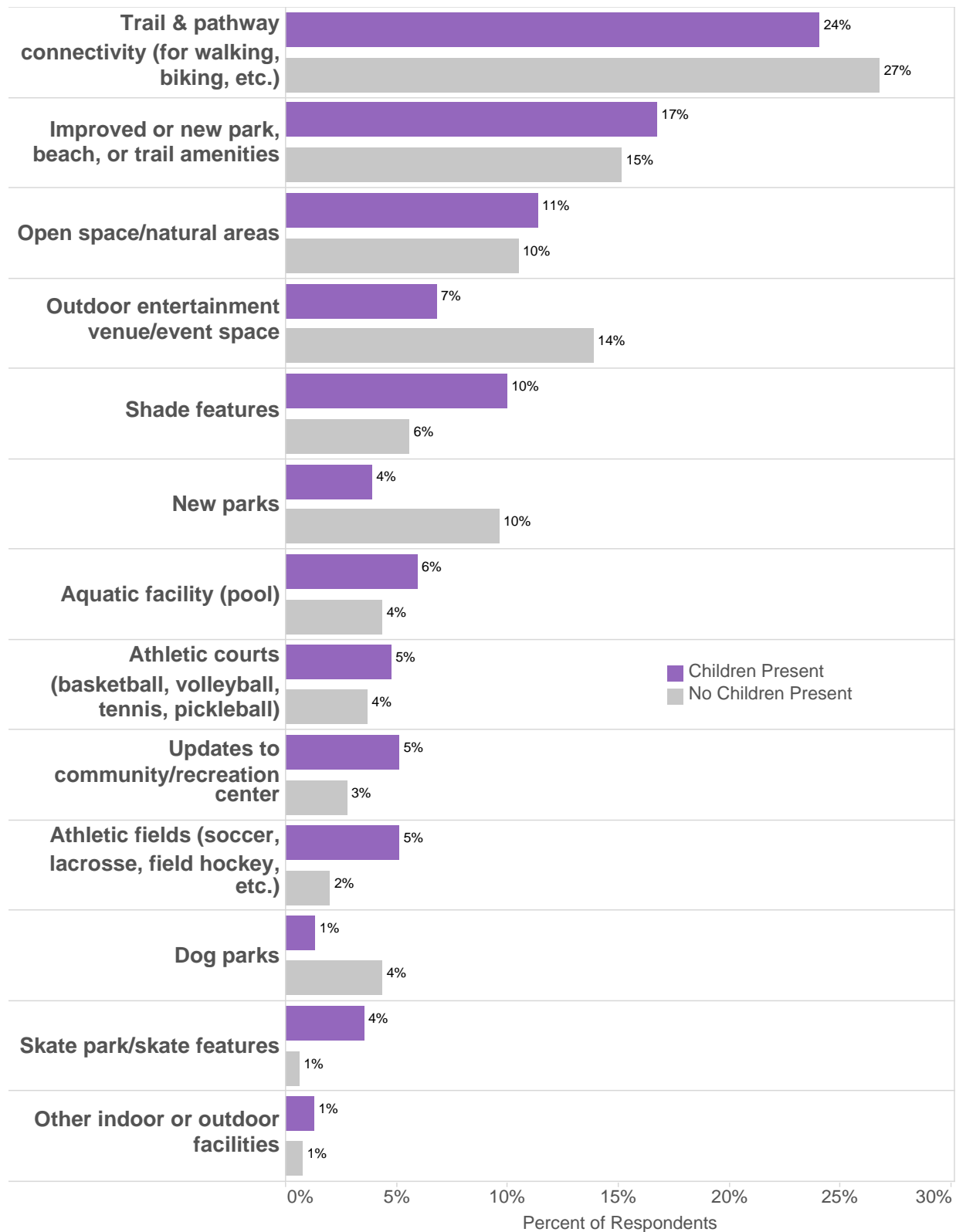


Survey Figure 25: Top Three Most Important Facilities to Add, Expand, or Improve

By Location of Residence



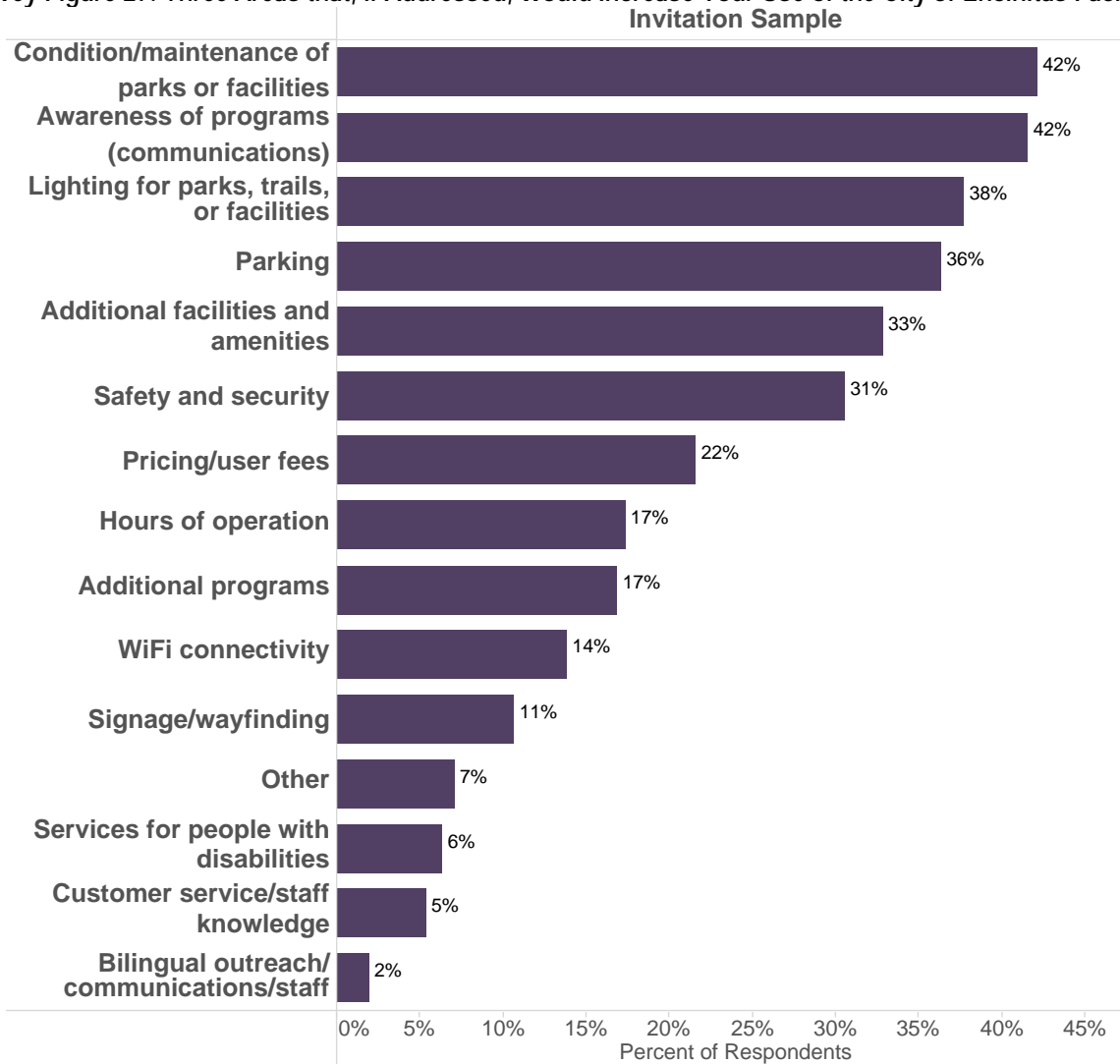
Survey Figure 26: Top Three Most Important Facilities to Add, Expand, or Improve
By Presence of Children



Most Important Areas that Would Increase Use of Facilities

Respondents selected the three most important areas that, if addressed by the City of Encinitas, would increase their use of public parks and recreation facilities. As is shown in Survey Figure 27 below, the top areas among invitation sample respondents are condition/maintenance of parks or facilities and awareness of programs (each 42 percent), lighting for parks, trails, or facilities (38 percent), and parking (36 percent). Few respondents selected bilingual outreach/ communications/staff (2 percent) or customer service/staff knowledge (5 percent), indicating that these areas are not barriers for participation and/or are already adequately provided.

Survey Figure 27: Three Areas that, if Addressed, Would Increase Your Use of the City of Encinitas Facilities

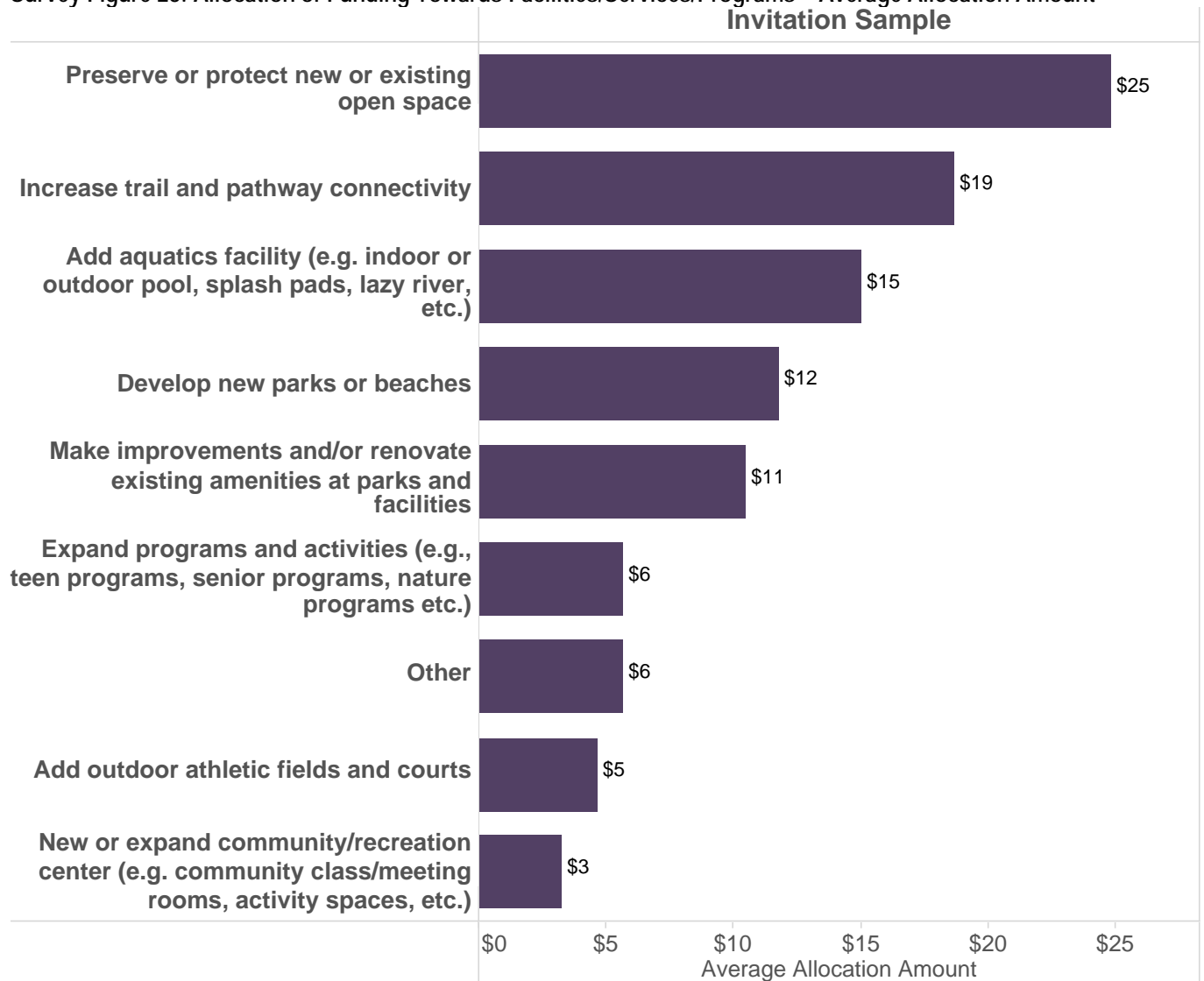


Allocation of Funding Towards Various Amenities

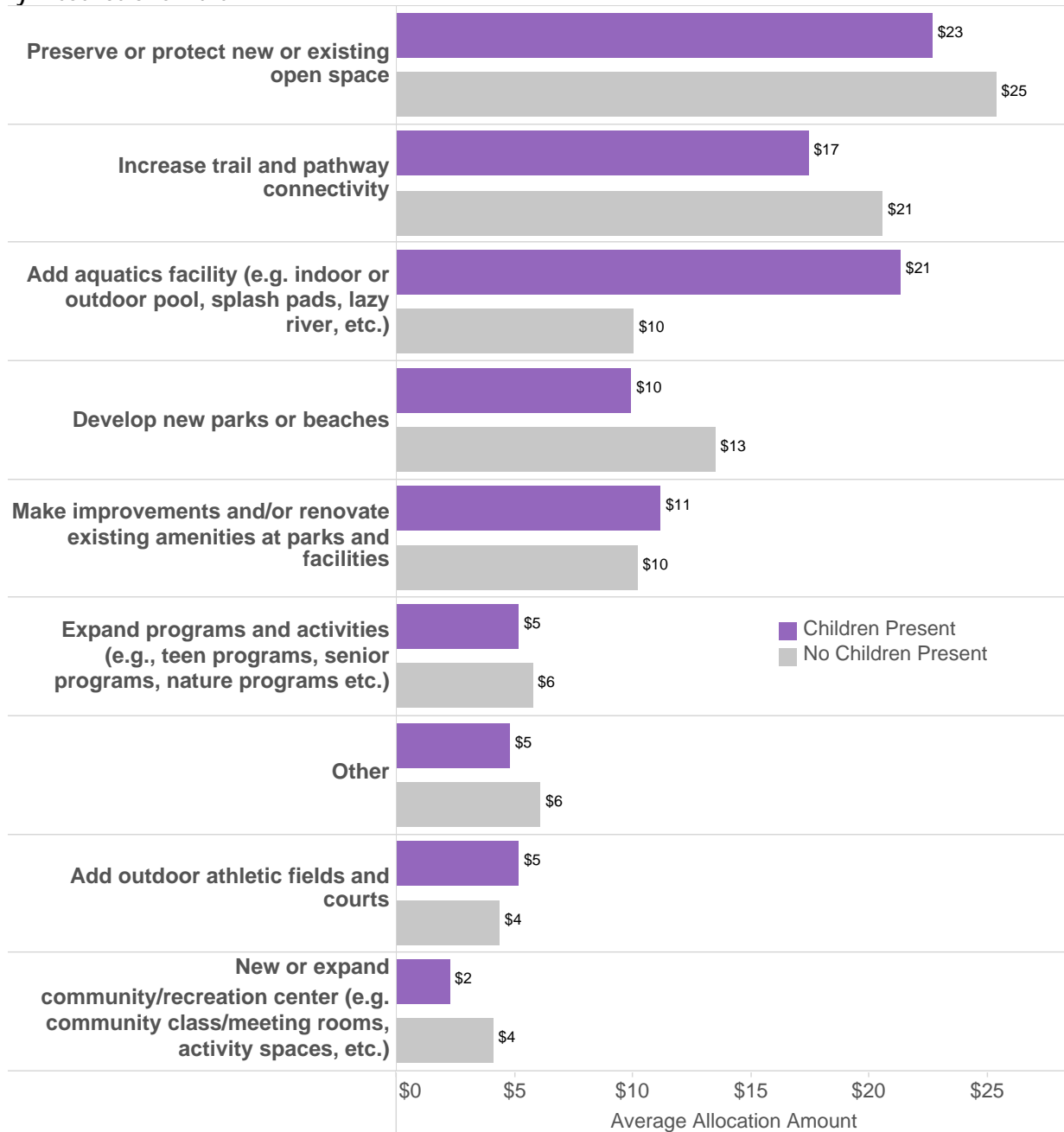
The survey also looked at future funding for various Encinitas Parks and Recreation amenities. Respondents were asked, “If you had \$100 to spend on parks and recreation facilities, services, and/or programs, how would you allocate that \$100 across the following categories?” and were provided with a list of eight potential categories for funding. Survey Figure 28 depicts the average amount allocated to each item. As shown, invitation respondents allocated the largest amount of funding on average towards preserving or protecting new or existing open space (\$25), followed by increasing trail and pathway connectivity (\$19), adding an aquatic facility (\$15), developing new parks or beaches (\$12), and making improvements and/or renovating existing amenities at parks and facilities (\$11).

Invitation responses for this question were also analyzed by presence of children in the household. Respondents without children in their households allocated more money on average to preserving or protecting new or existing open space, increase trail and pathway connectivity, and developing new parks or beaches than respondents with children. Those with children in their households were considerably more likely to give funds to adding aquatics facilities.

Survey Figure 28: Allocation of Funding Towards Facilities/Services/Programs – Average Allocation Amount
Invitation Sample



Survey Figure 29: Allocation of Funding Towards Facilities/Services/Programs – Average Allocation Amount By Presence of Children



Communication

Respondents were asked to indicate how effective the City of Encinitas is at reaching them with information on parks and recreation services on a scale of 1 to 5, with 1 meaning “not at all effective” and 5 meaning “very effective.” Slightly less than half (46 percent) of invitation respondents noted the City is effective (rated a “4” or “5” rating) on providing parks information to residents and. The average effectiveness rating was 3.4.

When asked to identify the best method of communication for receiving information about parks and recreation offerings, respondents were most likely to select the Encinitas Parks and Recreation Guide (64 percent). Mentioned somewhat less frequently as preferred sources were E-mail from the City (51 percent), internet/website (47 percent), the City newsletter (42 percent), and local media (28 percent).

Survey Figure 30: Effectiveness of the City of Encinitas in Reaching You with Information on Parks and Recreation

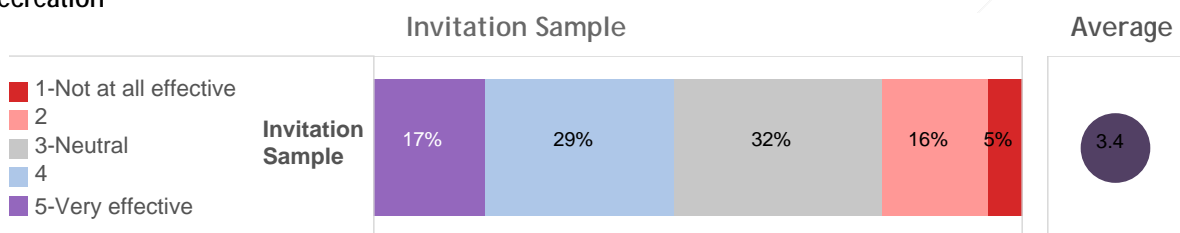
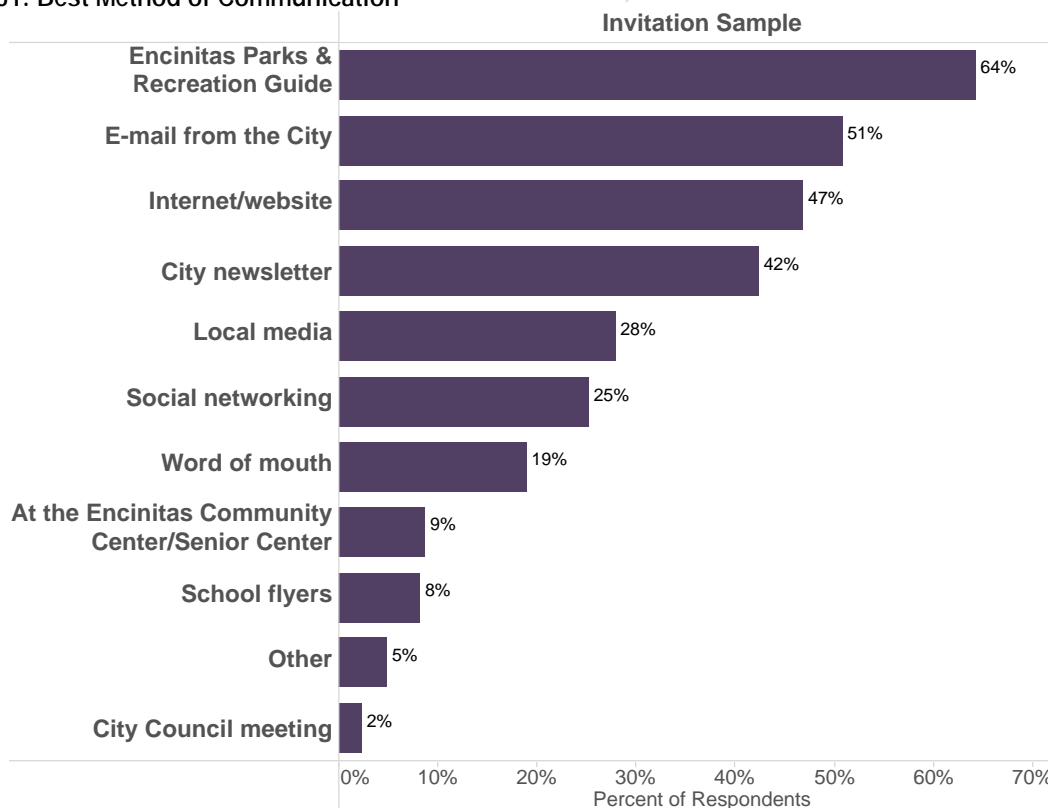


Figure 31: Best Method of Communication



Additional Open-Ended Comments

At the end of the survey, respondents were offered an opportunity to provide any additional comments or suggestions to help the City of Encinitas Parks and Recreation better serve the needs of their household and of the City. Comments are provided as an appendix section and should be read in their entirety in order to grasp the full depth of respondents' opinions. Some common themes emerge from the invitation sample responses, though, and are illustrated as follows:

Expand trails and bike paths network and increase pathway connectivity.

- *A ten mile + bike/hike trail loop throughout Encinitas, protected from autos as much as possible, would greatly enhance the city. There are beautiful existing areas that could be connected.*
- *Better trails and paths for walkers. Paths that are off the road.*
- *Design new parks to incorporate as much of the native landscape as possible. Encourage walking and biking by adding to the trails system. Provide shade and benches to allow for rest stops.*
- *I want to thank you for this proactive survey. Hopefully we can all work together to make some of my wishes come true. Most important item for me is a walk and bike friendly community. We recently missed a great opportunity to have a class 1 bike path along the RR tracks through Cardiff. Please support an integrated trails system throughout our city, north to south, connecting to the coastal rail trail and east to west crossings so that the double tracked RR does not divide the city. Thank you!!!*
- *It would be great to have more trails connected so there would be a continuous walking/hiking pass way from inland to the ocean.*
- *Make our area more walkable and bike friendly. We need sidewalks going to the beaches and parks. Love the youth programs but find them too pricey.*
- *We live in a beautiful are with year round perfect weather, but not bike/walking paths that feel safe enough to take advantage of this weather. In Holland people ride EVERYWHERE and the weather isn't so great there - but they've made that a priority and it's wonderful for many reasons.*
- *Wish more real trails existed on natural open spaces to hike and ride mountain bikes so I didn't have to drive to other places.*
- *Would love more hiking trails.*

Increase preservation of open space and keep natural spaces.

- *As a lifelong resident, I miss some of the natural open space we used to have. Please help preserve open space because our city is getting very dense. Nature helps to bring the peace to our community.*
- *Design new parks to incorporate as much of the native landscape as possible. Encourage walking and biking by adding to the trails system. Provide shade and benches to allow for rest stops.*
- *I feel our beaches are our most precious resource. I worry about their protection and conservation.*
- *Keep more "open space" and beautify our city! Enough of new construction and taking out green space- PLANT MORE trees, plants!!!*
- *Overall you are doing a good job. It is imperative that any parks or facilities be sited and designed in compliance with the stated goal in the City Charter, i.e., preserving the unique and separate character of our five communities - this is why we incorporated.*
- *Please preserve as much open space as possible. We are at a tipping point. If we preserve space now, we can add amenities later.*
- *Please preserve open space! It's important for the health of all and the environment - to create balance!*
- *Preserving our beautiful environment is most important to me.*
- *Preserve our open spaces!*

Continue maintenance and increase improvements to parks and facilities.

- *All of the beach access stairs are in bad condition - nails protruding, weakened wood*
- *Encinitas rec center is excellent; staff there very helpful; Encinitas Community Park is well done; beach/state park facilities need some maintaining.*
- *Glad you are converting to organic/green maintenance.*
- *I believe all city parks should be better maintained, upgraded regularly and the recreational facilities like volleyball and basketball should be lit up for evening usage, especially in the summer so we can take advantage of daylight savings.*
- *I would encourage the city to better maintain existing facilities as a higher priority than building new facilities.*
- *Maintain better and charge a small fee to all.*
- *They are pretty good, but must be maintained to keep them at this level.*

Add new facilities, particularly an indoor aquatics facility or additional athletic fields and courts.

- *A community pool in Encinitas would be amazing!!*
- *Citizens do not need to promote fields for soccer/baseball! I do enjoy the efforts to better the parks, and beach access, and facilities. But, not having a swimming pool, with instructors, is poor (terrible)! Where is a public pool? And prevention of/from drowning?*
- *Encinitas is doing a great job already and we have enjoyed many programs already. We would like a community rec center that includes an aquatic center. We also would like more of the existing trails in Encinitas to allow off leash access for our dogs.*
- *I am surprised, and very pleased, to see that an aquatic facility is on the list in this survey. Having only community pools and the Y to choose from, we must go to Alga Norte for a quality facility. It should be a priority to make this for our high schools and public use.*
- *More baseball fields with lights.*
- *Please add more indoor and/or outdoor pickleball courts as the sport has taken off for young.*
- *There continues to be a lack of playing fields for youth sports, which leaves leagues competing against each other for field time. Still need additional lighted baseball, soccer etc. fields and old.*
- *We are sorely missing a pool for our high schools and we can support another kid's rec team.*

Create additional off-leash areas and dog parks.

- *Dog beach.*
- *Dog parks should be on different schedules so there is always one open. Youth/young child programs on weekends so working families can attend.*
- *Encinitas is very pet friendly. We need more dedicated dog parks (enclosed) with shade and a water supply.*
- *I love our new park in Encinitas! It's so well done and the dog park is great! I just wish there was a place to walk our dogs off leash and get some exercise out in nature with no fear of getting a ticket for no leash!*
- *Neighborhood dog parks would be great.*
- *Would like to see off leash beach access in some areas for dogs.*
- *We love the new Encinitas Community Park & Dog Park...it is really nice!!*

Focusing on increasing safety and security at all facilities.

- *Overall, we are VERY happy with the parks that we visit (Macpherson, Glen, and Moonlight) almost on a daily basis with our two little kids. For the most part, they are clean, safe, and fun. There have been several instances where we have encountered some transient residents at the local parks. Nothing bad has ever happened, but it might be nice to see some security/police officer presence every now and then. Thank you for all you do.*
- *Safety/homeless issues/sanitation.*
- *Strongly approve of new lifeguard station at Moonlight Beach.*
- *Try to keep our local night crawlers from destroying any more small parks. Enforcement of vagrants.*
- *We need safe pedestrian and bike ways along the coast. We also need more restrooms and dining facilities along the coast.*

Keep up the good work.

- *Enjoy park recreation services and beaches.*
- *I'm excited to be living in a community like Encinitas that cares about parks and recreation services and puts forth the efforts (such as this survey) to make improvements. Thank you!*
- *I think the city is doing a great job! Much better than any cities in North County.*
- *Keep up the good work! We love Encinitas and we love the community feel that you have created. Thank you for asking for our input.*
- *We love living here!! Parks and recreations services are very important to us!! Looking forward to improvements in beach access at San Elijo Beach! Thanks.*
- *We love living here and appreciate how much the city does to maintain our great quality of life. Keep up the good work!*
- *You do great work! Thank you!*
- *Yes the new park is a great example of what the city can do!*
- *You're doing a terrific job!*
- *You are doing a great job and we are grateful for the parks we have. Thanks for the great new dog park, all the beach vista parks and all that you do!*

A Comparison to the Open Link Sample

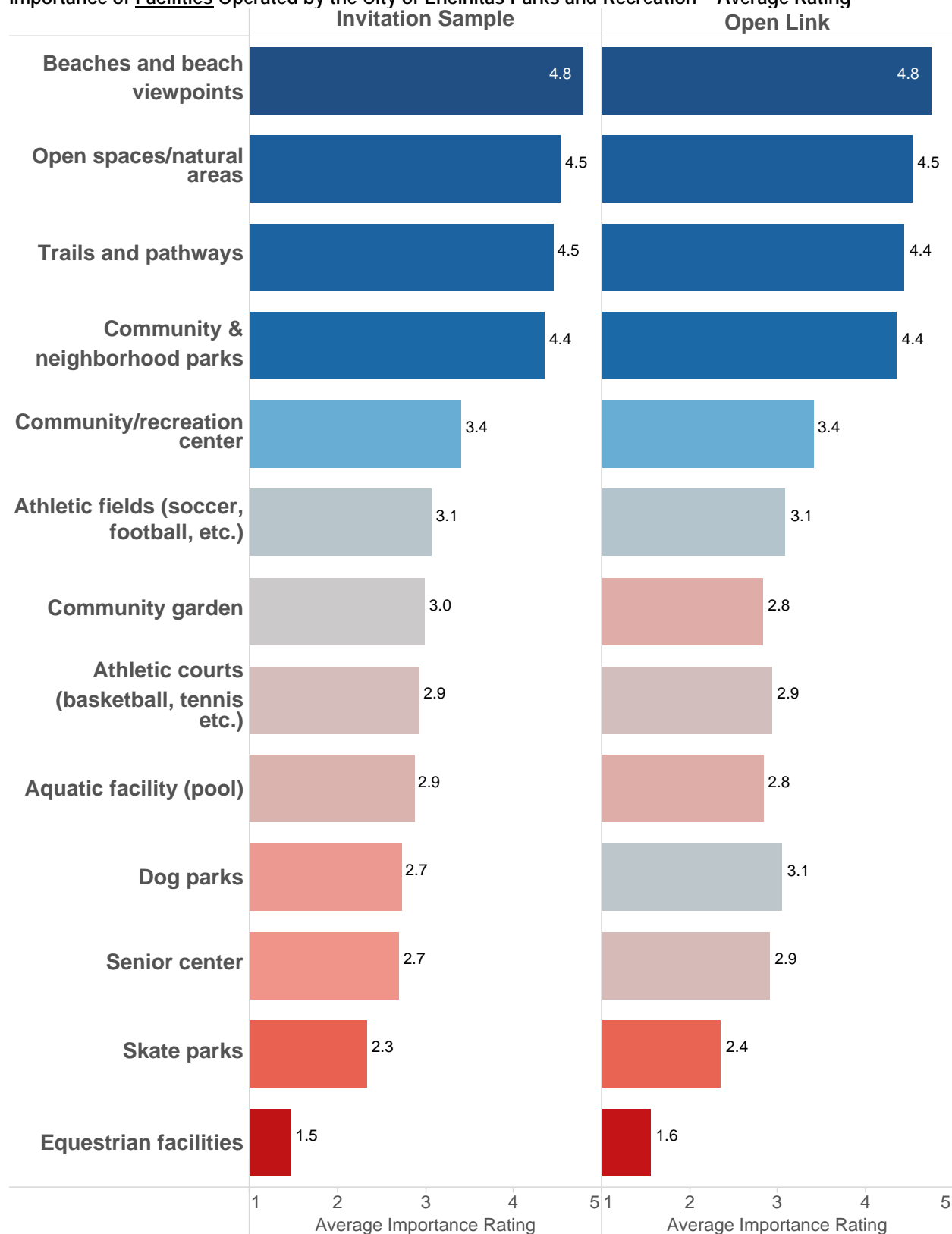
Open link responses were fairly similar to invitation sample responses across most topics. However, some minor differences were noted between the two samples. This section discusses some of the interesting findings in the open link sample relative to the invitation sample. Selected graphical illustrations of these differences follow the written discussion.

- Open link respondents have similar views. Throughout the results, open link responses proved to be highly similar to invitation responses. Invitation and open link respondents had similar familiarity with Encinitas Parks and Recreation offerings. Open link respondents ranked beaches and beach viewpoints, open spaces, trails and community and neighborhood parks high in importance, the same four facilities identified by the invitation sample. Respondents of the open link also had very comparable ratings in both importance and needs met for Encinitas Parks and Recreation programs. The sample identified the same top priority programs as the invitation sample the city should add, expand and improve.

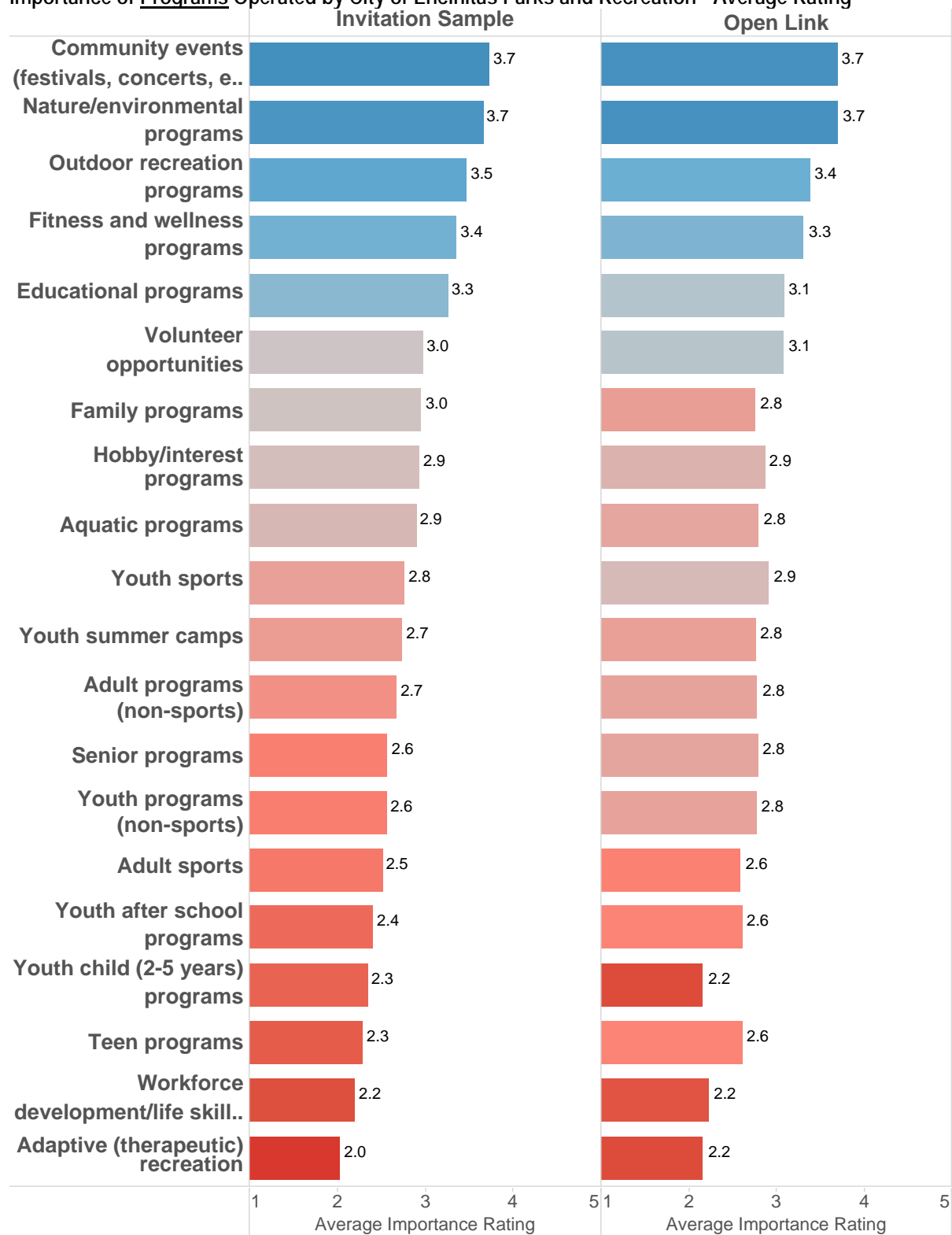
In addition, open link respondents selected similar future Encinitas Parks and Recreation facilities and amenities. In particular, open link respondents identified trail and pathway connectivity, open space/natural areas and improved or new park, beach or trail amenities as both high in importance and high priorities as future amenities. These three amenities were also selected by the invitation sample. Lastly, open link respondents had comparable spending allocations in the financial prioritization exercise.

- Email is best communication method. The best form of communication for open link respondents is E-mail from the City, while invitation sample respondents identified the Encinitas Parks and Recreation Guide as their main communication method. The open link sample was less likely than the invitation sample to select local media, the City newsletter, and word of mouth.

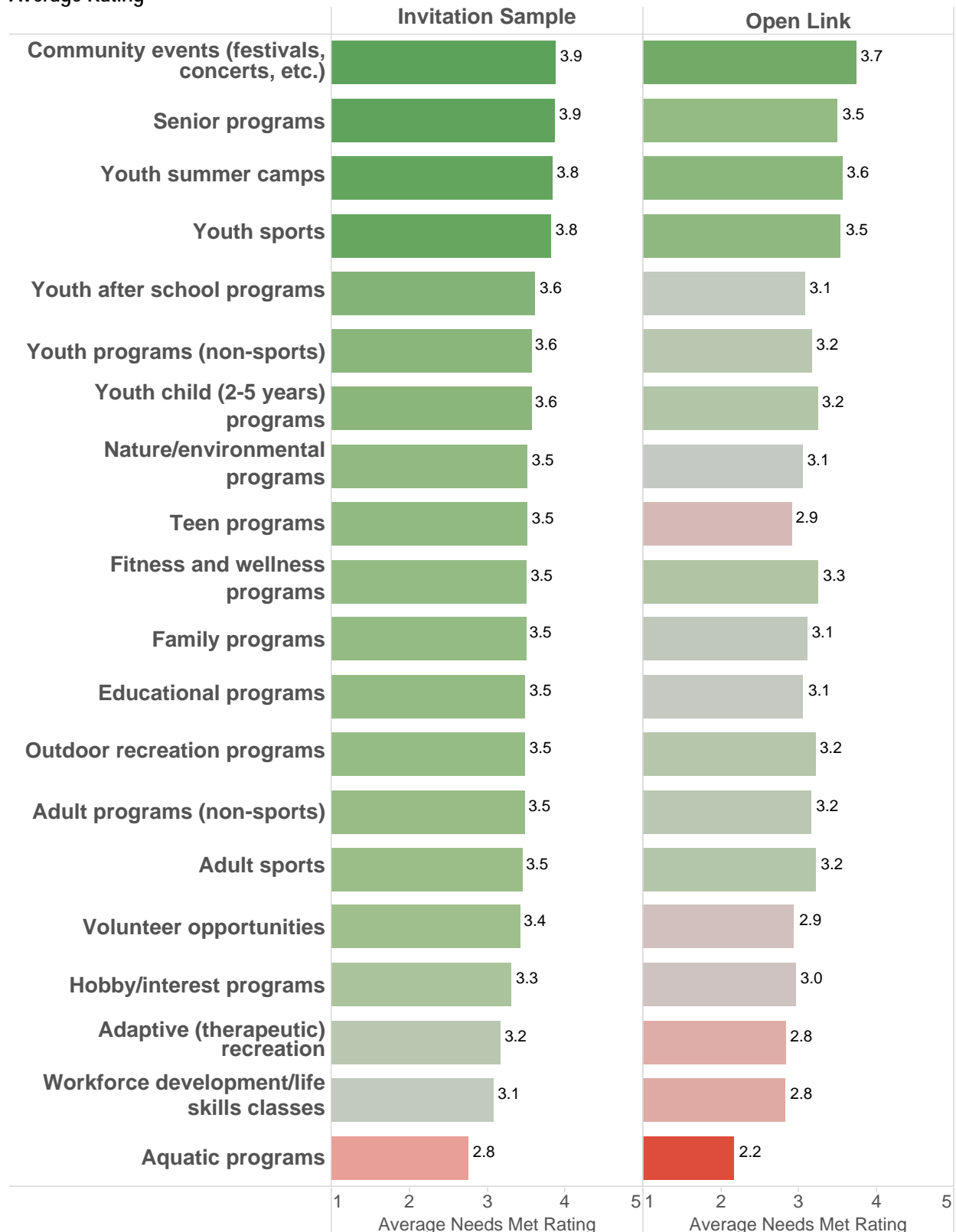
Survey Figure 27: Invitation Sample vs. Open Link Sample:
Importance of Facilities Operated by the City of Encinitas Parks and Recreation – Average Rating



Survey Figure 28: Invitation Sample vs. Open Link Sample:
Importance of Programs Operated by City of Encinitas Parks and Recreation - Average Rating

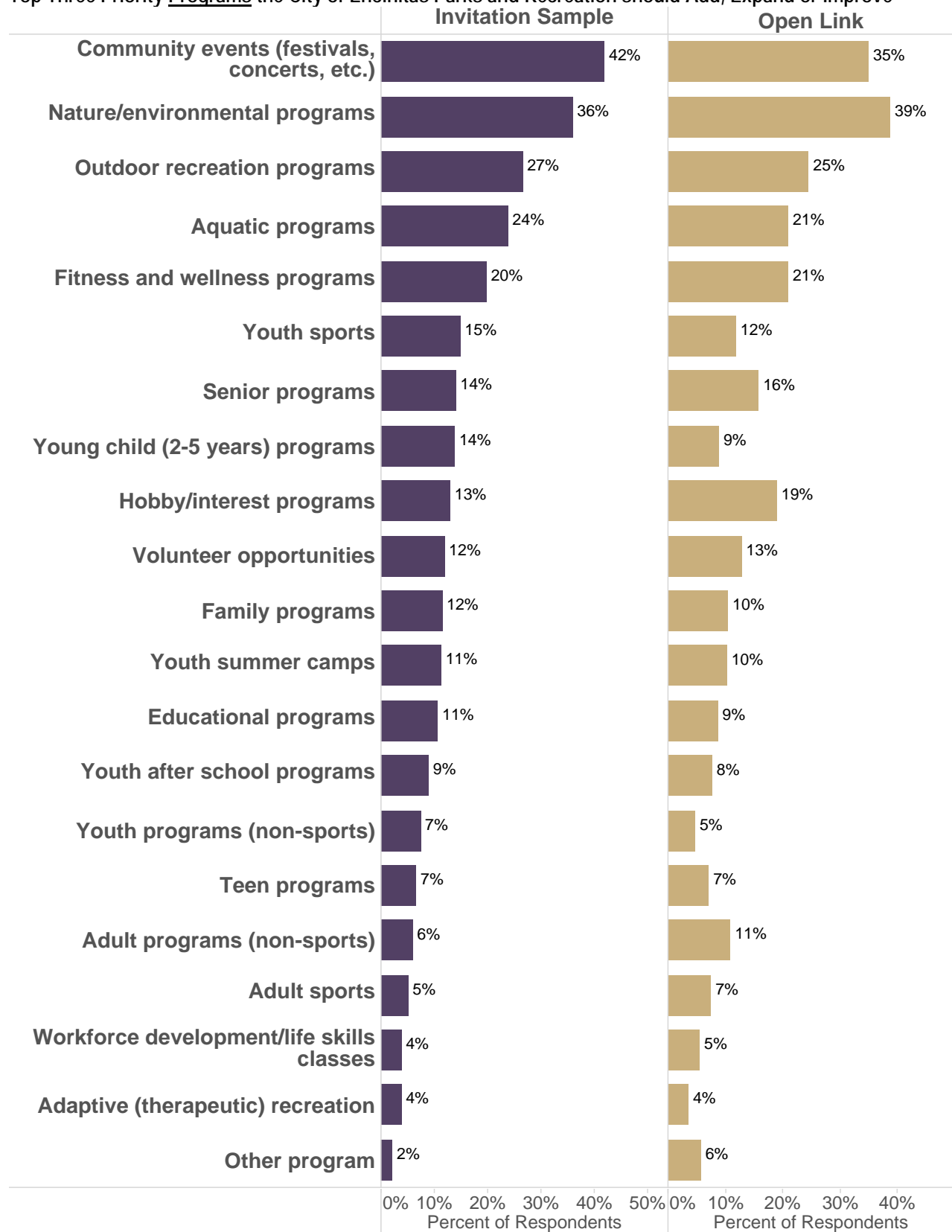


Survey Figure 29: Invitation Sample vs. Open Link Sample:
Degree to Which Community Need Are Met by Programs Operated by City of Encinitas Parks and Recreation
Average Rating

