PARKS, RECREATION AND CULTURAL ARTS

EXHIBITION INFO SHEET

CIVIC ARTS PROGRAM: ENCINITAS COMMUNITY CENTER GALLERY

Encinitas Community and Senior Center
1140 Oakcrest Park Drive, Encinitas, CA 92024. Phone: (760) 943-2268
Hours: Monday-Saturday, 8:00am-10:00pm, Sunday, 8:00am-5:00pm
EncinitasCA.gov/VisualArt




Encinitas Community Center Gallery

INSTALLING THE ARTWORK

- The exhibition will be installed by the artist and the City staff.
- Artist will make certain to have enough artworks for the gallery (2D: 25-30 pieces, Case 1: 25-30 pieces, Case 2: 15-20 pieces). Artist is expected to provide artwork to fill the space.
- The artist is responsible for visiting the venue ahead of time and developing a layout where the artwork is to be placed in the gallery based on the gallery dimension information.
- The artist will provide 2" x 3.5" wall signs (business card size), or tent cards for cases, on white paper for each artwork. Wall signs are placed to the bottom right of each artwork. The City provides the adhesive. Include the following: *Title;* media, year; artist name; price or NFS (not for sale); how to contact the artist (phone, email, website).
- The gallery has an abundance of indirect natural sunlight with an LED lighting system.
- The artists must sign a Waiver including a list of artwork in the exhibition.
- All artwork must remain in the gallery for the duration of the exhibition.

ARTIST RECEPTION

- The artist must participate in Art Night Encinitas, the City's bi-monthly artist reception for all artists currently exhibiting in the civic art galleries. Art Night Encinitas takes place on a Saturday from 6-9pm.

ART SALES

- All income from the sale of art goes to the artist, no commissions are retained by the City. The exhibition opportunity is a service to local artists.
- Artists are encouraged to be flexible in pricing given there is no gallery commission—affordably priced artwork sells well.

PUBLICITY

- The artist promotes the exhibition to the media, clients and friends—a Media Contact List is available from City staff. Reporters respond well to artists and will often write a story. Give them a call and discuss your art with them.
- Exhibition information is included in the City's weekly e-newsletter to the community, the monthly Encinitas Arts & Events Calendar, the City website calendar and the City's visual art webpages.
- City staff will make an exhibition poster for the gallery using images submitted by the artist. The poster can be given to the artist after the exhibition closes.
- The Encinitas Community Center averages 7,500 to 10,000 visits per month.

REMOVING THE ARTWORK

- Artist will remove artwork at 9AM on the designated date, unless scheduled otherwise.

GALLERY DIMENSIONS

See diagrams for specifics.

WALLS

- The gallery is equipped with an art hanging system. Each rod will support up to 70 lbs. Two small artworks may be hung vertically on one rod.
- Each artwork must have wire on the back for hanging and be clean and ready for installation. No alligator hooks or metal d rings. Attach taut picture hanging wire so that the wire will remain approximately 2" below the top of the piece when hung.

113 linear feet of wall space, hanging hardware 9' from floor:

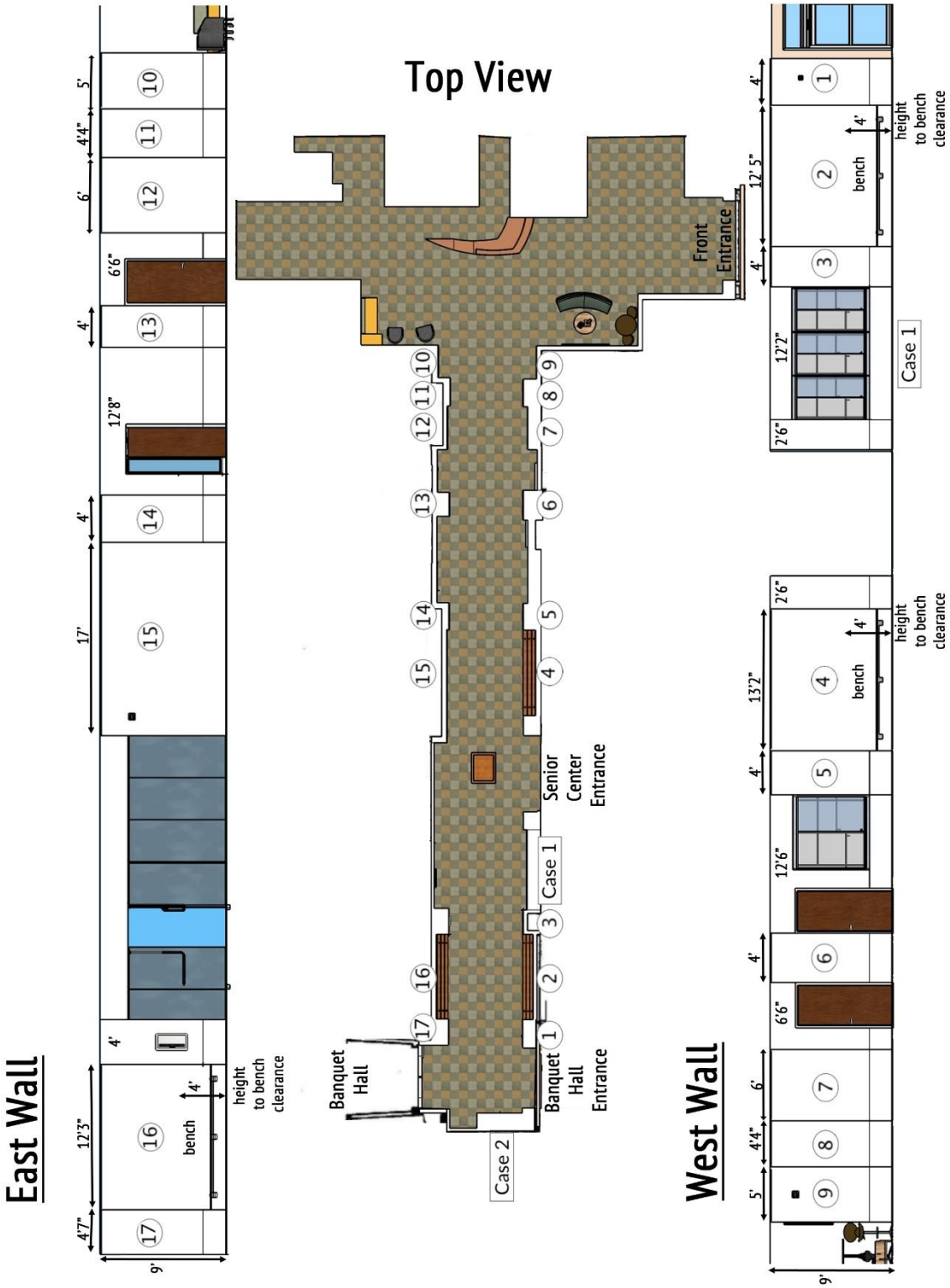
West Wall:

1. 4' wide x 9' high
2. 12'5" wide x 5' high (w/ seat)
3. 4' wide x 9' high
4. 13'2" wide x 5' high (w/ seat)
5. 4' wide x 9' high
6. 4' wide x 9' high
7. 6' wide x 9' high
8. 4'4" wide x 9' high
9. 5' wide x 9' high

East Wall:

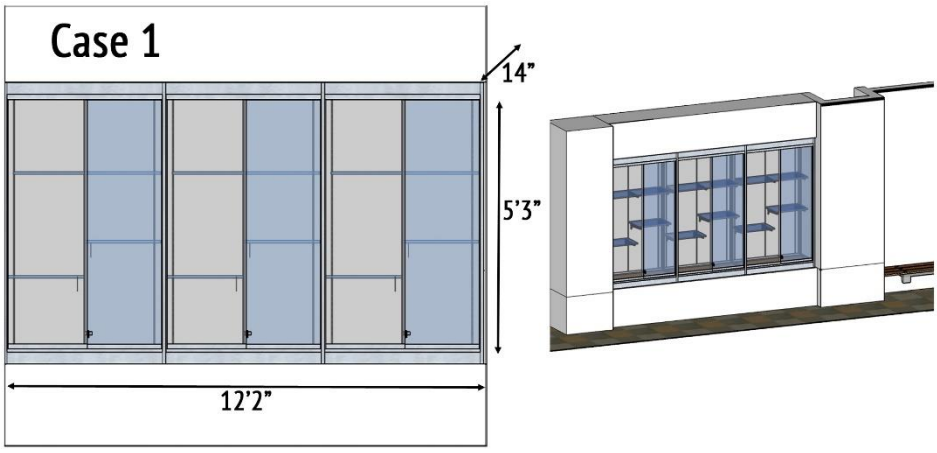
10. 5' wide x 9' high
11. 4'4" wide x 9' high
12. 6' wide x 9' high
13. 4' wide x 9' high
14. 4' wide x 9' high
15. 17' wide x 9' high
16. 12'3" wide x 5' high (w/ seat)
17. 4'7" wide x 9' high

EXHIBITION WALLS

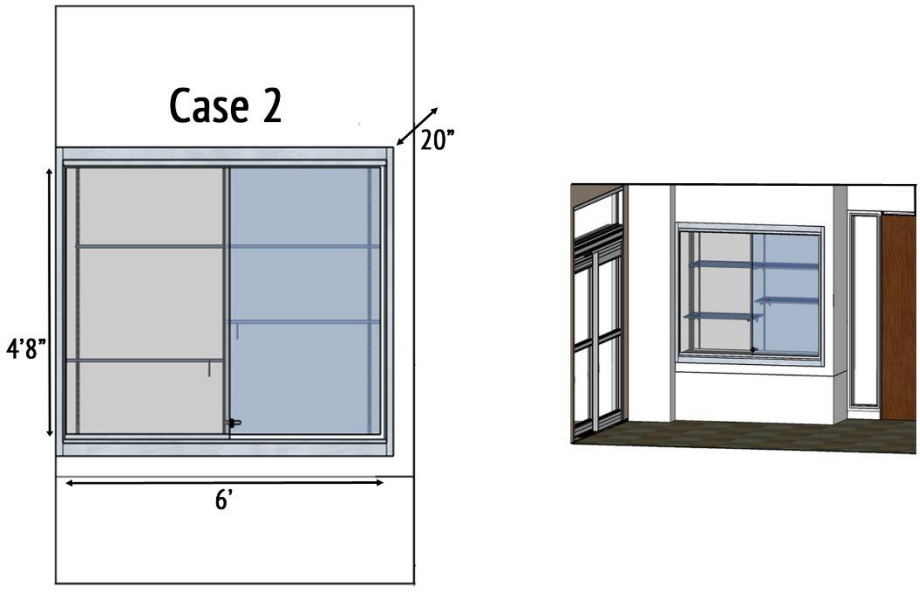


EXHIBITION CASES

- All artwork must be inside the cases, which lock and have adjustable glass shelves.
- The exhibition cases are outfitted with florescent art lighting systems.



12'2" wide x 5'3" high x 14" deep



6' wide x 4'8" high x 20" deep

CONTACT : Jim Gilliam, jgilliam@encinitasca.gov, (760) 633-2748
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