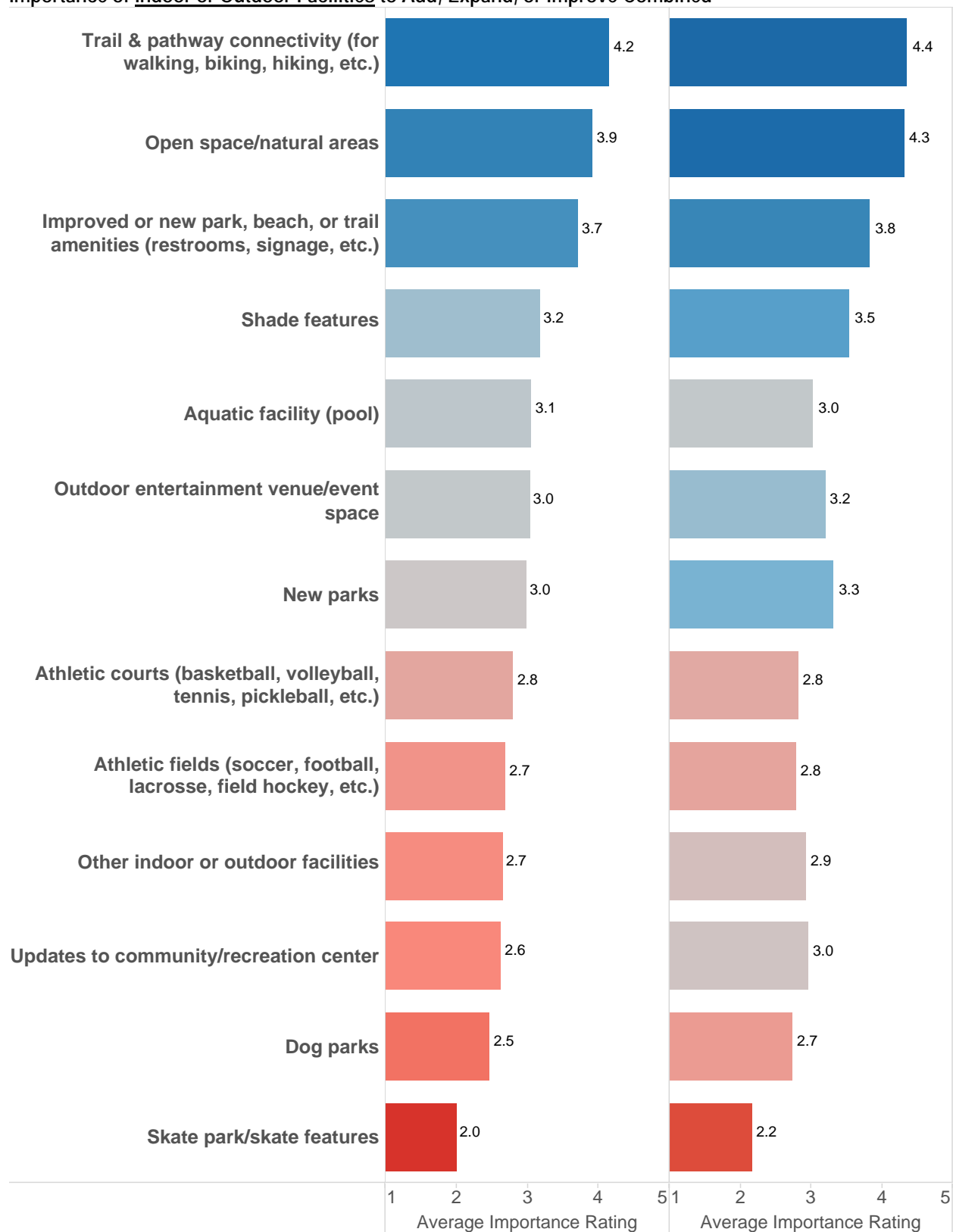


Survey Figure 30: Invitation Sample vs. Open Link Sample:

Top Three Priority Programs the City of Encinitas Parks and Recreation should Add, Expand or Improve

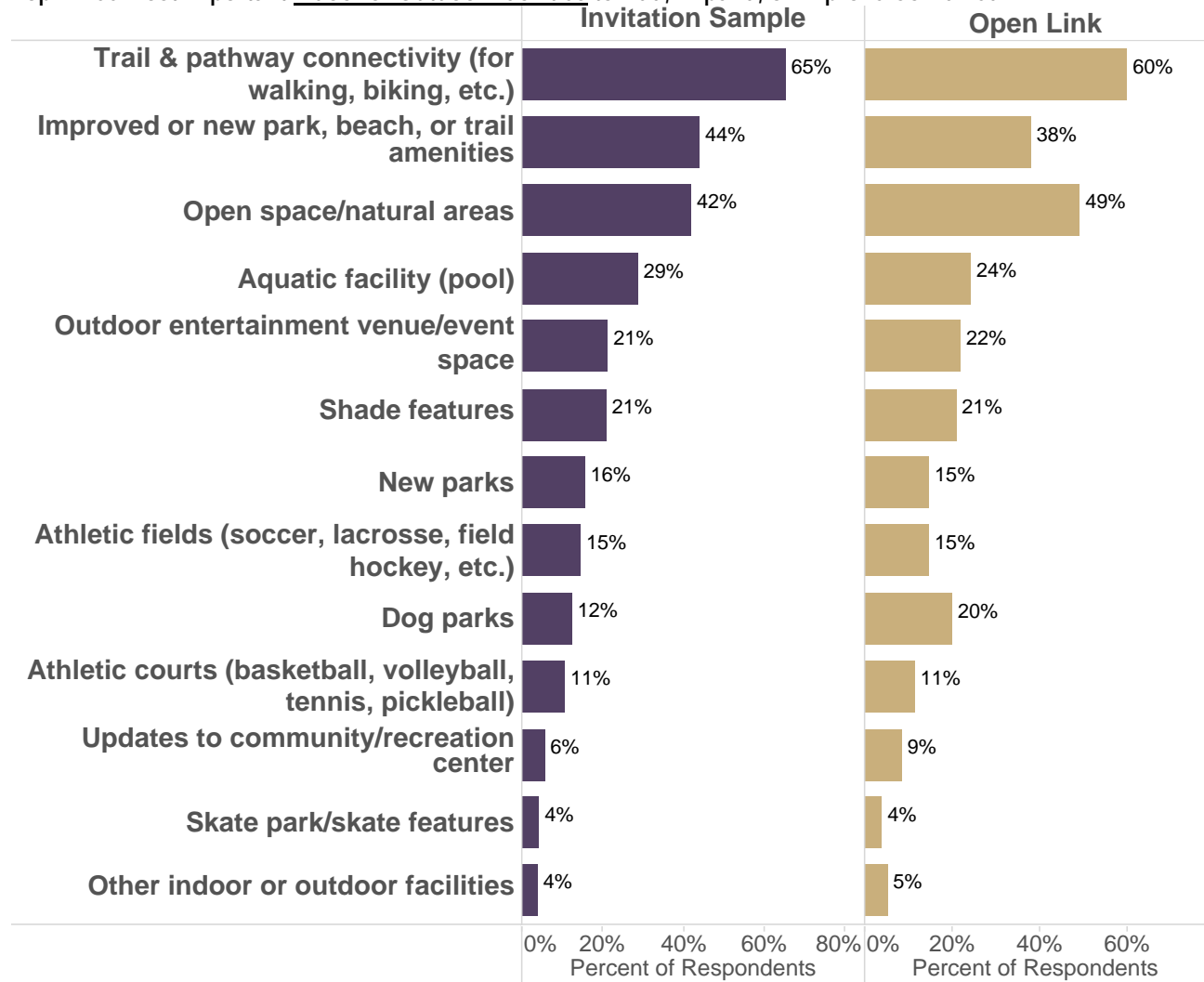


Survey Figure 31: Invitation Sample vs. Open Link Sample:
Importance of Indoor or Outdoor Facilities to Add, Expand, or Improve Combined

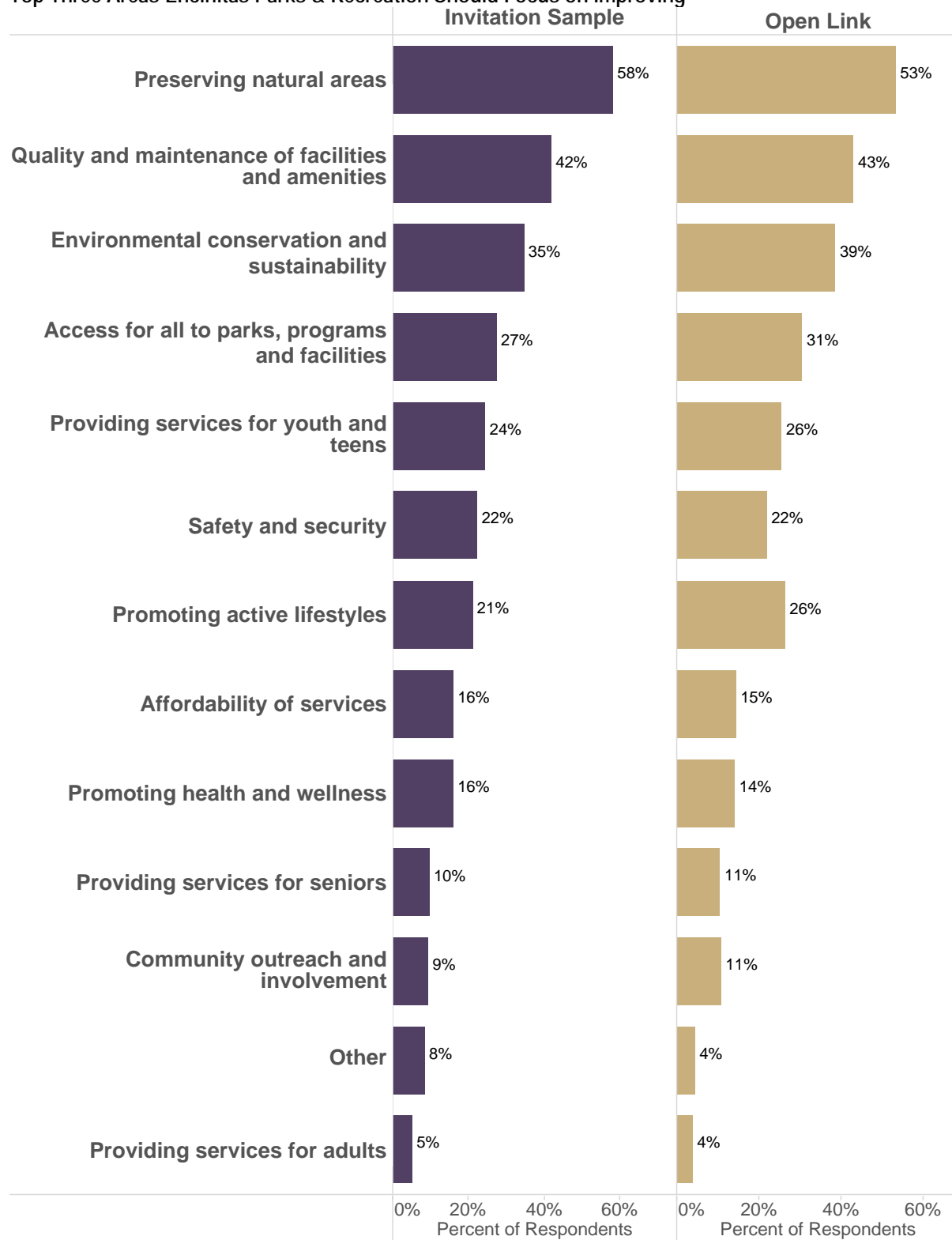


Survey Figure 32: Invitation Sample vs. Open Link Sample:

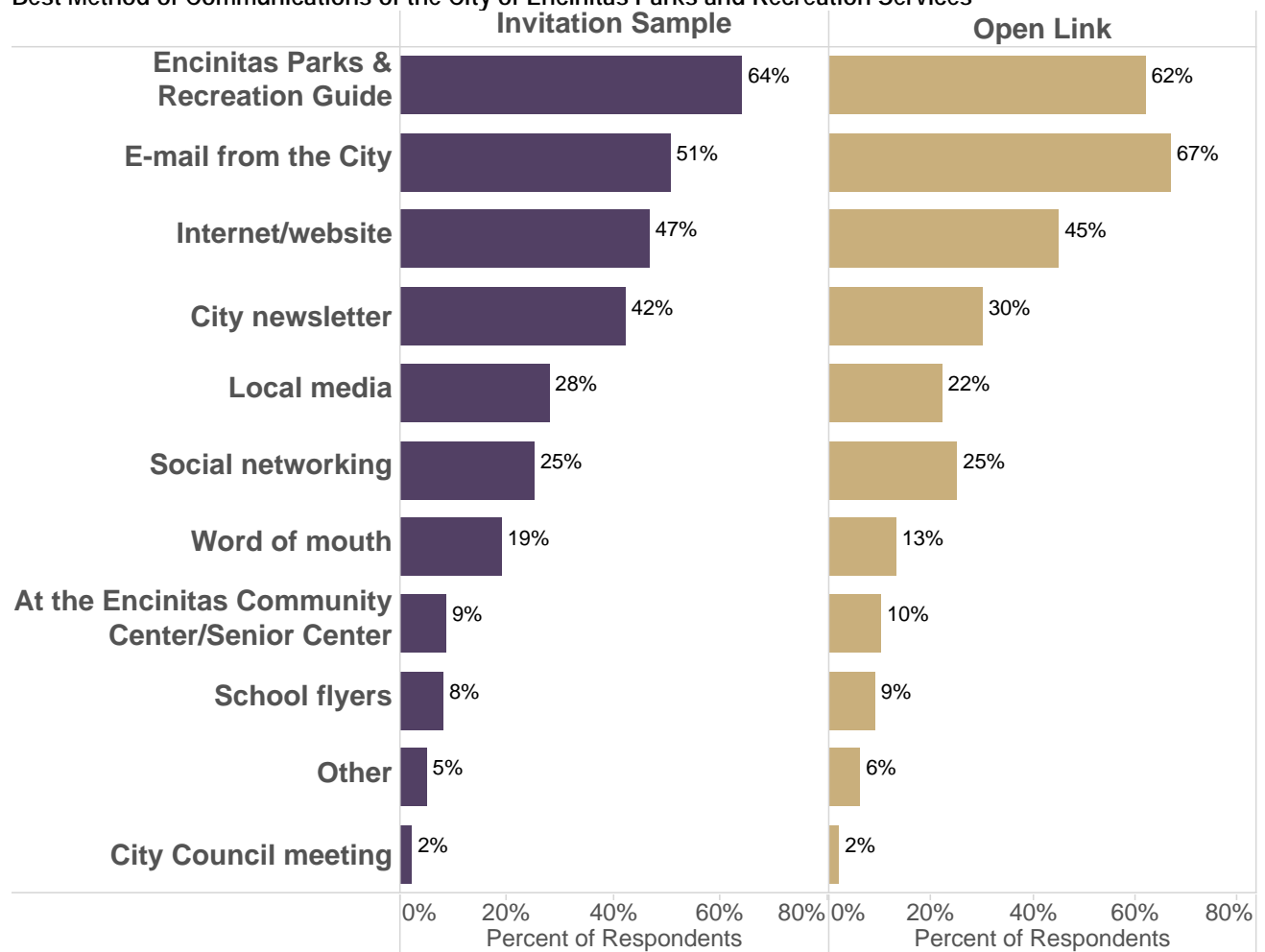
Top Three Most Important Indoor or Outdoor Facilities to Add, Expand, or Improve Combined



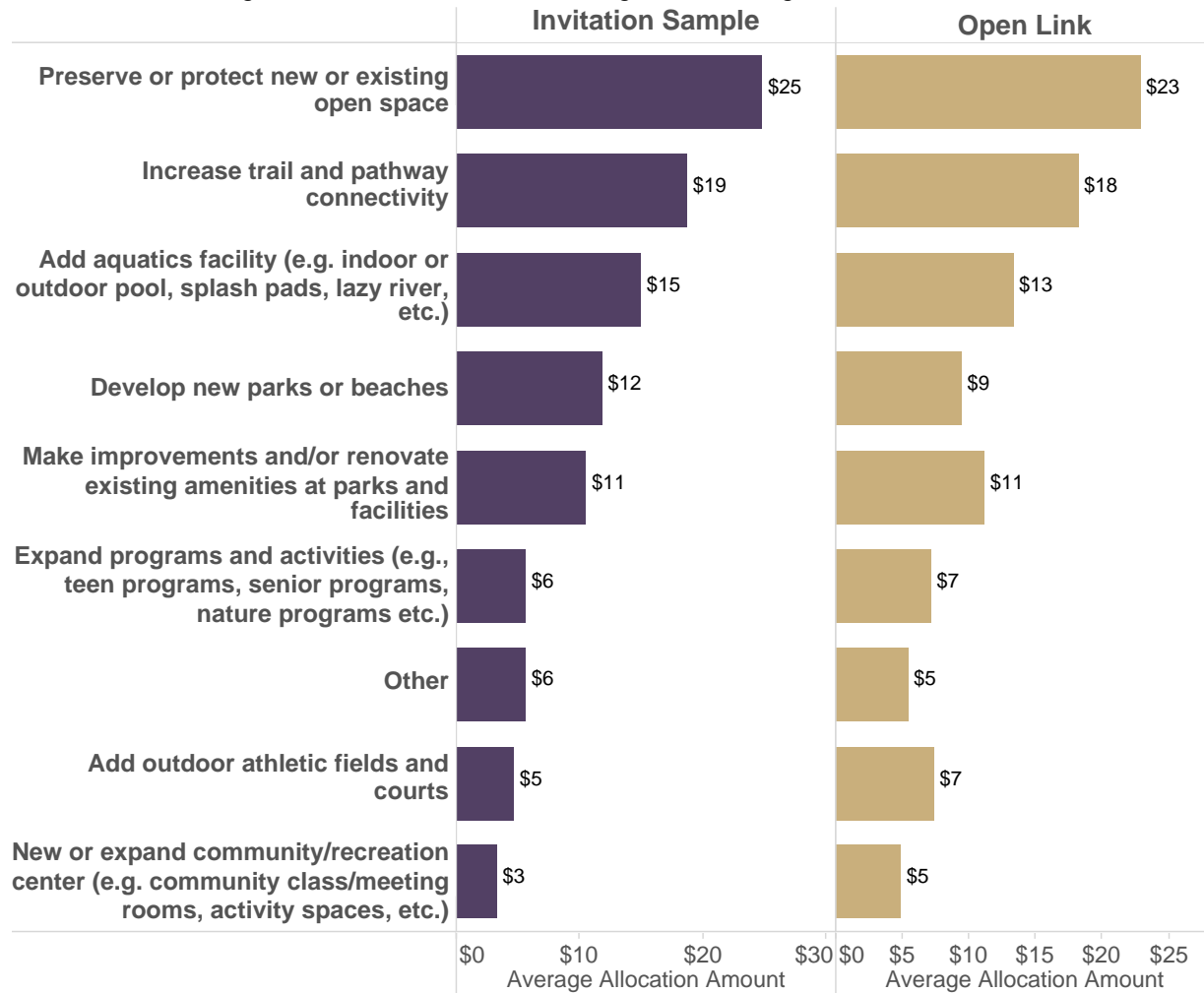
Survey Figure 33: Invitation Sample vs. Open Link Sample:
Top Three Areas Encinitas Parks & Recreation Should Focus on Improving



Survey Figure 34: Invitation Sample vs. Open Link Sample:
Best Method of Communications of the City of Encinitas Parks and Recreation Services



Survey Figure 35: Invitation Sample vs. Open Link Sample:
Allocation of Funding Towards Facilities/Services/Programs – Average Allocation Amount



Appendix D – Open Ended Comments



Q.1: In which community do you reside? (other)

Other Community
92069
border new/old encinitas, can't tell your line on this map
Carlsbad
Carlsbad
Carlsbad
Carlsbad
Carlsbad (Rancho Ponderosa) immediately adjacent to New Encinitas
Encinitas highlands
Encinitas Ranch
Encinitas Ranch
Encinitas Ranch
HISTORIC Encinitas
Huntington Beach
La Costa
La Costa Valley
La Costa, 92009
Mid-Encinitas
Village Park

Q.4: What top three areas should parks and recreation concentrate on improving? (other)

Other Area to Improve
addition of a permanent outdoor stage, that can be used for ceremonies, events, performances, film screenings, festivals, etc., for enjoyment by the public. Many Encinitas parks have natural gathering areas that are well suited for the addition of an outdoor stage.
Anti-NIMBY (push back against the owners who never want anything to change because they live here now)
Availability for dogs
Beach access
Beach access for dogs
Beach access for dogs in Leucadia
Beach Access to all
Beach hours for dogs
Bike paths away from cars
Bike safety
bike trails
Bike trails
Broadening scope beyond athletic teams
community chorus
creating experiences & connections for kids between 8-12

Other Area to Improve
Creating more habitat with native plants and better landscaping techniques including Integrated Pest Mgmt
Creating more walking / biking trails to connect residents to neighbors, restaurants, businesses, etc.
Cultural / concert events during the summer would be wonderful
Current park rules are flagrantly ignored. E.g., - Encinitas Ranch Trail - rules that are flagrantly ignored: Dogs must be on leash - 70% of the dogs are not leashed. No bicycles on trails - kids and adults ride their bikes on the trails; and you'd better get out of their way. They are totally discourteous to people walking or people with dogs on leash. I'm sure rules on other trails and parks are ignored as well. Fix what's wrong before you start adding more.
dog access
Dog friendly
Dog off leash areas
Dog park
Dog parks
dog parks, and dog-friendly areas
Dog. Parks
enforcing leash laws
Free access to public resources including parking for people living in other communities. Put parks and resources where majority of population resides
Get a turf soccer field finished with lights!!!!!!
Habitat protection & restoration
Horse trails
I'm not sure if bike paths fall into your department, if yes, I would want you to focus on that.
Improve traffic on Rancho Santa Fe Rd!
Improve walk-/bike-ability of Encinitas
Improve walkways/sidewalks
Improving walkability/increasing trails.
Incorporating areas for other sports, like mountain biking/bmx in addition to skate parks
Increase access for dogs to offleash areas including beaches
Increase the Parks/Buildout ratio. Re-capture some of this tremendously overbuilt city and restore parkland.
Installation of Pool & Hot tub @ Stagecoach
Interconnected walking trails
Lack of parking
Leash law enforcement
Maintaining and watering the Botanical Park trail and path east of the railroad tracks along San Elijo Ave. between Chesterfield and Liverpool in Cardiff. All the plants and trees are dying and the 'park' is littered with trash, liquor bottles, cigarette butts including the parking lot. The dead branches on the trees and fronds on the palms need to be cut. One eucalyptus tree north of the bridge had a very large branch crack and fall right above one of the homeless camp. Nothing has been watered in over six months and no one is taking care of the property. There are a number of trees that were planted by families in the community in memory of loved ones that have passed away. They too are seriously neglected. There is a serious fire risk involved due to all the dried up organic matter and weeds. And sadly the area has attracted a number of homeless people who set up shelters behind the debris where they sleep. I counted six of those camps today. This path and trail is used regularly by residents and tourists. It is very popular with runners, and people walking their dogs, or

Other Area to Improve
those simply talking a walk. It is a valuable asset and resource of the community and a great resource to promote appreciation our community . I understand Linda Lee was previously involved in maintaining the property along with the help of a couple gardeners. But that has stopped. Annika Walden - Executive Director of the Cardiff 101 main Street (Chamber of Commerce) has told me that the Sprinklers were turned off about six months ago now and the park is unattended. With her approval I have started a new cactus and succulent garden that I have planted and am gradually expanding. I come by several times a week to water and clean the area (I bring my own water and garden tools). And when I am able bring new plants to add the garden. While I am there I walk the length of the path and pick up the cigarette butts, disgarded food wrappers and paper bags, and empty beer and liquor bottles and sweep up the broken glass and trash in the parking lot. And I have been fortunate enough to meet some of the members of the community who stop to talk and share stories with. I am a member of the San Diego and Palomar Cactus and Succulents Societies, and although I am not a master gardener by any means, I have a love for plants, and would love to get involved in this project and be a part of bringing it back to life. I plan on attending the next meeting of the Parks and Recreation Department to talk about the current state of the park, and to see how I can get involved in making it Cardiff and Encinitas' Special Secret Garden again. Please feel free to contact me. Ruta Caldwell - email: rcaldwell519 @gmail.com Phone: 760-230-9089/760-305-3035 (cell)
More Mountain bike trails
More parks
more parks and paths
More sand on the beach
More sidewalks
Mountain bike trails
Other: Legal allowance of wine and beer at parks. It would be nice to legally be able to enjoy a beer at a park.
Outdoor Pickleball
Parking
Parks placed in neighborhoods that do not have any.
Pool/swim classes for children
Pools
provide a large parking facility downtown Encinitas
Providing shade to parks
Providing year-round, lighted facilities for Youth and Adult sports activities. What a shame we have no all-weather or lighted fields. Highly irresponsible use of land and resources.
Public swimming facility
Quality sports fields (particularly soccer and lacrosse)
Safe bike and walk path along Vulcan between Cardiff and Encinitas
Safe routes (bike/ped) to the parks
Save the money
School yards on weekends and evenings
Separate bike paths
services for disabled, especially adults
services for families to do together
Shade!
Sidewalks

Other Area to Improve
stop over paying at the expense of poor infrastructure maintenance
Swimming pool needed
The purpose of parks in my opinion is to be able to bring all age groups together in activities that are NOT based on team sports or athleticism. For example, being able to have a barbecue with extended family, having a place where grandparents can eat and play with their grand children, being able to have a marshmallow roast, etc. etc. Too much emphasis is placed on team sports these days and not enough emphasis is placed on family interaction time. Have some more barbecues in the parks, picnic benches, non-competitive play areas, etc. What is needed with this newer generation is the ability to interact with all ages, not just the members on their sports teams!
There is considerable open space on the north and east end of Leucadia that should be connected with the trails in Encinitas Ranch. It would rival TorreyPines State Park and would provide considerable value and increase property values/perception of encinitas.
Trail connections and map
Trails, bike paths
Walkability/safety where beach access surface roads cross 5
Walking and biking trails
We have plenty of parks which include the beaches. We need to repair the infstructure of the communities be repairing roads, requiring parking in the congested west of I-5 areas, amd make roadways safer.
We would like to see more trees planted
Wheelchair access
Ww like the new community park!

Q.5: Please rate how important the following facilities are to your household. (other)

Importance 1=Not at all important, 5=Very important	Other Facility
5	Activities adapted for disabled
5	an Encinitas only police station and an adult only lap swimming pool
5	area for mountain biking/bmx
5	Beach access
5	Beach showers/ramp access pathways
5	Beach stairs access
5	Beach with dogs allowed at least on leash
5	Bike only trails
5	Bike paths away from cars
5	Bike paths/lanes
5	Bike trail along coast
5	bike trails separate from cars
5	BMX & MTB park trails
5	clean up parking side of vulcan..no dirt
5	Dedicated bike path off Public Road

Importance 1=Not at all important, 5=Very important	Other Facility
5	Dog beach area
5	Entertainment Venue, (like Stagecoach Park)
5	Frisbee disk golf course
5	full width bike lanes - horrific in Olivenhain - some as narrow as a few inches, yet vehicles speed
5	Landscape planning / pathways
5	Lighted facilities
5	Lighted fields
5	Mature trees
5	More basketball courts
5	More food/drink concessions, eateries in parks, at beaches.
5	Mountain bike trails
5	Mountain bike trails connecting to other trail systems
5	Outdoor workout space and equipment
5	Parking at beach
5	parking downtown encinitas
5	Parking facility
5	Pickleball
5	Pickleball and tennis
5	Picnic areas
5	playgrounds
5	Pools & Aquatics
5	Rail trail
5	Restore the Cardiff Walking District share the street system and street parks
5	Safe path from Cardiff to Encinitas. Beach park like Fletcher Cove, but for Cardiff
5	School upgrades
5	sidewalks to parks, etc.
5	skatepark
5	Teen community center would be helpful. Teens in this community say they have no place dedicated to them.
5	There are only three tennis courts that the city maintains. There have to be 50 or more sports fields.
5	town centers
5	Trails for Mountain Bikes
5	We need a police department.....our neighborhood is not safe
4	Community 'makerspace'
4	Community pool
4	Place to rent space
4	Protected bike paths
4	Public beach bathrooms
4	Track and field

Importance 1=Not at all important, 5=Very important	Other Facility
3	Beach parking
3	civic center
3	Meeting Rooms
2	Pre school activities. Classes that start after 10:00am
2	Public library's
2	Tennis
1	I don't know what you mean by 'other facility,' so I can't describe. The YMCA provides some facilities.
1	I have no idea what's intended by this question.
1	None
1	Provide more open space

Q.5: Also rate how well these facilities are meeting the needs of Encinitas residents. (other)

Meeting Needs 1=Not at all, 5=Completely	Other Facility
1	Activities for disabled
1	As far as I know, Encinitas does not offer any of its facilities for entertainment activities, (with wine)
1	Bike trail along coast
1	BMX & MTB park trails
1	Dark sky areas for observing the stars and planets.
1	Dog parks: beach/park with swimming for dogs with joint issues, Other facility: area for mountain biking/bmx
1	Lighted fields
1	Mountain bike trails
1	need mature trees in Leucadia Park
1	need more basketball courts..community park
1	no community chorus?
1	no trails or Mnt bike parks exist for kids
1	Olivenhain area bike paths are not full width and auto speeds very high so very dangerous. RSF, Rd., El Camino Del Norte, Lone Jack Rd, etc.
1	Outdoor workout space and equipment
1	Parking facility
1	Pickleball & tennis
1	Rail trail
1	Several home invasions taking place and no police or sheriff patrol in our neighborhoods
1	Station fitness courses/equipment in parks

Meeting Needs 1=Not at all, 5=Completely	Other Facility
1	The only place with a food concession in Moonlight beach and there is only one choice. There should be 5 or 10 quality food concessions, no fast food. In other parks as well... For example newest park behing Vons in Cardiff has nothing of the sort. There should be something of quality and affordable. Not \$10 hot dog like at the ball park please...
1	Track and field
1	we have no police station and there are waaaay too many transients
1	You have put in yellow line middle of the road markers. Have no share the road with pedestrians/bikers markers. You impeded the shared use with curb/gutter/sidewalks instead of wide dashed white lines on both sides of the neighborhood streets
2	Access to Cardiff Beach next to campground / bridge needs erosion prevention to use trail to beach
2	Beach showers/ramp access pathways
2	Beach with dogs allowed
2	Bike paths away from cars
2	Community pool
2	fenced dog parks
2	Need more mountain bike trails. Look at other areas that embrace mountain biking and economic gains from their efforts. Encinitas is missing out on this affluent market.
2	Parking at beach
2	Place to rent space
3	Aquatics
3	Make Cardiff to Encinitas more walkable
3	playgrounds
3	Schools
4	Beach stairs access
4	Bike paths/lanes
5	Beach access
5	E Cinitas Library
5	Lights at park next to Target!

Q.6: Please rate how important the following programs are to your household. (other)

Importance 1=Not at all important, 5=Very important	Other Program
5	Beach lifeguards
5	Beaches
5	Bike lanes in Olivenhain
5	Citizen Science Programs coordinated with the schools and science teachers
5	Community outreach and police patrol for homeless transients
5	Community park with benches to watch sunset in Cardiff (like Fletcher cove)
5	convenient mnt bike trails
5	Dog hours at beach
5	Encinitas Community Garden
5	Fields and b-ball courts
5	I currently travel from Encinitas to Oceanside Senior Center for free art classes through Mira Costa College. We should have these here in Encinitas
5	Ice Rink
5	Mommy and me / Toddler activities
5	More sheriff patrol at night in our streets
5	Mountain bike trails
5	Need an East-West bike trail along Manchester Road
5	Neighborhoods that create common-unity
5	Overall
5	Parking facility
5	Spanish language classes
5	Station Fitness Course/equipment
5	Tennis, the city has over 45 sports field and only three tennis courts. ECP would be a more of a real community park if tennis and basketball courts were included in the 44 acres,
5	want more music programs
5	We do not need local government involved in what other entities can and do well, e.g. fitness, sports, aquatics, programs...less government and reduced expenses, better. All programs now are great...and a plenty.
3	Senior
1	Bike paths
1	Stop spending citizens' money on worthless endeavors

Q.6: Also rate how well these programs are meeting the needs of Encinitas residents. (other)

Meeting Needs 1=Not at all, 5=Completely	Other Facility
1	bmx park, mountain bike clubs
1	Dog beach hours
1	Encinitas adult ed/ ROP classes are being discontinued
1	Mountain bike trails
1	No one is helping the homeless
1	Not at all neighborhood-unity. We get up, zoom out of the neighborhood into the larger community and zoom back into the house in the neighborhood
1	Parking facility
1	See bike path comments
1	Station Fitness Course/equipment
2	The city maintains only Three tennis courts in the city.
3	Beach lifeguards
3	Bike paths
3	Senior
4	Moonlight beach has much more litter than it has in years. No dogs on beach not enforced. Hard to use beach with so little sand and so many cobbles present.
5	Beaches
5	Fields and b-ball courts
5	Ice skating / hockey
5	Overall
	E Cinitas Library

Q.8: What are the most important needs for indoor or outdoor facilities to be added, expanded or improved in Encinitas over the next 5 to 10 years?

Need for Facilities: LOCATION(S) FOR ATHLETIC COURTS
Add beach volleyball courts
All Parks- Basketball courts are retarded they are not full courts and don't exist at the new community park. Who builds a park without basketball courts?
ANY PARK SHOULD HAVE AT LEAST A HALFCOURT
Any park- esp the new park- should have more courts, specifically full court basketball courts.
Anywhere
anywhere in 92024
B&G

Need for Facilities: LOCATION(S) FOR ATHLETIC COURTS
Basketball and Tennis courts at ECP
Basketball at community center
Be sure they have lights
Beach
Cardiff
Cardiff
Cardiff
Cardiff sport park
cardiff sports park
cardiff sports parks and ECP
Cardiff-by-Sea east of I-5
Cliff/beach stairs access between Swamis - District
Close or around Paul Ecky (for old encinitas) or close to moonlight beach
Community center
Community Center, Encinitas Community Park
Community park
Community tennis courts anywhere
Cottonwood
Cottonwood creek
ECC or anywhere
ECP (tennis)
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas community center
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas CP
Encinitas only has the Cottonwood Creek tennis courts.
Encinitas Ranch
Encinitas YMCA/ Paul Ecke
Expand the gym build another in door court at the community center add solar to the roof
Glen park
Hall property park
I don't know. You need more parkland
Indianhead canyon
Just make schools' courts available.
Leucadia, Encinitas

Need for Facilities: LOCATION(S) FOR ATHLETIC COURTS
Location doesn't matter; there just needs to be more options
Moonlight
Moonlight Beach Volleyball courts
Moonlight beach, Lake Drive park, New park behind Vons (0 tennins courts there)
More tennis courts, and build pickleball courts
N/a
N/a
near beaches
near current community center on Balour
Need better (free) open volleyball and basketball hours indoors
need more basketball and tennis courts
Need more basketball open gym times
New basketball courts
New encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas area
New Encinitas Community Park
nreed more basketball and smashball courts
Old and New Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas, Cardiff-by-the-Sea
Old Encinitas, free
Old Encinitas/Leucadia Oaks Park
Outdoor
pickle ball
Pickleball
Pickleball indoor with added outdoor cts.
Pickleball where space available
Re-do Boys and Girls Club
School campus - joint use.
Second Cardiff Tennis Court.
Senior center volleyball court
Somewhere around tortilla flats or the Maravu housing development.
Tennis

Need for Facilities: LOCATION(S) FOR ATHLETIC COURTS
Tennis
tennis at Encinitas Community Park
Tennis courts At the Encinitas community park
Tennis- Leucadia
The city maintains three tennis courts in the city. More tennis courts all over the city.
There are only three tennis courts in the entire city that the city maintains, compared to 45 plus sports fields. Basketball courts should be included at ECP. The courts should be level.level
Volleyball court or beach
We love to play tennis as a family weekly
We need more basketball courts
West of I 5
Within 3/4 mile of El Camino Real, east or west
Ymca

Need for Facilities: LOCATION(S) FOR ATHLETIC FIELDS
Access to track at San Dieguito Academy
All
All fields, keep people safe and active
Allow games longer into the evening at the new park so fields can be used by the community
any where
anywhere
anywhere in 92024
Anywhere in Encinitas so I have less driving to Orange County, Temecula. SE San Diego and elsewhere
anywhere/all
Anywhere/Leo Mullen
As stated, this city is in dire need of all-weather, lighted athletic fields, for both youth and adults. It is completely irresponsible to have built a huge park with athletic fields next to a freeway and a shopping center that does not have lights. Utilization is 1/3 of what it should be. Crazy foolish.
B
based on demographics
Be sure they have lights
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff by the Sea
Cardiff lake and Encinitas park kickball/softball fields
Cardiff Sports Park; Cardiff Skate Park
Cardiff Sports Park/Oakcrest Park/Encinitas Community Park
Cardiff, Encinitas

Need for Facilities: LOCATION(S) FOR ATHLETIC FIELDS
Close to the downtown encinitas.
coastal
community center
Community park
community park and Leo Mullen is a joke
Cottonwood Creek unimproved area
Despite our family commitment to live locally, we have been forced to drive to other communities that have better soccer field opportunities and thus better training and competitive opportunities. Unfortunately, this increases pollution, congestion and time loss. We also end up making purchases outside Encinitas (gas, food, restaurants, and other conveniences) because we now travel out of Encinitas so regularly. We waited years for ECP and ended up with better options for our dog than for our soccer players. Poor planning, lack of turn and lights have driven us out of Encinitas. Turf and light ECP and Leo Mullen.
East Encinitas, Olivenhain
ECC or anywhere
Ecke
Ecke fields
Ecke Sports park baseball field, Ecke Sports park soccer field
ECP
ECP-lights
ECP, CSP, Mullen, & new fields
Ecke Sports Park, ECP, Leo Mullen
Encinitas
Encinitas
Encinitas
Encinitas beach - volleyball courts
Encinitas Center, in front of Target
Encinitas Community Park
Encinitas doesn't have enough baseball fields
Encinitas only has the new park and Leo Mullens as soccer fields.
Encinitas, Cardiff
Fields by target
Former Hall property, now a city park
Futsal Courts/Old Encinitas
I am wondering why baseball is never mentioned. There are no true community facilities other than the Y. the Y is threatening to toss Little League out according to what I hear.
I don't know
Improve current; help the Y maintain and use theirs; what about EUSD fields
In 5-10 years the new park in Encinitas will need updating and improvement
Just make schools' courts available.
Keep all and maintain
Lee mullen

Need for Facilities: LOCATION(S) FOR ATHLETIC FIELDS
Leo McMullen
Leo mullen
Leo Mullen
Leo Mullen
Leo Mullen needs turf and lights---seriously, its embarrassing how trashed that field is all the time!!
Leo mullen turf and lights; playing field areas at the New Park
Leo Mullen, cardiff elementary, Lake
Leo Mullen, Cardiff Sports Park
Leo Mullen, Encinitas Community Park, Ecke Sports Park, need more
Leo Mullen, Lake, ECP
Leo Mullin
Leo Mullins Soccer field - redo
Leucadia
Leucadia
Leucadia
Leucadia
Leucadia
Leucadia
Light the fields that you have and add more with YMCA going away
lights and turf on Leo Mullen and need another lit turf field - ? Diequeno? Oak Crest?
Lights on the current fields may be enough for now.
Lights- Manchester and Quail Garden
Location doesn't matter; there just needs to be more options specifically for soccer, lacrosse, football, field hockey. There is far more demand for this type of field than meets the supply. The supply of large baseball fields (ie, non-youth size) exceeds the demand. You could convert some of the baseball fields for broader usage.
Mullen and any other school related field that may be used for sports
N/a
Near target center and others; need shade provided and better condition; new one in Encinitas needs shade plantings and benches.
Need additional areas for flag football practice. Soccer takes away space
new encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
new park - need more soccer training places
Not sure

Need for Facilities: LOCATION(S) FOR ATHLETIC FIELDS
Old Encinitas
Old Encinitas
Old Encinitas
Olivenhain area (fire fuel area Escondido Creek) could be re-developed to provide both parking and facilities
Open up the Schools so we can use fields during off hours?
Pacific view elementary school property
School(s) accessibility
Soccer fields anywhere
Soccer fields inadequate for high school and older/ Too Small
soccer goals available to the general public at neighborhood parks - Scotts Creek Park!!!
Target fields
The field by Target is a disaster
The Hall property needs to be improved, and Leo Mullen
The new athletic park off Santa Fe, those fields without lights are semi-useless to local leagues.
there always seems to be a crunch for space on soccer fields and dry or worn out grass
There are never enough fields for soccer practices, even with the new facility it didn't have a big impact on availability as the soccer community had hoped. I think there is really only one real soccer field. My kids are grown now and for 20 years we have waited for more fields, we have switched to Carlsbad Soccer at times because they have so much more access to fields and good fields. Why do we not fix all the public schools fields and use those? They elementary school fields are horrible, we have them why not improve them and use them more?
There are no soccer fields with lights for winter
There need to be kept in better shape year round.
Turf and lights at Leo Mullen
We need more soccer fields at ECP
We use Encinitas Community, Lake, Leo Mullen and the YMCA frequently.
What space is left?
Wherever you can buy land
Wherever you can get them; don't seem to be a lot of land options?
Within 3/4 mile of El Camino Real, east or west
Ymca
YMCA, other available space

Need for Facilities: LOCATION(S) FOR AQUATIC FACILITY (POOL)
A community pool for starters
A pool could be located at the Encinitas park off McKennon
A public pool like Agua Norte in Carlsbad would be great for Encinitas! The Y is very limited
A public pool would be great
access to more swimming areas/beaches for dogs
accessible by public transport, value of land used not too expensive
any

Need for Facilities: LOCATION(S) FOR AQUATIC FACILITY (POOL)
Any location
Any location
any where
ANYPLACE!
anywhere
anywhere
Anywhere
Anywhere
anywhere - there is none. I use the Y, but pool is overcrowded
anywhere in 92024
anywhere in encinitas
anywhere in encinitas
Anywhere in Encinitas
Anywhere in Encinitas
Anywhere in Encinitas - Encinitas Park would have been perfect!
Anywhere in Encinitas!
Anywhere in Encinitas. Recommendations... (On encinitas blvd there's a big parcel of land in front of the smart and final that could use use for a pool for example. Right now, the YMCA is saturated and would be great to have something similar to what Carlsbad has.
Anywhere instead of more houses
Anywhere, right now all we have is the YMCA
anywhere, we don't have one
Anywhere!
At a high school-they have space and need pools
at senior center
At the Encinitas Community Park, after you light and turf some of the fields.
At the Encinitas Park or where the farm lab is.
At the park
Beach
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff Comm. Park
cardiff sports park
Cardiff, Encinitas
central Encinitas
Central Encinitas.

Need for Facilities: LOCATION(S) FOR AQUATIC FACILITY (POOL)
Central location- Oak Crest?
Central or at the Hall Property park
Central to all the city residents
city park
Close to Old Encinitas
coastal
Community Center
community park
Community Park
Community Park
Community Park
Community pool with lap time
competative and recreational swim is important to everyone in my family. We lack facilities in support of swim.
ditto to above
do we have any?
Do we have one?
Don't know
Don't know what the options are.
Each of the 5 villages
Ecke and YMCA
ECP
El Camino Real/Enc blvd area
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas central
Encinitas community park
Encinitas community park
Encinitas community park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park

Need for Facilities: LOCATION(S) FOR AQUATIC FACILITY (POOL)
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community park in cardiff
Encinitas Community Park--so it can be used by the local schools
Encinitas Park Santa Fe Ave
Encinitas, Cardiff
Former Hall property, now a city park.
Hall
Hall Property
Hall Park
Hall Park
Hall property
High School Water Polo needs more access to pools, when I grew up there was a public community pool that we went to and paid a few dollars and could swim all day. It was a place for youth and teens to go. The Y is booked and not suited for entertainment.
How about another pool at the Y?
I didn't even know we have a pool other than the YMCA we subscribe too. Anywhere would be great. Where are they?
I don't know of any so adding one or advertising one would be great
I have no idea where the Encinitas Aquatic Facility is. It would be best to improve the advertising for a start.
In the new park behind Vons
Indoor pool like Y, but cheap
It would be great to have a city aquatic facility anywhere in Encinitas!!
Just build one or three
LCC High School and/or San Diegito Acad.
Leucadia
Leucadia
Leucadia
Leucadia
Leucadia
lucadia
N/a
near one of the high schools
near or in current community center on Balour
near the beach

Need for Facilities: LOCATION(S) FOR AQUATIC FACILITY (POOL)
near the high school
Near the new Encinitas community park or community center seems most practical
Need another pool besides YMCA in Encinitas
Need one. Don't have a location.
New Cardiff Park (larger with water)
new encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas community park
New Encinitas in an already commercial zone
New park
NEw park behind Vons, lake drive, somewhere along Encinitas Blvd
New park by freeway/Vons
Not aware of any pools that exist, YMCA too \$\$\$
Not far from bus line
Not sure
Not sure
Not sure but something similar to Alga Norte without the dog park and tennis
Old encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas (not the Y!)
Old Encinitas but NOT YMCA
Old Encinitas or Cardiff

Need for Facilities: LOCATION(S) FOR AQUATIC FACILITY (POOL)
Old Encinitas or Leucadia
Old Encinitas/add an indoor pool to Leucadia Oaks Park
Old hall property
Olivenhain
Olivenhain
On the waterfront
only the Y has a pool and we are a town where everyone should be able to swim
Our city needs an aquatic center!! So many swimmers and we all have to go to other cities to access a pool!
Pacific View property?
Please add one! YMCA, Alga Norte too far for kids sports
Public facility in Encinitas
Public pool
Public schools/city partnership
Quail Gardens Drive property? Lake Drive park? Old Target near LA fitness?
quail gardens, site across from SDA?, hall property
Salt water pool (non chlorine) in Encinitas
Saltwater pool near beach
San Dieguito Academy
Santa Fe Park
Senior center or SDA?
Stagecoach Park + hottub!
The city needs a public pool with programs.
the new aquatic facility in Carlsbad is very nice, would be great to have something similar in Encinitas
The new Community park!!!
The new park
There are no locations
There are none at the moment
There is not a single pool at any of the high schools in our school district and the access to public pools is limited. Aquatics saves lives. We live in one of the most aquatic communities in the country and yet we have some of the worst access to pool facilities. It's embarrassing.
There is not one so anywhere would be great!
This is not as important as having a community pool in the Encinitas but center location would be best.
To my knowledge, the YMCA is the only pool in Encinitas proper. It would be nice to have a 50m public pool in Old Encinitas.
unknown
Vulcan Ave below city hall.
Water Department local
We absolutely need a pool in this community! I don't care where you put it! It is a shame to be in Southern CA and not have a pool in our community. Presently, the high school aquatic sports have to rent space at the Y and their time is 7-9pm! This is inexcusable!
we are in need of a cool down area by the coast that isn't a crowded beach! Water features/water park would be a great way for families to relax and beat the heat.

Need for Facilities: LOCATION(S) FOR AQUATIC FACILITY (POOL)
We do not have an City aquatic facility - thus we need one
We don't have a aquatic facility in this town. Even La Costa Canyon High School uses the YMCA pool instead of building their own.
we need a community pool -like Carlsbad and Carmel Valley
we need a pool besides ymca
We need an aquatic facility at ECP
we need city pool, the Y is great but too expensive for many in old encinitas
We really need an outdoor pool at Enc Com Park to help children become comfortable in H2O
We would LOVE to see a pool added to one (or more) of our many parks!
What locations? They?
Where is there a city aquatic facility open to the general public?
Where is there one other than the Y? That is affordable?
Where?
Within 3/4 mile of El Camino Real, east or west
Would love to have a facility in Encinitas.. community park seems to have room.
Would love to see something similar to the Alga Norte Aquaric center in New Encinitas area
YES. Anywhere. Sad that we go to Carlsbad for public swim.
YMCA
YMCA
YMCA
YMCA
YMCA
YMCA - we need another pool not at the my

Need for Facilities: LOCATION(S) FOR DOG PARKS
'Power Line Park', in Village Park area
a dog beach in Encinitas/Cardiff area
A dog beach leash free Old Enc.
access to more swimming areas/beaches for dogs
add dog off leash accessible hours to all parks
Add fences to existing dog parks
additional dog parks is a great way to bring the community together
Again, I'm anticipating the need for updates to the new Encinitas park off the 5 & Santa Fe.
All existing parks, and future parks
All parks and beaches at certain times of the day
any location
anywhere in 92024
Anywhere in Encinitas!
Anywhere that is enclosed
away from beach
beach

Need for Facilities: LOCATION(S) FOR DOG PARKS
Beach
Beach
beach and new Encinitas
beach areas
Beach front off leash locations
Beach hours Grandview to Moonlight
BEACH, ANY OTHER LOCATIONS AVAILABLE
Beaches leash only
Behind Paul Ecke and near the library
Between Encinitas Blvd. and Mountain Vista
By beach
cardiff
cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff and the beach
Cardiff Beach in off hours
Cardiff Glen Park- top section of park
Cardiff...open spaces dogs can be off leash
Cariff encinitas and luecadia
close to city park
Closed areas like Encinitas Community Park
community park
Completely fence off village park trail off leash area on mountain vista drive.
Cornish Dr.
D Street beach
Downtown Encinitas
Early morning, late afternoon beach hours
East Cardiff
eastern/northern part of city
Ecinitas and Rodney
Encinitas
Encinitas
Encinitas Blvd and Mountain Vista
Encinitas Community park
Encinitas Community Park -- Add shade and ensure turf is as clean and dry as possible
Encinitas community park in Cardiff-love it!!!
Encinitas Community Park, A Beach off leash location would be great!

Need for Facilities: LOCATION(S) FOR DOG PARKS
Encinitas community park, mountain vista dog park
Encinitas Community Park, New Encinitas SDGE easement dog trail, part-time parks
Encinitas Park
Encinitas street power line
Encinitas, Old Encinitas
Every where. Leash free times and the beach in Leucadia before 9am and after 6PM
Everywhere
Expanded hours and space for off leash at existing pocket parks. A fenced dog run at Cardiff elementary
Full time dog parks in each community
Have ECP
Hawk View Park, Quail Hollow open space at Saxony Rd.
Hours at Orpheus are limited
I don't know
Improve hours, or stagger
In any location that can be added around dense housing so dogs have a place right near where they live, don't have to be driven places
In the Leucadia neighborhood of Encintas
Keep Encinitas Community Park updated and safe; fence sun vista park for dog area--especially fence off the muddy bush areas
Keep up the great parks we have
Leucadia
Leucadia
Leucadia
Leucadia, Cardiff
Leucadia, Cardiff, Olivenhain
Leucadia, east encinitas
Leucadia/coast west of I5
Lots of families with Dogs and not many places to take them
Mid and eastern Encinitas
More
more dog parks available
More dog parks or off leash parks would be appreciated.
more dog parks to keep dogs away from people walking on trails
More of them- other cities have many more with many more hours and that would be good- they are too limited.
Mount Vista/Encinitas dog leash free area, Oakcrest Country Park, allow dogs on Moonlight beach
Mountain Vista, Village Park
near coast
Near Encinitas Ranch
near moonlight beach
near park

Need for Facilities: LOCATION(S) FOR DOG PARKS
Putting a dog park in Olivenhain, either in (the rarely used) Little Oaks Park or figure a way to obtain/lease land on east side of RSF Plaza shopping center near Escondido Creek
rail cooridor
saftey
Santa Fe Park
section off area of glen park?
Small fenced picket parks city wide
Spread around the community - The one in the park is fab, but too crowded
spread throughout Encinitas
sprinkled throughout town
Stagecoach Park
Sun Vista - better formed along RSF Road
Sun Vista needs better fencing for dogs to stay out of MUCKY WATER and MAIN ROAD.
The Beach!
The dog park off the 5 is amazing. It's got to be the best in San Diego. Thank you very much for it. I would like to suggest you put a bench or two in the small dog area and have more signage about responsibility of the dog owner. If you have an aggressive dog do not bring it the park. If you have an unneutered aggressive male dog you should not bring your dog to the park. Do not bring dog treats to the park. If your dog injures another dog you are responsible for the medical bills.
The easement between Encinitas and Mountain Vista
the old dump
There could be opened up and expanded hours at many parks. We don't use them but dog owners connect to eachother and their community.
Under power lines
Village Park
Village Park
Village park area and D street
Walking trails off-leash, Leucadia
We need a dog beach in Encinitas at either Beacons or Grandview
We need some off-leash trail time.
where are the encinitas dog parks is a better question. need more.
Wherever
Within 1 mile of everyone!
Within 3/4 mile of El Camino Real, east or west
work with the State Parks to allow more beaches to be dog friendly - even on lease
would be nice to have off leash dogs on beaches before 10am and after 4pm on all beaches (except Moonlight) except not in summer - like Del Mar; too crowded with people in summer but off hours, off season would benefit residents and not harm recreational use of beaches by others
Would like more completely FENCED areas!!! Current areas, such as the greenbelt between Gardenview & Encinitas Blvd. could have a dedicated fenced area for dogs.
would like more off-leash options

Need for Facilities: LOCATIONS FOR PARK, BEACH, OR TRAIL AMENITIES
10 mile loop
101 bike path by San Elijo Lagoon
A dog friendly beach is greatly needed!
A few more benches at Manchester preserve hike
A new neighborhood park on Quail Gardens Dr. that is flat and can have some sports activities
All access
All Beach areas need to be maintained
All beaches, Cardiff
All locations for trails. Trails tend to not be continuous.
All of encinitas
All of our beach areas besides Moonlight need attention.
ALL of the San Elijo stairs
All over
All over Encinitas
All over, actually. I'd be great to see a LOT more signage pointing you to those locations, instead of just a sign at the entrance/head.
All walking trails.
Along railroad tracks for trails. Promote non-motorized transport
Along the coast, from encinitas neighborhoods to beaches. There are not enough safe, off-road biking paths for families. Would love to bike as a family instead of driving to activities but it is just not safe with young children.
Along the lagoon
Along tracks
An amenity that is needed at our parks is a permanent outdoor stage suitable for concerts, ceremonies, and other performances. Cottonwood Creek Park would be great for this, but other parks to consider would be Viewpoint Park, Leo Mullen Park, Glen Park, etc.
any location
any where you can fit
anywhere
Anywhere
anywhere in encinitas
Anywhere we can get new trails to allow easy walking from one area of Encinitas to the other areas.
Anywhere-protect our space
areas for mountain biking/bmx, access to more swimming areas/beaches for dogs
Areas to ride bikes away from the roads
Barbecues
Bathroom at Beacons, Grandview or Stone Steps
bathroom facility should be near all playgrounds
Bathrooms at beaches & stairs
bathrooms at Hawk View Park, MacPherson Park, Leucadia Oaks Park
Bathrooms could be kept cleaner

Need for Facilities: LOCATIONS FOR PARK, BEACH, OR TRAIL AMENITIES
Beach
Beach
beach access trail connections
Beach areas and Western 2/3 of Encinitas
Beach areas especially along 101
Beach stairs and access points
Beach Trail down to Beacons Beach needs improvement
Beaches and trails make our community unique, promote active & healthy lifestyles, and keep help maintain our property values which helps everyone.
Beaches, trails
Beacon Beach, Moonlight Beach, San Elijo Lagoon
Beacon's beach needs some work - bathroom, trail maintenance and parking improvement
Beacon's Beach; restrooms at Grandview
beacons
Beacons
Beacons
Beacons
Beacons
Beacons
Beacons
Beacons access, facilities & safety
Beacons Beach
Beacons Beach
Beacons beach access
Beacons beach access
Beacons beach trail.
Beacons Beach, Leucadia
Beacons beach, Rail trail
Beacons trail amenities
Beacons, Moonlight
Beacons, More Leucadia parks, Biking trails anywhere
beacons. I think we should also utilize the material from lagoons and other sites to be saved to replenish our coast lines
Becons
Better connectivity of trail system -- trail system is very fragmented
Better sidewalks on Saxony North of Leucadia Blvd
Build park off of Pireus and Sparta
by the beach
Campground bathrooms! Swamis
cardiff
Cardiff

Need for Facilities: LOCATIONS FOR PARK, BEACH, OR TRAIL AMENITIES
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff (Glen Park)
Cardiff & Lagoon
cardiff beach
Cardiff Beach and San Elijo bluffs
Cardiff Beach, Coastal Rail Trail
cardiff by the sea restroom
Cardiff Park and trail along San Elijo Ave between Chesterfield and Liverpool
Cardiff Sports park
Cardiff state beach
Cardiff State Beach
cardiff trail and all areas near railroad tracks should be improved.
Cardiff trails connect to Solana and Encinitas
Cardiff, Encinitas
Cardiff, Encinitas lagoons, coast highway, swamis, beacons
Cardiff, Encinitas, Leucadia, Encinitas Ranch
Cardiff, New Encinitas
Cardiff/Encinitas/Leucadia protection and preservation of coastal beaches and habitat
Charge for parking at Moonlight to limit out of town guests, Encinitas Ranch trails are heavily used and should be maintained.
coastal
coastal
Coastal bike/running trail
Coastal Encinitas, Cardiff
Coastal rail corridor, coastal open space areas, beaches and access points.
Coastal Rail Trail
Coastal rail trail is my #1. My dream is a bike path for north/south commuting separate from pedestrian traffic along the rail line. I do realize how politically complicated that idea is. The dirt trail on Vulcan is also excellent and I hope it will not be lost in future years.
Coastal trails from communities to coast
coastal walking
Connect east side of Cardiff to west side safely! SE Lagoon trail to beach. More crossovers from tracks to beach.
connecting more trails, adding park in open space like where balloons take off on RSF near Encinitas blvd

Need for Facilities: LOCATIONS FOR PARK, BEACH, OR TRAIL AMENITIES
corner of coast hwy & leucadia blvd. (always flooding when raining)
Crossing to Sn Elijo Beach
D st., Beacons, stone steps, grandview
Dedicated bike paths
ditto
dog beach
Dogs!
Don't know
Don't know
Drinking fountains at Seaside Reef and at Cardiff Beach - haven't worked in years!
Encinitas
Encinitas
Encinitas beaches are the crown jewel of north county and maybe San Diego. Keep them updated with better restrooms and amenities.
Encinitas Community Park, Moonlight Beach Park
Encinitas Ranch
Encinitas ranch and to the beach from there. Connect Target to the beach
Encinitas Ranch Trail
Encinitas ranch trails etc.
Encinitas Ranch/Quail Gardens area
Encinitas, Cardiff
Entire city
Everywhere
Everywhere/ requeza st bridge
Expand (where possible) hiking trail network in Olivenhain area
Expanded bike lanes. Rail trail on west side of tracks.
Expansion of lagoon trails
Finished sidewalks for pedestrians along Encls Blvd. plus increased beach patrols for illegal dogs on beach & recalcitrant dog owners!!!
Fire pits
general maintenance is not enough, we need to upgrade those amenities that are available
Glen
Glen Park
Glen Park, safety of all stairs to the beach, bike trail on 101
Hall property
Horse trail amenities
I am frightened to ride my bike on 101 because there is no barrier between bike path and the distracted drivers. I fear for my life and won't ride in the city in which I live
I do not think that signage is very important. I run the trails of San Elijo frequently. I would love to see the rail trail put in. I especially would love to see simple, above grade rail crossing in Leucadia. They do not need to be fancy and expensive like the beautiful below grade one at Swami's. Just legal places to cross where I and my kids are not breaking the law to go for a run or surf.

Need for Facilities: LOCATIONS FOR PARK, BEACH, OR TRAIL AMENITIES
I walk a lot and the trails here are fairly good but it would be nice to have more trail walking parallel to El Camino Real so I don't have to walk through all the dangerous car areas along the shopping corridor on non-shopping days.
I would absolutely love more kid friendly bike trails and walking trails!!!
I'd like to see more underpasses (Coastal Rail Trail)...Montgomery
Improve existing
Improve facilities, Swamis
Improve stairs everywhere, trash collection
Improved access to Beach from west of 5 (for instance, the under-freeway Enci blvd ingress is horrible)
In the communities that still have open areas
Interconnect trails
It would be great to have more signage on the trails that are available to us
It would be nice to have all the trails connect
it's hard to find trail heads for hiking. they are there, but hidden.
Just maintain what we need.
Just more walking trails that are safe and well marked throughout the community of Encinitas.
Keep restrooms clean- Swami's Moonlight, Turtles
Keep Saxony canyon and create more of that!
La Costa & PCH
lagoon around Cardiff and Mira Costa college
leucadia
Leucadia
Leucadia
Leucadia
Leucadia
Leucadia certainly needs more beach access or expansion to the existing if possible. I understand that Grandview used to have a large viewing deck, that would be amazing to see return.
Leucadia Oaks! Restroom/Orpheus
leucadia rail
Leucadia/ Old Encinitas
Lots of concrete and steel pieces sticking out of the sand near the parking lot at Cardiff state beach.
MACHPERSON PARK
maintain what we have. better restroom facilities would be nice
Maintaining secure beach access (stairways) in Leucadia
Maintenance of existing parks, beach access, and trails.
MANCHESTER
Manchester open space
Moonlight
Moonlight
moonlight beach
Moonlight Beach

Need for Facilities: LOCATIONS FOR PARK, BEACH, OR TRAIL AMENITIES
Moonlight Beach and all beaches to the south
Moonlight Beach area
Moonlight is a great example of a family friendly beach - sandy beaches, easy parking, shower facilities, playground, etc. Upgrading south cardiff beach to these standards would be nice. We took our 2 yr. old to s. cardiff and there were no working showers to clean off the sand.
Moonlight, Swami,
More bathrooms at more parks. Very few parks have any restroom facilities.
more continuous walking and biking trails to get to key places, such as b/t Cardiff and downtown Encinitas, Leucadia to downtown Encinitas, along Vulcan/San Elijo
More dirt hiking trails
More handicap parking and more parking in all areas including restaurants, shopping, etc. Parking layouts are very poor in this city. You need real design engineers to do it!
More trails East of the 5
more trails needed
near beach
need more interconnection; San Elijo and Batiquitos are only longer trails; you could upgrade the non official trail along railroad - part paved for bikers but leave part graded dirt/gravel for runners and dog walkers
Need sidewalk on north side of Encinitas Blvd west of quail garden rd
new encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas - parking
New Encinitas area
New Encinitas trails
New location
NEW MARINE SAFETY CENTER (MLB)= Public Safety is IMPORTANT
New parks are always good!
northern access trail to Cottonwood Creek Park
Not familiar with most appropriate space
Not sure
Nothing specific
O-hain trails need safer street crossings and fences when next to roads (no gaps), trails need facilities at parking lot (little oaks park)
old encinitas
old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas, Cardiff-by-the-Sea, Leucadia

Need for Facilities: LOCATIONS FOR PARK, BEACH, OR TRAIL AMENITIES
Old Encinitas, Cardiff, Leucadia
old encinitas/coast
Olivenhain
Olivenhain and along tracks
Olivenhain and Leucadia area
Olivenhein, Lagoon trail area
Olympus drive off pireaus. Near capri elementary.
oops, see above--for Sun Vista and Encinitas community dog arks
Park on Sanford
Parking at beaches
Parking for trails mid eastern encinitas - walking from east encinitas Blvd to beach especially under freeway; park on quail gardens drive
Pave a sidewalk all the way down Santa Fe till it hits El Camino, so people can walk to the beach and parks and rec center
pedestian/bike trail along 101 corridor. more pedestrians crossing of railroad. Trail connecting old Encinitas to new Encinitas.
Pedestrian crossing across tracks at Ecke school
Preserve open spaces, parking for trails behind via cantebria
probably a lot of them
Protected bike paths in Leucadia, especially along Highway 101
Quail gardens to cottonwood creek to 101
rail cooridor
Rail corridor pathway from Solana Beach to Carlsbad
Rail Trail
Rail trail - safe bike lanes and trails so we can walk/ride from Leucadia into town!
rail trail - safe bike lanes so we can ride from Leucadia into town!
rail trail connectivity
Rail trail is needed on east side of tracks; more crossings to beach needed
Rail trail would be wonderful
Rail trail, or other ways to increase biking and walking
rail trail. and more hiking trails wherever possible
Railroad under crossings
rails to trails
restrooms
Restrooms
Restrooms at parks
Restrooms could use an overhaul at Glen Park.
restrooms in parks or out houses?
RR trail for walking & biking - NOT along coast highway!!!
Safe crossing of rail tracks at Montgmerly for access to State Beach
saftey and homeless problem

Need for Facilities: LOCATIONS FOR PARK, BEACH, OR TRAIL AMENITIES
San Elijo Beach
San Elijo lagoon
San Elijo Lagoon, Nature trails, Cardiff beach
San Elijo Lagoon, preserve the rail corridor in Cardiff
San Elijo, Indian Head, trail maps would be nice
SE lagoon
Seaside Beach - great space for park, picnic area, grilling, etc.
Shade over playground structures
Sidewalk on Encinitas Blvd down to beach
Sidewalks aren't consistent, would be great if trails could somehow be built to tie east of 5 Cardiff to beaches
South Ponto bathrooms, beach trails,
Sports fields for kids!
Stagecoach Park
State beach
State beach by Cardiff
Stone Steps
Stone steps and beacons
Stone Steps and Beacons
Stone Steps/Moonlight Beach
Stop rocking the beaches
Swami's
Swami's bathroom.
Swami's, Beacons and Grandview. Trails through out Encinitas.
Swamies beach restrooms for example
Swamis bathrooms and amenities
Swamis needs additional bathroom facilities. The viewing area is small and could expand over the bluff to allow more people to view the surfing area.
Swamis, Beacons, Grandview St.
Swamis/Pipes/Beacons
trail that follows parallel train tracks from Carlsbad down to Cardiff. Remove dirt on east side of tracks on vulcan. It is unattractive and the train creates massive mess of dirt blowing into the neighborhoods
that park land off of quail gardens near golf course
The area of Leucadia has a shortage of open space and parks. Serious shortage. Coastal rail trail and more/wider bike lanes key for survival. Beach bathrooms a basic responsibility of government and public places. Enough dog parks. No expanded dog use on beaches thanks!
The new community's park, older parks
they are important
Throughout
throughout the city
trail under power lines in New Encinitas, trail to beach would be awesome from inland
Trails along 101 or the coast

Need for Facilities: LOCATIONS FOR PARK, BEACH, OR TRAIL AMENITIES
Trails are important but peoples private property rights are important too
Trails around lagoon
Trails throughout Encinitas so you can walk or ride your bike from one end to the other, there are so many locations because one cannot safely bike or walk most anywhere
Trails wherever they are partial or unsigned. Better access. Better communication--it's hard to find where some of the trails are.
Turn on showers again for all locations! Add showers trash bins on strip by San Elijo Lagoon
Underground railroad with walkway access Leucadia
Updating as occurring at Moonlight, esp. Swami
Viewpoint park needs a fence around the play structure to not allow dogs to urinate in play area.
Village park area
village park area- new park
Walking and biking along coast
Walking trails in Cardiff, specifically south of Birmingham both east and west streets. Not concrete!
Walking trails that are not too close to railroad
walking trails, rail trail
What trail amenities
Where the old Encinitas school is. Protected pedestrian and cycling trails - San Elijo/Vulcan and PCH
Wherever possible
Wherever you can get them; don't seem to be a lot of land options?
Within 3/4 mile of El Camino Real, east or west
would be nice to have a trail park from Leucadia down to Cardiff & back...

Q.10: What are the most important areas that, if addressed by the City, would increase your utilization of Encinitas parks and recreation facilities, services, and programs? (other)

Other Improvement that Would Increase Your Use
Ability to access parks safely by walking/riding a bike.
actual programs for adults, not just kids and seniors.
Beach access
beach parking for Encinitas residents for < 2 hours should be free
Beauty, walking trails
Better communication with residents of all existing amenities
Bicycle connectivity/ trails/ paths
Bicycle safety for 8-year olds and 80-year olds
Bike and Ped friendly routes
Bike Lanes
bike only trails

Other Improvement that Would Increase Your Use
Bike paths
Bus shelter with solar lighting.
Classroom space for dance, music, other art related classes as well as computer training
Concerts
Disability usage (power chairs)
Dog friendliness
Dog friendly
dogs allowed
don\'t let anyone know they are there
Enforce the dogs on leash rules at our parks.
Family safe biking/walking access to parks, beaches, etc
fewer dog parks
Greedy Developers working with inept City Council members have ruined Encinitas. Bulldoze some of the ugly developments and return the land to the citizenry.
homeless problem
homeless with mental illness living next to some parks makes it uncomfortable for my to bring my child
improve/expand center facilities, pool, weights, yoga, freesbie golf
Improved and new trails for mountain biking.
just stop. every single piece does not need to be groomed and maintained.
leash free times/areas
Maintain what we have. Add community events like beach clean-ups, concerts and picnics, etc. And make it affordable. Parents needs to do the job of raising and entertaining and teaching their children (with the exception of summer camps, and excursions, daycare, and after school care).
Maintenance of existing parks and trails. Let dog owners be fined for not cleaning up I clean a up after mine.
Making youth programs accessible to my autistic son
more fire pits at beaches
More free time :)
More off-leash dog areas
More open, natural space and minimizing light pollution.
more silver age yoga classes
Mountain bike trails must be single track not fire roads
No WiFi at Parks
none
Please do not add wi-fi connectivity.
Preserve natural areas and revert developed to natural
Protected bike paths
Public Pool & Hot Tub
Public restrooms and chargers for e-cars
public transit access!
registration
Reserve picnic facilities
Restrooms at parks that don\'t have them

Other Improvement that Would Increase Your Use
Safe access
Safer bike trails
Senior transportation
Shade
Shade
shade & trail connectivity
Shade, Off leash access to trails for dogs
Sidewalks to get there
signage and enforcement of dog leashes on trails
Soccer goals in Neighborhood park (Scotts Creek)
Staff to enforce leash laws on Encinitas Ranch trails and clean dog poop off trails
Station Fitness Course/equipment at the parks, especially in Cardiff on Lake Drive
Stuff for people without kids- concerts, events, classes
Take down that north wall of the Park. Yield instead of stop
Train noise
transportation
transportation
underground at Montgomery to beach
walkability and bikeability to get places
walkability to get to parks and rec
Walking trails and sidewalks to get to parks
web site improvement
website improvement

Need for Facilities: LOCATIONS FOR NEW PARKS
adjacent to the ocean
All
All available areas
An event space and new park near Quail
any location
Any location
Any new park locations.
Any open space
Any where you can find land
Any you can -- buy more property!
anywhee
anywhere
anywhere
anywhere
Anywhere
Anywhere
Anywhere
anywhere - the more the merrier, would love to walk to a neighborhood park from home!
Anywhere in Encinitas
Anywhere in Encinitas!
anywhere in Encintias
Anywhere possible
Anywhere there is enough land!
ANYWHERE!
beach area/near Encinitas Library
bmx (Encinitas Community Park) or mountain biking skills course (Manchester Nature Trails)
Build park off of Pireus and Sparta
Canyon near Lake Dr CBS
cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff.
closer to El Camino Real & Via Molena
coastal areas that are over developed, close to schools.
Community Garden
Cottonwood

Need for Facilities: LOCATIONS FOR NEW PARKS
Create new parks
Don't know
Don't know
east Cardiff
East Encinitas
East Encinitas, Olivenhain
East of I-5
East of the 5, less malls more nature
eastern leucadia
eastern/northern part of city
El Camino and Manchester
El Camino/Manchester and Olivenhain
Encinitas
Encinitas
Encinitas Blvd. and Rancho Santa Fe Rd.
Encinitas Community Park -- Add shade sails or mature trees
Encinitas Estates (New Encinitas East of El Camino and South of Encinitas Blvd)
Encinitas Park maintenance
Encinitas/Cardiff
Everywhere
Everywhere
fix up park by boys and girls club
Hall property
I don't know
I don't know what land is for sale
I don't know.
I love the new Encinitas Park located behind Vons. I'm not sure where another one could fit, but it would be nice to have pocket parks in various neighborhoods. It would be great if the city would work with the school district and make the dog park at the school better.
I think we have plenty
In areas with heavy asphalt or cement. in places with little tree canopy
in leucadia
In the communitiies that still have open areas
Inland areas especially.
Just maintain what we already have
Just open space
La Costa & pch
Leucadia
Leucadia
Leucadia
Leucadia

Need for Facilities: LOCATIONS FOR NEW PARKS
Leucadia
Leucadia
Leucadia
Leucadia
Leucadia
Leucadia
Leucadia (west of 101)
Leucadia and Cardiff
Leucadia East "5"
Leucadia. Beach zones. Cardiff.
Mavaru Development on Pireaus & Orpheus
More parks
Mountain Vista area
N/a
natural preserves anywhere, not just a new (sports) park
NE corner of La Costa and PCH - entryway into Leucadia & Encinitas!
Need more parks to fit more sports fields
Neighborhood parks are not being built instead they put in more homes. Why don't they stick to the general plan and build parks in neighborhoods.
neighborhoods
new encinitas
new encinitas
New encinitas
New encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas (not near or associated with a school)
New Encinitas & Leucadia
New Encinitas has a dearth of parks
new Encinitas in general

Need for Facilities: LOCATIONS FOR NEW PARKS
New Encinitas/anywhere in city but Cardiff
North frontage of South Cardiff
North Leucadia, west of 101/train tracks. Access to parks by foot is either too far (2 miles to Moonlight) or you have to walk across the train tracks.
Not know of any but preserving open space promotes quality of life
Not sure
Not sure.
Old encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Olivenhain
Olivenhain
Olivenhain
Olivenhain
Olivenhain area
Olivenhain Area
Olympus drive off of piraeus street. No parks within walking distance for children.
Olympus Park- Leucadia
Open areas near beaches
open space non-intensive uses
Open to preserving any and all land not already developed.
Pacific View! Or any other open space the city council wants to buy!
pocket parks on the bluff at every street ending west
Ponto's
Quail Gardens
Quail gardens drive
Quail gardens to cottonwood creek to 101
Rancho Santa Fe Road and Encinitas Blvd
Require developers to install new/update existing parks in relation to acreage developed
Require small open space within new developments
RURAL LEUCADIA AND CARDIFF
see above
Sports Fields are needed for kids
spread around community - we still need more parks
standard pacific park site

Need for Facilities: LOCATIONS FOR NEW PARKS
stop building homes, add more parks
There's a great spot at the end of E street that is over a bluff with a barricade and fence. Could be made very nice with just a few benches.
unknown, just a general concern/priority for me
Urban areas
Viewpoints
village park area
Village park area
Walking/biking inland
We need a park on Encinitas Blvd east of I 5 and a park on El Camino Real
Western of El Camino Real
Where needed
Where new housing is proposed!
where space available
Wherever there is open space
Within 3/4 mile of El Camino Real, east or west
WOULD LOVE on NE corner of La Costa and PCH - entry into Encinitas from the north
You can never have too many parks - everywhere!

Need for Facilities: LOCATIONS FOR OUTDOOR ENTERTAINMENT VENUE/EVENT SPACE
A place where teen bands could perform every week.
Along highway 101
Amphitheater/pavilion
An event space and new park near Quail
anywhere
anywhere
Anywhere
Anywhere
Anywhere from downtown to 'new' encinitas (el camino)
anywhere in Encinitas
anywhere in Enicnitas
Anywhere, just build some
anywhere!
Anywhere!
At the Community park off of Santa Fe Drive
beach
Beach
Beach
Beach and Cottonwood / new parks off Santa Fe
Beach and parks

Need for Facilities: LOCATIONS FOR OUTDOOR ENTERTAINMENT VENUE/EVENT SPACE
beach or encinitas community park--WOULD PREFER indoor entertainment venue/concert space, perhaps shared with SDA
beach parking area in south Cardiff or Pacific School new site
Beach, amphitheater
Beach, downtown, outdoor and indoor venues
Beach... Moonlight Beach?
Beach/Parks
Beachfront
By the beach
cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
cardiff sports park
Cardiff/Encinitas/Leucadia protection and preservation of coastal beaches and habitat
Centrally located or near beach
Close to coast
coastal
Coastal
Coastal beach area; near schools or rec areas
community connectedness is so important. using the schools for Farmer's markets is great. Moonlight Beach events are fabulous.
Community park on santa fee- could add for events
Concerts and festivals at Moonlight Beach
Cottonwood Creek Park
Cottonwood Creek Park is great, Moonlight Beach.
Cottonwood Creek Park. This park has the finest natural 'bowl' of any Encinitas park, suitable for concerts and performances. The large grass slope is adjacent to an existing wood platform, adjacent to the creek. The existing platform could be modified, with the removal of the north-facing railing, and become a stage. Access to electricity is nearby. The preferred proposal is to replace the existing platform with a raised stage, large enough to accommodate performances by the city's Coastal Communities Concert Band. A shade structure over the stage is recommended. It could be made of high density material to shade the performers. Lighting for the stage would also be needed.
Current locations are fine
develop more non 101 activities
do we have any
Don't have a preference as to where it is located
Don't know, but more outdoor events and activities that aren't simply events for vendors to sell goods would be more community building. Community concerts and festivals would be great! PB (Pacific Beach) block party got out of control, but festivals and events like that bring communities together.

Need for Facilities: LOCATIONS FOR OUTDOOR ENTERTAINMENT VENUE/EVENT SPACE
Downtown old encinitas
downtown, beach areas
encinitas
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas
Encinitas Community Park
Encinitas Community Park / Moonlight Beach / Quail Gardens
Encinitas Community Park, Moonlight Beach
Everywhere
gazabos at existing parks
Great question...
Hall Park
Have ability to reserve , and be able to have jumpies for birthdays!!!!
having an outdoor ampitheater at one of our parks would be great!
High school
I am not aware of having any outdoor venue. It would be great to have a pavilion or amphitheater in any park or beach area where it would make it easy for the community to gather for concerts.
I do t know
I support the new community/entertainment center at the old school site
In parks, at beaches
It would be great to have an outdoor concert type space with seating that the community could use for outdoor plays, concerts, etc.
It would be great to use our parks for weddings and sunset events
Keeps families together for an outing.
La Costa & pch, Cardiff
Leucadia
Leucadia
Leucadia
Leucadia
Local concerts, plays would be nice do we have a venue
Location is not as important and having venues for people to meet up and to draw outside money to the neighborhood.
Lou Mullins park
Love Moonlight
Lumberyard, locations for bands along 101
Maintaining the availability of the already street fairs and farmers markets.

Need for Facilities: LOCATIONS FOR OUTDOOR ENTERTAINMENT VENUE/EVENT SPACE
Maybe the schools that Encinitas owns in Old Encinitas ...Pacific...something?
Moonlight
Moonlight
Moonlight
Moonlight
Moonlight
Moonlight
Moonlight
Moonlight
Moonlight
Moonlight beach
Moonlight beach
Moonlight beach
Moonlight beach
Moonlight Beach
Moonlight Beach
Moonlight Beach
Moonlight Beach
Moonlight Beach
Moonlight Beach
Moonlight beach area
Moonlight Beach, beach areas in general. Lets bring the fun back to the beach!
Moonlight Beach, Downtown Encinitas
Moonlight beach, open areas in the Lumberyard and use of existing parks.
Moonlight Beach, Ponto
Moonlight, 101
More fire rings
More Moonlight Beach, parks
Need more space
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas commercial area or old Pacific View school
New Encinitas park
Nice to have an outdoor venue for concerts
Not familiar with most appropriate space
Not near residents
Not sure

Need for Facilities: LOCATIONS FOR OUTDOOR ENTERTAINMENT VENUE/EVENT SPACE
Not sure
Not sure but would LOVE to have something like La Jolla or others with live music in a park...could be the park off Encinitas Blvd between I5 and Moonlight
old encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas or Cardiff
Old Encinitas or Leucadia
Old encinitas, Beach
Old Encinitas, Cardiff-by-the-Sea
Old Encinitas, Cardiff, Leucadia
Old Encinitas, leucadia
Old or new Encinitas
old school site
On the bluff across from Seaside Beach, before Solana? At Cottonwood Creek park?
One idea is along Quail Gardens drive between Encinitas and Leucadia Blvd.
Pacific view
Pacific View
Pacific View
Pacific View elementary
Pacific View would Beverly nice
Pacific View,
Park on Vulcan?... Seems under used
Please see above. Cottonwood Creek Park, Viewpoint Park Encinitas Community Park, etc. could use a LARGE permanent stage with a shade structure.
Quail gardens to cottonwood creek to 101
Recently purchased old school on the bluff
Schools are great areas, San Degieto works great for promoting musical festivals and has great school plays
SDA, LLC
Senior center? Olivenhain?
Solana Beach does a great summer concert series at Fletcher Cove. We would love to have somethingl like that at a venue that could handle the crowd. Maybe Glen Park
Stagecoach Park
Swami's And Moonlight
The golf course would be good. Nice views and can be positioned away from homes.
The perfect spot for an indoor/outdoor venue space is the old Pacific school property
Theater pad Encinitas Ranch Shopping Center
Theatre or live music to play regularly by local talent.
Use park near senior center

Need for Facilities: LOCATIONS FOR OUTDOOR ENTERTAINMENT VENUE/EVENT SPACE
Varied
Variety of places. But make sure there is parking 😊
Village Park
we don't have this kind of space and we need more of it.
we need several locations of varying sizes for a range of events that can accommodate different size festivals and have a tolerance for noise, parking and lights.
We should work with Intrepid Theater to build a theater with larger seating than SDA
West of I-5
Within 3/4 mile of El Camino Real, east or west
Would be nice to have a permanent venue

Need for Facilities: LOCATIONS FOR OPEN SPACE/NATURAL AREAS
?? inland and along railroad
Add more
all
All
All
All
All
All Beach and trail areas need to be maintained
All cities in Encinitas
All current ones
ALL currently undeveloped pieces of land should remain so - undeveloped pieces of land. We don't need trails, signs, etc.
all encinitas
All of Encinitas
All of Indian Head Canyon Park should be designated as a nature reserve
All over
All over Encinitas
All over the City - particularly every site that this City is considering allowing R-30 and Density Bonus houses.
All the preserve between Cardiff and Carlsbad
All through out the city
Along El Camino Real
Along Manchester
Along railroad tracks, Above Swami's, Lagoon
Along RR corridor
Along San Elijo
Along the 101
Any and all open space that still remains. Building moretorium. No more lot splits!
Any and all that are still left!!

Need for Facilities: LOCATIONS FOR OPEN SPACE/NATURAL AREAS
Any area that is left that can be protected from developers and reserved as green space--i.e. whatever there is left
Any available land by ocean
any location
Any undeveloped areas we have left
any where you can carve out natural open space makes for a better city
anywhere
anywhere
anywhere
Anywhere
Anywhere
Anywhere
Anywhere and everywhere possible. Please stop the urban sprawl as much as possible.
Anywhere and everywhere we can.....it's what makes Encinitas unique!
anywhere in 92024
anywhere in encinitas
anywhere in Encinitas
Anywhere in Encinitas!
anywhere possible
Anywhere possible
Anywhere possible
Anywhere such space is available in Encinitas. Not much more out there.
Anywhere that is currently open
Anywhere we can get native habitat
anywhere you can
Anywhere! Everywhere! Somewhere!
Are natural areas should be left for the beauty
Area by golf course and Quail Hollow
Area near both Batiquitos and San Elijo Lagoons are beautiful, unique, and underutilized.
Around lagoons and existing open spaces to be kept open
Around/near lagoons
As much as possible, especially along the Rail Trail.
As much as possible, wherever possible!
as near to the beach as possible
at ECP, anywhere possible
Attempt to preserve any remaining open space in Encinitas. Too much new building is being allowed.
Available
Beach
Beach and Lagoons
Beach and parks
beach to open space areas

Need for Facilities: LOCATIONS FOR OPEN SPACE/NATURAL AREAS
Beach, etc.
beach, lagoon
beach, lagoon, area surrounding the train tracks between Cardiff and Encinitas
beach, Olivenhain
beach/coastal trails
Beaches
Beaches, San Elijo Lagoon
Beacons
Beacons beach access and parking
By beaches
By Cardiff beach
By Moonlight Beach and Leucadia 101 area
canyons, Rossini Creek, rail corridor
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff - area between Vulcan/San Elijo and the 101
Cardiff + Old Encinitas
Cardiff along rail route
Cardiff and Encinitas
Cardiff by the sea
Cardiff Rail Corridor
Cardiff San Elijo trail and preserve
Cardiff, Olivenhain
Cardiff/Encinitas/Leucadia protection and preservation of coastal beaches and habitat
Children's play structures
city wide
City wide
Close to beach
coastal
Coastal
Coastal
Coastal

Need for Facilities: LOCATIONS FOR OPEN SPACE/NATURAL AREAS
Coastal area and preserve any existing open space/natural area
coastal areas, railway corridor
coastal ie San Elijo
Coastal rail corridor, coastal open space areas, beaches and access
Connect La Costa Ave. to Encinitas Blvd. Connect El Camino Real to the beach.
connecting trails to lagoon
Connection to San Elijo
continue to preserve existing spaces, add wildlife corridors where possible
continuous walking trails from the beach along San Elijo Lagoon
Corner of Manchester and El Camino Real - connect to San Elijo Lagoon
Cottonwood Creek Park
Create small reserves by buying open land and corridors/islands
Current wide open spaces
Dog walking areas behind encinitas ranch and quail hollow
Don't know
don't know choices
Don't know what the options are.
Each city
Each of the villages
East Encinitas near Rancho Santa Fe Rd.
East of I-5
East of the 5, take out El Camino Real and put a walking park
El Cam Real Corridor, all
El Camino between Manchester and Encinitas and all Manchester Blvd
El Camino Real & Via Molena
Encinitas
Encinitas
Encinitas
Encinitas -cottonwood creek, beach
Encinitas Community Park
Encinitas Ranch
Encinitas Ranch
Encinitas Ranch
Encinitas Ranch/Quail Gardens area
Encinitas, Cardiff
Encintias Ranch
Entire city
Every opportunity
Every place possible
every where

Need for Facilities: LOCATIONS FOR OPEN SPACE/NATURAL AREAS
Everywhere
Everywhere
Everywhere
Everywhere
Everywhere
Everywhere
everywhere - with access and parking
Everywhere!
everywhere! Why is Encinitas determined to cover every bit of open space with big box stores and McMansions? It is a disgrace!
Expand and preserve (where possible) open space natural areas in Olivenhain
Have manchester preserve hiking trails connect to lagoon if possible?
Hiking trail
I don't know.
I would like to see more open space for wildlife throughout Encinitas
I'm not sure. Wherever there isn't development.
improve and set walkable trails along Olivenhain/ New Encinitas border so I don't have to drive to RSF to run trails
improve our currently owned trails and openspaces. Control invasive species, repair erosion, manage stormwater so that the sites are sustainable.
Indian Head Canyon
Indian Head Canyon
Indian Head Canyon, San Elijo Lagoon
Indian Head Canyon, should be reserved for open space and nature since it is already that way and used for walking and trails and views
Indian head canyon!!!!!! Please don't ever mess with this!
Indian Head, San Elijo Lagoon trails
Is there any open space left? If yes, it would be great to preserve it.
Just keeping open space in general
Just more open space in general
Keep as much as possible, particularly in the beach areas
Keep as much open space as possible so people can actually still enjoy California's natural beauty.
Keep beach accesses and signage to a minimum
Keep developers from snagging current open space; stop development
Keep natural space along Quail Gardens Rd
Keep!
Keeping what we have as open as possible
kep trails near golf course
Lagoon
Lagoon
Lagoon

Need for Facilities: LOCATIONS FOR OPEN SPACE/NATURAL AREAS
Lagoon , Beach
lagoon area
Lagoon off of Manchester Ave. Old dump sites and green house sites through out Encinitas!
Lagoon trails
Lagoon trails, signage & maps to trails in Encinitas area
Lagoon walking trails
lagoon walking trails - develop them around la costa?
lagoon, canyons
Lagoon, canyons, improve sustainability of trails without DG and rubber water bars
Lagoon, coastal, and riparian zones
lagoons
lagoons
Lagoons
lagoons and trails everywhere
Lagoons, area behind Saxony
lagoons, estuaries
Lagoons, natural habitat areas off of Lone Jack, Desert Rose...no more up zoning!!!!
Leave open spaces. Don't pave over everything. Rail Trail comes to mind. Leave it alone and don't pave it.
Leave our marsh alone
Leave what's left of all open spaces in North county
Less development
Leucadia
Leucadia
Leucadia
Leucadia
Leucadia
Leucadia, Olivenhain
Leucadia, Rail to Trail, Connections between trail systems San Dieguito park and Lagoon
Leucadia, west of I-5
Low income housing site - should be a park instead of the proposed low income housing
Maintain beach bluffs
Maintain existing
Maintain existing trails and perhaps open up more for local hikes/walks
Maintain open ocean view space adjacent to South carlsbad state beach
maintain open space areas, stop rezoning areas for apartment buildings
Manchester Ave area
Manchester open space
Manchester Reserve
Manchester trails, San Elijo, Indian Head
Maybe space east of and bordering El Camino Real?

Need for Facilities: LOCATIONS FOR OPEN SPACE/NATURAL AREAS
more open space needed
more open space owned and maintained by city, less chance of developers ruining it
N
Natural open spaces need to be everywhere among our housing and building growth. Just save some natural spaces here and there.
Natural space off of Manchester, south of old land fill.
Nature trails with access off of Teagan Ln
Nature trails, San Elijo Lagoon
Near Montgomery and San Elijo
Near residential areas
near the lagoons
new encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas parks
NEW ones
No more building
No more new housing projects.
no specific area, protect as much space as we can for all manners of life, and our children
Not sure
Not sure
Not sure just don't build more than you have to - keep what's open, open
Nothing specific just keep as much as possible
ocean
old dump
old encinitas
old Encinitas
Old encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas & New Encinitas
Old Encinitas, Cardiff, Leucadia
Old Encinitas, Leucadia

Need for Facilities: LOCATIONS FOR OPEN SPACE/NATURAL AREAS
Old Encinitas, Olivenhain
Old Encinitas, Olivenhain
Olivenhain
Olivenhain
Olivenhain
Olivenhain
Olivenhain
Olivenhain
Olivenhain
Olivenhain & Cardiff. Need to preserve what we have, or we become like LA.
olivenhain, east encinitas
Olivenhain/New Encinitas
Open space is important everywhere, stewarding our natural spaces such as the Cottonwood Creek watershed, and beaches is very important
Pacific View Elementary site development needs to incorporate natural areas
PLEASE do not develop any of the remaining natural spaces along El Camino Real. We can't take any more traffic!
Preserve all remaining coastal open space.
Preserve existing open space
preserve open space less building
Preserve openspace and stop developing everything. Our native habitat is a resource that is dwindling we need to protect it.
preserve our beaches and estuaries
Preserve the open space near San Elijo Lagoon and maintain Rossini Creek for benefit of the wildlife.
preserve them everywhere
Preserve what remains of the open space in the Escondido Creek and San Elijo lagoon corridor. Purchase of property adjacent to Manchester Preserve and expansion of existing open space. Purchase of vacant lot at the corner of Manchester and El Camino to preserve as open space rather than develop it.
Preserve what we have left!
Preserve what's in place - no more housing!
Preserving the open space we have
preserving what we have
Quail Gardens Dr.
Quail gardens drive ; coastal beach areas
Quail gardens to cottonwood creek to 101
Quail Hollow and along Saxony (forgot name) south of La Costa
Qual Garden Road
rail cooridor
Rail corridor
rail corridor in Cardiff needs restoration, San Elijo Lagoon
requeza/regal

Need for Facilities: LOCATIONS FOR OPEN SPACE/NATURAL AREAS
RSF road & Encinitas Blvd, throughout our city
same as above
Same as above. Where population density exceeds open space.
san diegenio park
San Elijah lagoon. Where there is no development.
San elijo
San Elijo
san elijo ave and santa fe ave; turn the pumpkin patch into open space with shade trees
san elijo lagoon
San Elijo Lagoon
San Elijo Lagoon
San Elijo Lagoon
San Elijo Lagoon
San Elijo Lagoon
San Elijo Lagoon
San Elijo Lagoon
San Elijo Lagoon
San Elijo Lagoon and open space north of Manchester; Indian Head Canyon
San Elijo lagoon trails, nature areas untouched by manmade paths
San Elijo Lagoon, Beaches, watershed/creek trails
san elijo lagoon, cardiff
San Elijo Lagoon, moonlight Beach
Save agriculture
Save what's left!
Saxony canyon
Saxony road between la costa and quail dr. Don't put in sidewalks just leave it alone except for maybe running trail
Saxony/Quad Gordon
SDG & E easements, New Encinitas, Lagoons
Seems like theres a lot of space but not a ton of access, specifically the lagoons and trails around the 101
small bladder limits availability
speinkled throughout town
Stagecoach Park
State beach parking lot if not solely state owned
Stop building on coastal areas!
Stop Density Bonus!
Swamis - Moonlight Cliffs top
Take care of the parks we already have, and not push the animals too far out.
the area off Manchester
The beach and any other identifiable open spaces left
The bluffs along the beach and along Vulcan and San Elijo Ave.

Need for Facilities: LOCATIONS FOR OPEN SPACE/NATURAL AREAS
The city is so built-out it would have been nice to have a better trail system a long the coastline instead of allowing all the houses to perch on top of the bluff blocking views. Half Moon Bay did it right. It would be great to be able to walk on the existing natural trails within NCTD's right-of-way without the threat of an expensive ticket or an ugly chain link fence.
The City should buy more undeveloped property to keep it open space
The city should have an open space preservation fund to preserve what little open space is left.
The space north and east of leucadia, near the water tower. Also the pathway along the El Camino Real river valley has become a haven for trash and strange people which limits its value.
there is never too much
Throughout
Throughout
Throughout the city, adjacent to trails, rural Leucadia, off Manchester and upper Crest Drive, all along both of our lagoons
Trail Park
unknown, just a general concern/priority for me
Varied
We just need more preservation and less development; in particular closer to the ocean for the fresh air.
We loose open space everyday. This should be a priority for the city
we must preserve what little we have left. Nature Deficit Disorder in kids is real.
Western of El Camino Real
Whatever is left anywhere in Enc.
where ever it's available.
where possible, but only by buying the property if not city owned
where space available
Wherever possible
wherever they can be added
Wherever we can maintain or expand open space. It provides Encinitas with a unique value. Overbuilding = devalues the community and access to natural environments that make encinitas unique
With wheelchair access
Within 3/4 mile of El Camino Real, east or west
WOULD LOVE on NE corner of La Costa and PCH - entry into Encinitas from the north

Need for Facilities: LOCATIONS FOR SHADE FEATURES
A shade structure should ABSOLUTELY be placed over any play structure in existence and any future play structure. We were shocked to see that there was no shade structure at the new Encinitas Community Park.
Above portions of playground areas.
All -- climate change makes these a good future investment
All areas
All beach areas
all encinitas parks
All of Encinitas
All outdoor parks and rec areas should have some shaded area for those using the park. The new Encinitas Community Park needs more shaded area.
All parks
All parks
All parks
All parks
All parks
All parks and outdoor venues
All parks and playgrounds
all parks need more shade
All parks should have good shade features
All parks with playgrounds
All parks, especially new one off Santa Fe- dog park needs benches and shade for adults!
All playgrounds & parks
all sport areas, beach areas
All the beach entrances and benches at Swamis, Pipes and Cardiff State Beach. There are no shade structures at any of those locations.
All the parks should have some shade
all, especially with playgrounds
any parks or play areas that doesn't have shade
Any place there is hot sun. Trees bring so many important qualities to our lives outdoors and in.
anywhere
Around all play equipment
At a future pool, over play structures, and over some of the benches along walking trails.
At all parks
at all parks and trail heads
At athletic fields and play grounds
At bus stops
At bus stops could have solar bus shelter with lighting
At Moonlight beach.
At new park in Cardiff behind Vons. Not enough shade.
At parks
AT parks, to protect equipment from getting too hot

Need for Facilities: LOCATIONS FOR SHADE FEATURES
At the parks
At the playgrounds and specifically Encinitas Community Park has trees that just haven't matured yet being new but most of the tables do not have any built in shade coverage.
beach and trails
Beach area
Beach areas, Bench areas off trails and in view areas
beach, cottonwood park, maggie's park
beaches
Beaches
Beaches
Beaches and parks
Beaches and parks.
Beacons north end of lot
Berkich
Big shade trees in the parks at ECP and off Quail Gardens Dr., not palm trees
Bus stops ; beaches; parks
Bus stops all
By beaches
Cardiff
Cardiff
Cardiff
Cardiff Beach
Cardiff dog park
Cardiff Park! (new)
Cardiff sports park
Cardiff sports park needs more shade.
Cardiff sports park!!
children's playground in the newest park off Sante Fe
Children's playground- ECP
City parks
Community center
Community Park
Community Park and bleachers at existing sports fields
Community Park, lake park
Community parks generally need more shaded areas
Communitypark
Community park
Cotton Wood Creek
cotton wood creel
Cottonwood creek
Cottonwood Creek

Need for Facilities: LOCATIONS FOR SHADE FEATURES
Cottonwood Creek
Cottonwood creek park needs more shade
Cottonwood Creek Park; Encinitas Community Park
Cottonwood Creek, Orpheus
Definitely ECP
Dog park
Dog Park
dog parks
dog parks, community park
don't know
ECP
ECP
ECP, Beaches
ECP/shade!!
Enc Community Park
Encinitas
Encinitas comm park
Encinitas comm park Children's park
Encinitas Community
encinitas community park
Encinitas community park
Encinitas community park
Encinitas community park
Encinitas community park
Encinitas community park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park
Encinitas Community Park -- The only significant missing element to an otherwise fantastic public park.
Encinitas Community park (behind Vons)

Need for Facilities: LOCATIONS FOR SHADE FEATURES
Encinitas community park needs more shade.
Encinitas Community Park playground
encinitas community park playground, lake park playground, cunningham creek park playground
Encinitas Community Park, Cottonwood Creek Park
Encinitas Community Park, Dog Park
Encinitas Community Park!!!
Encinitas Community Park. We are there almost every day and there is no real shade. I know it's new and the trees are still growing but it needs some cover.
Encinitas Maggie Houlihan Dog Park
Encinitas park off santa fe
Every single park! And moonlight beach.
Everywhere
Everywhere
Everywhere - there aren't any
EVERYWHERE! Especially playgrounds!!!!!!
Everywhere!!!!
Everywhere. Community dog park in particular.
Hall Park, beach parks
Hall property park! Lake Dr. Ball fields!
In parks
In parks, along trails
Incorporate into parks
It takes time, but more trees are never a bad idea.
It would be nice to have some shade structures over the permanently-fixed tables @ Moonlight Beach.
Lagoons
leo mullen park - playground
Leo Mullen, Encinitas Community Park
Leucadia
Leucadia 101 corridor
Leucadia 101/all dog parks
Leucadia Oaks Park
Leucadia Oaks Park needs shade structure.
Leucadia Park...lost two major trees, shade lost, O2 lost, sound barrier lost, need mature trees replaced, please
main park
Manchester open space
Many more trees in all parts of the City - on City streets and boulevards.
Mildred McPherson, Cottonwood Creek, Encinitas Community Park, Lake. Playgrounds at all parks need shade! Slides are blazing hot!
moonlight
Moonlight
Moonlight

Need for Facilities: LOCATIONS FOR SHADE FEATURES
Moonlight beach
Moonlight beach
Moonlight Beach
Moonlight Beach
Moonlight Beach
Moonlight Beach and parks Old Encinitas
Moonlight Beach. Skate Park spectator area.
More proper shade and fruit trees along sidewalks, roads, in parks and open spaces. No palms!
Morte trees at the parks, especially the New Enc park pf Santa Fe Dr.
Most parks could use more shade
Mount Vista/Encinitas dog leash free area, beach access locations
Near bus stops
Need more shade structures at playgrounds.
new community park
New community park
New community park around play structures.
New dog park
new encinitas
new encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New encinitas community park
New Encinitas community park
New Encinitas Community Park!!!
New Encinitas park
new encinitas park at santa fe, terrible shade for the kids. New parks use shade features over the equipment, why didn't this happen with our park?
New Encinitas Park in Cardiff/Sante Fe area
New Encinitas Park.
New park behind Vons is too exposed
New park off Santa Fe, park on Vulcan , cottonwood creek,
New parks should have more shade structures. New park behind VONs has none
new santa fe park
Not familiar with most appropriate space but always important
Not manmade structures
old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas

Need for Facilities: LOCATIONS FOR SHADE FEATURES
Old Encinitas, All dog and human parks
Old Hwy 101 should be narrowed to 1 lane in each direction with a landscaped median with trees.
On trails
Orpheus & Cottonwood Creek Parks
Orpheus Park
our sun exposure is very high and tough on kids, seniors, and light skinned (European) people.
Over all play structures
Park on Orpheus and on Encinitas Blvd.
parking lots, such as at City Hall. need more tree canopy over all parking lots
parks
Parks
Parks
Parks
Parks
Parks
Parks
PARKS
Parks with playground structures for young children to rest in the shade.
parks with tot areas
Parks!
Parks...all of them
playgrounds
Playgrounds
Playgrounds (really?! You have to ask?)
Playgrounds especially Encinitas Community Park! That playground needs shade so bad. In summer it is pretty much unusable except for early morning/evening. Would also be nice to have shade over playgrounds at oak crest park, the playground by target and cottonwood creek park.
Playgrounds get very hot during summer and late afternoon and many parks have little to no shade.
Public Parking lots should have solar energy generating covers
same as above
Santa Fe kid and dog park
Scotts Creek Park
Several of the sports venues have little access to shade.
shade and trees at all parks especially newest encinitas park where the playground is in complete sun..makes no sense
Shade at Leucadia Oaks Park
Shade at parks
Shade for kids at skate park
Shade is critical to our neighborhoods
Shade near structures at Cottonwood creek park.
shade trees near or on the beach would be great, especially ones usable for hammocks

Need for Facilities: LOCATIONS FOR SHADE FEATURES
spectator areas in all parks; trails
sports facilities and parks
Stagecoach Park
Sun protection
Sun vista park,
Sun Vista Park, New Dog Park.
Target Park
The Encinitas Community Park needs much more shade.
the entirety of 101
The new community park, cottonwood creek, over the play grounds!
The new encintias community park needs shade. All parks and beaches need a refuse from the sun.
The new Hall property park has lots of picnic areas but only a few covered options.
The new massive park in Encinitas is beautiful and has something for everyone, except for shade. New trees are growing in but until they are fully grown, a few shaded areas would be lovely.
There is very little shade at most parks...I'd love to see more!
Throughout ECP. There is only one small cluster of trees currently providing shade.
Top of Orpheus Park
tree's on sidewalks and
Trees
Trees along coast highway
Trees on D St. uphill to library
trees!!
unknown, just a general concern/priority for me
Valleys
We are in California with great sun and much danger of skin cancer.
We need more trees in our parks and tree areas to be kept watered and safe from to much human activity human
Within 3/4 mile of El Camino Real, east or west

Need for Facilities: LOCATIONS FOR SKATE PARK/SKATE PARK FEATURES
All
All parks
All parks should have some skate features
Another skatepark would help the crowding at the new park.
anywhere
Anywhere
Anywhere
anywhere in encinitas
As with dog parks, anywhere one can be added near family residential areas, so kids have immediate access
BMX anywhere
Cardiff
Cardiff
Cardiff
Cardiff Skate Park
central or east
Continue with skate parks.
doesn't matter
east encinitas
Enc Com Park is really nice. We would love a small skate park at Orpheus Park.
Encinitas
Every opportunity
Everywhere
Good activity for all. Place for youth to hang.
I've heard the one you have is top notch
Keep current ones maintained
Leucadia
Leucadia
Leucadia & Olivenhain are lacking a bit. Leucadias is a nice addition but more than a few people and its unusable.
Leucadia Blvd & pch
leucadia, old encinitas, new encinitas, Olivenhain
Maintain and enhance existing facilities.
more skateparks everywhere so youth have places to exercise and stay out of trouble. leucadia? olivenhain? village park?
More smaller neighborhoods. New Encinitas.
near schools
Need something near El Camino Real
New Encinitas
New Encinitas
New Encinitas, Old Encinitas.
New Encinitas, Village Park

Need for Facilities: LOCATIONS FOR SKATE PARK/SKATE PARK FEATURES
New Encinitas/Eastern or northern portion of city but will take anywhere
new park
new park on santa fe road
New skate park at big new park
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas area, or northern /inland part of city
Poods Park
Poods Skate Park- shade
Redo the Leucadia Oaks skate park - poor design
Safety monitoring
Second bowl /Encinitas Park
skating is favorite sport of boys and should be all over town.
Space permitting, every park should have a skate element.
Swimming pool
The Encinitas skate park is too street oriented. It would be great to have a pump track or more transitional features
There are trails on east edge of Encinitas Golf Course that are not easily accessible due to limited parking options.
we are a skate town. it's becoming an adult sport, too. no one should have to drive to skate
Within 3/4 mile of El Camino Real, east or west
Would like a program on installing child car seats. Maybe the fire dept. conducts this.

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
101 by San Elijo
101 Corridor
101, El Camino Real
A 5-10 mile jogging path
A large trail system connecting us to other communities in a safer, more relaxed fashion would be great. Even just Leucadia to Encinitas or up to Carlsbad puts bikers on very busy stretches of road, when all that space next to the train tracks could be partially used as a bike lane.
a safe walking path on Encinitas BLVD that goes under Highway 5.
A sidewalk on Vulcan and marked bike lanes would be excellent for pedestrian safety
Above grade rail crossing for pedestrians and bikes in Leucadia are very important. It would also be fantastic to see a trail on the hillside south of La Costa Ave. It could connect to the trail that parallels El Camino Real (along Encinitas creek). The most important part would be a spur running from La Costa Ave up Saxony running South along the hillside. It would connect to Indian Head Open space park. The trail should be a simple single track versus the expensive maintained pathway style that is so prevalent.
access from inland Encinitas out to coast, safe family biking along coast
Access to beach areas from east of the 5
Access to beach from east of 5 to west and east of trail racks to west of trail racks

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
access to railway corridor, more bikepaths away from roads
Across train tracks Pannikin to Paule Ecke School
additional sidewalks in residential communities
All
All
All Beach and trail areas need to be maintained
All locations
All locations for trails. Trails tend to not be continuous.
All of Encinitas
All of Encinitas
All of Encinitas
all open area currently present/ lagoon
all over
All over the city of Encinitas
all parks, beaches, trails areas of the city
All through Encinitas
ALL! It's impossible -- especially in New Encinitas -- to walk comfortably for practical reasons.
Along all the roads in Leucadia sidewalk is needed. Particularly, around PEC.
Along beach area
Along coast
Along coast
Along coast; also, continue trail through lagoon east through Rancho Santa Fe to connect to Lake Hodges
along Encinitas blvd to beach (under I-5), no side walks. Any safe connection from just east of 5 to the beach for a family on bikes! Make it easier for families to leave the car at home
Along Escondido River/Manchester RD. connect to Lone Jack park and ideally to San Elijo Hills/Escondido
Along Lagoon, Olivenhain to beach
Along Manchester - there is no sidewalk
Along San Elijo Ave, Cardiff
along the 101 & from E to W Encinitas
Along the railroad corridor and beach corridor. A safe pedestrian path on Hwy 101 from Swami's south to Solana Beach.
Along train tracks/PCH
along Vulcan from La Costa Ave all the way to Cardiff.
Any of the natural areas.
Anywhere
Anywhere in Encinitas!
Anywhere it can be accomplished.
Anywhere possible
Anywhere such links would be possible, with maps available.
Anywhere they don't already exist. The more opportunity to teach our children the importance of preserving our amazing way of life here in Encinitas the better!!

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
Anywhere!
anywhere.
area off Manchester and the easement dog park
beach access
Beach access
Beach accessible across tracks
Beach area
Beach-town-beach
Beach, bluffs
Being able to bike and walk safely along Vulcan going north towards Paul Ecke Central Elementary should definitely be evaluated.
Better overall trail maintenance and connectivity to RSF & CSB
Between Encinitas and Cardiff, and Cardiff and solana beach
Between existing and future parks
Bicycle and pedestrian access from east of 5
bike lanes and walking lanes around and over rail road tracks
Bike path
bike path along RR tracks and pedestrian crossing at Orpheus
Bike path for casual bikers along train tracks
Bike rail/trail. More bike paths and road sharrows
Biking trails to the YMCA along Saxony (currently a death trap), biking route to both high schools off the busy path, completed trail to Cottonwood Creek on a frontage road.
Birmingham & I-5
By beaches and parks
By encinitas golf course
By Mira Costa College
By the trains
By train tracks
cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff
Cardiff / Encinitas / leucadia 101 rail trail
cardiff to encinitas
CARDIFF TO LEUCADIA
Cardiff to Leucadia trail
Cardiff to Solana Beach and downtown Encinitas by stroller

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
Cardiff train route
Chesterfield to Santa Fe
city wide
City wide
Citywide
Clean up what we have. Make bike lanes by railroad tracks (hate them on the road- unsafe!)
Closer to ocean
Coast
Coast
coast highway
Coast highway San Elijo
Coast highway, east:west connectivity along Santa Fe road/Encinitas Blvd/Birmingham/leucadia blvd
coast hwy
coast should have more walking friendly trails.
Coast to backcountry
Coastal
Coastal (parallel to Hwy 101) for running/biking/walking
coastal as well as inland
Coastal bike/running trail
Coastal rail corridor, coastal open space areas, beaches and access
Coastal rail trail - all the way from Solana Beach to Carlsbad
Coastal Rail Trail ideas please. Walking on Vulcan is a nightmare!
Coastal rail trail is my #1. My dream is a bike path for north/south commuting separate from pedestrian traffic along the rail line. I do realize how politically complicated that idea is. The dirt trail on Vulcan is also excellent and I hope it will not be lost in future years.
Coastal rail trail. East to west connectivity.
Coastal to inland trails such as San Elijo
coastal trails
Coaster Trail
Coastline
Complete rail trail on the 101.
Connect bike trails/ Bike paths throughout Encinitas. Rossini creek trail maintenance/ improvement so that pedestrians can safely walk at intersection of Rossini drive.
Connect Cardiff to Qual Gardens and Encinitas Ranch
Connect Composer district to campground, connect Vulcan to 101 between Encinitas Blvd and Leucadia Blvd.
Connect Encinitas Ranch trails to YMCA on Saxony, Make it safer to ride a bike to downtown. Encinitas Blvd is frightening to ride a bike by the 5 area. Make it safer to run on 101 between Chart House and Seaside Beach.
Connect La Costa Ave. to Encinitas Blvd. Connect El Camino Real to the beach.
Connect Nature trails to San Elijo Lagoon trails so there would be a trail from New Encinitas to the Ocean.
Connect RSF to El Camino
Connect Solana Beach to campground - sidewalks, trail

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
connect trails and make them accessible
connect up trail up and down coast away from streets, and also connect inland
Connect what exists. Walking trails west to the beach.
connecting beach to inland open spaces
Connecting Cardiff, Encinitas, Leucadia with a SAFE bike path on Vulcan.
Connecting Encinitas' neighborhoods, as well as better connecting Encinitas to Central San Diego.
Corridor between Cardiff and Carlsbad
Cottonwood Creek to Saxony and Quail Gardens
Crossing the tracks in Leucadia
Crossing tracks and walking on 101
Currently enjoy the trail that goes from Rosebay Dr. to Leucadia Blvd. Like to see it expanded.
Dedicated bike lane along hwy 101
definitely in Olivenhai
dk
Don't know
don't know!!
Downtown Cardiff to beach
East Leucadia
East of the 5
East side of Encinitas
east side of RR tracks along San Elijo avenue with at grade or other crossings east to west
East to West
east-west
East, west and along Quail Gardens Drive; Saxony to the west
eastern Leucadia -- Olivenhain -- opportunistic parts of New Encinitas
El Camino Real & Via Molena - more paths to Cantebria Gardena Tral - expans trail. More paths from new Encinitas to coast/beach, paths from El Camino Real & Encinitas Blvd to Natural Trails Green space (off Calle Ryan amd taegan Ln) and San Eijo Lagoon
El Camino Real corridor - safer bike paths; and safe bike paths across the freeway
Encinitas
Encinitas
Encinitas and Leucadia
Encinitas Blvd
Encinitas Ranch
Encinitas Ranch
Encinitas Ranch
Encinitas Ranch / Golf course
Encinitas Ranch to adjacent, expanded trails and east to Olivenhain
Encinitas ranch, connect to other trails in Leucadia and cardiff
Encinitas Ranch/Quail Gardens area
Encinitas to Olivenhain

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
Encinitas-Cardiff 101
Encinitas, Leucadia
Encintias Ranch
entire city, very dis-jointed now
entire region
Every where
everywhere
Everywhere
Everywhere
Everywhere
Everywhere it's feasible.
everywhere we can.. kids need more nature and less classroom stuff
Everywhere!
Everywhere! Along Saxony and Quail Garden Rd.
Expand existing Highway 101 pathway making a separate path for biking and one path for walking from Encinitas down to Solana Beach west side of tracks and on bluff where the path already exists
From Olivenhain to Village Park
From the Solana Beach border through the lagoon to La Costa Ave. We need safe access for young cyclists off the road away from cars. The land by the railroad tracks might be useful for such a project. Paved or unpaved -- it doesn't matter. Safety is most important.
From where I am to where I want to walk.
Greatly increase the number of walk pathways and connectivity city-wide
have more bike paths connected to each other throughout the city not shared lanes
Highway 101
highway 101 in Leucadia
Hiking trails
Hiking trails through Leucadia (known as the Gauntlet)
Horse trails from Olivenhain-RSF
I can't walk from my house (Qaul Gardens) to the beach without fear of getting hit by car. Take note from city of Bend, Oregon on how they have connected their trails.
I do not know
I don't know.
I don't know.
I-5 cuts communities in half. The railroad tracks cut the communities in half. The big new city park cuts communities apart
I'd like to see the coastal rail trail. Connecting Cardiff, Encinitas, and Leucadia with a walking, running, biking path would be awesome
I'm reluctant to specify as I'm not certain which trails are city owned & maintained versus privately owned & maintained.
improve Encinitas Ranch trails south on Quail Gardens to Encinitas Blvd toward the beach
improved rail trail - connect all the dirt paths (keep them dirt - don't pave!))

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
In general. More trails would be nice, sidewalks would be nice, what about bicycle boulevards in old Encinitas to make it safe to bike places?
In Olivenhain there are many trails that have some markers but then just end and it is very hard to navigate or know where the trail goes. We live off of Camino Del Norte and could walk to Wiro Park but the road has no safe trail to get to the park. Also while there is part of a trail by the Olivenhain Meeting House it does not connect down to Manchester/Encinitas Blvd. intersection where there is shopping. It would be great to be able to safely walk to this intersection. The trails are a nice feature of this city but at least around our house I have been sadly disappointed with how little the connect or make sense.
It would be great to connect San Elijo Lagoon with the Manchester Preserve in some way
It would be great to walk from west to east Encinitas on a nice trail system with out having to walk on busy roads
it's great to have access to trails so close to our homes
It's nice to do long distances
Just keep them updated
keep open space open dont develop
La Costa to Cardiff on pch
Lagoon at La Costa
Leucadia
Leucadia - across the tracks so we can walk to the beach!
Leucadia & Encinitas Blvd.
Leucadia and Olivenhain
Leucadia beach access
Leucadia near golf course, Olivenhain connectivity and signage
Leucadia on La Costa Ave to Ponto
Leucadia to Cardiff 101 corridor
Leucadia, old Encinitas, Cardiff
Leucadia/ Old Encinitas
Leucadia/Encinitas
Lone Jack Road and environs
Love the trails behind Encinitas Ranch golf course, hidden gems. Love to be able to use trails to get all over Encinitas without using busy streets.
Manchester ave area
Manchester Preserve to San Elijo Lagoon
Many areas with poor sidewalks or pathways like rail corridor and saxony road
many of our trails seem hidden or hard to find.
Maze canyons trails
Moonlight
More bicycle paths
More biking pathways- Manchester Rd, everywhere
More entrances for pedestrian and bicycle at ECP. Safer access for pedestrians and bicycles at ECP.
Mountain bike trails connecting to la costa, carlsbad, solana beach, and del mar
Mountain bike trails- anywhere

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
Mountain Vista, Village Park and Cottonwood Creek Park
N/a
Near Encinitas Blvd. to beach from east of I-5.
Near the Beach especially in Cardiff
Near train tracks
need more bike lanes everywhere and a sidewalk under the 5 on Encinitas blvd.
New & old encinitas
new encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas
New Encinitas, Village Park
no rail trail, there's already a sufficient bike lane and walking lane on 101 in Cardiff.
northern access trail to Cottonwood Creek Park
Not aware of any, need these
not sure
Not sure if any space is available except along 101 corridor and Olivenhain area
Not sure....love the trails out in Olivenhain
Nothing connects. East of the freeway doesn't connect to anything on the west. The one I believe is a trail in Cardiff just deadends into nothing. The trails in rural Leucadia deadend into nothing and are not connected. The trails off and across from Quail Hollow are very poorly marked and getting down from parts of the top can be dangerous.
Off all streets! Biking is dangerous on streets!
Off Coast Hwy- Cardiff, Old Encinitas, Leucadia
off of the lagoons, specifically San Dieguito, and walking paths linking west of the 5 to east of the 5
Off the highways
Off the road safe bike pathways connecting the different areas of Encinitas within the community and to neighbouring towns
Old and New Encinitas
old dump, SE lagoon
old Encinitas
old Encinitas
Old Encinitas
Old Encinitas

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
Old Encinitas
Old Encinitas
Old Encinitas
Old Encinitas-Leucadia-Cardiff
Old Encinitas, beaches
Old Encinitas, Cardiff-by-the-Sea, Leucadia
Olivenhain
Olivenhain
Olivenhain
Olivenhain
Olivenhain
Olivenhain
Olivenhain
Olivenhain
Olivenhain - get bikes off Rancho Santa Fe Road!
Olivenhain and connecting shore to Lake Hodges
Olivenhain near Lone Jack
Olivenhain to the beach and all in between
Olivenhain trail connectivity, improve street crossing safety
olivenhain, leucadia, east encinitas
Olivenhain/RSF
Olivenhan to beach, hills
Path that cuts through golf course off of Quail Gardens Red north of Leucadia- rain weathered and steep. Would be great if it could be reinforced better, leads to a lookout point to the left and continues around to the driving range.
Pathways to Paul Ecke Central school from houses on Hygeia and across the train tracks.
Pave a double wide sidewalk all the way down Santa Fe till it hits El Camino, so people can walk to school beach parks and rec center
paved bike paths for being inline skating jogging the entire length of coastal Encinitas! We live in the great outdoors, lets make it friendly and safe to get around with our families with out the necessity of a car!
PCH and crossing train tracks.
pedestian/bike trail along 101 corridor. more pedestrians crossing of railroad. Trail connecting old Encinitas to new Encinitas.
PLEASE add a sidewalk on the south side of Encinitas Blvd. west of Hummingbird Hill and east of entrance to closed County landfill, this distance is approx. 100 yds. & would help trail and pathway connectivity in this area of Olivenhain.
Protected bike paths in Leucadia, especially along Highway 101
Provide connections throughout the City
Quail gardens to cottonwood creek to 101
Rail bike trail
rail cooridor
rail corridor

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
rail to trail
rail trail
rail trail
Rail trail
Rail trail
Rail trail
Rail Trail
Rail Trail
Rail trail in cardiff
Rail trail is a must
Rail trail on 101. Natural path in NCRT ROW. Bike lane on San Elijo, Vulcan.
Rail trail on east side of track
Rail trail to continue from SB thru Encinitas and Leucadia
rail trail; Birmingham pedestrian and bike path
Railroad tracks
Railroad under crossings
rails to trails
Rancho Santa Fe Road
Remove bike paths away from autos. Biking is not very safe in Encinitas..
RR trail for walking & biking - NOT along coast highway!!!!
Running from Leucadia to Cardiff
Safe bike/walk from New Encinitas to Moonlight
safe biking, walking
Safe crossing of tracks at Montgomery
Safe paths to schools and trails to the bike path that will run by I-5 freeway
safe pathways to the beaches
safe sidewalks near all schools
Safe walking trails along La Costa Av. to the freeway for instance
Safe way to get to beach from communities east of 5 freeway.
safe ways around/through rail systems
Safer trails/roads for cyclists to get around town. I live 3 miles from the beach but would never let my kids ride there bikes there because it is completely unsafe. I could ride to the store but don't for same reason.
saftey and homeless problem cotton wood creek
San elijo
San Elijo Dr alongside lagoon
San Elijo Lagoon
San Elijo Lagoon areas
San Elijo Lagoon by Mira Costa (needs better roadside sidewalks or trails)
San Elijo Lagoon, beaches, watershed/creek trails
San Elijo, Indian Head

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
Santa Fe drive is supposedly part of our city trail system. Given all of the schools nearby, it's woefully inadequate. I challenge anyone to walk (safely) from El Camion to the community park or to the beach. It can't be done. It's equally unsafe for cyclists.
see above
See open space suggestions. Expansion of trail network along upper San Elijo lagoon and in Manchester Preserve, including environmentally and community friendly pedestrian access (DG or similar and path on only 1 side of road).
Should not negatively impact older neighborhoods
Sidewalk on Encinitas Blvd down to beach.
Sidewalk on Regal Rd. and add crosswalk
Solana beach to Cardiff
Solana Beach to Carlsbad bike/walk path.
solana beach to carlsbad!!!!!!!!!!!! safe pathways for peds and bikes
Specific location unknown, but I like the concept. I'd like to see trails that are easier for families with young children/strollers.
Swamis to Cardiff on Vulcan-without ruining dirt trail
Swamis, 101, Leucadia
the bike and walking paths along Rancho Santa Fe need to be wider and safer. There are some strips of RSF with plants in the way of walking
the Cardiff Rail Trail- or something along the same lines to connect Cardiff to Encinitas and improve walkability and bikeability
The dangerous open road area from Seaside beach to Cardiff beach. Safe track passage at Montgomery
The space north and east of leucadia. Additionally, the open space adjacent to the trail tracks would benefit from improvement and maintenance.
The streets - no sidewalks and difficult to walk and bike with kids.
The whole beach/coastal area
there are a lot trails in distance, but not many that make good walking routes; some just randomly end at strip malls or busy streets; I have to drive on busy streets to get to a trail
there are many disjointed trails that would be excellent if they were joined, even by street signage
There are some very hidden trails in Rancho Santa Fe/Olivenhain that are hard to find or connect to; not sure if the solution would be simply to add signage
Through out community
throughout encinitas
Throughout Encinitas
Throughout Encinitas
Throughout Encinitas
throughout the network of trails, bikeways, walkways that exist, and those that are proposed. Expand on the network of trails, bikeways, pathways and support amenities throughout Encinitas.
Throughout town
throughout town like England
to connect north county coastal cities along 101, lagoon from SB
Track crossing in Leucadia
Trail from the end of Lake Dr to Manchester Ave near San Elijo Lagoon

Need for Facilities: LOCATIONS FOR TRAIL AND PATHWAY CONNECTIVITY
Trails and connectivity of trail behind Encinitas Ranch are great!
Underground railroad in Old Leucadia for walkways
unknown, just a general concern/priority for me
Via Cantabria Dr. A crossing
Volcom road has no walkway or bikeways
Vulcan Ave. in Leucadia
WALKING TRAILS NEAR GOLF COURSE - USELESS, NO PARKING
Walkway to beach near Montgomery and San Elijo (over the train tracks)
We desperately need sidewalks on Saxony
We have poor pedestrian and bicycle Infrastructure connecting our beaches as parks. Bike paths that lead nowhere, sidewalks that end and unsafe bike paths and sidewalks for children.
We need a safe pleasant way to ride in Encinitas, whether on natural trails, pathways or roads. Personally, I was in full agreement with the rail trail on the east side of the railroad in Cardiff. If those NIMBYs in Cardiff don't want one, let's use the money in Leucadia. A trail trail there would make Leucadia a better place to live.
West of I-5
west-side rail trail. San Elijo / Vulcan street improvements
Western of El Camino Real
where are all the trails?
where necessary to connect
wherever possible
Wherever there is free space now
Wherever.
Within 3/4 mile of El Camino Real, east or west

Need for Facilities: LOCATIONS FOR UPDATES TO COMMUNITY/RECREATION CENTER
all
All
All
All of Encinitas
any location
awesome comm/senior center, keep it nicely maintained and staffed
Balfour and Encinitas Blvd
Balour
Balour
BY OAK CREST
Cardiff
Cardiff
cardiff school
Community center
Community Center and Boys and girls club
Community Park

Need for Facilities: LOCATIONS FOR UPDATES TO COMMUNITY/RECREATION CENTER
Community/senior center is old and needs updating; lighting in gym is horrible, and it is often very hot.
ECC is booked, so more rooms are needed.
encinitas
Encinitas
Encinitas
Encinitas & Balour
Encinitas community center
Encinitas community center
Encinitas Community Center could use a little update.
Encinitas community center.
Encinitas Community Park
Encinitas Library- bigger
encinitas only has one community/recreation center that I'm aware of..off of Balour
Encinitas Senior Center
Encinitas....Outdoor basketball courts for impromptu games
Everywhere
expand the senior center and add more rooms for low cost senior activities
I don't know
I don't know.
It's important to keep up maintenance as this is a heavily used facility, and has been a real gem in the community.
languages
Lighted fields for sports are needed, especially at the new park off of Santa Fe.
maintainence
Maintaining the Sr center
Maintenance of existing facilities of Senior Center In Encinitas
More space available for exercise classes and dances
most community centers are old and worn out
Mountain Vista, Village Park and Cottonwood Creek Park
N/A
near new soccer fields
need pool at community center and less than \$5 to swim
new encinitas
new Encinitas
New Encinitas
New Encinitas
oak crest
Oak Crest
Off Balour St.
Old Encinitas
Our current community center is very nice. Let's keep it that way.

Need for Facilities: LOCATIONS FOR UPDATES TO COMMUNITY/RECREATION CENTER
Perhaps have more than one community/recreation hub.
quail gardens
Rec Center could use expanding and renovating
senior and community center should take advantage of their views and the outdoor weather. the inside is dated and ugly.
senior center
senior center
Senior Center
Senior Center
Senior Center on Balour Drive
Senior Center on Balour in Encinitas
Solana
Sr Center
Tennis
thats for you to decide
The hours of the billiards room should be expanded
The Senior Center.
Theyre fine now...but need to continue to stay on it.
update community and senior center
Utilize outdoor space at the community/senior center (east side)
web site improvement ; hard to register
wherever needed
Within 3/4 mile of El Camino Real, east or west
would like to have exercise equipment for seniors like they have at the Carlsbad senior center
YMCA
You should add a second story w/ a large oceanfront hall

Need for Facilities: OTHER
A public building to house dances with kitchen, wooden floors, and bathrooms to accommodate up to 100 dancers.
Add b-ball court next to community center.
Add craft vendors Wed evening Farmers Market
Add fire rings to Cardiff Beach
Adult education classes
An aquatic center would help encourage swimming competence and safety in our city.
An indoor performance hall AND large, covered outdoor stage for the use of our many performing artists are essential in our community!
Areas to have parties at the park
Arena Soccer fields!!!!
Beach overlooks - i.e., G and F Streets
Beach with dog access in Leucadia
Billiards room in Senior Center
Botanical Gardens within the neighborhood
bridges over/under big streets
Bus benches
cardiff
Clean, well lit, safe, well maintained restrooms - as many places as possible.
coastal
Community Pool, dog parks, unleashed dog access to existing trails for responsible dog owners
Cottonwood Creek. Needs to be safer.
Dancehall
Dog drinking fountain by East Bathrooms in New Community Park
Encinitas Community park (behind Vons)
Encinitas seems to only rely on the beaches but more facilities throughout the community would be nice.
Fitness equipment (outdoors)
For seniors
Futsal court soccer
Indoor South
Indoor/outdoor pickleball cts.
Keeping the Billiards Room open Later than 4:00 PM
Maintain current
Meeting Rooms for Girls/Boy Scouts free of charge.
Model airplane field
More bike parking.
more closed street outdoor alfresco dining would be nice
More dance and music studios and as well as outdoor stage for performances
More horseback trails
Music venue
N/A

Need for Facilities: OTHER
new encinitas
Old Encinitas
Organized nature walks and birdwatching.
outdoor freesbie golf course, rec center with pool/weights, courts and meeting spaces
Pacific View School
PARK ON D STREET
Places for large groups: school fundraisers, etc.
Playground at Encinitas community park should have a low (approx 3 foot) high fence with gate around it to contain small children and toddlers and to keep out dogs. The flat open design of the play area is not well defined and small children frequently wander off from the crowded play area. There also needs to be more benches, tables, and BBQ areas at Encinitas community park.
Pool
racquetball at senior center?
Safe bicycle / pedestrian access to the beaches from east of 5 and Birmingham and 5 and Manchester
scout house
See bike path comments - Olivenhain area an accident waiting to happen
Senior center
Sidewalks
Some bigger sign boards at library and others public spaces
Splash pad
Splash pads-kids
the need for Pacific view as a cultural/arts center with indoor and outdoor music/concert availability like the neuroscience building used by the Athenaeum in La Jolla
Theater/arts facility
There are way too many panhandlers, drug addicts loitering throughout our neighborhoods, parks and beaches. This HAS TO BE ADDRESSED and I have seen NO IMPROVEMENT whatsoever and their aggressiveness is frightening. Encinitas now has a reputation as being where the transients live. Please spend the money helping these people by building a police station or adding community help for these people instead of building another park for them to sleep in. We don't want to go to any of the coastal parks or even the library anymore because of certain panhandlers that yell and stare at us. THIS IS A HUGE PROBLEM and no one is dealing with it.
Underground railroad
Upgrade the existing community center and add tennis courts
we need an event venue space on par with the library community room, but bigger and more versatile. think concerts in the park!
We should work with Intrepid Theater to build a theater with larger seating than SDA
where space available
Within 3/4 mile of El Camino Real, east or west
Yoga room

Q. 10: Use this space to specify and expand upon your selected responses:

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
Invitation	Cardiff-by-the-Sea	Yes	Community center classes should be offered on more dates/times, especially evenings and weekends.
Invitation	Cardiff-by-the-Sea	Yes	Improve beach conditions, cliff maintenance, beach access, ramps (Swamis, Cardiff)
Invitation	Cardiff-by-the-Sea	Yes	Maybe we don't know where all the trails are - more materials / maps would be helpful as well as some signage for along the way. Also, I think a pool, more skateparks, and after school programs to keep teens active, busy, connected, and out of trouble.
Invitation	Cardiff-by-the-Sea	Yes	Save money, you've maxed out our services. Stop the money train.
Invitation	Cardiff-by-the-Sea	Yes	The park/programs now in place work for me as they exist
Invitation	Cardiff-by-the-Sea	Yes	We need an aquatic facility at hall park.
Invitation	Cardiff-by-the-Sea	No	All remaining open space, once developed, can never be reclaimed. This is an asset must be treasured and maintained. The NCRT ROW is an amazingly valuable asset to our community as open and neutral space. The city Council must work with NCRT to ensure future access for our citizens. Any future safety additions should fit the natural environment. Four instance, if a fence must be placed, it should be unobtrusive, see-through and close to the railroad tracks as opposed to blocking access to the entire right-of-way. If a fence is required, there must be a Montgomery Crossing. We simply can't fence off the entire access to the beach from Santa Fe to Chesterfield.
Invitation	Cardiff-by-the-Sea	No	Cardiff needs attention paid to trash and debris that is along Vulcan and Rail Road Path- homeless people living in bushes should be addressed- it makes the area look seedy
Invitation	Cardiff-by-the-Sea	No	Dog parks
Invitation	Cardiff-by-the-Sea	No	I was hit by a car 2 years ago while biking. I don't ride anymore because of the risks. A rail trail would be a wonderful, safe amenity for locals and visitors.
Invitation	Cardiff-by-the-Sea	No	I'm unaware of what is available! I would use a pool.
Invitation	Cardiff-by-the-Sea	No	Keeping our beach access, more trash cans, more parking
Invitation	Cardiff-by-the-Sea	No	No fees for parking at beaches; more public tennis courts
Invitation	Cardiff-by-the-Sea	No	Safety and security must be addressed in crossing over railway tracks to access beach!!! (Near Montgomery/San Elijo Beach)
Invitation	Cardiff-by-the-Sea	No	We need wayward signals or other efforts to stop the train horns that occur at ALL HOURS

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
Invitation	Leucadia	Yes	Carlsbad has a biking/hiking trail map, never seen one for Encinitas
Invitation	Leucadia	Yes	Encinitas has done a marvelous job of providing beautiful, clean and useful parks. We enjoy many of them. I believe we need to have as much open space as possible for everyone to use. At existing parks, it would be nice to have more bathrooms, balanced with the desire to protect against vagrancy and abuse of the facilities. Thank you for your hard work.
Invitation	Leucadia	Yes	Leucadia Oaks and Orpheus need a bathroom so we can stop peeing in bushes!! (New park east of 5, off Leucadia?) Shade at ECP!!
Invitation	Leucadia	Yes	More lighting on existing park fields to increase hours available for use
Invitation	Leucadia	Yes	Need bridge across railroad tracks to elementary school for pedestrians
Invitation	Leucadia	Yes	need pools. need many more bike lanes
Invitation	Leucadia	Yes	Public pool would be so nice. Better signage for trails and more communication on trails/programs.
Invitation	Leucadia	Yes	quit advertising our beach accesses and surf spots the pressure on our city has gotten out of control and is deteriorating our great lifestyle
Invitation	Leucadia	Yes	We are new to the area and just getting familiar with the programs. I have had trouble on your website searching for programs. The programs don't seem to come up with general searches, so I had to try different links to find things (specifically, I was looking for summer camps.) So website improvement is needed.
Invitation	Leucadia	No	101 in Leucadia
Invitation	Leucadia	No	A movie night in the park would be cool with both family and adult films (not just cartoons). Also Leucadia beaches need bathrooms.
Invitation	Leucadia	No	Access is not very walkable, I try and run from Leucadia East of the 5 to Ponto and Grandview Beach, there are no sidewalks along La Costa Dr to the ocean.
Invitation	Leucadia	No	Beacon's Beach access needs to be high priority. The trail needs MUCH better maintenance. A plan with funding to save beach access here must happen soon. Otherwise, we'll lose it.
Invitation	Leucadia	No	Get the lights installed at the Community Park
Invitation	Leucadia	No	I am a "boomer" who would love to see a public plunge on a cliff overlooking out ocean. And more handicap parking everywhere!
Invitation	Leucadia	No	I don't think there is anything that would increase my utilization of these activities
Invitation	Leucadia	No	It amazes me with such an active community that there is no fitness circuit trail, pull up or dip bars at any park in Encinitas. Instead adults improvise and have to use kids jungle gyms and trees. I have witnessed this at every park in Encinitas.
Invitation	Leucadia	No	Light parks until 10 PM especially Leucadia Oaks!
Invitation	Leucadia	No	More open space and natural habitats for hiking- not groomed but open and natural
Invitation	Leucadia	No	No pay parking!
Invitation	Leucadia	No	Other areas are currently adequate
Invitation	Leucadia	No	Parking in Encinitas west of I-5 is a miserable experience, especially during the street fairs. Perhaps a parking structure? Palm Springs has a large

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
			free-to-park parking structure smack in the middle of town with all the businesses within walking distance from it. Brilliant.
Invitation	Leucadia	No	Safe open areas for hiking/dog walking, etc. with Wi-Fi for emergency
Invitation	Leucadia	No	Stop wasting our money! Maintain what we have.
Invitation	Leucadia	No	This looks like money looking for a problem to solve.
Invitation	Leucadia	No	Wifi is becoming more important to all of us. It can help to make us more safe and secure.
Invitation	New Encinitas	Yes	Aquatic Center with Olympic size/depth pool for water sports like synchronized swimming, swim meets, water polo, etc.(with splash pads, lazy river)
Invitation	New Encinitas	Yes	Better collaboration with San Elijo Lagoon Conservancy
Invitation	New Encinitas	Yes	childrens events/activities are expensive when you have more than one kid. lower fees we would participate in more - or get both kids in multiple programs
Invitation	New Encinitas	Yes	Encinitas has long suffered from a shortage of large, lighted soccer fields
Invitation	New Encinitas	Yes	Encinitas is a beach community, start there. Then add trails etc. to east side.
Invitation	New Encinitas	Yes	I feel the city is doing a great job and going in the right direction. I think a bike/walking path along the San Elijo Lagoon from Encinitas Blvd along Manchester to the beach would be great, just off the road.
Invitation	New Encinitas	Yes	Later beach hours, alcohol allowed on the beach and in parks for responsible adults, preserving natural spaces and not turning Encinitas into Carlsbad shopping center or mini-mall hell. Keep an eye on gentrification/hipsterville/expensive stuff that people can't afford on the 101 downtown please for the love of our SoCal paradise!!! And put back the food trucks! They were a huge draw!
Invitation	New Encinitas	Yes	Parking in downtown Encinitas can be difficult and can hurt the businesses down there. I expect all parks to be maintained and although I don't have a dog I understand the need for plenty of trash cans and bags available to pick up after the dogs.
Invitation	New Encinitas	Yes	Safety, lighting, bathrooms need a good remodeling and upgrade. Don't make any more areas of parking on the coast.
Invitation	New Encinitas	Yes	Shade structures over playground/equipment
Invitation	New Encinitas	Yes	Some programs are expensive for a family with more than one kid. Lighting in parks would open a lot more hours of operation which might increase usage.
Invitation	New Encinitas	Yes	We go to Carlsbad to host birthday parties at the park because sites can be reserved. Can be done online, revenue for the city. Same with Little Rookies - they don't have classes in Encinitas.
Invitation	New Encinitas	Yes	We use all as often as we can as it is
Invitation	New Encinitas	Yes	When we first moved to Encinitas we had small children and had many opportunities for young families, but now we have no movie theater, not a

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
			lot of things to do for young kids- even school grounds are locked up. There are no pick-up ball games, friendly soccer games, etc. Everything has to be organized and costs.
Invitation	New Encinitas	Yes	Wifi is very important, especially for low income people who need access and info to better their lives (job-hunting, resources, etc.)
Invitation	New Encinitas	No	An outdoor amphitheater or anything for concerts, plays, etc.
Invitation	New Encinitas	No	Beach access is limited to current stairs, but every dead-end/right of way should have stairs to disperse crowds from Moonlight, Beacons, Grandview, etc. Too many non-locals saturate these. Locals need local access to walk to their closest beaches.
Invitation	New Encinitas	No	Biking not easy for seniors when lanes/paths are on roads only
Invitation	New Encinitas	No	Get drug dealers out of Encinitas Skate Park. Make any new facility self sufficient water supply.
Invitation	New Encinitas	No	I tried using the exercise stations at San Dieguito County Park. They were poorly numbered; trail map was abysmal.
Invitation	New Encinitas	No	Lighting at sports fields would dramatically increase utilization for adult game (after work)
Invitation	New Encinitas	No	More trash pickup, people being respectful of picking up after dogs, especially in open space by Calle Ryan Canyon - between El Camino Real and Manchester and by beaches
Invitation	New Encinitas	No	My responses reflect my caring for what others might need/want
Invitation	New Encinitas	No	Outdoor programs
Invitation	New Encinitas	No	Please maintain trails and parks, keep up good signage
Invitation	New Encinitas	No	Safe and secure is first!
Invitation	New Encinitas	No	Senior Center to open on Saturdays!
Invitation	New Encinitas	No	Use of mail (newsletters) to communities so we are aware of what's going on
Invitation	New Encinitas	No	We all know that there is inadequate parking everywhere. Many seniors are "somewhat disabled". Wifi is absolute necessity for safety and communication.
Invitation	New Encinitas	No	We already use the P&R facilities at this time. We were so glad to see the improvements to Moonlight Beach - especially the bathrooms. Keeping them nice will be a big challenge for the City since the general public seems to abuse those types of facilities.
Invitation	New Encinitas	No	We lived here 10 years before we found out there is an annual Christmas parade! We are in Old Encinitas/101 several times a year- living East of El Camino Real is like being in another country for news of these things!
Invitation	Old Encinitas	Yes	Dog parks open before 8 AM

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
Invitation	Old Encinitas	Yes	I would love to take our family to the parks for weekend live music, performances (magic, storytelling, talents). Think how PACKED Quail Gardens is during their summer concert series. Allow wine and provide dance space like Carlsbad. I want to connect with the City by FB or email but afraid of being bombarded.
Invitation	Old Encinitas	Yes	I would use the Encinitas Community Park more if there were more shade. I already make extensive use of trails throughout Encinitas and I would happily run and ride on any new trails built or enhanced. I regularly use the Santa Fe Drive underpass and I think that has been a tremendous success. I applaud all of the efforts so far and I am proud to live in such a great city, keep up the great work.
Invitation	Old Encinitas	Yes	I've been impressed by Carlsbad and Del Mar's use of community concerts with space to dance/picnic/meet friends
Invitation	Old Encinitas	Yes	Need a safe walkway to Moonlight Beach under the I-5
Invitation	Old Encinitas	Yes	NEVER charge for parking
Invitation	Old Encinitas	Yes	We go to a community park to spend the day or to attend a program at least 3-4 times a week. We love the parks and just would like for them to be continued to be looked after and 'kept up'.
Invitation	Old Encinitas	Yes	You really have an amazing program and department staff. I feel so lucky to have such beautiful, useful areas for my family to enjoy weekly. Thank you!
Invitation	Old Encinitas	No	Bike trail would be cool. Also taking out the fact that cyclists can use a full lane on the 101 in Leucadia. Those morons go to front of the line at the stoplight and then backup traffic riding 6mph.
Invitation	Old Encinitas	No	Community pool
Invitation	Old Encinitas	No	Have more greenery/trees so a park is beautiful instead of concrete
Invitation	Old Encinitas	No	I use the trails and open space. Would use additional.
Invitation	Old Encinitas	No	I'm simply not using the facilities at this time and have projects at home as does my husband
Invitation	Old Encinitas	No	Inadequate parking in downtown Encinitas
Invitation	Old Encinitas	No	Lighting along a running trail by tracks or PCH for night running
Invitation	Old Encinitas	No	More dog parks, please!! Never knew how difficult it was to give a dog a nice tiring run until I got a dog and then couldn't find a place to take him.
Invitation	Old Encinitas	No	Most of the programs we have here are fine, we don't need additional outreach or more bilingual services
Invitation	Old Encinitas	No	My neighborhood is becoming dangerous due to traffic from commuters wishing to escape the jam at Encinitas Blvd. We need a sidewalk on Requeza and speed bumps on D St. (Encinitas Highlands).

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
Invitation	Old Encinitas	No	Programs to assist senior in learning high tech commodities, e.g. utilize the cell phones. Can be in the form of class learning.
Invitation	Old Encinitas	No	Public swimming pools.
Invitation	Old Encinitas	No	restroom facilities for playgrounds
Invitation	Old Encinitas	No	We have enough parks and rec areas
Invitation	Old Encinitas	No	-would love a pool (lazy river? yes please) and tennis courts -maybe defined trailheads with parking would help make a great walking route - we've tried to walk all the trails in Encinitas and find them quite cobbled together and fragmented; we always bring the maps from the city website because sometimes routes are a bit hard to find; maybe better signage and more contiguous routes?
Invitation	Old Encinitas		Need another park like the new Encinitas park with a pool and more skate boarding facilities
Invitation	Old Encinitas		We have limited use of some of the wonderful parks we offer here in Encinitas because many of them do not have restrooms.
Invitation	Olivenhain	Yes	I would love some life skills programs for both teenagers & young adults as well as fields that they can use for sports that are well maintained and that don't have 'pot holes' and uneven playing surface that causes injuries.
Invitation	Olivenhain	Yes	Improve traffic on Encinitas Blvd and Rancho Santa Fe Road
Invitation	Olivenhain	Yes	There are no young child playgrounds in Olivenhain near us (Lone Jack)
Invitation	Olivenhain	No	Just need time to utilize
Invitation	Olivenhain	No	NO fees for beach parking
Invitation	Olivenhain	No	Parking at the beach
Invitation	Olivenhain	No	Please allow leashed dog area on beach
Invitation	Other	Yes	Encinitas could make so much money on fines from off leash dogs
Invitation	Other	Yes	Sports fields need to be lit and better maintained
Invitation	Other	No	Cameras at Moonlight Beach area. My son was brutally beaten by 5 Encinitas sherrifs there. That would have been a good safety precaution.
Invitation		No	I would like to volunteer information about possible Social Security choices - when to apply, what to consider
Invitation			Pricing for vendor spaces for handmade items is not a good value for smaller businesses-vendor space prices are for big businesses. Price for business license should be percentage based on size of business.
Open Link	Cardiff-by-the-Sea	Yes	build an aquatic center! maintain grass fields to a higher standard.
Open Link	Cardiff-by-the-Sea	Yes	Center on neighborhoods. Take down barriers. Start with 25 ft on the west end of the north wall of the new city park and all the stop signs at the park.
Open Link	Cardiff-by-the-Sea	Yes	Having an aquatic center in our community would help lift our city to the standards that other cities in San Diego County are afforded. The new pool at Alga Norte in Carlsbad is such a terrific community center. Many families from our area spend summer days enjoying the pool in Carlsbad!

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
			Being so close to the ocean, it is vital we have a place where families can spend time learning to swim and becoming better swimmers. The YMCA pool is very expensive. Also, it has extremely limited hours since they are way overbooked because we have NO COMMUNITY POOL in Encinitas.
Open Link	Cardiff-by-the-Sea	Yes	I would use the Encinitas Community Park more if there were athletic courts (basketball, tennis). And if there was a pool. Similiar to Alga Norte (Carlsbad).
Open Link	Cardiff-by-the-Sea	Yes	Lights and turf at Leo Mullen; Field space and lights at the New Park; Beach access, stairs and lifeguards at the beaches
Open Link	Cardiff-by-the-Sea	Yes	Parking for some of the off-beat/unknown trails is REALLY LACKING. Even if there were just 3 or 4 spots, sometimes that would help people taking weekday lunchtime hikes.
Open Link	Cardiff-by-the-Sea	Yes	Playground at Encinitas community park should have a low (approx 3 foot) high fence with gate around it to contain small children and toddlers and to keep out dogs. The flat open design of the play area is not well defined and small children frequently wander off from the crowded play area. There also needs to be more benches, tables, and BBQ areas at Encinitas community park, along with shading. Additionally, the Community park is barely accessible from any other vantage point than from a parking lot. There should be additional access points to the park from within the community/ neighborhood and the giant wall should be removed. Children (and adults) are constantly falling on the sidewalk surrounding the Lake street playground. The sand from the playground sits on the sidewalk and is very slippery. If you could put texture into the cement so that it was not so slick, it would be much safer.
Open Link	Cardiff-by-the-Sea	Yes	Safety first, cleanliness and ability to utilize parks and open areas and then community outreach for programs and events
Open Link	Cardiff-by-the-Sea	Yes	Shade on play structures, bathrooms close to play structures, and play structures designed to accommodate both younger & older children would help. Creative, different parks would be welcome. My family would like tetherball, rope swings, tree houses, water features, and especially a bicycle pump track.
Open Link	Cardiff-by-the-Sea	Yes	Stop wasting money on the latest social media feel good headline items. Use our tax dollars to repair the infrastructure, don't gentrify our cities. This isn't Del Mar!
Open Link	Cardiff-by-the-Sea	Yes	There seems to be a homeless problem at Glen Park in the evenings and people allow dogs off leash making it less safe for small children
Open Link	Cardiff-by-the-Sea	Yes	We are new parents so we are just learning how to access all of the info. The email we rec'd for this survey was a good example of an effective way to reach us and send info.
Open Link	Cardiff-by-the-Sea	Yes	We need safe access to the beach at Montgomery Avenue.
Open Link	Cardiff-by-the-Sea	Yes	We primarily visit Encinitas Community Park, and find the access for pedestrians and bicycles to be significantly lacking. Additionally, the access points for pedestrians and bicyclists needs improvements in the

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
			safety features; more access points (only two available today), crosswalks, eliminate blind spots at entrances etc.
Open Link	Cardiff-by-the-Sea	Yes	Would love to see basketball and sand volleyball courts at Encinitas Community Park. Also need better signage and more clear access from Sante Fe Drive. Too many people drive around our streets wondering how to find the park.
Open Link	Cardiff-by-the-Sea	No	A city of this size, located near the beach should have a community pool. The trail system is great, but the maps are not great and it is hard to figure out where to park to access many of the trails.
Open Link	Cardiff-by-the-Sea	No	Access to existing parks and reserves (e.g. San Elijo Lagoon) via walking and bike trails would be most effective to maximize use by local residents.
Open Link	Cardiff-by-the-Sea	No	Beach parks open til 10 pm, fire rings. Cardiff needs a community spot overlooking beach that is accessible to gather and watch sunsets (like fletcher cove, or moonlight, or Del mar)... Idea: create covered parking in seaside market lot.... Open and green space with view of ocean and sunsets.... Venue for music, community events, and beer/wine
Open Link	Cardiff-by-the-Sea	No	bike trails WITHOUT COMPETING WITH CARS'!
Open Link	Cardiff-by-the-Sea	No	continue beach and lagoon quality Non resident over night parking areas
Open Link	Cardiff-by-the-Sea	No	DO NOT PUT LIGHTS ON THE COMMUNITY PARK!
Open Link	Cardiff-by-the-Sea	No	Festivals need some kind of shuttle service from a large parking area (i.e. schools)
Open Link	Cardiff-by-the-Sea	No	Fitness and fun classes not at convenient times for people who are working The trails are not built in a sustainable manner and are subject to erosion and damage when it rains.
Open Link	Cardiff-by-the-Sea	No	Getting around economically. A cab ride from 3535 Manchester to 350 N El Camino Real cost me \$18.00.
Open Link	Cardiff-by-the-Sea	No	Have less softball games at the park on Lake Drive, and move those games to the new park behind Von's off of Santa Fe Drive.
Open Link	Cardiff-by-the-Sea	No	I don't believe that citizens have enough knowledge of all the things Encinitas has. Most don't know how many trails already exist that they can hike on. As our community is demographically older, consider older Americans in your Parks and Rec. Plans. Not all older people can ride a bike or walk a trail. Give them open space where they can read, talk to other people (like buddy benches), and outdoor lunches, instead of always having them at the Senior Center.
Open Link	Cardiff-by-the-Sea	No	I look through the recreation pamphlet the city mails out and I usually can't find anything I'm interested in participating in or the hours are during the day. This is hard for working people. I would be interested in cooking and pottery/arts and craft classes.
Open Link	Cardiff-by-the-Sea	No	I love open areas that are lite but left natural. I would really like areas we could walk our dogs on the beach off leash. I think Del Mar has a wonderful spot but it's too far for me to go to often. I don't think they have trouble there with keeping it clean and peaceful. I don't understand

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
			why we don't have a spot in our area with so many people enjoying their dog/or dogs! It would be good for the humans too!
Open Link	Cardiff-by-the-Sea	No	Need to better manage homeless population sleeping and defecating in parks , drugs and alcohol use in the parks.
Open Link	Cardiff-by-the-Sea	No	Outdoor music concerts; outdoor movies
Open Link	Cardiff-by-the-Sea	No	pickle ball
Open Link	Cardiff-by-the-Sea	No	Programs closer to where people live. The community/senior center is less accessible, especially for seniors.
Open Link	Cardiff-by-the-Sea	No	Senior Center should be open past 4pm....at least to 6pm. Need showers and coffee cart at Community Center.
Open Link	Cardiff-by-the-Sea	No	So many of the small parks have very limited parking. The people living on the street nearby are negatively impacted. Design more parking in future parks. Forget the biking trails. They don't make biking safer (from drunks and distracted drivers) and adversely Impact parking and people visiting stores It is very important we maintain a high level of maintenance to keep people coming. How about a posted ph# for maintenance needs?
Open Link	Cardiff-by-the-Sea	No	Tennis and basketball. We do not want stadium sports lights at ECP
Open Link	Cardiff-by-the-Sea	No	The Hall Dog Park has been closed a lot for repairs. We love that park and understand the need for repairs. Hopefully, they can get them fixed so there's less down time. More shade in that larger park would be helpful for picnics and family time.
Open Link	Cardiff-by-the-Sea	No	There are limited programs for adults, and families without kids. Most are during working hours. Think - adult movies in the park. 'date night'; or after hours yoga classes. We work, but we still want to participate.
Open Link	Cardiff-by-the-Sea	No	Very interested in school upgrades or rebuilds.
Open Link	Cardiff-by-the-Sea	No	Walking access to beaches
Open Link	Cardiff-by-the-Sea	No	We definitely do not want or need additional lighting in the Encinitas Community Park.
Open Link	Cardiff-by-the-Sea	No	We do not need any more sports parks! We, especially do NOT need park lighting! What we DO need is a COMMUNITY focus for our parks which means that all ages can enjoy interactive activities such as toasting marshmallows, barbecuing with all of the family, throwing frisbees, lawn bowling, etc.--in other words, activities that require engagement by the entire family and are not just viewing activities where competitive sports teams play. Children need unstructured play and doing so with their elders is the best way for them to learn appropriate social engagement with ALL ages. I live by the Hall 'Community?' Sports Park and there is not a single thing that attracts me to that site (and yet I am paying mightily for it via my taxes). We do not own a dog, do not have children who play competitive sports (nor do we care to watch them), and therefore, there is virtually NO appeal for me, a senior, to attend that park. If there were

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
			more picnic table areas, spots to have family gatherings, maybe a few basketball courts and a volleyball net, etc., it might be more of a draw to have a family event at that location, but as it stands right now, the park is sterile and appeals primarily to skateboarders, soccer players from other areas of the County, and people with dogs, period! Look at what The San Diego Botanic Garden does with their space. They are trying to encourage families (and the grandparents of those families) to engage with nature, play and interact together in a non-competitive environment. Perhaps the City of Encinitas should take a page out of that play book and look at how they are structuring events that appeal to more than one segment of our community population. My husband and I were Peace Officers for many years and one of the things we observed was that children who have guidance and engagement activities with ALL ages in their family, do better socially, connect better with their community, and are generally better adjusted than those who are encouraged to participate in team sports (which is often just a free baby-sitting tool for their parents).
Open Link	Cardiff-by-the-Sea	No	We need more natural and green spaces. The ECP is mostly fields with no shade at all. The city is too dense, noisy, busy. No lights - more nature are needed.
Open Link	Cardiff-by-the-Sea	No	We should maintain and improve the current infrastructure we have
Open Link	Cardiff-by-the-Sea		Maintenance of current parks needs improvement
Open Link	Cardiff-by-the-Sea		No more sports field stadium lights in Cardiff.
Open Link	Leucadia	Yes	ECC, Mullin
Open Link	Leucadia	Yes	Encinitas needs a public pool!!!!
Open Link	Leucadia	Yes	existing trails need to be maintained and dog leash laws enforced - safety risk!
Open Link	Leucadia	Yes	For safety and security, the overlook at D Street tends to be populated with homeless people and drug users. I no longer take my family there. The City/Sheriff's Department needs to address this issue.
Open Link	Leucadia	Yes	I know that there are Latinos in Encinitas, but I never see them at the beaches!
Open Link	Leucadia	Yes	Improvement of Beacons beach access, facilities and safety
Open Link	Leucadia	Yes	Keep free parking for Encinitas, esp BEACHES
Open Link	Leucadia	Yes	Look around, where are the teenagers? They are on their phones or playing video games. In this town if it's not organized the teens are not outside. Try and make it sexy to play outside again. Create basketball courts not single hoops. Retrofit every basketball court in this town. We are losing our kids to video games. Help them get outside and play without making them out to be criminals. Let the kids skateboard. Open up the schools yards so they can play outside.
Open Link	Leucadia	Yes	Many activities the city holds we don't even bother going to because parking is horrendous. The easter egg hunt? Never made it. The December parade? Love it but no parking. Drove back home and took bikes - but how

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
			dangerous on the way home with kids along Vulcan! Sidewalks and awareness of pedestrian traffic would be a wonderful improvement.
Open Link	Leucadia	Yes	More natural spaces and trails .
Open Link	Leucadia	Yes	More trail, more fields
Open Link	Leucadia	Yes	None - we use the parks and they are great
Open Link	Leucadia	Yes	Our community will connect better with classes or programs in their interest areas. More opportunities for shared music experiences, art, book clubs, language classes, sports classes. The fees have to be competitive with say the YMCA. If it is too much people won't go. Communication about what's available is great too.
Open Link	Leucadia	Yes	Our kids are 10 and 12, they both play competitive soccer and lacrosse - finding field space is always an issue and the quality of it is questionable (Leo Mullen). We like having no sidewalks in Leucadia but it would be nice if there were more speed bumps to slow traffic down for safety when walking and biking.
Open Link	Leucadia	Yes	We are a beach community and there is no mention of this aspect to residents here. I know they are state controlled areas but maintaining our usage and accessibility is very important to many residents here. Parks are in abundance. Keep open space with natural (Not paved) paths. Keep bicyclist on the roads and clearly mark the confusing bike lanes. Give bicycle safety classes. Skateboard safety at parks. Enforce helmets if possible. Community garden would be great to keep people and kids connected to our precious Earth. Our town is the best place to live let's keep it that way.
Open Link	Leucadia	Yes	We love the new parks. I think the park right across the Encinitas Library can stand a nice upgrade and some more shade.
Open Link	Leucadia	Yes	We need a City pool. We need better conditions at some of the older parks. We need parking.
Open Link	Leucadia	Yes	We really need an outdoor public pool at ECP.
Open Link	Leucadia	Yes	While we love to walk and bike to parks and beaches, if there was better parking we'd be able to take advantage of parks and beaches further from our home. If the outdoor areas had wi-fi, we could utilize them for work as well as for leisure.
Open Link	Leucadia	No	an outdoor pool - the Y is too busy
Open Link	Leucadia	No	Aquatics primarily
Open Link	Leucadia	No	Free Senior yoga is always overbooked
Open Link	Leucadia	No	I do not think it is a parks and recreation issue, but pedestrian crossings across the railroad tracks would increase accessibility and allow many who now drive to walk to facilities. Or stop ticketing those who walk across now! That is the most ridiculous thing ever and the city should be ashamed.
Open Link	Leucadia	No	I'm sure there are programs that I'm not aware of. I just don't hear about them.
Open Link	Leucadia	No	impossible to use

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
Open Link	Leucadia	No	Lighting at skateparks would be great and is used across southern california and Arizona, helps reduce congestion at the few parks scattered around the area by expanding hours to utilize the park.
Open Link	Leucadia	No	more communication or signage on beach area trails. For example I've seen one that's behind houses in Encinitas area that goes from Saxony up towards El Camino but not know how to access beside from someone's backyard gate???
Open Link	Leucadia	No	Most of all - facilities and services in the neighborhoods rather than central.
Open Link	Leucadia	No	Parking by beaches
Open Link	Leucadia	No	Parking especially with access to San Elijo Lagoon near Mira Costa College Campus
Open Link	Leucadia	No	People work during the day and then there are no lights for activities when people get off work. Please supply lights at night on the athletic fields! The only fields with lights are taken by all the after school programs and other activities.
Open Link	Leucadia	No	Restrooms and shade would be the additional amenities.
Open Link	Leucadia	No	We would love to be able to walk our dog on the beach....ideally from Grandview to Cardiff...but at least from Grandview to Moonlight.
Open Link	Leucadia		??
Open Link	Leucadia		So many youth need the park facilities...lighting is very important. Staff should be very knowledgable on the subject and have a good helpful attitude. It is important for folks with handicaps to have access to the beauty of our community.
Open Link	Leucadia		There is NO error below. I would allocate ALL the \$100.00 to purchase and preservation of Open Space in our City before its too late! O.K. so \$95.00 and \$5.00. Let's move on. Your program is defective - I cannot go further.
Open Link	Leucadia		Would love to see off-hours dogs off leash at beaches. No costs involved to utilize existing facilities (sand, water)
Open Link	New Encinitas	Yes	being able to safely ride bikes to these things would increase my usage.
Open Link	New Encinitas	Yes	Encinitas does a pretty good job maintaining facilities. I definitely do not want WiFi at my parks! We are also a pretty safe community.
Open Link	New Encinitas	Yes	Fencing for community dog parks. More community dog parks.
Open Link	New Encinitas	Yes	I spend a lot of time with my young kids at parks. Shade over the playground structures would make a huge difference!
Open Link	New Encinitas	Yes	I think Encinitas could use a heated community pool with discounted fee system per household income. I think the trails need some upkeep, Might add a few more programs although there are many right now, it would be great to have even more.
Open Link	New Encinitas	Yes	I would use the trails and parks far more often if they were accessible by walking. All of the parks that are near near required walking on the side of the road and not on a path. That is too dangerous with small children.

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
Open Link	New Encinitas	Yes	I'd love to go out and see the trails that we have in our area..the little maps I've seen in the past online aren't very clear and is necessary to really look for the entrances..There are probably many trails I am not aware of that I'd love to see, especially if there are biking trails
Open Link	New Encinitas	Yes	Improve Cardiff beach parking
Open Link	New Encinitas	Yes	It may not be realistic to change them, but the fees to participate in any athletic, hobby or camp for children from families with smaller incomes (like less than \$70k/year) are very cost prohibitive even with the once per year 50%scholarship- we are extremely appreciative of that, though! However, our city has done a lovely job providing ample public parks that we can use for free. We LOVE Encinitas even though we live on the far left end of the economic elk curve for our area.
Open Link	New Encinitas	Yes	Lighting for soccer fields Keep mailing the Program Guide to homes, online version is to hard to find programs
Open Link	New Encinitas	Yes	More bathrooms at the parks & playgrounds.
Open Link	New Encinitas	Yes	More places in Encinitas to play soccer (with goals/nets) in neighborhood parks (that kids can walk to)
Open Link	New Encinitas	Yes	My one big peeve is the outrageous number of oblivious dog owners who bring their dogs to the beach with seeming impunity! I frequently remind dog owners that the beach is a dog-free zone and encounter hostility, foul language and worse! Most say no one cares and there are NO repercussions for having dogs @ the beach. Or they blatantly lie and say ' it's a service dog' as the pet jumps around and sticks it's muzzle in my crotch! Service dog? I don't think so! My idea/solution is to allocate a good portion of the 'dog on the beach' fine to the enforcement group (lifeguards) for them to enhance their work environment, obtain new/better equipment or whatever they decide to increase enforcement frequency. I suspect there's a wink and a nod between dog owners and lifeguards going on.
Open Link	New Encinitas	Yes	Our sports parks need lighting to accommodate the numbers of sports teams in our community. It is sad that we are so far behind Carlsbad and other surrounding cities on these issues.
Open Link	New Encinitas	Yes	Parking is the \$1,000,000 issue...if I have to fight for parking with my kids in the car then I'll chose to go elsewhere. It's a decision I make almost daily...which park, which beach, which restaurant...parking is the key. And of course, ideally free parking.
Open Link	New Encinitas	Yes	Really You're doing a great job
Open Link	New Encinitas	Yes	Sidewalks up-and-down main cross street's all the way to El Camino (-like Santa Fe,) so we could walk to the Parks!!!! DOUBLEWIDE SAFE SIDEWALKS to parks/rec center and schools down main cross streets!!!
Open Link	New Encinitas	Yes	This excellent city needs a swimming pool!!

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
Open Link	New Encinitas	Yes	we need more fields for kids to play sports. Local soccer league is falling apart due to the city not providing enough field space. new park is a joke with no lights. Leo Mullen is horrible
Open Link	New Encinitas	Yes	We need more trash bins everywhere in the city including pathways - city needs to help owners clean up after pets by providing facilities. Also, need more water fountains on pathways. E.g. Path/tail along N Vulcan has no water and little trash bins. Also Manchester from Encinitas Blvd to the 5 has no trash bins or fountains - same goes for most of Via Cantebria - two streets used by many runners and dog walkers
Open Link	New Encinitas	Yes	We use Encinitas trails for running, biking and horse back riding. There are still segments missing to connect the trails. Homeowners are not held to master plan specs to make those trails safe (for example see copper crest). Fencing along Lone Jack has gaps and speeds on roads are too high. It is very very dangerous especially on horse back, but also crossing the street there is a huge hazard. We need better markings, signage and flashing lights that can be operated by push button. (Bonsall has put in lights with buttons that can be pushed from ground, on bike and on horse back). Little Oaks Park could do with a restroom. Going running or riding there is wonderful, but no restroom is a problem.
Open Link	New Encinitas	Yes	What we really need is a city shuttle bus to get you around to these places.
Open Link	New Encinitas	Yes	When the kids were little I took them to carlsbad for swim lessons also YMCA but that was expensive. These days I take my dog out but hours are limited in dog parks and don't always mesh with work schedule. I love getting out bike riding and would explore more but not many safe options in Encinitas. I go to Mission Bay. Good networks in Orange county as well for taking families on trails not alongside traffic
Open Link	New Encinitas	No	Adaptive programs for Disabled, esp. aquatic programs including scuba diving and surfing, and off-road trails for bicycles and hand cycles
Open Link	New Encinitas	No	Adult outdoor recreational programming
Open Link	New Encinitas	No	Areas for dogs to swim with some protection from surf, support for bmx in addition to skate parks, areas for mountain biking skills practice
Open Link	New Encinitas	No	Bike paths and/or bike lanes need to be improved and added.
Open Link	New Encinitas	No	Dog drinking fountains other than Maggie Dog Park. Map showing facilities available in city including dog fountains.. Hard copy maps of trails giving street names for locations. Less expensive computer classes since Carlsbad gives them free. More variety of class offerings since Adult School has been stopped and made MCC.
Open Link	New Encinitas	No	Easement between Encinitas Bl and Mountain Vista for dogs needs to be graded. They chopped all the trees down (bad!) and then let the trails erode.
Open Link	New Encinitas	No	Encinitas is a nearly-perfect place to live! But we have outgrown any performance facility that we have in town. We could draw huge audiences,

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
			locally, and from afar, if Encinitas had a 750-1,000 capacity auditorium with a large stage.
Open Link	New Encinitas	No	Free parking always. Please don't charge for parking.
Open Link	New Encinitas	No	I am so weary of this whole 'pickle ball' nonsense. It takes place on a tennis court. Use a tennis court. I would like to see Encinitas keep our dark skies. I saw the developing maps sent via mail and am saddened to see all the potential building and reconstructing of the downtown area and many empty fields. I am a resident who knows we must plan for the future but we must manage the present. Why do bicyclists have so much power over us? If these bicyclists are so into biking they should be sure to sell their cars and use only their bikes. I've been to meetings where the PRO-BIKE lobby is present yet NEVER SAW ONE bike in the parking lot. WOW apparently they don't bike everywhere all the time.
Open Link	New Encinitas	No	I think that Encinitas is already doing a wonderful job. We have more facilities and walking trails than other parts of San Diego and things are pretty well maintained here. We are an older couple with no children and we like to spend a lot of time outdoors, whether walking the trails or enjoying the beaches. We are trying to stay fit and healthy as long as possible. No dog right now but it's a possibility.
Open Link	New Encinitas	No	More trials and communication of existing trail network; e.g., maps, network guide
Open Link	New Encinitas	No	New, expanded trails, parks with adequate lighting for walking, running or jogging.
Open Link	New Encinitas	No	Senior Center hours Like the rec center should be open at night and weekends Billiard Room
Open Link	New Encinitas	No	sports has been outsourced to private groups, but city should still provide adequate facilities that can be used after 5:00 in the winter and spring
Open Link	New Encinitas	No	The city lacks adequate parking for events of any size. More parking means more visitors and higher attendance at restaurants and street fairs. More visitors means more money spent at local businesses. Use Santa Barbara as an example of hiding parking structures behind major shopping areas allowing it to become a huge tourist destination. Also look at how they used special walking/bike trails to connect everyone all areas of the city being people outside and active (and more apt to spend money out).
Open Link	New Encinitas	No	The hours of the Senior Center should be expanded.
Open Link	New Encinitas	No	To feel safe is paramount to young and senior The parks are already beautiful and well maintained Thank you
Open Link	New Encinitas	No	To keep user fees low, charge more for non-residents. Offer financial assistance for classes that's simple to apply for and usable across the spectrum of topics, ages. Solar lighting for public parks, trails, facilities. WiFi needs to be free throughout high foot traffic areas of Encinitas.
Open Link	New Encinitas	No	We do not need to over manicure nature. Let it alone and let people discover the wonder of nature, rather than have concrete slabs to 'do outdoor activities', flood lights for sports events that infringe on

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
			surrounding neighborhoods, trail tours, or staff monitoring of open, scenic and 'natural' places we have here in the Encinitas area.
Open Link	New Encinitas	No	weekends at the beach are so crowded. Would go more with dogs if free or less expensive parking is available
Open Link	New Encinitas	No	Why don't the Cottonwood tennis courts have lights and dividers? Why are there only 4 public courts in the entire city of Encinitas, and there are no outdoor pickleball courts and only 4 indoor ones that are only available for a few hours each week?
Open Link	Old Encinitas	Yes	A park with some water features to it to engage children and keep cool. Waterfront park next to the San Diego county building was a home run! I work across from the park and see it every day. It's always busy with kids playing, splashing in the fountain, eating and simply gathering. Also the variety of events held there are great!
Open Link	Old Encinitas	Yes	Additional amenities might include snack bar or cafe at parks. SHADE for all parks over children's play area A splash pad and or aquatic facility
Open Link	Old Encinitas	Yes	As a long time resident of Encinitas I am impressed with the available parks and services open to me. The Park Host service that is in some of your parks is an excellent and valuable addition to make one feel comfortable and safe.
Open Link	Old Encinitas	Yes	Better monitoring of parks, regarding dog feces in children's hospital play areas. Also more shade over play areas, it's only going to get hotter folks!
Open Link	Old Encinitas	Yes	Clean restrooms at facilities and parks with restrooms Well lit parks/safe secure
Open Link	Old Encinitas	Yes	Cottonwood Creek Park. This park has the finest natural 'bowl' of any Encinitas park, suitable for concerts and performances. The large grass slope is adjacent to an existing wood platform, adjacent to the creek. The existing platform could be modified, with the removal of the north-facing railing, and become a stage. Access to electricity is nearby. The preferred proposal is to replace the existing platform with a raised stage, large enough to accommodate performances by the city's Coastal Communities Concert Band. A shade structure over the stage is recommended. It could be made of high density material to shade the performers. Lighting for the stage would also be needed. Other parks that have the potential for a permanent outdoor stage include, Viewpoint Park, Glen Park, Encinitas Community Park, Leo Mullen Park, and others.
Open Link	Old Encinitas	Yes	I manage an ELL Baseball team for my son. ECP is essentially a really good baseball facility but the dugouts/fences were done with zero knowledge of design.
Open Link	Old Encinitas	Yes	It is very hard to know who to contact at city hall for park information. The city should publish on its website the availability of every playing field. Currently, it is a well kept secret and not kept up to date.
Open Link	Old Encinitas	Yes	Many of the existing trails are ideal for off leash access for dogs by responsible pet owners but prohibited by current rules.
Open Link	Old Encinitas	Yes	Need more programs for young people that are cheap. Everything costs \$8/hr. and up. Need a single adult at park giving out playing equipment without close adult supervision.

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
Open Link	Old Encinitas	Yes	The current number of sports fields does not come close to meeting the need. It is a continuous issue for the sports clubs in which our kids participate to find adequate practice space. At the end of October, it becomes even more difficult given the lack of daylight hours. Encinitas absolutely needs some lighted park options. We now find ourselves driving to Carlsbad and utilizing their field resources (ie, paying more in gas and fees). It is disappointing and frustrating that Encinitas hasn't met this long standing need.
Open Link	Old Encinitas	Yes	the safety and homeless problem are an issue in our parks and trail I am fearful to walk up behind trail by tennis courts and cottonwood creek. SCARY no light or security
Open Link	Old Encinitas	Yes	There is never enough space for handicap parking and ease of use for people with walking disabilities- the new park off Santa Fe is nice but not enough parking at all. Shade is a big need for all the parks and sports fields- more trees along sides would bbe helpful.
Open Link	Old Encinitas	Yes	We have one great off-leash dog park. It is periodically closed for maintenance, but there are few back-up locations. A back-up location would increase total available hours.
Open Link	Old Encinitas	Yes	We would go to the parks more if dogs were kept on their leashes at our parks. We have dog parks but people still use other parks to run their dogs. It's not fair to the rest of us who have small children or dogs on their leashes. Enforce the rules and our parks would be a better place.
Open Link	Old Encinitas	No	Biking and walking connectivity to parks and beaches will increase community use and also ease parking and traffic congestion
Open Link	Old Encinitas	No	Cycling and walking are dangerous in Encinitas. We need to create safe paths to keep our families healthy.
Open Link	Old Encinitas	No	Dog park hours should be expanded or at least staggered between parks. Have a link in This week in Encinitas
Open Link	Old Encinitas	No	Fees at community and senior center too high.
Open Link	Old Encinitas	No	Fitness, exercise programs for adults and seniors Email list or website to communicate - Patch Maintain parks and facilities, grass, plants, shade
Open Link	Old Encinitas	No	I see people waiting for the bus trying to find shade during the hot summer hours & at night in the dark waiting for the bus. Solar bus shelters would work to provide shade & light at night as a safety & comfort feature.
Open Link	Old Encinitas	No	I think the wasted space at Seaside is just that...wasted. That could be a terrific location for so many different uses. Lights on trails along the coast would be great as well. Parking is always a tough issue to tackle. Wish I had a valuable suggestion for this one.
Open Link	Old Encinitas	No	I think we need a pool and to make sure trails are safe.
Open Link	Old Encinitas	No	Maintenance of parks and security so people will follow the rules, like keeping dogs on leashes and not letting them poop and peep in the grassy areas where we walk and children play.

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
Open Link	Old Encinitas	No	Please run a shuttle to the beaches for the summer. Parking is such a hassle. Use the closed school parking lots (SDA, Mira Costa, etc). Run every 30 minutes. Keep the cost low \$0.50 one way and kids free or sell a pass \$10 per month. Have stops for residents along the route. Going to the beach would be a delight with the driving/parking nightmare removed!
Open Link	Old Encinitas	No	Restrooms needed
Open Link	Old Encinitas	No	San Elijo campground not well maintained. Yes, I know we're in a drought, but a little water would save those poor trees and make the place much nicer (and shadier).
Open Link	Old Encinitas	No	There needs to be better parking/access to some of the trails (particularly the lagoon trails). I am also concerned about the safety and security at the new park off Santa Fe. Too many people with unleashed dogs - too many skateboarders in the parking lots.
Open Link	Old Encinitas	No	trail connectivity - walking/biking options. There are some areas of Encinitas where it is difficult to bike/walk
Open Link	Old Encinitas	No	We sorely need more non-vehicle transportation systems--bike, walking trails which actually get people where they want to go, like to shopping, schools, beaches.
Open Link	Old Encinitas	No	While I value sports and the benefits they provide to our youngsters, young people also need opportunities to participate as citizen scientists in preserving our planet. This means they need to be connected to nature (the skies, birds, plants, etc.). There needs to be a balance.
Open Link	Old Encinitas	No	Would like more daytime concerts Would like free classes in the arts, etc. offered to seniors Better maintenance of beaches
Open Link	Old Encinitas	No	Would like to see expanded fire pit availability at the beaches (more pits). Do not like the over lighted Moonlight Beach Facility. Fire pits are located too close together, away from the ocean and is over lighted. Can't see the moonlight. Other beach north needs fire pits.
Open Link	Old Encinitas		Enforcing current regulations at current trails and parks.
Open Link	Old Encinitas		Enforcing leash laws so dogs cannot run free on walking trails creating a hazard. Dogs should be confined to dog parks if Encinitas cannot enforce the leash laws.
Open Link	Old Encinitas		There are drunks or druggies loitering in and under the little pathway across from Cardiff Seaside market east side of railroad, they are also in Swami's parking lot (drug deals going on), at the Von's parking lot, in the bushes near your new Santa Fe underpass and 101. It has gotten to the point where everyday when we take a walk we are accosted by one of them. Go hang out at Swami's parking lot or go to the Encinitas library (where kids should feel safe to go to) or the park across from the library or just sit on the City's bench in front of the Self Realization bookstore to experience the fear from these people yelling at you. Please spend the money cleaning up our city first!!!! We need more police patrol in our neighborhoods and downtown 101!!
Open Link	Olivenhain	Yes	Aquatics Facility and more trails, especially Rancho Santa Fe Road

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
Open Link	Olivenhain	Yes	City needs a pool with programs.
Open Link	Olivenhain	Yes	Encinitas has involved from a beautiful, rural, open community to a life-support system for traffic lights....from a wonderful place to live to a miniature Los Angeles...from a residential community to a pizza park...from an easy-paced community to a fast-food mecca. Basically, San Jose on a stick.
Open Link	Olivenhain	Yes	It never ceases to amaze me how many other cities have beautiful soccer fields that are well maintained with lights and Encinitas has NOTHING!! Leo Mullen is an embarrassment and the politics on getting that field turf and lights needs to STOP!
Open Link	Olivenhain	Yes	Not providing shade and/or covered structures at the brand new Encinitas Community Park was a major failure and should be addressed immediately.
Open Link	Olivenhain	Yes	Our community is in desperate need of an aquatics facility
Open Link	Olivenhain	Yes	The playground at d street park next to library has dog shit in sandy area where kids play and dogs piss all over the play equipment. Too many off leash dogs at Manchester preserve and there is no enforcement, it might as well be another dog park. It is hard to walk or ride your bike from one end of Encinitas to the other, trails/bike lanes don't connect.
Open Link	Olivenhain	Yes	This is a separate issue...but it would be nice to have our own 'dog beach' or areas where dogs can walk on beach on leash. keep all open space wherever possible. Also we really need bike/horse trail down RSF rd
Open Link	Olivenhain	Yes	We use the trails a lot, but often it's hard to find where to park for a given trail or where the trails are. We haven't found a really reliable map or guide.
Open Link	Olivenhain	No	Encinitas has lagged behind most north county cities when it comes to the construction of parks and other public facilities. The one large park that you did recently build is 10 miles from where I live. Think about building facilities that are located in places that better serve the community as a whole.
Open Link	Olivenhain	No	I'm afraid I don't take advantage of all that you offer.
Open Link	Olivenhain	No	Mainly better communication to residents - which seems to need improvement. We all learn of the street fairs (money?) but little else.
Open Link	Olivenhain	No	Parking near beaches & parks is impossible some days. Unfortunately, parks & benches attract homeless and drifters.
Open Link	Olivenhain	No	There are many parks, recreation facilities, there just needs to be more awareness about them and the hours.
Open Link	Olivenhain	No	We live in Olivenhain and like to hike and take our dog for walks. As it relates to this section, I believe that expansion of the trail network and improved trail signage in Olivenhain and rest of Encinitas (where possible) would induce us to increase our utilization of Encinitas parks and recreation facilities.
Open Link	Olivenhain	No	Would be nice to improve condition of restrooms and water fountains, specifically.
Open Link	Olivenhain	No	Would like to see a community chorus and clay studio, or more diverse art classes at the community center. Seniors have a hard time paying so much

Survey	Community	Kids	Comments on Improvements that Would Increase Your Use
			for a monthly class when they miss or 'forget' about the class half the time. They have limited funds and a class can run \$300 a year.
Open Link	Olivenhain		senior center expanded and updated, with an additional non -TV reading lounge and additional rooms for senior based programs, a planned evening event occasionally, the senior center open until 5 pm with some Saturday hours,
Open Link	Olivenhain		There needs to be free access to the beach available to everyone--no charge! Charging for parking prices out low income people. Put trails and other parks where most Encinitas residents live so they can enjoy them. There should be a trail connecting Wishbone to the LCC High School.
Open Link	Other	Yes	directional signs to assist in parking areas throughout the city especially downtown HISTORIC Encinitas, Cardiff and Leucadia
Open Link	Other	No	Having senior activities and dance classes be more affordable.
Open Link		No	I use them now. Need no motivation.
Open Link		No	parking anywhere in the Encinitas downtown area is a HUGE problem neverbefore addressed by the mayor or staff in this town (I have lived here since 1978). look at Santa Barbara, they took two blocks downtown designated for high-rise garages, where citizens have 2 hours free parking!!
Open Link		No	Really need to expand community center, so it can rival the 'Y' or a (24hr ftiness), include pool, meeting rooms, courts, etc...
Open Link			We are active seniors who would welcome more public tennis courts, open space with walking/biking trails, and many new opportunities for learning and entertainment.

Q.11: With \$5 increments being the smallest amount you might use, if you had \$100 to spend, how you would allocate that \$100 across the following categories? (other)

Allocation (\$)	Other Category
100	bridges over/under big roads
100	Build parking structure
100	Craft vendor opportunities, reduce rents for small business
100	dog beach location
100	Dog parks
100	New Encinitas Community Garden (on Quail Gardens Drive)
100	Path through Olivenhain Valley
100	Public dance floor
100	Put sand on the beaches
100	Safe bike lanes/paths in Olivenhain - I fear for the families and children who use same
100	Sidewalks
100	teach teens to be good citizens, kind people
100	We need a Police Department like Carlsbad for our growing city. We need to feel safe and unfortunately we do not have the manpower to do so in our small sheriff department. We need more patrol in our neighborhoods as there are too many incidents of trespassing and home invasions.
100	Work with science teachers and teens on developing a citizen science program.
80	less expensive youth activities
80	New stairs where none exist to beaches for us surfers/swimmers
80	Outdoor fitness equipment
80	Safety/police/fire/train noise
75	Billiards room in Sen Center
66	Repair streets and roads
60	dog parks
60	New and improved trails for mountain biking.
56	Shade areas at parks and beaches
50	Access to parks from north Leucadia is a challenge. This should be addressed by either a new park west of 101, or by constructing a rail undercrossing in north Leucadia.
50	Add fire rings to Cardiff Beach
50	Dog parks
50	Mountain bike trails, skate park
50	Off leash dog areas
50	Other-50 for double wide sidewalk down Santa Fe and other cross street's so that people all the way from El Camino can walk to the beach and parks!
50	Safe bike lanes
50	Staff to enforce leash laws and to keep trails clean/maintain trail integrity

Allocation (\$)	Other Category
50	Underground railroad in Leucadia w/wo horns
40	Renovate every park to have a full basketball court
40	School upgrades or rebuilds
35	An the addition of a permanent outdoor stage, that can be used for ceremonies, events, performances, film screenings, festivals, etc., for enjoyment by the public.
30	Accessible sunset/horizon view park in Cardiff, above seaside parking lot
30	Beaches
30	better skatepark
30	Bikeways
30	chorus, envirometal education club
30	Expand connectivity to public parks and beaches through biking and walking infrastructure
30	Safe bicycle / pedestrian access to beaches from the neighborhoods east of 5 via Birmingham and Manchester. I am familiar with these two, others may need attention as well.
30	salt water aquatics
30	Shade for humans and animals
30	skateparks and after school programs
30	Upgrade stairs in Cardiff
25	basketball courts...high quality
25	Dog beach
25	Dog parks
25	infrastructure
25	liability insurance for dog beach
25	make sure the bike paths aren't shared with cars - it's too dangerous/treacherous to take our kids (and ourselves) on bike paths in Encinitas. Shared lanes with cars is an idiotic solution. The biker ALWAYS loses to the distracted driver (which is now the norm vs exception)
25	maturw shade trees in Leucadia Park/ substance abuse help for all ages
25	Shade on play structures
25	Shade thing or tree for halfway up D St. to library. That's a tough walk in the heat of summer.
25	transportation
20	Amphitheater
20	Community theater
20	Houlhan dog park astroturf
20	Model aircraft field
20	New tennis courts
20	safe access to beach
20	shade
20	ShAde
20	Totally fenced dog park
20	tress for shade and benches
15	Beach parking

Allocation (\$)	Other Category
15	Better sidewalks
15	Community garden
15	parking & facilities for the disabled
10	Develop new skateparks
10	Dog park development
10	equestrian facilities, trails
10	Hockey Rink
10	Improve traffic
10	outdoor freesbie golf course
10	Parking- Leucadia Beaches and Cardiff
10	Security
10	Shade for the encinitas community park
5	Better public use of Moonlight Beach (Festivals/Concerts/Sporting Events)
5	charge non-encinitas residents more for parking, and locals less
5	Cost overruns
5	Dog parks & off leash areas
5	Provide off leash access to trails for dogs
5	Safety/cleanliness
5	Security of parks and facilities
5	Senior projects and programs
5	Shuttles to beach, street fairs, farmers markets
0	Adaptive programs for disabled
0	Decentralize facilities
0	Don't need lazy river or splash pad - just a plain old pool.
0	Improve rail trail along San Elijo
0	Intellectual classes seniors
0	no splash pads, conserve California's water, poor public perception as we are never more than one dry year from a drought
0	senior center expansion / update
0	turf and lights- Leo Mullen
	Improve internal neighborhood connectivity and trail connectivity
	parking downtown
	Performance Facility
	saftey
	Shade at E.CommPark!
	Shade structures over playgrounds
	Station Fitness Course/equipment at Cardiff Sports Fields park on Lake Drive
	We just want more trees everywhere, along the trails, definitely streets lined with trees, cities with lots of trees are the most beautiful

Q.13: What is the best way for you to receive information on parks & recreation services? (other)

Best Way for You to Receive Information on Parks & Recreation Services (other)
Advertisement boards near major intersections
Banners around town GREAT
Chamber of Commerce Website
City Manager\'s Weekly Email Update
City newsletter that comes in the mail
Council members regular e-mail update
direct mail
Direct mail
Enc Patch
Encinitas Advocate
Encinitas Trails Facebook
Flyer at the door
Flyers places around town
From friends
Gilliam and Guthrie emails are fabulous
I use the Internet, so printed/mailed materials don't need to be thorough, but they create a reminder and sense of community. Besides, they are essential for people and households who are offline.
If the programs are great all of the parents would be sharing about them!
Join Next Door - many local communities use it!
Library
Lights at parks
local papers
mail
mail
Mail
Mail
Mail
Mail it with eh water bill or something
Mailers
mailers/flyers in mailbox
Maps showing locations of trails, parks, SAFE bike lanes, etc.
Neighborhood Response Teams
Newspaper
Next-door Website
nextdoor.com
Nextdoor.com
Nextdoor.com
NEXTDOOR.COM
Not expensive fliers/mailers like this

Best Way for You to Receive Information on Parks & Recreation Services (other)
Patch News online
Patch newsletter
poster in restaurant window
posters/notices at Moonlight Beach
Quarterly Bulletins for non-athletic programs
regular public meetings -- \"state of the city\" informal meetings
Safety
Sign up with internet blogs
signage at parks
Simplified web page by categories
Sky writing!
Specific direct mail notices
Text message
the banner you posted is effective
US mail
USPS
Walking trails dog-friendly off-leash
We need more heads up on concerts and parades etc. More direct mail about events.
Website
Website to reserve spaces - see Carlsbad

Q.14: Do you have any further comments about parks and recreation services in Encinitas?

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Invitation	Cardiff-by-the-Sea	Yes	Build the aquatic center at Hall park
Invitation	Cardiff-by-the-Sea	Yes	I am impressed with how well the parks are maintained. Programs across the board are well managed.
Invitation	Cardiff-by-the-Sea	Yes	I think it is interesting that the Ecke YMCA is a quasi-hub for the community however many there are not from Encinitas. I would like the city's parks and rec dept to step up and create more services/programs in our community that helps foster connectivity among OUR youth that live in the neighborhood. Please build a city pool, more skateparks (ECP is great! It's used all the time so shows the demand), and after school programs.
Invitation	Cardiff-by-the-Sea	Yes	Love the new ECP!
Invitation	Cardiff-by-the-Sea	Yes	More and better maintained tennis courts
Invitation	Cardiff-by-the-Sea	Yes	Parks and rec are generally an area where Encinitas excels. One shortfall is safe walking and biking routes along the coast.
Invitation	Cardiff-by-the-Sea	Yes	Please add tennis courts or make SDA courts available to public. Preserve open space.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Invitation	Cardiff-by-the-Sea	Yes	Preserve what is left of this great city before it is monopolized/developed by the millionaires. Protect our culture, our land, animals, and people please.
Invitation	Cardiff-by-the-Sea	Yes	The Encinitas Community Park is EXEMPLARY in its planning, layout, amenities, etc. NO ARTIFICIAL TURF! Preserve open spaces as much as possible.
Invitation	Cardiff-by-the-Sea	Yes	We have great beaches (mainly state or federal which is maybe a bad thing) and parks we just need to keep them up, promote conservation and bring our community together. When my kids were younger we spent a lot of time at parks and still do at the beach. We also played sports and coached sports and are involved in the community in other ways. Thank you for this survey. :) Though a large pool facility would be nice, not sure it's a priority with all the beaches around.
Invitation	Cardiff-by-the-Sea	Yes	We need our sand back
Invitation	Cardiff-by-the-Sea	Yes	We need safe pedestrian and bike ways along the coast. We also need more restrooms and dining facilities along the coast.
Invitation	Cardiff-by-the-Sea	Yes	Wish more real trails existed on natural open spaces to hike and ride mountain bikes so I didn't have to drive to other places
Invitation	Cardiff-by-the-Sea	Yes	You're doing a good job. The survey is awkward and difficult to answer in a way that reflects what I think. We love our community and want to maintain the many good parks and rec things that exist. That's the main challenge. We could use an aquatic center, lights for soccer fields at ECP, and more activities for teens (the rec/community center isn't used much by teens). But we also have to preserve what's here and working. The rail trail debate is a good example of people trying to fix something that isn't really broken. Many people use the existing trails, and the push should be to improve them, not to pave paradise and put up a two lane bike path with a fence. Austin's motto is Keep Austin Weird. Keep Cardiff Funky.
Invitation	Cardiff-by-the-Sea	No	A ten mile + bike/hike trail loop throughout Encinitas, protected from autos as much as possible, would greatly enhance the city. There are beautiful existing areas that could be connected.
Invitation	Cardiff-by-the-Sea	No	Do NOT need additional night lighting
Invitation	Cardiff-by-the-Sea	No	Generally really good. I like the new parks, especially the skate park.
Invitation	Cardiff-by-the-Sea	No	It's very deceptive to consider a golf course a park!!! You should be honest and open about how many people it serves, how much space is devoted to the golf course as compared to the other recreation areas.
Invitation	Cardiff-by-the-Sea	No	More tennis courts
Invitation	Cardiff-by-the-Sea	No	Organize volunteer trash pick up days in areas that have high visibility from visitors
Invitation	Cardiff-by-the-Sea	No	Slow down cross city traffic i.e. Encinitas Blvd, Santa Fe and Leucadia. Impossible to ride a bike on those streets!

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Invitation	Cardiff-by-the-Sea	No	Thank you for providing this important survey.
Invitation	Cardiff-by-the-Sea	No	There shall NOT be "private" parks set aside to mitigate impact of high density development (Park Place). All city residents pay for the impact while only few benefit from the open space.
Invitation	Cardiff-by-the-Sea	No	This survey was too long. I almost quit in the middle of it.
Invitation	Cardiff-by-the-Sea	No	We love living here!! Parks and recreations services are very important to us!! Looking forward to improvements in beach access at San Elijo Beach! Thanks.
Invitation	Cardiff-by-the-Sea	No	Where/when will the results of this survey be given and to whom?
Invitation	Cardiff-by-the-Sea	No	Yes, please don't put night lights in Encinitas Community Park. Let us see the night sky,
Invitation	Leucadia	Yes	As a lifelong resident, I miss some of the natural open space we used to have. Please help preserve open space because our city is getting very dense. Nature helps to bring the peace to our community.
Invitation	Leucadia	Yes	City of Encinitas needs to have more walking trails and at least one that dogs can be off leash.
Invitation	Leucadia	Yes	Do something about the homeless people camping in our parks and open spaces. Stone Steps and Swami's are perfect examples. I love Swami's and have forever. You can't go there without finding some low-life cooking and using the tables to live on. Or some derelict drunk and sleeping it off in the corner. Why aren't there more police patrols at these spots? Do something about cliff repair at Beacon's or wait until the whole parking lot goes down the slope. It has gotten extremely bad this winter. Why hasn't the city done something? you don't have to be a geologist to realize these cliffs are going to collapse. Do something about it! Before it is too late!
Invitation	Leucadia	Yes	I think Leucadia Oaks Park could use an update - new skate park. Build in the unused zone of volleyball court (maybe wet zone). Needs parking. Leucadia or beach area Encinitas could use a pool/tennis/rec center. The YMCA is so full!
Invitation	Leucadia	Yes	I think that the parks and rec situation is great. My much bigger concern for Encinitas has to do with traffic and the overall "walkability and bike ability "of the city (or lack thereof as the case is).
Invitation	Leucadia	Yes	My husband loves the adult surfing on Saturdays!
Invitation	Leucadia	Yes	Our parks are awesome, our beaches under utilized for community events, and we need a pool and recreation area. Keep our children outside, enjoying the amazing beach community we are all blessed to be a part of!
Invitation	Leucadia	Yes	Really difficult to see my tax dollars spent on this when the streets I walk on are in shambles!
Invitation	Leucadia	Yes	Thank you for asking!

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Invitation	Leucadia	Yes	We are so pleased with the hiking trails and local beaches. We walk for one hour every day and enjoy finding new trails - especially ones with shade and cool breezes. I also LOVE the YMCA!
Invitation	Leucadia	Yes	We need parks within walking distance for children to play and exercise!
Invitation	Leucadia	Yes	We really need a pool, also mountain bike trails
Invitation	Leucadia	Yes	Well run program, here are a few areas of interest. Can we charge for parking at MoonLight Beach to help pay for the upkeep and limit out of town visitors during summer? Can we make it safer to ride a bike from the East Side of town to the West Side? Encinitas Blvd is dangerous to ride a bike down by the 5. Can we make it safer to run/ride down the 101 in Cardiff south of the Chart House? Keep Encinitas Ranch trails clean and connect them to Saxony so you can ride a bike or walk to the Y?
Invitation	Leucadia	Yes	You really need shade at ECP off Sante Fe, there are no mature trees, picnic benches or shade structure. :(
Invitation	Leucadia	No	Add showers at Beacon and Grandview. Please stop okaying massive developments on small lots! It is ruining our city's character!
Invitation	Leucadia	No	All children need to learn to swim
Invitation	Leucadia	No	Create as many open spaces as possible- STOP THE DAMN growth! No trails that are costly and won't help. I want to cross the railroad at ORPHEUS.
Invitation	Leucadia	No	Encinitas does not have a park that has outdoor (fitness) equipment or a fitness trail with stations. I have witnessed adults at EVERY park, be forced to utilize children's playgrounds as workout areas. This is not safe or practical. Encinitas needs (at least) some outdoor pullup and dip bars at parks with the consideration of a fitness circuit with stations at specific parks.
Invitation	Leucadia	No	Glad you are converting to organic/green maintenance
Invitation	Leucadia	No	I am uncertain why the trees were removed from the little Leucadia park by the Coast Hwy
Invitation	Leucadia	No	I believe all city parks should be better maintained, upgraded regularly and the recreational facilities like volleyball and basketball should be lit up for evening usage, especially in the summer so we can take advantage of daylight savings.
Invitation	Leucadia	No	I have never received any Encinitas parks and rec info, I am new to the area and would love to get this info. I take community Spanish lessons down in Del Mar (where I used to live) because I can't find any community programs in Encinitas
Invitation	Leucadia	No	I think it's very important for young people to have a safe place to play and be together
Invitation	Leucadia	No	I'm excited to be living in a community like Encinitas that cares about parks and recreation services and puts forth the efforts (such as this survey) to make improvements. Thank you!
Invitation	Leucadia	No	Keep the current open spaces as open spaces
Invitation	Leucadia	No	Not sure if this is your area, but it seems that Encinitas is more concerned with the people that have built/bought houses on the ocean front and

Survey	Community	Kids	Further Comments about Parks and Recreation Services
			less concerned with having a beach. I am here for the beach and it seems like there's almost nothing left.
Invitation	Leucadia	No	Our beach access to Beacons Beach in Leucadia is a dirt trail needing constant repair and the city transferred improvement funds to Moonlight Beach in Encinitas. Don't neglect our needs for permanent parking and access needs.
Invitation	Leucadia	No	Pacific View property should have more citizen input since I wouldn't use it if it became strictly art center. We really need a community pool. Also, the Swami's grass area on Sundays is REDICULOUS. The hippies take it over with bad drum playing.
Invitation	Leucadia	No	Please preserve as much open space as possible. We are at a tipping point. If we preserve space now, we can add amenities later.
Invitation	Leucadia	No	Protected bike paths would be great, especially along Highway 101 where biking is very dangerous.
Invitation	Leucadia	No	Provide adequate parking, especially for handicapped
Invitation	Leucadia	No	Spend the money on upkeep of existing facilities. If development of our natural spaces continues we will lost our city's identity. Encinitas is an awesome town, if the rate of change continues we will lose our creative, unique history and become another overpriced beach community. More so than it already has.
Invitation	Leucadia	No	Thank you for caring about our opinion!
Invitation	Leucadia	No	The loss of mature trees in Leucadia Park leaves residents and others without adequate shade and fresh oxygen at a major traffic area/intersection/train crossing, and without the very important sound barrier these trees provided from intense sound pollution at this intersection. Aesthetically, our park looks barren and less inviting to people who stop to rest and cool off or play with their children.
Invitation	Leucadia	No	The open park areas seem to be used more by families than ball fields. No lights, especially at the Community Park. If it's dark, children should be at home with their families.
Invitation	Leucadia	No	They are pretty good, but must be maintained to keep them at this level.
Invitation	Leucadia	No	This little city has had a slow pace growth and remains a gem to us. Keep Leucadia funky, we want to be known for our parks and ocean not for craft beers. Please keep industry off Vulcan Ave, too much traffic now! Thank you
Invitation	Leucadia	No	We have enough parks - save money for rainy day. Preserve open space as open space - save what remains of agriculture - it is sad what the city allowed on the Ecky Ranch property.
Invitation	Leucadia	No	Would like to see more communication about activities and amenities available. Would like to see off leash beach access in some areas for dogs
Invitation	New Encinitas	Yes	A community pool in Encinitas would be amazing!!
Invitation	New Encinitas	Yes	Better interactive map online on trails around Encinitas Ranch area. Better signage on the trails.
Invitation	New Encinitas	Yes	Can a park be built on the old dump site near Encinitas Estates?

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Invitation	New Encinitas	Yes	Dog parks should be on different schedules so there is always one open. Youth/young child programs on weekends so working families can attend.
Invitation	New Encinitas	Yes	I am looking forward to the expansion of the Freeway entrance at Manchester and I have been running in the San Elijo Lagoon for 17 years. I am concerned that the expansion under the overpass will become paved and altered. Please maintain the natural landscape as much as possible! Moonlight Beach looks great!
Invitation	New Encinitas	Yes	I believe we have many good services and options but I do not know about them
Invitation	New Encinitas	Yes	I have lived in Encinitas since childhood and except for La Paloma Theater, which is in disrepair, there has never been a theater venue with a stage for all performing arts.
Invitation	New Encinitas	Yes	I haven't availed myself to services to an extent I'm qualified to criticize
Invitation	New Encinitas	Yes	I think you do a great job. Thanks for help to make Encinitas such a wonderful place.
Invitation	New Encinitas	Yes	I'd really like to see more safe bike lanes/trails. Riding on the highway next to cars isn't safe.
Invitation	New Encinitas	Yes	Keep it clean, ecological, free or lower cost, preserve the beauty, don't pave paradise, make it more walkable and bikeable. Require any new commercial construction to have to open space outside for public with trees and shade features.
Invitation	New Encinitas	Yes	make our area more walkable and bike friendly. we need sidewalks going to the beaches and parks. love the youth programs but find them too pricey.
Invitation	New Encinitas	Yes	Making classes offered through the city more affordable would be great
Invitation	New Encinitas	Yes	My family and I use many of the parks and beaches and very much enjoy them
Invitation	New Encinitas	Yes	No, but there should be a questionnaire asking about city streets, sewers, walkways, speed bumps, traffic signs. Fix infrastructure!
Invitation	New Encinitas	Yes	Please keep Cardiff and Old Encinitas as it is. It has character and class. Just upgrade amenities and clean up. Don't take over any more space, put walls up or fences. Let us be free to walk!!
Invitation	New Encinitas	Yes	Shaded areas in children's playgrounds would be awesome!
Invitation	New Encinitas	Yes	Thank you for preparing this! Overall, Encinitas has done a great job prioritizing parks and rec facilities and it contributes SIGNIFICANTLY to our quality of life and the desirability of living here.
Invitation	New Encinitas	Yes	Thanks for sending this. I guess 'd say we have a good ratio of open space to people, but if anymore undeveloped tracts get filled with houses we risk losing what makes Encinitas great. Ever 1/2 acre plot is important.
Invitation	New Encinitas	Yes	To my family, having shade at the parks is a huge must!

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Invitation	New Encinitas	Yes	Upgrade beach access at Beacons in Leucadia and other beaches. More beach facilities at South Cardiff (seaside). Beach trail where it is, west of 101, NOT next to rail tracks.
Invitation	New Encinitas	Yes	We are blessed to live in this jewel of a city which has done a great job of developing new parks. Keep up the good work!
Invitation	New Encinitas	Yes	We are sorely missing a pool for our high schools and we can support another kids rec team
Invitation	New Encinitas	Yes	We have 2 small children and love to go to the park - however, there are no shaded areas in any parks. This prevents us going a lot and most summers. It's only going to get hotter. I think putting up shade is the #1 most important change needed.
Invitation	New Encinitas	Yes	We have a rather good park network, it's one of the reasons I live here
Invitation	New Encinitas	Yes	We live in a natural waterfront paradise. Don't ruin it with overdevelopment or business interests. One North County city needs to stand out from the rest of mini-mall and suburban sprawlandia and we need to show the rest the way forward.
Invitation	New Encinitas	Yes	We need to support the families, parents with young children. When we do this kids stay out of trouble...
Invitation	New Encinitas	Yes	You do great work! Thank you!
Invitation	New Encinitas	No	Better trails and paths for walkers. Paths that are off the road.
Invitation	New Encinitas	No	Encinitas is fantastic with trails and parks
Invitation	New Encinitas	No	Encinitas is very pet friendly. We need more dedicated dog parks (enclosed) with shade and a water supply.
Invitation	New Encinitas	No	Encinitas rec center is excellent; staff there very helpful; Encinitas Community Park is well done; beach/state park facilities need some maintaining
Invitation	New Encinitas	No	End water rationing before you build anything additional. All facilities should have their own water or not be built!
Invitation	New Encinitas	No	Excellent job Parks and Rec Dept! Particularly at places such as Moonlight Beach, Cottonwood Creek Park, etc.. Picnic tables, picnic benches etc. for moms with strollers, etc..
Invitation	New Encinitas	No	Good job on improving the parks
Invitation	New Encinitas	No	Great job!
Invitation	New Encinitas	No	Have only utilized beach and parks and have not taken classes, camps, etc.
Invitation	New Encinitas	No	How many artists are there in Encinitas that own a house or business that pay taxes here! How could you drop 10 million and for such a small group?
Invitation	New Encinitas	No	I feel our beaches are our most precious resource. I worry about their protection and conservation.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Invitation	New Encinitas	No	I think the city is doing a great job! Much better than any cities in North County.
Invitation	New Encinitas	No	I think you are doing GREAT! Keep it up!
Invitation	New Encinitas	No	Improve parking capacity at the beach
Invitation	New Encinitas	No	In dog park, why put poop bins near the benches? Stinks on a warm day.
Invitation	New Encinitas	No	Love the new community park. We take our grandkids there whenever we can. My wife enjoys senior bridge at the community center.
Invitation	New Encinitas	No	Maintain better and charge a small fee to all
Invitation	New Encinitas	No	More shade trees at new community park
Invitation	New Encinitas	No	My only and genuine concerns are that young people 5-19 have a safe place to go before and after school, on weekend/holidays, etc. with a caring and trained staff on hand. Secondly, I want lots of classes available for people looking for basic skills, tools, etc. that might help them find or upgrade their jobs/positions and classes for people who simply need to enhance the quality of their time- time that might be lonely or unfulfilling. When I think about it, this survey could have been devised much differently. Not really well done. You left nothing, really to debate and disagree with. ALL agreeable, ALL important, ALL pretty much equal. Actually, a waste. Retain a professional someone to create a more MEANINGFUL survey. Most sincerely, a retired 40 year teacher.
Invitation	New Encinitas	No	Need another dog park
Invitation	New Encinitas	No	New Encinitas has always felt like the unloved dumping ground for commerce and services, with little planning for the beauty, accessibility, or enjoyment of the residents. El Camino Real isn't some far off center for random automotive, mattress, and bank facilities. It is the only way we can access goods and services on foot. It is in our backyard. It is stressful to walk to the post office, bank, market, etc. No care has been taken in it's development or it's on-foot useability for residents. It really feels like the \$\$\$ is allocated for the pleasure of the lucky residents of Old Encinitas. The powerline trail, with foot bridges over mountain Vista, Encinitas Blvd, Garden View, etc.) would be a nice start to making New Encinitas a walkable community. I know we aren't the jewel in the crown, but between Encinitas Blvd and Garden View, it's really SAD.
Invitation	New Encinitas	No	Please build public/private use music venue. Could be a building or amphitheater. Possible sites- the school at E st and 3rd, in the El Camino Real corridor of New Encinitas, in the new Cardiff Park Complex or property for sale currently on Pricehouse St. Thank you city of Encinitas Parks and Rec for asking!
Invitation	New Encinitas	No	Please no more development. Keep it like it is. Preserve ALL the big trees. No more tree cutting.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Invitation	New Encinitas	No	Please please please tell the building and roads dept. to resurface Glen Arbor. In 30 years of living here this road has NEVER been repaved. It's a hazard to cyclists and pedestrians too from flying gravel from cars. And a speed bump or stop sign at Coolngreen/Glen Arbor since cars do 45 MPH along a busy greenbelt with kids and pets! Thank you for asking our input! I love our fine coastal city.
Invitation	New Encinitas	No	Please preserve open space! It's important for the health of all and the environment - to create balance!
Invitation	New Encinitas	No	Recreation guide gets discarded
Invitation	New Encinitas	No	Restrict usage of Leo Mullins soccer field to registered activities, keep dogs off
Invitation	New Encinitas	No	Thank you for asking for input!
Invitation	New Encinitas	No	Thank you for asking for our opinion
Invitation	New Encinitas	No	The new park near Scripps is beautiful, the banners and notices are very eye catching attract attention (Leo Mullen fence you keep the community informed!)
Invitation	New Encinitas	No	There are no Senior Center employees that are seniors. Expand hours at the Senior Center, same as the rest of the building.
Invitation	New Encinitas	No	There is no dedicated running path
Invitation	New Encinitas	No	This may not fall under parks and rec but this is my opportunity to voice a concern. We would really like to see improvements soon at the site of the old Pacific View School. It is such an eyesore for our beautiful community.
Invitation	New Encinitas	No	Would love to see a place set aside for performances, i.e. dancing, theater, concerts, children programs, etc.
Invitation	New Encinitas	No	Yes the new park is a great example of what the city can do!
Invitation	New Encinitas	No	You need to address parking and where it is charges- remember we are also "low income"
Invitation	Old Encinitas	Yes	\$3 Million lifeguard tower is ridiculous. Fix the roads!
Invitation	Old Encinitas	Yes	Again, much gratitude for all you do to keep Encinitas the best place to live. My dad, my husband and I are all born and raised solely in Old Encinitas and really appreciate what you have done for our community. Please preserve nature whenever you can, keep kids active and out of trouble, take care of our seniors as we owe them so much, and promote wellness. Consider allowing private citizen rental of the large library meeting room. Dog owners have enough places to take their furbabies, the newest dog park is fantastic, so more should not be a top priority for you. Face it, people take them wherever they go despite 'No dogs' signs, never thinking about allergies or fears. Leichtigkeit had signs posted at Encinitas Ecofest, but people chose to ignore. We are respectful dog owners, and have a smaller yard so we do need to get out, so thank you

Survey	Community	Kids	Further Comments about Parks and Recreation Services
			for what you already provide. Trails are important, help people leave the car at home and backpack it to the store. :)
Invitation	Old Encinitas	Yes	Communication through email or social networking is a better way to deliver the information. Mailers get thrown away
Invitation	Old Encinitas	Yes	Full time security personnel at Moonlight Beach when lifeguards are off duty!
Invitation	Old Encinitas	Yes	I think Encinitas is awesome!
Invitation	Old Encinitas	Yes	I think you have done a great job thus far but as more people live n north county and more development occurs we must not stop progress
Invitation	Old Encinitas	Yes	I would love to pay more to have a public pool option, though I can just as easily join the YMCA. I am thrilled with the queen palm planted outside of my house, it is doing well, though neighbor's palms have not done as well, likely due to lack of water. I think the shade issue at the encinitas community park is a total no-brainer for the short term, especially the dog park and picnic benches. I dream of a bike-commute-only path along the rail for rapid north/south bike traffic and I think this would be heavily used by serious riders if it were done in a safe manner and I think too many bikes on 101 is not a great long term plan. However, this would have to be done in a very smart way to be used by the serious and recreational cyclists. I also think it would be a fantastic option to have a loop trail around San Elijo Lagoon. I realize this is not within the control of the city, but it seems silly to have such a great trail (which I use every week) on the south edge, the middle connector across the dike, but only limited trail on the north edge and nothing on the west side. At the very least it seems extremely possible to have a trail from the bridge at Cardiff Reef south to the fire road between Rios and 101.
Invitation	Old Encinitas	Yes	Many of the items in Q4 (Value and Visions) are NOT the role of the government
Invitation	Old Encinitas	Yes	More baseball fields with lights
Invitation	Old Encinitas	Yes	More trees, plant more trees
Invitation	Old Encinitas	Yes	No RVs at Georges. South of Cardiff Reef should have a parking lot and no RV parking allowed. We side here, pay taxes to city and can't park our car at George's since RV home out of town takeover.
Invitation	Old Encinitas	Yes	Overall, we are VERY happy with the parks that we visit (Macpherson, Glen, and Moonlight) almost on a daily basis with our two little kids. For the most part, they are clean, safe, and fun. There have been several instances where we have encountered some transient residents at the local parks. Nothing bad has ever happened, but it might be nice to see some security/police officer presence every now and then. Thank you for all you do.
Invitation	Old Encinitas	Yes	Spend less on the Enc Parks & Rec Guide - it's glossy and it ends up in the trash - maybe send out a postcard directing people to a website with details

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Invitation	Old Encinitas	Yes	We appreciate and cherish all of the outdoor space and parks that we have here in Encinitas.
Invitation	Old Encinitas	Yes	We have 3 boys and use all of the parks and services. We love what we have.
Invitation	Old Encinitas	Yes	Your programming is wonderful. I'm concerned about the message sent to kids by installing ACRES of grass at the community park during a drought, and while the City has flashing signs imploring us to save. Recycled water? Doesn't matter, it's the appearance.
Invitation	Old Encinitas	No	All of the beach access stairs are in bac condition - nails protruding, weakened wood
Invitation	Old Encinitas	No	Citizens do not need to promote fields for soccer/baseball! I do enjoy the efforts to better the parks, and beach access, and facilities. But, not having a swimming pool, with instructors, is poor (terrible)! Where is a public pool? And prevention of/from drowning?
Invitation	Old Encinitas	No	Encinitas has quite a few parks and facilities that my children (all grown) didn't have when they lived here. What's missing is a pool, and a big one, for both lap swimmers and recreation.
Invitation	Old Encinitas	No	Enjoy park recreation services and beaches
Invitation	Old Encinitas	No	Feel the city has made good decisions so far re: parks etc. and appreciate being asked
Invitation	Old Encinitas	No	For the most part, park and rec does a good job. I believe the last thing we need here is spending our taxes on community outreach or politically based awareness programs.
Invitation	Old Encinitas	No	I am in Old Encinitas and commend you of the Senior Center and parks and beaches in my area. Thank you. Please keep lots of open natural space!
Invitation	Old Encinitas	No	I think Encinitas P&R has done a pretty good job of serving the needs of citizens. It would be nice to have a leash free dog beach or at least some off hour times morning and evening to have your dog down on the beach without threat of a ticket. Also it would be nice to have some pickleball courts outside somewhere in Encinitas - best for me in Old Enc.
Invitation	Old Encinitas	No	In general, I'm pretty happy with Encinitas' facilitations. How about areas of volunteering. Would like more info on this?!
Invitation	Old Encinitas	No	Inadequate parking
Invitation	Old Encinitas	No	Keep more "open space" and beautify our city! Enough of new construction and taking out green space- PLANT MORE trees, plants!!!
Invitation	Old Encinitas	No	Less growth - protect remaining open spaces and develop new open spaces
Invitation	Old Encinitas	No	Let's rename the new, beautiful park (well done!) to Poinsettia park in honor of what used to be there and it's history in Encinitas. Wish I would have thought of that earlier!!!
Invitation	Old Encinitas	No	Need dog beach, maybe north Leucadia? Need better parking at trailheads of hiking paths by golf course.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Invitation	Old Encinitas	No	No plans, limited ideas, poor communications, not able to get the word out, maybe too late, tax money has not been used or used for other purposes....
Invitation	Old Encinitas	No	Please build an outdoor aquatics complex!
Invitation	Old Encinitas	No	Safety/homeless issues/sanitation
Invitation	Old Encinitas	No	Thank you so much for the opportunity to provide feedback! There are some things we really feel are lacking in outdoor Encinitas, especially in our neighborhood, but it sounds like those things are being looked at and may be addressed. Thank you!
Invitation	Old Encinitas	No	Thanks for all you do!
Invitation	Old Encinitas	No	The last thing we need here is to spend out tax dollars on bi lingual programs, just improve the ones we have and keep them affordable
Invitation	Old Encinitas	No	The more you can protect open spaces now, the better. Ongoing development will make it harder and harder to do so in future.
Invitation	Old Encinitas	No	We need more outdoor entertainment - movie night, concerts, public speakers etc.
Invitation	Old Encinitas	No	We're losing the qualities I came here for. I'd like Old Encinitas to be better preserved instead of turning "modern" looking like every other "not special" community. Santa Barbara's "no growth" policy would help.
Invitation	Old Encinitas	No	Would like to have railroad underground to reduce air and noise pollution, walkways to beach and reduce traffic on Vulcan/101
Invitation	Old Encinitas	No	Would love to have fire rings added to all of the Cardiff Beaches!!
Invitation	Old Encinitas		Strongly oppose new building at Quail Botanical Gardens. Billed as educational center - nothing but a party center. Area cannot handle traffic.
Invitation	Olivenhain	Yes	Horrible traffic on Encinitas Blvd and Rancho Santa Fe Rd makes leaving my home possible only between 11 am-2 pm
Invitation	Olivenhain	Yes	I would encourage the city to better maintain existing facilities as a higher priority than building new facilities
Invitation	Olivenhain	Yes	Keep up the good work! We love Encinitas and we love the community feel that you have created. Thank you for asking for our input.
Invitation	Olivenhain	No	An additional fee added to our property taxes will help improved the existing facilities.
Invitation	Olivenhain	No	Do not raise taxes. More open space - too much congestion from development!
Invitation	Olivenhain	No	Dog beach
Invitation	Olivenhain	No	Encinitas should be working on our traffic problems and our road conditions - we can't even get to the beaches, parks and trails!
Invitation	Olivenhain	No	Great work - great city
Invitation	Olivenhain	No	Love the improvements to Moonlight Beach!
Invitation	Olivenhain	No	Love the new community garden. Need the SDBG new building for inside city events.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Invitation	Olivenhain	No	Preserve the beach and open space. Fight infill development. We don't need to spend more \$\$ on specialized services like skateboard and athletic parks and pools.
Invitation	Olivenhain	No	Save money to fix the roads and sidewalks; too many parks not enough shade
Invitation	Olivenhain	No	Since kids have grown not using all that is offered now but when young, things pretty good for youth. Trails and keeping open space maintenance very important and still use especially equestrian and walking trails
Invitation	Olivenhain	No	Thank you for the beautiful new dog park in Cardiff! The entire park is a winner - well designed and landscaped.
Invitation	Olivenhain	No	The beaches we have are very important to our community and need to be well maintained and upgraded. Parking is very poor for beach goers.
Invitation	Olivenhain	No	We love the weekly Duplicate Bridge Game at the Community Center in Encinitas run by Ida Burcham. It is very popular, great turnout! One more game per week would be great.
Invitation	Olivenhain	No	You're doing a terrific job!
Invitation	Olivenhain		We visit the Encinitas community center/ Senior center weekly for classes/ interaction with other residents. We are seniors and really appreciate that we have a place to go to participate and interact. It would be nice if the center could be expanded and updated. A monthly evening senior get together activity would also be welcomed.
Invitation	Other	Yes	Add lights to Leo Mullen please. It's not just for field use reasons, safety at sunset around the restrooms is important also.
Invitation	Other	Yes	Mothers with young kids, runners, kids walking solo, anyone would feel much safer on the trails if dogs were leashed. Our family would use the trails more if this were so.
Invitation	Other	No	Encinitas has excellent parks and recreation services. I worry about the debt that the City has built for itself.
Invitation	Other	No	I belong to the Magdalena Ecke YMCA and begin almost every day in the water there. This could be a model for other facilities.
Invitation	Other	No	Would love more hiking trails
Invitation			Need to improve summertime parking at Moonlight, Beacons, Swami's and Grandview
Invitation			Overall you are doing a good job. It is imperative that any parks or facilities be sited and designed in compliance with the stated goal in the City Charter, i.e., preserving the unique and separate character of our five communities - this is why we incorporated.
Invitation			Please add craft vendors to Encinitas Wednesday Farmers Market
Open Link	Cardiff-by-the-Sea	Yes	1. lets take care of and maintain what we already have before we plan for more, more, more and 2. lets not build every square inch of Cardiff/Encinitas/Leucadia/Olivenhain, lets leave some open space, natural trails and protect it for the future. 3. are we as a City millions behind in deferred maintenance? so why add more projects that we can not afford. Remember we need to preserve our open spaces.
Open Link	Cardiff-by-the-Sea	Yes	competition pool and field space are desperately lacking

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Open Link	Cardiff-by-the-Sea	Yes	Don't waste money on a new website or on print media. Use the existing site and improve upon it. Use social media and promote sign up of email notification via the existing Encinitas web pages.
Open Link	Cardiff-by-the-Sea	Yes	Family and a unique Cardiff neighborhood walking district, the ultimate street park, made me comfortable enough to move here, but the walking district has been decimated by the City.
Open Link	Cardiff-by-the-Sea	Yes	I have never observed the grass fields in worse condition! Why would you plant a seasonal grass in our climate?... We use the fields year around and the fields are damaged when the grass is domant.
Open Link	Cardiff-by-the-Sea	Yes	Keep up the great work. We love Encinitas/Cardiff!!
Open Link	Cardiff-by-the-Sea	Yes	new Encinitas community park is great, well done. nice easter event there this year. could we patrol for vagrants more often in Cardiff?
Open Link	Cardiff-by-the-Sea	Yes	Per my previous comments, the City of Encinitas needs to add more access points to the Encinitas Community Park, and make the existing and hopefully new access points safer with crosswalks, eliminate blind spots etc.
Open Link	Cardiff-by-the-Sea	Yes	Safety and ease of use of trails and parks with a stroller and two small children are the most important to me.
Open Link	Cardiff-by-the-Sea	Yes	Thanks for all you do! There is always room to improve. Parks & Recreation along with natural/ open space should always be a top priority for mature communities such as Encinitas.
Open Link	Cardiff-by-the-Sea	Yes	The parks and rec could form partnership with schools to improve their play areas and accessibility while providing public access to these areas after school and weekends.
Open Link	Cardiff-by-the-Sea	Yes	This feels like another attempt from the city to try to push their rail trail. That idea has been crushed now twice over the last 20 years. The City needs to understand that the property owners (tax payers) need two things: safety (street) and beach access. That's why we live in Encinitas/Cardiff. Keep the bikes and heavy traffic on the coast side, which is a straight line and the most pragmatic way to link Encinitas to Cardiff to Solana Beach. San Elijo is way to cramped and dangerous for bikers and foot traffic.
Open Link	Cardiff-by-the-Sea	Yes	This survey was far too long and redundant
Open Link	Cardiff-by-the-Sea	Yes	We love living here and appreciate how much the city does to maintain our great quality of life. Keep up the good work!
Open Link	Cardiff-by-the-Sea	Yes	why did our city need to pay for a company from colorado to do this? seems like we probably have some bright enough employees to do this IN HOUSE.
Open Link	Cardiff-by-the-Sea	Yes	Would really love some sort of public aquatic center for the kids to use! We do love our parks and appreciate the way they are maintained. Would be nice to see a little more police presence around our parks and open spaces where people are living.
Open Link	Cardiff-by-the-Sea	No	Bike only trails not along coast highway is my top priority.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Open Link	Cardiff-by-the-Sea	No	Bring back the guided bird and nature walks that Barbara Moore used to provide through the San Dieguito Adult Education program
Open Link	Cardiff-by-the-Sea	No	Do NOT install stadium lights on any of the athletic fields at Encinitas Community Park. They will destroy the nearby wetlands.
Open Link	Cardiff-by-the-Sea	No	Do you have a presence on apps like Next Door - or is there City of Encinitas APP?
Open Link	Cardiff-by-the-Sea	No	Have nine grandchildren - some live in the area and others visit frequently so use the facilities a lot and appreciate what a good job Park and Rec does.
Open Link	Cardiff-by-the-Sea	No	How about a beach shuttle to alleviate traffic and parking hassles?
Open Link	Cardiff-by-the-Sea	No	I do not support night lighting as it is damaging to the environment/degrades the area by destroying dark skies as well ruins the quality of life for the residents of Encinitas
Open Link	Cardiff-by-the-Sea	No	I enjoy the classes I attend. We especially like that the community park is not dominated by team use. Tennis, pickle ball or basketball courts should be added.
Open Link	Cardiff-by-the-Sea	No	I love our new park in Encinitas! It's so well done and the dog park is great! I just wish there was a place to walk our dogs off leash and get some exercise out in nature with no fear of getting a ticket for no leash!
Open Link	Cardiff-by-the-Sea	No	It favors the sports interests in the community, not a majority who cherish quiet, natural open spaces. The people in touch with Parks + Rec are not the majority of taxpayers. They have children who play sports.
Open Link	Cardiff-by-the-Sea	No	It seems like the services are mostly aimed at kids. Ways that parents can drop their kids off and let someone else take care of them. More adult activities would be nice. It would also be nice if dogs could be on the beach on-leash as a trial, but I know that is a State Parks question.
Open Link	Cardiff-by-the-Sea	No	More programming after-hours for adults. Arts classes, yoga/fitness classes. Date Night in the Park - movie nights (with cool food trucks) - sell picnic blankets and picnic baskets.
Open Link	Cardiff-by-the-Sea	No	Please make walking safer/easier along Vulcan to Encinitas. Salt water pool, please. (No chlorine) Dedicate a few campsites in Cardiff-west of kook- for accessible sunset beach view for Cardiff residents. Accessible like Fletcher cove is in Solana beach.
Open Link	Cardiff-by-the-Sea	No	Preserve as much open space as possible.
Open Link	Cardiff-by-the-Sea	No	Preserve our open spaces!
Open Link	Cardiff-by-the-Sea	No	Prioritize maintenance of existing facilities. Protect and expand open space along railroad tracks
Open Link	Cardiff-by-the-Sea	No	So far, Encinitas has done a wonderful job with local recreation projects.
Open Link	Cardiff-by-the-Sea	No	Start going solar for our energy needs
Open Link	Cardiff-by-the-Sea	No	The new park is super-fabulous! People are really using it! too bad it doesn't have a pool.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Open Link	Cardiff-by-the-Sea	No	The softball / baseball games from the park on Lake Drive should move to the new sports park off of Santa Fe Drive behind Vons. Then either the softball fields or baseball fields (or 1 & 1) should be transformed into four tennis courts, two Arena Soccer/lacrosse fields, and a soccer/football field in addition to adding a Station Fitness Course/Equipment around the park. Lastly, a off leash dog run area would be nice at this park.
Open Link	Cardiff-by-the-Sea	No	There are many families without children in Encinitas who are ignored completely by your current Parks & Recreation agenda. I would suggest you consult a demographic survey of the city's residents - on my block there are only 2 households with schoolage kids. But given the Park & Rec Guide, you'd think all of Encinitas is children under 16 and senior citizens.
Open Link	Cardiff-by-the-Sea	No	There is a very heavy emphasis at parks toward physically able people-- more shade and benches with transportation right up to the location would be very helpful as I get older--which of course beats the alternative
Open Link	Cardiff-by-the-Sea	No	Trail map given online needs to improve, with parking spots for trail access shown on the maps. Carlsbad has a pretty good system online, and could be used as a model.
Open Link	Cardiff-by-the-Sea	No	Turn the water back on in the state parks.
Open Link	Cardiff-by-the-Sea	No	We are continually told that we should bike to work, plant gardens, or get involved in athletics. It would seem as if the City and Parks and Rec. does not know the demographics of this City. The demographics show an older population. Perhaps not all people can ride bikes, perhaps they are retired and would like to volunteer doing something but have no idea what to do, or perhaps they would like to interact differently than the possibilities you have proposed in this survey? As I filled out this the survey, I got the impression that whoever put this together did not really know who the residents of Encinitas are and if they do, they did not add things that would make many people want to fill it out. I did because I am involved and care about our city. I know the demographics and I have a sense of what many people want. However, these were not put on the survey at all.
Open Link	Cardiff-by-the-Sea	No	We have a Marine Sanctuary and nothing is mentioned of this. We have steps that go to our beaches that have eroded or are in seriously bad condition. The beach is why people live here. Let's maintain what we have
Open Link	Cardiff-by-the-Sea	No	we really need safe bike lanes. Hundreds maybe thousands of cyclists ride through Encinitas each week and they are way too close to cars.
Open Link	Cardiff-by-the-Sea	No	where is survey for rail trail?
Open Link	Cardiff-by-the-Sea	No	Would like to see the Senior Center's Billiards room stay open longer.
Open Link	Cardiff-by-the-Sea		We need shade at new park
Open Link	Leucadia	Yes	1) Improve access to parks from north Leucadia. Add this to reason to construct a rail undercrossing there. 2) Consider allowing wine/beer at parks for personal consumption. It's nice to be able to legally enjoy a

Survey	Community	Kids	Further Comments about Parks and Recreation Services
			beer after work while at the park with your family and friends. 3) The City does not need a new pool or other resources mentioned in this survey. Many of these are covered by other groups in the City: YMCA, Boys and Girls Club, etc.
Open Link	Leucadia	Yes	After putting in all that time and effort into the New Encinitas park, the bathrooms are so terrible. The doors were already broken and only 2 stalls? This is also the case at Moonlight Beach - another upgraded project with terrible bathrooms.
Open Link	Leucadia	Yes	Ask the kids what they want. too many old people in this town telling everyone else how to run their lives. Cops scare everyone to stay home. Kids are gravitating to egames instead of playing outside. There is no where for kids to play outside and all the new developments did not include enough park space.
Open Link	Leucadia	Yes	Generally do a great job. We want an outdoor pool and trails!
Open Link	Leucadia	Yes	Great city, a community pool would be fantastic 🍷
Open Link	Leucadia	Yes	I am a single mom that feels like Encinitas has gotten to be way too expensive to live in.
Open Link	Leucadia	Yes	I just want to emphasize the value creation and the opportunity with the trail system along the watertower/encinitas ranch/La Costa corridor along the North and East of leucadia. If connected to the trail system off saxony in Leucadia, encinitas ranch, and also the YMCA property, this would be an extensive, beautiful and highly utilized trail system. I would personally be happy to support this financially or with my time and volunteerism.
Open Link	Leucadia	Yes	I love living in a community with so many parks! The main thing I miss, though, is safe bike paths (not trails or sharrows)--real paths, separated from car traffic with at least a curb, like the one south of Swami's, which, unfortunately is a shared path, so I am unable to ride my bike on it 80% of the time. Climate change dedication means getting people out of their cars and on their feet or on a skateboard/skates/bicycle, riding safely around town. LOVE the Encinitas Ranch trail between Quail Gardens Rd and Garden View (west of Target). The open space is refreshing and the length is just right. But where are the bike paths??
Open Link	Leucadia	Yes	I think we need to take care of what we have first before taking on other big projects. We need to balance people's private property rights with those that think the taking of private property for the greater good is the best path to follow
Open Link	Leucadia	Yes	If we could easily access only information in our area of interest it would be better. (No toddler information for me but maybe my neighbor wants that.) That booklet is overwhelming and gets outdated quickly.
Open Link	Leucadia	Yes	Keep as much open space as possible - community pool and outdoor live event venue would really brig the community together!
Open Link	Leucadia	Yes	Keep up the good work
Open Link	Leucadia	Yes	no
Open Link	Leucadia	Yes	The Parks department does a terrific job! Thank you for including the community in providing input for future plans. Parking lots/structures

Survey	Community	Kids	Further Comments about Parks and Recreation Services
			don't look the best, but they allow people to enjoy the outdoor amenities!
Open Link	Leucadia	Yes	The path that the Cardiff school district is proposing to the new Encinitas Park (the dirt road) should be used as an access point for those children to get to school and the park safely. The underpass at Paul Ecke Central school should also be worked on ASAP to get those children to school safely.
Open Link	Leucadia	Yes	work to improve the ability of kids/elderly to get to and from recreation areas and schools.
Open Link	Leucadia	Yes	You're doing a great job!
Open Link	Leucadia	No	A pretty good job is already done. I love walking my dogs, beach access for walking the dogs ON LEASH during certain hours would be great.
Open Link	Leucadia	No	Coastal Encinitas has the space and topography to have miles and miles of bike and walking trails that could link businesses with our amazing scenery. Who wouldn't want to live in and enjoy a town that allows you to live without the use of a car, for days?
Open Link	Leucadia	No	I care most about trails
Open Link	Leucadia	No	I know it's a longshot, but it sure would be nice to buy the lot on the NE corner of La Costa and 101. I love the enthusiasm of the people in the parks dept and lifeguards!
Open Link	Leucadia	No	I love the City Manager weekly update
Open Link	Leucadia	No	I would like to see the new parks app more interactive - maybe using GPS - to know where the trails are.
Open Link	Leucadia	No	Just to ask again for the community park off of Pireus and Sparta to be built, please.
Open Link	Leucadia	No	Keep reaching out to residents
Open Link	Leucadia	No	mail brochure timely ie before start
Open Link	Leucadia	No	Neighborhood dog parks would be great.
Open Link	Leucadia	No	Please create a ceramics/pottery studio!! I would pay to use it and everyone would love it
Open Link	Leucadia	No	The city's work on all of these areas is appreciated. Please add fences to dog parks.
Open Link	Leucadia	No	There should be no sports lights at the Hall Property also known as the Encinitas community Park. Although I think children should be at home or in bed during the school year I see no reason not to light the sports facility at the Target Center. Parents can shop while children play late at night. After all it is in a commercial zone and not near the lagoon or peoples homes.
Open Link	Leucadia	No	We need more natural open space and we need better management of existing natural areas. Indian Head Canyon Park should be designated as a nature reserve with access on trails and dogs on leashes (enforcement).
Open Link	Leucadia	No	We use Leucadia Oaks Park the most because it is close to us. It's great for families with kids of all ages, skateboarders, dog walkers, seniors like us with grandchild. Good shade trees, and a great diversity of uses.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Open Link	New Encinitas	Yes	Build sidewalks down cross street so people can walk to parks, beaches, rec centers and schools. And get Encinitas an outdoor pool for all to use !
Open Link	New Encinitas	Yes	Cottonwood Creek Park, The New Encinitas 'Cardiff/Poods' Park and Moonlight are awesome, Kudos. We do need a nice big park like Poods, with a skate park (to help keep teens out of trouble and exercised) in new Encinitas area, or north/east part of city
Open Link	New Encinitas	Yes	Generally y'all do a great job! Please be forward with us citizens about the trail improvements along the train track. I think many people will be happy about it if it improves the existing beautiful trail (have you ran it when it blooms?!), preserves the free parking for adjacent residents and does not block access to cross to 101 (I know, it's illegal. Let adults be adults. If they get caught, the consequences are already outlined). Also, I know many people are lobbying for an aquatic facility. Does this really help our whole community? The Alga Norte aquatic complex is BEAUTIFUL, but we have to be sure if we go that direction we don't make it very difficult for all of our citizens to use it- both price wise and black out times from over scheduling with sports practices (which serves mostly the wealthiest citizens. Swim teams and water polo teams are expensive!!). We have the coziest beach town. We have to move forward, make improvements and think about future citizens for sure. Let's do that while maintaining that sleepy coastal vibe we all love. Please... we don't want to look like southern Orange County. Carlsbad does that well already.
Open Link	New Encinitas	Yes	I < 3 Encinitas!
Open Link	New Encinitas	Yes	I do not want the City to start competing with the local, small businesses that make this community so wonderful. Please keep the City focused on the matters the City is responsible for like park space, facilities, safety, etc. Many of the options in this survey are already being met wonderfully by the YMCA, schools, small local family-owned art studios, etc. The City does a great job keeping Encinitas physically beautiful and safe - please keep that up! I love living here!
Open Link	New Encinitas	Yes	I have lived here for 37 years, and raised two children here. You have done a great job, and my kids have benefitted from the variety of programs and facilities available. I eagerly await having grandkids who will continue the traditions. Keep up the good work! Encinitas is the best place to live, raise kids, learn and thrive and I for one appreciate all you do. I do my part and collect trash on the beach during daily walks, and along the trails and roadsides. It's a privilege to do so. I also am appreciative that you are giving us, the local residents, a chance to have our voices heard. Thank you!
Open Link	New Encinitas	Yes	I think on the whole Encinitas parks and recreation services are great. Way above other cities. The fact that you are trying to improve them is even more outstanding. I would mainly like to keep up what we have in terms of maintenance so things don't start to look shabby and I would

Survey	Community	Kids	Further Comments about Parks and Recreation Services
			love a community pool that is heated. I the some of the land near the community center could work and also be used by the middle school for classes in certain lanes. Just an idea.
Open Link	New Encinitas	Yes	It would be great to have more trails connected so there would be a continuous walking/hiking pass way from inland to the ocean.
Open Link	New Encinitas	Yes	Love Encinitas, thank you for all that you do! Have used many services through the years. Thank you!
Open Link	New Encinitas	Yes	Perhaps you should take advantage in using your mailer-Recreation Guide and add news, FYIs..that would be a great way to communicate where the trails, public parks and open spaces are along with your classes and other available services/activities
Open Link	New Encinitas	Yes	Thanks for checking in!
Open Link	New Encinitas	Yes	The city needs to buy up all the land it can to keep it from being further developed. Also, it would be great to designate at least one park as an unstructured play area like this http://www.nrpa.org/blog/natural-play-new-guidelines-mean-new-opportunity-for-parks-and-recreation/
Open Link	New Encinitas	Yes	This survey was very long and I couldn't allocate enough attention especially when questions were similar.
Open Link	New Encinitas	Yes	Turf and lights at Leo Mullin
Open Link	New Encinitas	Yes	We live in a beautiful are with year round perfect weather, but not bike/walking paths that feel safe enough to take advantage of this weather. In Holland people ride EVERYWHERE and the weather isn't so great there - but they've made that a priority and it's wonderful for many reasons.
Open Link	New Encinitas	Yes	We need family friendly bike paths!!!
Open Link	New Encinitas	Yes	Working with concerned citizens about park and trail safety as well as feature improvements is very appreciated and asking for regular input from trail users (runners, horseback riders, bicyclists) is paramount.
Open Link	New Encinitas	No	Do not duplicate services provided by other entities such as YMCA and Boys & Girls Clubs, youth sport leagues.
Open Link	New Encinitas	No	Don't duplicate services offered by other community organizations
Open Link	New Encinitas	No	Great job on Encinitas Community Park, we love taking our dogs there. Due to joint issues of people and pets in our household, biking and swimming are our major exercise activities. Would be nice to have BMX/Mountain Biking skills areas and a place where dogs can easily swim, also would be nice to get easier family friendly biking access to the coast from inland Encinitas
Open Link	New Encinitas	No	I enjoy Encinitas All the improvements are a joy to share I am grateful to belong to such a caring and vibrant city
Open Link	New Encinitas	No	I really like the development of the new parks that have been done over the last several years. My kids have finished with sports, and now we are on to grand kids, so services for them are important.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Open Link	New Encinitas	No	Keep up the good work!
Open Link	New Encinitas	No	More after school supervised programs that are sport or activity based
Open Link	New Encinitas	No	New facilities should not lead to neglect of existing ones. An outdoor amphitheater with multilevel seating would be a great asset on Pacific View land.
Open Link	New Encinitas	No	Please add more indoor and/or outdoor pickleball cts as the sport has taken off for young and old.
Open Link	New Encinitas	No	Please do not over manage, over build, over organize or over expand to the detriment of the natural, untouched environment we are so fortune to live by.
Open Link	New Encinitas	No	Stop over-development. Stop creating new programs. Maintain the parks we currently have. Stop wasting taxpayer money on new programs that are not used by the vast majority of residents.
Open Link	New Encinitas	No	The city does a great job. Survey was a bit long and I did not fill it out completely after spending over 20 minutes on it.
Open Link	New Encinitas	No	The New Community Park is terrific and so well used it seems impossible to have done without it all those years. You do a great job with parks. Thank you.
Open Link	New Encinitas	No	This survey is ridiculously long. It is hard to finish.
Open Link	New Encinitas	No	this survey is too long and confusing.
Open Link	New Encinitas	No	We are fortunate to have so many wonderful parks, beaches, trails, and programs. Thank you!
Open Link	New Encinitas	No	We have enough skateboard facilities and fields. We need tennis and pickleball.
Open Link	New Encinitas	No	Why is the Sen Center have such short hours as compared to Rec Center. Need to expand the Billiard room hours to nights and weekends One staff person can manage that
Open Link	New Encinitas	No	Would be nice to have exercise equipment for seniors like they have at the Carlsbad Senior Center. Also provide 'Feeling Fit' classes at the Senior Center like they have in Solana Beach.
Open Link	New Encinitas		Keep open spaces open, and work with law enforcement to keep loiterers/bums out of parks
Open Link	Old Encinitas	Yes	At the Maggie Houlihan Dog park, specifically the small dog park section, please add a bench so that small dog owners can sit down. there are currently ZERO areas for small dog owners to sit unless they bring their own chair.
Open Link	Old Encinitas	Yes	Build better skatepark with more flow and less street style skating. back to roots of skateboarding. look at one in venice.
Open Link	Old Encinitas	Yes	Do not pave over any park space. Aggressively consider all city owned property for park space or trade/sell for new park land. Night lighting can be problematic if it ruins the lessens the sky horizon of the ocean.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Open Link	Old Encinitas	Yes	Encinitas is doing a great job already and we have enjoyed many programs already. We would like a community rec center that includes an aquatic center. We also would like more of the existing trails in Encinitas to allow off leash access for our dogs.
Open Link	Old Encinitas	Yes	Family friendly hiking trails would be great, indoor facilities for families (roller skating rink) and a great aquatics center would be wonderful!
Open Link	Old Encinitas	Yes	Get back to basics. We have a beach. We have the ocean. The most wonderful natural space we could imagine. The problem is most residents don't have easy access! The rail road crossings are a joke (what happened to the rest of the Santa Fe style underpasses?). There are sidewalks that end in random places (Vulcan at Sunset). Bike trails and lanes are non existent or end in dangerous places (think Encinitas Blvd under freeway overpass; or Vulcan Ave) Stop worrying about attracting tourists. People will want to come visit for the beaches - they don't need carnivals and festivals that clog streets and cost city resources and money. Focus on the needs of our residents. There is only so much land in Encinitas. It's been pretty much built up as much as one could reasonably expect. Now help your residents safely enjoy why they moved here!
Open Link	Old Encinitas	Yes	Great job! We love living in Encinitas. - The trail facilities are great and connecting the community and our children with the heritage and natural history of our area is critically important and done well, but would welcome more of it, similar to how San Elijo Lagoon center. Very well done!. - Need a better community gathering space for concerts and festivals. The current ones that are in Encinitas on the 1 are just vendor showcases. Great for vendors but not a community gathering or community building event. The town of Truckee, CA has a great community center area for music and festivals. Families spread out on a large lawn, kids playing together and music events.
Open Link	Old Encinitas	Yes	help us enjoy our park to scared to even walk through it at night homeless drugs crime
Open Link	Old Encinitas	Yes	It is a shame that restaurants or cafes are far away from park or beaches. It would be so nice to be able to sit on a terrace overlooking the beach or have breakfast at the park watching the kids play. Why isn't there more places like that in our parks or beaches?
Open Link	Old Encinitas	Yes	Thank you for all you do- we just need to focus on preserving the natural beauty and not let us become too overdeveloped with tall homes that block views and are too large; preserve the quaintness so that we do not become too prohibitive and exclusive like Del Mar, La Jolla and such- that is what makes Encinitas so special- keep the developers away and preserve the Green houses, Garden centers and such.
Open Link	Old Encinitas	Yes	There continues to be a lack of playing fields for youth sports, which leaves leagues competing against each other for field time. Still need additional lighted baseball, soccer etc. fields
Open Link	Old Encinitas	Yes	They do a great job and we are grateful for their service.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Open Link	Old Encinitas	Yes	We enjoy our parks and beaches and appreciate the improvements that have been made in recent years.
Open Link	Old Encinitas	Yes	We HAVE to add shade features at Encinitas Community Park!! (Please!!)
Open Link	Old Encinitas	No	Design new parks to incorporate as much of the native landscape as possible. Encourage walking and biking by adding to the trails system. Provide shade and benches to allow for rest stops.
Open Link	Old Encinitas	No	I think we need a pool to make sure that every kid learns how to swim. We live in a community with a lot of water and many kids do not know how to swim properly. A pool will allow kids to learn proper swim technique and safety skills.
Open Link	Old Encinitas	No	I want to thank you for this proactive survey. Hopefully we can all work together to make some of my wishes come true. Most important item for me is a walk and bike friendly community. We recently missed a great opportunity to have a class 1 bike path along the RR tracks through Cardiff. Please support an integrated trails system throughout our city, north to south, connecting to the coastal rail trail and east to west crossings so that the double tracked RR does not divide the city. Thank you!!!
Open Link	Old Encinitas	No	I was disappointed I did not receive this survey. A friend passed it along to me.
Open Link	Old Encinitas	No	I would like to see bigger dog parks with water.
Open Link	Old Encinitas	No	Keep it up! We need more environmental stewardship signage at our beaches, at the swami's marine protected area and at our trails
Open Link	Old Encinitas	No	Nice parks
Open Link	Old Encinitas	No	No, just would like more trees
Open Link	Old Encinitas	No	Preserving our beautiful environment is most important to me.
Open Link	Old Encinitas	No	Since Karen Brust became City Manager, communications with the public from all departments has greatly improved. I hope that whomever is hired for the Director of Parks and Recreation will continue this trend toward listening to and sharing information with residents.
Open Link	Old Encinitas	No	Strongly approve of new lifeguard station at Moonlight Beach
Open Link	Old Encinitas	No	Thank you for soliciting our opinions. There were no parks in my neighborhood when I moved here; now there are many. I am quite grateful.
Open Link	Old Encinitas	No	We are very proud of what we have already.
Open Link	Old Encinitas	No	We love the new Encinitas Community Park & dog park...it is really nice!!

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Open Link	Old Encinitas	No	Wildlife parks which preserve the natural habitat rather than man made parks are best for Encinitas. Organized nature walks and bird watching on expanded trails would be fantastic!
Open Link	Old Encinitas	No	You are doing a great job and we are grateful for the parks we have. Thanks for the great new dog park, all the beach vista parks and all that you do!
Open Link	Old Encinitas	No	You need better visibility of your programs and services....banners, signage, flyers
Open Link	Old Encinitas		Focus on cleaning up our city.....incorporate a police department so we feel safe.....add community outreach programs to help the transients with the drug and alcohol problems they need help conquering.
Open Link	Old Encinitas		I love this town. My wife, baby and I just spent the last year in Palo Alto and moved back because we missed our house, neighbors, and town. It's a lifestyle.
Open Link	Olivenhain	Yes	By Target shopping Center. The Marsh Land in open spaces needs to be cleaned out due to high Pollen and Crows.
Open Link	Olivenhain	Yes	Embrace mountain biking. It brings outside revenue to all areas that do.
Open Link	Olivenhain	Yes	Encinitas is one of the best cities in san diego county...everyone is worried it is going to be ruined with too much upzoning and development.
Open Link	Olivenhain	Yes	I am surprised, and very pleased, to see that an aquatic facility is on the list in this survey. Having only community pools and the Y to choose from, we must go to Alga Norte for a quality facility. It should be a priority to make this for our high schools and public use.
Open Link	Olivenhain	Yes	Love the trails - need a safe pathway along Rancho Santa Fe Road so we can safely walk to the Olivenhain town center shopping and eating area
Open Link	Olivenhain	Yes	Please figure out a way to partner with the school districts and local organizations to provide pools for our youth and our citizens. The city should be more aligned with our community's lifestyle and recognize the importance that aquatics plays in healthy living and protecting lives.
Open Link	Olivenhain	Yes	Provide more new open space, then fertilize it with the liberal, must-mind-everybody's-business nannies on the City Council.
Open Link	Olivenhain	Yes	Provide shade at parks.
Open Link	Olivenhain	Yes	The new Encinitas Community Park is amazing. We have been using the dog park a lot; often there are big divots in the grass, which can severely injure our little dogs--I see these in the little dog park side too, and they are hard to avoid with running pups. That being said, the trail that was built in the park is just fantastic--beautiful, native plants, water fountains, really a beautiful space. Thank you!
Open Link	Olivenhain	No	George Berkich park in Cardiff is an example of a park done well. If I had to choose, I'd rather have fewer parks with really nice amenities than lots of small parks that are just grass & picnic tables. I would love to see Encinitas do some innovative stuff such as cities like Chicago, San Francisco... and I would be willing to pay for it as a taxpayer - things like rotating public art exhibits, native plant exhibits, fitness tracks, innovative playgrounds.

Survey	Community	Kids	Further Comments about Parks and Recreation Services
Open Link	Olivenhain	No	I've only just started activities at the Community Center - a wonderful facility
Open Link	Olivenhain	No	Maintaining the beaches and parks is a tough, thankless job. Too many people complain, but forget to appreciate what we have.
Open Link	Olivenhain	No	More attention needs to be given to the equine trails in terms of maintenance and connectivity, and if yo're going to build sports fields, at least make them usable!
Open Link	Olivenhain	No	Nope - but thanks for soliciting our views.
Open Link	Olivenhain	No	Other than one class at the Senior center and using hiking trails and visiting the beach a couple times a year, I have not participated in other parks and rec services. There doesn't seem to be much attention put in program support at the community center. Hard to enroll monthly.
Open Link	Olivenhain	No	Send out a monthly email listing activities and options to utilize our wonderful city.
Open Link	Olivenhain		Please see earlier comments re free access to beach and better access to LCC from Wishbone. Discounts to Botanical Gardens for Encinitas residents.
Open Link	Other	Yes	Try to keep our local night crawlers from destroying any more small parks. Enforcement of vagrants
Open Link	Other	No	No
Open Link	Other	No	off leash early morning (before 9am) and later afternoon time (hour before sunset) for dogs on beach trail around Encinitas Ranch housing is awesome for walking with good doggie poop stations, expand this to trails on other side of Golf course/Indian head so people won't leave poop and trash on trail
Open Link	Other	No	The Parks & Recreation Department is outstanding and provides top notch programs, services, and customer service to the community.
Open Link		Yes	Please bring back the directors of parks that know what they're doing with the given area. As the current parks (when they are open)have become dirty, with poor drainage, often are randomly closed when the populace are most active and able to enjoy them, i.e. the summertime.
Open Link		No	Moonlight Beach is a gem--well worth the money to have a classy beach with facilities, parking however is a problem, still unsolved.
Open Link		No	What about taking care of trees on the Coast Highway 101?

Appendix E – GRASP® Methodology and Maps

GRASP® History and Methodology

A. GRASP® Glossary

Buffer: see catchment area

Catchment area: a circular map overlay that radiates outward in all directions from an asset and represents a reasonable travel distance from the edge of the circle to the asset. Used to indicate access to an asset in a level of service assessment

Component: an amenity such as a playground, picnic shelter, basketball court, or athletic field that allows people to exercise, socialize, and maintain a healthy physical, mental, and social wellbeing

Geo-Referenced Amenities Standards Process® (GRASP®): a proprietary composite-values methodology that takes quality and functionality of assets and amenities into account in a level of service assessment

GRASP® Level of service (LOS): the extent to which a recreation system provides a community access to recreational assets and amenities

Low-score component: a component given a GRASP® score of “1” or “0” as it fails to meet expectations

Lower-service area: an area of a city that has some GRASP® level of service but falls below the minimum standard threshold for overall level of service

Modifier: a basic site amenity that supports users during a visit to a park or recreation site, to include elements such as restrooms, shade, parking, drinking fountains, seating, BBQ grills, security lighting, and bicycle racks among others

No-service area: an area of a city with no GRASP® level of service

Open space: is an over-arching term that encompasses a variety of public spaces within the urban environment that are readily and freely accessible to the wider community, regardless of size, design or physical features and which is intended primarily for preservation as open space, amenity or recreational purposes – whether active or passive.

Perspective: a map or data quantification, such as a table or chart, produced using the GRASP® methodology that helps illustrate how well a community is served by a given set of recreational assets

Radius: see catchment area

Recreational connectivity: the extent to which community recreational resources are transitionally linked to allow for easy and enjoyable travel between them.

Recreational trail: a soft or hard surface trail intended mostly for leisure and enjoyment of resources. Typically passes through park lands or natural areas and usually falls to parks and recreation professionals for planning and management.

Service area: all or part of a catchment area ascribed a particular GRASP® score that reflects level of service provided by a particular recreational asset, a set of assets, or an entire recreation system

Threshold: a minimum level of service standard typically determined based on community expectations

Trail: any off-street or on-street connection dedicated to pedestrian, bicycle, or other non-motorized users

Trail network: a part of a greater trail system within which major barrier crossings have been addressed and all trails are functionally connected by such things as crosswalks, pedestrian underpasses, and/or bridges. Typically separated from other trail networks by missing trail connections or by such barriers as roadways, rivers, or railroad tracks.

Trail system: all trails in a community that serve pedestrian, bicycle, and alternative transportation users for purposes of both recreation and transportation

Transportation trail: a hard surface trail, such as a city sidewalk, intended mostly for utility in traveling from one place to another in a community or region. Typically runs outside of park lands and is managed by Public Works or another city utility department.

Undeveloped: land that is owned and/or maintained by the city which has yet to be developed as a park or recreation facility.

B. GRASP® Components and Definitions

GRASP® Outdoor Component List

GRASP® Component Type	Outdoor	Definition
Adventure Course		An area designated for activities such as ropes courses, zip-lines, challenge courses, etc. Specify type in comments.
Amusement Ride		Carousel, train, go carts, bumper cars, or other ride upon features. Has an operator and controlled access.
Aquatics, Complex		A facility that has at least one immersion pool and other features intended for aquatic recreation.
Aquatics, Lap Pool		A man-made basin designed for people to immerse themselves in water and intended for swimming laps.
Aquatics, Leisure Pool		A man-made basin designed for people to immerse themselves in water and intended for leisure water activities. May include zero depth entry, slides, and spray features.
Aquatics, Spray Pad		A water play feature without immersion intended for the purpose of interaction with moving water.
Aquatics, Therapy Pool		A temperature controlled pool intended for rehabilitation and therapy.
Basketball Court		Describes a dedicated full sized outdoor court with two goals.
Basketball, Practice		Describes a basketball goal for half-court play or practice. Includes goals in spaces associated with other uses.
Batting Cage		A stand-alone facility that has pitching machines and restricted entry.
Bike Complex		A facility that accommodates various bike skills activities with multiple features or skill areas.
Bike Course		A designated area for non-motorized bicycle use. Can be constructed of concrete, wood, or compacted earth. May include a pump track, velodrome, skills course, etc.
Camping, Defined		<u>Defined</u> campsites that may include a variety of facilities such as restrooms, picnic tables, water supply, etc. Quantity based on official agency count. For use only if quantity of sites is available. Use "Camping, Undefined" for other instances.
Camping, Undefined		Indicates allowance for users to stay overnight in the outdoors in informal and/or <u>undefined</u> sites. Receives a quantity of one for each park or other location.
Climbing, Designated		A designated natural or man-made facility provided and/or managed by an agency for the purpose of recreation climbing not limited to child's play.
Climbing, General		Indicates allowance for users to participate in a climbing activity. Receives a quantity of one for each park or other location.
Concession		A facility used for the selling, rental, or other provision of goods and services to the public.
Diamond Field		Describes softball and baseball fields of all kinds suitable for organized diamond sport games. Not specific to size or age-appropriateness.
Diamond Field, Complex	Field,	Multiple ballfields at a single location suitable for tournaments.
Diamond Field, Practice		Describes any size of grassy area used for practice. Distinguished from ballfield in that it doesn't lend itself to organized diamond sport games. Distinguished from open turf by the presence of a backstop.

Disc Golf	Describes a designated area that is used for disc golf. Quantities: 18 hole course = 1; 9 hole course = .5
Dog Park	An area designated specifically as an off-leash area for dogs and their guardians.
Educational Experience	Signs, structures, or historic features that provide an educational, cultural, or historic experience. Receives a quantity of one for each contiguous site. Distinguished from public art by presence of interpretive signs or other information.
Equestrian Facility	Area designated for equestrian use. Typically applied to facilities other than trails.
Event Space	A designated area or facility for an outdoor class, performance, or special event including amphitheater, band shell, stage, etc.
Fitness Course	One or more features intended for personal fitness activities. Receives a quantity of one for each complete grouping.
Game Court	Outdoor court designed for a game other than tennis, basketball, volleyball, as distinguished from a multi-use pad including bocce, shuffleboard, lawn bowling, etc. Specify type in comments. Quantity counted per court.
Garden, Community	Describes any garden area that provides community members a place to have a personal vegetable or flower garden.
Garden, Display	Describes any garden area that is designed and maintained to provide a focal point or destination including a rose garden, fern garden, native plant garden, wildlife/habitat garden, arboretum, etc.
Golf	A course designed and intended for the sport of golf. Counted per 18 holes. Quantities: 18 hole course = 1; 9 hole course = .5
Golf, Miniature	A course designed and intended for use as a multi-hole golf putting game.
Golf, Practice	An area designated for golf practice or lessons including driving ranges and putting greens.
Horseshoe Court	A designated area for the game of horseshoes including permanent pits of regulation length. Quantity counted per court.
Horseshoes Complex	Several regulation horseshoe courts in single location suitable for tournaments.
Ice Hockey	Regulation size outdoor rink built specifically for ice hockey games and practice. General ice skating included in "Winter Sport."
Inline Hockey	Regulation size outdoor rink built specifically for in-line hockey games and practice.
Loop Walk	Opportunity to complete a circuit on foot or by non-motorized travel mode. Suitable for use as an exercise circuit or for leisure walking. Quantity of one for each park or other location unless more than one distinct circuit is present.
Multi-Use Pad	A paved area that is painted with games such as hopscotch, 4 square, tetherball, etc. Often found in school yards. As distinguished from "Games Court " which is typically single use.
Natural Area	Describes an area in a park that contains plants and landforms that are remnants of or replicate undisturbed native areas of the local ecology. Can include grasslands, woodlands and wetlands.
Open Turf	A grassy area that is not suitable for programmed field sports due to size, slope, location or physical obstructions. May be used for games of catch, tag, or other informal play and uses that require an open grassy area.

Other		Active or passive component that does not fall under any other component definition. Specify in comments.
Passive Node		A place that is designed to create a pause or special focus within a park and includes seating areas, plazas, overlooks, etc. Not intended for programmed use.
Pickleball Court		A designated court designed primarily for pickleball play.
Picnic Ground		A designated area with a grouping of picnic tables suitable for organized picnic activities. Individual picnic tables are accounted for as Comfort and Convenience modifiers.
Playground, Destination		Playground that attracts families from the entire community. Typically has restrooms and parking on-site. May include special features like a climbing wall, spray feature, or adventure play.
Playground, Local		Playground that is intended to serve the needs of the surrounding neighborhood. Includes developed playgrounds and designated nature play areas. Park generally does not have restrooms or on-site parking.
Public Art		Any art installation on public property. Receives a quantity of one for each contiguous site.
Rectangular Complex	Field	Several rectangular fields in single location suitable for tournament use.
Rectangular Field, Large		Describes a specific field large enough to host one adult rectangular field sport game such as soccer, football, lacrosse, rugby, and field hockey. Approximate field size is 180' x 300' (60 x 100 yards). Field may have goals and lining specific to a certain sport that may change with permitted use.
Rectangular Multiple	Field,	Describes an area large enough to host one adult rectangular field sport game and a minimum of one other event/game, but with an undetermined number of actual fields. This category describes a large open grassy area that can be arranged in any manner of configurations for any number of rectangular field sports. Sports may include, but are not limited to: soccer, football, lacrosse, rugby, and field hockey. Field may have goals and lining specific to a certain sport that may change with permitted use.
Rectangular Field, Small		Describes a specific field too small to host a regulation adult rectangular field sport game. Accommodates at least one youth field sport game. Sports may include, but are not limited to: soccer, football, lacrosse, rugby, and field hockey. Field may have goals and lining specific to a certain sport that may change with permitted use.
Shelter, Large		A shade shelter or pavilion large enough to accommodate a group picnic or other event for a minimum of 13 seated whether or not benches or picnic tables are provided. Lack of seating may be addressed in scoring.
Shelter, Small		A shade shelter, large enough to accommodate a family picnic or other event for approximately 4-12 persons with seating for a minimum of 4. Covered benches for seating up to 4 people included as a modifier in comfort and convenience scoring and should not be included here.
Skate Feature		A stand-alone feature primarily for wheel sports such as skateboarding, in-line skating, etc. May or may not allow free-style biking. May be associated with a playground but is not part of it. Dedicated bike facilities should be categorized as "Bike Course".

Skate Park		An area set aside primarily for wheel sports such as skateboarding, in-line skating, etc. Attracts users from the entire community. May or may not allow free-style biking. May be specific to one user group or allow for several user types. Can accommodate multiple users of varying abilities. Typically has a variety of concrete or modular features.
Target Range		A designated area for practice and/or competitive target activities. Specify type, such as archery or firearms, in comments.
Tennis Complex		Multiple regulation courts in a single location with amenities suitable for tournament use.
Tennis Court		One standard regulation court suitable for recreation and/or competitive play. Specify Quick Start or other non-standard types in comments.
Tennis, Practice Wall		A wall intended for practicing tennis.
Track, Athletic		A multi-lane, regulation sized running track appropriate for track and field events.
Trail, Multi-Use		A trail, paved or unpaved, that is separated from the road and provides recreational opportunities or connection to walkers, bikers, roller bladers and equestrian users. Paths that make a circuit within a single site are "Loop Walks".
Trail, Primitive		A trail, unpaved, located within a park or natural area that provides recreational opportunities or connections to users. Minimal surface improvements that may or may not meet accessibility standards.
Trail, Water		A river, stream, canal or other waterway used as a trail for floating, paddling, or other watercraft.
Trailhead		A designated staging area at a trail access point. May include restrooms, an information kiosk, parking, drinking water, trash receptacles, seating, etc.
Volleyball Court		One full-sized court. May be hard or soft surface, including grass and sand. May have permanent or portable posts and nets.
Wall Ball Court		Walled courts associated with sports such as handball and racquetball. Specify type in comments.
Water Developed	Access,	A developed water access point. Includes docks, piers, kayak courses, boat ramps, fishing facilities, etc. Specify in comments including quantity for each unique type.
Water Access, General		Measures a user's general ability to access the edge of open water. May include undeveloped shoreline. Typically receives quantity of one for each contiguous site.
Water Feature		A passive water-based amenity that provides a visual focal point. Includes fountains and waterfalls.
Water, Open		A body of water such as a pond, stream, river, wetland with open water, lake, or reservoir.
Winter Sport		An area designated for a winter sport or activity such as a downhill ski area, nordic ski area, sledding hill, tobogan run, recreational ice, etc. Specify in comments.

GRASP® Component Type	Indoor	Definition
Arts and Crafts		A room with non-carpeted floor, built-in storage for materials, and a sink. Often adjacent to a kiln room.

Auditorium/Theater	A large room designed specifically as a performance/lecture space that includes a built-in stage, seating, and can accommodate stage lighting and sound amplification.
Childcare/Preschool	A room or space with built in secure entry and cabinets, a small toilet, designated outdoor play area, etc. Intended for short-term child watch or half or full day preschool use.
Fitness/Dance	A room with resilient flooring and mirrors.
Food - Counter Service	Staffed food service with commercial kitchen and no waiter services.
Food - Full Service	Staffed food service with commercial kitchen and dining room with waiter services.
Food - Vending	Non-staffed area with vending machines and/or self-service food options.
Gallery/Exhibits	A space intended for display of art, interpretive information, or other type of exhibit. Typically has adequate lighting, open wall space, and room for circulation.
Sport Court	Active recreation space that can accommodate basketball, volleyball, or other indoor court sports with one or more courts designated in quantity.
Track, Indoor	Course with painted lanes, banked corners, resilient surface, and marked distances suitable for exercise walking, jogging, or running.
Kitchen - Kitchenette	Area for preparing, warming, or serving food.
Kitchen - Commercial	Kitchen that meets local codes for commercial preparation food services.
Lobby/Entryway	An area at the entry of a building intended for sitting and waiting or relaxing.
Multi-Purpose Room	A space that can host a variety of activities including events, classes, meetings, banquets, medical or or therapeutic uses, etc. Also includes rooms or areas designated or intended to be used as games rooms, libraries, or lounges. Rooms may be be dividable.
Patio/Outdoor Seating	An outdoor space or seating area designed to be used exclusively in conjunction with an indoor space and primarily accessed through an indoor space.
Retail/Pro-shop	An area for retail sales of sporting equipment, gifts, etc. Typically has direct access from outdoors and can be secured separately from the rest of a building or facility.
Sauna/Steam Room	A facility with built-in seating and a heat source intended for heat therapy. May be steam or dry heat.
Specialty Services	Any specialty services available at an indoor location.
Specialty Training	Any specialty training available at an indoor location. Includes gymnastics and circuit training.
Weight/Cardio Equipment	A room or area with weight and cardio equipment, resilient or anti-bacterial flooring, adequate ventilation and ceiling heights appropriate for high intensity workouts.
Woodshop	A rooms with wood-working equipment that contains an adequate power supply and ventilation.

Note: Any component from the outdoor component list may be included as an indoor component

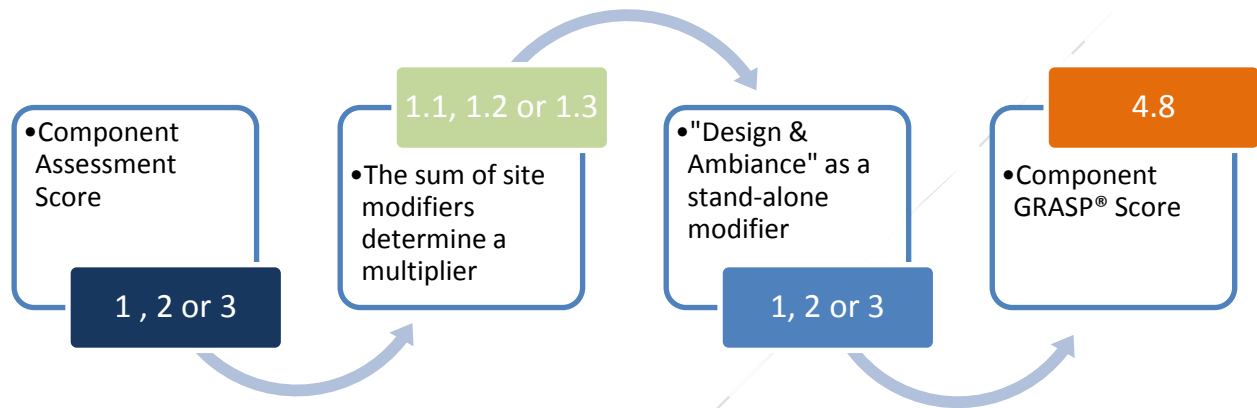
C. Composite-Values Level of Service Analysis Methodology

Analysis of the existing parks, open space, trails, and recreation systems are often conducted in order to try and determine how the systems are serving the public. A Level of Service (LOS) has been typically defined in parks and recreation master plans as the capacity of the various components and facilities that

make up the system to meet the needs of the public. This is often expressed in terms of the size or quantity of a given facility per unit of population.

GRASP® Score

Each park or recreation location, along with all on-site components, has been assigned a **GRASP® Score**. The GRASP® Score accounts for the assessment score as well as available modifiers and the design and ambiance of a park. The following illustration shows this relationship. A basic algorithm is used to calculate scoring totals, accounting for both component and modifier scores, for every park and facility in the inventory. The resulting scores reflect the overall value of that site. Scores for each inventory site and its components may be found in the Final Inventory Atlas, a supplemental document to this master plan document.



GRASP® Score calculation.

School Scoring

Schools provide a level of service and access to recreational opportunities in Encinitas as in most cities, but access may be limited to non-school hours and therefore is included in the analysis at a discount. In addition to limited access, the quality of equipment and standards of maintenance may not be consistent with Encinitas standards. Schools can, however, provide much needed access to sports fields from a programming standpoint through partnerships. Assets at the following schools were included in the outdoor level of service analysis:

LOCATION	Overall Assumed Score	Playground, Local	Open Turf	Game Court	Basketball	Rectangular Field	Diamond Field, Practice	Diamond Field	Shelter, Large	Loop Walk	Volleyball	Tennis Court	Track, Athletic
Ada Harris Elementary School	7.7	1		1	1	1			1	1			
Capri Elementary School	7.7	1		1	1	1			1	1			
Cardiff Elementary School	7.7	1	1	1	1			1	1				
Diegueno Junior High School	5.5				1	1		1					1
Flora Vista Elementary School	7.7	1	1	1	1		1		1				
Oak Crest Middle School	5.5				1	1						1	1
Ocean Knoll Elementary School	8.8	1	1	1	1		1		1	1			
Park Dale Elementary School	7.7	1		1	1	1		1	1				
Paul Ecke Central Elementary School	7.7	1		1	1	1	1		1				
San Dieguito High School	4.4					1		1					1
Sunset High School	3.3				1				1				
Total		7	3	7	10	7	3	4	8	3	0	1	3

Trail Scoring

GIS data was provided by Encinitas GIS Department. For the purposes of this Park and Recreation Master Planning effort off-street trails are included in level of service analysis. This amounted to more than 40 miles of trails. While bike lanes and bike routes are also important in alternative transportation planning efforts and their development has importance in an overall accessible system they are rarely the sole responsibility of Parks and Recreation.

For the purposes of this plan all identified GIS trails were assigned an assumed score based on the following formula. All other trails and loop walks within parks have been identified and scored as single components and included in the park scoring.

Trail Assumed Score of 14.4

$(3 \times 2 \times 2 \times 1.2 = 14.4)$

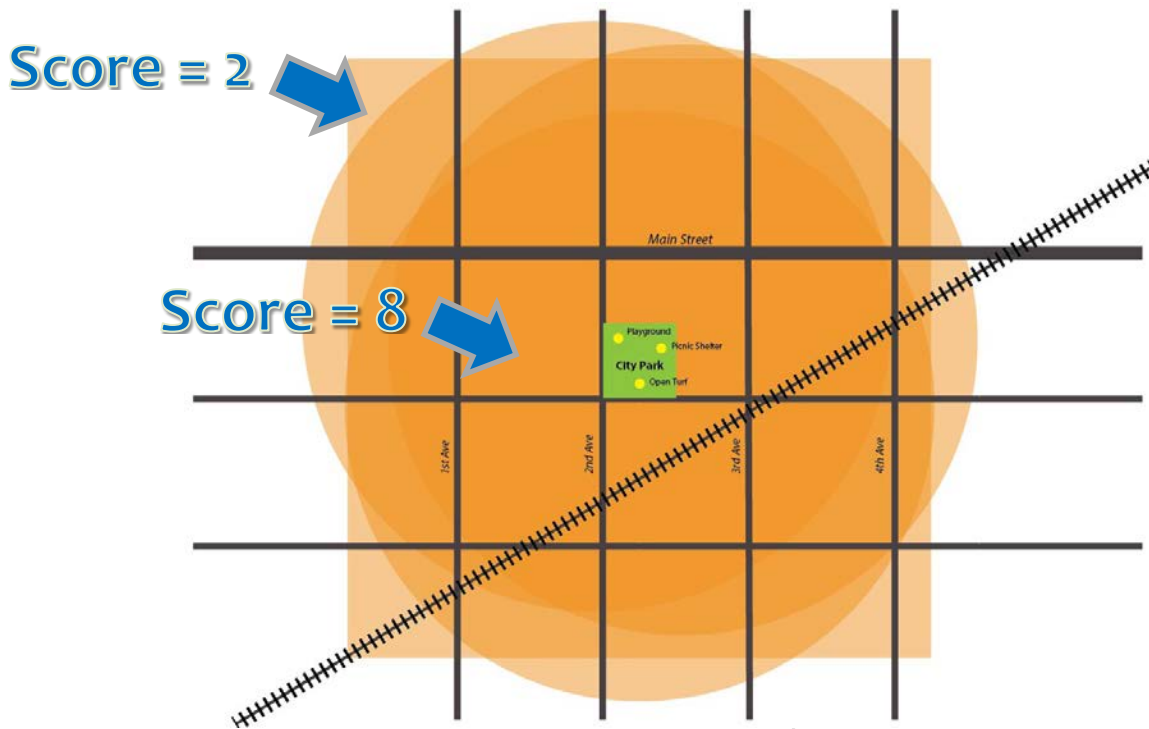
*This assumes an active component, passive component and a parcel score similar to a park

Catchment Areas

Catchment areas, also called buffers, radii or service area, are drawn around each component. The GRASP® Score for that component is then applied to that buffer and overlapped with all other component catchment areas. This process yields the data used to create perspective maps and analytical charts.

Perspectives

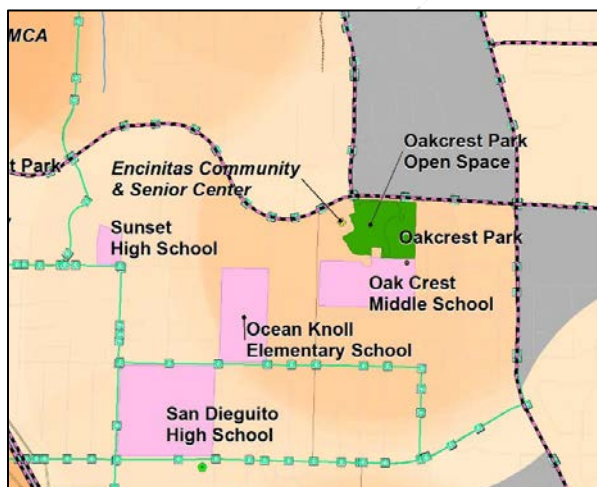
When service areas for multiple components are plotted on a map, a picture emerges that represents the cumulative level of service provided by that set of components in a geographic area.



This example graphic illustrates the GRASP® process assuming all three components and the park boundary itself, are scored a “2.” The overlap of their service areas yields higher or lower overall scores for different parts of a study area.

On a map, darker shades result from the overlap of multiple service area and indicate areas served by more and/or higher quality components. For any given spot, there is a GRASP® Value for that reflects cumulative scoring for nearby assets. Image A, below, provides an example from the Littleton analysis to illustrate.

Image A: Example of Encinitas GRASP® Level of Service (LOS)



D. Brief History of Level of Service Analysis

In order to help standardize parks and recreation planning, universities, agencies and parks and recreation professionals have long been looking for ways to benchmark and provide “national standards” for how much acreage, how many ballfields, pools, playgrounds, etc., a community *should* have. In 1906, the fledgling “Playground Association of America” called for playground space equal to 30 square feet per child. In the 1970s and early 1980s, the first detailed published works on these topics began emerging (Gold, 1973, Lancaster, 1983). In time “rule of thumb” ratios emerged with 10 acres of parklands per thousand population becoming the most widely accepted norm. Other normative guides also have been cited as “traditional standards,” but have been less widely accepted. In 1983, Roger Lancaster compiled a book called, “Recreation, Park and Open Space Standards and Guidelines,” that was published by the National Park and Recreation Association (NRPA). In this publication, Mr. Lancaster centered on a recommendation “that a park system, at minimum, be composed of a core system of parklands, with a total of 6.25 to 10.5 acres of developed open space per 1,000 population (Lancaster, 1983, p. 56). The guidelines went further to make recommendations regarding an appropriate mix of park types, sizes, service areas, and acreages, and standards regarding the number of available recreational facilities per thousand population. While the book was published by NRPA and the table of standards became widely known as “the NRPA standards,” these standards were never formally adopted for use by NRPA.

Since that time, various publications have updated and expanded upon possible “standards,” several of which have been published by NRPA. Many of these publications did benchmarking and other normative research to try and determine what an “average LOS” should be. It is important to note that NRPA and the prestigious American Academy for Park and Recreation Administration, as organizations, have focused in recent years on accreditation standards for agencies, which are less directed towards outputs, outcomes and performance, and more on planning, organizational structure, and management processes. In essence, the popularly referred to “NRPA standards” for LOS, as such, do not exist. The following table gives some of the more commonly used capacity “standards” today.

Commonly Referenced LOS Capacity “Standards”

Activity/ Facility	Recommended Space Requirements	Service Radius and Location Notes	Number of Units per Population
Baseball Official	3.0 to 3.85 acre minimum	¼ to ½ mile Unlighted part of neighborhood complex; lighted fields part of community complex	1 per 5,000; lighted 1 per 30,000
Little League	1.2 acre minimum		
Basketball Youth	2,400 – 3,036 vs.	¼ to ½ mile Usually in school, recreation center or church facility; safe walking or bike access;	1 per 5,000
High school	5,040 – 7,280 s.f.	outdoor courts in neighborhood and community parks, plus active recreation areas in other park settings	
Football	Minimum 1.5 acres	15 – 30 minute travel time Usually part of sports complex in community park or adjacent to school	1 per 20,000
Soccer	1.7 to 2.1 acres	1 to 2 miles Youth soccer on smaller fields adjacent to larger soccer fields or neighborhood parks	1 per 10,000
Softball	1.5 to 2.0 acres	¼ to ½ mile May also be used for youth baseball	1 per 5,000 (if also used for youth baseball)

Activity/ Facility	Recommended Space Requirements	Service Radius and Location Notes	Number of Units per Population
Swimming Pools	Varies on size of pool & amenities; usually ½ to 2-acre site	15 – 30 minutes travel time Pools for general community use should be planned for teaching, competitive & recreational purposes with enough depth (3.4m) to accommodate 1m to 3m diving boards; located in community park or school site	1 per 20,000 (pools should accommodate 3% to 5% of total population at a time)
Tennis	Minimum of 7,200 s.f. single court area (2 acres per complex)	¼ to ½ mile Best in groups of 2 to 4 courts; located in neighborhood community park or near school site	1 court per 2,000
Volleyball	Minimum 4,000 s.f.	½ to 1 mile Usually in school, recreation center or church facility; safe walking or bike access; outdoor courts in neighborhood and community parks, plus active recreation areas in other park settings	1 court per 5,000
Total land Acreage		Various types of parks - mini, neighborhood, community, regional, conservation, etc.	10 acres per 1,000

Sources:

David N. Ammons, *Municipal Benchmarks - Assessing Local Performance and Establishing Community Standards*, 2nd Ed., 2002

Roger A. Lancaster (Ed.), *Recreation, Park and Open Space Standards and Guidelines* (Alexandria, VA: National Recreation and Park Association, 1983), pp. 56-57.

James D. Mertes and James R. Hall, *Park, Recreation, Open Space and Greenways Guidelines*, (Alexandria, VA: National Recreation and Park Association, 1996), pp. 94-103.

In conducting planning work, it is key to realize that the above standards can be valuable when referenced as “norms” for capacity, but not necessarily as the target standards for which a community should strive. Each community is different and there are many varying factors which are not addressed by the standards above. For example:

- Does “developed acreage” include golf courses”? What about indoor and passive facilities?
- What are the standards for skateparks? Ice Arenas? Public Art? Etc.?
- What if it’s an urban land-locked community? What if it’s a small town surrounded by open Federal lands?
- What about quality and condition? What if there’s a bunch of ballfields, but they haven’t been maintained in the last ten years?
- And many other questions....

E. GRASP® (Geo-Referenced Amenities Standards Program)

In order to address these and other relevant questions, a new methodology for determining Level of Service was developed. It is called a **composite-values methodology** and has been applied in communities across the nation in recent years to provide a better way of measuring and portraying the service provided by parks and recreation systems. Primary research and development on this methodology was funded jointly by GreenPlay, LLC, a management consulting firm for parks, open space and related agencies, Design Concepts, a landscape architecture and planning firm, and Geowest, a spatial information management firm. The trademarked name for the composite-values methodology process that these three firms use is called **GRASP® (Geo-Referenced Amenities Standards Program)**. For this methodology, capacity is only part of the LOS equation. Other factors are brought into consideration, including *quality, condition, location, comfort, convenience, and ambience*.

To do this, parks, trails, recreation, and open space are looked at as part of an overall infrastructure for a community made up of various components, such as playgrounds, multi-purpose fields, passive areas, etc. The ways in which the characteristics listed above affect the amount of service provided by the components of the system are explained in the following text.

Quality – The service provided by anything, whether it is a playground, soccer field, or swimming pool is determined in part by its quality. A playground with a variety of features, such as climbers, slides, and swings provides a higher degree of service than one with nothing but an old teeter-totter and some “monkey-bars.”

Condition – The condition of a component within the park system also affects the amount of service it provides. A playground in disrepair with unsafe equipment does not offer the same service as one in good condition. Similarly, a soccer field with a smooth surface of well-maintained grass certainly offers a higher degree of service than one that is full of weeds, ruts, and other hazards.

Location – To be served by something, you need to be able to get to it. The typical park playground is of more service to people who live within easy reach of it than it is to someone living all the way across town. Therefore, service is dependent upon proximity and access.

Comfort – The service provided by a component, such as a playground, is increased by having amenities such as shade, seating, and a restroom nearby. Comfort enhances the experience of using a component.

Convenience – Convenience encourages people to use a component, which increased the amount of service that it offers. Easy access and the availability of trash receptacles, bike rack, or nearby parking are examples of conveniences that enhance the service provided by a component.

Ambience – Simple observation will prove that people are drawn to places that “feel” good. This includes a sense of safety and security, as well as pleasant surroundings, attractive views, and a sense of place. A well-designed park is preferable to poorly-designed one, and this enhances the degree of service provided by the components within it.

In this methodology, the geographic location of the component is also recorded. Capacity is still part of the LOS analysis (described below) and the quantity of each component is recorded as well.

The methodology uses comfort, convenience, and ambience as characteristics that are part of the context and setting of a component. They are not characteristics of the component itself, but when they exist in proximity to a component they enhance the value of the component.

By combining and analyzing the composite values of each component, it is possible to measure the service provided by a parks and recreation system from a variety of perspectives and for any given location. Typically this begins with a decision on “**relevant components**” for the analysis, collection of an accurate inventory of those components, analysis and then the results are presented in a series of maps and tables that make up the **GRASP®** analysis of the study area.

F. Making Justifiable Decisions

All of the data generated from the GRASP® evaluation is compiled into an electronic database that is then available and owned by the agency for use in a variety of ways. The database can help keep track of facilities and programs, and can be used to schedule services, maintenance, and the replacement of components. In addition to determining LOS, it can be used to project long-term capital and life-cycle costing needs. All portions of the information are in standard available software and can be produced in a variety of ways for future planning or sharing with the public.

It is important to note that the GRASP® methodology provides not only accurate LOS and facility inventory information, but also works with and integrates with other tools to help agencies make decisions. It is relatively easy to maintain, updatable, and creates easily understood graphic depictions of issues. Combined with a needs assessment, public and staff involvement, program and financial assessment, GRASP® allows an agency to defensibly make recommendations on priorities for ongoing resource allocations along with capital and operational funding.

Walkability

Walkability is an important consideration in recreation these days. Various walkability metrics and methodologies have emerged to assist park and recreation managers and planners in understanding this dynamic. These include:

- Walk score
- Walkability TM
- Walkonomics
- RateMy Street
- Walkability App
- Safe Routes to Parks
- Safe Routes to Play
- Safe Routes to School
- Sidewalk and Walkability Inventory

It is important to take bicycle and public transportation users into account as well as pedestrians. The concept of “complete streets” refers to a built environment that serves various types of users of varying age and ability. Many associations and organizations provide guidance on best practices in developing walkable and bikeable complete streets infrastructure. One such entity, the Association of Pedestrian and Bicycle Professionals (APBP, www.apbp.org) actively promotes complete streets in cities around the country. Another such organization, the National Association of City Transportation Officials (NACTO, www.nacto.org) recently released the **NACTO Urban Street Design Guide** which provides a full understanding of complete streets based on successful strategies employed in various North American cities. This most comprehensive reference on the topic is a valuable resource for all stakeholders involved in city planning and will likely prove to be a critical reference in building the cities of tomorrow.

Considerations in Establishing Walking Access to Parks by Nate Neumann, Encinitas Parks and Recreation Intern

Source: National Recreation and Park Association’s [“Safe Routes to Parks” web page](#) and the [NRPA “Safe Routes to Parks Guide”](#) (June 2016)

Though it likely goes without saying, safe walking access is one of the most important aspects of a successful park. Not only does walkability allow more people to make use of the park, but walking has countless benefits for health and well-being that add to those benefits offered by park use. However, establishing safe walking access can go beyond just building a trail or sidewalk.

The first step in improving access to parks is analyzing and addressing the barriers present that hinder people from walking to or otherwise accessing parks. Though barriers differ greatly by area, the primary concerns are typically proximity, infrastructure, traffic safety, and concerns about crime.

- Proximity:
 - One half-mile is generally considered the threshold for “walkability”
 - Fencing and street patterns must also be taken into account when considering proximity
 - Parks are often disproportionately absent or lacking in areas characterized by low-income or racial minority populations
- Infrastructure concerns:
 - Streets necessitate pedestrian crossings/bridges (and appropriate traffic signals)
 - Paths often lack adequate signs and lighting

- Pedestrians benefit from paved shoulders on roads, or marked trails for off-road areas
- 24% of injuries to pedestrians occur due to uneven or cracked sidewalks¹⁰⁸
- Sound and well-maintained walking routes make citizens 4x more likely to walk¹⁰⁹
- Traffic/safety
 - People are especially fearful of high volumes of high-speed traffic
 - Pedestrians hit by cars have a 45% mortality rate when the car is traveling above 35 mph; that rate drops to only 5% when the speed is 20 mph
- Crime concerns:
 - *Perception* of risk dissuades pedestrians just as much as real risk of crime, if not more so
 - Issue hotspots include narrow paths between dense planting, dense plants blocking view of the park from nearby homes/streets, secluded pedestrian routes, presence of graffiti or garbage, and areas with inadequate lighting

Building partnerships with nonprofits and/or community organizations can help with these challenges and in cutting the need for new resources. Path-building and other project-based work make excellent community service projects for Scout groups, nonprofit groups, et cetera. Homeowners Associations also have some vested interest, though many areas w/ HOAs already have park/recreation area access. Other possible partners include bike and pedestrian committees, citizen advocates, municipal planners, economic developers, municipal management, schools, recreation staff, health departments, advisory boards and law enforcement.

While these conditions vary in their importance based on an area and its residents, there are five essential elements of a safe route to a park:

- Comfort: This includes sidewalk conditions, aesthetics, and shade, among other factors.
- Convenience: The industry standard is that parks should optimally be within a 10 minute walk (which equates to about a half mile).
- Safety: Separating paths from roads with physical barriers, infrastructure, and adequate lighting are typically the most influential.
 - It's important to note that this includes *perceived* safety.
- Access/design: Ensuring that walkways and intersections are ADA-compliant, adequate signs are present, and that distance markers and interest points are available for visitors. The existence of multiple access points to each park can also be helpful.
- Finally, the park itself: Establishing safe routes to a park is fruitless if the park fails to offer appropriate amenities, programs, and/or events that people are interested in.

There are three critical steps in assessing and eliminating barriers to improve safe walking access to a park.

- 1) Assess park usage—Are residents using the park? Why? Why not? How does park usage compare to overall area demographics? What does this indicate about the accessibility of the park?

¹⁰⁸ National Highway Traffic Safety Administration. 2012. National Survey of Bicyclist and Pedestrian Attitudes and Behavior. Retrieved on May 16, 2014: <http://www.nhtsa.gov/nti/811841>

¹⁰⁹ Jacobsen, P., Racioppi, F. & Rutter, H. 2009. Who owns roads? How Motorized Traffic Discourages Walking and Bicycling. *Injury Prevention*. 59:369-373

- 2) Conduct walking audits—Classify routes as adequate or lacking, and document problem areas.¹¹⁰
Note: It's important to consider informal routes, and why people use them over formal paths.
- 3) Seek public feedback— Utilize focus groups, surveys, et cetera. This step is especially important due to the influence that perceptions have on recreational facility use. Make sure to include parents to ask about concerns for their children. This step helps to elicit greater community support for safe route development, which is critical; equally important is outreach about the benefits of walking and exercise, any new improvements made to paths and park facilities, et cetera on municipal publications and social media to ensure that improved walkability and access is put to use.

¹¹⁰ One resource for information about path audits: http://www.pedbikeinfo.org/planning/tools_audits.cfm

Summary Tables of Assets Inventoried for Level of Service Analysis

A. Inventory Summary Tables



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Outdoor Park or Facility Inventory Summary

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Indoor Facility Inventory Summary

LOCATION	Aquatics, Lap Pool	Aquatics, Leisure Pool	Aquatics, Spray Pad	Childcare Preschool	Fitness Dance	Food - Counter Service	Gallery	Gallery Exhibits	Kitchen - Commercial	Kitchen - Kitchenette	Lobby Entryway	Multi-Purpose Room	Patio Outdoor Seating	Specialty Training	Sport Court	Weight Cardio Equipment
Cardiff-by-the-Sea Branch Library												2				
Encinitas Community and Senior Center							1		1		1	9	1		1	
Encinitas Community Library						1		1				5	2			
Paul Ecke YMCA	1	1	1	1	3	1				1	1	4		2	2	4
Scout House										1		2	1			
Totals	1	1	1	1	3	2	1	1	1	2	2	22	4	2	3	4

List of Low-Scoring Components and Modifiers

Outdoor Low Scoring Components

GIS Map ID	Location	Component	Quantity	Neighborhood Score	Community Score	Lights	Comments
186	Beacons Beach	Water Access, Developed	1	1	1		Access trail and steps should be improved
189	Cardiff Sports Park	Rectangular Field, Large	2	1	1	Y	Overlays
190	Cardiff Sports Park	Rectangular Field, Small	2	1	1	Y	Overlays
281	Cottonwood Creek Park	Water Feature	1	1	1		Too small lacks volume to drown out busy street corner
294	E Street Viewpoint	Passive Node	1	1	1		Minimal development compared to other viewpoints
176	Encinitas Community Park	Passive Node	1	1	1		Seems unfinished could be enhanced with public art piece
347	Encinitas Viewpoint Park	Passive Node	1	1	1		This could be so much more to incorporate great ocean views
181	Glen Park	Volleyball Court	1	1	1		No net
298	Glen Park	Horseshoe Court	1	1	1		In need of repair
274	Leo Mullen Sports Park	Picnic Ground	1	1	1		No grills
304	Leo Mullen Sports Park	Trailhead	1	1	1		Parking and trailhead are at one end but trail crosses on other end of park
203	Leucadia Oaks Park	Volleyball Court	1	1	1		In drainage area so sand is not as clean. Net on ground beside standard
306	Leucadia Oaks Park	Basketball, Practice	1	1	1		Surface not painted as others in system
275	Leucadia Roadside Park	Open Turf	1	1	1		Very limited area
391	Manchester Preserve	Trailhead	1	1	1		Limited amenities other than soft surface parking in poor condition. Could be formalized
392	Mountain Vista Trail	Natural Area	1	1	1		Over run with social trails and dogs. Under powerline
224	Oakcrest Park	Basketball, Practice	1	1	1		Court is ok. Fencing showing age
311	Paul Ecke YMCA	Playground, Local	1	1	1		Small, limited play structure
312	Rosetta Street Viewpoint	Passive Node	1	1	1		View point needs amenities
326	Scott Valley Park	Fitness Course	1	1	1		Limited
327	Scott Valley Park	Volleyball Court	1	1	1		Looks nice but no net
317	Swamis Bluff Parcel N	Passive Node	1	1	1		Fewer amenities than other similar viewpoints

Low Scoring Outdoor Modifiers

Modifiers that scored low have been highlighted in the table below in yellow. Modifiers that were not present at the time of site visits scored a zero and are highlighted in gray. This is not meant to imply that all parks and facilities should have all modifiers but rather that the presence of modifiers should be considered as they positively impact user experience.

Location	Community	Class	Owner	GIS Acres	Design and Ambiance	Drinking Fountains	Seating	BBQ Grills	Dog Stations	Security Lighting	Bike Racks	Restrooms	Shade / Shade Trees	Trail Connections	Neighborhood Access	Parking	Seasonal Plantings	Ornamental Plantings	Picnic Tables	COMMENTS
Bareلمان Property	LEUCADIA	Open Space	Encinitas	17.63	1	0	0	0	0	0	0	0	0	2	1	0	0	0	0	Limited access
Beacons Beach	LEUCADIA	Beach	State Parks	2.26	2	0	2	0	0	0	2	0	0	0	2	1	0	0	0	Actually a pretty nice beach access if it wasn't for the poor condition of trails and steps down to the beach.
Bob Haliday Property	NEW ENCINITAS	Open Space	Private	11.31	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No current development and limited if any public access
Cardiff Sports Park	CARDIFF-BY-THE-SEA	Park	Encinitas	10.84	2	2	2	2	0	2	0	1	1	2	2	1	2	2	2	Nice park but a lot of uses for size and parking allotment.
Cardiff State Beach	CARDIFF-BY-THE-SEA	Beach	State Parks	13.27	2	0	0	0	0	0	0	2	0	0	2	1	0	0	2	Very popular and huge demand for parking in lot and along Highway 101
Cottonwood Creek Open Space	OLD ENCINITAS	Open Space	Encinitas	10.98	2	2	2	2	2	0	2	2	0	2	2	2	2	2	2	Connects to park. Comfort and convenience amenities available at park
Cottonwood Creek Park	OLD ENCINITAS	Park	Encinitas	8.09	3	2	2	2	2	2	2	2	1	2	2	2	2	2	2	Thoughtful design feature. Upgraded restroom exterior
D Street Beach Access	OLD ENCINITAS	Beach	Encinitas	0.22	2	0	2	0	0	2	2	0	0	0	2	0	2	2	0	Nice access point with shower and views
E Street Viewpoint	OLD ENCINITAS	Beach	Encinitas	0.03	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	Viewpoint needs amenities
Ecke Sports Park	OLD ENCINITAS	Park	Encinitas	9.56	2	2	2	0	0	2	2	2	1	0	2	2	0	2	0	Adjacent to YMCA and shares parking
Encinitas Beach	LEUCADIA	Beach	Encinitas	4.03	2	0	0	0	0	0	0	0	0	0	1	0	0	0	0	Limited access
Encinitas Community Park	CARDIFF-BY-THE-SEA	Park	Encinitas	43.34	3	2	2	2	2	2	2	1	0	2	2	2	3	3	2	Lack of shade at this park is obvious. Lack of storage for fields. Shortage of restrooms. Design details and plantings are outstanding
Encinitas Ranch Golf Course	LEUCADIA	Park	Encinitas	176.14	2	2	2	0	0	0	0	2	2	0	2	2	0	0	0	Complementing the course is a 6,000 sf clubhouse with full bar and café. The clubhouse expands into an adjoining patio with ocean views and a stone fireplace
Encinitas Ranch Lot 15	LEUCADIA	Open Space	Encinitas	6.15	3	0	2	0	2	0	0	0	2	3	1	0	0	0	0	Difficult to access but worth the effort. Great views
Encinitas Viewpoint Park	OLD ENCINITAS	Park	Encinitas	2.41	2	2	2	0	2	0	0	0	2	0	2	0	2	2	2	Nice small park across from the library with great ocean views on the upper level
Glen Park	CARDIFF-BY-THE-SEA	Park	Encinitas	4.45	3	2	2	2	2	2	2	2	2	0	2	2	2	3	2	Great park with ocean views

Grandview Beach	LEUCADIA	Beach	State Parks	0.72	2	0	0	0	0	2	2	0	0	0	0	1	0	2	0	Small parking lot with nice beach access and shower
H Street Viewpoint	OLD ENCINITAS	Beach	Encinitas	0.11	2	0	2	0	0	0	0	0	0	0	2	0	2	2	2	Nice view point and setting
Hawk View Park	LEUCADIA	Park	Encinitas	4.39	2	0	2	0	2	0	0	0	0	2	2	0	2	2	2	One of the few neighborhood parks that wasn't being used heavily.
I Street Viewpoint	OLD ENCINITAS	Beach	Encinitas	0.16	2	0	2	0	0	0	0	0	0	0	2	2	0	2	2	Another nice view point
Indian Head Canyon	LEUCADIA	Open Space	Encinitas	56.15	2	0	1	0	2	0	0	0	0	3	2	0	0	0	0	Would be nice to formalize the entrance a little and add some ADA access. Looks popular with dog walkers and trail runners.
J Street Viewpoint	OLD ENCINITAS	Beach	Encinitas	0.40	2	0	2	0	0	0	2	0	2	0	2	0	2	2	2	Small park setting with great ocean views
Las Verdes Park	LEUCADIA	Park	Encinitas	5.13	2	0	2	0	2	0	0	0	2	2	2	0	2	2	2	2 nice parks separated by street. Very popular as a trail access point but lacks parking and trailhead amenities.
Leo Mullen Sports Park	NEW ENCINITAS	Park	Encinitas	5.84	1	2	2	0	0	2	2	2	2	2	2	2	0	2	1	Fences around field, playground and basketball do not make this a very inviting park.
Leucadia Oaks Park	LEUCADIA	Park	Encinitas	2.64	2	2	2	2	2	0	2	0	2	0	2	0	2	2	2	Nice park bones but could use some refresh based on other system parks. Popular late morning
Leucadia Roadside Park	LEUCADIA	Park	Encinitas	0.17	1	0	2	0	0	0	0	0	2	0	2	0	0	2	0	Important space for neighborhood but difficult to access and lots of traffic and noise
Little Oaks Equestrian Park	OLIVENHAIN	Park	Encinitas	1.57	2	2	2	0	0	0	0	0	2	2	2	2	0	2	2	This is a nice little equestrian center with parking, serves as a trailhead. It has a small arena and two small shelters with tables
Magdalena Ecke Park	LEUCADIA	Open Space	San Diego County	29.99	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	Parcel does seem to connect to Indian Head Canyon
Manchester Preserve	OLIVENHAIN	Open Space	Center for Lands Management	143.43	2	0	0	0	0	0	0	0	0	3	0	1	0	0	0	Natural area and habitat with natural trail. No bikes or equestrian. Dogs on leash
Mildred Macpherson Park	OLD ENCINITAS	Park	Encinitas	1.01	2	2	0	0	0	0	0	0	2	0	2	0	2	2	2	Small pocket park with great street frontage but surprisingly a little hard to find
Moonlight Beach	OLD ENCINITAS	Beach	State Parks	9.94	3	2	2	2	0	2	2	2	1	0	2	2	2	2	2	A high quality beach facility with tons of amenities
Moonlight Parcels	OLD ENCINITAS	Undeveloped	State Parks	0.79	2	0	2	0	0	0	0	0	0	0	0	0	0	0	0	Rogue display garden installed on one of the parcels is not city maintained
Moonlight Park	OLD ENCINITAS	Park	State Parks	3.20	1	0	2	0	0	0	0	0	0	2	1	0	0	0	0	Difficult to access. Seems a bit forgotten
Mountain Vista Trail	NEW ENCINITAS	Undeveloped	Encinitas	8.29	1	0	1	0	2	0	0	0	1	1	1	0	0	0	0	Primarily a dog off leash area. Lots of informal trails and chairs or benches brought in from neighbors. Trails could be formalized, possible shade and better street access to avoid neighborhood conflict.
North El Portal Viewpoint	OLD ENCINITAS	Beach	Encinitas	0.01	2	0	2	0	0	0	0	0	0	0	2	1	0	0	0	No beach access.
Oakcrest Park	NEW ENCINITAS	Park	Encinitas	6.40	2	2	2	2	2	0	0	2	2	2	2	2	2	2	3	Nice park setting. Things are a little more dated here but functional

Oakcrest Park Open Space	OLD ENCINITAS	Open Space	Encinitas	8.55	2	2	2	0	2	0	0	2	0	2	2	2	0	0	0	Open space between the park and the community & senior center
Orpheus Park	OLD ENCINITAS	Park	Encinitas	2.64	2	0	2	0	2	0	2	0	2	0	0	0	0	2	2	Large group of dog families here in afternoon
Rosetta Street Viewpoint	OLD ENCINITAS	Beach	Encinitas	0.01	1	0	2	0	0	0	0	0	0	0	1	0	0	0	0	Has a couple benches
San Elijo Lagoon	CARDIFF-BY-THE-SEA	Open Space	San Diego County	972.19	3	0	2	0	0	0	0	2	0	3	2	2	0	0	0	Extensive ecological reserve with trails and environmental education
San Elijo State Beach	CARDIFF-BY-THE-SEA	Beach	State Parks	39.55	2	0	2	0	0	0	0	2	2	0	2	2	0	0	2	State beach with campground and day use area
Scott Valley Park	NEW ENCINITAS	Park	Encinitas	2.00	2	2	2	0	2	0	2	0	1	0	2	0	0	2	0	Small neighborhood park with limited street parking. Popular with dog owners.
Seaside State Beach	CARDIFF-BY-THE-SEA	Beach	State Parks	11.67	2	0	0	0	0	0	0	2	0	0	2	2	0	0	0	State beach with large parking lot
Snedeker Property	LEUCADIA	Open Space	Encinitas	7.74	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Limited access
Standard Pacific Park site	LEUCADIA	Undeveloped	Encinitas	3.42	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Future neighborhood park
Stonesteps Beach Access	OLD ENCINITAS	Beach	Encinitas	0.13	2	0	2	0	0	0	2	0	0	0	2	0	0	0	0	Interesting access stairs are popular with fitness users
Sun Vista Park	NEW ENCINITAS	Park	Encinitas	4.17	3	2	2	0	2	0	0	0	2	0	2	0	2	2	2	Small park setting, restroom and overlooks
Swamis Beach Park	CARDIFF-BY-THE-SEA	Beach	Encinitas	1.62	2	0	2	2	0	2	2	2	2	0	2	1	2	2	2	Popular beach and access with small park setting, restroom, shower and overlooks
Swamis Bluff Parcel N	CARDIFF-BY-THE-SEA	Beach	Encinitas	0.09	1	0	0	0	2	0	0	0	2	0	2	0	0	0	0	Mostly just an overlook. no seating or other amenities
Swamis Bluff Parcel S	CARDIFF-BY-THE-SEA	Undeveloped	Encinitas	0.21	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Undeveloped parcel
Wiro Park	OLIVENHAIN	Park	Encinitas	1.02	2	0	2	2	2	0	0	0	2	2	2	0	0	2	2	Nice little neighborhood park with lots of trees and picnic opportunities. ADA access limited to some features

Low Scoring Indoor Components:
No indoor components for Encinitas managed or maintained facilities were identified during site visits.

Low Scoring Indoor Modifiers

Location	Owner	GIS Map ID	Design and Ambiance	Site Access	Building Aesthetics	Building Entry	Entry Aesthetics	Building Condition	Entry Desk	Office Space	Overall Storage	Restrooms	Locker Rooms	Comments
Cardiff-by-the-Sea Branch Library	San Diego County	I009	2	2	2	2	2	2	2	2	2	2	0	Nice small library
Encinitas Community and Senior Center	Encinitas	I003	2	2	2	2	2	2	2	2	2	2	2	Nice facility that combines senior center and community center space
Encinitas Community Library	San Diego County	I002	3	2	3	2	2	2	2	2	2	2	0	Great ocean views from most of this facility
Paul Ecke YMCA	YMCA	I004	2	1	2	1	2	2	2	2	2	2	2	Nice facility but multiple entries make it a bit disjointed
Scout House	Encinitas	I011	2	2	2	2	2	2	0	0	1	1	0	Recent improvements made

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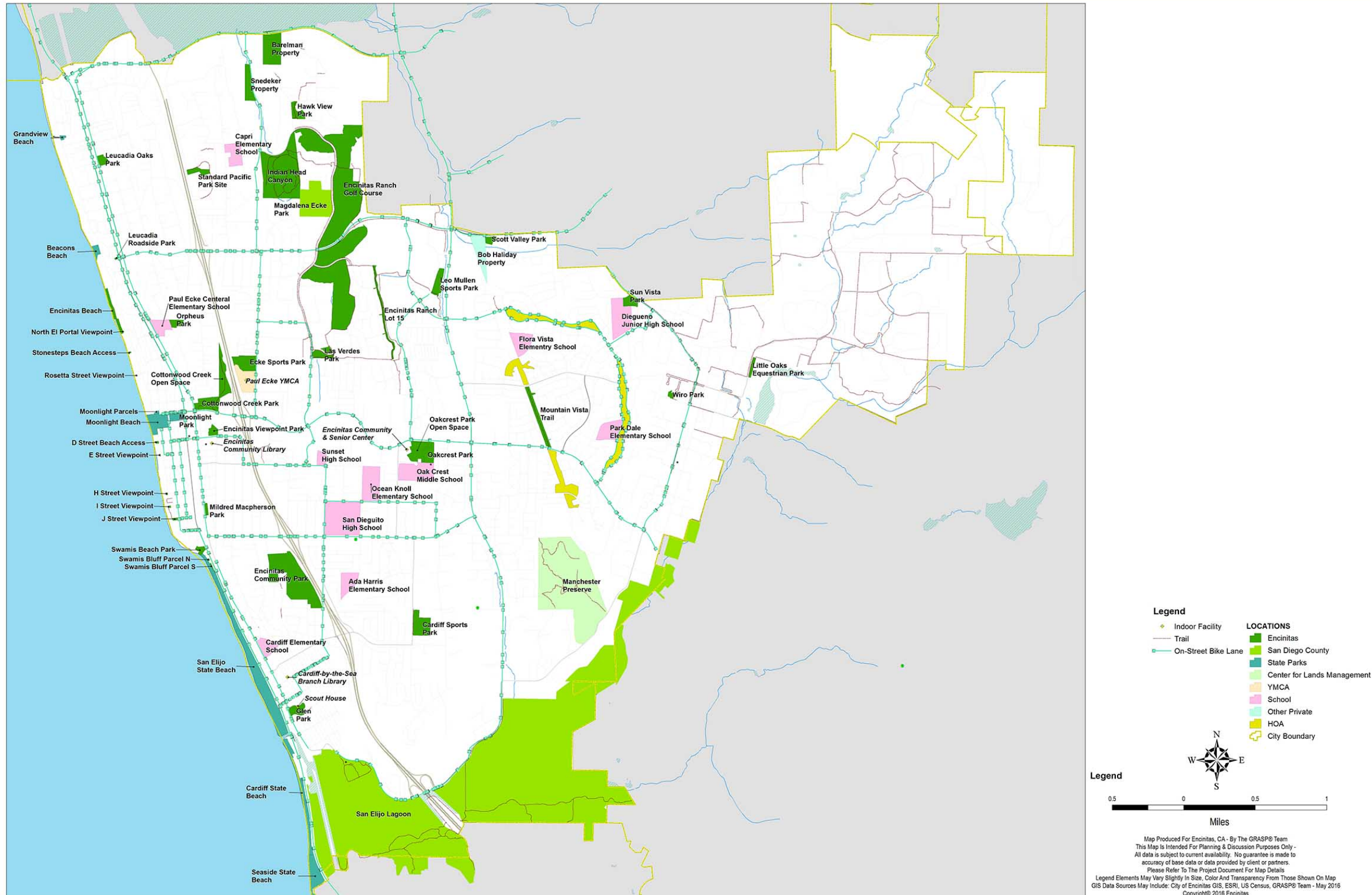
GRASP Maps



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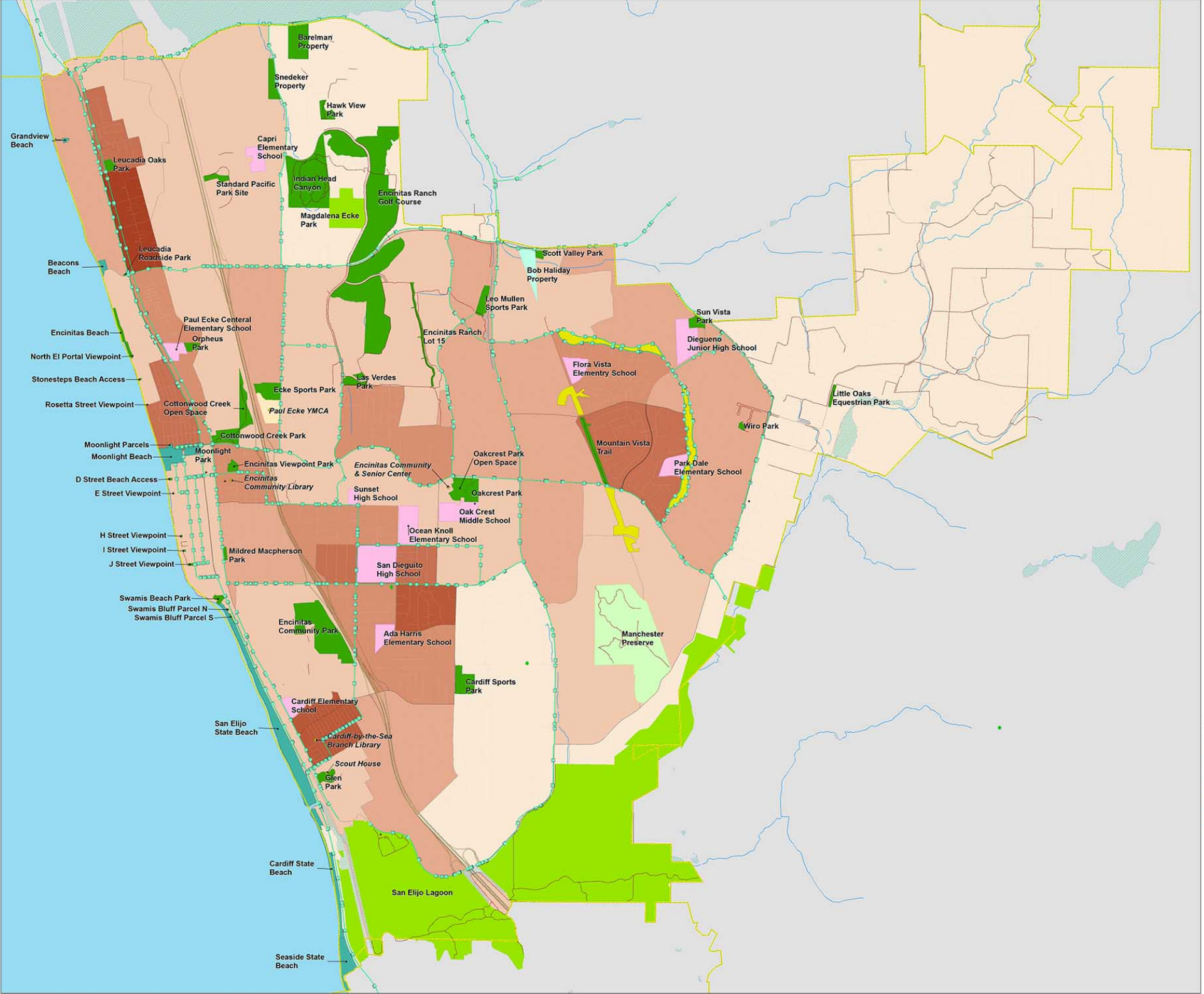
Resource Map A: System Map



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Resource Map B: Population Density



Legend

Population Per Acre

- 0.00 - 2.00
- 2.01 - 4.00
- 4.01 - 6.00
- 6.01 - 8.00
- 8.01 - 10.00
- 10.01 - 12.00
- 12.01 - 14.00

Indoor Facility

- Private Tennis Facility
- On-Street Bike Lane

Locations

- Encinitas
- San Diego County
- State Parks
- Center for Lands Management
- YMCA
- School
- Other Private
- HOA
- City Boundary

Trail

- Trail

0.5 0 0.5 1

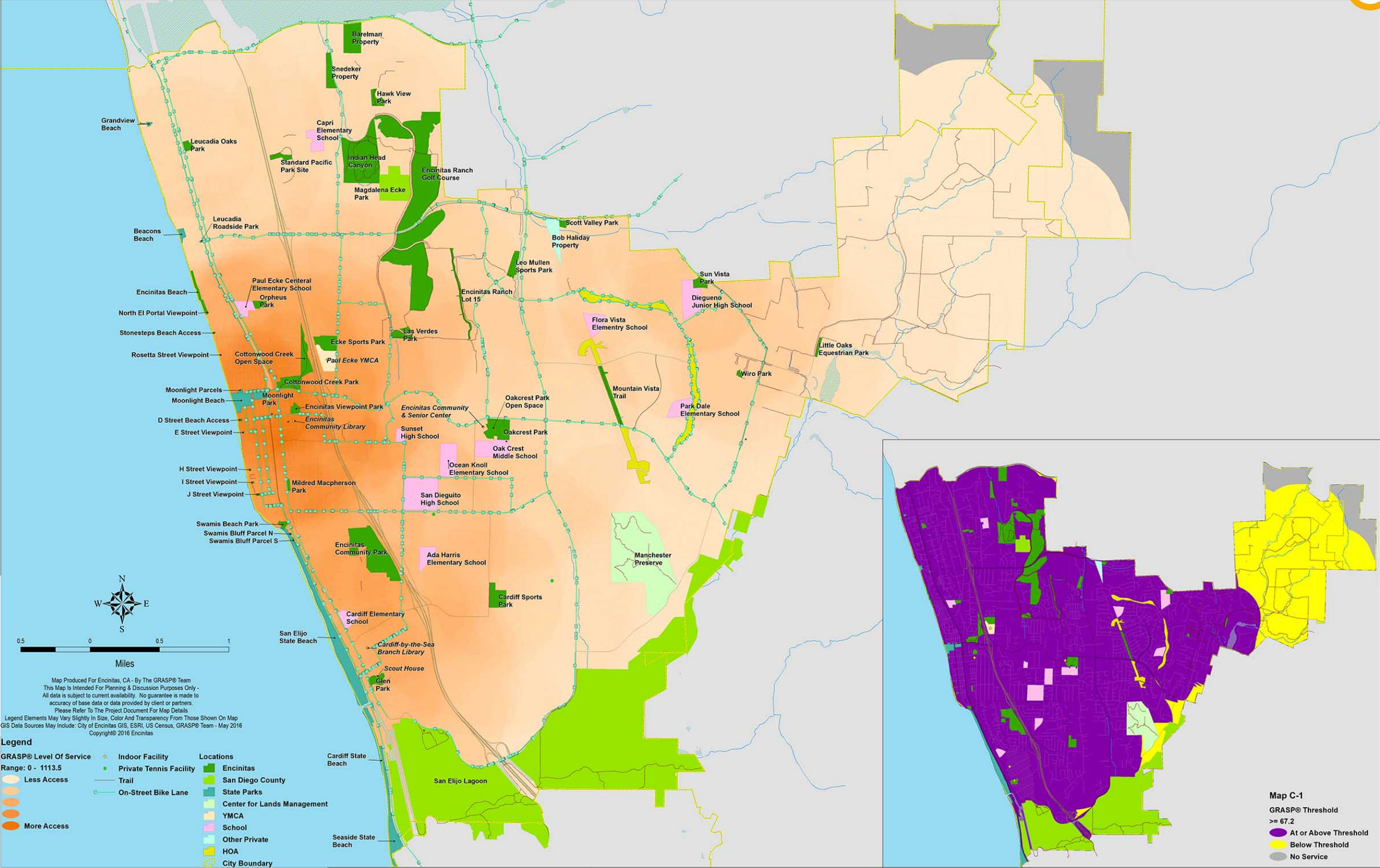
Miles

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Map C: Neighborhood Access to Outdoor Recreation



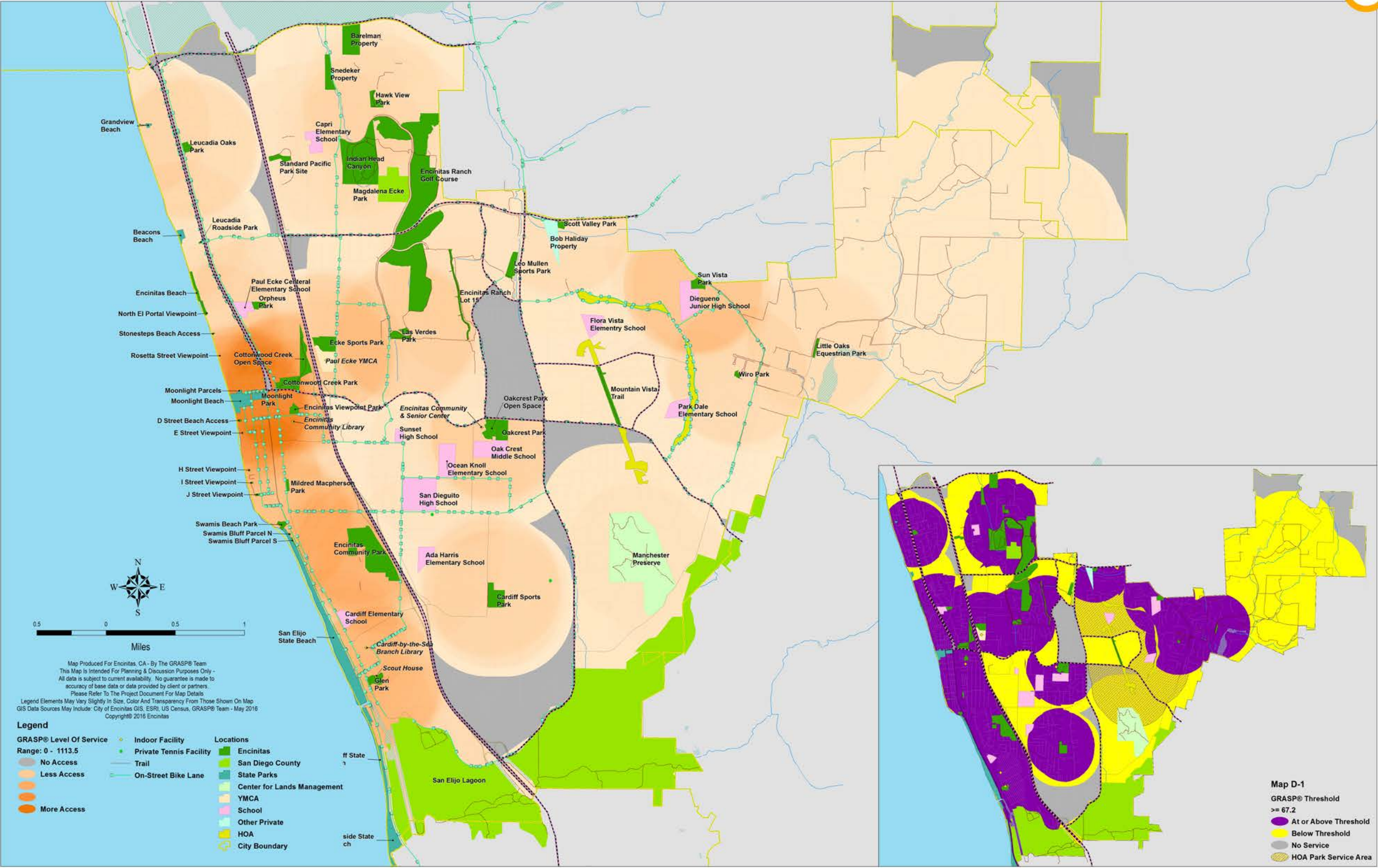
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Map D: Walkable Access to Outdoor Recreation



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Map E: Access to Indoor Recreation



E

